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HAND WASHING HABIT

This report attempts to represent a holistic picture of hand washing practice around the globe.

Survey Conducted by:

**WIN GALLUP INTERNATIONAL ANNUAL GLOBAL
POLL/ EOY,**

December 2014

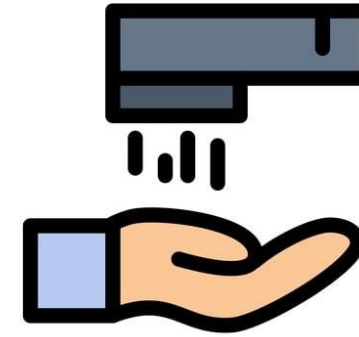


Findings being released by:

GALLUP PAKISTAN



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INTRODUCTION

Hygiene practices have long been established links with public health with increased recognition of importance of hygiene and its close link with sanitation.

One of the hygiene behaviors considered important for health and a top priority in all settings is 'Hand washing' with soap. Monitoring handwashing behavior is difficult but the presence of soap and water at a designated place has been shown to be robust proxy indicator (World Health Organization – WHO).

According to statistics released by WHO (2017), only **60%** of Pakistanis are equipped with basic handwashing facilities at home. Moreover, rates of handwashing around the world are low. Observed rates of handwashing with soap at critical moments – i.e., before handling food and after using the toilet - range from zero per cent to 34 per cent (UNICEF).



EXECUTIVE SUMMARY



- ◆ Vietnam (**75%;17%**) and Bangladesh (**83%;16%**) are among the top nations where its people rigorously follow hand washing practice.
- ◆ On the other hand, Japan (**30%;40%**) and Korea, Rep (South) (**39%;35%**) are among the bottom nations where its people do not rigorously follow hand washing practice.
- ◆ Global average for hand washing practice constitutes to **65%;26%**.
- ◆ Region wise, Mena+West+South (**91%;6%**) has the highest average for hand washing practice as opposed to East Asia (**37%;50%**)
- ◆ In Mena+West+South region, hand washing practice among low income earners constitutes to **99%**.



GLOBAL AVERAGE



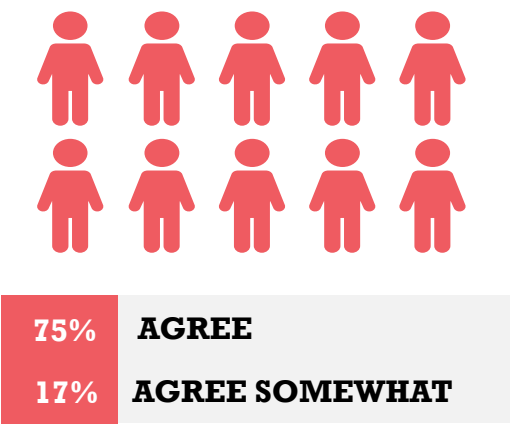
Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITH HAND WASHING HABIT

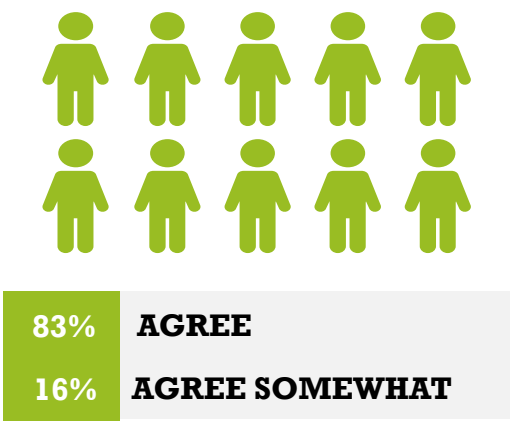


TOP 5 NATIONS WITH HAND WASHING HABIT

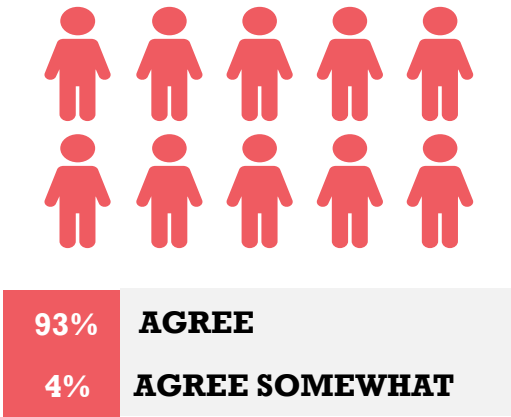
VIETNAM



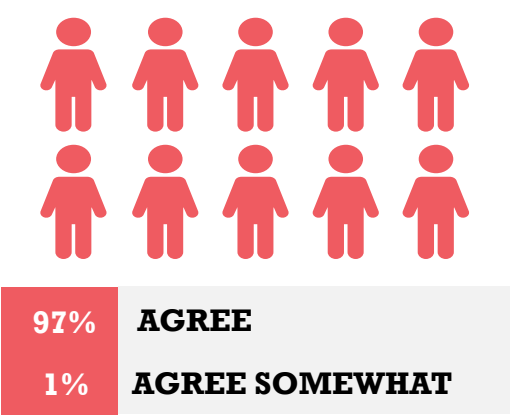
BANGLADESH



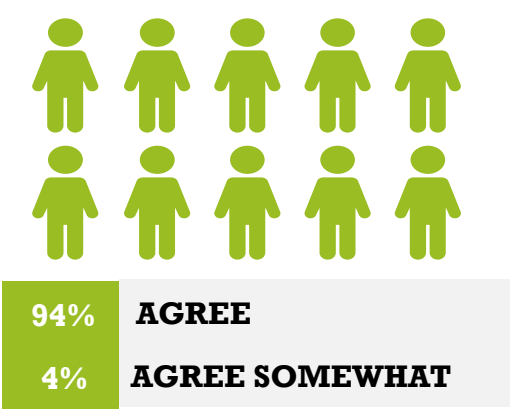
BOSNIA & HERZEGOVINA



SAUDI ARABIA



TURKEY



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

BOTTOM 5 NATIONS WITH HAND WASHING HABIT



BOTTOM 5 NATIONS WITH HAND WASHING HABIT

JAPAN



30%	AGREE
40%	AGREE SOMEWHAT

KOREA, REP (SOUTH)



