

PUBLIC OPINION REPORT ON FEDERAL GOVERNMENT AND POLITICS

JULY 2019



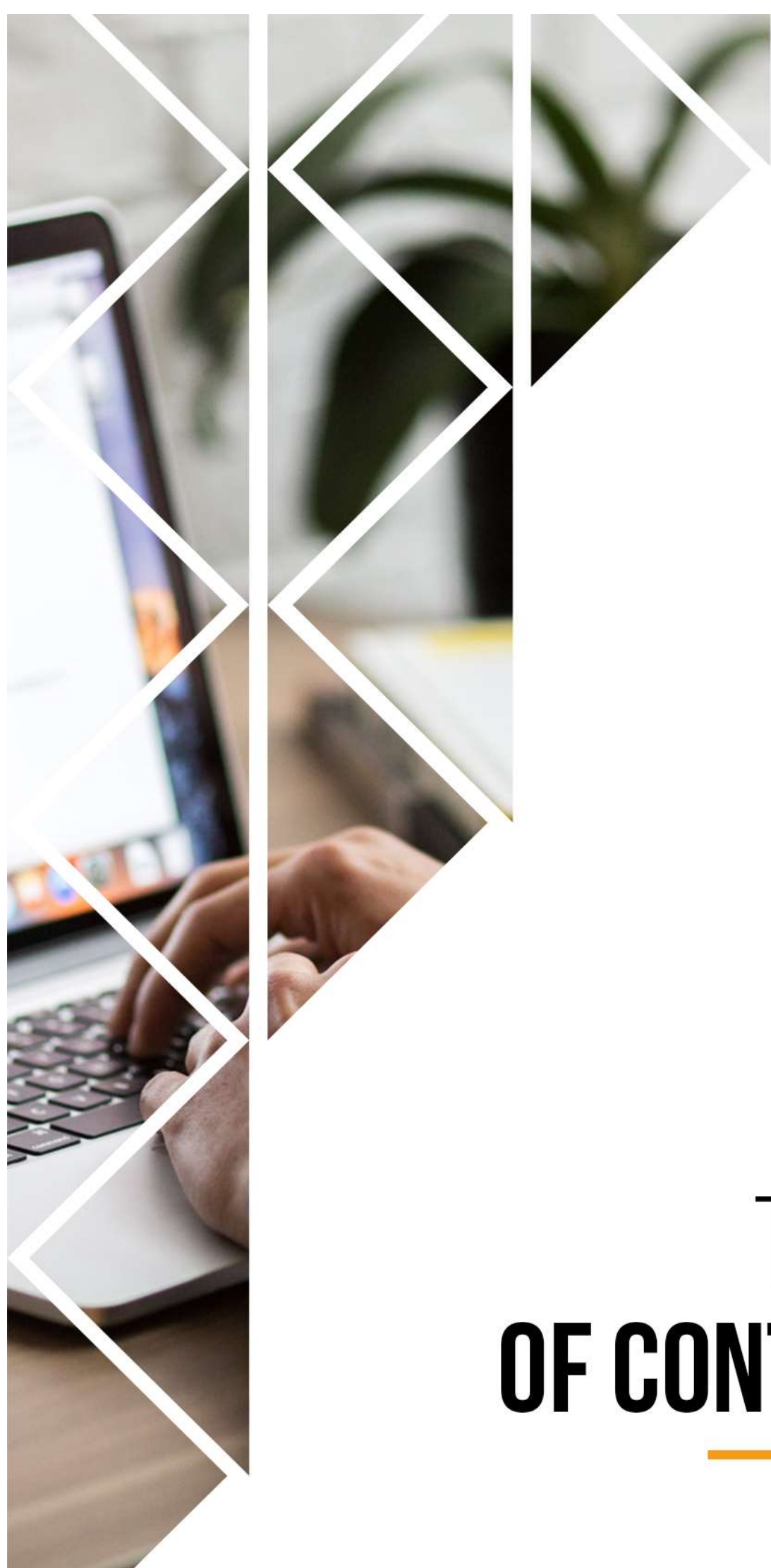


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Item 4.1: In the past few days, the leader of Pakistan People's Party (PPP) Asif Ali Zardari was arrested for money laundering through fake accounts (a way of unlawfully sending money outside the country). How did you feel about PPP leader Asif Ali Zardari's arrest? Were you happy hearing about it, upset about it or it did not affect you?

