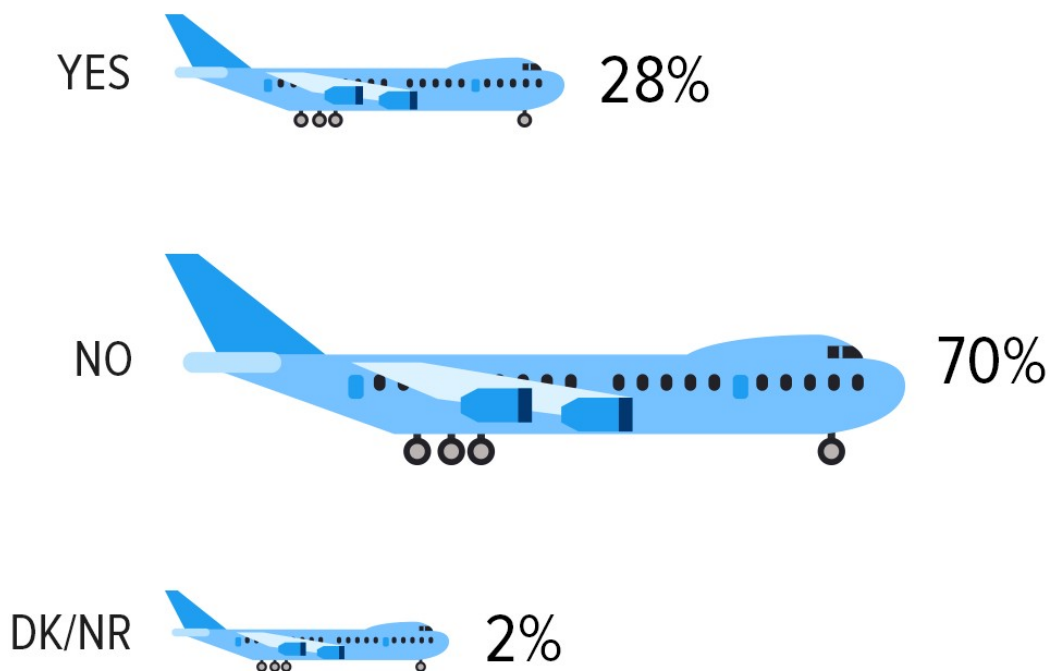


MAY 03, 2019

AIR TRAVEL: 70% PAKISTANIS WHO CLAIM TO HAVE NEVER TRAVELLED BY PIA HAVE NEVER BEEN TO AN AIRPORT EITHER.

Have you ever been to an airport?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1178

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL BEHAVIOR
Travel

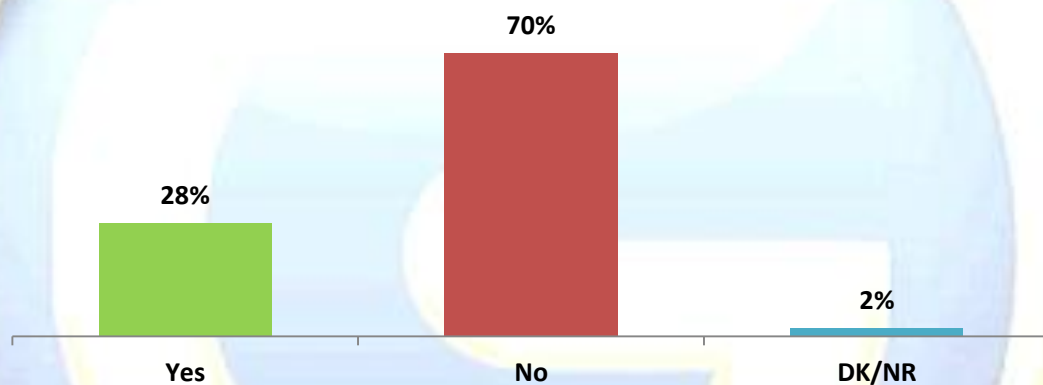
**Air Travel: 70% Pakistanis who claim to have never traveled by PIA have never been to an airport either.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, May 3, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 70% Pakistanis who claim to have never traveled by PIA have never been to an airport either.

A nationally representative sample of men and women from across the four provinces, who claim to have never traveled by PIA, was further asked, “Have you ever been to an airport?” In response, 28% said yes while 70% said no. 2% did not know or wish to respond.

Question: “Have you ever been to an airport?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Over the past many years, billions of public tax money has been spent on building new airports and renovating old ones. Therefore, given that these airports are used by such a small percentage of both travellers and visitors, a review of this spending is needed.

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,178 men and women in urban and rural areas of all four provinces of the country, during February 23-March 3, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Friday, May 3, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)