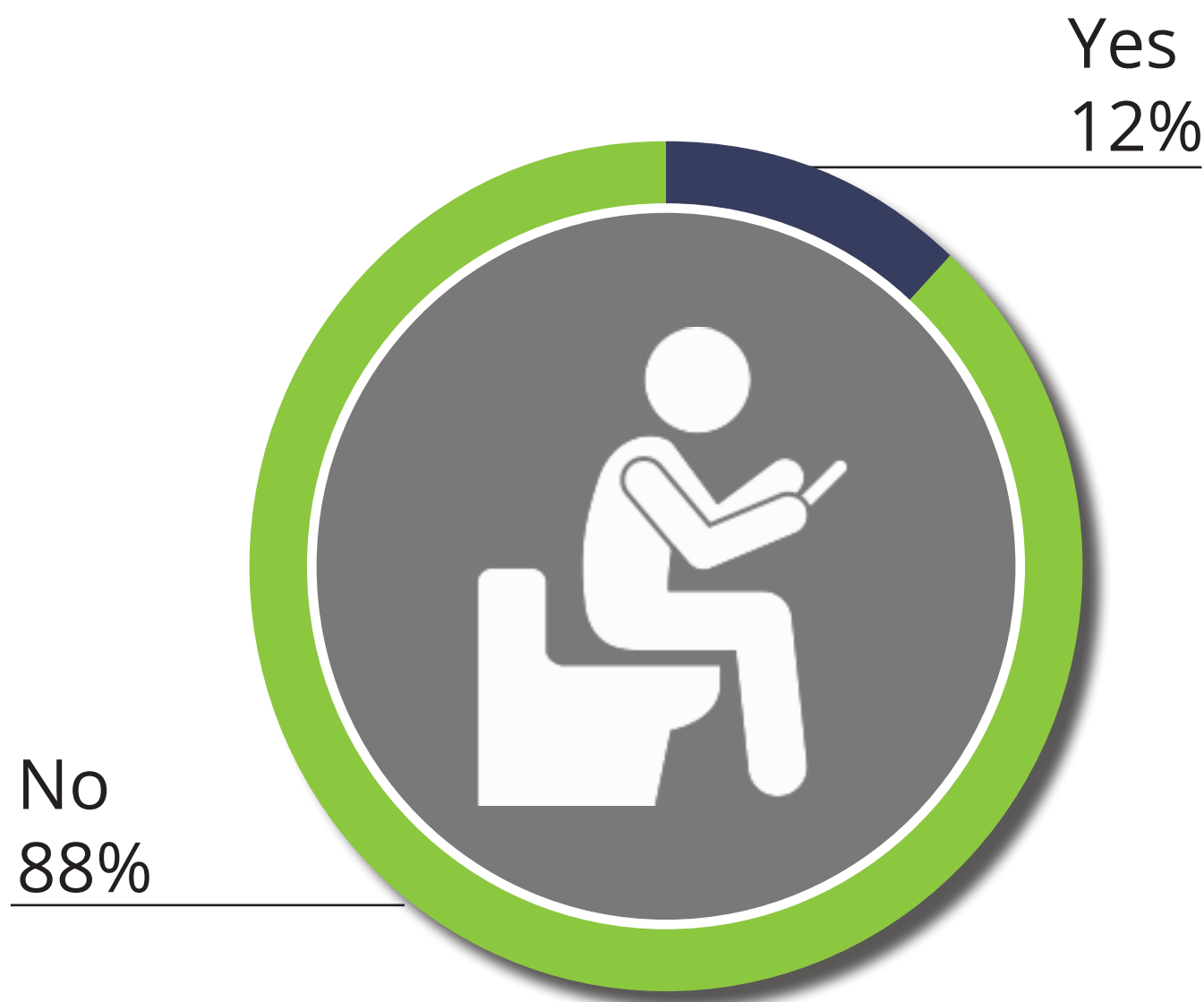


MAY 21, 2020

12% MOBILE PHONE USERS IN PAKISTAN ADMIT TO USING THEIR PHONE IN THE BATHROOM (GALLUP & GILANI PAKISTAN POLL)

Do you use your mobile phone in the bathroom?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1225
 Nationally Representative Sample covering both rural and urban respondents across the country.

