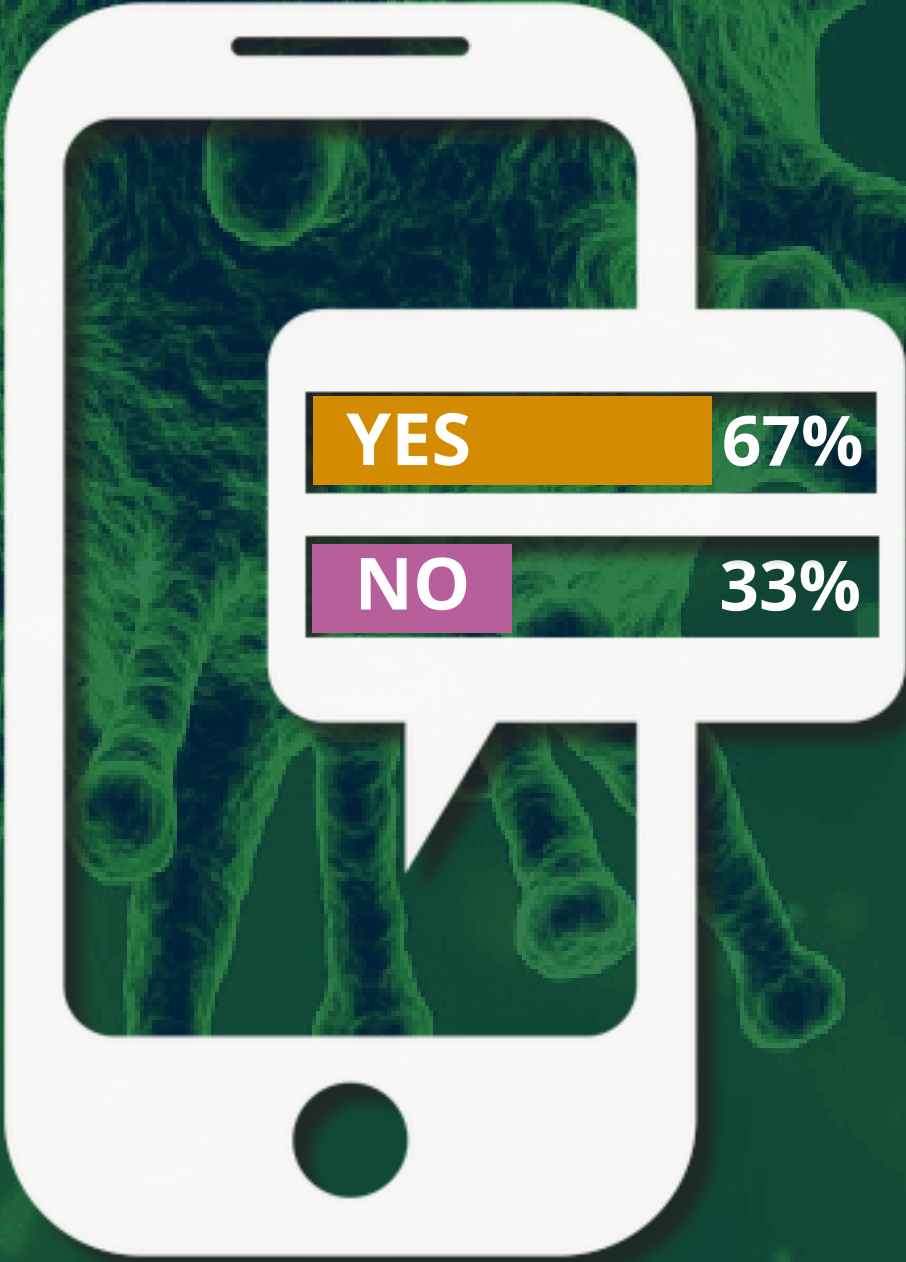


2 IN 3 PAKISTANIS (67%) SAY THEY KNOW OF SOME COVID-19 RELATED PUBLIC AWARENESS TEXT MESSAGES. HIGHEST PROPORTION OF RESPONDENTS FROM PUNJAB (37%) AND FEMALES (33%) ARE UNAWARE (GALLUP & GILANI PAKISTAN WEEKLY CORONAVIRUS PERCEPTION TRACKER)

Are you aware of Public awareness text messages about Coronavirus?





