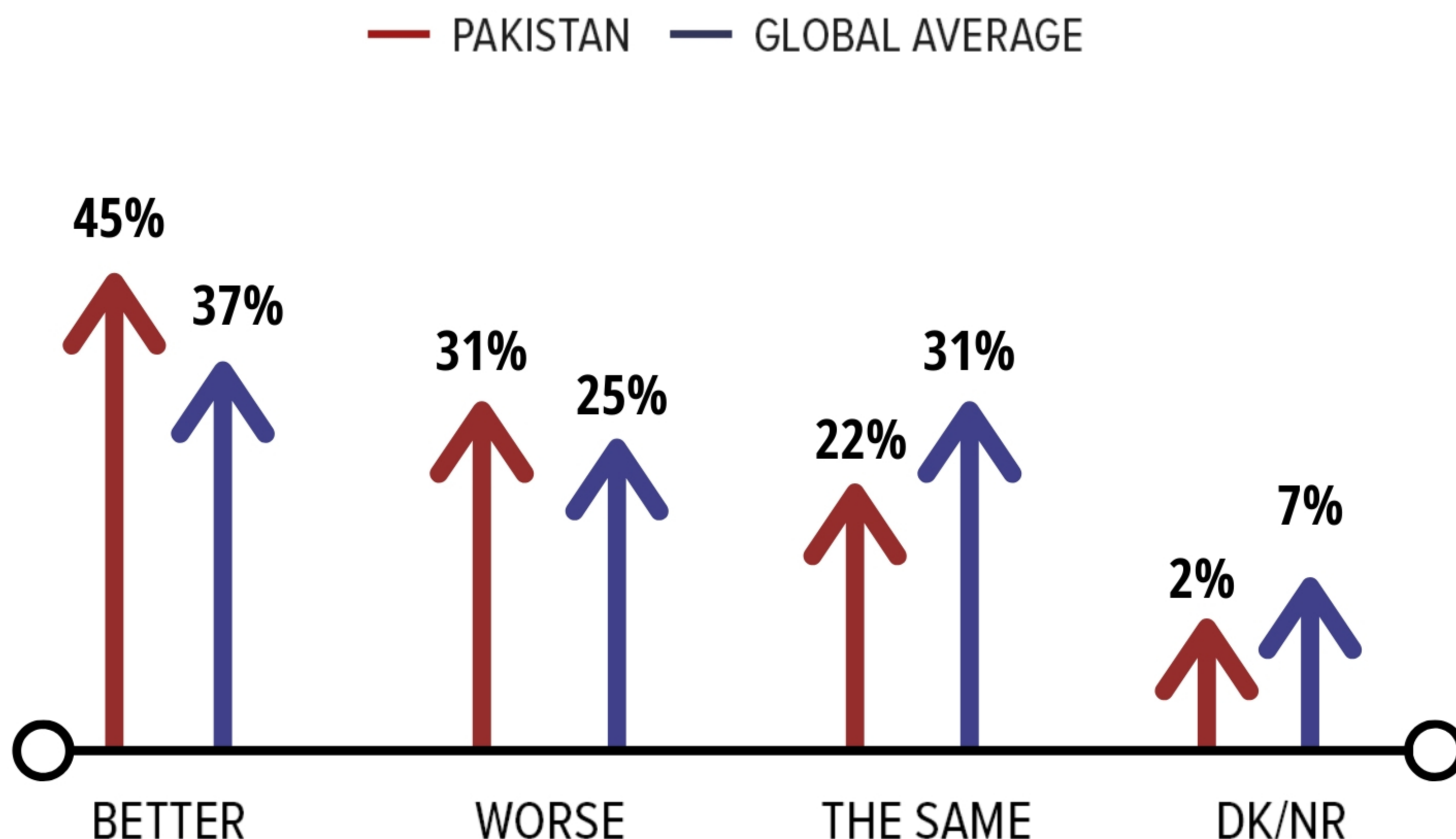


December 31, 2019

Economic woes eat up hope for the next year in Pakistan, with net hope falling by 23% in past year. % of hopeful Pakistanis is 45%; lower than India (56%) but higher than the global average.

As far as you are concerned, do you think that 2020 will be better, worse or the same as 2019?



Source: End of Year Survey 2019

Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association



Special Press Release
End of Year Survey 2019
Hope in Pakistan

Economic woes eat up Hope for the next year in Pakistan, with net hope falling by 23% in past one year. % of hopeful Pakistanis is 45% which is lower than India (56%) but higher than the global average. Pakistan is ranked 25th out of 46 countries in Gallup International's Global Hope Index.

(Islamabad, Zurich), December 31, 2019

According to a Gallup International Survey at the end of the year 2019, nearly 1 in 3 Pakistanis (31%) are pessimistic about the future, 45% are optimistic and 22% expect the new year 2020 to be the same as 2019. As compared to previous year there is a significant decline in proportion of Pakistanis who are hopeful (more details below). Pakistan now ranks 25th in terms of general hope for next year (among 46 countries surveyed) and 12th in terms of happiness.

Key Findings for Pakistan

Index	Ranking
Hope	25 th out of 46 countries

These interesting findings have emerged out of an annual, 46 country research conducted by Gallup International (founded by the world-renowned scholar and pollster Dr. George Gallup in 1947). The survey in Pakistan was done by Gallup Pakistan, Pakistan's oldest and trusted survey firm, working since 1979.

The study comprised internationally of 45,676 respondents covering different ethnicities, regions, religions, age and gender. This study has been conducted every year in Pakistan and globally for the past 43 years and is unique in terms of sample size, coverage and longitudinal analysis.