Item 4.2: In the past few days, NAB arrested Hamza Shahbaz on the bases of cases such as keeping assets more than his income, Ramzan Sugar Mills and money laundering. How did you feel about Hamza Shahbaz's arrest? Were you happy hearing about it, upset about it or it did not affect you?

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PART 2: METHODOLOGY

Disclaimer: Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.

Executive Summary





At the completion of 12 months in government, PTI & IMRAN KHAN FACES AFTERMATH OF DIFFICULT BUDGET WITH DROP IN APPROVAL RATING BUT RETAINS ITS VOTING SUPERIORITY

Government's Anti-Corruption drive also gets public approval

6 Key take away from the survey findings

1. Approval Rating of Imran Khan Drops

According to a Gallup Pakistan Political Weather Report survey conducted at completion of 12 months since GE 2018, PTI government and Imran Khan faces an aftermath of difficult Budget 2019, with Imran Khan's job approval rating dropping from 58% in April 2019 to **45%** in this latest survey, a significant **13% drop** in a matter of **2 months**.

Negative Net Approval Rating: For the first time in at least 24 months, Imran Khan's popularity rating is now in the negative i.e more people disapprove (53%) of his performance than those who approve (45%).

Drop is long term: May be not?

This drop in approval rating could very well be short term, Gallup Pakistan cautions. Historical analysis of public opinion suggests that post budget, especially those under the IMF programmes (in which significant new taxes are implemented), approval ratings drop but then rise if economy stabilizes. In other words, it is uncertain if this is a long term drop or just a short term negative assessment by the voters. Gallup Pakistan aims to track the PM approval ratings in coming months and would be sharing the results periodically.

2. Pessimism sets in regarding Direction of the Country

Moreover, the overall sentiment in the country has become pessimistic, with a majority 57% Pakistanis expressing the view that the direction of the country is not correct.

3. IMF programme criticized

Only 1 in 3 Pakistanis believe that going to IMF was a correct decision and a significant majority disapproving of the decision.

DESPITE THIS



4. PTI retains its Voter Base as the single largest political party

Despite all these setbacks, Imran Khan led PTI is still the single largest party when it comes to voting intention. In the survey, respondents were asked 'If elections were held, which party would you vote for', with 31% PTI was ahead, followed by PML-N at 28% and PPP at 15%.

In GE 2018, PTI had achieved 32% vote, PML-N 24% and PPP had 13% vote.

Whereas, there is negligible difference in PTI vote bank since the General Election almost 12 months ago (1% decline is statistically insignificant), rise in PML-N (4% rise) is significant, which has led to closing of the gap between the two parties.

A positive sign for PTI is that for majority of PTI supporters, the direction of the country is correct, thereby showing that PTI's voter base is strong and still stands behind the leadership. Another sign of significant long term success for PTI is that close to 47% Pakistanis support PTI narrative of honesty being more important than short term delivery. Both these signs point to a long term stability in PTI retaining its vote bank and possibly expanding in coming months. In other words, some of the negative readings in the current Political Weather report may wither away. However, time would tell which way the current turbulence goes vis-a-vis public opinion.

5. Support for Anti-Corruption Arrests High

Whereas approval rating of the PM takes a hit, anti-corruption policy seems to resonate well with only 22% saying they were upset with Zardari's arrest and 29% saying they were with Hamza Shahbaz's arrest.

6. Democracy vs other rules

Most Pakistanis still support democracy over other forms of system with 59% saying Democracy is better than other forms of government.

