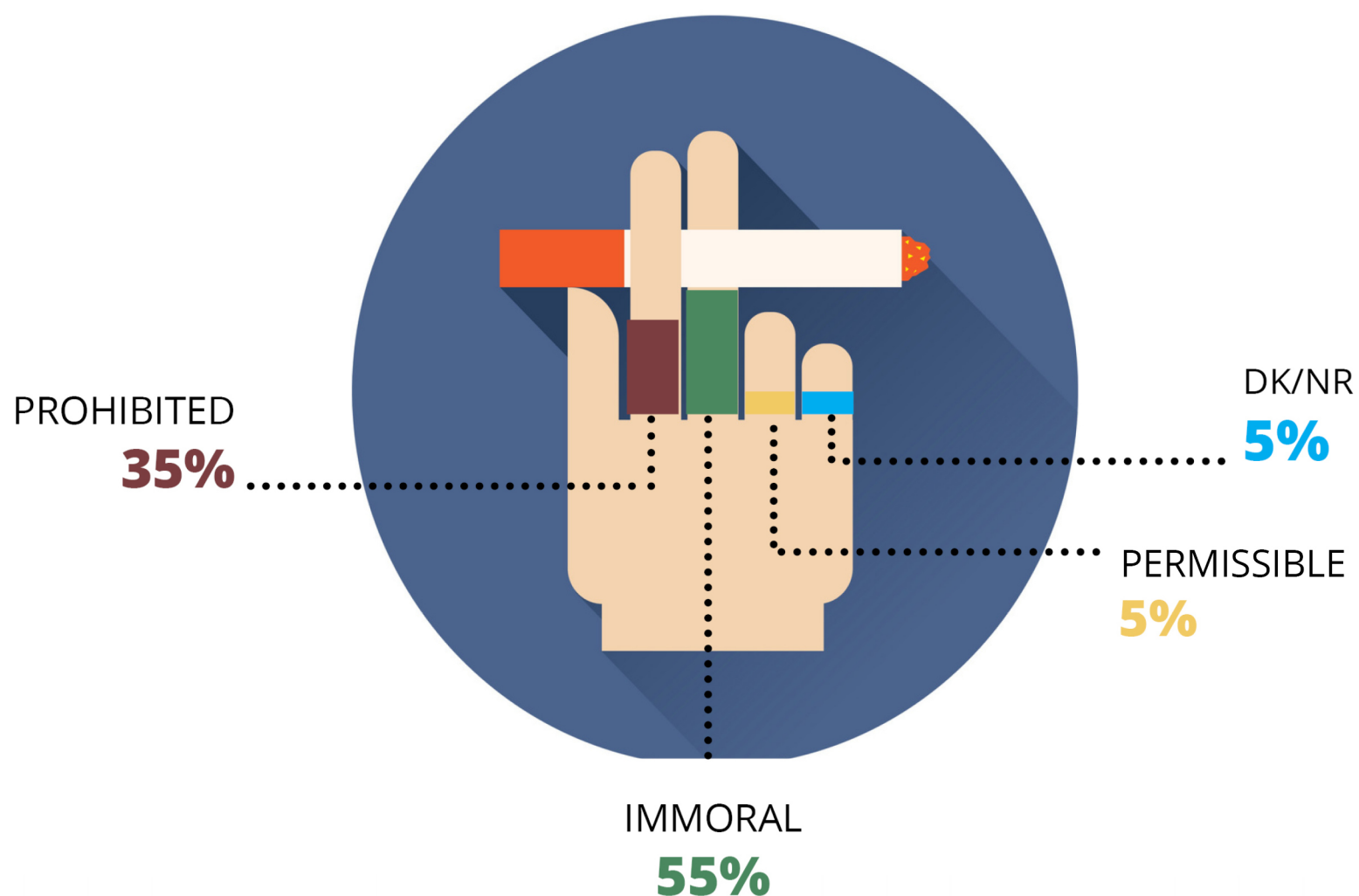


JANUARY 21, 2020

OVER 1 IN 2 (55%) PAKISTANIS OPINE THAT SMOKING IS NOT PROHIBITED BY RELIGION BUT IS CONDEMNED AS IMMORAL

Do you think that cigarettes are completely prohibited according to your religion, are not prohibited but are immoral or are permissible?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1225
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

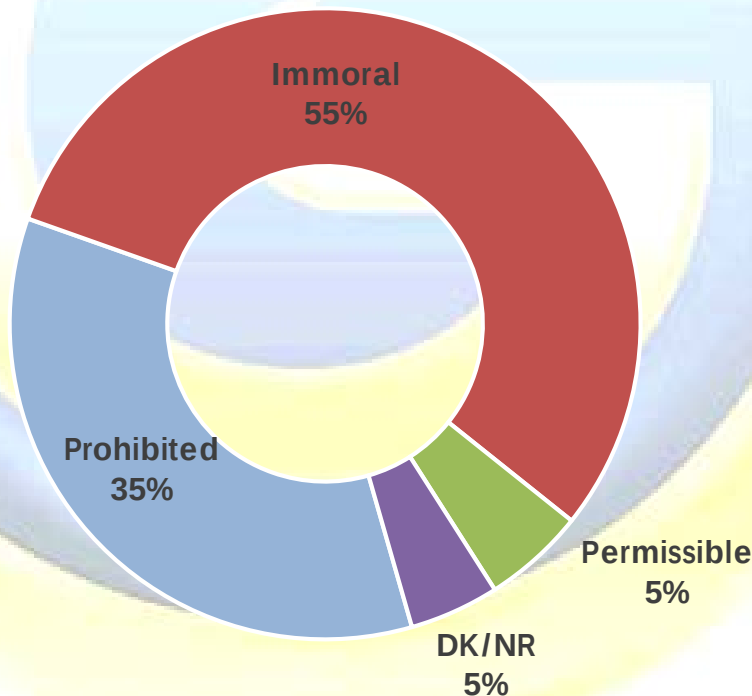
**SOCIAL
Smoking****Over 1 in 2 (55 %) Pakistanis opine that smoking is not prohibited by religion but is condemned as immoral (Gallup & Gilani Pakistan Poll)**

Islamabad, 21 January, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 55% Pakistanis opine that smoking is not prohibited by religion but is condemned as immoral.

A representative sample of men and women from across the four provinces was asked, “Do you think that cigarettes are completely prohibited according to your religion, are not prohibited but are immoral or are permissible?” In response, 35% claimed they believe that cigarettes are prohibited by their religion, 55% considered them immoral and only 5% claimed that they are permissible.

Question: “Do you think that cigarettes are completely prohibited according to your religion, are not prohibited but are immoral or are permissible?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,225 men and women in urban and rural areas of all four provinces of the country, during December 15 – December 21, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Tuesday, 21st January, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)