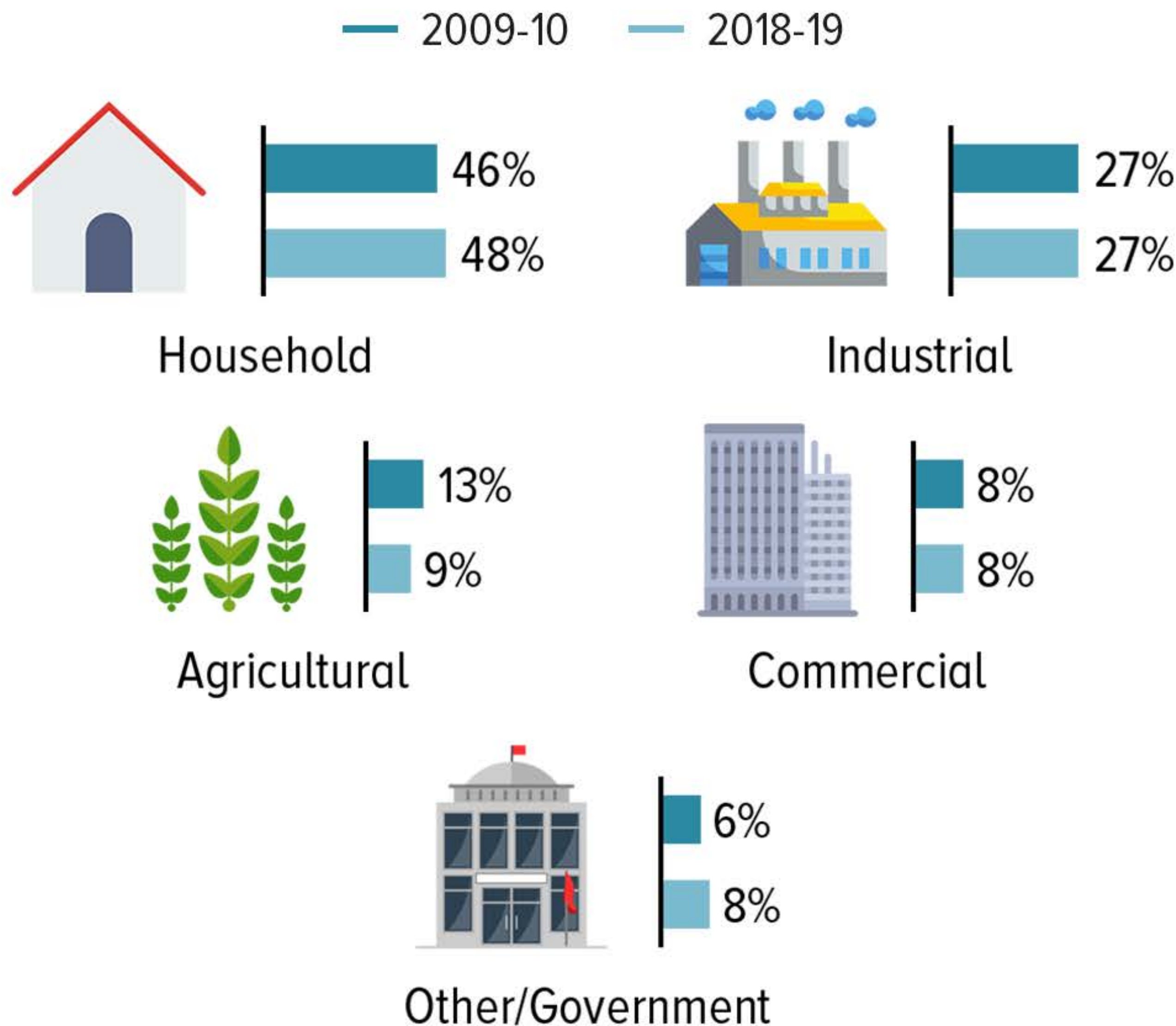


JULY 01, 2019

ELECTRICITY: IN 2018-2019, HOUSEHOLDS WERE THE LARGEST CONSUMER OF ELECTRICITY (48%) IN PAKISTAN, FOLLOWED BY INDUSTRIES (27%) AND AGRICULTURE (9%).

