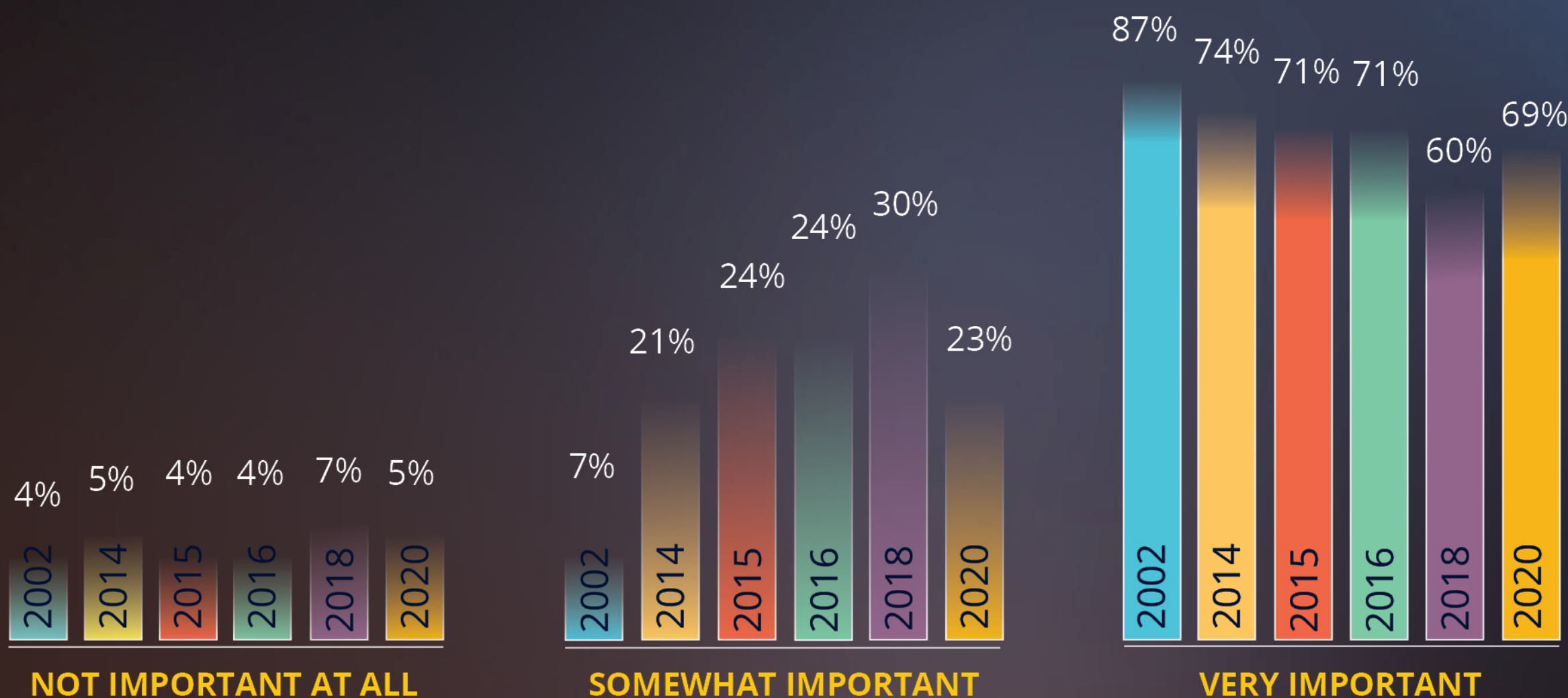


**Between 2002-2020, 18% decline in proportion of Pakistanis who believe it is very important to get polio drops administered to children, lowest percentage was recorded in 2018 when only 60% believed it to be very important**

How important do you think it is to get polio drops administered to children? Do you think it is very important, important to some extent or not important at all?





