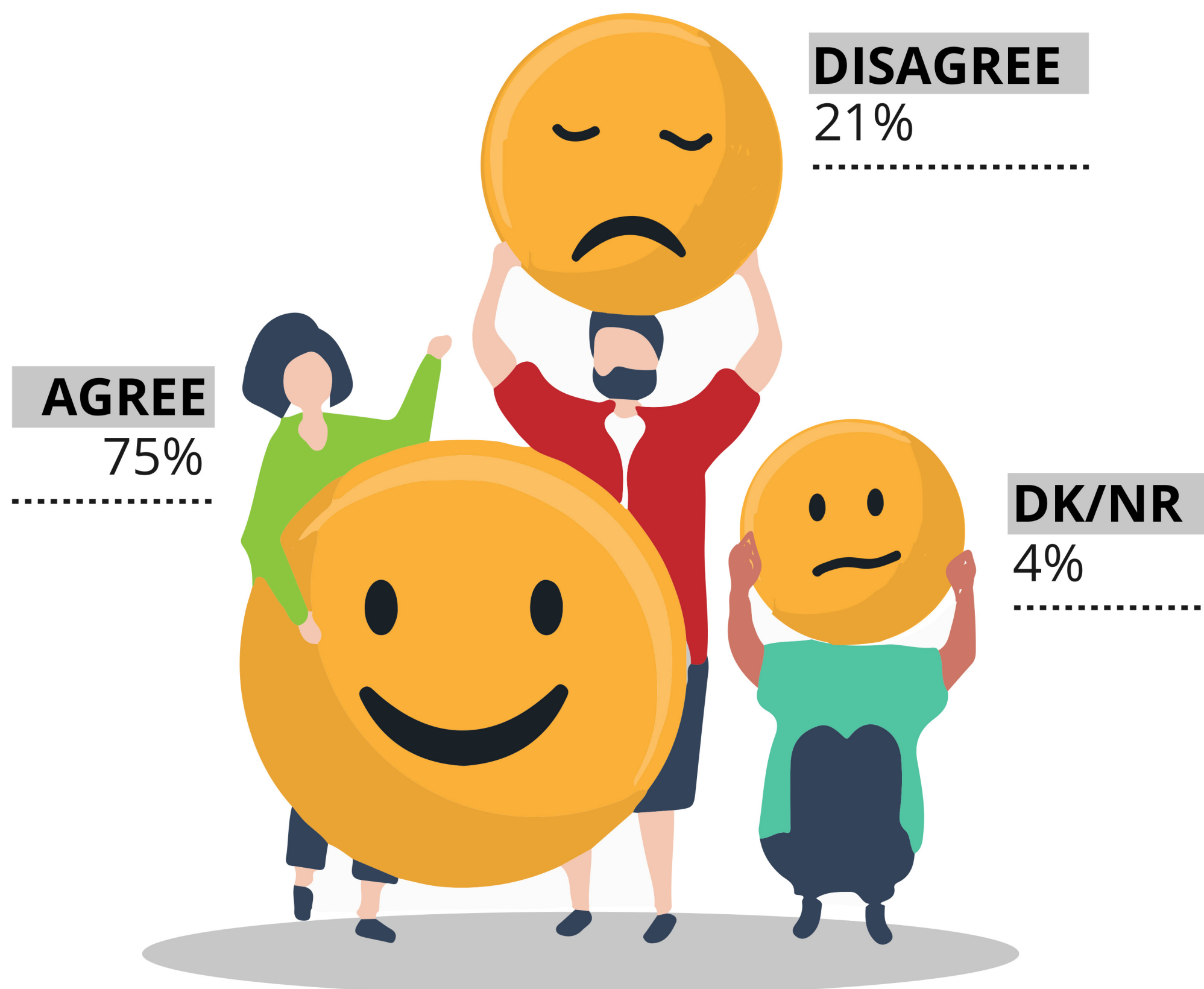


December 11, 2019

OVER 7 IN 10 (75%) PAKISTANIS SAY THEY ARE MOSTLY HAPPY; WOMEN AND RICHER PEOPLE GENERALLY MORE HAPPY.

Do you agree with the following statement: 'I am mostly a happy person' ?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1214

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Opinion Poll

**SOCIAL
Happiness****Over 7 in 10 (75 %) Pakistanis say they are mostly happy; women and richer people generally more happy (Gallup & Gilani Pakistan Poll)**

Islamabad, 11 December, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 75% Pakistanis say they are mostly happy; women and richer people generally more happy.

A nationally representative sample of men and women from across the four provinces was asked, “Do you agree with the following statement: ‘I am mostly a happy person’?” In response, 75% agreed while 21% claimed they are not mostly happy people. 4% did not know/did not wish to respond.

Urban/Rural Divide:

Amongst rural respondents, 74% said they are mostly happy people while a much lower 22% disagreed. Only 4% said they did not know or did not wish to respond. When the same question was asked from respondents living in the urban area, 78% said they are usually happy while 20% disagreed. Only 2% said they did not know or did not wish to respond.

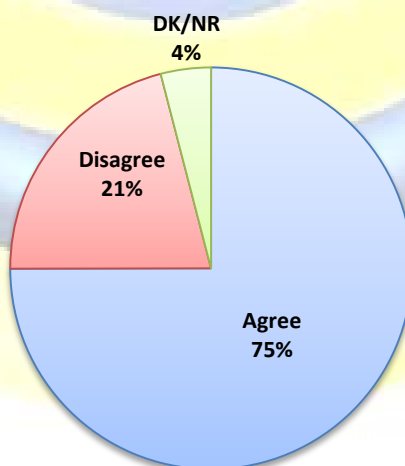
Income Breakdown: People earning over Rs. 30,000 claim to be happier than those earning less

Out of the total respondents that earn over Rs. 30,000, 85% claimed that they were mostly happy people whereas 78% of respondents earning between Rs. 15,000 and Rs. 30,000 agreed. 70% of the people earning Rs. 7000 to Rs. 15,000 claimed to be happy people while 71% of the people earning up to Rs. 7000 claim to be happy.

Gender Breakdown: Females report a slightly higher level of happiness than males

Out of the total respondents, 74% of the males asked claimed that they are mostly happy people while out of the total female respondents, a relatively higher 77% claim that they are happy people.

Question: “Do you agree with the following statement: ‘I am mostly a happy person?’”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,214 men and women in urban and rural areas of all four provinces of the country, during November 06 - November 09, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Wednesday, 11 December, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)