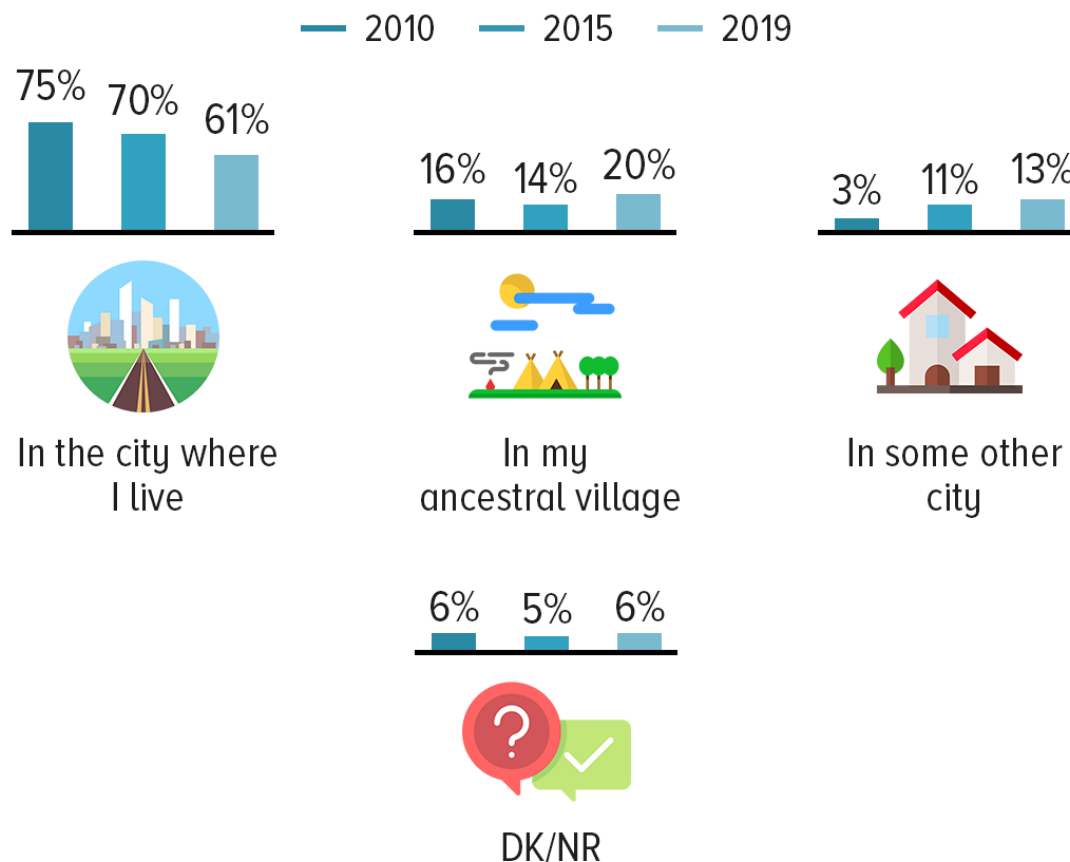


JULY 24, 2019

EID: OVER THE YEARS, MORE PAKISTANIS REPORT CELEBRATING EID-UL-FITR IN THEIR ANCESTRAL VILLAGE OR SOME CITY OTHER THAN WHERE THEY LIVE.

Where did you celebrate Eid-ul-Fitr this year?



SOURCE: GALLUP & GILANI SURVEYS - SAMPLE SIZE: 1386
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

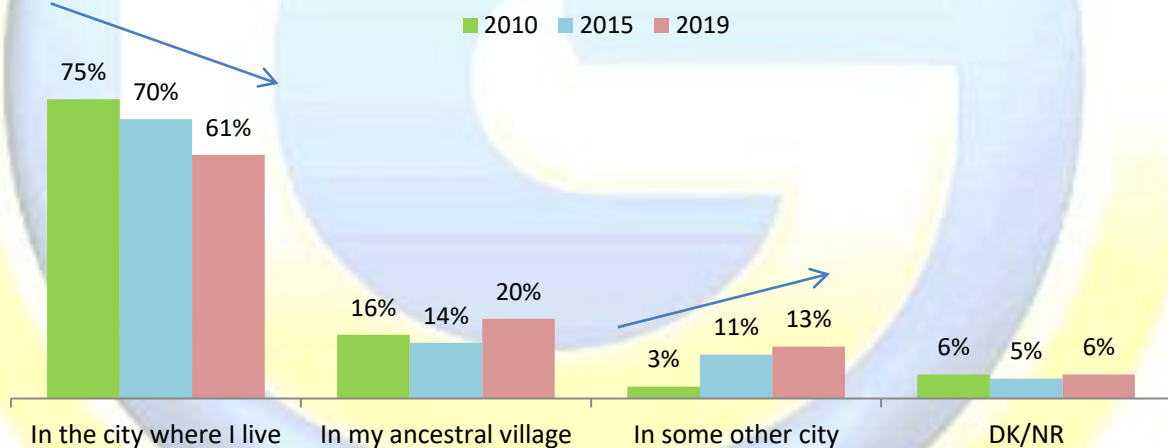
RELIGION

**Eid: Over the years, more Pakistanis report celebrating Eid-ul-Fitr in their ancestral village or some city other than where they live.
(GALLUP & GILANI PAKISTAN POLL)**

Islamabad, July 24, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, over the years, more Pakistanis report celebrating Eid-ul-Fitr in their ancestral village or some city other than where they live. During the past decade, there has been a 14% decline in the percentage of people who report spending Eid in their city of residence.

A nationally representative sample of men and women from urban areas across the four provinces was asked, “Where did you celebrate Eid-ul-Fitr this year?” In response in 2019, 61% said they celebrated it in the city where they live, 20% said in their ancestral village and 13% said in some other city. 6% did not know or wish to respond.

Question: “Where did you celebrate Eid-ul-Fitr this year?”

Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Reasons for this trend: This poll did not delve into this issue qualitatively, however, we could speculate as follows: (a) with greater disposable income (poverty has declined and average income has increased as per World Bank statistics for 2010-2019) people can afford to travel; (b) greater mobility offered by improved infrastructure allows faster and cheaper connectivity. However, further research is needed on this subject. Travel revenue contributes substantially to economic growth, especially when large scale migrations occur such as that on the Chinese New Year (5539 million trips in 2018).

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,386 men and women in urban and rural areas of all four provinces of the country, during June 15 - June 24, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Wednesday, July 24, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)