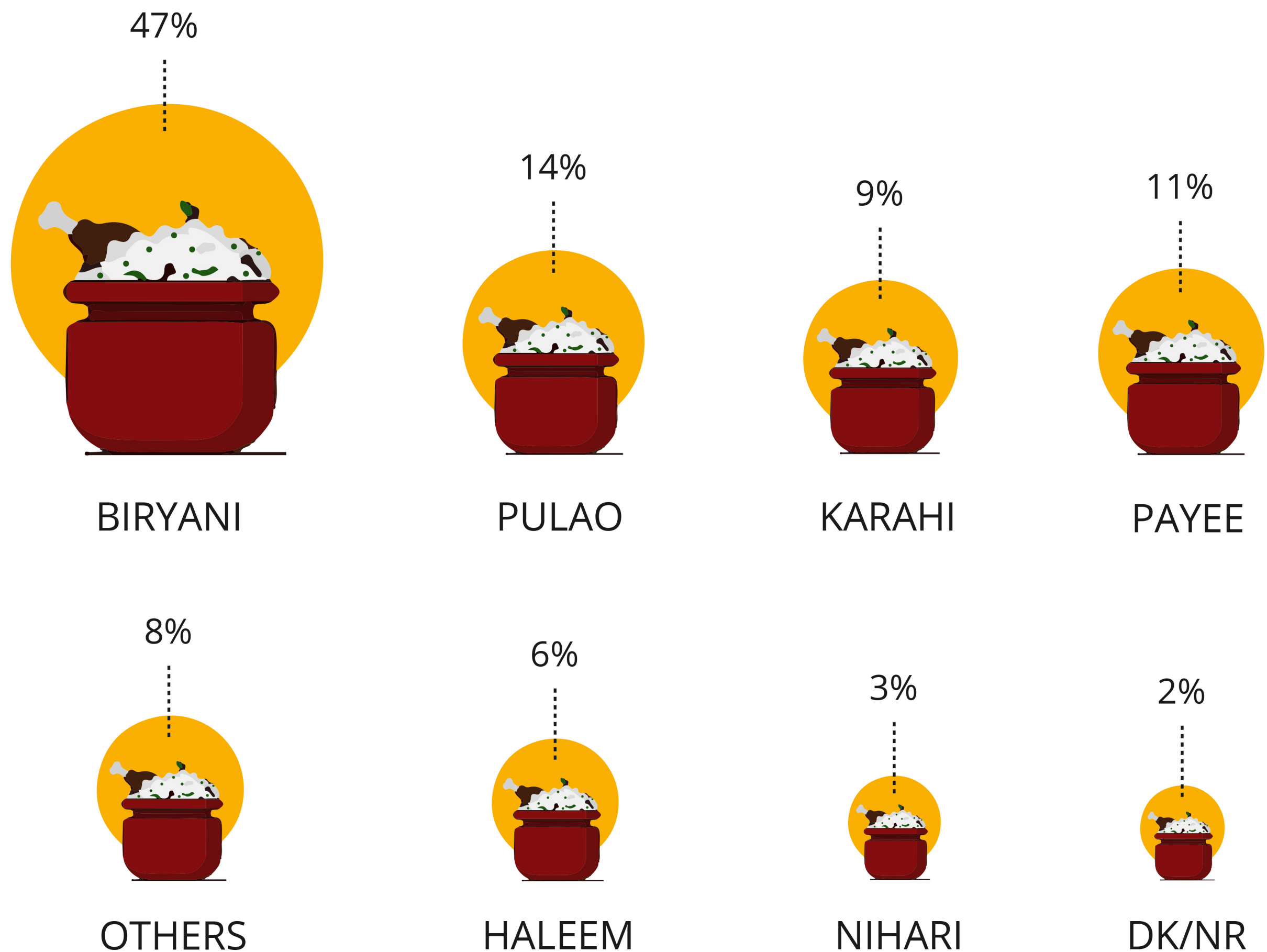


October 23, 2019

NEARLY 1 IN 2 (47%) PAKISTANIS CLAIM THAT BIRYANI IS THEIR FAVOURITE PAKISTANI DISH.

Please tell us what your favourite Pakistani dish is?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1287

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll
SOCIAL
Eating Habits

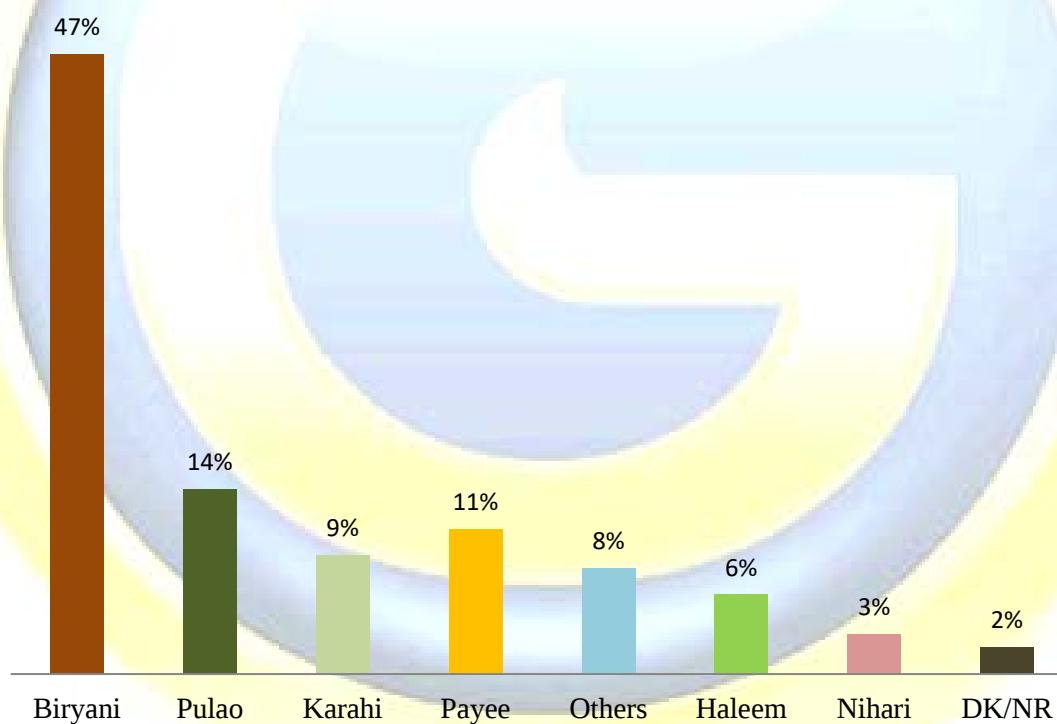
Nearly 1 in 2 (47 %) Pakistanis claim that Biryani is their favorite Pakistani dish (Gallup & Gilani Pakistan Poll)

Islamabad, October 23, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 47% Pakistanis claim that Biryani is their favorite Pakistani dish.

A nationally representative sample of men and women from across the four provinces was asked, "Please tell us what your favorite Pakistani dish is?" In response, 47% reported Biryani as their favorite dish, 14% said pulao, 9% said karahi, 11% said payee, 6% said Haleem, 3% said Nihari and while 8% said something other than these options, 2% did not know/did not wish to respond.

Question: "Please tell us what your favorite Pakistani dish is?"



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,287 men and women in urban and rural areas of all four provinces of the country, during September 22 - September 30, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Wednesday, October 23, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)