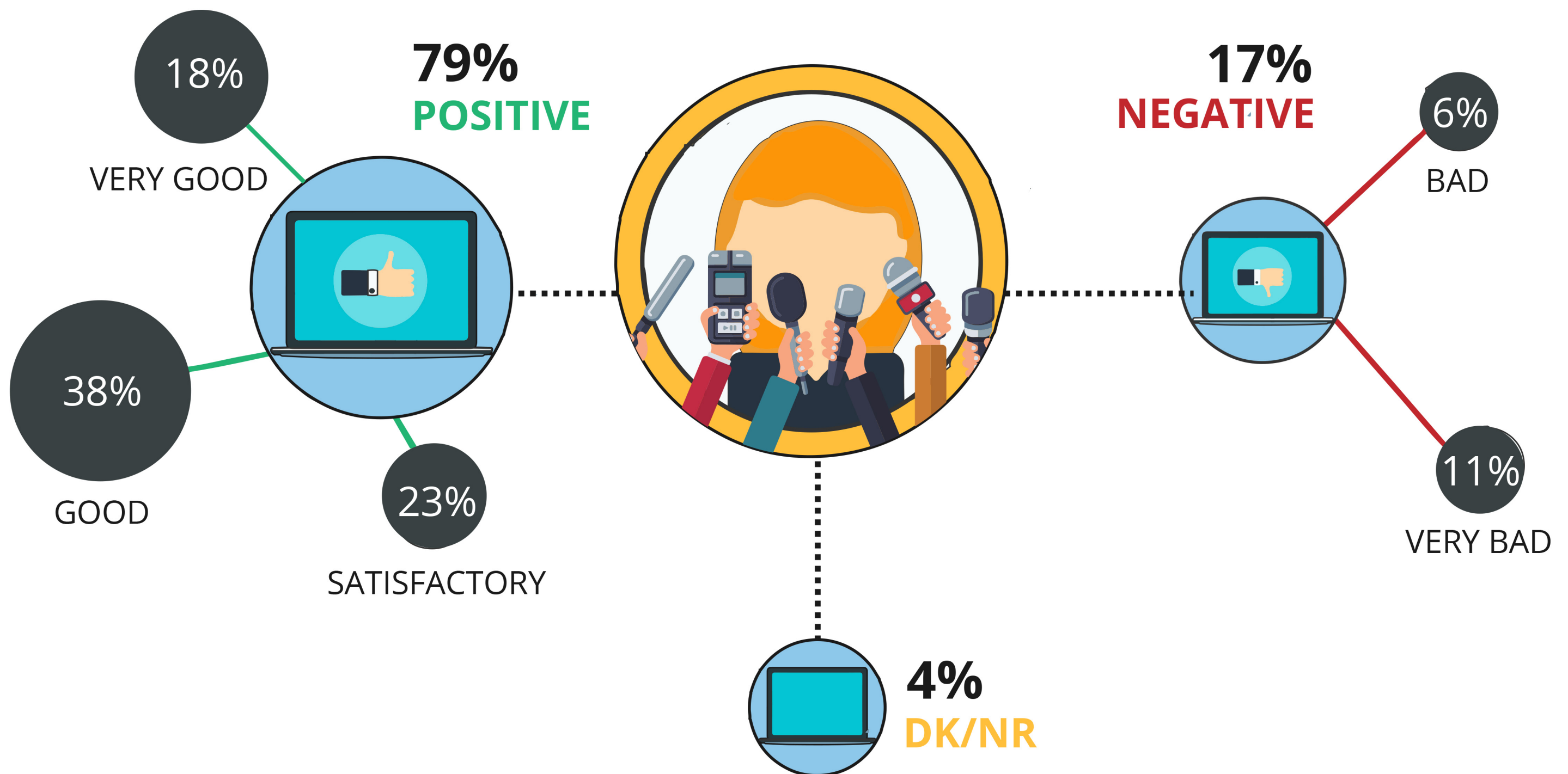


November 12, 2019

79% OF PAKISTANIS ARE PLEASED WITH THE PERFORMANCE OF MEDIA IN THE PAST YEAR .