39%	AGREE
35%	AGREE SOMEWHAT

THAILAND



71%	AGREE
24%	AGREE SOMEWHAT

NETHERLANDS



50%	AGREE
33%	AGREE SOMEWHAT

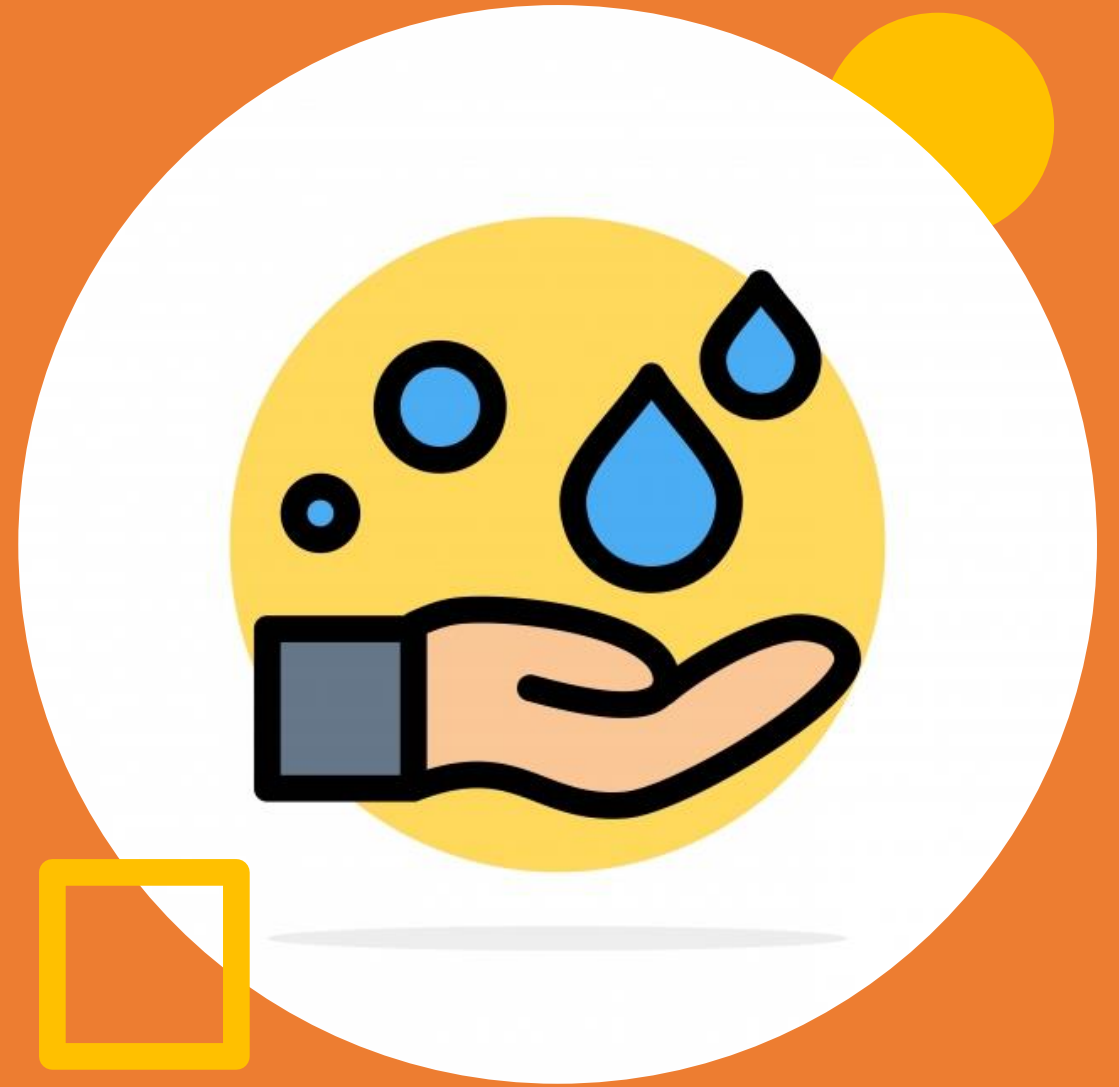
KENYA



52%	AGREE
33%	AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGIONAL STATISTICS



REGIONAL AVERAGE

AGREE: 76%

AGREE SOMEWHAT: 17%

AMERICA'S

AGREE: 68%

AGREE SOMEWHAT: 23%

EUROPE

AGREE: 78%

AGREE SOMEWHAT: 14%

AFRICA'S

AGREE: 91%

AGREE SOMEWHAT: 6%

MENA+WEST+SOUTH'S

AGREE: 37%

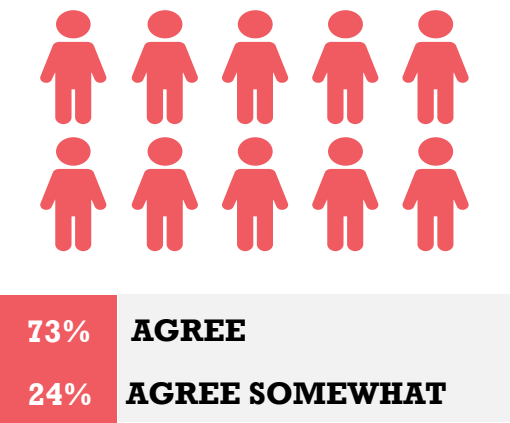
AGREE SOMEWHAT: 50%

EAST ASIA'S

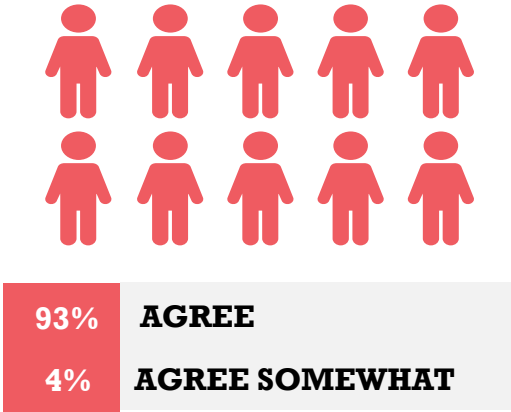
Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITHIN AMERICA

