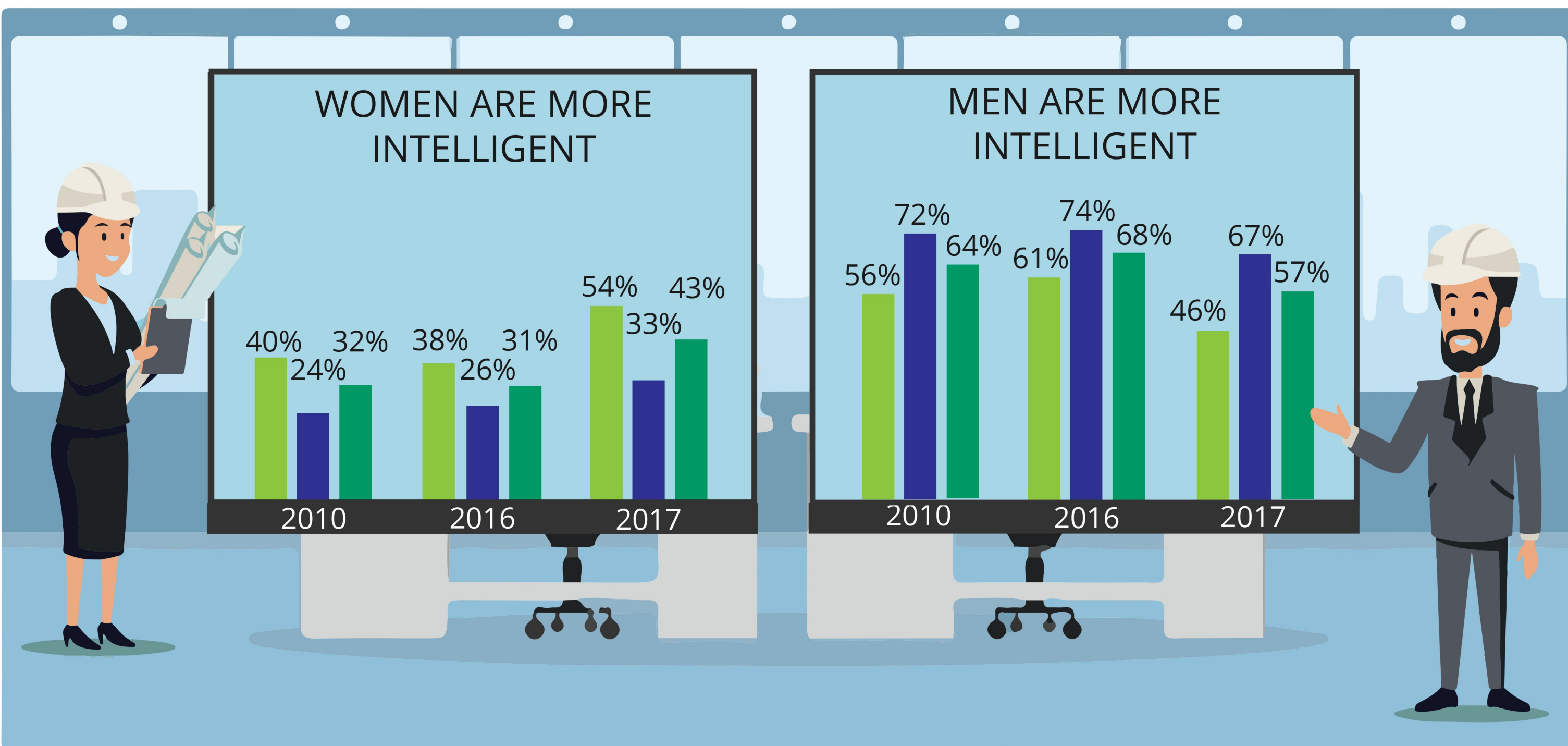


October 4, 2019

2010 - 2017, 11% RISE IN PROPORTION OF PAKISTANIS WHO BELIEVE WOMEN ARE MORE INTELLIGENT THAN MEN.

In your opinion, who do you think is more intelligent, men or women?



Note: Don't know / No response not shown

SOURCE: GALLUP & GILANI PAKISTAN POLL - NATIONALLY REPRESENTATIVE SAMPLE

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association



Public Opinion in Pakistan in the Year 2017

SOCIAL Gender

2010-2017: An 11% rise in proportion of Pakistanis who believe women are more intelligent than men. (GALLUP & GILANI PAKISTAN POLL)

Islamabad, October 4, 2019

In a Gallup & Gilani Pakistan National Survey conducted in the year 2010, respondents were asked “*In your opinion, who do you think is more intelligent, men or women?*” In response, 64% said men are more intelligent, and 32% said women are more intelligent.

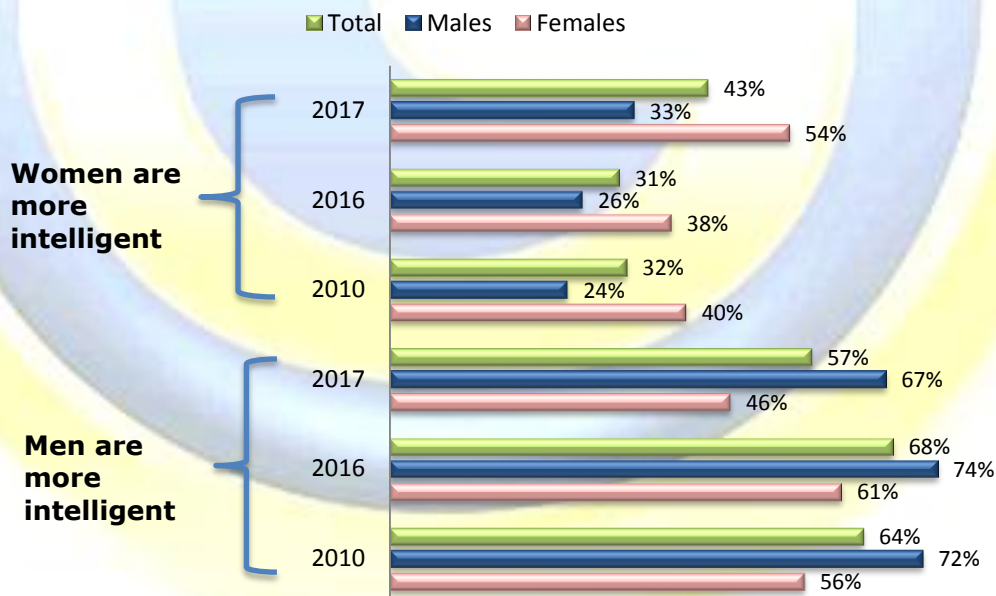
Comparative Picture: This question was asked again in 2017 to enable a comparison to be made across the years. In 2017, 57% said men are more intelligent, and 43% said women are more intelligent.

Trend Analysis by gender of respondents: Overall the percentage of both male and female respondents who think women are more intelligent have gradually increased over the past 7 years. 9% more male respondents in 2017 opined that women are more intelligent and 14% more females in 2017 opined that women are more intelligent.

Implications of this finding: Public perceptions on men being the smarter sex is gradually shifting. This could be attributed to an increase in the labor force participation of women in various sectors of the economy over the years. More women are now acquiring jobs and leadership roles that are stereotypically associated with higher competency and intellect.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “In your opinion, who do you think is more intelligent, men or women?”



(Note: Don't Know/ No Response not shown)

Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.



Friday, October 4, 2019

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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