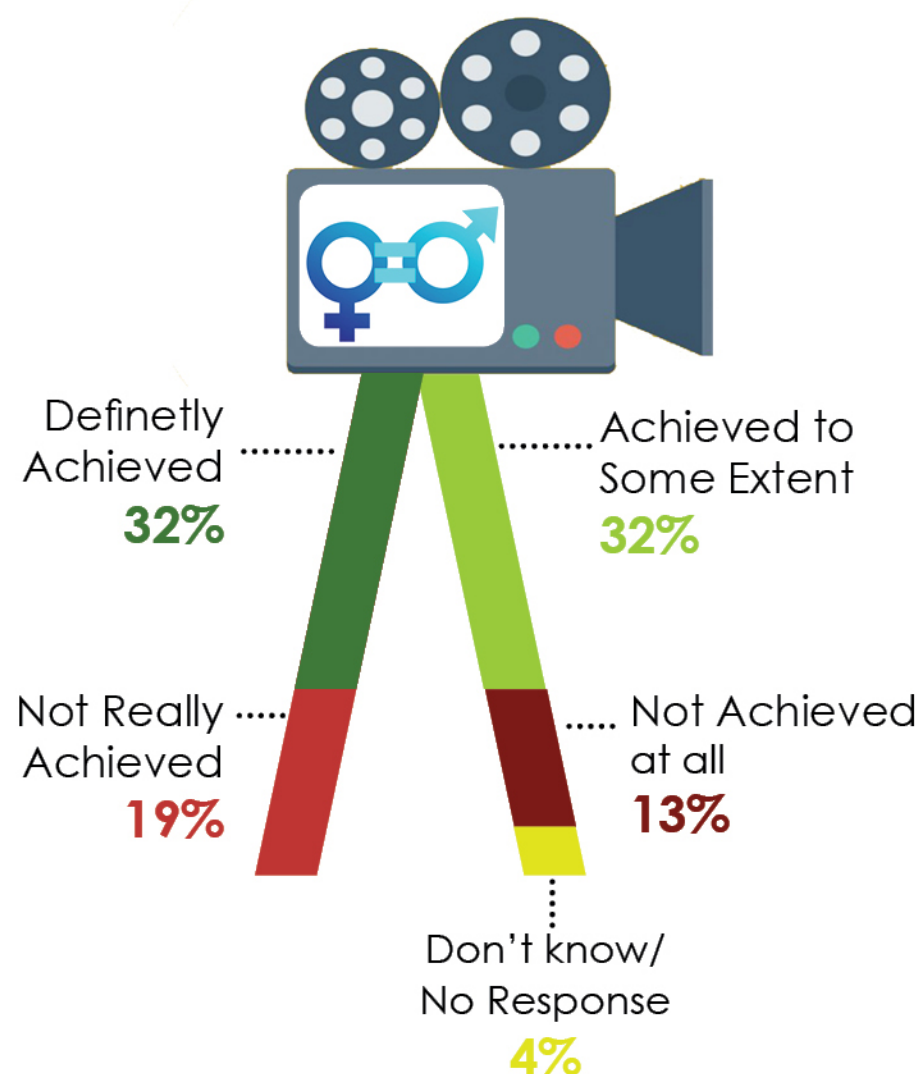


FEBRUARY 10, 2020

MORE THAN 3 IN 5 (64%) PAKISTANIS BELIEVE THAT MEDIA PROVIDES EQUAL OPPORTUNITIES TO BOTH GENDERS IN PAKISTAN

In your opinion, to what extent does media in your country provide equal opportunities for males and females?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1219
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

DEMOGRAPHICS

Gender

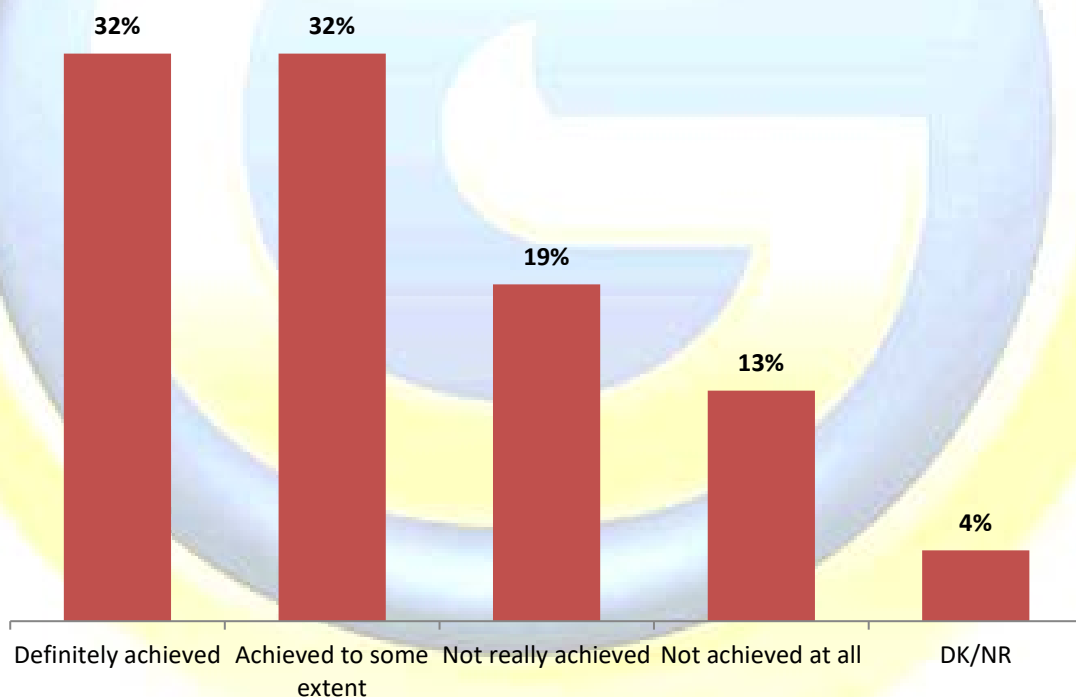
More than 3 in 5 (64%) Pakistanis believe that media provides equal opportunities to both genders in Pakistan (Gallup & Gilani Pakistan Poll)

Islamabad, 10 February, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 64% Pakistanis believe that media provides equal opportunities to both genders in Pakistan.

A representative sample of men and women from across the four provinces was asked, “In your opinion, to what extent does media in your country provide equal opportunities for males and females?” In response, 32% said media definitely provides equal opportunities, another 32% said to some extent, 19% said not really, 13% said not at all and 4% did not know/did not wish to respond.

Question: “In your opinion, to what extent does media in your country provide equal opportunities for males and females?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,219 men and women in urban and rural areas of all four provinces of the country, during December 24 – December 31, 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Monday, 10 February, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)