Opinion Poll

**CONSUMER/COMMERCIAL
Mobiles/Telecom**

12% mobile phone users in Pakistan admit to using their phone in the bathroom (Gallup & Gilani Pakistan Poll)

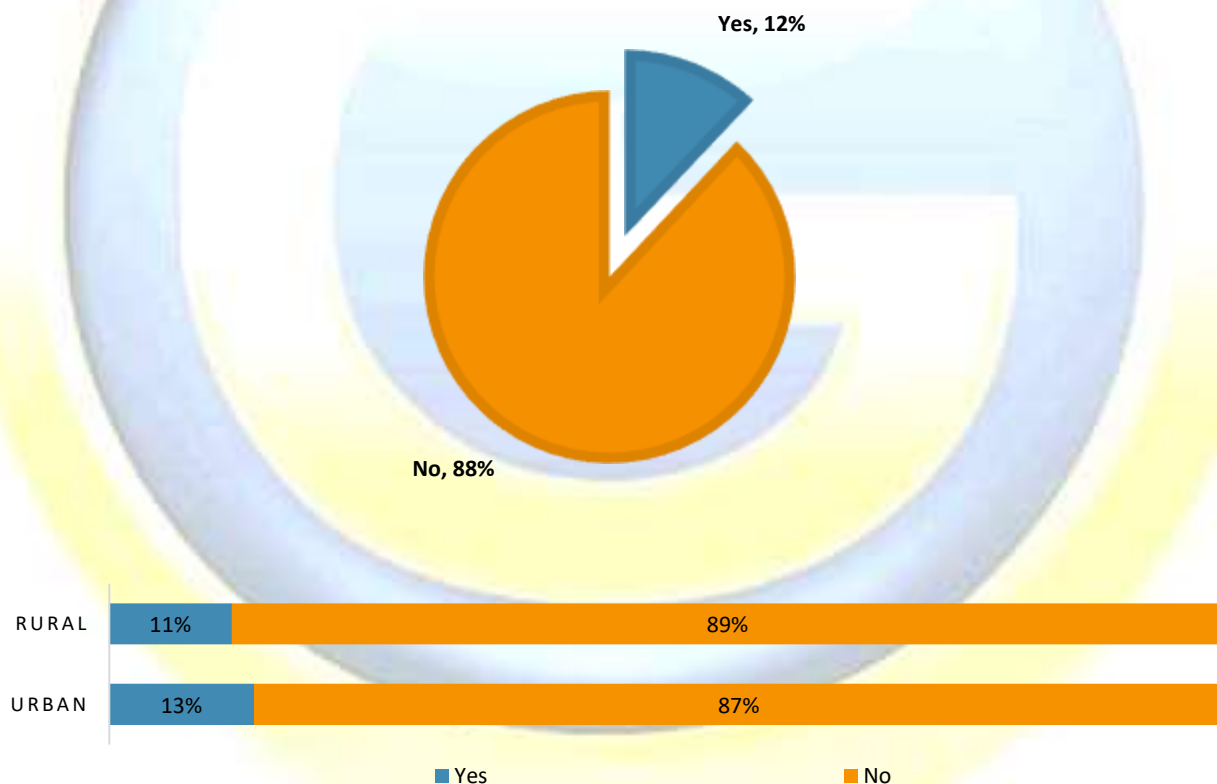
Islamabad, 21st May, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 12% mobile phone users in Pakistan admit to using their phone in the bathroom.

A representative sample of men and women mobile owners from across the four provinces was asked, “Do you use your mobile phone in the bathroom?” In response, 12% said yes while 88% said no.

Urban-Rural Breakdown: Nearly equal proportion of urban than rural respondents reported using their phones in the bathroom.

Question: “Do you use your mobile phone in the bathroom?”



Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,225 men and women in urban and rural areas of all four provinces of the country, during March 11 – March 18, 2020. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Thursday, 21st May, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

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Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Disclaimer: Gallup Pakistan and Gilani Research foundation are a nonpartisan fact tank and think tank respectively. As a neutral source of data and analysis, both organizations do not take policy positions.



Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)