Opinion Poll

CORONAVIRUS

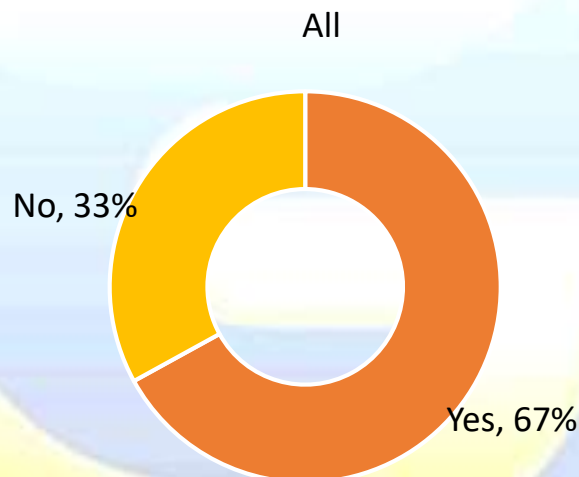
2 in 3 Pakistanis (67%) say they know of some COVID-19 related public awareness text messages. Highest proportion of respondents from Punjab (37%) and females (33%) are unaware (Gallup & Gilani Pakistan Weekly Coronavirus Perception Tracker)

Islamabad, June 11th, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 2 in 3 Pakistanis (67%) say they know of some COVID-19 related public awareness text messages. Highest proportion of respondents from Punjab (37%) and females (33%) are unaware.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “Are you aware of Public awareness text messages about Coronavirus?” In response to this question, 67% agreed that they are aware of it and 33% said they are not aware.

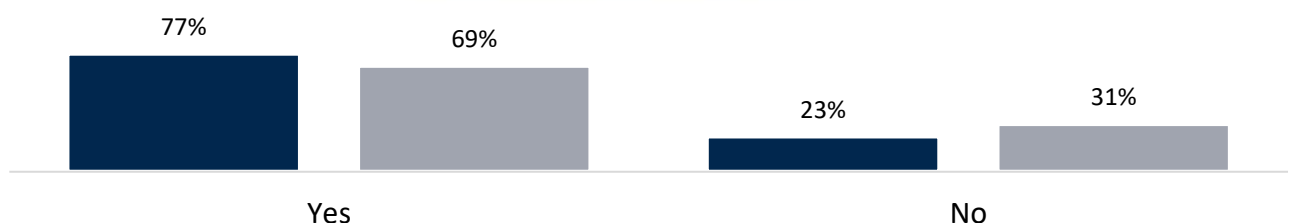
Question: “Are you aware of Public awareness text messages about Coronavirus?”



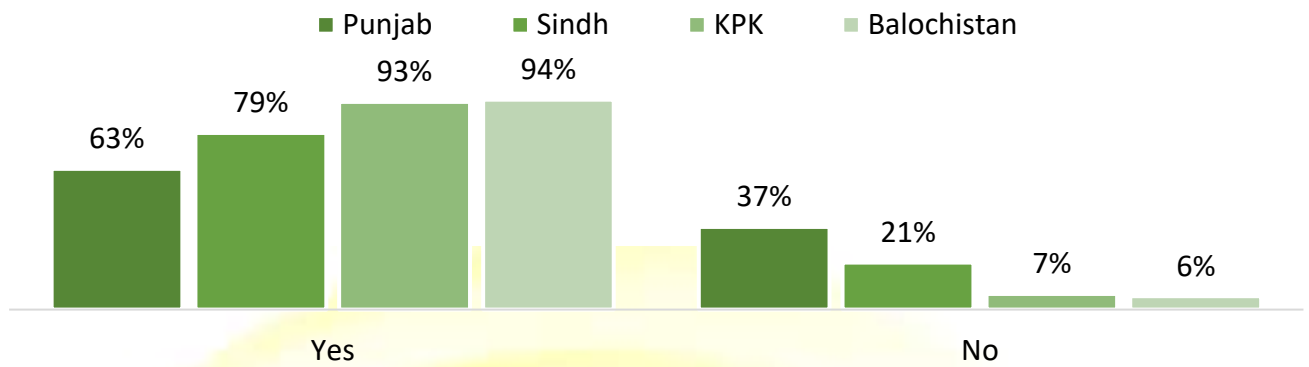
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Urban-Rural Breakdown