Percentage of total value of Electricity Consumption (2009-10 vs. 2018-19)



SOURCE: PAKISTAN ECONOMIC SURVEY 2018-19

Analyzed by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

ENERGY

Electricity: In 2018-2019, households were the largest consumer of electricity (48 %) in Pakistan, followed by industries (27 %) and agriculture (9 %).

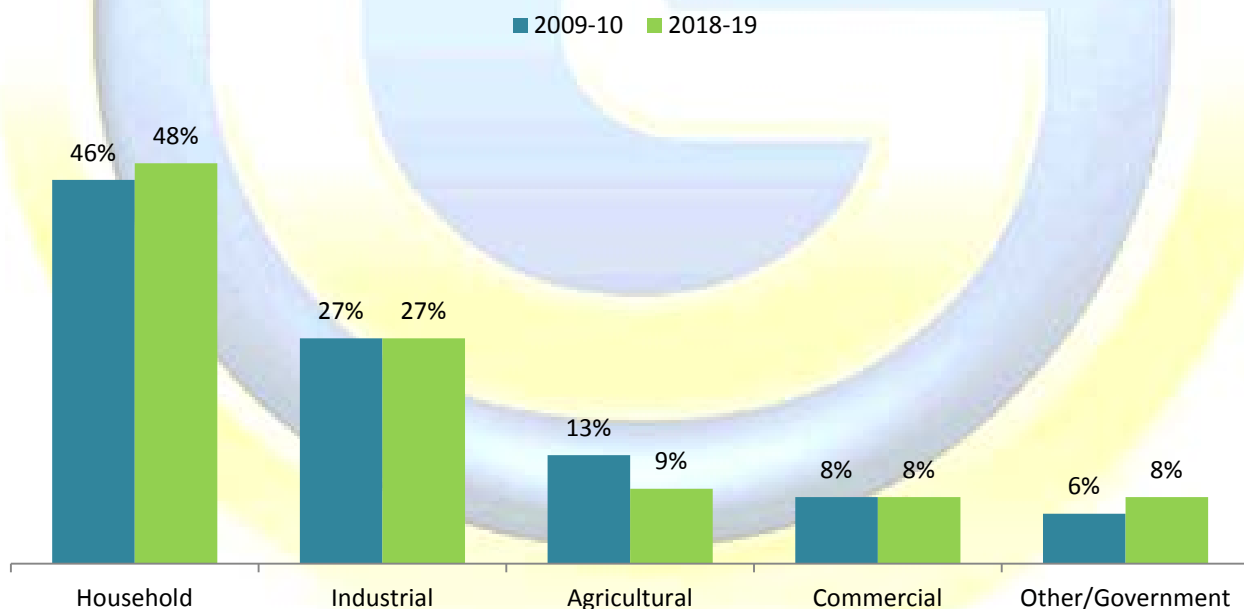
Islamabad, July 01, 2019

According to the Pakistan Economic Survey 2018-19 analyzed by Gallup Pakistan, in 2018-2019, households were the largest consumer of electricity at 34 Mwh, i.e. 48% of total electricity consumption, followed by industries at 19 Mwh, i.e. 27%, and the agriculture sector at 6 Mwh, i.e. 9%.

According to the figures provided above, a total of 72 Mwh worth of electricity was consumed in Pakistan in 2018-19. The figure was 74 Mwh in 2009-10, which means that there has been a nearly 3% decline in total electricity consumption.

Although, electricity consumption by households commands a lion's share of total consumption, Pakistan's energy sector has consistently failed to meet residential demand for electricity. Power cuts are still a regular practice that the Pakistan Water and Power Development Authority (WAPDA) uses to, literally, shed the load.

**Percentage of total value of Electricity Consumption
2009-10 vs. 2018-19**



Source: Pakistan Economic Survey 2018-19
Analyzed by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Comparison with 2009-10: Little has changed in consumption rates. During 2009-2010, households consumed less energy (46%), and the agriculture sector consumed more (13%). Industries and the commercial sector consumed the same amount.

The findings in this study were taken from the Pakistan Economic Survey 2018-2019 and analyzed by Gallup Pakistan, the Pakistani affiliate of the Gallup International Association.