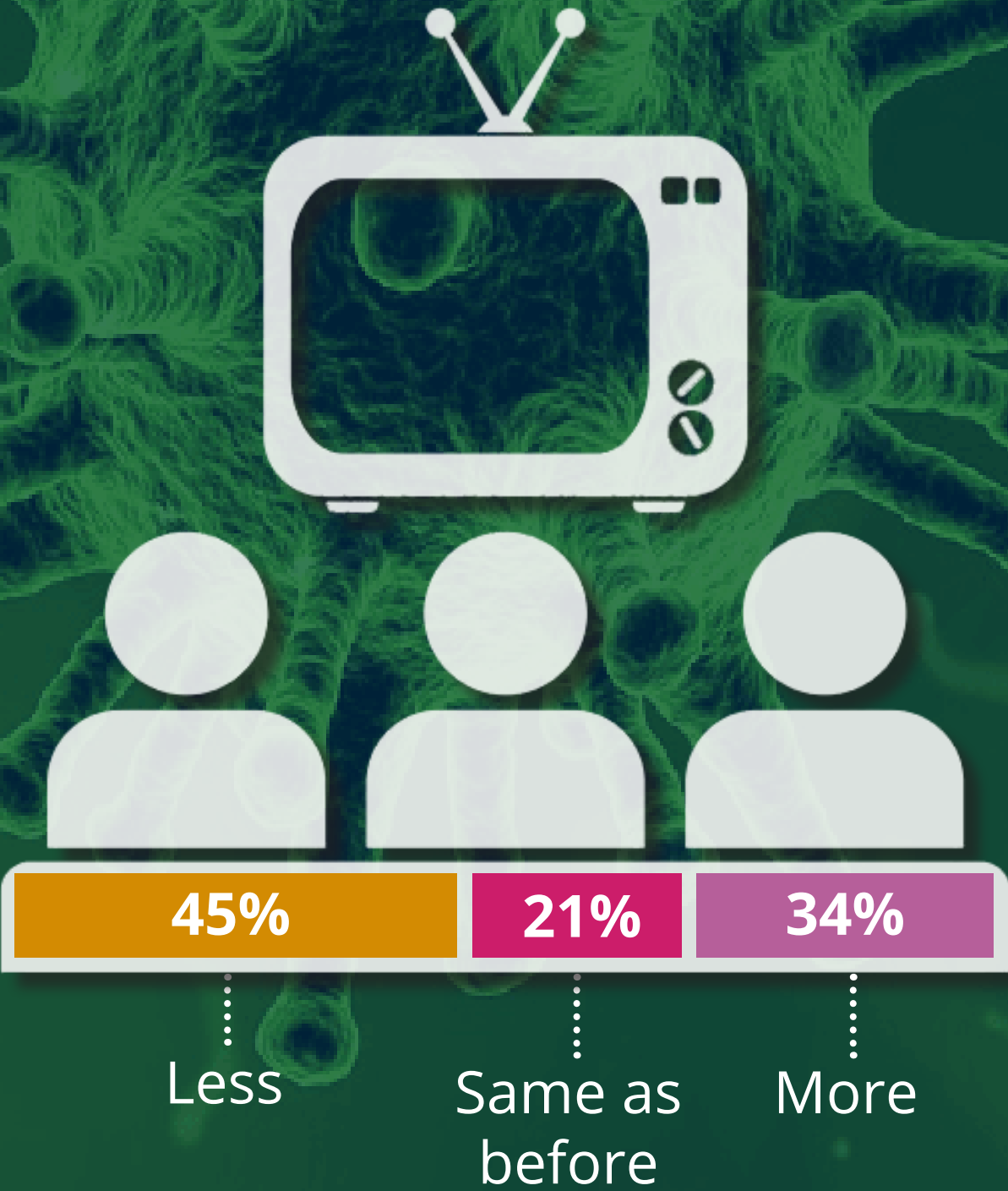


45% PAKISTANIS CLAIM TO BE WATCHING LESS TELEVISION NOW THAN BEFORE THE LOCKDOWN. 1 IN 3 PAKISTANIS CLAIM TO BE WATCHING MORE TELEVISION NOW (GALLUP & GILANI PAKISTAN WEEKLY CORONAVIRUS PERCEPTION TRACKER)

Since the start of lockdown, have you been watching more television, same as before or less as compared to before imposition of lockdown?





