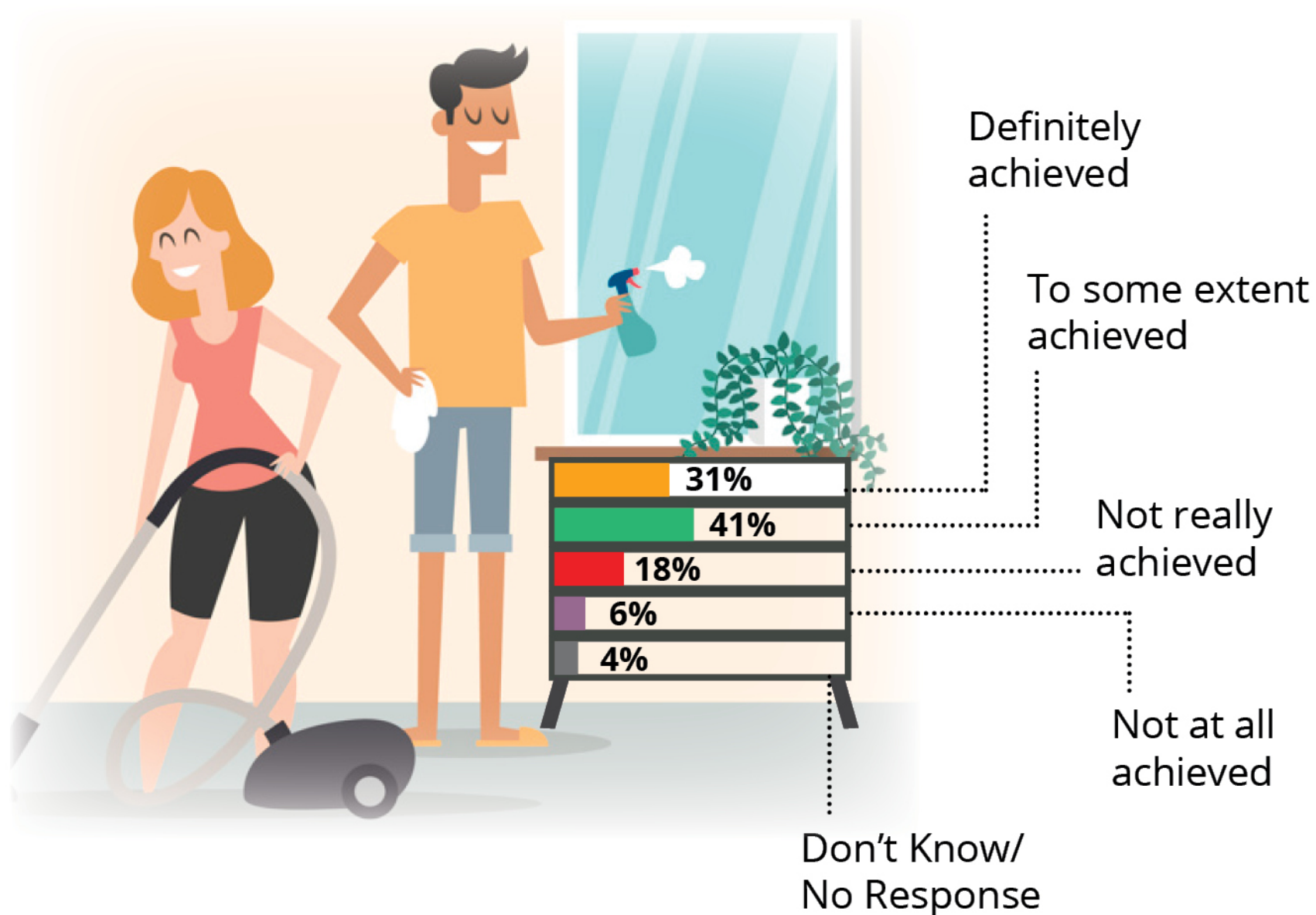


MARCH 12, 2020

OVER 2 IN 3 (72%) RESPONDENTS OF A GLOBAL SURVEY OPINE THAT GENDER EQUALITY HAS BEEN ACHIEVED AT HOME. NEARLY EQUAL PROPORTION OF PAKISTANIS SHARE THE VIEW

Would you say gender equality has been definitely/ to some extent/ not really/ not at all achieved in your country at home?



