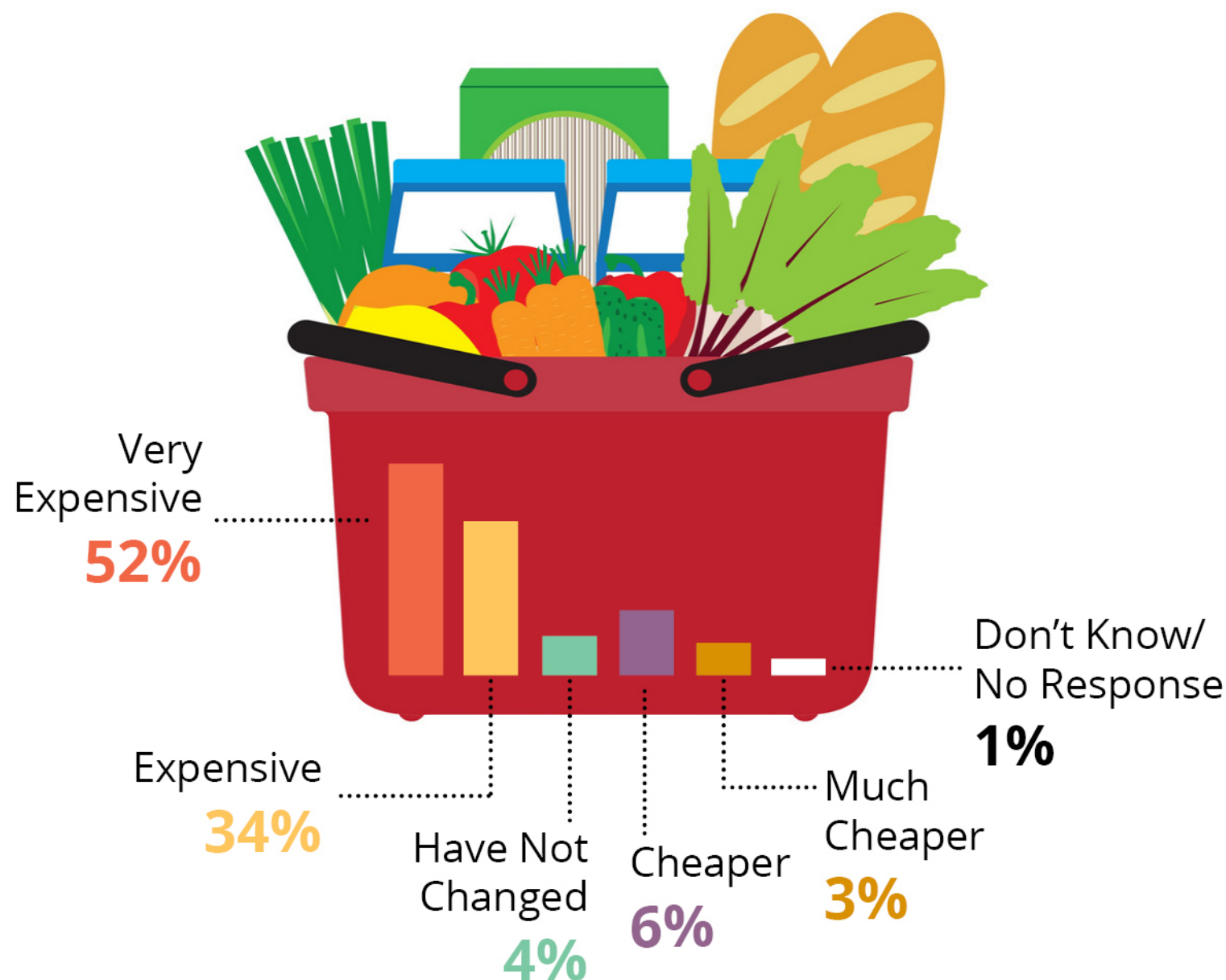


MARCH 6, 2020

86% PAKISTANIS UNANIMOUSLY AGREE THAT THE PRICES OF FOOD ITEMS HAVE RISEN SIGNIFICANTLY IN THE PAST SIX MONTHS

In your opinion, how have the prices of food items today changed compared to six months ago?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1208
Nationally Representative Sample covering both rural and urban respondents across Pakistan's four provinces.