What is your opinion on the media institutions' and leaders' performance in the past year? Would you say the media's performance has been very good, good, satisfactory, bad or very bad?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1200

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll
**Political Performance / Ratings
Media**

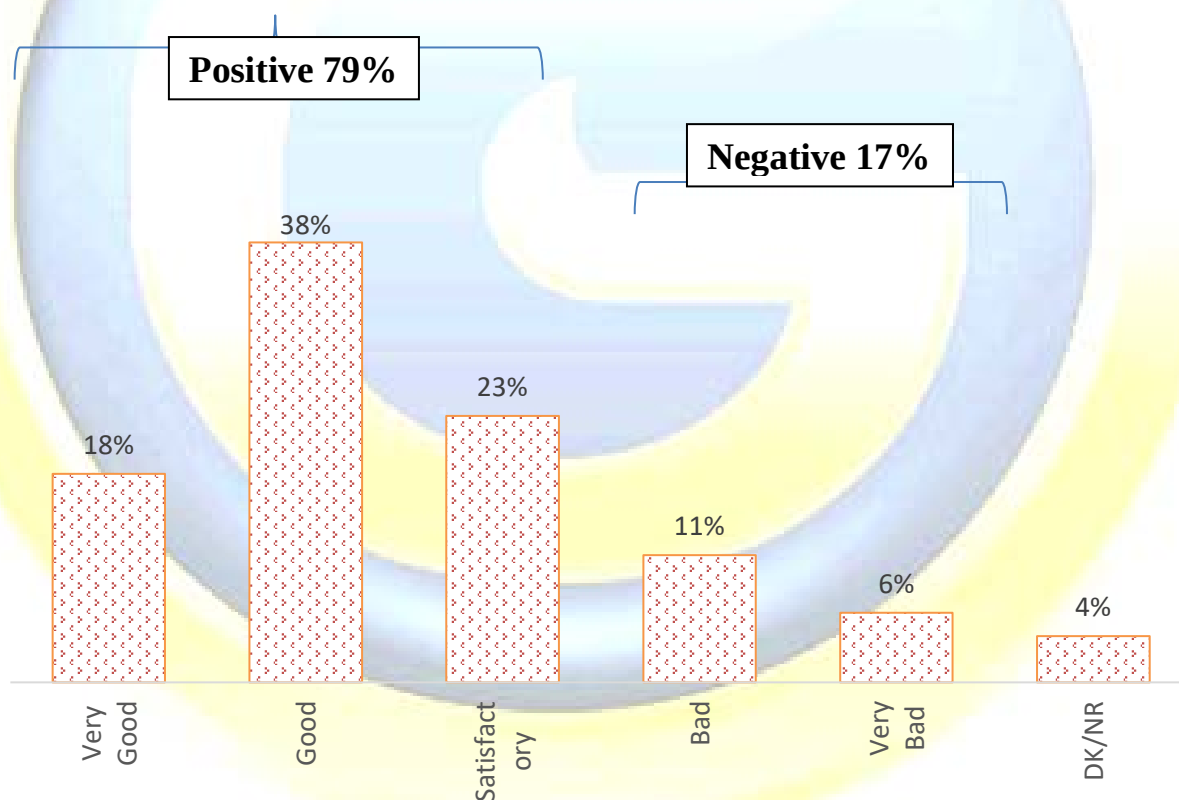
79 % of Pakistanis are pleased with the performance of media in the past year (Gallup & Gilani Pakistan Poll)

Islamabad, 12 November, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 79% of Pakistanis are pleased with the performance of media in the past year.

A nationally representative sample of men and women from across the four provinces was asked, “What is your opinion on the media institutions’ and leaders’ performance in the past year? Would you say the media’s performance has been very good, good, satisfactory, bad or very bad?” In response to this question, 18% said it was very good, 38% said it was good, 23% said it was satisfactory, 11% said it was bad, 6% said it was very bad while 4% did not know or respond to the question.

Question: “What is your opinion on the media institutions’ and leaders’ performance in the past year? Would you say the media’s performance has been very good, good, satisfactory, bad or very bad?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,200 men and women in urban and rural areas of all four provinces of the country, during Oct 07-Oct 20, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Tuesday, 12 November, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)