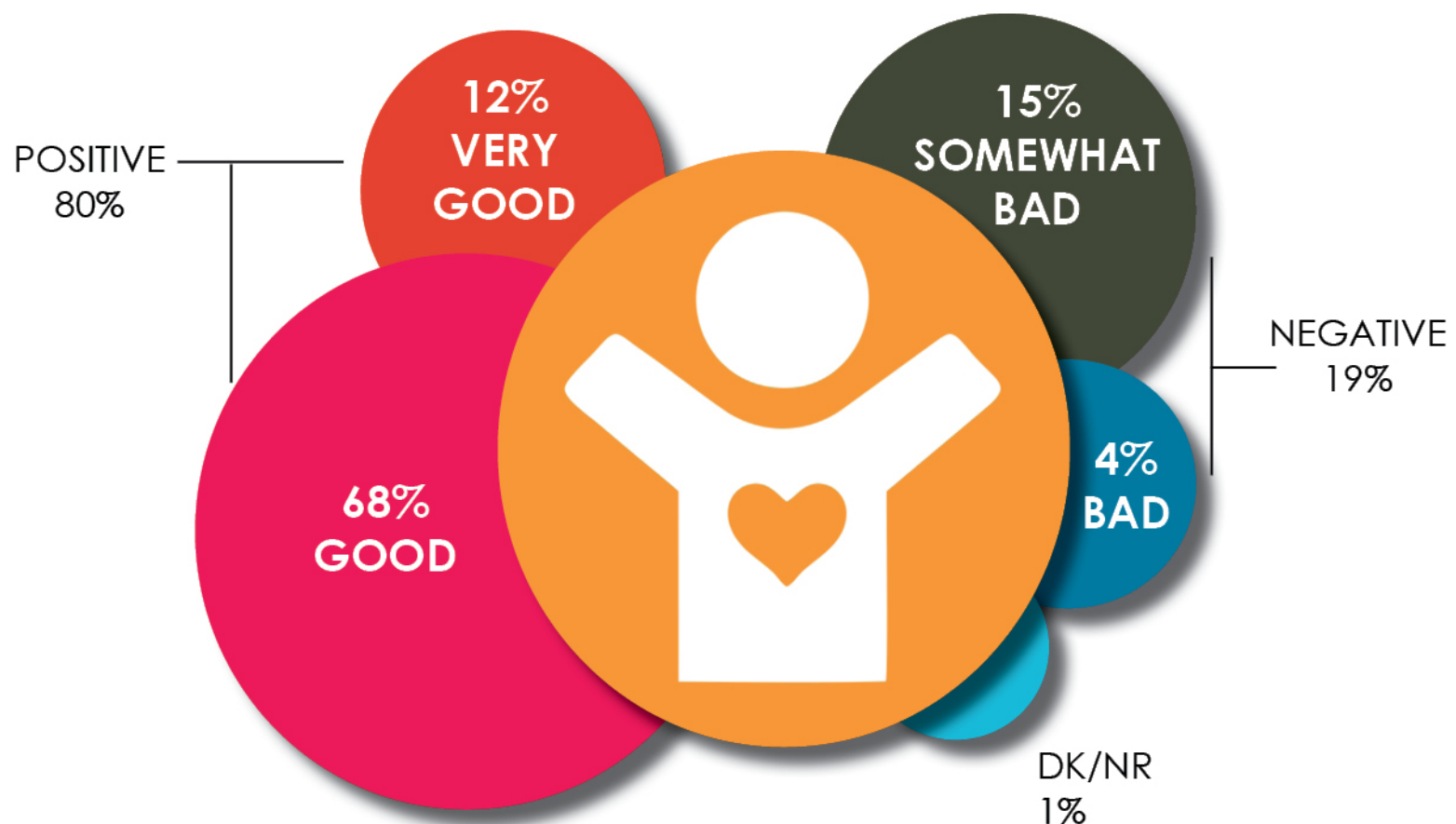


JANUARY 30, 2020

4 IN 5 (80%) PAKISTANIS CONSIDER THEIR OVERALL QUALITY OF LIFE TO BE GOOD

Do you consider your overall quality of life to be very good, good, somewhat bad or bad?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1219

Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

SOCIAL BEHAVIOUR
Personal Satisfaction**4 in 5 (80 %) Pakistanis consider their overall quality of life to be good (Gallup & Gilani Pakistan Poll)**

Islamabad, 30 January, 2020

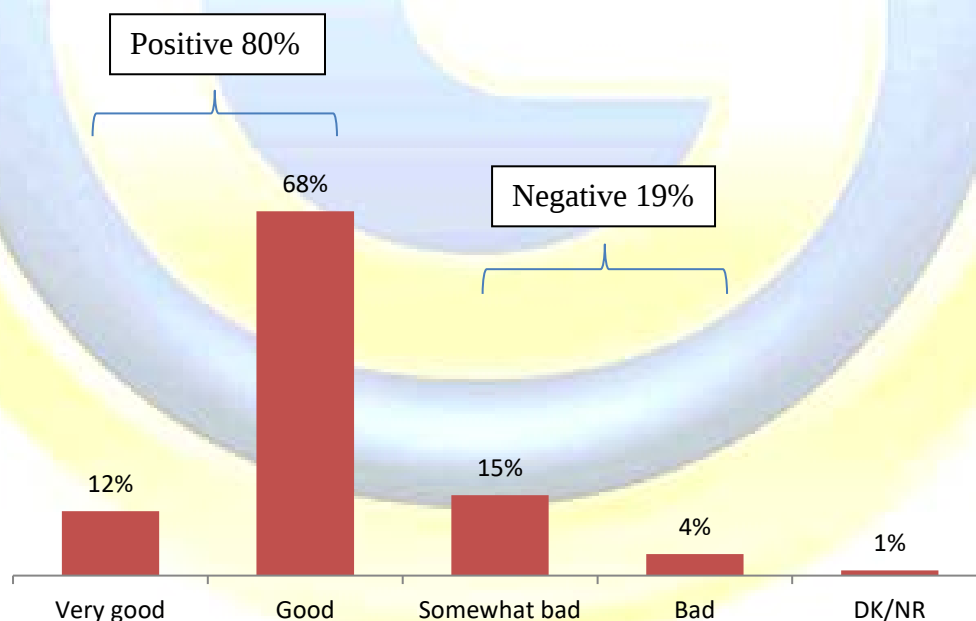
According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 80% Pakistanis consider their overall quality of life to be good.

A representative sample of men and women from across the four provinces was asked, “Do you consider your overall quality of life to be very good, good, somewhat bad or bad?” In response, 12% said they consider their overall quality of life to be very good, 68% said they consider it good, 15% said somewhat bad, 4% said bad and 1% did not know/did not wish to respond.

Urban/Rural Breakdown: Satisfaction with quality of life in rural and urban Pakistan nearly same

Out of the total urban respondents, 79% claim they are satisfied with the overall quality of their life as opposed to a similar 80% rural respondents that are satisfied. Dissatisfaction with quality of life is also minimal with 19% urban and 20% rural respondents claiming that their quality of life is bad or very bad. Therefore, results show almost similar levels of satisfaction with overall quality of life in urban and rural areas.

Question: “Do you consider your overall quality of life to be very good, good, somewhat bad or bad?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,219 men and women in urban and rural areas of all four provinces of the country, during December 24 – December 31, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Thursday, 30 January, 2020

(3 Pages, English version only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)