

Opinion Poll

**SOCIAL
Travel**

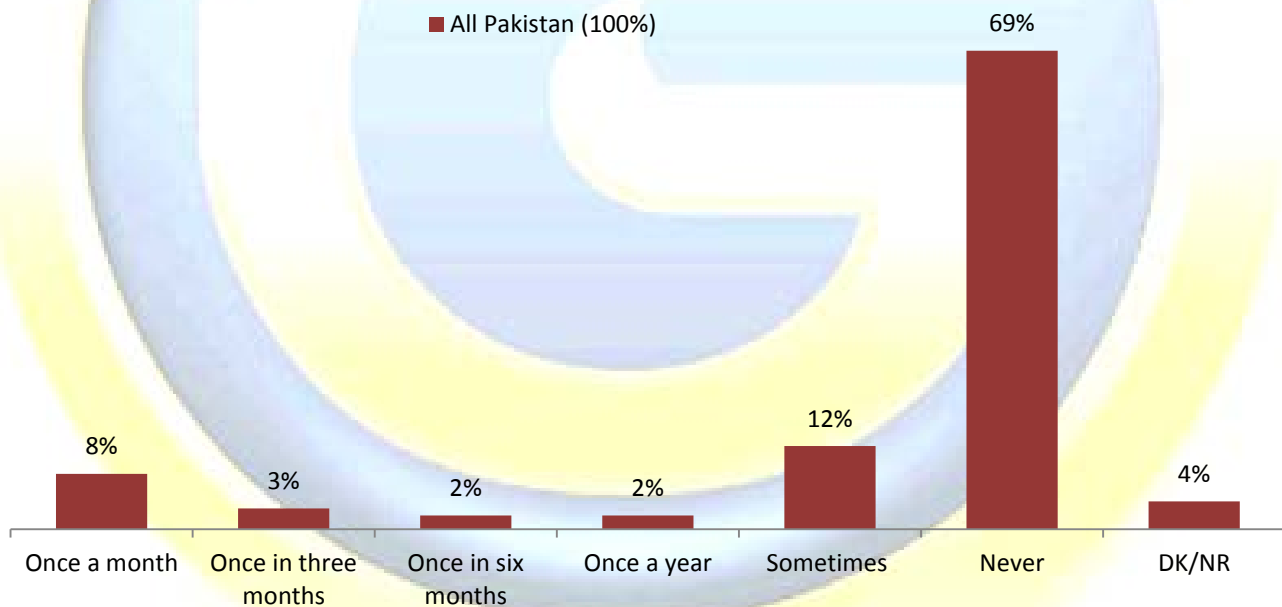
8 million (8%) Pakistani adults claim to use car-hailing apps at least once a month, 69% have never used any of these transport services. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, August 27, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 8 million (8%) Pakistani adults claim to use car-hailing apps (Uber/Careem/Bykea) at least once a month, 69% have never used any of these transport services.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell approximately how much you use car-hailing apps/services like Uber/Careem/Bykea?" In response, 8% said they use services like Uber/Careem/Bykea once a month, 3% said once in three months, 2% said once in six months, 2% said once a year, 12% said sometimes and 69% said they never use these transport services. 4% claimed they did not know/did not wish to respond.

Question: "Please tell approximately how much you use car-hailing apps/services like Uber/Careem/Bykea"?



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,372 men and women in urban and rural areas of all four provinces of the country, during August 02 – August 09, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Tuesday, August 27, 2019

(2 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)