PART I FINDINGS





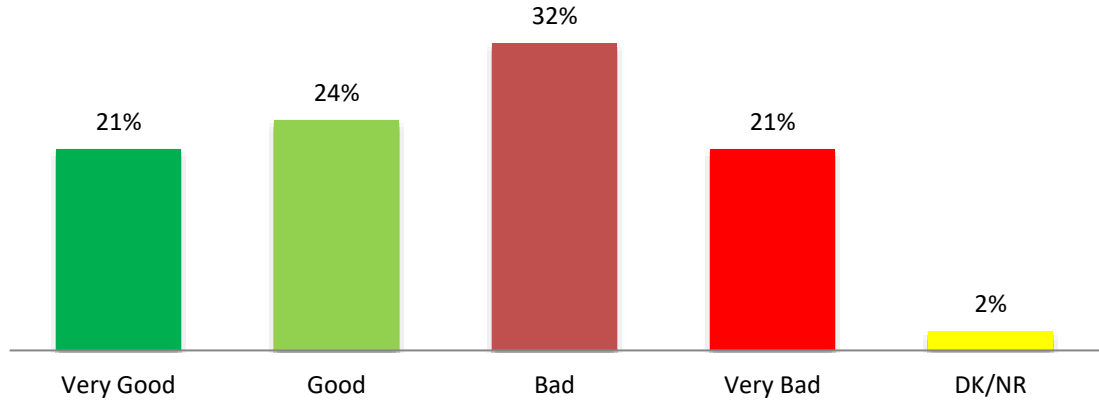
TOPIC 1

Performance of PM Imran Khan

This Topic has 1 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section

**Item 1.1: Key Finding**

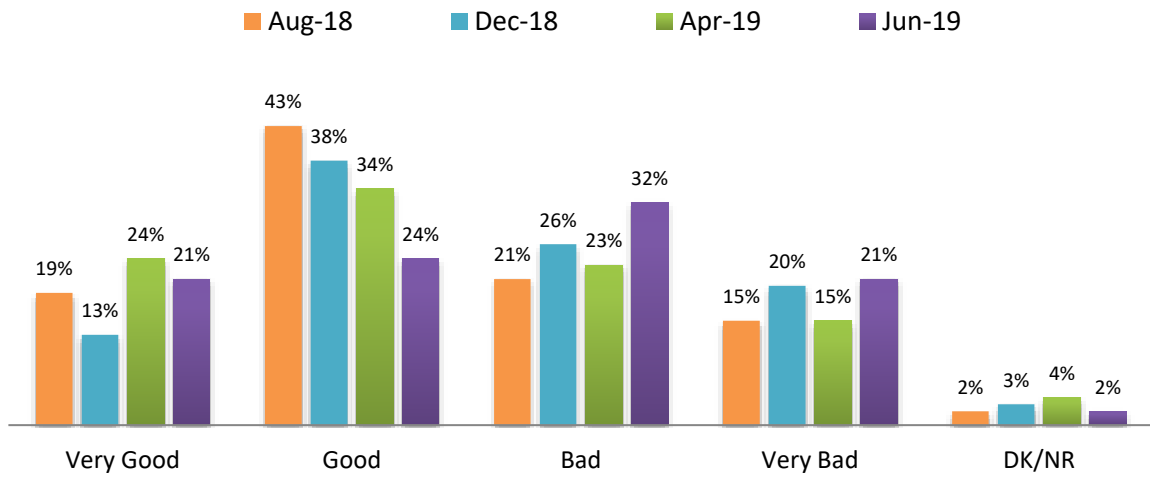
Question: **What is your opinion about the performance of PM Imran Khan in the previous year?**



Source: Gallup Pakistan Political Weather Report June 2019

TREND ANALYSIS

Prime Minister Imran Khan's overall performance up until now (i.e., since his winning the 2018 elections)



Q. گذشتہ سال وزیراعظم عمران خان کی مجموعی کارکردگی کے بارے میں آپ کی کیا رائے ہے؟

2
4

1
3
8

1
3
8

بہت اچھی
اچھی
خراب
بہت خراب
معلوم نہیں



TOPIC 2

IMF Programme & Public Opinion

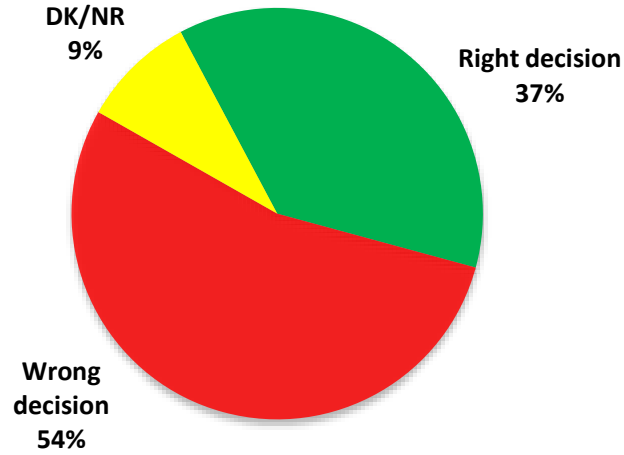
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Item 2.1 Key Finding

Question: **Recently, Pakistan's Government has signed an agreement with the International Monetary Fund (IMF) in order to take a loan.**

In your opinion, did the government make the right or wrong decision by signing an agreement with the IMF?



