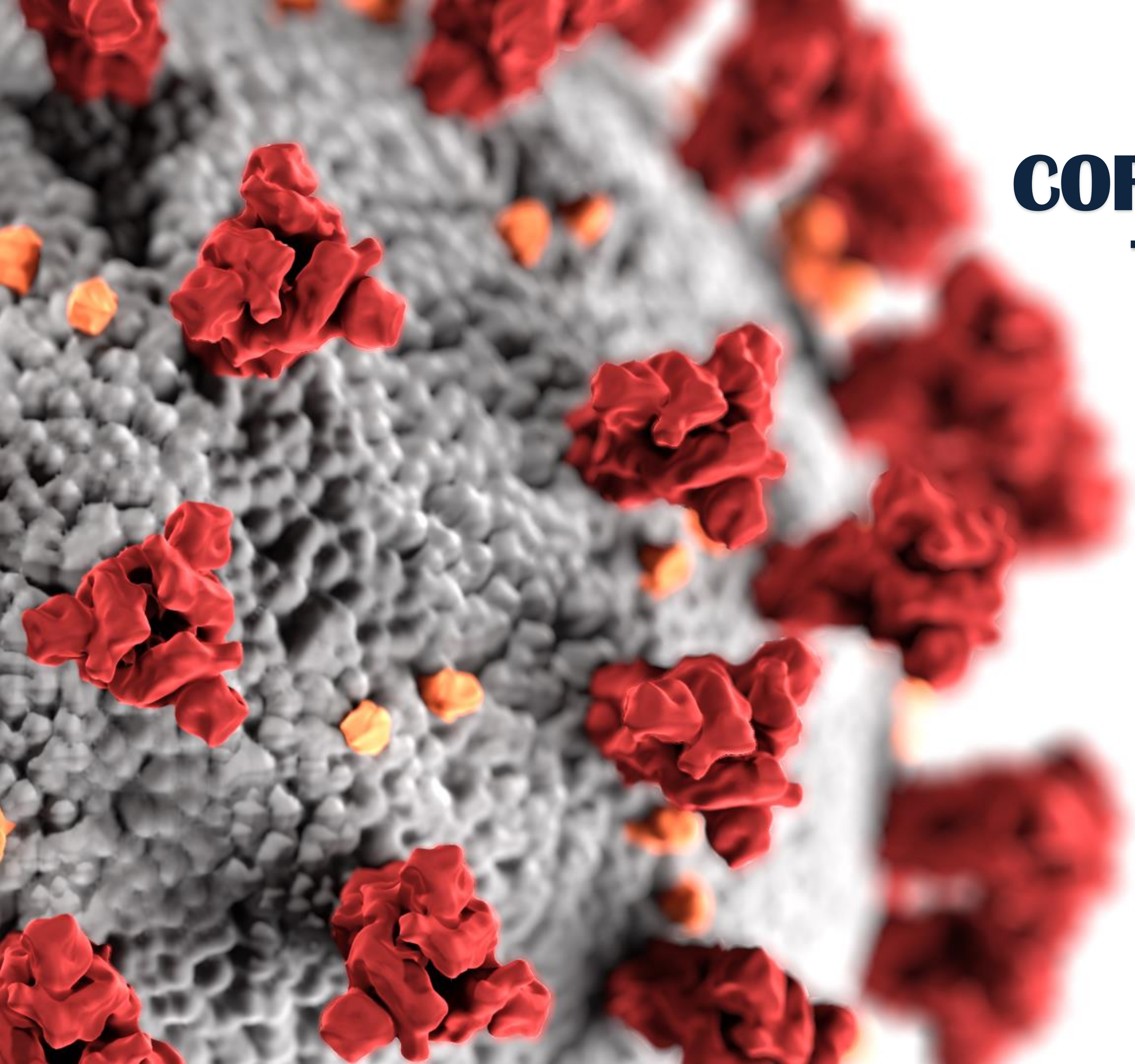
April 2020



CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

SPECIAL REPORT ON ECONOMIC IMPACT OF LOCKDOWN DUE TO CORONAVIRUS ON PAKISTANI HOUSEHOLDS

Trend & Cross-Sectional Analysis of Results

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

INTRODUCTION

Lockdowns as a measure of social distancing has been implemented across the world as a measure to contain the current COVID-19 pandemic. An estimated 5 billion population across the world are in one or another form of lockdown. The effects of this lockdown on economies and therefore on the people have been devastating. According to estimates by World Bank, IMF as well as other agencies, the world economy and economies of majority of world countries would shrink. The effects on developing countries are forecasted to be even more devastating as their ability to rescue and resuscitate their economies once the crisis is over is limited.

According to World Bank estimates in the remaining 2020 fiscal year Pakistan's economy will shrink by 1 to 2% - something that has not happened in Pakistan since 1952. According to the Government of Pakistan thinktank PIDE, there could be as many as 18 million job losses and according to SDPI a local thinktank around 1 million SME's may shut down.

In this brief report we present a human side of the current suffering expressed in a nationally representative survey done by Gallup Pakistan in April 2020 through telephone with a statistically selected sample of N 1500 (error margin expected to be +/-2% at 95% confidence level).

3 KEY FINDINGS

1. FOOD INSECURITY FEARS RISE IN PAKISTAN

2. FINANCIAL INSECURITY HAS STARTED TO DESCEND

3. RELIANCE ON OUTSIDE HELP AND SELLING ASSETS TO SUSTAIN HOUSEHOLD FINANCES IS INCREASING

KEY FINDINGS

1. FOOD INSECURITY FEARS RISE IN PAKISTAN

Nearly **6.9 million households** claim to have **reduced the number or size of meals** for some family members to cover their household's basic needs. Greater proportion of urban (27%) than rural respondents (20%) mention reducing the number or size of meals to cover their household's basic needs

Nearly 1 in 4 Pakistanis (23%) say they are **now relying on less preferred and less expensive food items to cover basic household needs**

Nearly 24 million adults say they have **borrowed food or asked for help from a friend or relative in past 7 days to cover their household's basic needs**. Greater proportion of 50+ years old respondents (29%) report borrowing food or seeking a friend / relatives help to cover their household's basic needs

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

KEY FINDINGS

2. FINANCIAL INSECURITY HAS STARTED TO DESCEND

Nearly 1 in 5 Pakistanis **(19%)** say they had to **lean on their savings to cover basic** household needs. Higher proportion of older people and urban respondents (27% each) report having used their cash or bank savings to cover their household's basic needs

Nearly 10 million adults report they have started to look for **ways to earn additional money** to cover their household's basic needs. 6% more urban than rural respondents say they have started to look for ways to earn additional money to cover their household's basic needs

