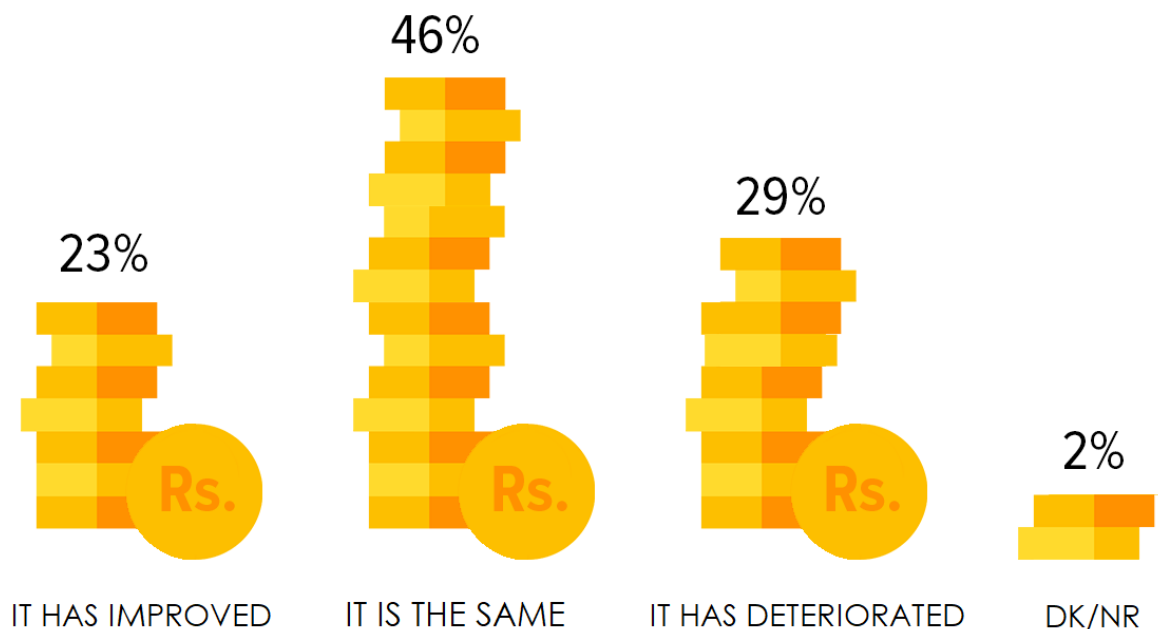


MAY 23, 2019

## FINANCIAL CONDITION: NEARLY HALF PAKISTANIS (46%) CLAIM THAT THEIR FINANCIAL CONDITION IS THE SAME AS IT WAS IN THE PREVIOUS YEAR; ONLY A QUARTER CLAIMS THAT IT HAS IMPROVED.

Keeping in mind your personal financial situation, has your financial condition improved, remained unchanged or deteriorated compared to the previous year?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1480

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

## Opinion Poll

**DEMOGRAPHICS****Personal Income**

**Financial Condition: Nearly half Pakistanis (46%) claim that their financial condition is the same as it was in the previous year; only a quarter claims that it has improved.**

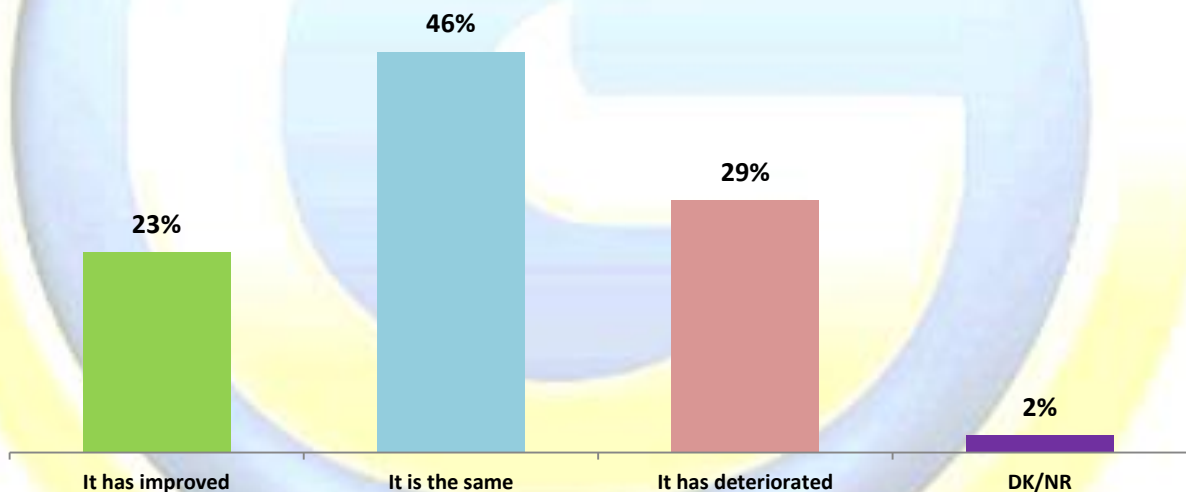
**(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, May 23, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, nearly half Pakistanis (46%) claim that their financial condition is the same as it was in the previous year; only a quarter claims that it has improved.

A nationally representative sample of men and women from across the four provinces was asked, “Keeping in mind your personal financial situation, has your financial condition improved, remained unchanged or deteriorated compared to the previous year?” In response, 23% said it has improved, 46% said it is the same, and 29% said it has deteriorated.

**Question: “Keeping in mind your personal financial situation, has your financial condition improved, remained unchanged or deteriorated compared to the previous year?”**



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,480 men and women in urban and rural areas of all four provinces of the country, during April 21-April 30, 2019. The error margin is estimated to be approximately  $\pm 2$ -3 percent at the 95% confidence level.

## Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH  
FOUNDATION



**Thursday, May 23, 2019**

*(3 Pages, English version only)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

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Daily Gilani Poll  
2019



of Gallup Pakistan  
(1980-2019)