Source: Gallup Pakistan Political Weather Report June 2019

Q حال ہی میں پاکستانی حکومت کے بین الاقوامی مالیاتی ادارے آئی ایم ایف (IMF) سے قرضہ لینے کے حوالے سے معاہدہ طے پا چکے ہیں۔ جس کے تحت پاکستان کو تین سال کے دوران آئی ایم ایف سے 6 ارب ڈالر ملیں گے۔ آپ کے خیال میں حکومت نے آئی ایم ایف کے ساتھ معاہدہ کر کے ٹھیک کیا ہے یا غلط؟

- 1
- 2
- 8

ٹھیک کیا
غلط کیا
معلوم نہیں



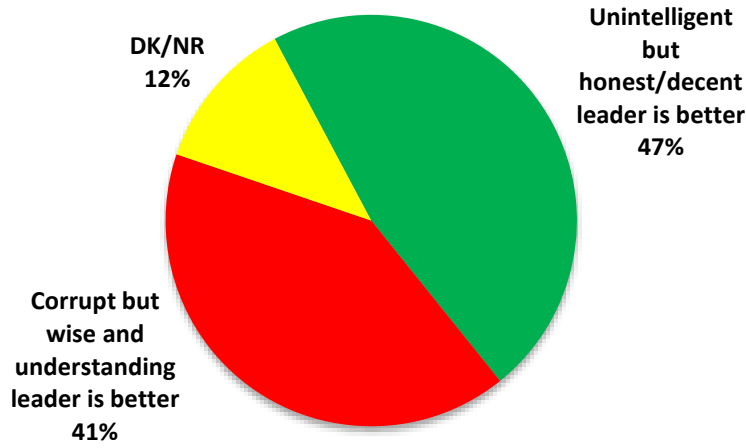
TOPIC 3

Corruption & Democracy

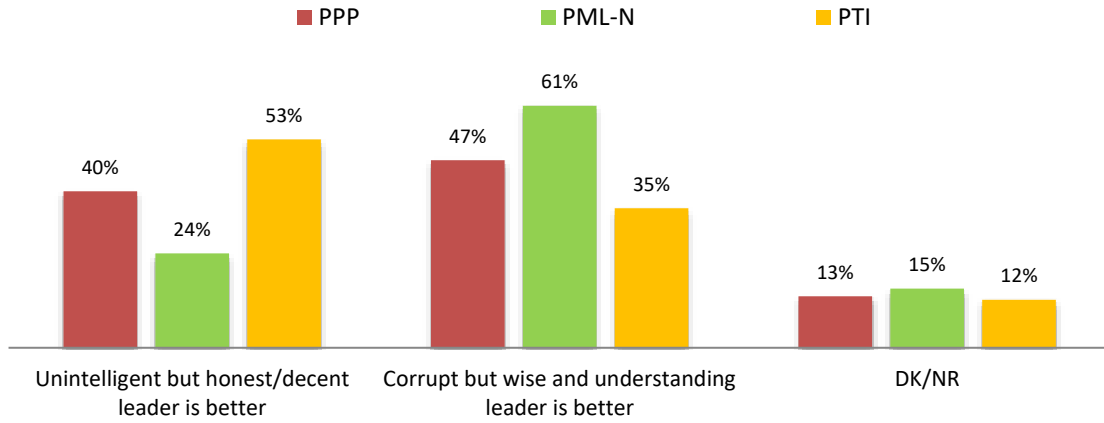
This Topic has 2 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section

**Item 3.1: Key Finding**

Question: Some people think that a corrupt but smart person is better for running the country than an unwise and unintelligent leader whereas some people believe it is better to have an intelligent and understanding leader than someone who is corrupt. What is your opinion about this?



