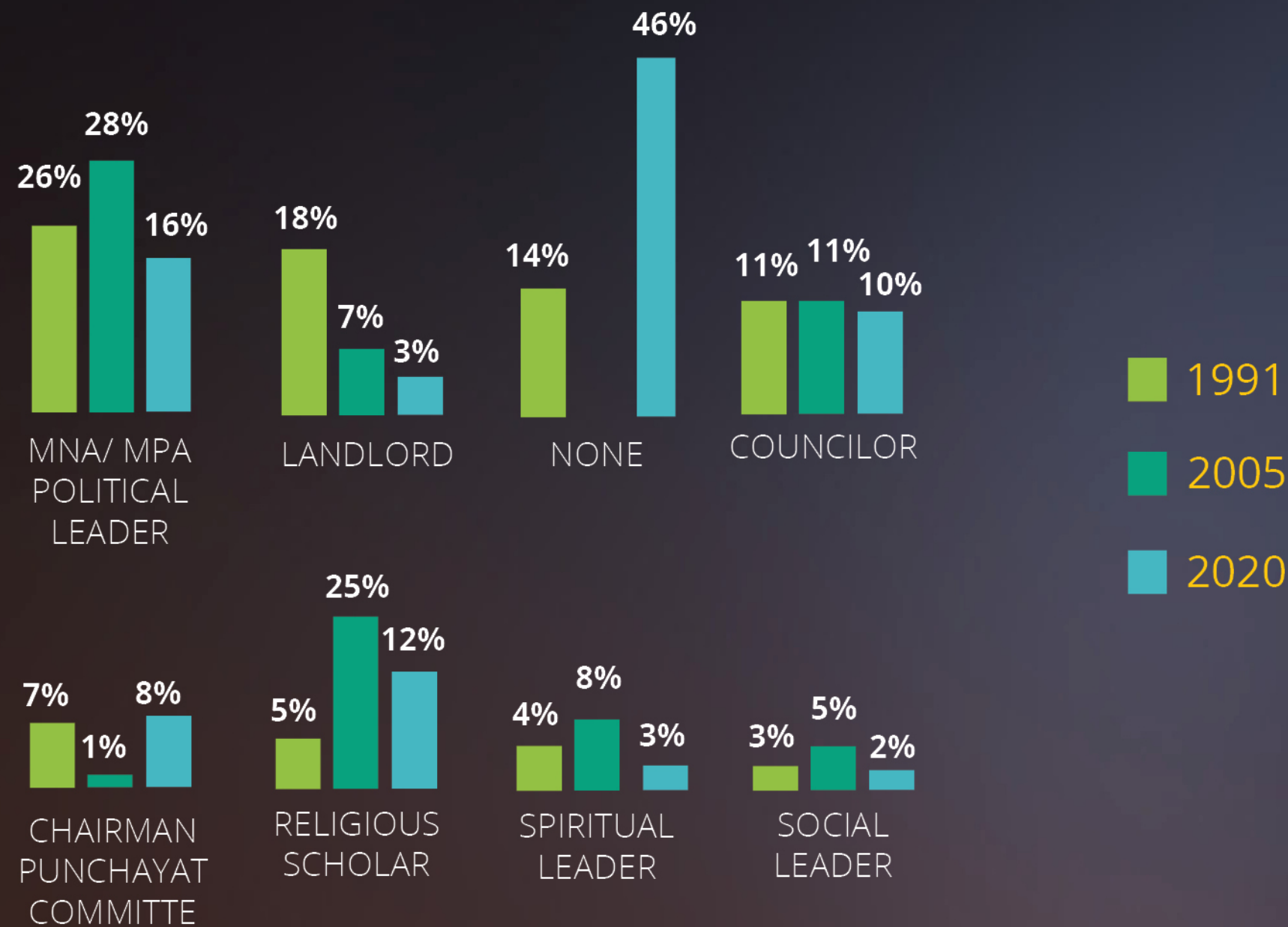


Since 1991, 10% fall in the popularity of MNA/MPA/Political Leaders among locals. In 2020, 46% reported liking no one in their area

In your area, on a local level, who do people like the most?





