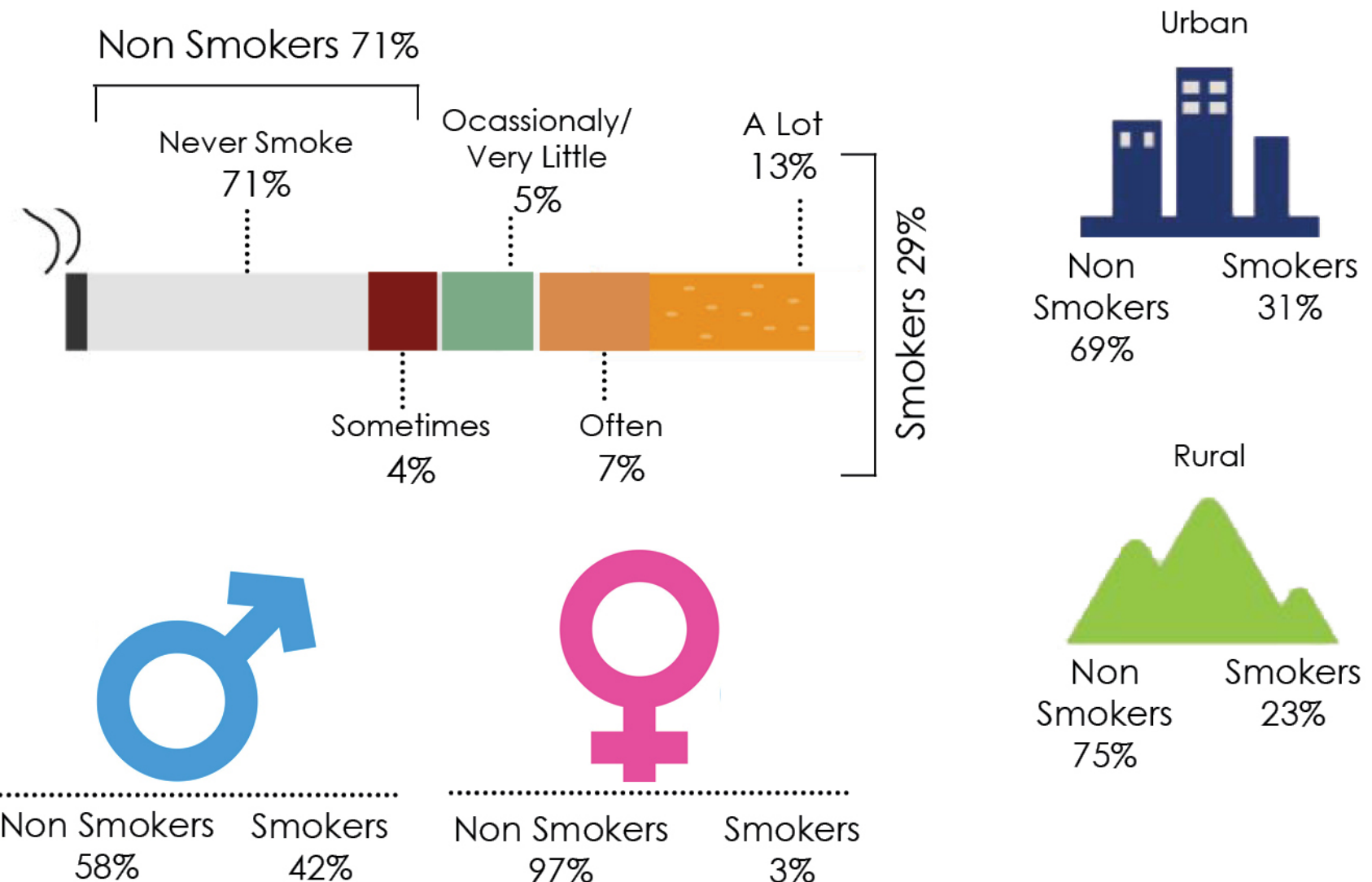


FEBRUARY 13, 2020

NEARLY 3 IN 4 (71%) PAKISTANIS SAY THAT THEY NEVER SMOKE; OVER 1 IN 10 (13%) SAY THEY SMOKE A LOT

How often would you say that you smoke?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1219
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

SOCIAL BEHAVIOUR
Smoking

Nearly 3 in 4 (71%) Pakistanis say that they never smoke; over 1 in 10 (13%) say they smoke a lot (Gallup & Gilani Pakistan Poll)

Islamabad, 13 February, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 71% Pakistanis say that they never smoke; 13% say they smoke a lot.

A representative sample of men and women from across the four provinces was asked, “How often would you say that you smoke?” In response, 13% say they smoke a lot, 7% say they smoke often, 4% say sometimes, 5% say they rarely smoke and a high 71% say they never smoke.

Urban/Rural Breakdown: More urban respondents claim to be smokers as compared to rural respondents

Out of the total rural respondents, 31% claim to be smokers while 69% say they are non-smokers. Out of the total urban respondents, 23% claim they are smokers while 75% say they are non-smokers.