Source: Gallup Pakistan Political Weather Report June 2019

Breakdown by Voting Intention

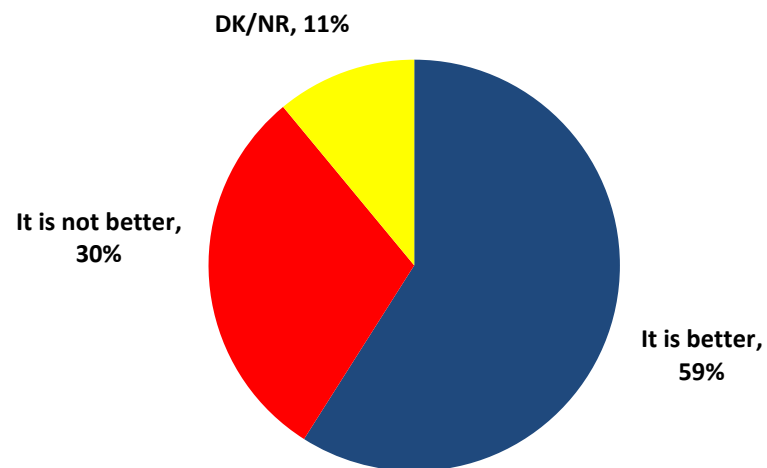
Q بعض لوگوں کا خیال ہے کہ ایک نااہل اور نا سمجھ لیڈر سے ایک کرپٹ مگر سمجھ دار لیڈر ملک چلانے کے لیے بہتر ہے، جبکہ بعض لوگوں کا خیال ہے کہ ایک کرپٹ سے لائق اور اہل سمجھ دار لیڈر بہتر ہے۔ آپ کی اس کیا رائے ہے؟
 نالائق مگر شریف / ایماندار لیڈر بہتر ہے
 کرپٹ مگر لائق اور اہل سمجھ دار لیڈر بہتر ہے

1
2



Item 3.2: Key Finding

Question: **Some people think that democracy is better than all other political systems whereas some people are of the opinion that it is actually the opposite. What is your opinion of this?**



Source: Gallup Pakistan Political Weather Report June 2019



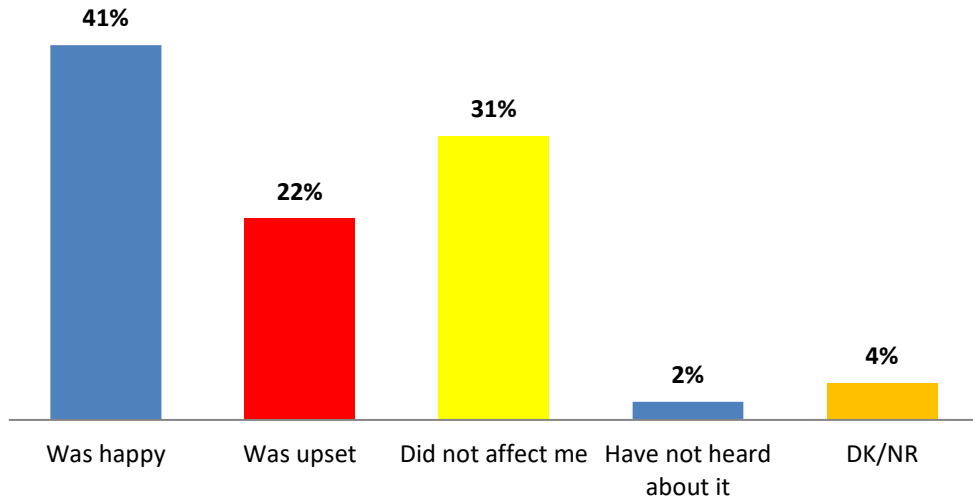
TOPIC 4

Recent Arrests by NAB of Asif Ali Zardari and Hamza Shahbaz

This Topic has 2 items. Key Findings and Statistical Analysis for each of them are provided ahead in this section

**Item 4.1: Key Finding**

Question: In the past few days, the leader of Pakistan People's Party (PPP) Asif Ali Zardari was arrested for money laundering through fake accounts (a way of unlawfully sending money outside the country). How did you feel about PPP leader Asif Ali Zardari's arrest? Were you happy hearing about it, upset about it or it did not affect you?