Opinion Poll

INFLATION

Specific Commodities

86 % Pakistanis unanimously agree that the prices of food items have risen significantly in the past six months (Gallup & Gilani Pakistan Poll)

Islamabad, 06 March, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 86% Pakistanis unanimously agree that the prices of food items have risen significantly in the past six months.

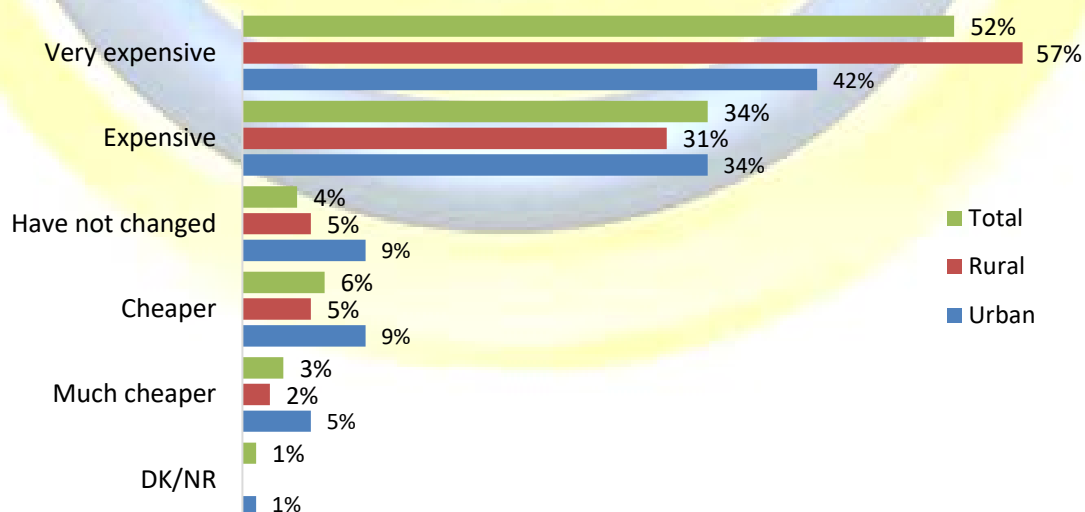
A representative sample of men and women from across the four provinces was asked, “In your opinion, how have the prices of food items today changed compared to six months ago?” In response, 52% said food items have become very expensive, 34% said they have become expensive, and 4% said they have not changed. 6% claimed the food items would become cheaper, 3% claimed they would be much cheaper and 1% said they do not know/did not wish to respond.

Urban-Rural Breakdown: Higher proportion of rural residents believe the prices of food items have become very expensive

Out of the total rural respondents, 57% said food items have become very expensive compared to 42% of urban respondents. 31% rural respondents claimed they would be expensive compared to 34% urban respondents. 5% rural and 9% urban respondents believe the prices for food items have not changed. 7% rural residents and 14% of the urban respondents claimed that the food prices would be cheaper/much cheaper. Only 1% for urban respondents said they did not know/did not wish to respond.

Note: According to Pakistan Bureau of Statistics, CPI inflation in general increased by 12.4% on year-on-year basis in February 2020 as compared to an increase of 14.6% in the previous month and 6.8% in February 2019. On month-on-month basis, it decreased by 1% in February 2020 as compared to an increase of 2.0% in the previous month and an increase of 0.9% in February 2019.

Question: “In your opinion, how have the prices of food items today changed compared to six months ago?”



Source: Gallup & Gilani Pakistan Poll
 Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,208 men and women in urban and rural areas of all four provinces of the country, during February 08 - February 15, 2020. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Friday, 06 February, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)