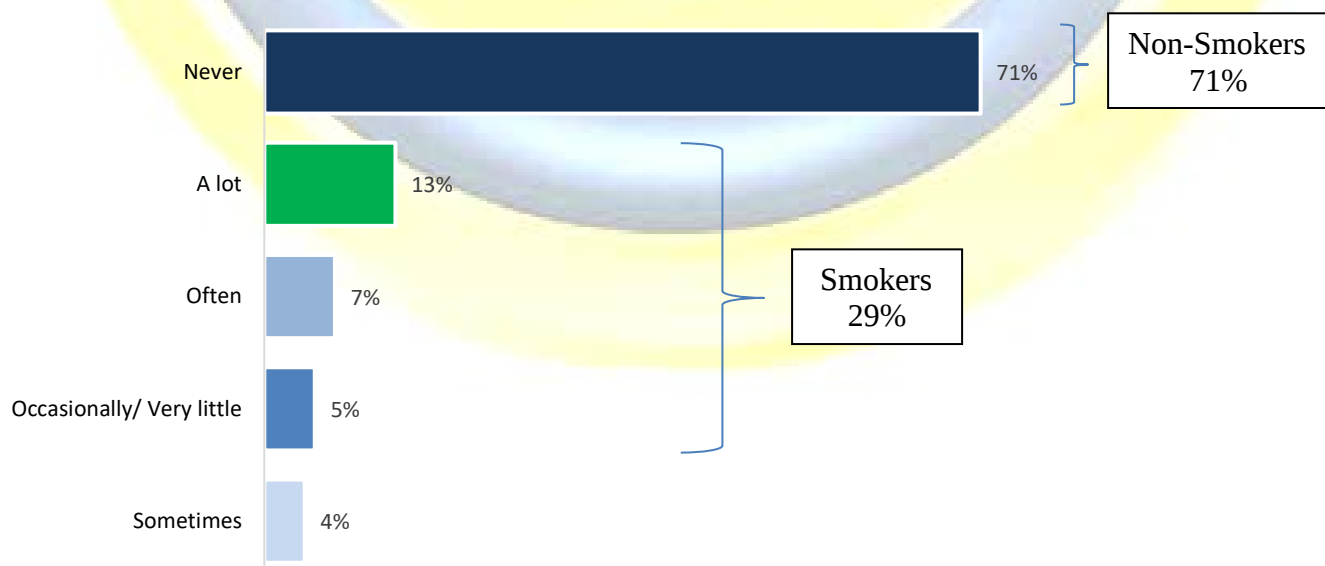
Gender Breakdown: A high 40% difference between men and women that claim to be smokers

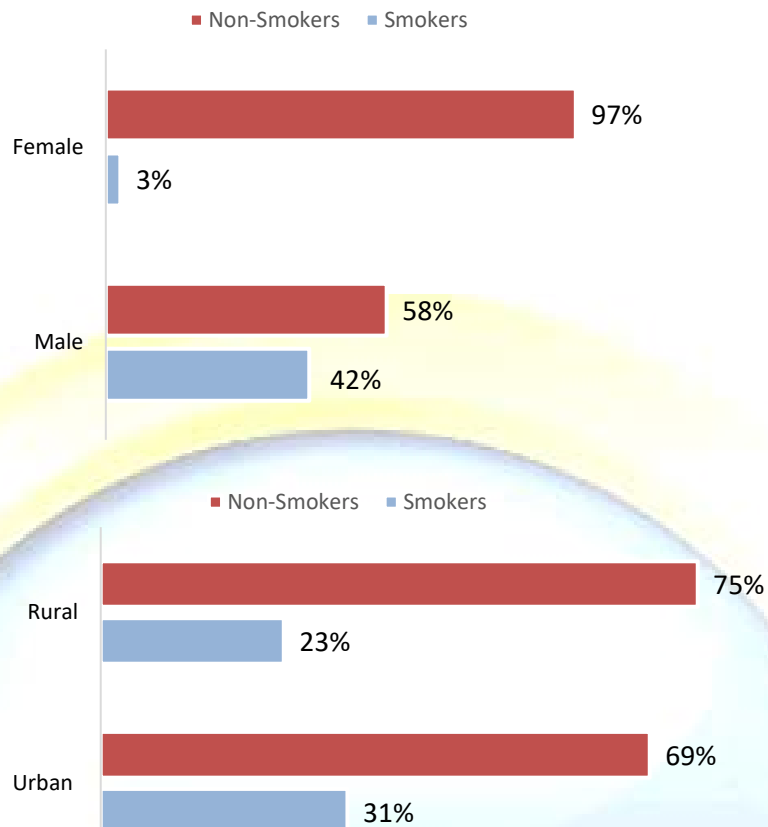
Out of the total male respondents, 42% claim to be smokers while 58% say they are non-smokers. Out of the total female respondents, 2% claim they are smokers while 97% say they are non-smokers.

Age Breakdown: Twice as many respondents above 50 years of age claimed to smoke as compared to those under 30 years

Out of the respondents aged under 30, 18% claimed to be smokers while 82% were non-smokers. Amongst Pakistanis aged between 30 and 50, 37% claimed to be smokers as opposed to 62% non-smokers. From those aged above 50, 45% said they were smokers compared to 55% that claimed they were non-smokers.

Question: “How often would you say that you smoke?”





Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,219 men and women in urban and rural areas of all four provinces of the country, during December 24 – December 31, 2019. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, 13 February, 2020

(4 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)