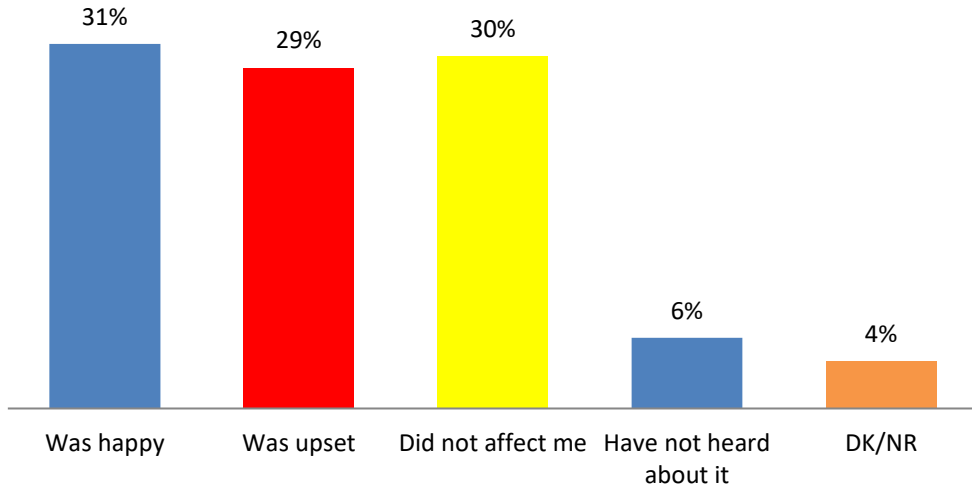
Source: Gallup Pakistan Political Weather Report June 2019

Q. گزشتہ دنوں پاکستان پیپلز پارٹی کے رہنما آصف علی زرداری کو جعلی اکاؤنٹس کے ذریعے مینی لانڈرنگ (غیر قانونی طریقے سے پیسے کو ملک سے باہر بھجنا) کے کیس میں گرفتار کر لیا گیا۔ پاکستان پیپلز پارٹی کے رہنما آصف علی زرداری کی گرفتاری پر آپ کے کیا جذبات تھے۔ آپ کو اس بارے میں سن کر خوشی ہوئی، افسوس ہوا یا کوئی فرق نہیں پڑا؟

1	خوشی ہوئی
2	افسوس ہوا
3	کوئی فرق نہیں پڑا
4	میں نے نہیں سنا

**Item 4.2: Key Finding**

Question: In the past few days, NAB arrested Hamza Shahbaz on the bases of cases such as keeping assets more than his income, Ramzan Sugar Mills and money laundering. How did you feel about Hamza Shahbaz's arrest? Were you happy hearing about it, upset about it or it did not affect you?



Source: Gallup Pakistan Political Weather Report June 2019

Q. گزشتہ دنوں نیب نے حمزہ شہباز کو آمدن سے زائد اثاثے، رمضان شوگر ملز اور منی لانڈرنگ کیس میں عبوری ضمانت نہ ملنے پر گرفتار کر لیا۔ حمزہ شہباز کی گرفتاری پر آپ کے کیا جذبات تھے۔ آپ کو اس بارے میں سن کر خوشی ہوئی، افسوس ہوا یا کوئی فرق نہیں پڑا؟

- | | |
|---|-------------------|
| 1 | خوشی ہوئی |
| 2 | افسوس ہوا |
| 3 | کوئی فرق نہیں پڑا |
| 4 | میں نے نہیں سنا |



TOPIC 5

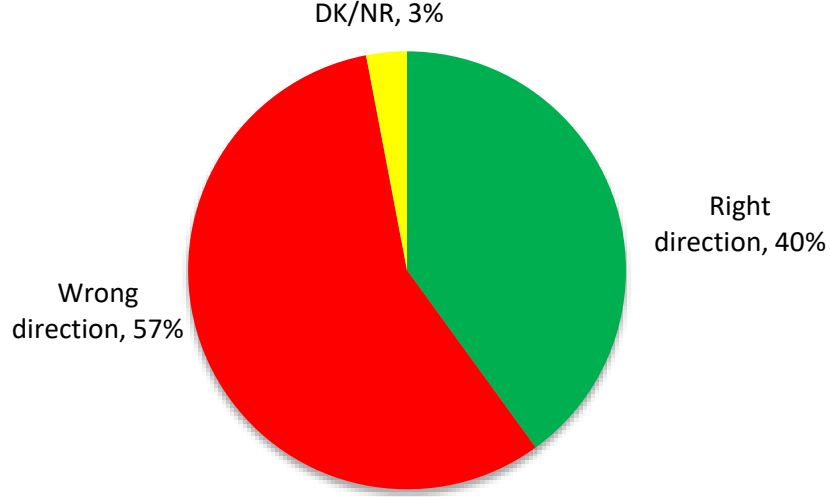
Direction of the country

This Topic has 1 item. Key Findings and Statistical Analysis for each of them are provided ahead in this section