Hope Index of Pakistan: Pakistan ahead of the global average - ranks 25th globally; India & Afghanistan ahead of Pakistan.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “As far as you are concerned, do you think that 2020 will be better, worse or the same as 2019?” In response to this question, 45% Pakistanis said they are optimistic about 2020, 31% believed that 2020 will be worse than 2019 and 22% said that it will be the same. 2% did not know or did not wish to respond.

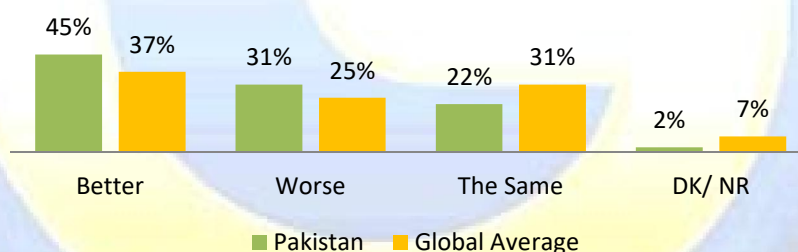
Global result: Globally, 37% said that 2020 will be better than 2019, 25% said that it will be worse, while 31% think it will be the same. 7% did not know or did not wish to respond.

Comparing Pakistan’s figure with the global average figure, Pakistan ranks higher on the hope index with net hope of 14% compared to global net hope of 12%, slightly above the global average.

Regional Results: In India, 56% said they are hopeful about 2020, 14% said they not hopeful about the upcoming year and 16% said they think 2020 will be the same. The study computed net hope for India as 42%.

In Afghanistan, 40% said they are optimistic about 2020, 25% think that it will be worse and 32% think that it will be same as 2019. The study computed net hope for Afghanistan as 15%, which ranks slightly above Pakistan.

Question: “As far as you are concerned, do you think that 2020 will be better, worse or the same as 2019?”



Source: End of Year Survey 2019
Field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Hope about upcoming year in Pakistan over the past thirty years:

Gallup Pakistan has been asking about hope for the upcoming year for nearly three decades and the chart below shows net hope (optimism – pessimism) since 1990’s. The results show that hope about future has been fluctuating heavily with hope peaking in Pakistan in year 2014 and lowest in 2008. Average hope over the past decade (2009-2019) was 19%.

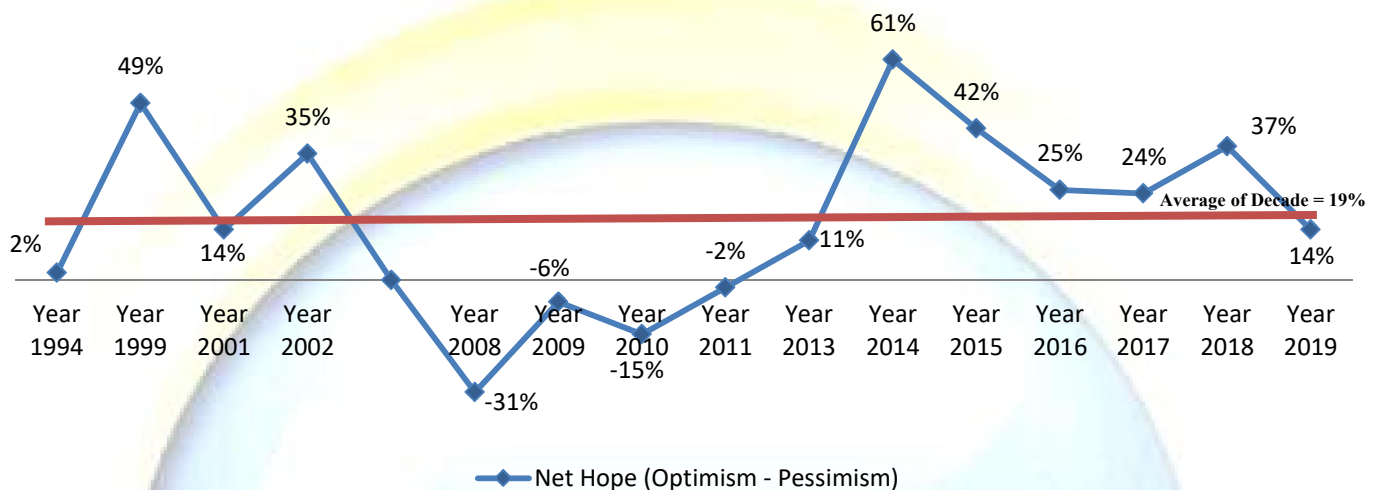
Furthermore, over the past decade, hope has fallen on 4 instances (between 2010 and 2009, 2015 and 2014, 2016 and 2015, and 2019 and 2018). Average fall in the index over the decade was 17%.

Hope for the upcoming year has fallen considerably since 2018 and is currently below the average of the decade.



In 2008 when PPP was elected to power, net hope fell to an all-time low of -31% but rose to -6% in the following year. With the initial six months of PML-N in power in 2013, net hope for the coming year rose to 11%, and to an all-time high of 61% in 2014. With PTI in power in 2018, net hope rose to 37%. However, the initial euphoria has dampened with a current fall to 14%.

Net Hope (Optimism - Pessimism) Between 1994 & 2019



Source: End of Year Survey 2019
For Pakistan field work conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Top optimistic and pessimistic countries:

The top five optimistic countries according to the Hope Index are Peru (62 points), Albania and Nigeria (61 points), Kazakhstan (60 points) and Armenia (55 points). The top five pessimistic countries are Lebanon (-71 points), Hong Kong (-55 points), Jordan (-53 points), Italy (-48 points) and Bosnia & Herzegovina (-28 points).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup



Tuesday, December 31, 2019

(5 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: *Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com*



Daily Gilani Poll
2019



of Gallup Pakistan
(1980-2019)