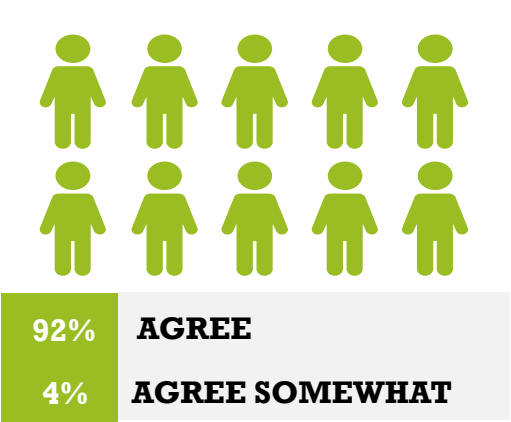
BRAZIL



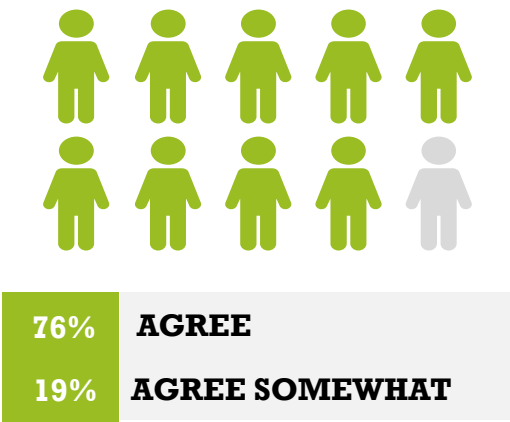
COLOMBIA



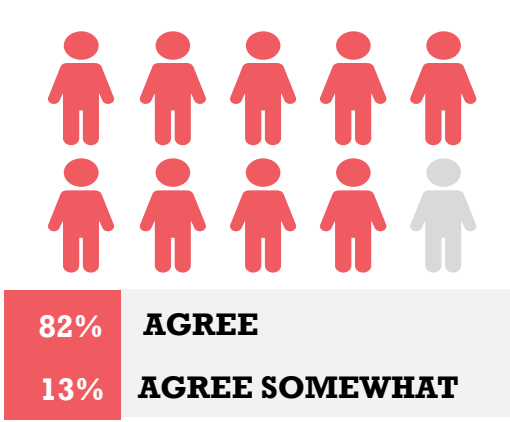
PANAMA



CANADA



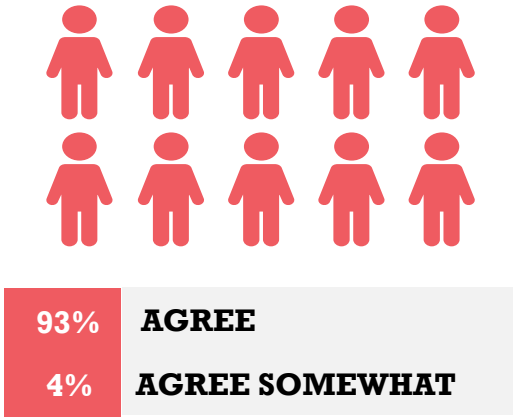
PERU



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITHIN EUROPE

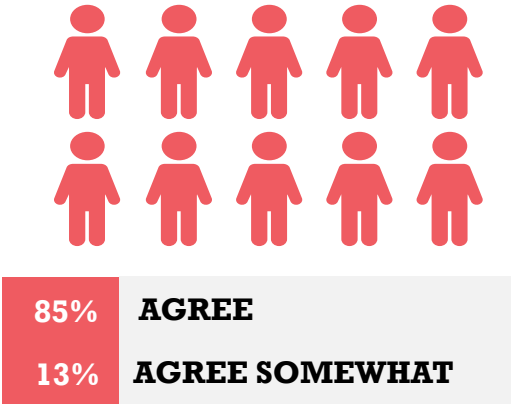
BOSNIA & HERZEGOVINA



GEORGIA



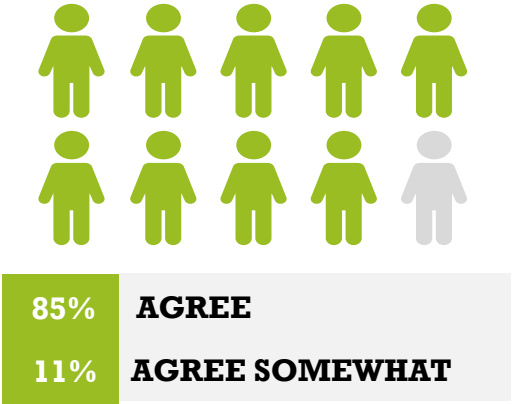
PORTUGAL



ARMENIA

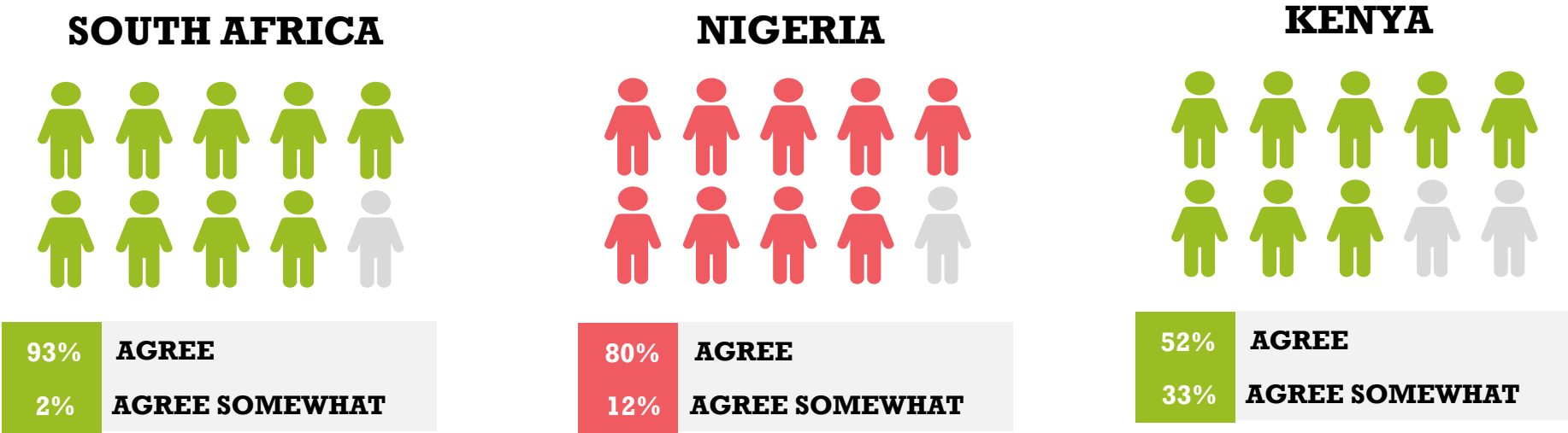


GREECE



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITHIN AFRICA



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITHIN MENA+WEST+SOUTH

BANGLADESH



83% AGREE
16% AGREE SOMEWHAT

SAUDI ARABIA



97% AGREE
1% AGREE SOMEWHAT

TURKEY



94% AGREE
4% AGREE SOMEWHAT

INDIA



96% AGREE
1% AGREE SOMEWHAT

ALGERIA



94% AGREE
3% AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

TOP 5 NATIONS WITHIN EAST ASIA

VIETNAM



75% AGREE
17% AGREE SOMEWHAT

PAPUA NEW GUINEA



78% AGREE
18% AGREE SOMEWHAT

FIJI



90% AGREE
8% AGREE SOMEWHAT

PHILIPPINES



73% AGREE
20% AGREE SOMEWHAT

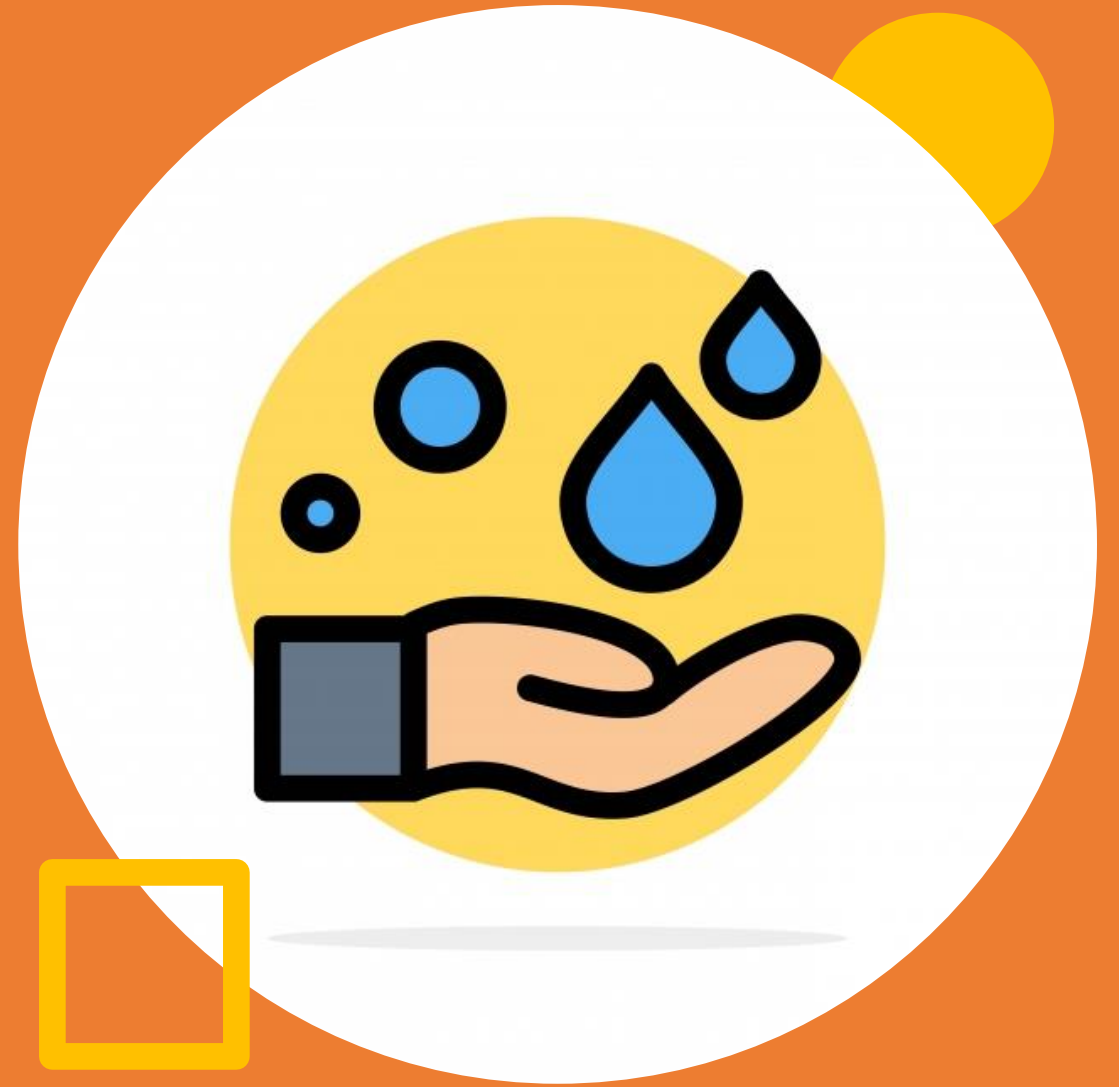