## Public Opinion in Pakistan Since Year 2002

### HEALTH CARE Vaccination (Polio)

**Between 2002-2020, 18% decline in proportion of Pakistanis who believe it is very important to get polio drops administered to children, lowest percentage was recorded in 2018 when only 60% believed it to be very important (Gallup & Gilani Pakistan Poll)**

Islamabad, March 24, 2020

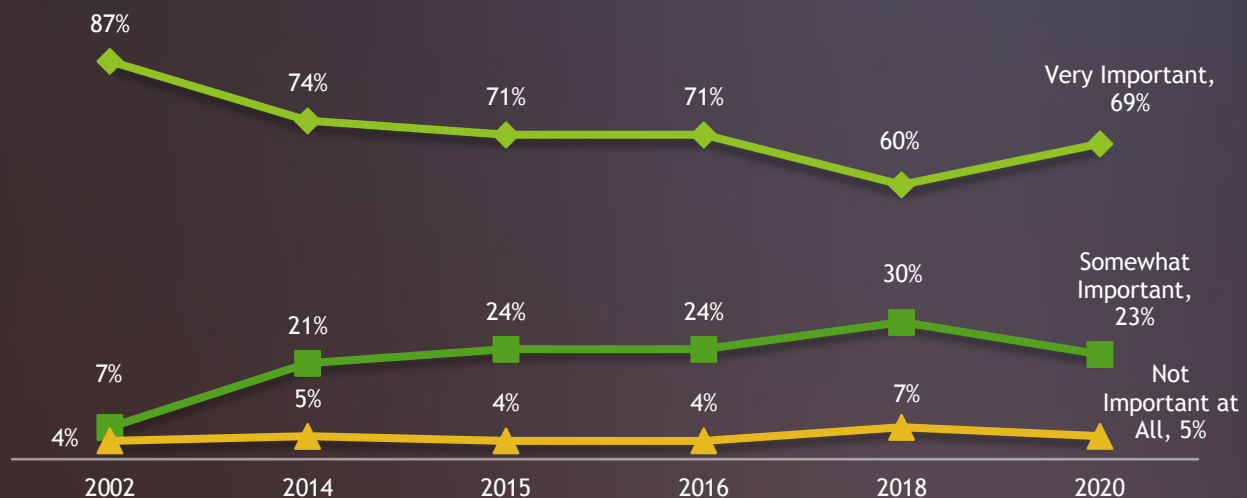
In a Gallup & Gilani Pakistan National Survey conducted in the year 2002, respondents were asked “How important do you think it is to get polio drops administered to children? Do you think it is very important, important to some extent or not important at all?” In response, 87% said it is very important, 7% said it is somewhat important, and 4% said it is not important at all.

**Comparative Picture:** This question was asked again in 2020 to enable a comparison to be made across the years. In 2020 only 69% said it is very important, 23% said it is somewhat important, while 5% said it is not important at all.

**Implication of this finding:** Pakistan has experienced a major resurgence of Polio cases in year 2019 and 2020 after relative success in period preceding it. Between 2019-2020, more than 150 cases have surfaced even in provinces like Punjab where Polio had previously been nearly eradicated. Pakistan is one of the three countries where Polio still persists, the other two being Afghanistan and Nigeria. Overall, the poll findings in this context provide an important explanation for rise of Polio cases in Pakistan since behavioral science has informed public policy that unless people are motivated and find value in an action, it is hard to cause behavioral change. We know that perceived value of polio vaccine is on a decline in Pakistan and it is showing its disastrous consequences in shape by rising polio cases in Pakistan and by endangering the global polio free status of many other countries.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.*

**Question: “How important do you think it is to get polio drops administered to children? Do you think it is very important, important to some extent or not important at all?”**



Source: Gallup & Gilani Pakistan Poll  
The Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

#### Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk)

## Opinion Poll from Gallup Pakistan



*The Pakistani Affiliate of Gallup International*



**Tuesday, March 24, 2020**

*(3 Pages including this)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,*

*Ms. Fatima Idrees*

*Phone: +92-51-2655630*

*E-mail: [fatima.idrees@gilanifoundation.com](mailto:fatima.idrees@gilanifoundation.com)*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)

***Disclaimer:*** Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



of Gallup Pakistan  
(1980-2020)