Opinion Poll

CORONAVIRUS

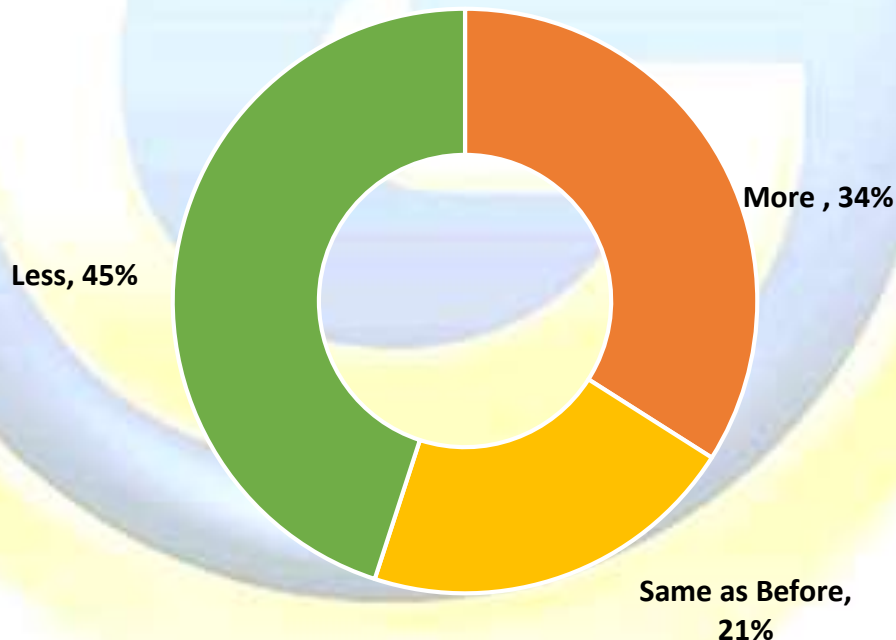
45% Pakistanis claim to be watching less television now than before the lockdown. 1 in 3 Pakistanis claim to be watching more television now (Gallup & Gilani Pakistan Weekly Coronavirus Perception Tracker)

Islamabad, June 05, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 45% Pakistanis claim to be watching less television now than before the lockdown. 1 in 3 Pakistanis claim to be watching more television now.

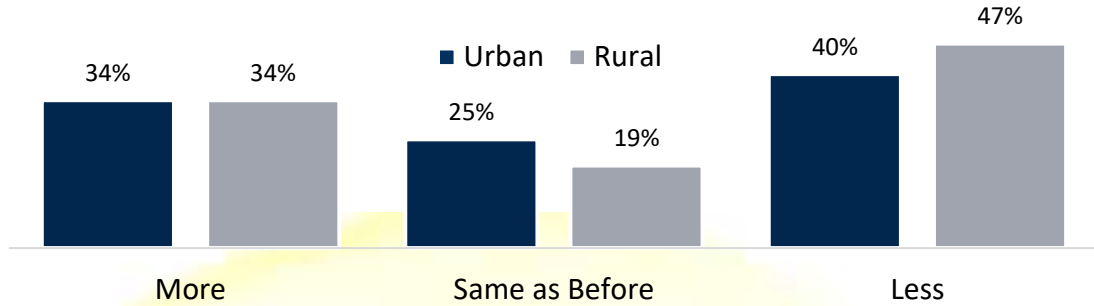
A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*Since the start of lockdown, have you been watching more television, same as before or less as compared to before imposition of lockdown?*” In response to this question, 34% Pakistanis claim to be watching more television now than before the lockdown, 21% say they are watching same as before, 45% claim to be watching less television than before the lockdown.

Question: Since the start of lockdown, have you been watching more television, same as before or less as compared to before imposition of lockdown?

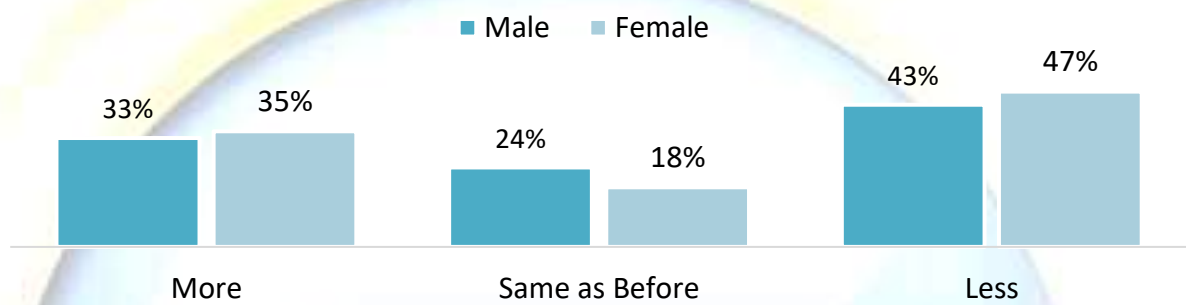


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

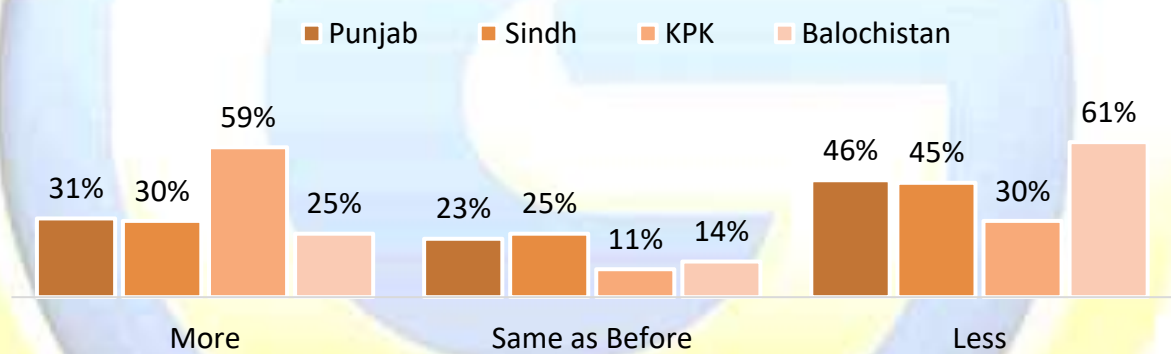
Urban-Rural Breakdown



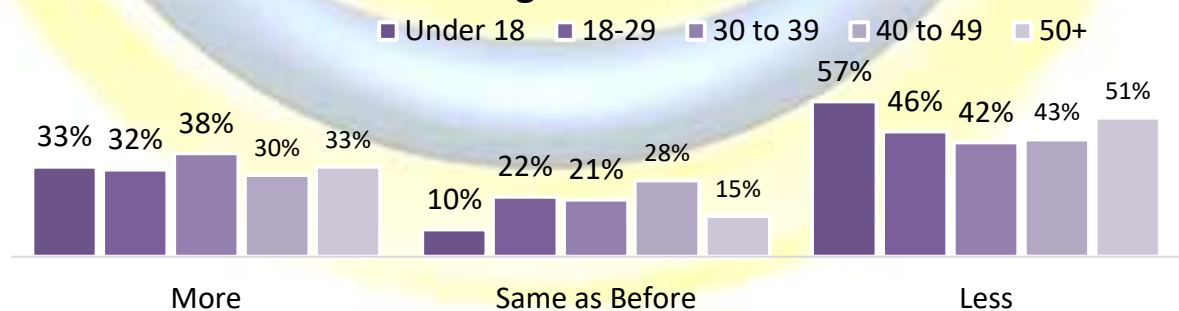
Gender Breakdown



Provincial Breakdown



Age Breakdown



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out through telephonic interviews among a sample of 1,144 men and women in urban and rural areas of all four provinces of the country, during May 01 – May 20, 2020 as a part of Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5. The error margin is estimated to be approximately ± 3 percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup



Friday, June 05, 2020

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Phone: +92-51-2655630

E-mail: caf@gallup.com.pk

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)