MALAYSIA



58% AGREE
33% AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

COUNTRY STATISTICS

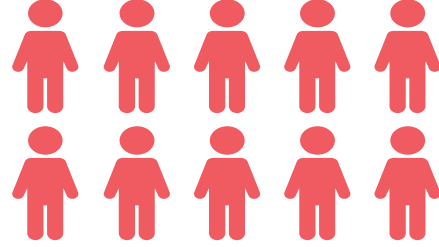


REGION: AMERICA

ARGENTINA



BRAZIL



CANADA



COLOMBIA



ECUADOR



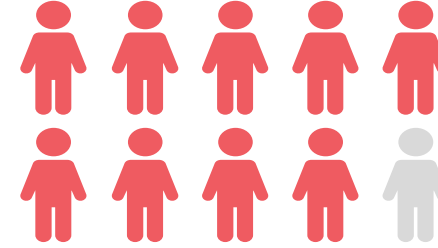
MEXICO



PANAMA



PERU



UNITED STATES



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

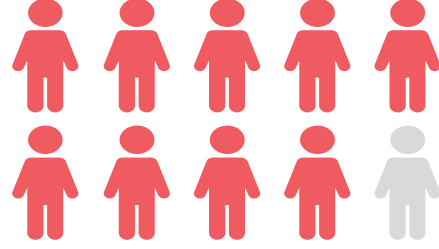
REGION: EUROPE

ARMENIA



76% AGREE
19% AGREE SOMEWHAT

AUSTRIA



93% AGREE
4% AGREE SOMEWHAT

BELGIUM



76% AGREE
19% AGREE SOMEWHAT

BOSNIA & HERZEGOVINA



93% AGREE
4% AGREE SOMEWHAT

BULGARIA



76% AGREE
19% AGREE SOMEWHAT

CZECH REPUBLIC



93% AGREE
4% AGREE SOMEWHAT

FINLAND



76% AGREE
19% AGREE SOMEWHAT

FRANCE



93% AGREE
4% AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: EUROPE

GEORGIA



91% AGREE
7% AGREE SOMEWHAT

GERMANY



78% AGREE
17% AGREE SOMEWHAT

GREECE



85% AGREE
11% AGREE SOMEWHAT

ICELAND



78% AGREE
9% AGREE SOMEWHAT

IRELAND



74% AGREE
19% AGREE SOMEWHAT

ITALY



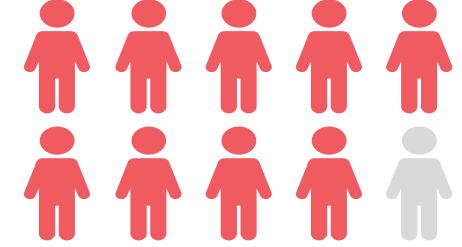
57% AGREE
34% AGREE SOMEWHAT

KOSOVO



