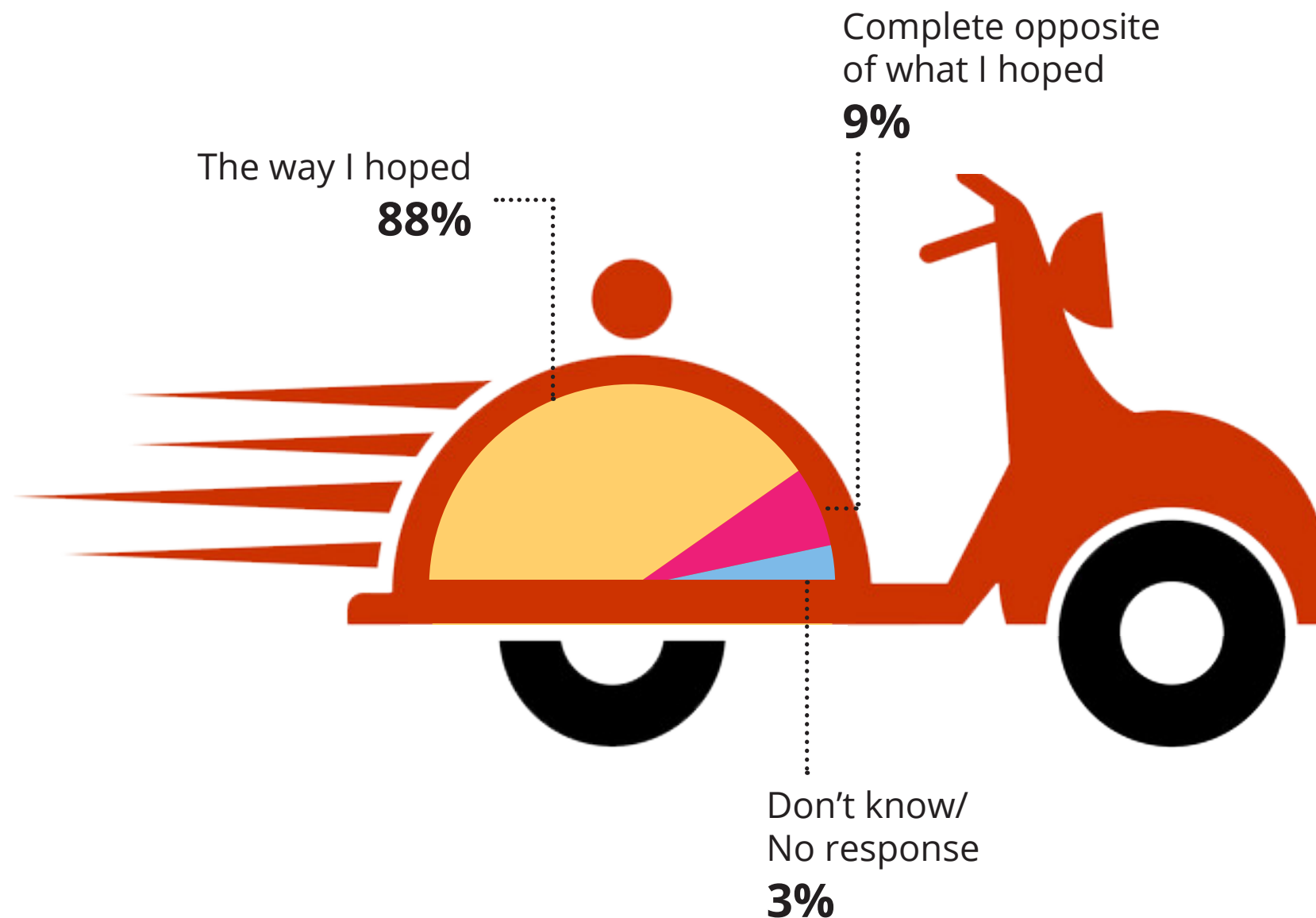


JUNE 1, 2020

NEARLY 9 IN 10 PAKISTANIS (88%) WHO HAD FOOD DELIVERED TO THEIR HOMES IN PAST 12 MONTHS WERE SATISFIED WITH THE QUALITY OF FOOD (GALLUP & GILANI PAKISTAN POLL)

When food was delivered, what was your opinion on the quality and standard of the food. Was the food delivered the way you hoped or not?



