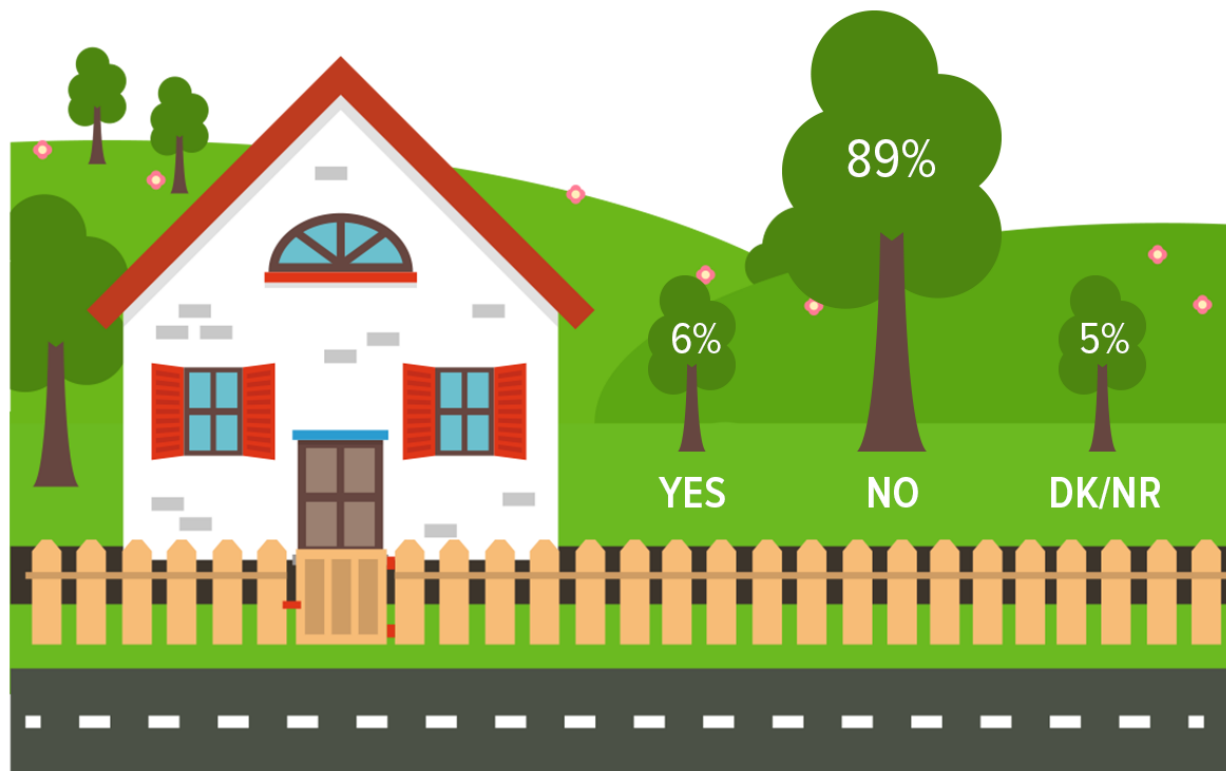


MAY 30, 2019

URBAN VS. RURAL: ONLY 6% URBAN PAKISTANIS HAVE EVER THOUGHT OF SHIFTING TO A VILLAGE.

Have you ever thought of shifting to a village? *(Asked to urban respondents only)*



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1480

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll
SOCIAL
Miscellaneous/Other

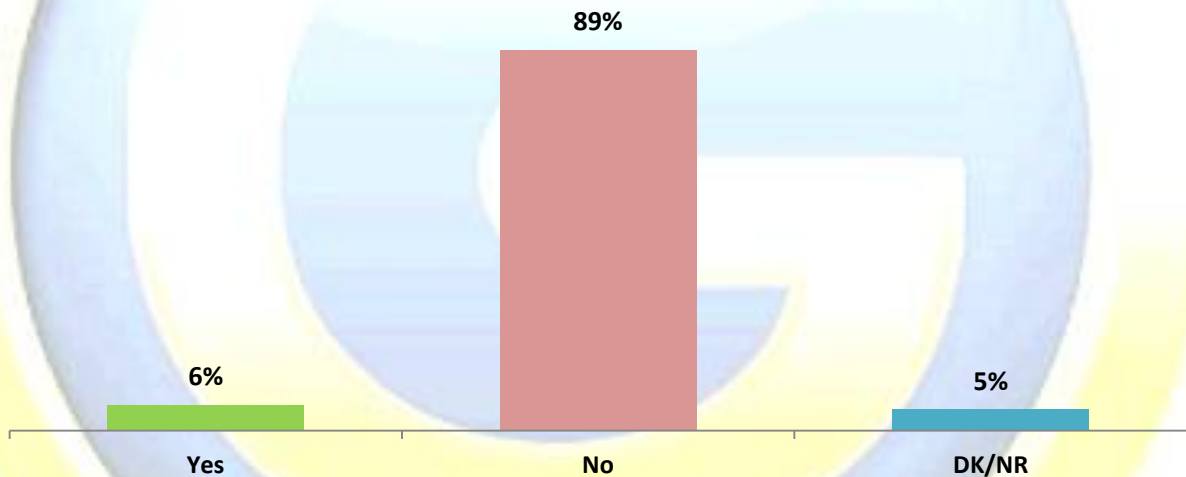
Urban vs. Rural: Only 6% of urban Pakistanis have ever thought of shifting to a village.
(GALLUP & GILANI PAKISTAN POLL)

Islamabad, May 30, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, only 6% urban Pakistanis have ever thought of shifting to a village.

A nationally representative sample of men and women from urban areas across the four provinces was asked, "Have you ever thought of shifting to a village?" In response, only 6% said yes, whereas a staggering 89% said no. 5% said they did not know or wish to respond.

Question: "Have you ever thought of shifting to a village?"
(Asked to urban respondents only)



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,480 men and women in urban and rural areas of all four provinces of the country, during April 21-April 30, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Thursday, May 30, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)