

Opinion Poll

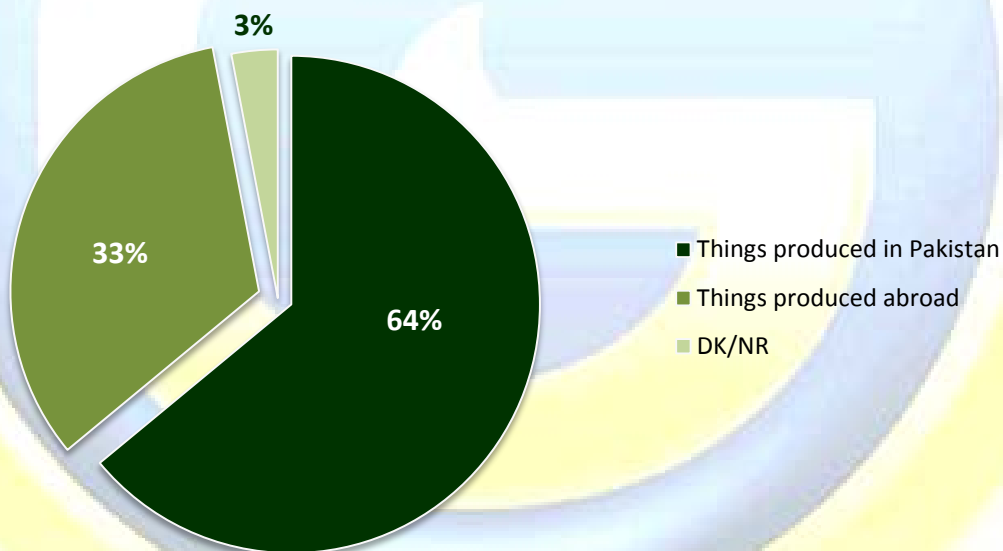
**CONSUMER / COMMERCIAL
Products****Nearly 2 in 3 Pakistanis favor locally produced items over items produced abroad (GALLUP & GILANI PAKISTAN POLL)**

Islamabad, August 28, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, nearly 2 in 3 Pakistanis favor locally produced items over items produced abroad.

A nationally representative sample of men and women from across the four provinces was asked, "Some people are of the view that things usually made in Pakistan are good whereas some people think that things produced abroad are good. What is your view?". In response, 64% had a positive view of the things produced in Pakistan as compared to other countries whereas 33% Pakistanis favored things produced abroad. 3% claimed they did not know/did not wish to respond.

Question: "Some people are of the view that things usually made in Pakistan are good whereas some people think that things produced abroad are good. What is your view?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,372 men and women in urban and rural areas of all four provinces of the country, during August 02 – August 09, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(2 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

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2019



of Gallup Pakistan
(1980-2019)