KEY FINDINGS

3. RELIANCE ON OUTSIDE HELP AND SELLING ASSETS TO SUSTAIN HOUSEHOLD FINANCES IS INCREASING

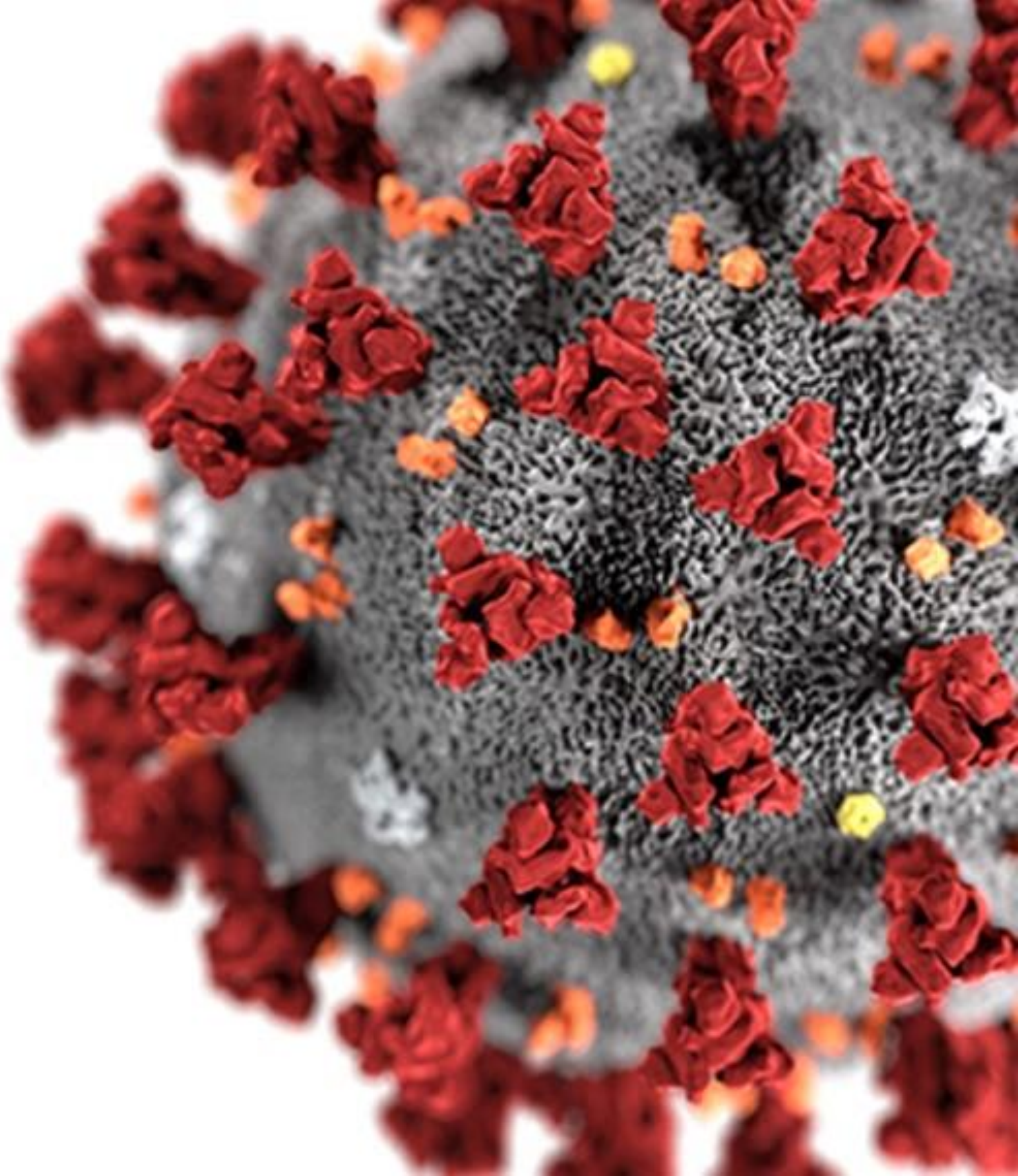
3 million households claim to have relied on **government or NGO assistance** in the past week, to cover their household's basic needs

1.8 million households claim to have **sold some assets in the past 7 days** to cover their basic household needs. More males (7%), urban dwellers (8%) and respondents in the aged between 40-49 (9%) claim to have sold some assets to cover their basic household needs

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

PUBLIC PERCEPTION ON ECONOMIC IMPACT OF COVID-19 OUTBREAK

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

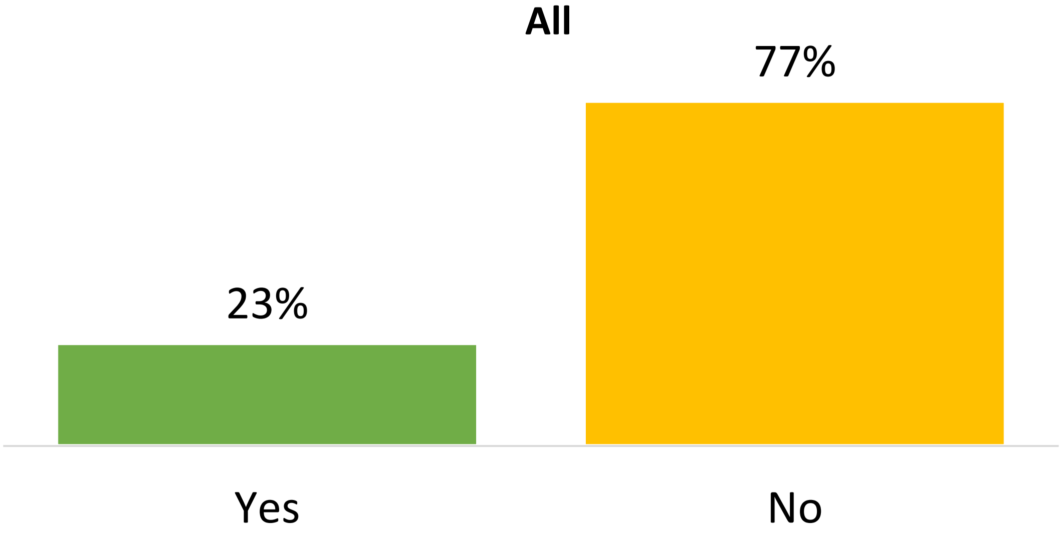


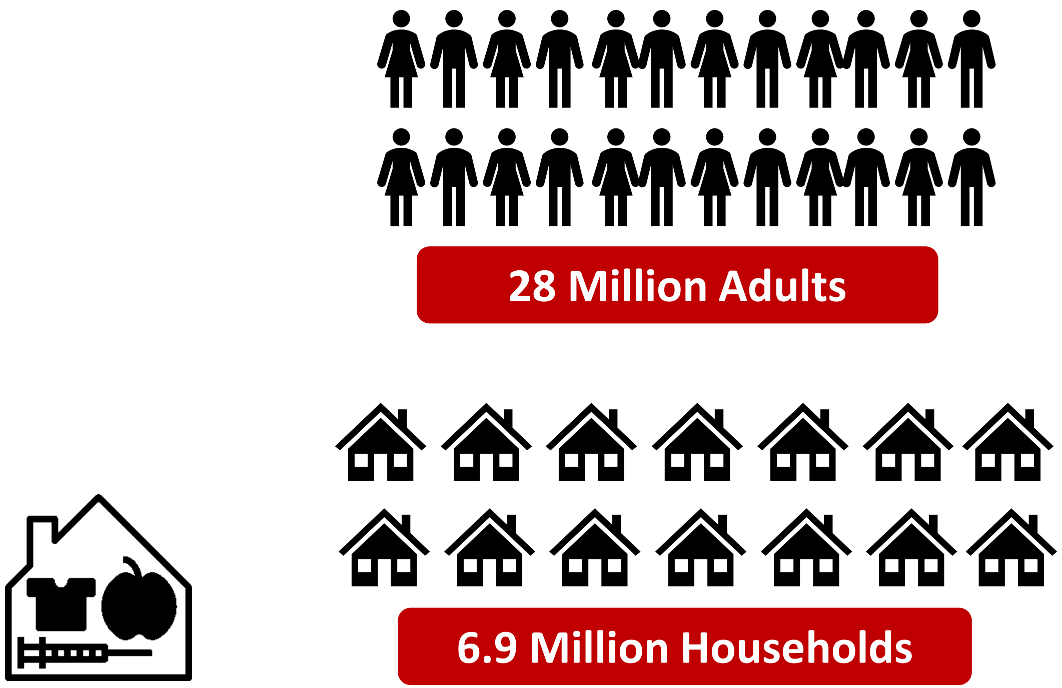
NEARLY 6.9 MILLION HOUSEHOLDS CLAIM TO HAVE REDUCED THE NUMBER OR SIZE OF MEALS FOR SOME FAMILY MEMBERS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)