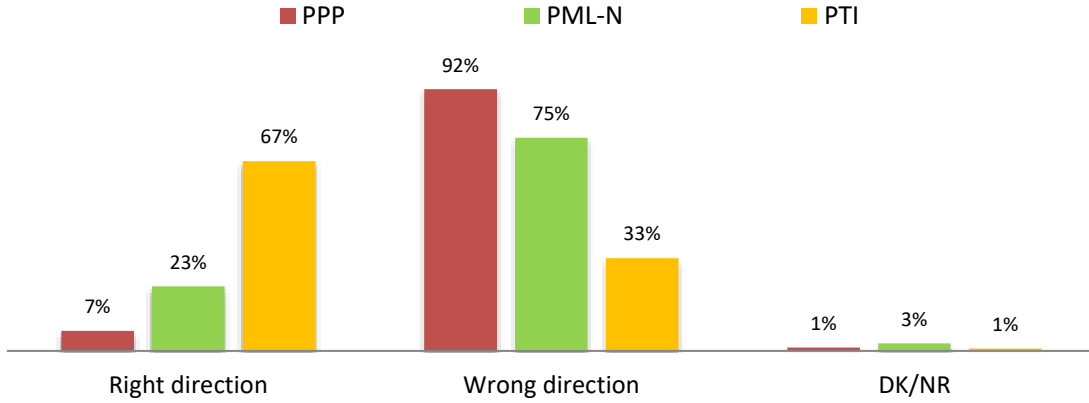
Item 5.1: Key Finding

Question: **Generally, is Pakistan heading in the right direction or wrong direction?**



Source: Gallup Pakistan Political Weather Report June 2019

Breakdown by Voting Intention



Q۔ آپ کے خیال میں ہمارا ملک درست سمت میں چل رہا ہے یا غلط سمت میں چل رہا ہے؟

1

درست سمت میں

2

غلط سمت میں



TOPIC 6

Voting Intention

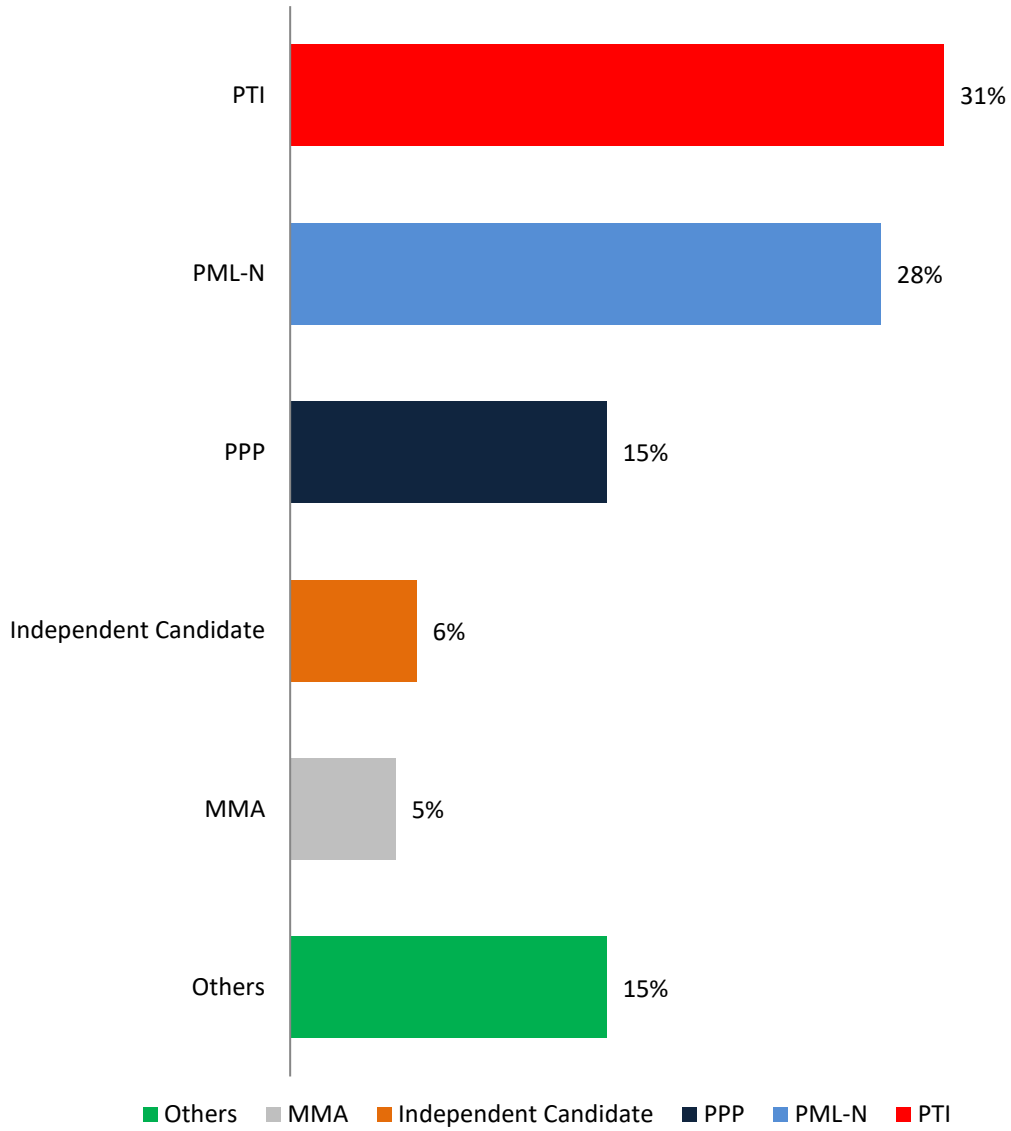
This Topic has 1 item. Key Findings and Statistical Analysis for each of them are provided ahead in this section