85% AGREE
9% AGREE SOMEWHAT

LATVIA



65% AGREE
28% AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: EUROPE

MACEDONIA



82% **AGREE**
10% **AGREE SOMEWHAT**

NETHERLANDS



50% **AGREE**
33% **AGREE SOMEWHAT**

POLAND



68% **AGREE**
28% **AGREE SOMEWHAT**

PORTUGAL



85% **AGREE**
13% **AGREE SOMEWHAT**

ROMANIA



84% **AGREE**
12% **AGREE SOMEWHAT**

RUSSIAN FEDERATION



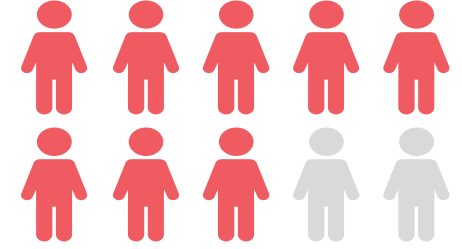
63% **AGREE**
26% **AGREE SOMEWHAT**

SERBIA



83% **AGREE**
12% **AGREE SOMEWHAT**

SPAIN



61% **AGREE**
26% **AGREE SOMEWHAT**

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

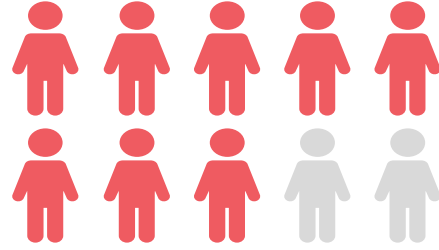
REGION: EUROPE

SWEDEN



78% **AGREE**
18% **AGREE SOMEWHAT**

SWITZERLAND



73% **AGREE**
20% **AGREE SOMEWHAT**

UKRAINE



71% **AGREE**
24% **AGREE SOMEWHAT**

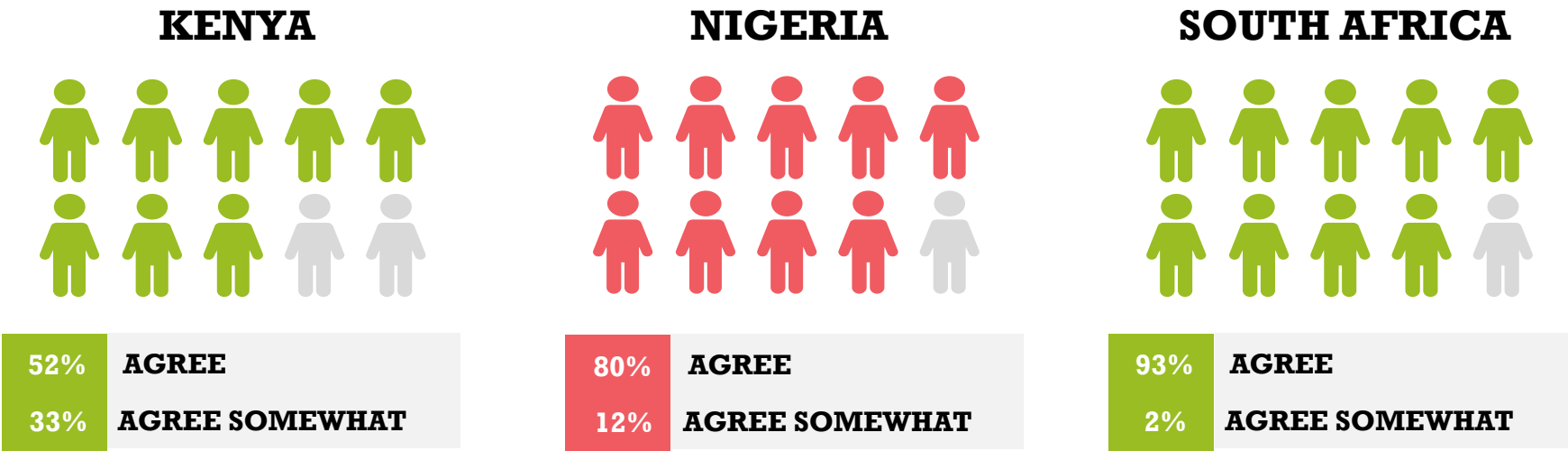
UNITED KINGDOM



75% **AGREE**
17% **AGREE SOMEWHAT**

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: AFRICA



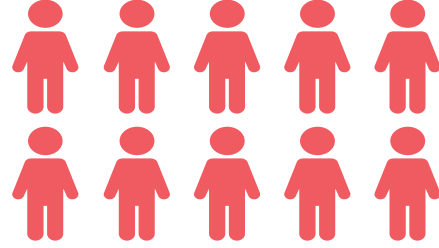
Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: MENA + WEST + SOUTH

