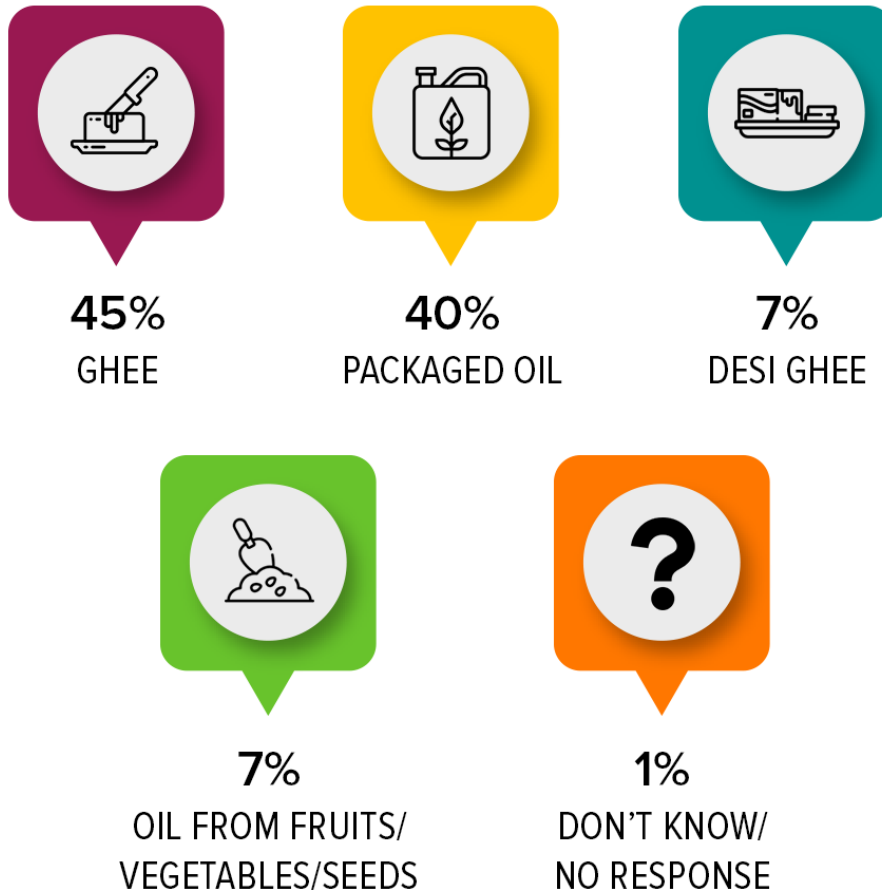


MAY 16, 2019

OIL: 45% PAKISTANIS CLAIM THAT GHEE IS MOSTLY USED FOR COOKING IN THEIR HOUSE.

What kind of oil is used for cooking in your house?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1480

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

CONSUMER PRODUCTS
Oil

Oil: 45% Pakistanis claim that Ghee is mostly used for cooking in their house.

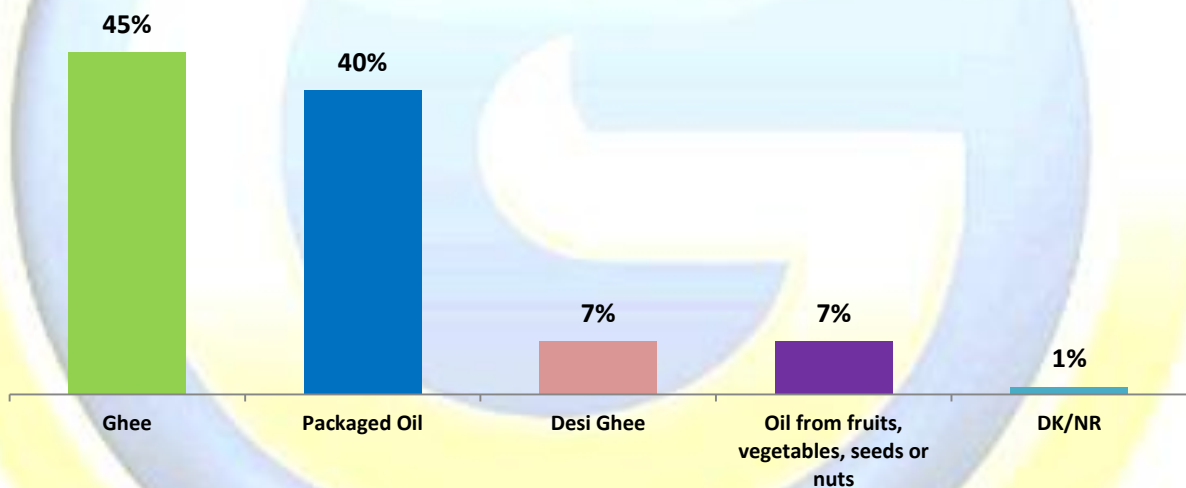
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 16, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 45% Pakistanis claim that Ghee is mostly used for cooking in their house followed by 40% who cite packaged oil as the most used oil for cooking.

A nationally representative sample of men and women from across the four provinces was asked, "What kind of oil is used for cooking in your house?" In response, 45% said Ghee, 40% said packaged oil (e.g. Dalda, Meezan, Sufi, etc.), 7% Desi Ghee, and 7% said oil from fruits, vegetables, seeds or nuts (e.g. coconut, almond, olive, mustard, sunflower, peanut, and sesame seed oil). 1% said that they did not know or wish to respond.

Question: "What kind of oil is used for cooking in your house?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,480 men and women in urban and rural areas of all four provinces of the country, during April 21-April 30, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Thursday, May 16, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)