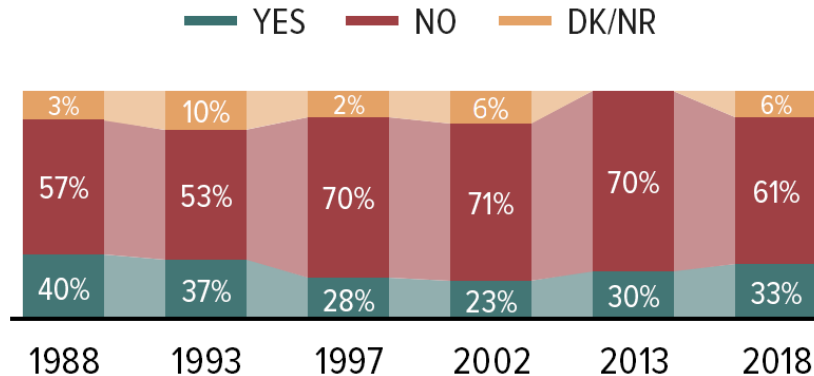


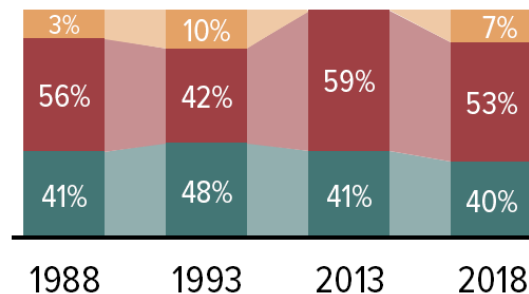
JUNE 19, 2019

ENTHUSIASM FOR THE ELECTIONS: IN GENERAL, RESULTS SHOW THAT WHILE PARTICIPATION IN CANVASSING FELL FROM 1988 TO 2002, IT ROSE AFTER THE 2002 ELECTIONS TO 33% IN 2018 ELECTIONS. AROUND 40% PEOPLE ALSO GOT A CHANCE OF FLAG HOISTING IN 2018. HOWEVER, THE PERCENTAGE OF PEOPLE WHO HOISTED FLAGS HAS REMAINED ALMOST THE SAME OVER THE YEARS EXCEPT FOR A SLIGHT RISE IN 1993.

During the current election campaign, did you get a chance to canvassing?



During the current election campaign, did you get a chance to hoist flags?



SOURCE: GALLUP & GILANI SURVEYS

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.



Special Press Release

GALLUP PAKISTAN ELECTORAL REPOSITORY

Political Activism

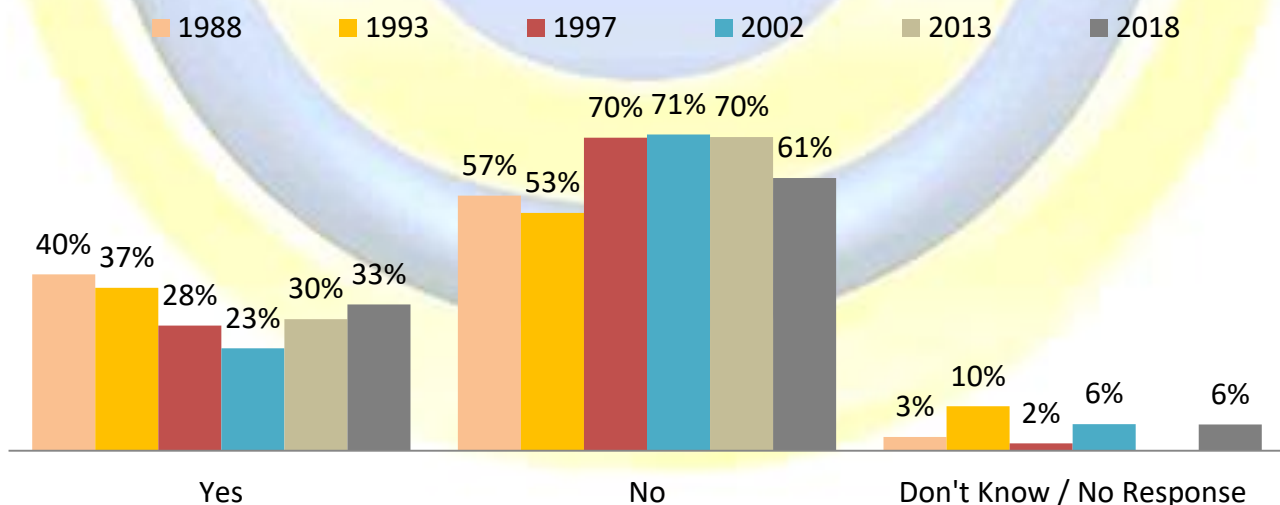
Enthusiasm for the elections: In general, results show that while participation in canvassing fell from 1988 to 2002, it rose after the 2002 elections from 23% to 33% in the 2018 elections. Around 40% people also got a chance of to hoist flags in 2018. However, the percentage of people who hoisted flags has remained almost the same over the years barring a slight rise in 1993.