(اپنے گھرکی بنیادی ضروریات کو پورا کرنے کے لیے گھرانے کے کچھ افراد کے کھانے کی تعداد کو کم یا مقدار کو کم کیا)





Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

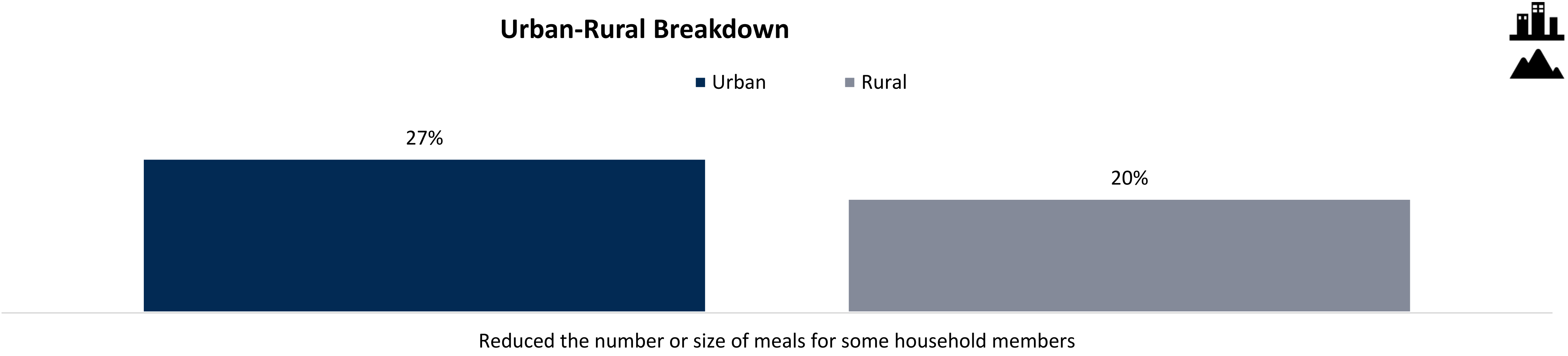
GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

GREATER PROPORTION OF URBAN (27%) THAN RURAL RESPONDENTS (20%) MENTION REDUCING THE NUMBER OR SIZE OF MEALS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)

(اپنے گھرکی بنیادی ضروریات کو پورا کرنے کے لیے گھرانے کے کچھ افراد کے کھانے کی تعداد کو کم یا مقدار کو کم کیا)

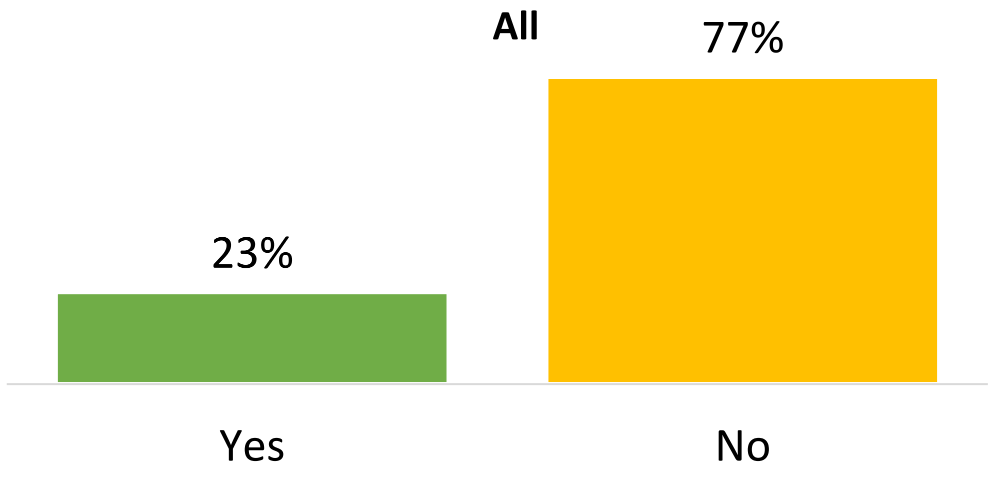


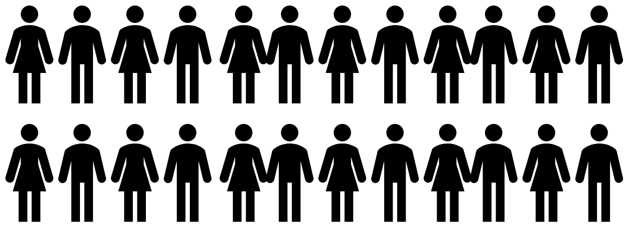
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

NEARLY 1 IN 4 PAKISTANIS (23%) REPORT NOW RELYING ON LESS PREFERRED AND LESS EXPENSIVE FOOD ITEMS TO COVER BASIC HOUSEHOLD NEEDS

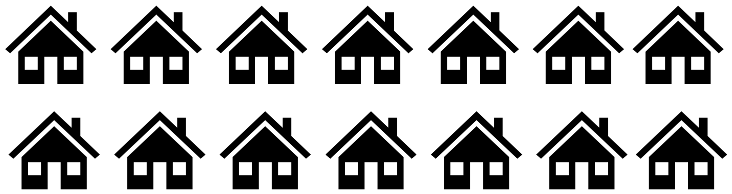
Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا)

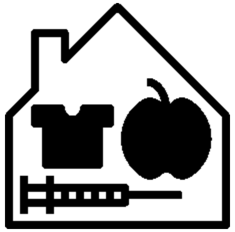




28 Million Adults



6.9 Million Households



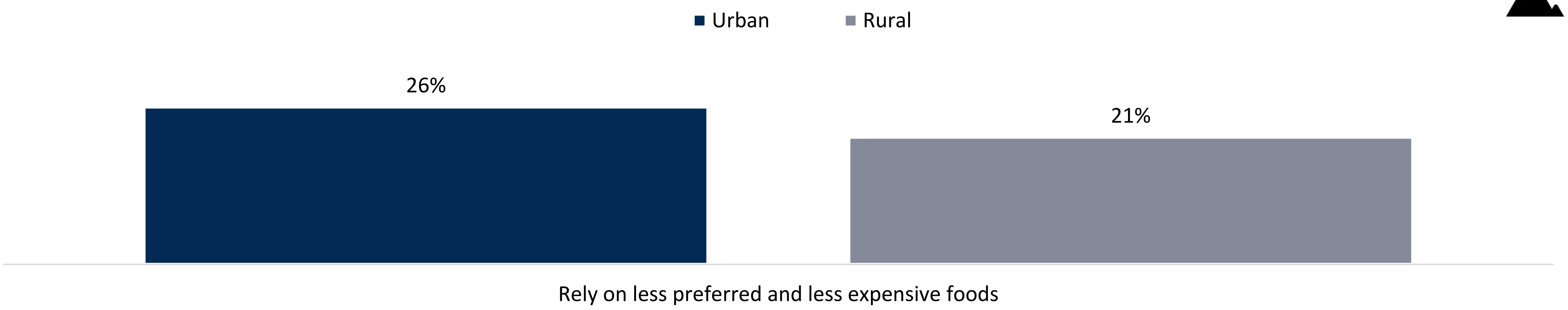
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