AFGHANISTAN



ALGERIA



BANGLADESH



INDIA



KAZAKHSTAN



LEBANON



MOROCCO



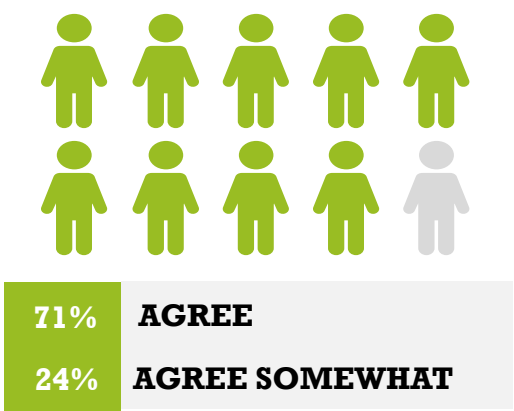
PAKISTAN



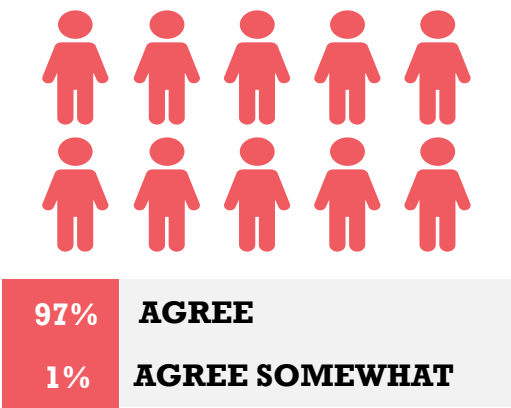
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REGION: MENA + WEST + SOUTH

PALESTINIAN TERRITORIES WEST BANK & GAZA



SAUDI ARABIA



TURKEY



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: EAST ASIA

AUSTRALIA



67% AGREE
22% AGREE SOMEWHAT

CHINA



23% AGREE
63% AGREE SOMEWHAT

FIJI



90% AGREE
8% AGREE SOMEWHAT

HONG KONG



58% AGREE
29% AGREE SOMEWHAT

INDONESIA



62% AGREE
25% AGREE SOMEWHAT

JAPAN



30% AGREE
40% AGREE SOMEWHAT

KOREA, REP (SOUTH)



39% AGREE
35% AGREE SOMEWHAT

MALAYSIA



58% AGREE
33% AGREE SOMEWHAT

Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

REGION: EAST ASIA

PAPUA NEW GUINEA



PHILIPPINES



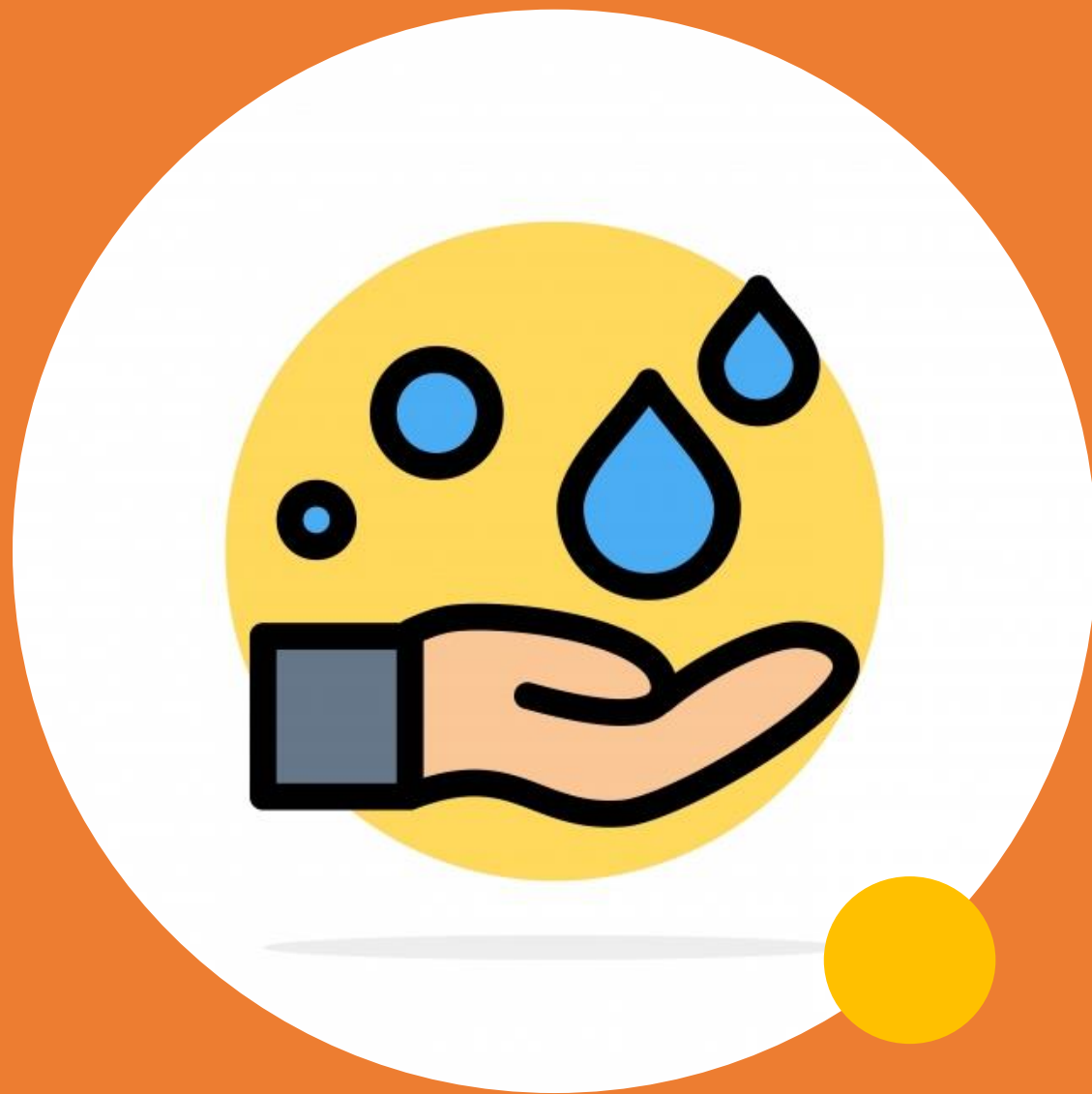
THAILAND



VIETNAM



Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?