Islamabad, June 19, 2019

This press release is part of a Special Press Release that aims to provide the readers with interesting findings from Gallup Pakistan's electoral database. Over a period of 20 years, on every Election Day, Gallup Pakistan in its Exit Poll has asked a nationally representative sample of voters about their involvement in the election campaigns. Results show that, despite possible grievances with governments and leaders, the voters have not become apathetic to the electoral process. 41% of Pakistanis in 2013 and 40% in 2018 hoisted flags during the election campaigns. Additionally, 33% of Pakistanis got a chance to participate in canvassing in the 2018 elections. While this is lower than the 40% participation in 1988, political activism seems to have grown after 2002 where only 23% got a chance of canvassing.

Canvassing: A nationally representative sample of both men and women from four provinces of Pakistan was asked the following question on each Election Day since 1988 National Election: *"During the current election campaign, did you get a chance to canvassing?"* In 2018, responses show that 33% of the voters said "Yes" while 61% said "No" and 6% had no response. In 2013, 30% voters said "Yes" while 70% said "No". Overall, the results from 1998, 1993, 1997, 2002, 2013 and 2018 show that the proportion that said "Yes" fell from 40% in 1998 to 33% in 2018.

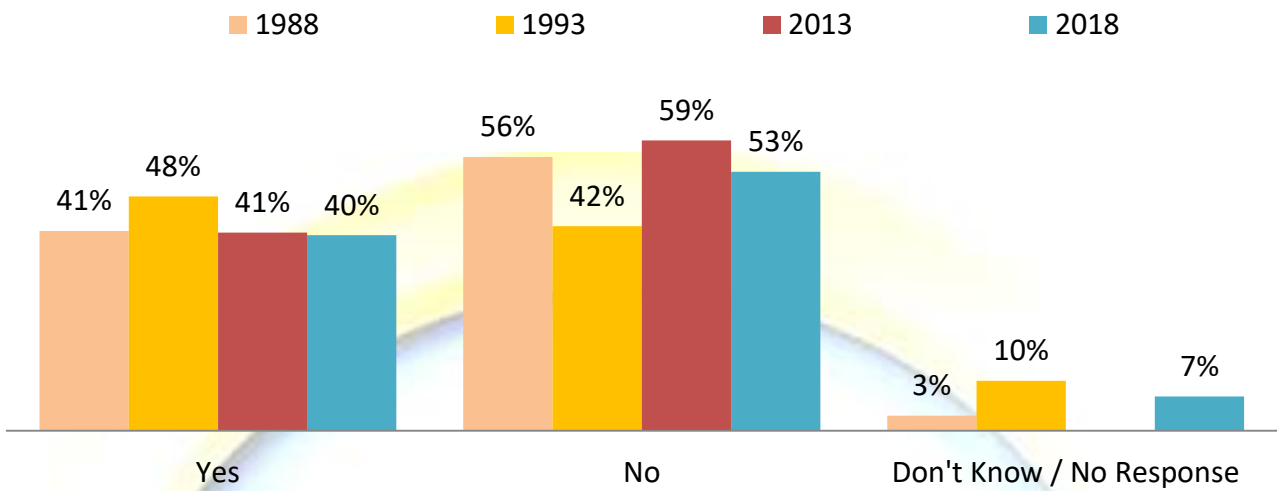
Question: During the current election campaign, did you get a chance to canvassing?



Source: Gilani's Index of Electoral Record, based on Gallup Exit Poll data computed by Gallup Pakistan



Flag hoisting: Voters were then asked the following question on the Election Day: “*During the current election campaign, did you get a chance to hoist flags?*” In 2018, **40%** said, “Yes”, **53%** said “No” and **7%** had no response. Results from previous years 1988, 1993 and 2013 have only slight variations in the responses.



Source: Gilani's Index of Electoral Record, based on Gallup Exit Poll data computed by Gallup Pakistan



Gallup Pakistan Electoral Repository: An Introduction

The Gallup Pakistan Electoral Repository is comprised of the following sources:

1. Election Commission data on past 10 elections in Pakistan, available over each constituency. This data was acquired from Election Commission website and converted into digital database in SPSS form and is now referred to as Gilani Index of Electoral Record.
2. Gallup Exit Polls for every election since 1985.
3. Gallup pre and post-election survey record since 1985.
4. Analysis for this Special Press Release has been done by Natasha Amir (Summer Intern 2019 – Batch One)

For complete access to reports or the Gallup Electoral Database, please visit the following links:

<http://gallup.com.pk/polls/gallup-pakistan-digital-libraries/digital-library-pakistan-elections/>

For definition of Gallup Electoral Territories, please visit the following link: <http://gallup.com.pk/wp-content/uploads/2017/07/Gallup-Pakistan-Electoral-Repository-3.pdf>

Gallup Pakistan Electoral Repository Team:

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For more survey data, see website www.gallup.com.pk or write to Ms. Noor Un Nisa Shahid at noor@gallup.com.pk

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