26% URBAN RESPONDENTS SAY THEY HAVE STARTED TO CONSUME LESS PREFERRED AND LESS EXPENSIVE FOODS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا)

Urban-Rural Breakdown



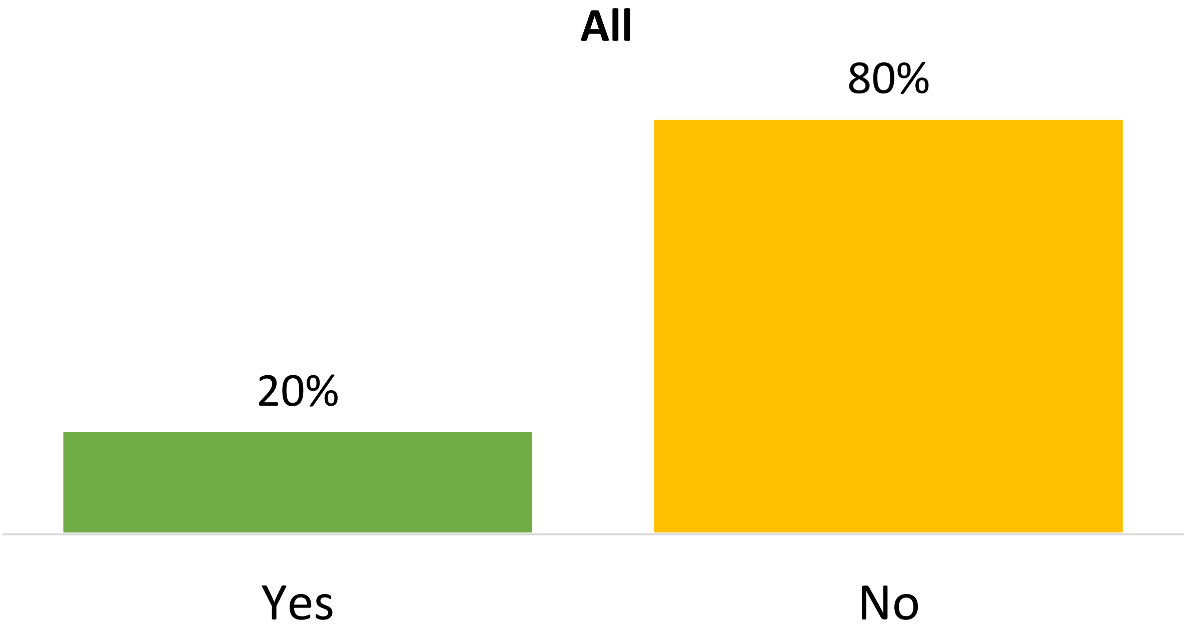
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

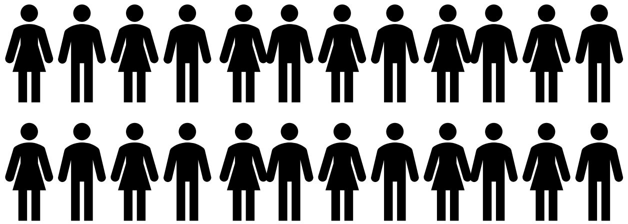
NEARLY 24 MILLION ADULTS SAY THEY HAVE BORROWED FOOD OR ASKED FOR HELP FROM A FRIEND OR RELATIVE IN PAST 7 DAYS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Borrow food or ask for help from a friend or relative' to cover your household's basic needs?

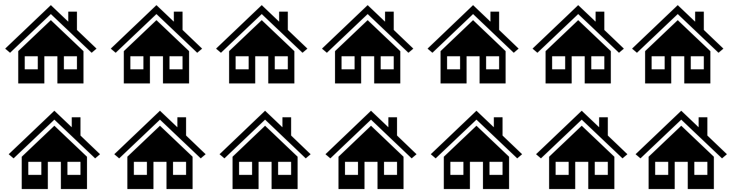
Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر سے متعلق بنیادی ضروریات کو پورا کرنے کے لئے کسی دوست یا رشتہ دار سے مدد طلب کی)

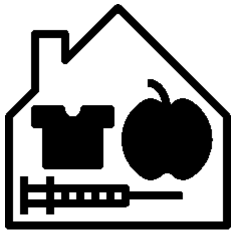




24 Million Adults



6 Million Households



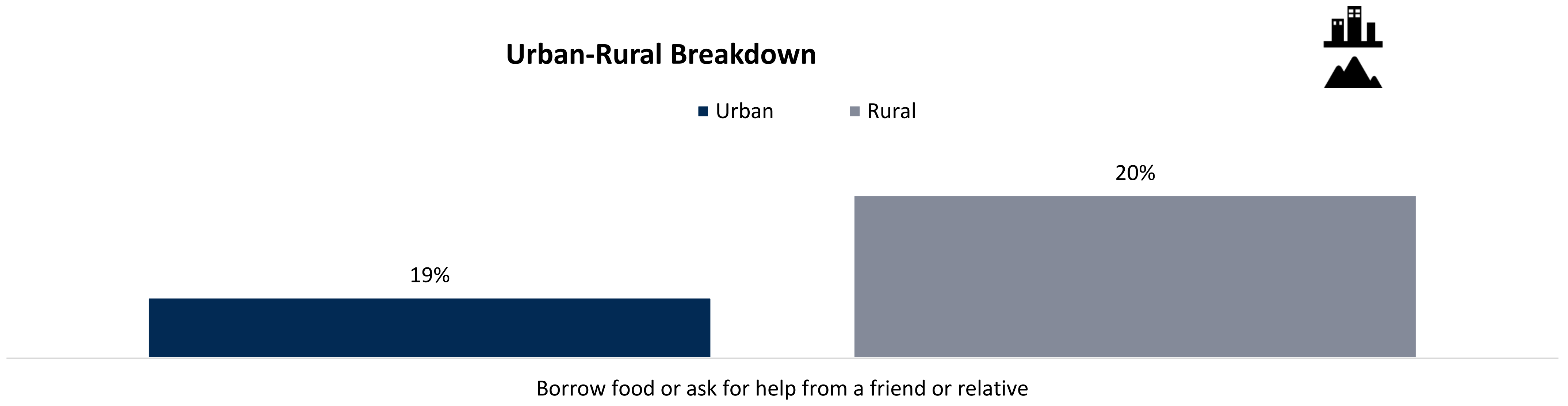
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

GREATER PROPORTION OF RURAL RESPONDNENTS REPORT BORROWING FROM A FRIEND / RELATIVES TO COVER THEIR HOUSEHOLD’S BASIC NEEDS

Question: In the past 7 days, did you ‘Borrow food or ask for help from a friend or relative’ to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر سے متعلق بنیادی ضروریات کو پورا کرنے کے لئے کسی دوست یا رشتہ دار سے مدد طلب کی)



