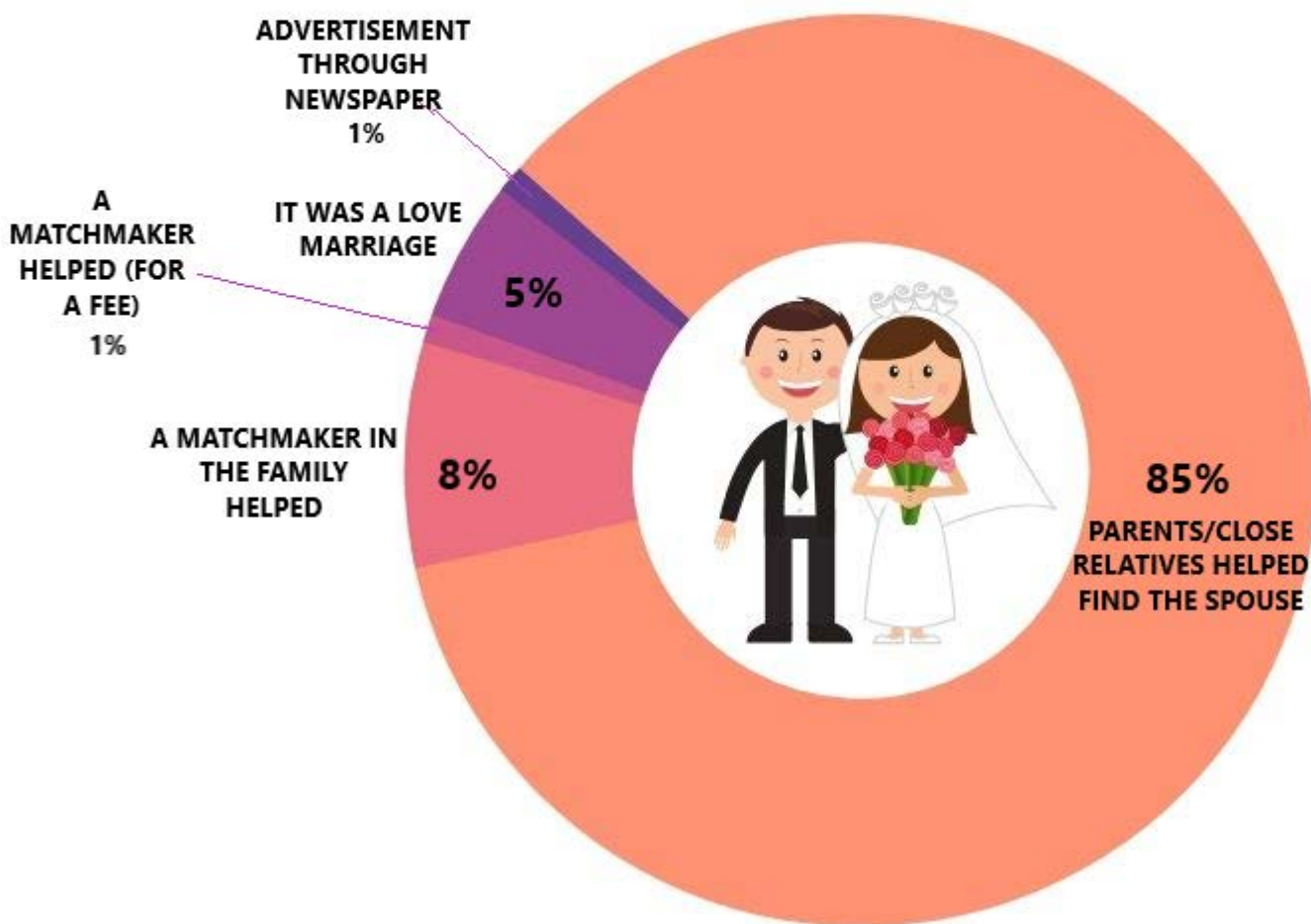


October 21, 2019

MAJORITY OF PAKISTANIS (85%) SAY THEY MET THEIR SPOUSE THROUGH PARENTS OR CLOSE RELATIVES; ONLY 5% SAY IT WAS A LOVE MARRIAGE.

Please tell us how you met your current spouse?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1287

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll

**SOCIAL
Weddings**

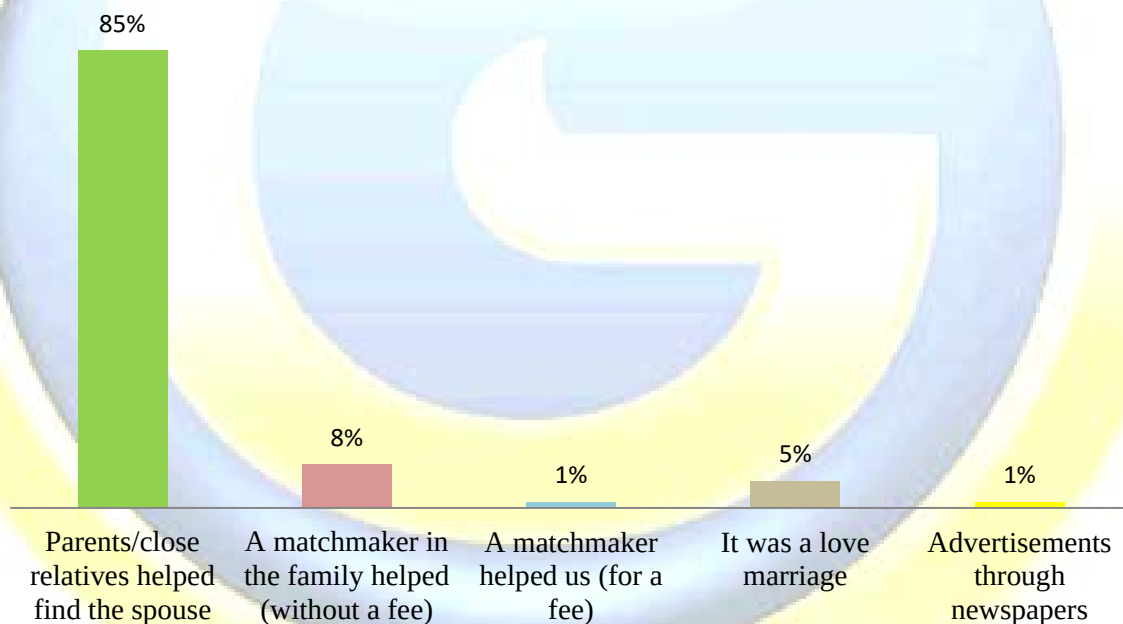
Majority of Pakistanis (85 %) say they met their spouse through parents or close relatives; only 5 % say it was a love marriage (GALLUP & GILANI PAKISTAN POLL).

Islamabad, October 21, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 85% of Pakistanis say they met their spouse through parents or close relatives; only 5% say it was a love marriage.

A nationally representative sample of married men and women from across the four provinces was asked, “Please tell us how you met your current spouse?” In response, 85% said parents or close relatives found him/her, 8% said a matchmaker in their family helped them, 1% said a matchmaker lady helped them meet their spouse (for a fee), 5% said it was a love marriage, and 1% said they found their spouse through newspaper advertisements.

Question: “Please tell us how you met your current spouse?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,287 men and women in urban and rural areas of all four provinces of the country, during September 22 - September 30, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Monday, October 21, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)