Item 6.1: Key Finding

Question: **If there were elections in the country, which party would you vote for?**

(Results excluding respondents who say they will not vote or don't know)



Source: Gallup Pakistan Political Weather Report June 2019

Q. آئندہ جب کبھی انتخابات ہوں تو آپ کس پارٹی کے نمائندے کو ووٹ دیں گے؟
پارٹی کا نام: _____



PART II

METHODOLOGY





PART 2: METHODOLOGY SUMMARY METHODOLOGY

Sample size : ~1 400 Household
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	58%
Sindh	24%
KPK	14%
Balochistan	5%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	33%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	67%

Sampling Method : Multi Stage Stratified Sampling

Error Margin : $\pm 3\text{-}5\%$ at 95% confidence level

Interview Mode : Face to Face In home

Field Dates : June 15 - June 24, 2019

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (*form more details please see detailed methodology*)

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Gallup Pakistan has provided this data in the public interest and gratis. It cannot be held liable, contractually or otherwise, to the users of this data.



How to Read Sample Size?

It should be remembered at all times that a sample, and not the entire population of Pakistan, has taken part in the survey. In consequence, all results are subject to sampling tolerances, which means that not all differences are significant.

We cannot be certain that the figures obtained are exactly those we would have if everybody had been interviewed (the 'true' values). However, we can predict the variation between the sample results and the 'true' values. This is based on knowledge of the size of the samples on which the results are based and the number of times that a particular answer is given. The confidence with which we can make this prediction is usually chosen to be 95% - that is, the chances are 95 in 100 that the 'true' value will fall within a specified range. The table below illustrates the predicted ranges for different sample sizes and percentage results at the '95% confidence interval':

Size of sample on which survey result is based	Approximate sampling tolerances applicable to percentages at or near these levels		
	10% or 90%	30% or 70%	50%
	+/-	+/-	+/-
2000 interviews	1	2	2
1000 interviews	2	3	3
500 interviews	3	4	4
200 interviews	4	6	7
100 interviews	6	9	10

For example, with a sample size of 2000 where 30% give a particular answer, the chances are 19 in 20 that the 'true' value (which would have been obtained if the whole population had been interviewed) will fall within the range of ± 2 percentage points from the sample result.

When results are compared between separate groups within a sample, different results may be obtained. The difference may be 'real', or it may occur by chance (because not everyone in the population has been interviewed). To test if the difference is a real one - i.e. if it is 'statistically significant', we again have to know the size of the samples, the percentage giving a certain answer and the degree of confidence chosen. If we assume '95% confidence interval', the differences between the results of two separate groups must be greater than the values given in the table below:

Size of samples compared	Difference required for significance at or near these percentage levels		
	10% or 90%	30% or 70%	50%
	+/-	+/-	+/-
2000 and 2000	2	3	3
1000 and 1000	3	4	4
500 and 500	4	6	6
500 and 200	5	8	8
200 and 200	6	9	10
100 and 100	8	13	14



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