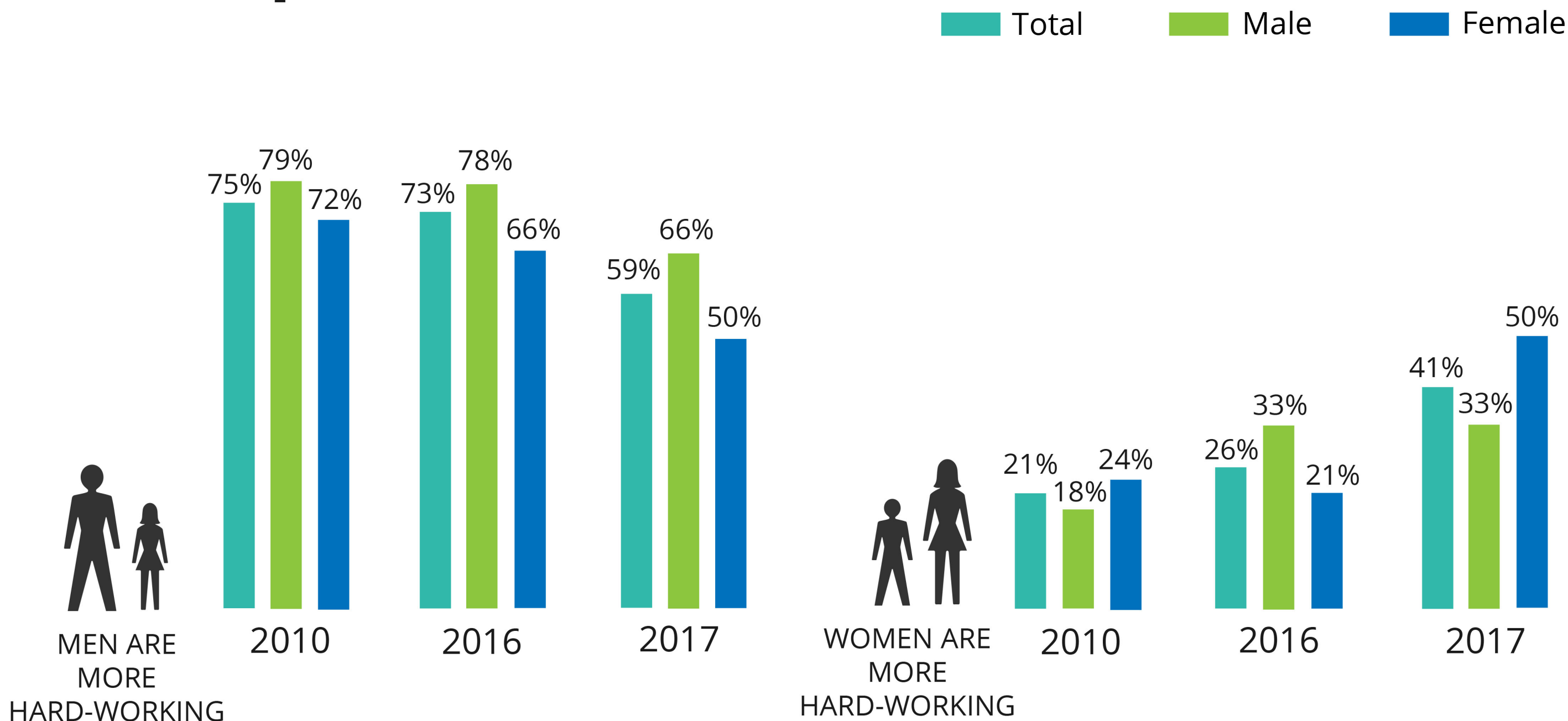


September 27, 2019

BETWEEN 2010 AND 2017, 20% RISE IN PROPORTION OF PAKISTANIS WHO THINK WOMEN ARE MORE HARD WORKING THAN MEN.

Please tell us regarding the characteristics of men and women, which of the following attributes are more in men and which are more in women [Are the men more hard-working or are the women]?



Note: Don't know / No response not shown

SOURCE: GALLUP & GILANI PAKISTAN POLL - NATIONALLY REPRESENTATIVE SAMPLE
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association



Public Opinion in Pakistan in the Year 2017

SOCIAL Gender

Between 2010 and 2017, 20% rise in proportion of Pakistanis who think women are more hard working than men. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, September 27, 2019

In a Gallup & Gilani Pakistan National Survey conducted in the year 2010, respondents were asked “Please tell us regarding the characteristics of men and women, which of the following attributes are more in men and which are more in women [Are the men more hard working or are the women]?” In response, 75% said men are more hard working, while 21% said women are more hard working.

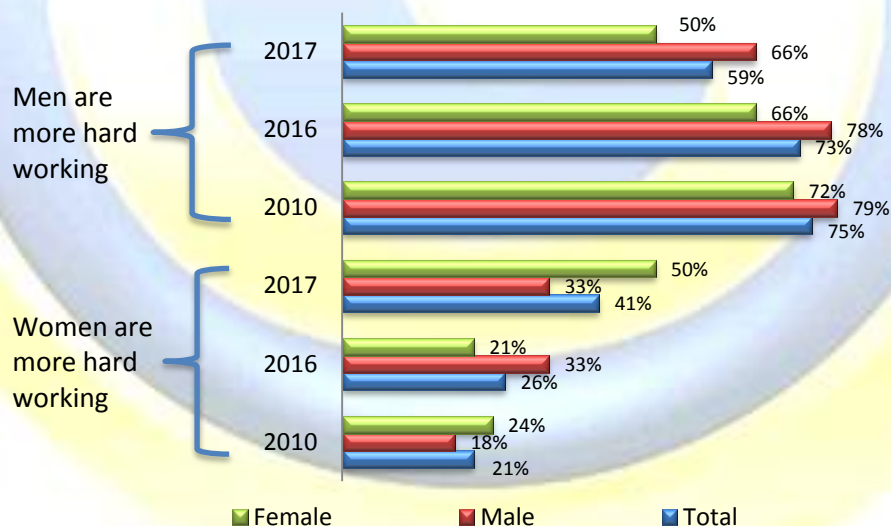
Comparative Picture: This question was asked again in 2017 to enable a comparison to be made across the years. In 2017, 59% said men are more hard working and 41% said women are more hard working.

Trend Analysis by gender of respondents: In 2010, only 18% of the male respondents opined that women are more hard working than men, whereas in 2016 and 2017, this percentage rose to 33%. In 2010, only 24% of female respondents opined that women are more hard working than men, which doubled in 2017, as 50% female respondents opined that women are more hard working.

Implications of this finding: Public perceptions on female labor are changing, meaning female efforts are now more likely to be recognized. Females are now also more likely to infiltrate previously male dominated professions.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Please tell us regarding the characteristics of men and women, which of the following attributes are more in men and which are more in women [Are the men more hard working or are the women]?”



(Note: Don't Know/No Response not shown)

Source: Gallup & Gilani Surveys

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

The Pakistani Affiliate of Gallup International



Friday, September 27, 2019

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Gallup Pakistan
(1980-2019)