

Opinion Poll

RELIGION
Eid

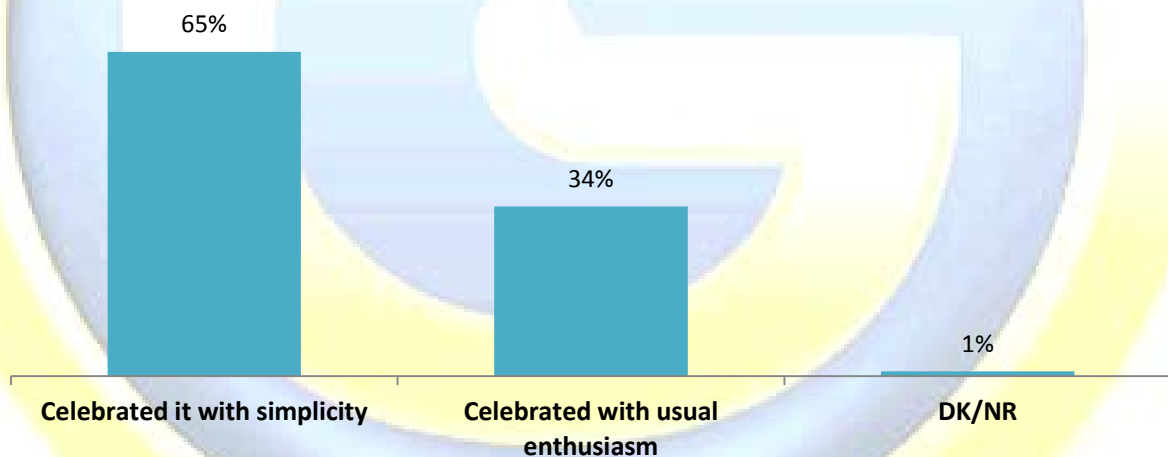
**A significant majority of Pakistanis (65 %) report celebrating Eid-ul-Fitr with simplicity this year due to the recent rise in prices.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, July 01, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, a significant majority of Pakistanis (65%) report celebrating Eid-ul-Fitr with simplicity this year due to the recent rise in prices.

A nationally representative sample of men and women from urban areas across the four provinces was asked, "Some people are saying that due to the hike in prices, they celebrated Eid-ul-Fitr with simplicity this year while others celebrated it with usual enthusiasm. How did you celebrate Eid?" In response, 65% said they celebrated Eid with simplicity whereas 34% said they celebrated it lavishly. 1% did not know or wish to respond.

Question: "Some people are saying that due to the hike in prices, they celebrated Eid-ul-Fitr with simplicity this year while others celebrated it with usual enthusiasm. How did you celebrate Eid?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,386 men and women in urban and rural areas of all four provinces of the country, during June 15 - June 24, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(2 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2019)