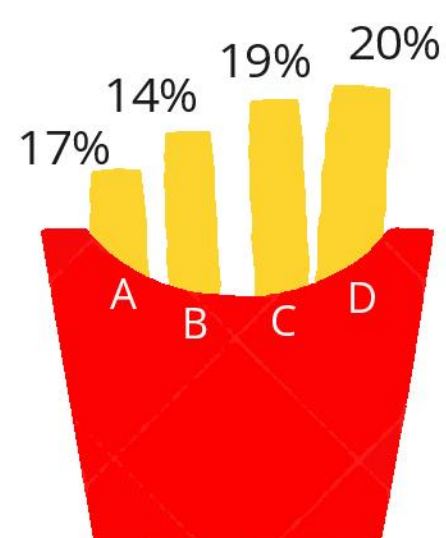


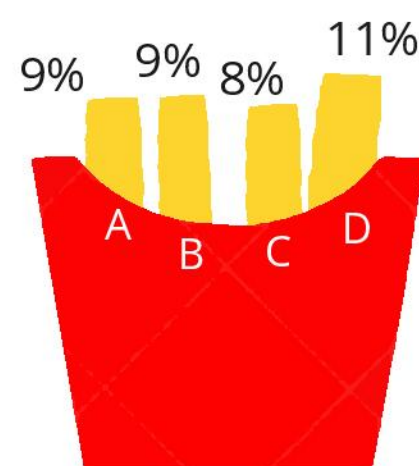
August 22, 2019

# 17 MILLION ADULT PAKISTANIS SAY THEY EAT OUT EVERY MONTH.

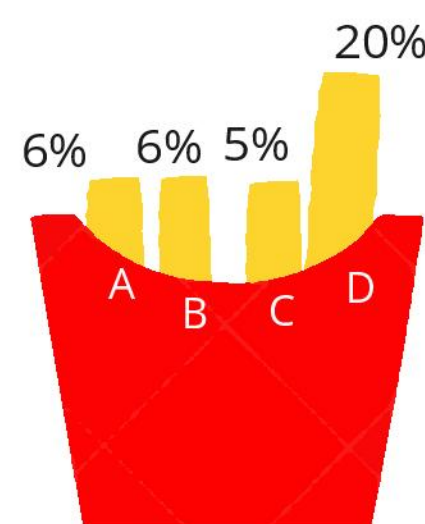
Please tell us approximately how much you eat at a restaurant?