DEMOGRAPHIC WISE STATISTICS

DEMOGRAPHIC WISE STATISTICS: AMERICA



GENDER

91%


95%


AGE

UNDER 34
92%

35 - 54
94%

55+
93%

INCOME 

LOW
91%

MEDIUM
94%

HIGH
95%

EDUCATION 

LOW	MEDIUM	HIGH
93%	92%	94%

RELIGION 

ALL CHRISTIAN	MUSLIMS	OTHER RELIGION	NO RELIGION
93%	93%	93%	93%

DEMOGRAPHIC WISE STATISTICS: EUROPE



GENDER

91%

93%

AGE

UNDER 34
91%

35 - 54
92%

55+
92%

INCOME

LOW
90%

MEDIUM
92%

HIGH
92%

EDUCATION

LOW
89%

MEDIUM
93%

HIGH
91%

RELIGION

ALL CHRISTIAN
93%

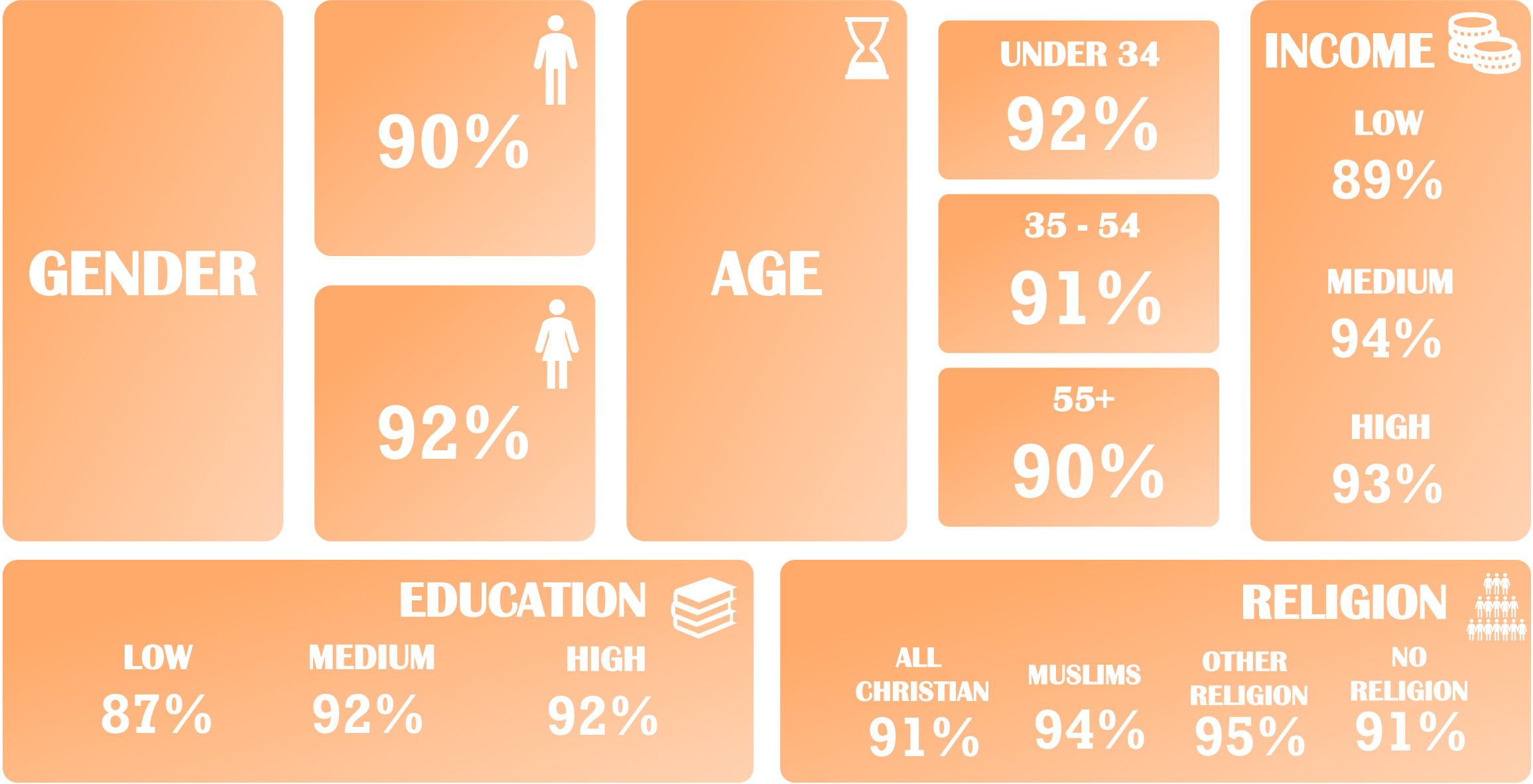
MUSLIMS
89%

OTHER RELIGION
92%

NO RELIGION
90%

DEMOGRAPHIC WISE STATISTICS: AFRICA

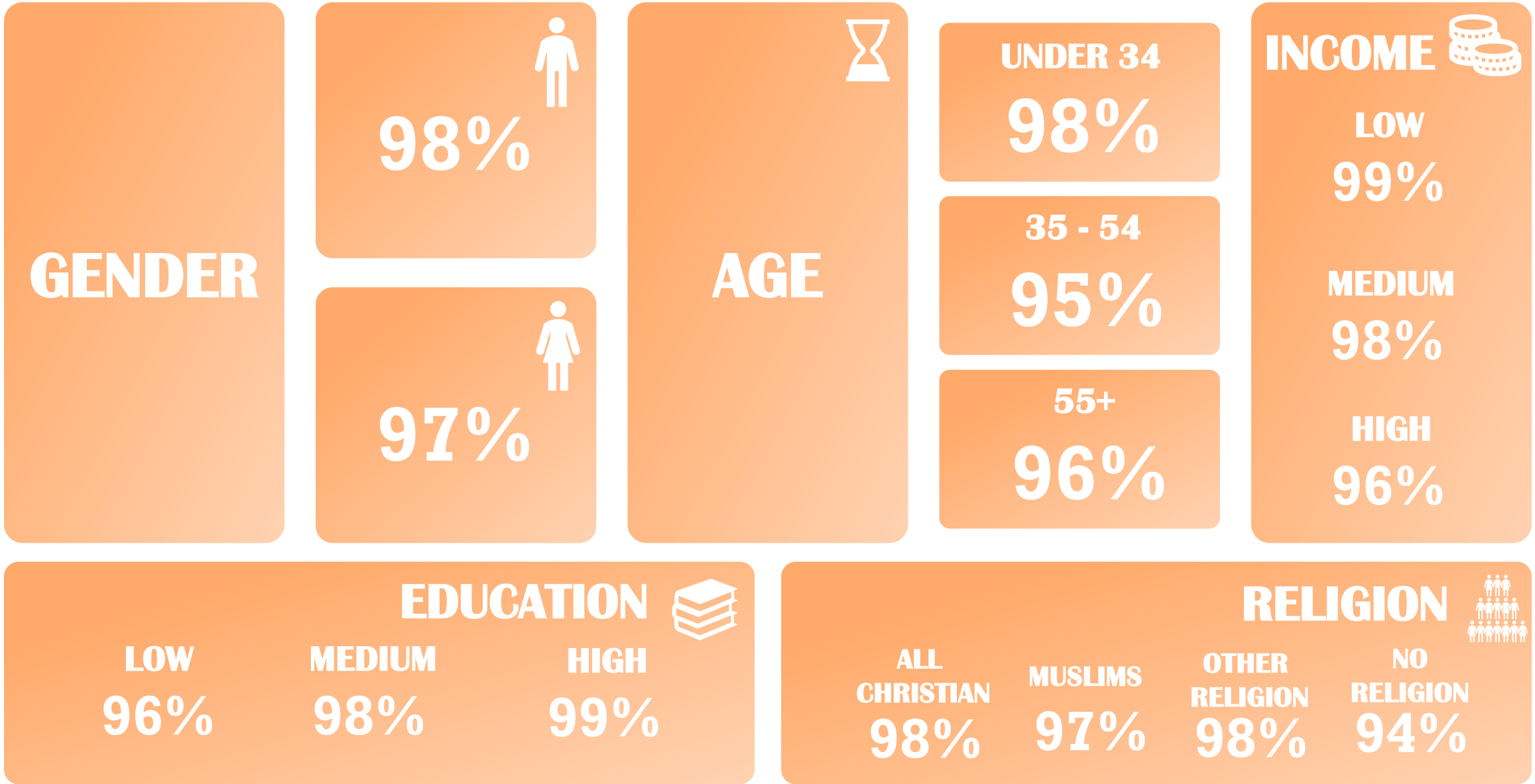




Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?
Statistics are collective picture "Agree" and "Agree Somewhat"

**DEMOGRAPHIC
WISE STATISTICS:
MENA + WEST+ SOUTH**

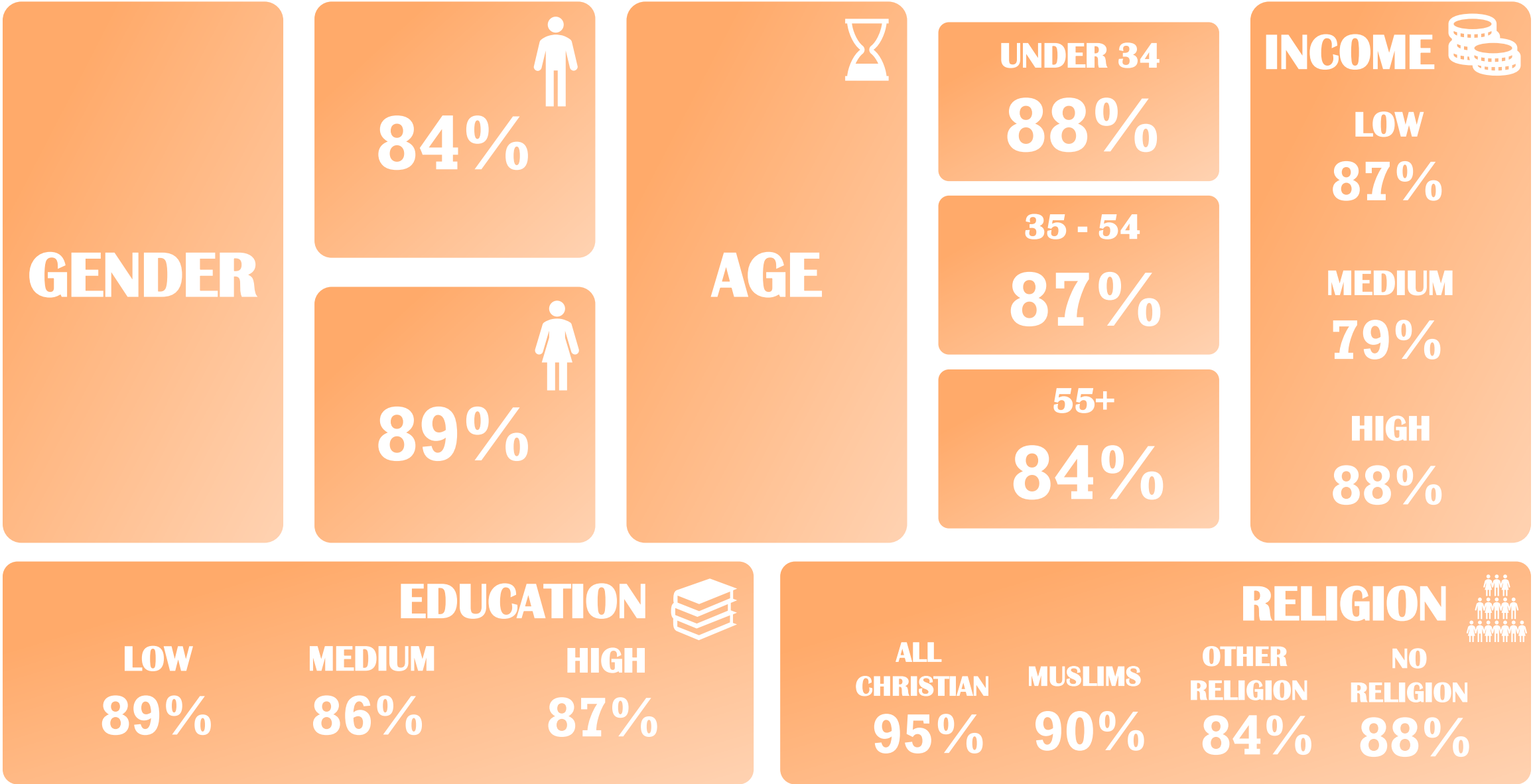




Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?
Statistics are collective picture "Agree" and "Agree Somewhat"

DEMOGRAPHIC WISE STATISTICS: EAST ASIA





Q: To what extent do you agree or disagree with the following statement: Washing my hands with soap after going to the toilet is something I automatically do?

Statistics are collective picture "Agree" and "Agree Somewhat"

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