Opinion Poll

SOCIAL

Gender

4 of 8

Over 2 in 3 (72 %) respondents of a global survey opine that gender equality has been achieved at home. Nearly equal proportion of Pakistanis share the view (Gallup & WIN World Survey 2019)

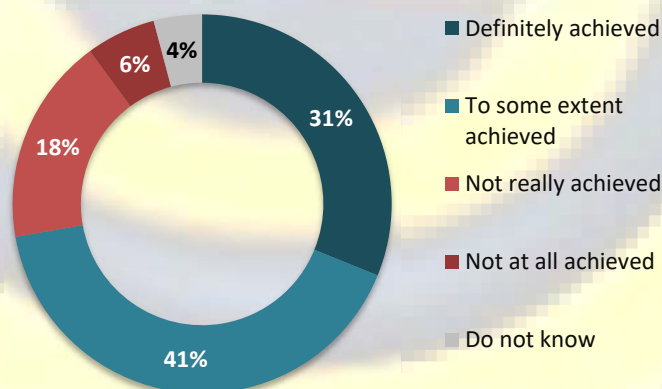
Islamabad, 12th March, 2020

According to a WIN World Survey, 72% respondents over the world say that gender equality at home has definitely or to some extent been achieved in their country.

This is a series of polls being released in honor of International Women's Day, celebrated on the 8th of March every year.

A sample of 29,368 men and women from 40 countries across the globe was asked, "Would you say gender equality has been definitely/to some extent/not really/not at all achieved in your country at home?" 72% of respondents in participating countries say that gender equality at home has definitely or to some extent been achieved in their country, while 24% say that it has not really, or not at all been achieved. 4% did not know or did not respond. Globally, the net index (% Definitely achieved + To some extent achieved) – (% Not really achieved + Not at all achieved) for gender equality at home is 48%.

Question: "Would you say gender equality has been definitely/to some extent/not really/not at all achieved in your country at home"



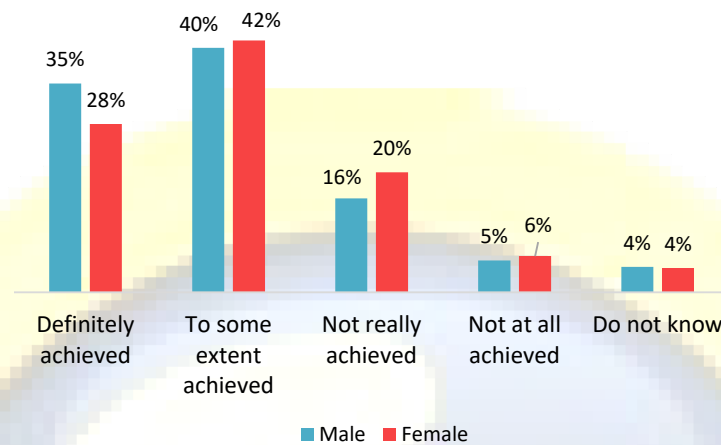
Source: WIN World Survey 2019
Field work in Pakistan conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Results for Pakistan similar to rest of the world:

Respondents from Pakistan had similar views, with 75% saying gender equality is definitely or to some extent achieved, while 24% disagreed. Net index for Pakistan is 51%.

Global gender breakdown:

Analysis on the basis of gender shows that 75% males, and 70% females were of the opinion that gender equality at home has been achieved.



Source: WIN World Survey 2019

Field work in Pakistan conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

Country wise Analysis: Philippines ranks the highest

Of the 40 countries surveyed, all except Japan have a positive net index for gender equality at home. Philippines ranks the highest with a net index of 81%, followed by Vietnam at 79%. In contrast, Japan has the lowest index at -9%.

The study was released as part of The WWS (WIN Worldwide Survey), a study conducted every year with the purpose to measure people's thoughts, expectations, worries and perceptions related to relevant topics for society and business. A total of 29,368 people were interviewed globally from 40 countries. The fieldwork was conducted during October 2019 – December 2019. The margin of error for the survey is between 2.4 and 4.4 at 95% confidence level. The global average has been computed according to the share of the covered adult population of the surveyed countries.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, 12 March, 2020

(4 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

Ms. Fatima Idrees

Phone: +92-51-2655630

E-mail: fatima.idrees@gilanifoundation.com

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)