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

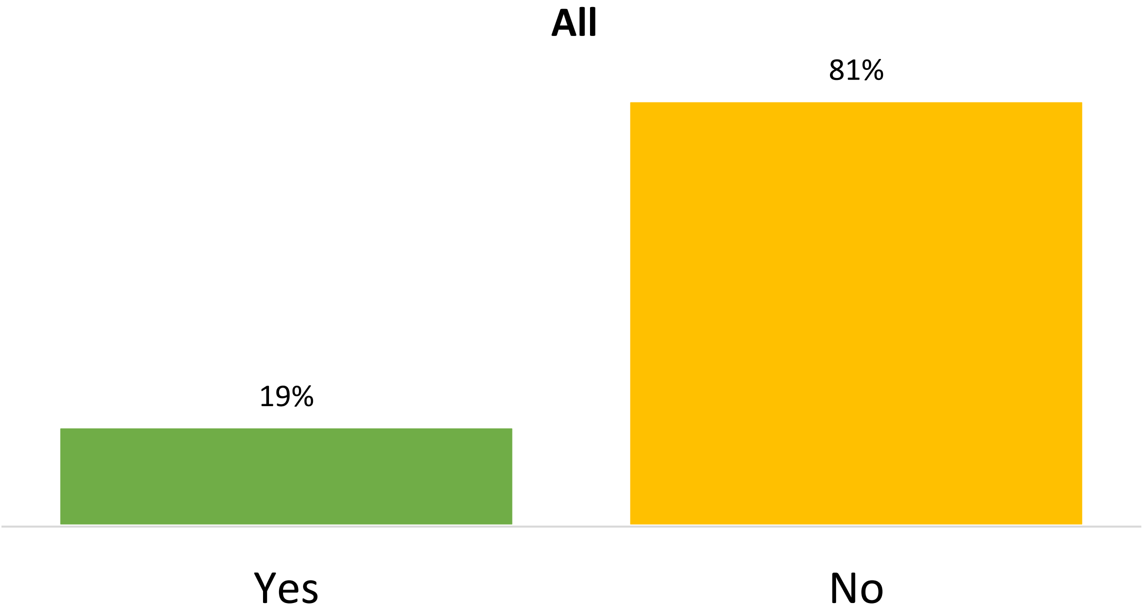
COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 1 IN 5 PAKISTANIS (19%) SAY THEY HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS

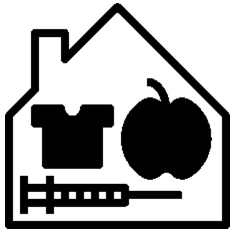
Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?

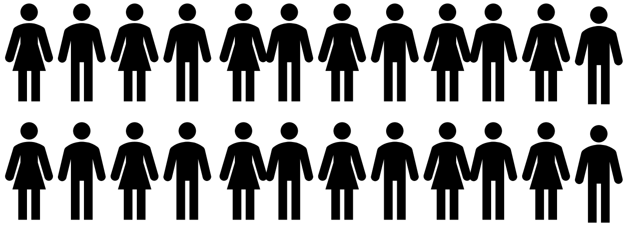
Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟

(ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے نقد رقم یا بینک کی بچت کو استعمال کیا)







23 Million Adults

5.7 Million Households

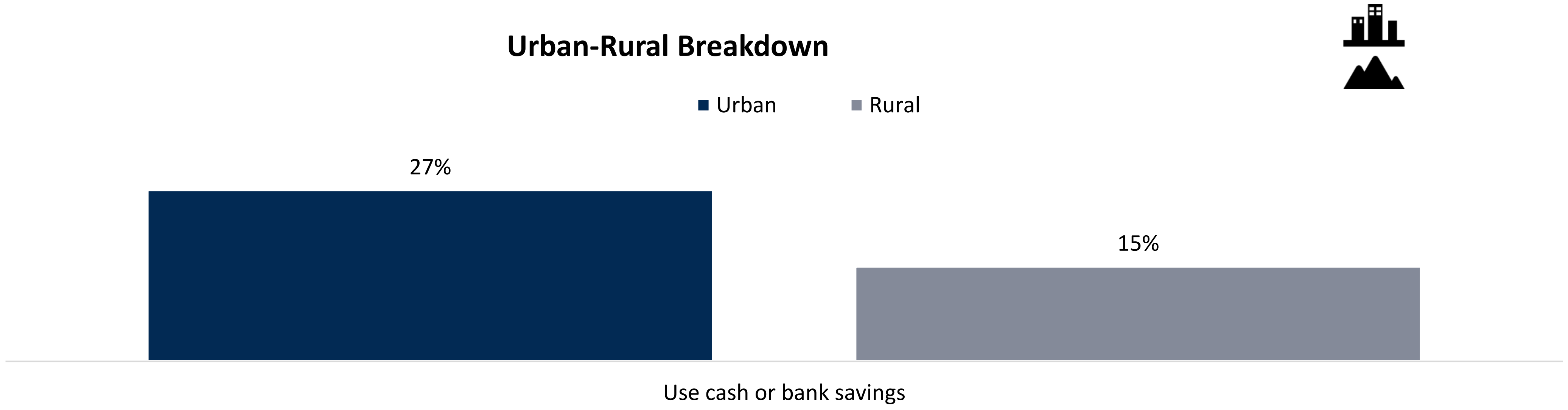
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

HIGHER PROPORTION OF URBAN RESPONDENTS (27% EACH) REPORT HAVING USED THEIR CASH OR BANK SAVINGS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے نقد رقم یا بینک کی بچت کو استعمال کیا)



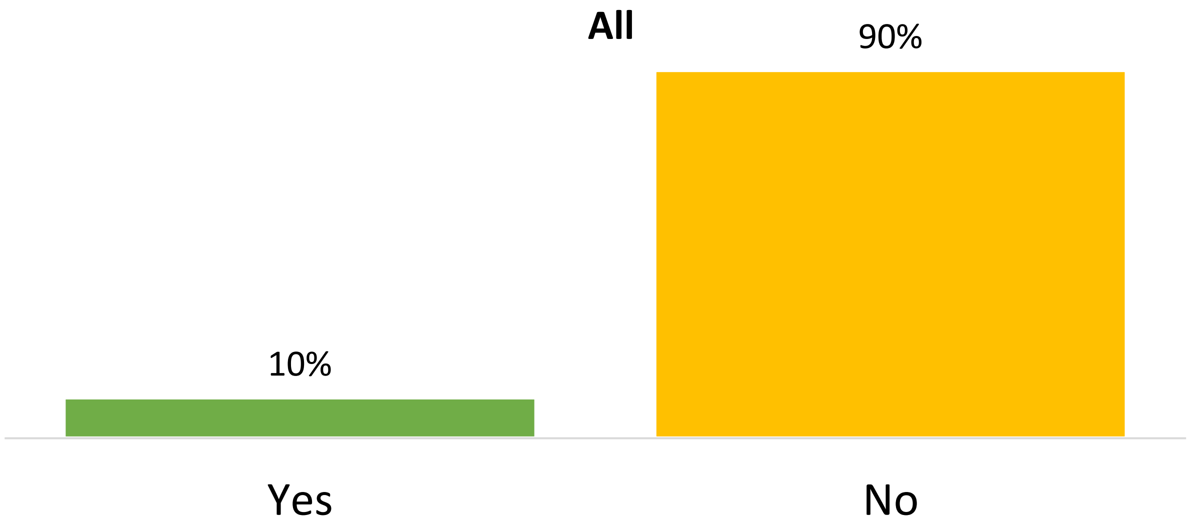
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

