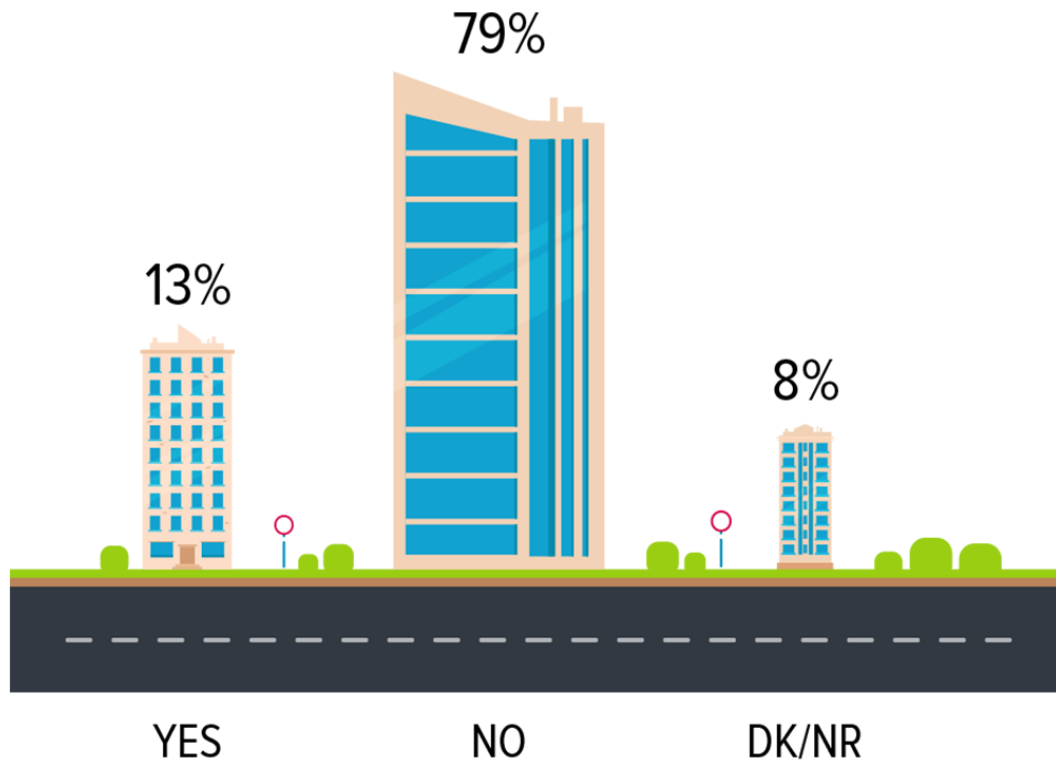


MAY 28, 2019

4 IN 5 RURAL PAKISTANIS (79%) HAVE NEVER THOUGHT OF SHIFTING TO A CITY.

Have you ever thought of shifting to a city? *(Asked to rural respondents only)*



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1480

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL
Miscellaneous/Other

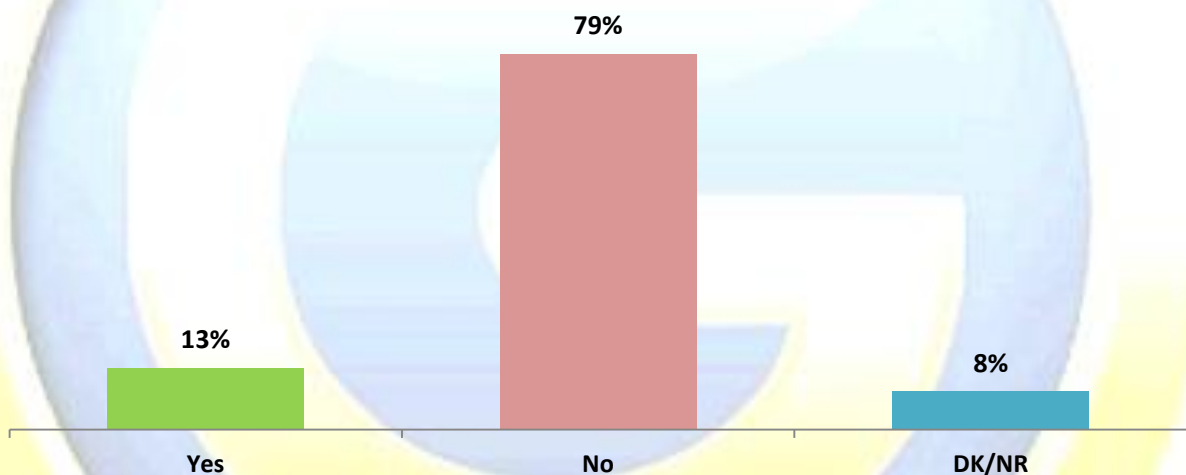
**4 in 5 rural Pakistanis (79%) have never thought of shifting to a city.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, May 28, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 4 in 5 rural Pakistanis (79%) have never thought of shifting to a city.

A nationally representative sample of men and women from rural areas across the four provinces was asked, “Have you ever thought of shifting to a city?” In response, only 13% said yes, whereas a staggering 79% said no. 8% said they did not know or wish to respond.

Question: “Have you ever thought of shifting to a city?”
(Asked to rural respondents only)



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,480 men and women in urban and rural areas of all four provinces of the country, during April 21-April 30, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Tuesday, May 28, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)