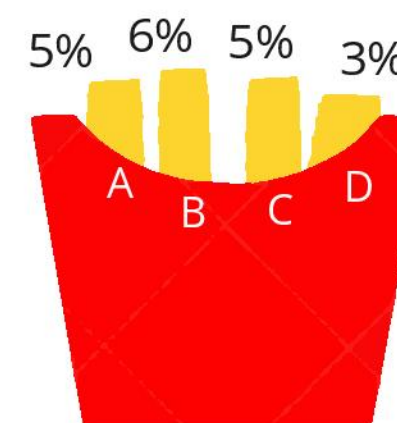
ONCE A MONTH



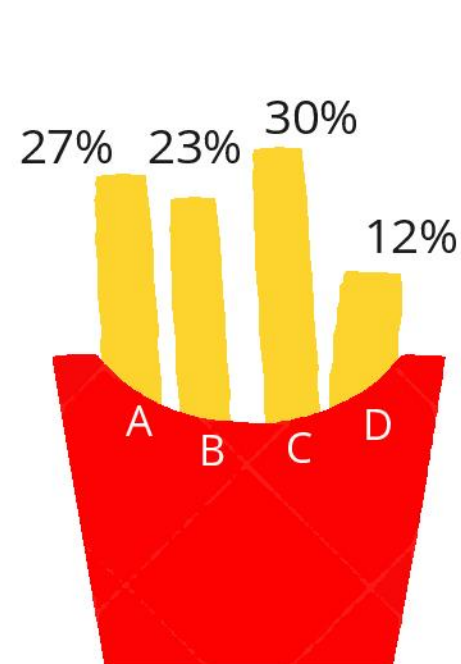
ONCE IN THREE MONTHS



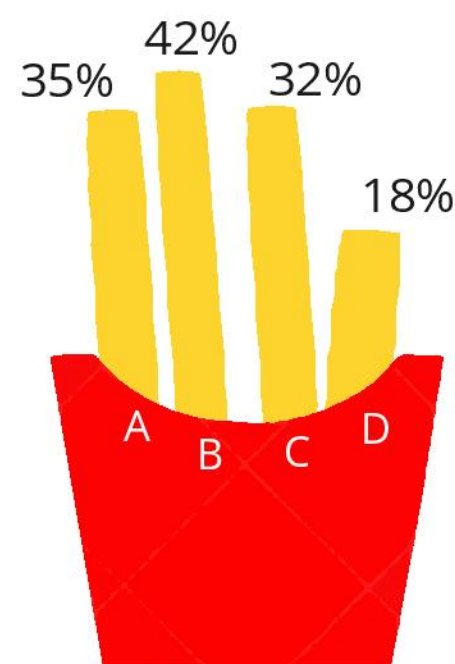
ONCE IN SIX MONTHS



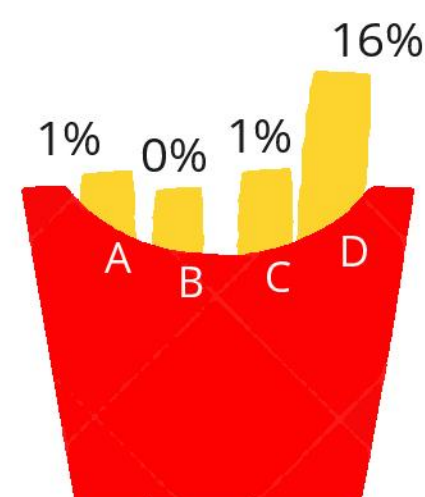
ONCE A YEAR



SOMETIMES



NEVER



DK/NR

A- All Pakistan  
B- Ages under 30  
C- Ages 30 - 50  
D- Ages 50+

SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1372

Field work conducted by Gallup and Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll  
**SOCIAL**  
**Eating Habits**

## 17 million adult Pakistanis say they eat out every month. (GALLUP & GILANI PAKISTAN POLL)

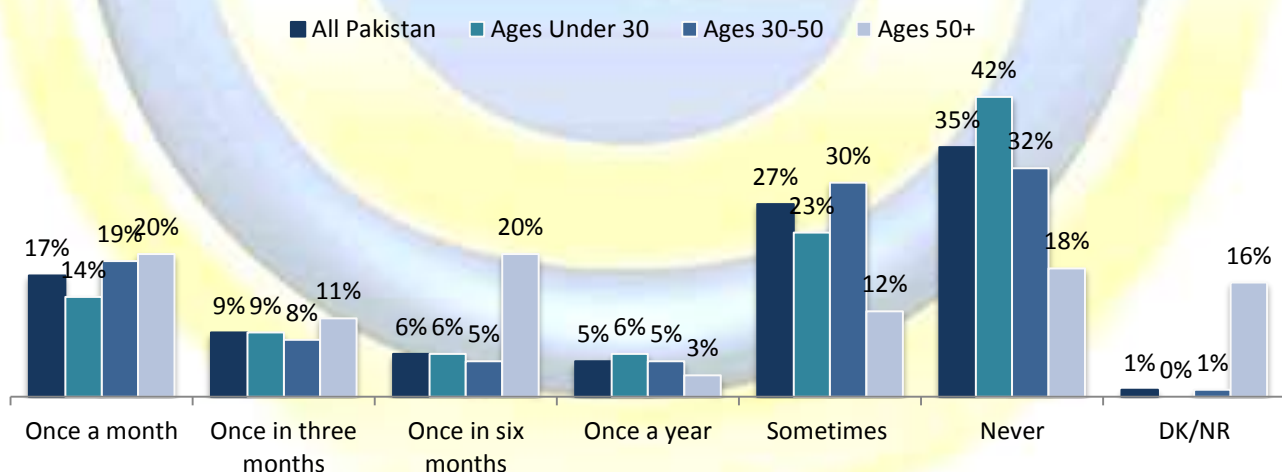
Islamabad, August 22, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 17% say they eat out every month which is around 17 million adult Pakistanis.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell us approximately how much you eat at a restaurant?" In response, 17% said they eat at a restaurant once a month, 9% said once in three months, 6% said once in six months, 5% said they ate at a restaurant once a year, 27% said sometimes and 35% said they never eat at a restaurant. 1% claimed they did not know/did not wish to respond.

**Age-wise Breakdown:** Of the under 30 age group population in Pakistan, 14% said they eat at a restaurant once a month, 9% said once in three months, 6% said once in six months, 6% said they ate at a restaurant once a year, 23% said sometimes and 42% said they never eat at a restaurant. From the Pakistani population aged 30 to 50, 19% said they eat at a restaurant once a month, 8% said once in three months, 5% said once in six months, 5% said they ate at a restaurant once a year, 30% said sometimes and 32% said they never eat at a restaurant. However, amongst people aged 50 and above, 20% said they eat at a restaurant once a month, 11% said once in three months, 5% said once in six months, 3% said they ate at a restaurant once a year, 12% said sometimes and 18% said they never eat at a restaurant while 16% claimed they did not know/did not wish to respond.

**Question: "Please tell us approximately how much you eat at a restaurant?"**



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association  
[www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,372 men and women in urban and rural areas of all four provinces of the country, during August 02 – August 09, 2019. The error margin is estimated to be approximately  $\pm 2$ -3 percent at the 95% confidence level.

## Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH  
FOUNDATION



**Thursday, August 22, 2019**

(2 Pages, English version only)

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Phone: +92-51-2655630

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**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)

**Disclaimer:** Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll  
2019



of Gallup Pakistan  
(1980-2019)