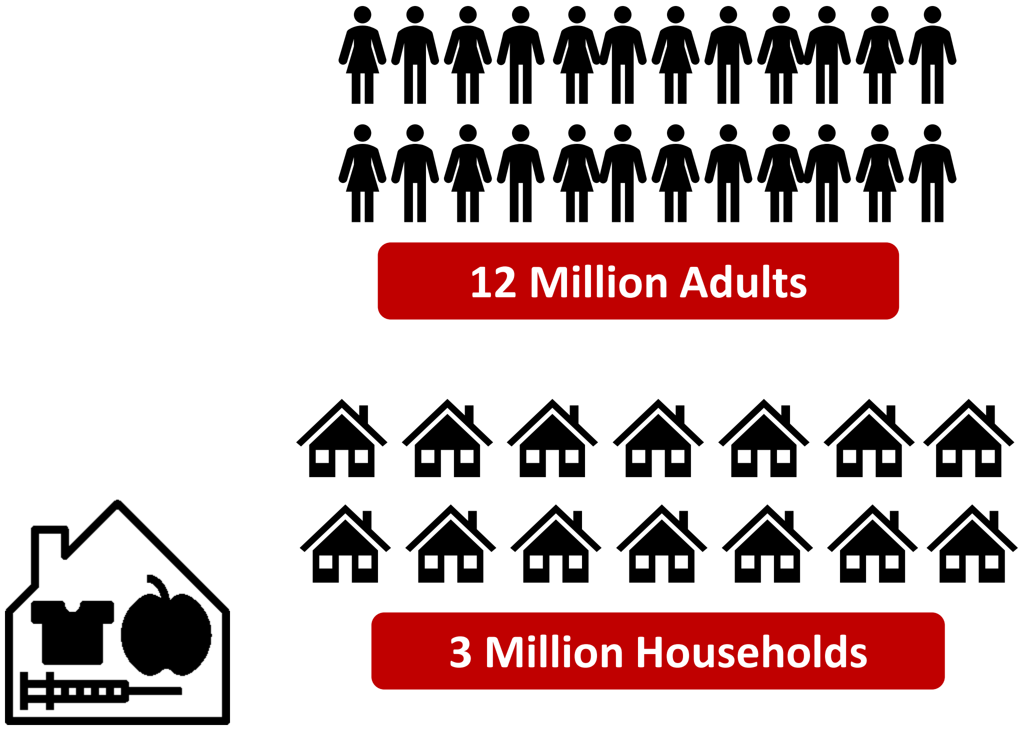
COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 10 MILLION ADULTS REPORT THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم حاصل کرنے کے طریقے تلاش کرنے شروع کردیئے ہیں)





GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

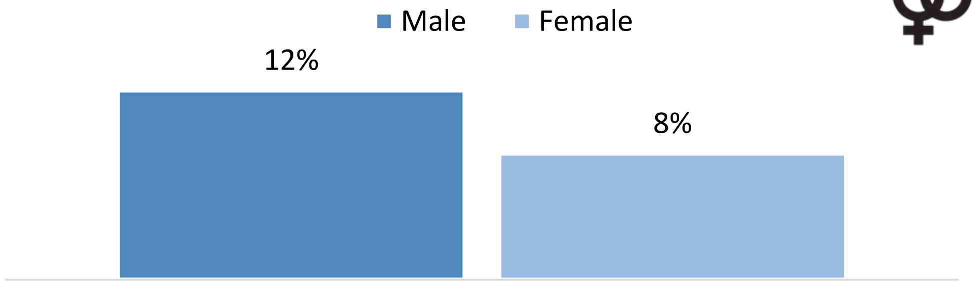
6% MORE URBAN THAN RURAL RESPONDENTS SAY THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

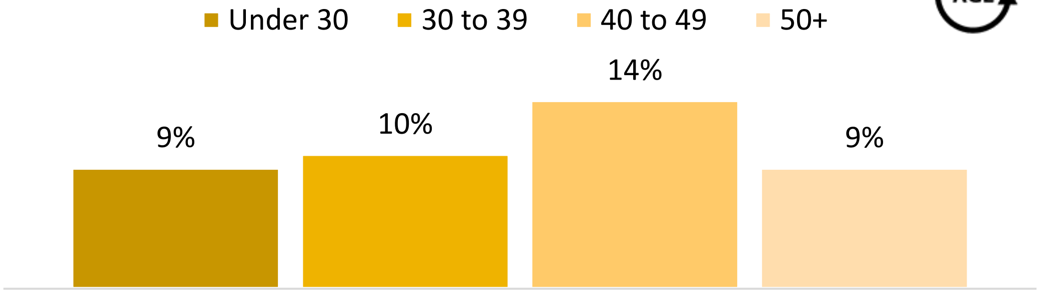
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم حاصل کرنے کے طریقے تلاش کرنے شروع کردیئے ہیں)

Gender Breakdown



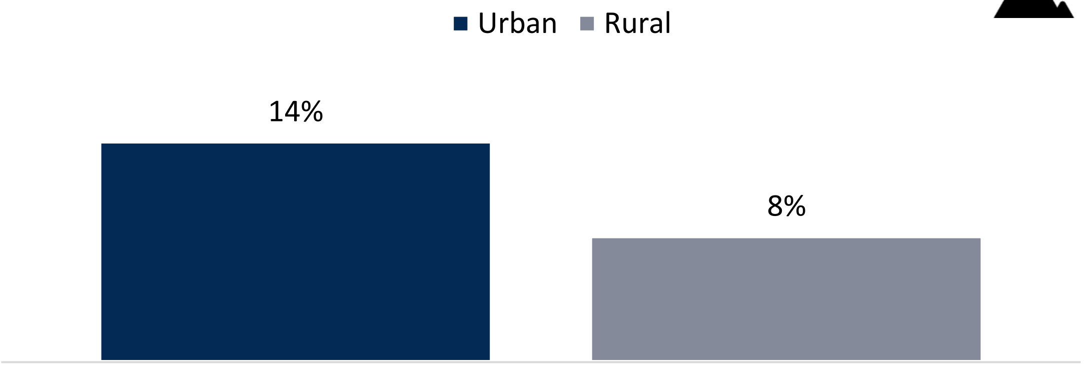
Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

Age Breakdown



Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

Urban-Rural Breakdown



Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

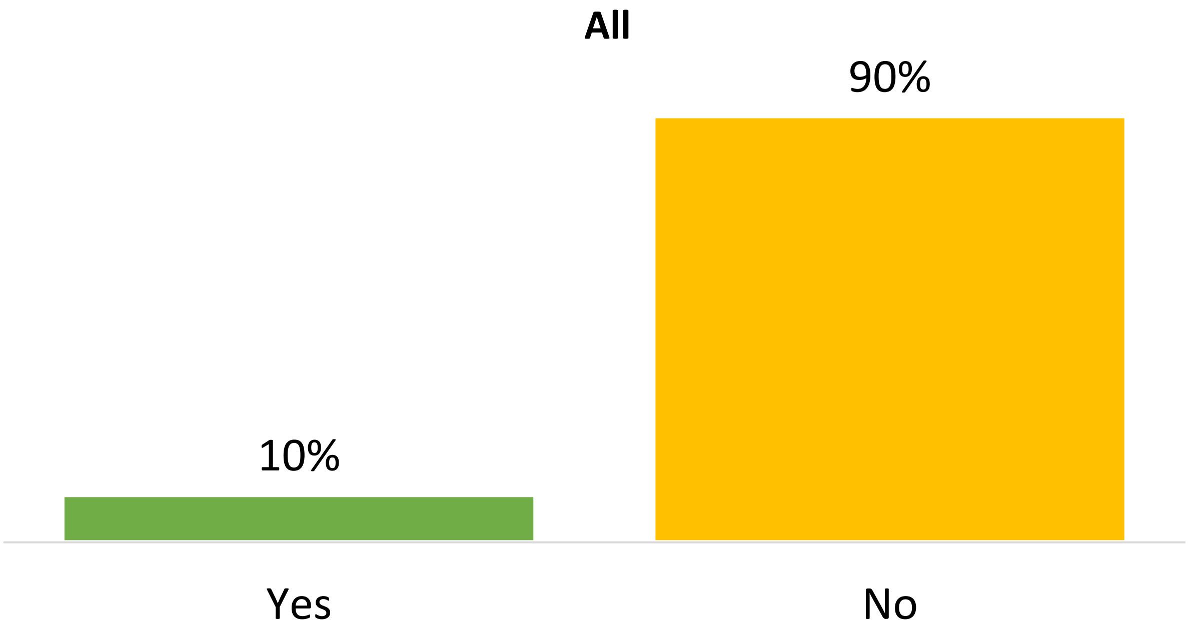
GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

