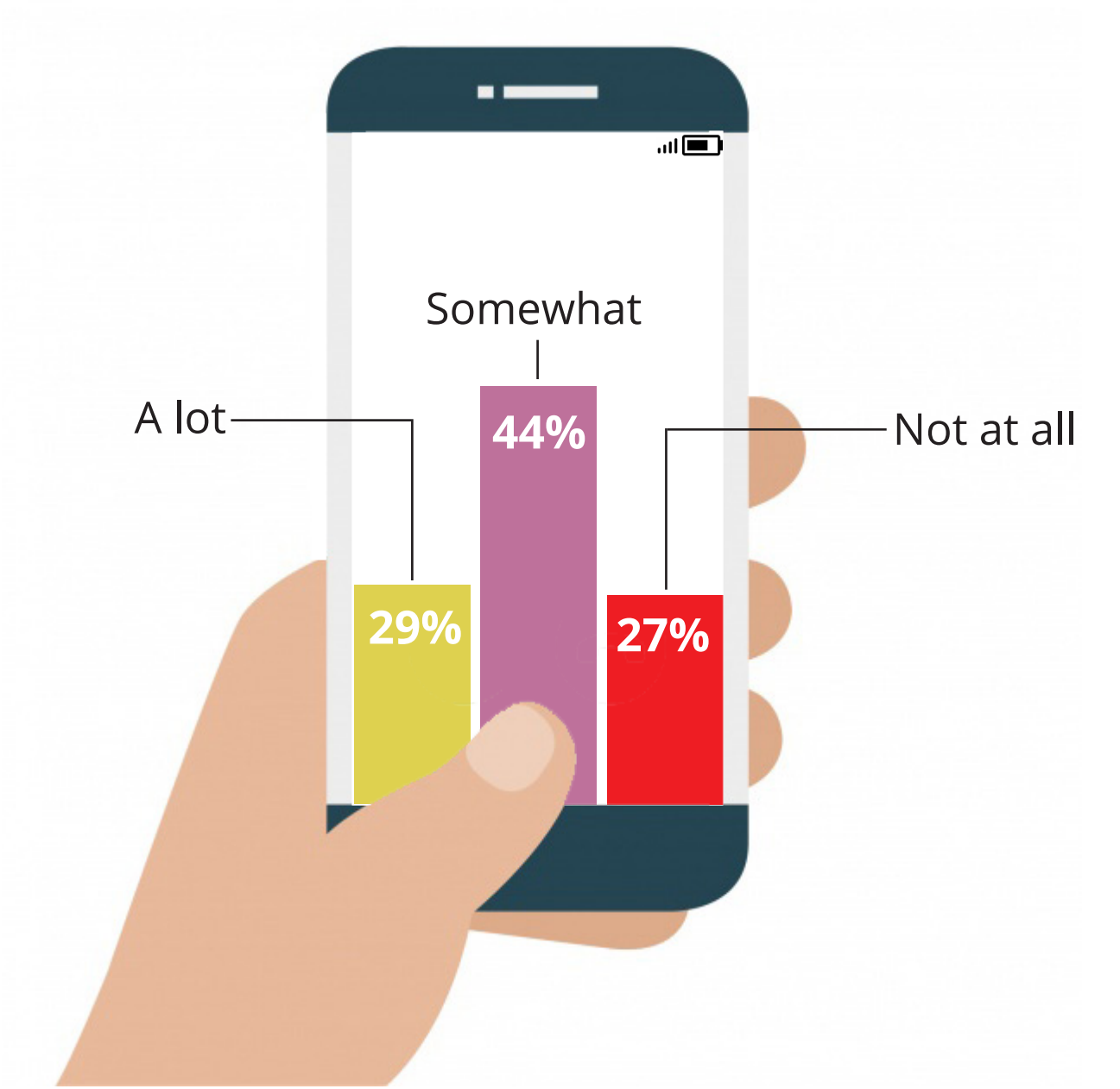


MAY 20, 2020

NEAR EQUAL PROPORTION OF MOBILE PHONE USERS IN PAKISTAN REPORT BEING EITHER VERY DEPENDENT (29%) OR NOT AT ALL DEPENDENT (27%) ON THEIR MOBILE PHONES (GALLUP & GILANI PAKISTAN POLL)

Please indicate the extent to which you feel you are dependent on your mobile phone?



