

APRIL 8, 2020

1 IN 4 RESPONDENTS (24%) OF A GLOBAL SURVEY CLAIM TO HAVE MADE DONATIONS FOR THE DEVELOPMENT OF POOR COUNTRIES AND BETTERMENT OF CHILDREN

Over the past 12 months, have you made any donation to Not-for-Profit organizations / NGOs (Non-Governmental Organizations) for support for the development of the poorest countries and children aid?



SOURCE: GALLUP & WIN WORLD SURVEY 2019 - SAMPLE SIZE: 29,368
 Globally Representative Sample covering both rural and urban respondents across the globe.

Opinion Poll

**SOCIAL
Social Services****1 in 4 respondents (24%) of a global survey claim to have made donations for the development of poor countries and betterment of children (Gallup Pakistan & WIN World Survey 2019)**

Islamabad, 08 April, 2020

According to a WIN World Survey, 24% respondents over the world claim to have made donations to Not-for-Profit organizations / NGOs (Non-Governmental Organizations) for support for the development of the poorest countries and children aid.

A sample of 29,368 men and women from 40 countries across the globe was asked, “Over the past 12 months, have you made any donation to Not-for-Profit organizations / NGOs (Non-Governmental Organizations) for support for the development of the poorest countries and children aid?” Only 24% of respondents in participating countries have made donations to support the development of the poorest countries and children aid, while 76% said they have not made any donations.

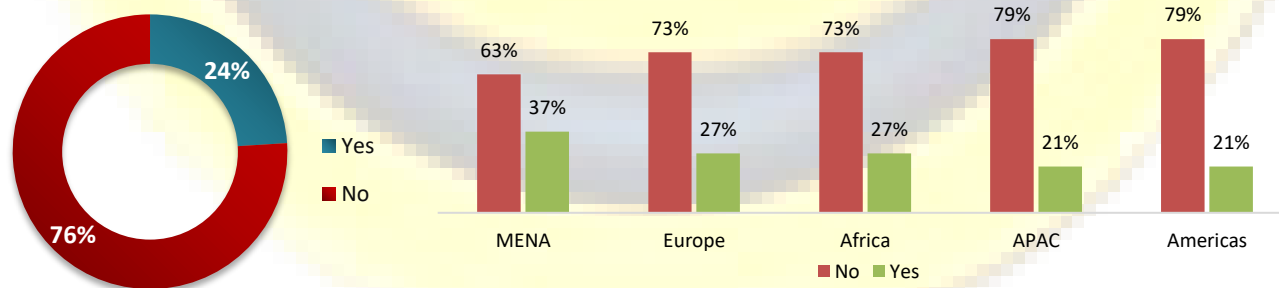
Countrywide Analysis: Most generous and least generous nations

Of the 40 countries surveyed, Australia (72%) and China (62%) have the highest rate of donations to NGOs. In contrast, Ecuador (6%) and South Korea (5%) have the lowest proportion of respondents that have made donations over the past 12 months.

Regional Analysis: MENA countries are the most generous

Regional results show that the highest proportion of respondents from MENA countries have made donations to support the development of the poorest countries and children aid, while African countries have low levels of donations.

Question: “Over the past 12 months, have you made any donation to Not-for-Profit organizations / NGOs (Non-Governmental Organizations) for support for the development of the poorest countries and children aid?”



Source: WIN World Survey 2019

Field work in Pakistan conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association

The study was released as part of The WWS (WIN Worldwide Survey), a study conducted every year with the purpose to measure people's thoughts, expectations, worries and perceptions related to relevant topics for society and business. A total of 29,368 people were interviewed globally from 40 countries. The fieldwork was conducted during October 2019 – December 2019. The margin of error for the survey is between 2.4 and 4.4 at 95% confidence level. The global average has been computed according to the share of the covered adult population of the surveyed countries.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION

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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,

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of Gallup Pakistan
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