PRESS RELEASE (also emailed/ faxed separately)

Public Opinion in Pakistan Since Year 1991

SOCIAL Social Behaviour

Since 1991, 10 % fall in the popularity of MNA /MPA /Political Leaders among locals. In 2020, 46 % reported liking no one in their area (Gallup & Gilani Pakistan Poll)

Islamabad, March 05, 2020

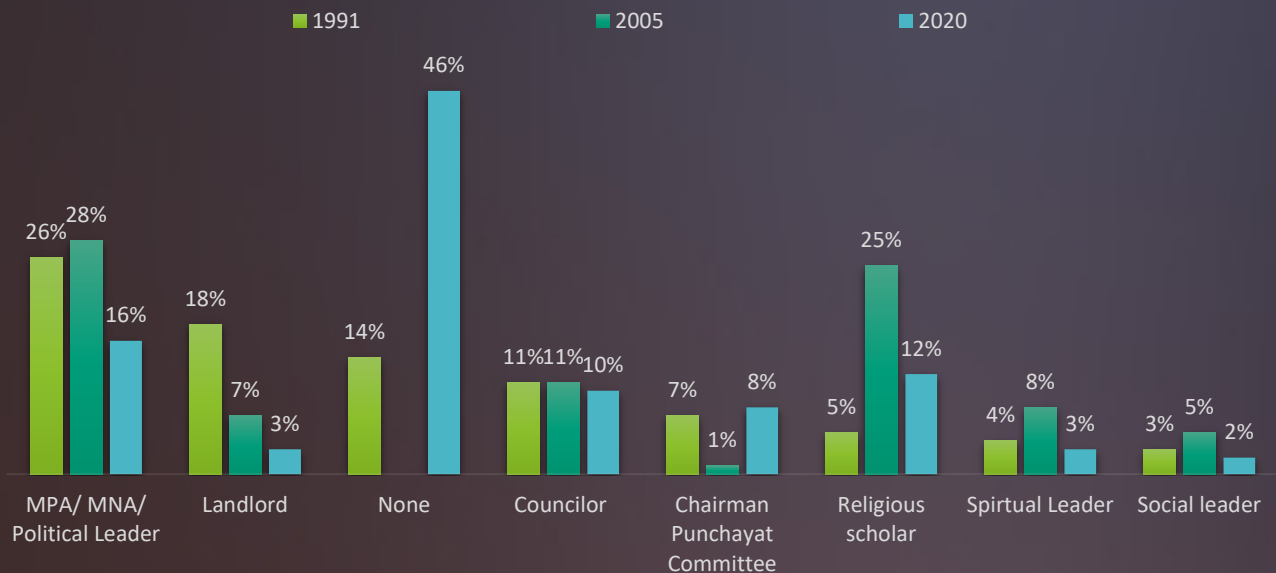
In a Gallup & Gilani Pakistan National Survey conducted in the year 1991, respondents were asked “In your area, on a local level, who do people like the most?” In response, 26% said MNA/MPA/Political Leaders, 18% said landlords, 14% said no one, 11% said councilor, 7% said Chairman Panchayat Committee, 5% said religious scholar, 4% said spiritual leader, and 3% said social leader.

Comparative Picture: This question was asked again in 2020 to enable a comparison to be made across the years. In 2020, 46% said no one, followed by 16% who said MNA/MPA/Political Leaders, 12% said religious scholar, 10% said councilor, 8% said Chairman Panchayat Committee, 3% said landlords, 3% said spiritual leader and 2% said social leader.

Implication of this finding: Over the past 30 years, the importance and influence of political and social leaders has deteriorated with majority now opining they have no particular leader they like the most in their locality. This could be attributed to a lack of trust that people place in people with authority. It should however be noted that political leaders despite the fall continue to remain the most popular choice.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision making in Pakistan.

Question: “In your area, on a local level, who do people like the most?”



Note: Don't Know/No Response not shown

Source: Gallup & Gilani Pakistan Poll

The Pakistani affiliate of Gallup International Association

(www.gallup-international.com, www.gallup.com.pk, www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and is Director of Gallup Pakistan History Project explains the aim of the Project as follows: ‘Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues. For more information about Gallup History Project, please contact caf@gallup.com.pk

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, March 5, 2020

(3 Pages including this)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
(1980-2020)