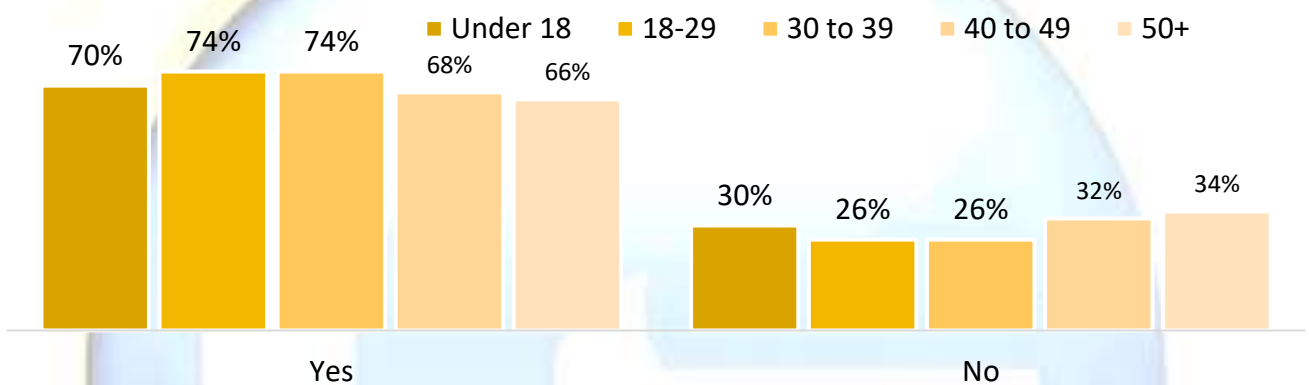
■ Urban ■ Rural



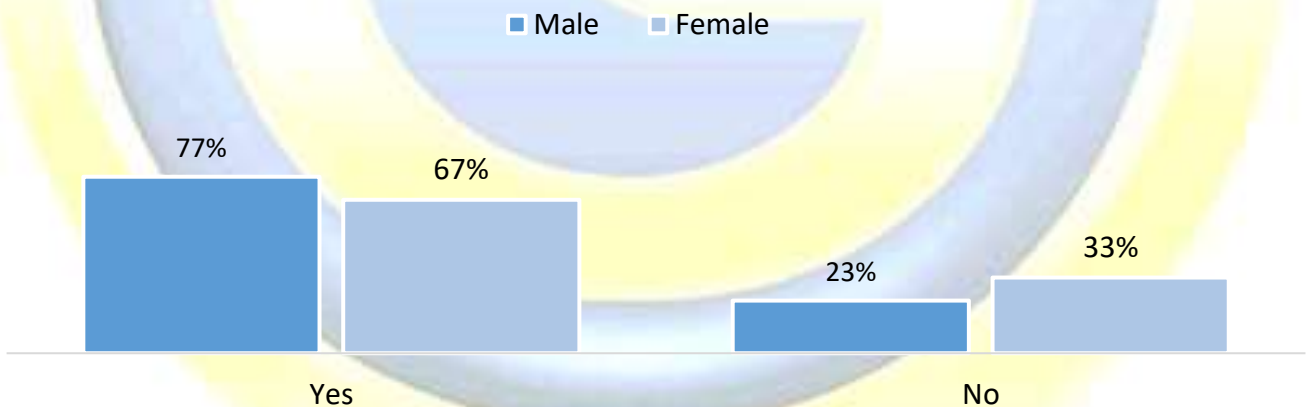
Provincial Breakdown



Age Breakdown



Gender Breakdown



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out through telephonic interviews among a sample of 1,144 men and women in urban and rural areas of all four provinces of the country, during May 01 – May 20, 2020 as a part of Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5. The error margin is estimated to be approximately ± 3 percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan

The Pakistani Affiliate of Gallup



Thursday, June 11, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)