

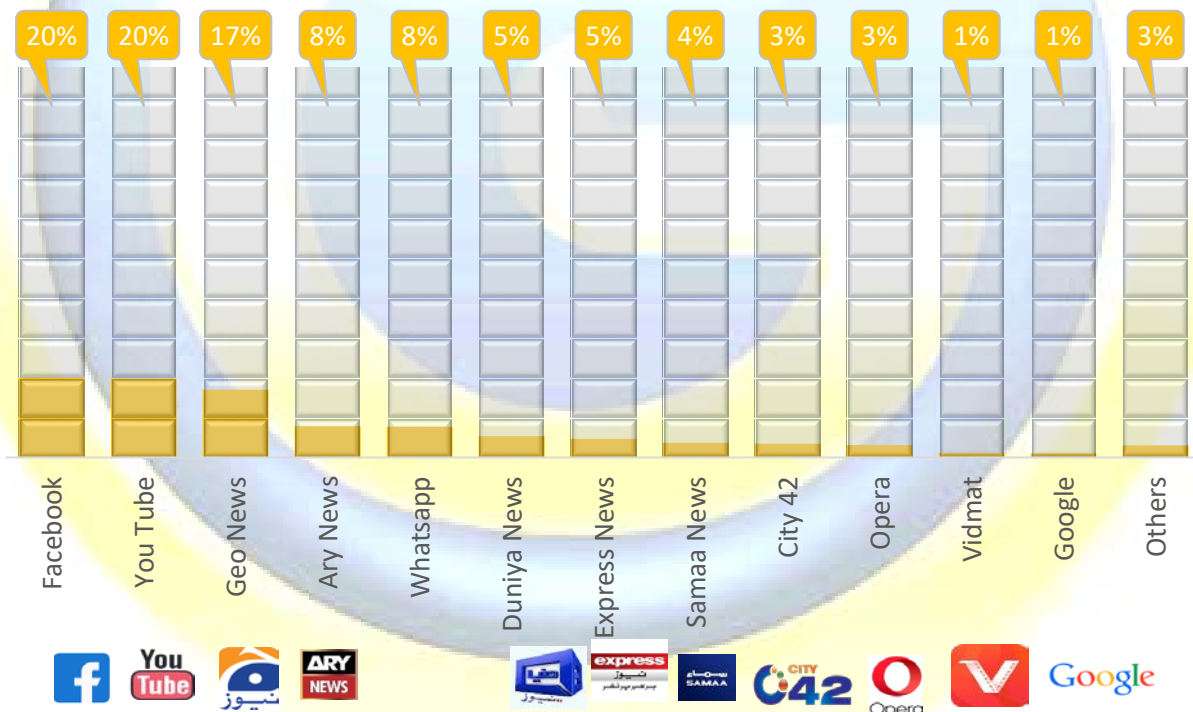
Opinion Poll

Media
General Media**2 in 5 (40 %) internet users in Pakistan say they visit Facebook and YouTube for news (Gallup & Gilani Pakistan Poll)**

Islamabad, 19 December, 2019

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 40% internet users in Pakistan say they visit Facebook and YouTube for news, third most often cited was the GEO news website.

A representative sample of men and women that were internet users from across the four provinces was asked, “Which websites do you visit on the internet for news?” In response, 20% said they use Facebook to get news, 20% say they visit YouTube, 17% say they visit GEO News for news, 8% visit the ARY News website, 8% get their news from Whatsapp, 5% and lesser use websites such as Dunya News, Express News, Samaa News, City 42, Opera, Vidmat, Google and others.

Question: “Which websites do you visit on the internet for news?”

Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,200 men and women in urban and rural areas of all four provinces of the country, during October 07 – October 20, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, 19 December, 2019

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)