

November 25, 2019

7 IN 10 PAKISTANIS (73%) BELIEVE THAT CASH SHOULD BE GIVEN AS A WEDDING GIFT

In your opinion, while attending any wedding ceremony, what kind of gift should be given? Should a commodity be given as a gift or is it better to give cash as a gift?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1214

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll

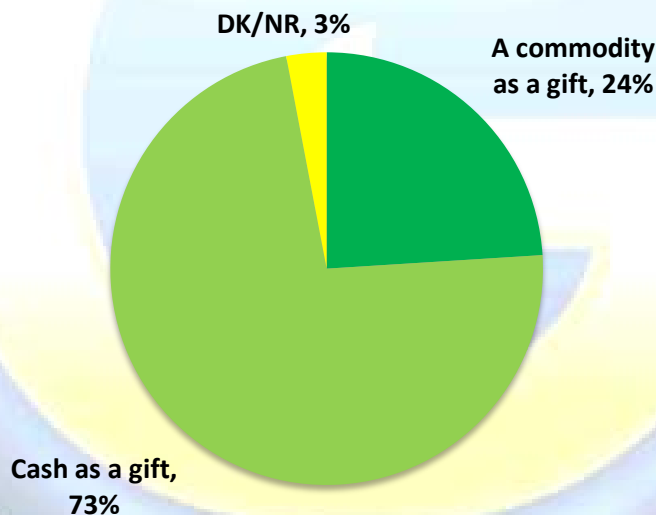
**SOCIAL
Weddings****7 in 10 Pakistanis (73 %) believe that cash should be given as a wedding gift (Gallup & Gilani Pakistan Poll)**

Islamabad, 25 November, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 73% Pakistanis believe that cash should be given as a wedding gift.

A nationally representative sample of men and women from across the four provinces was asked, “In your opinion, while attending any wedding ceremony, what kind of gift should be given? Should a commodity be given as a gift or is it better to give cash as a gift?” In response, 73% claimed that cash should be given as a wedding gift, 24% were of the opinion that a commodity should be bought and given as a gift while only 3% did not know/did not respond.

Question: “In your opinion, while attending any wedding ceremony, what kind of gift should be given? Should a commodity be given as a gift or is it better to give cash as a gift?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,214 men and women in urban and rural areas of all four provinces of the country, during November 06 - November 09, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



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(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)