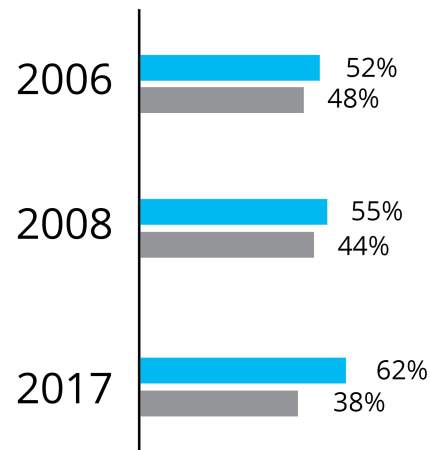


Between 2006 and 2017; 10% rise in the proportion of Pakistanis who claim females in their households help in outdoor chores.

“Do women in your household participate in outdoor chores; such as depositing bills, buying grocery, picking/dropping children from school etc.?”

■ Yes
■ No



DK/NR: NOT SHOWN

*Source: Gallup and Gilani surveys,
The Pakistani affiliate of Gallup International Association*



Public Opinion in Pakistan in the Year 2006

SOCIAL Gender

Between 2006 and 2017; 10% rise in the proportion of Pakistanis who claim females in their households help in outdoor chores

Islamabad, December 31, 2019

In a Gallup & Gilani Pakistan National Survey conducted in the year 2006, respondents were asked “Do women in your household participate in outdoor chores; such as depositing bills, buying grocery, picking/dropping children from school etc.?” In response, majority 52% said yes and 48% said no.

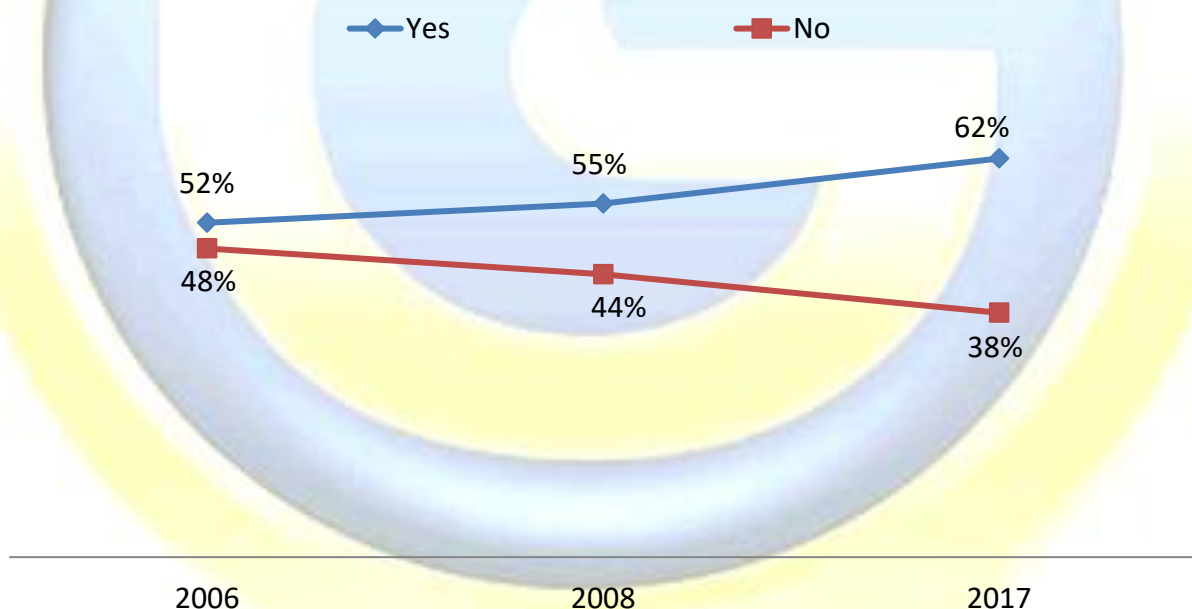
Comparative Picture: This question was asked again in 2017 to enable a comparison to be made across the years. In 2017, only 62% said yes and 38% said no.

Trend Analysis: The percentage of respondents who reported female household members helping in outdoor chores has seen a gradual increase in the past 11 years.

Implications of this finding: A greater percentage of females in households are now also performing outdoor chores, denoting a positive shift in gender-based roles and expectations.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “Do women in your household participate in outdoor chores; such as depositing bills, buying grocery, picking/dropping children from school etc.?”



Note: DK/NR not shown

Source: Gallup and Gilani Surveys

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk.

The Pakistani Affiliate of Gallup International

Tuesday, December 31, 2019

(3 Pages including this)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.