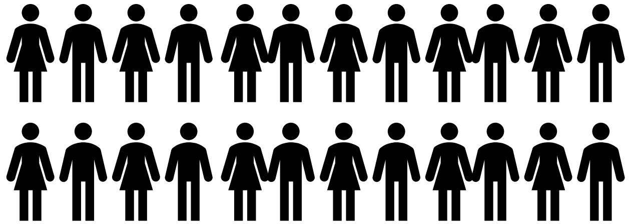
3 MILLION HOUSEHOLDS CLAIM TO HAVE TO RELIED ON GOVERNMENT OR NGO ASSISTANCE IN THE PAST WEEK, TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did 'rely on government or NGO assistance to cover your household's basic needs?

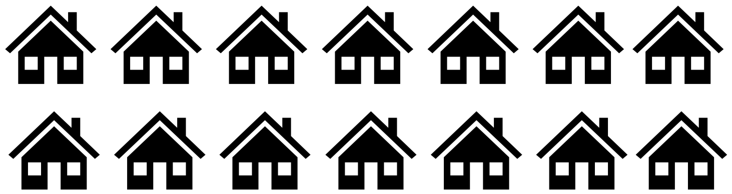
Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لیے حکومت یا غیر سرکاری تنظیم(NGO) سے مدد طلب کی)

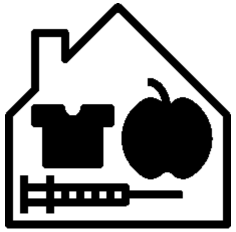




12 Million Adults



3 Million Households



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

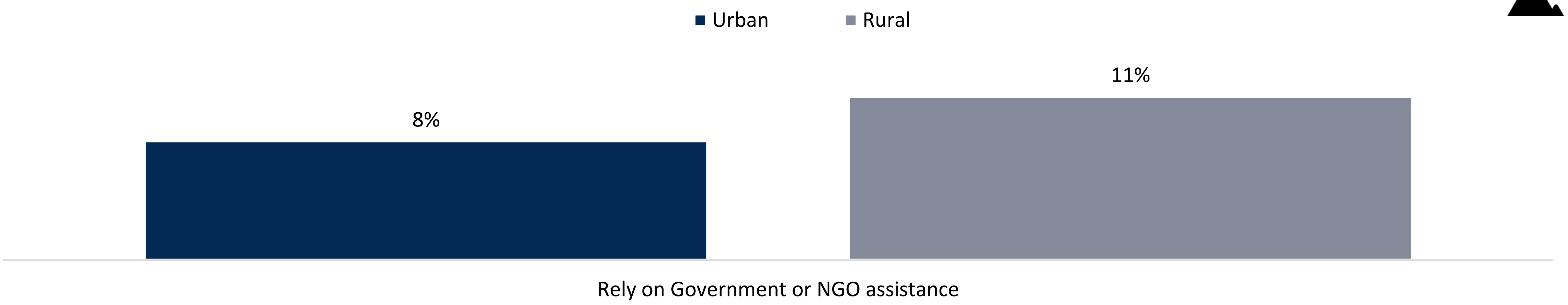
RURAL DWELLERS (11%) CLAIM TO HAVE RELIED ON GOVERNMENT OR NGO ASSISTANCE TO COVER HOUSEHOLD'S BASIC NEEDS

Question: In the past 7 days, did 'rely on government or NGO assistance' to cover your household's basic needs?

(Q پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟ (ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لیے حکومت یا غیر سرکاری تنظیم(NGO) سے مدد طلب کی)

Urban-Rural Breakdown

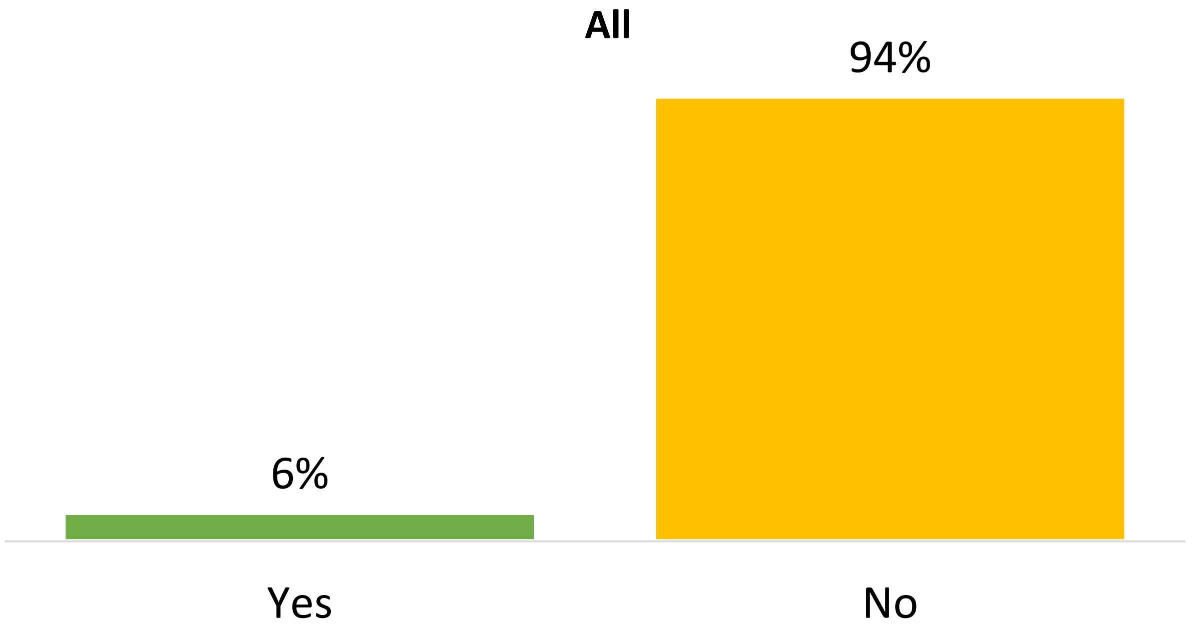


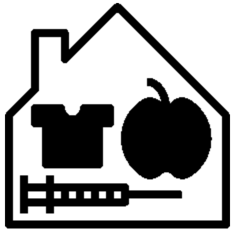
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

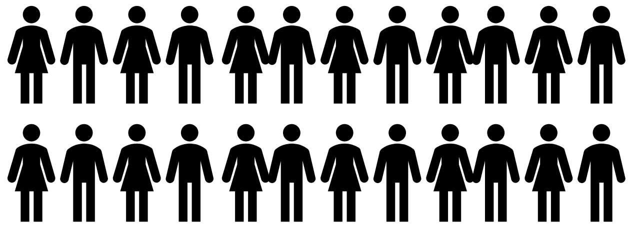
IMPACT OF COVID-19 ON HOUSEHOLD FINANCES: 1.8 MILLION HOUSEHOLDS CLAIM TO HAVE SOLD SOME ASSETS IN THE PAST 7 DAYS TO COVER THEIR BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs?