SOURCE: GALLUP & GILANI PAKISTAN POLL - SAMPLE SIZE: 1225
 Nationally Representative Sample covering both rural and urban respondents across the country.

Opinion Poll

**CONSUMER/COMMERCIAL
Food**

Nearly 9 in 10 Pakistanis (88%) who had food delivered to their homes in past 12 months were satisfied with the quality of food (Gallup & Gilani Pakistan Poll)

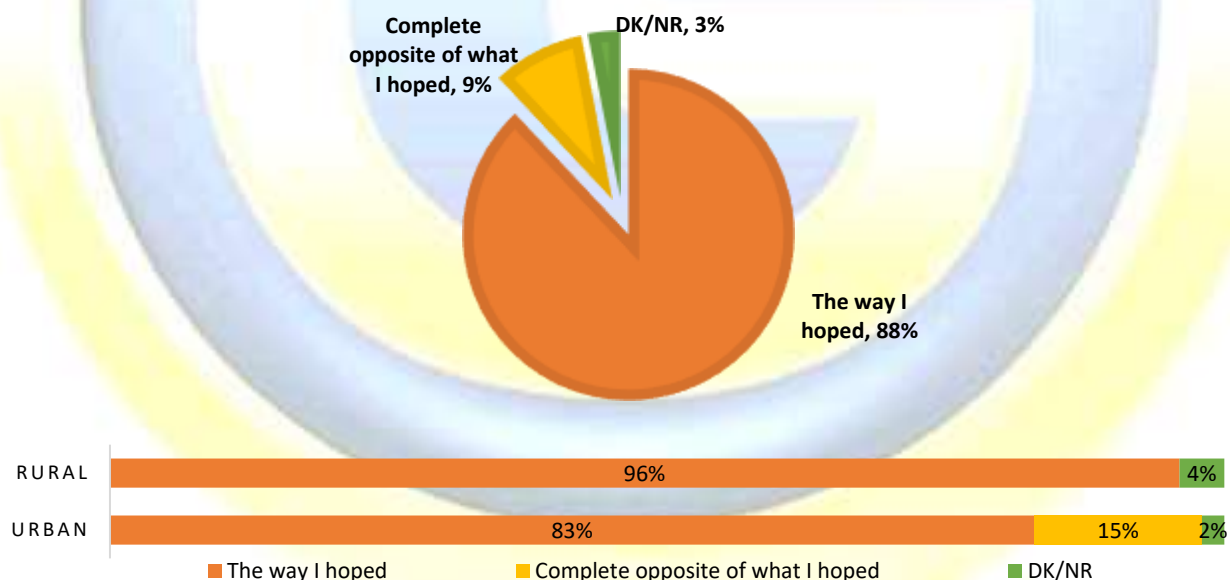
Islamabad, 01st June, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, nearly 9 in 10 Pakistanis who had food delivered to their homes in past 12 months were satisfied with the quality of food.

A representative sample of men and women from across the four provinces, who had food delivered to their homes in the past 12 months, was asked, “*When food was delivered, what was your opinion on the quality and standard of the food. Was the food delivered the way you hoped or not?*” In response, 88% said it was the way they hoped, 9% said it was complete opposite of what they had hoped and 3% did not know or did not respond.

Urban-Rural Breakdown: 96% urban respondents were satisfied with the quality and standard of food delivered to their home contrary to 83% urban respondents who reported satisfaction.

Question: “When food was delivered, what was your opinion on the quality and standard of the food. Was the food delivered the way you hoped or not?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,225 men and women in urban and rural areas of all four provinces of the country, during March 11 – March 18, 2020. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level.

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

GILANI RESEARCH
FOUNDATION



Monday, 01st June, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)