Opinion Poll

**CONSUMER/COMMERCIAL
Mobiles/Telecom**

Near equal proportion of mobile phone users in Pakistan report being either very dependent (29%) or not at all dependent (27%) on their mobile phones (Gallup & Gilani Pakistan Poll)

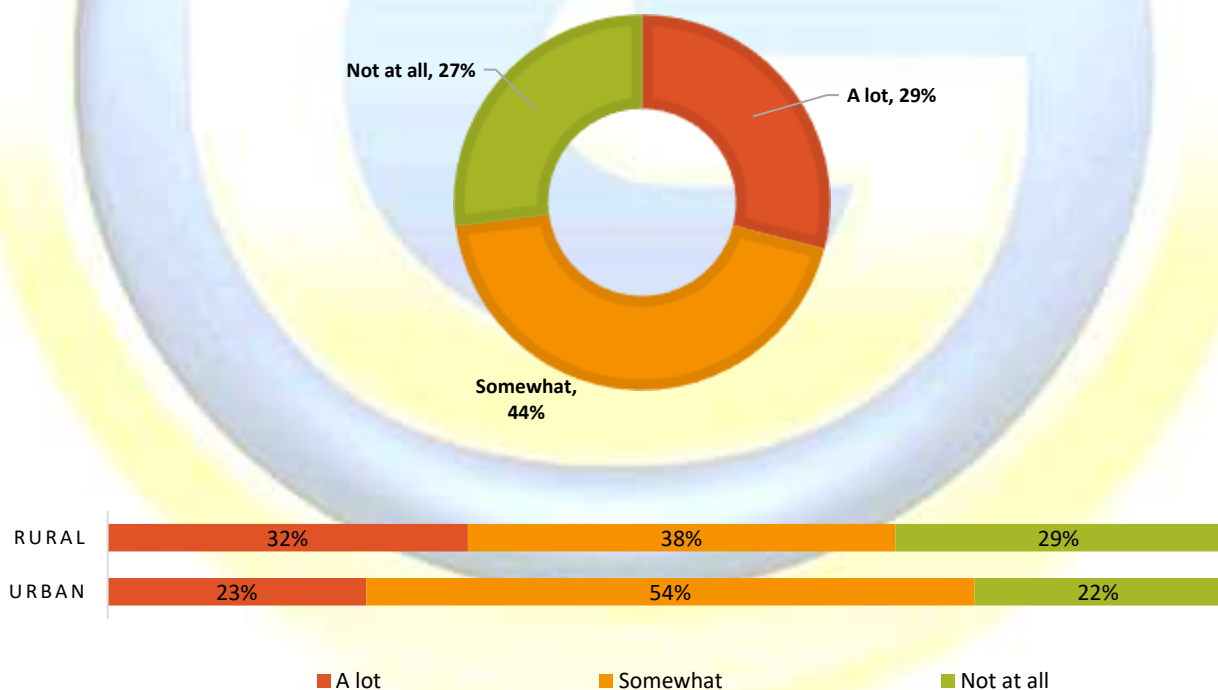
Islamabad, 20th May, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, near equal proportion of mobile phone users in Pakistan report being either very dependent (29%) or not at all dependent (27%) on their mobile phones.

A representative sample of men and women mobile users from across the four provinces was asked, “Please indicate the extent to which you feel you are dependent on your mobile phone?” In response, 29% said a lot, 44% said somewhat and 27% said not at all.

Urban-Rural Breakdown: More rural respondents reported being both very dependent on their mobile phones (32%) and not at all dependent on their mobile phones (29%).

Question: “Please indicate the extent to which you feel you are dependent on your mobile phone?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,225 men and women in urban and rural areas of all four provinces of the country, during March 11 – March 18, 2020. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Wednesday, 20th May, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)