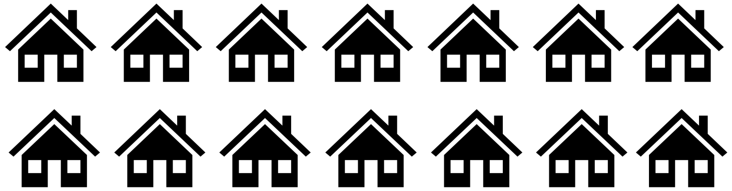
Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)
(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے گذشتہ 7 دنوں میں گھرانے کی اشیاء کو فروخت کیا)







7.2 Million Adults



1.8 Million Households

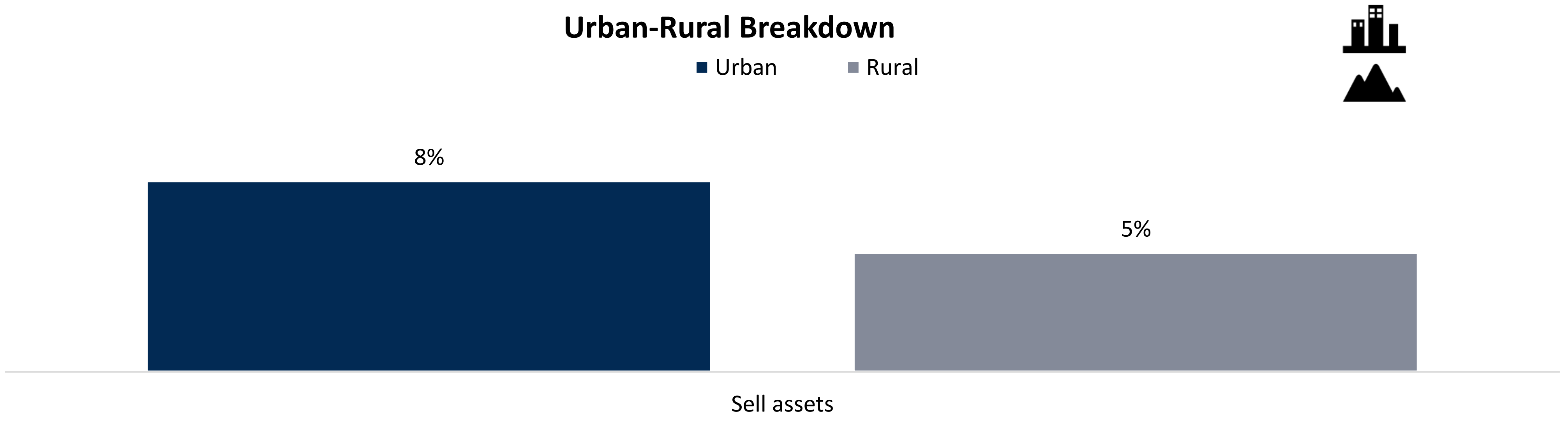
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

MORE MALES (7%), URBAN DWELLERS (8%) AND RESPONDENTS IN THE AGED BETWEEN 40-49 (9%) CLAIM TO HAVE SOLD SOME ASSETS TO COVER THEIR BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs?

Q) پچھلے 7 دنوں میں ، کیا آپ نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے مندرجہ ذیل میں سے کسی کا استعمال کیا ہے؟
(ایک سے زائد جوابات ممکن ہیں)

(اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے گذشتہ 7 دنوں میں گھرانے کی اشیاء کو فروخت کیا)



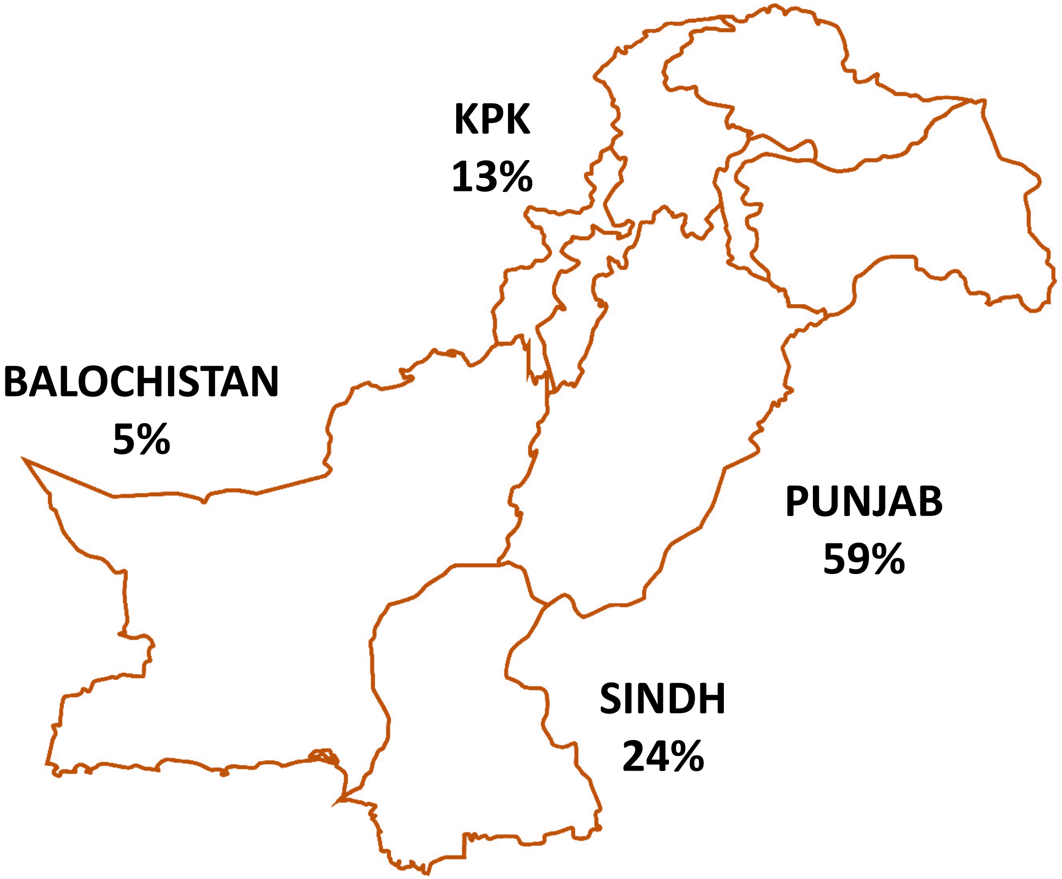
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 4

METHODOLOGY

SAMPLE SIZE 1500

CATI INTERVIEWS

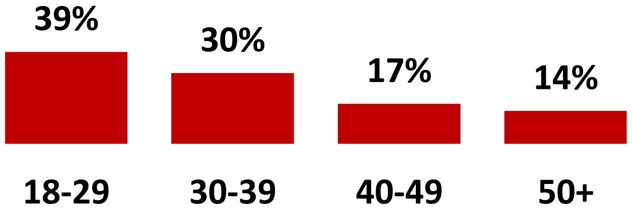
DATA COLLECTION
14TH – 24TH APRIL 2020



RURAL
65%

URBAN
35%

AGE



FEMALE
48%

MALE
52%

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

www.gallup.com.pk/
/GallupPak
@GallupPak
isb@gallup.com.pk

CONTACT US

GALLUP PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab