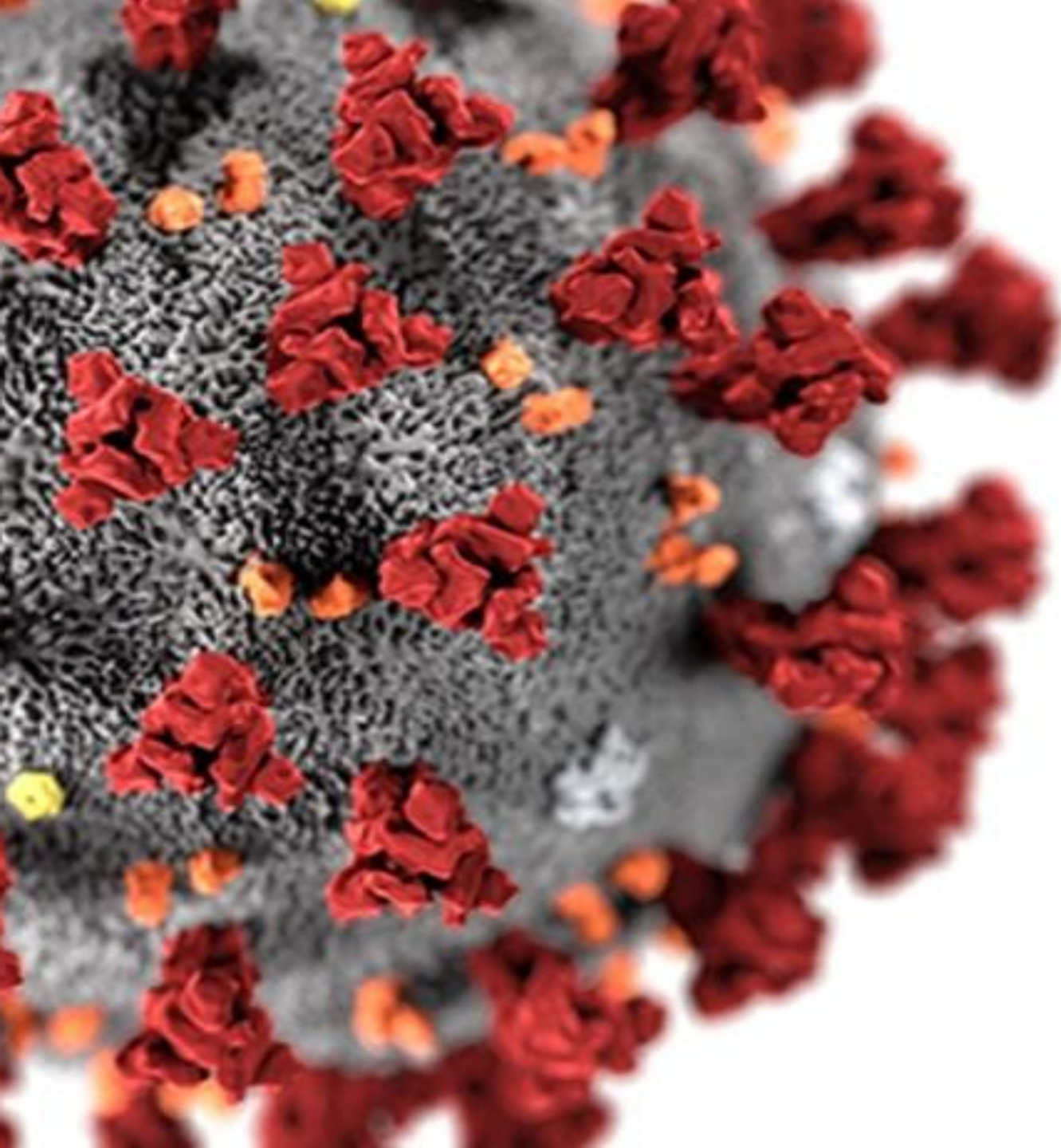




CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

Trend & Cross-Sectional Analysis of Results

Wave 5 Results from
Pakistan

GALLUP PAKISTAN CORONA ATTITUDE TRACKER SURVEY FIELDWORK

This is a 5th report in a series of reports that Gallup Pakistan has been doing since the onset of Coronavirus pandemic in Pakistan in early March. The field dates for each wave are given below:

TRACKER WAVE 1: March 1st to March 8th, 2020

TRACKER WAVE 2: March 28th to April 3rd, 2020

TRACKER WAVE 3: April 4th to April 10th, 2020

TRACKER WAVE 4: April 14th to April 24th, 2020

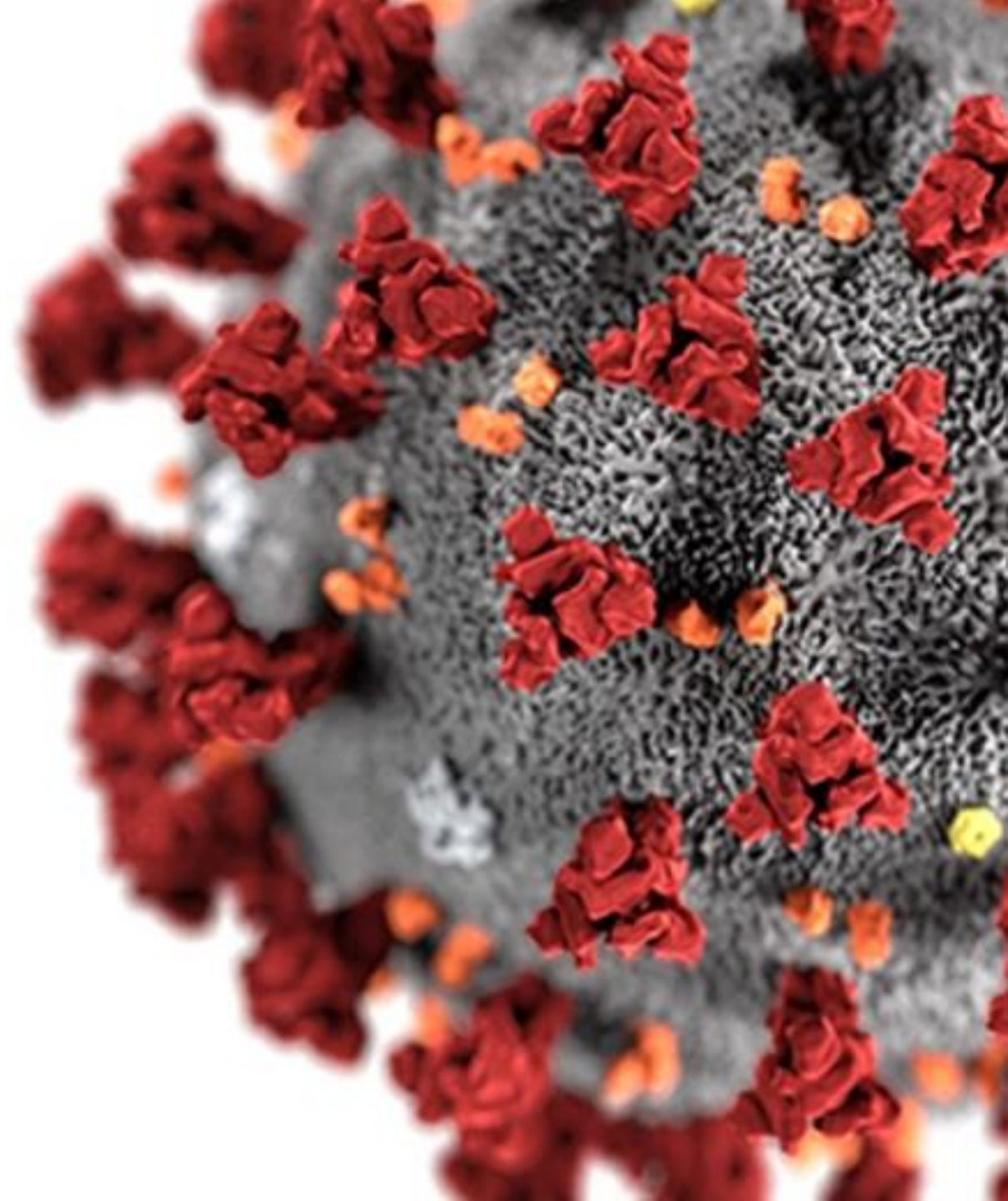
TRACKER WAVE 5: May 1st to May 20th, 2020

Introduction

Coronavirus Attitude Tracker Study Wave 5 measures:

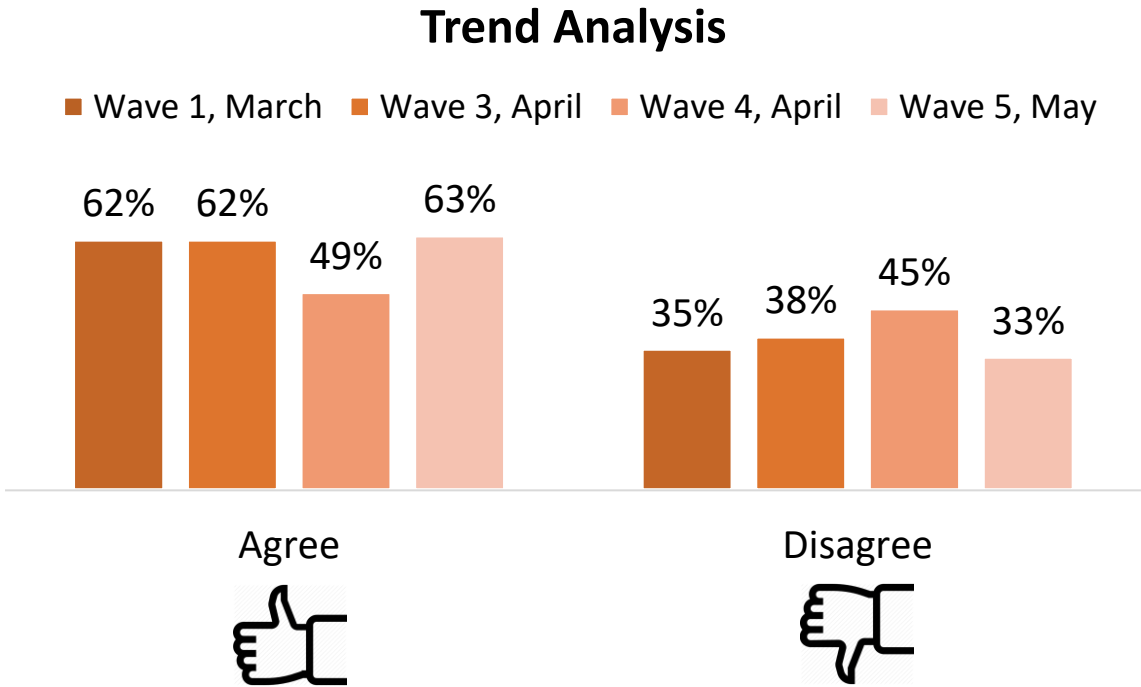
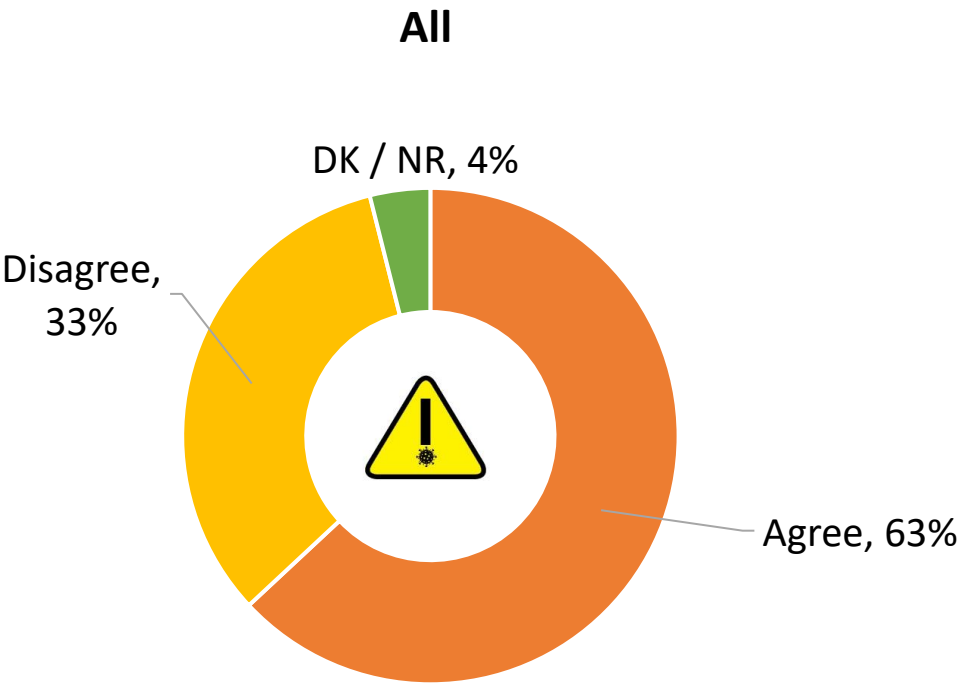
- Changes in public perception, attitude and behavior since the beginning of the lockdown in Pakistan
- Public response and behavior towards coronavirus initiatives and preventive measures
- The overall changes and impact of coronavirus lockdown on the daily lives of ordinary Pakistanis and the extent of disruption

SECTION I: PUBLIC ATTITUDE TOWARDS COVID-19 LOCKDOWN & MEASURES



RISING BY 14% SINCE W3 IN APRIL, 63% PAKISTANIS NOW BELIEVE THAT THE THREAT OF CORONAVIRUS IS EXAGGERATED

Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?

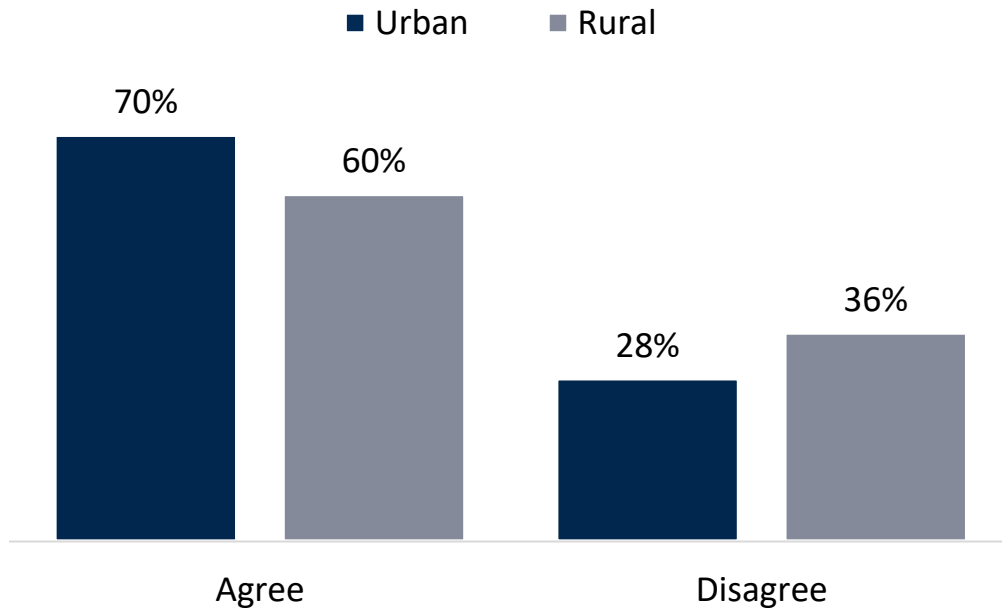


URBAN (70%) RESPONDENTS AND THOSE FROM SINDH (74%) ARE MOST LIKELY TO AGREE THAT THE THREAT OF CORONAVIRUS IS EXAGGERATED

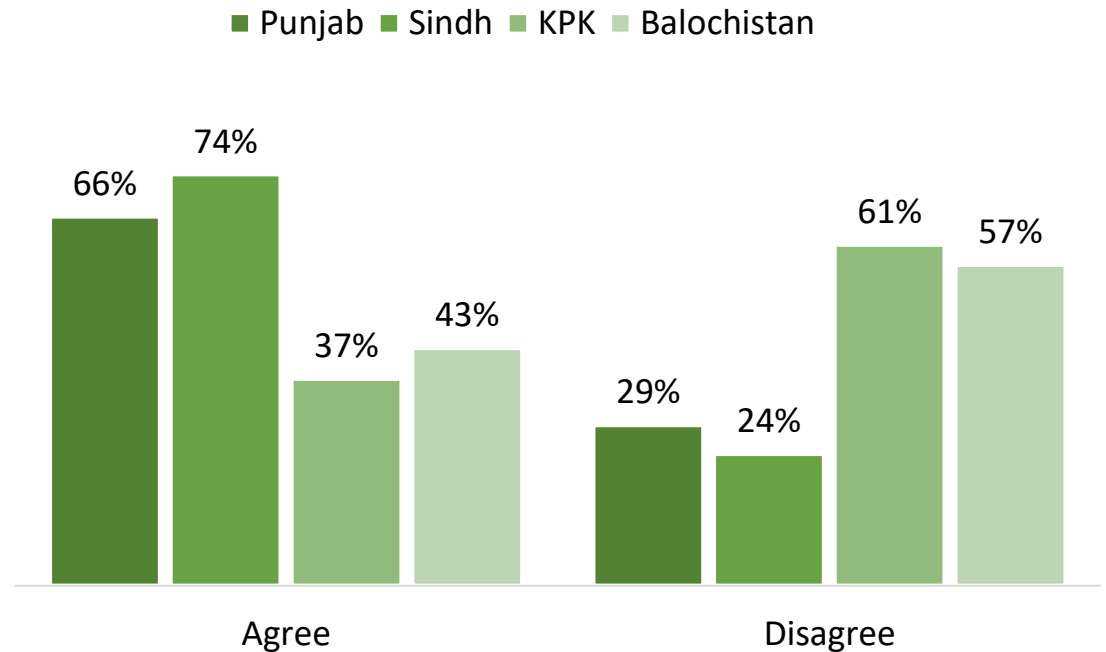
Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?



Urban-Rural Breakdown



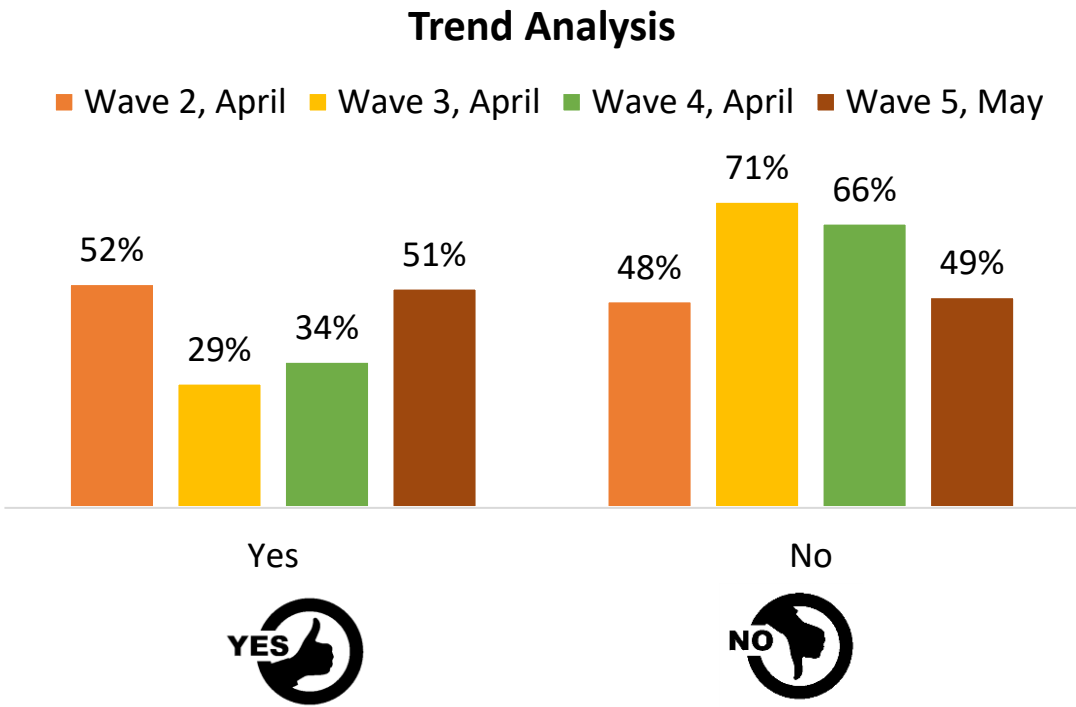
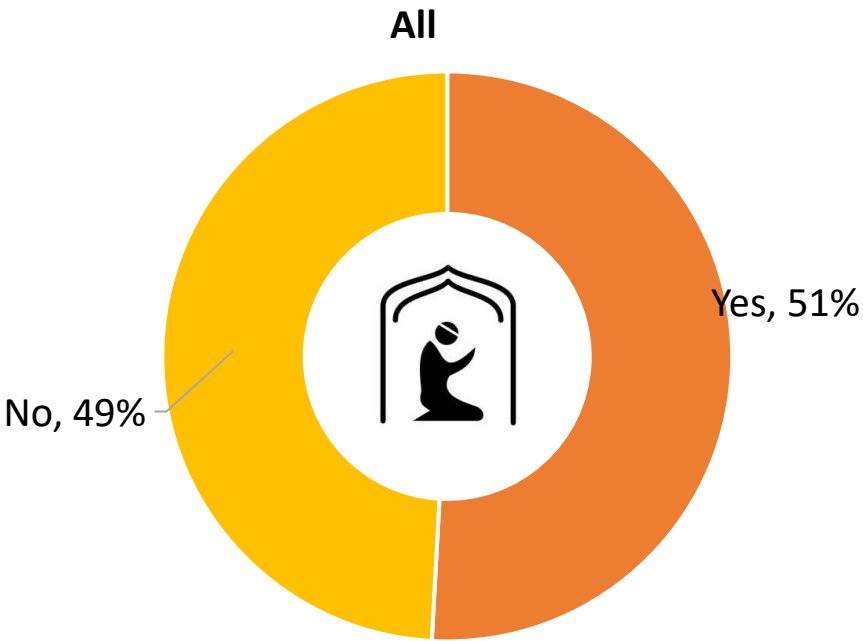
Provincial Breakdown



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

AFTER A SIGNIFICANT DECLINE IN EARLY APRIL (29%), 1 IN 2 (51%) PAKISTANIS NOW REPORT A MALE FAMILY MEMBER VISITING THE MOSQUE FOR JUMMAH PRAYER

Question: Did any male member of your household go for Friday prayers last Friday?

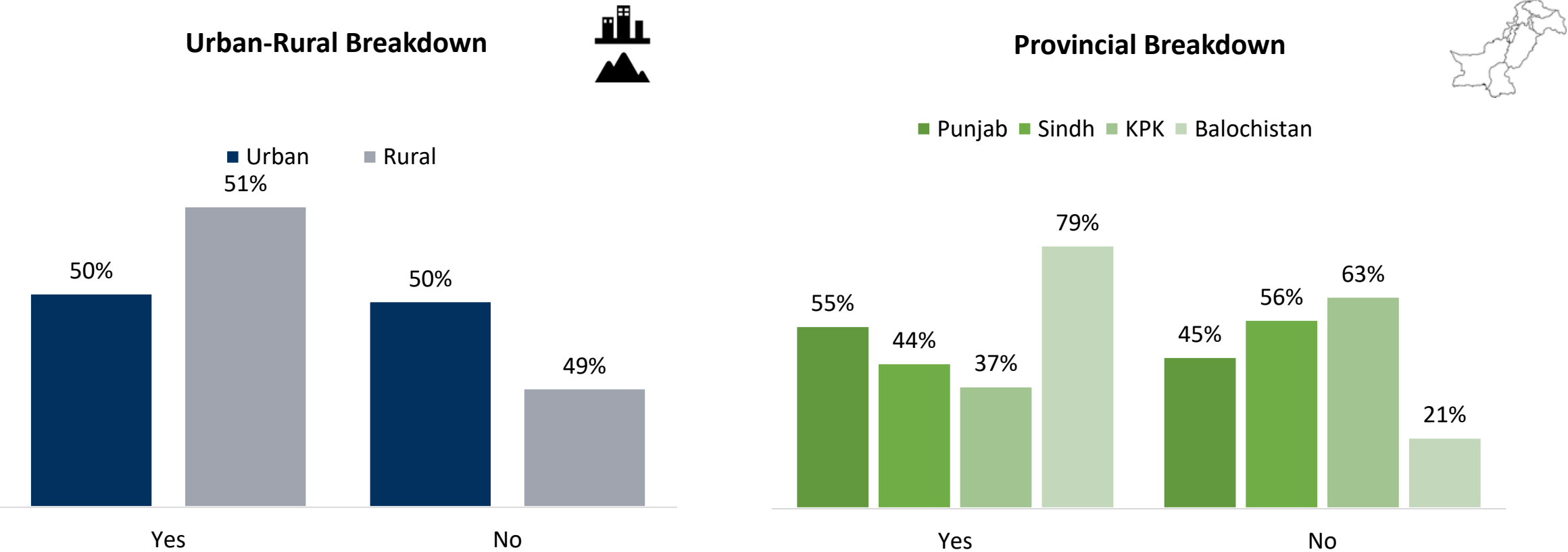


After an initial fall in the proportion of respondents who reported a male family member offering Jummah in a mosque, an increase has been observed across the provinces.

Since wave 3, a significant increase in the proportion of respondents who report a male family member offering Jummah in a mosque has been observed- from 29% to 51%.

RESPONDENTS FROM BALOCHISTAN (79%) ARE MOST LIKELY TO REPORT A MALE FAMILY MEMBER OFFERING FRIDAY PRAYERS IN A MOSQUE

Question: Did any male member of your household go for Friday prayers last Friday?

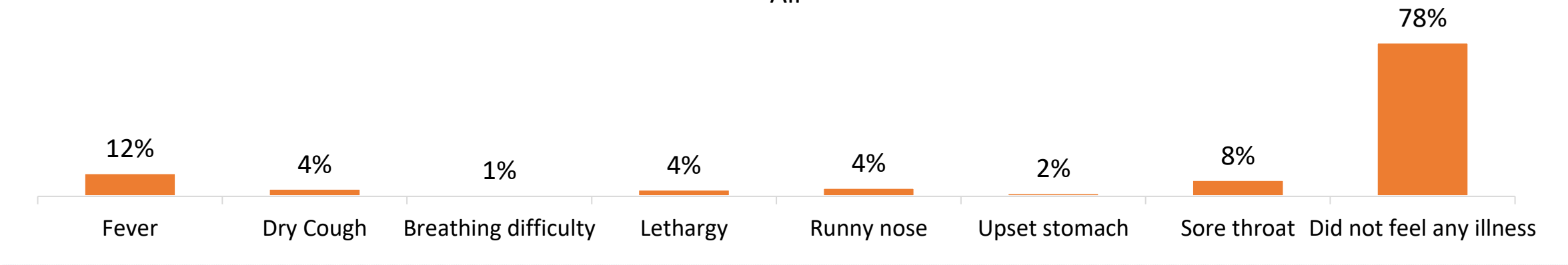


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

12% RESPONDENTS REPORTED THAT THEY SUFFERED FROM FEVER IN THE LAST 4 DAYS - ONE OF THE SYMPTOMS OF COVID-19. A MAJORITY (78%) REPORTED THAT THEY DID NOT FEEL ANY ILLNESS

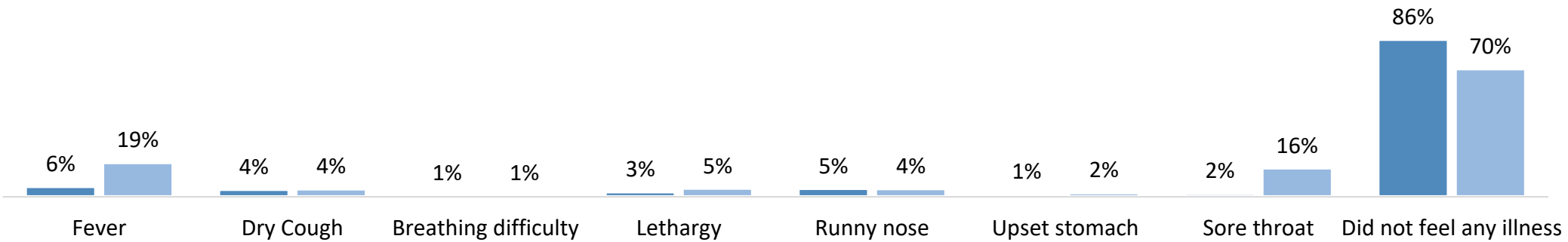
Question: In last 4 days, have you suffered from...?

All



Gender Breakdown

Male Female



NONE OF THE RESPONDENTS REPORTED EXPERIENCING ALL 7 SYMPTOMS OF COVID-19. 11% FACED ONLY 1 SYMPTOM, WHILE 9% EXPERIENCED 2 SYMPTOMS

Question: In last 4 days, have you suffered from...?

		None	1 Symptom	2 Symptoms	3 Symptoms	4 Symptoms	5 Symptoms	6 Symptoms	7 Symptoms
Overall		78%	11%	9%	1%	-	-	-	-
Gender	Male	86%	9%	3%	1%	-	-	-	-
	Female	70%	12%	16%	1%	-	-	-	-
Age	Less than 18	87%	13%	-	-	-	-	-	-
	18-29	81%	13%	3%	2%	-	-	-	-
	30-39	70%	11%	18%	1%	-	-	-	-
	40-49	84%	10%	4%	2%	-	-	-	-
	50+	90%	5%	3%	1%	1%	-	-	-

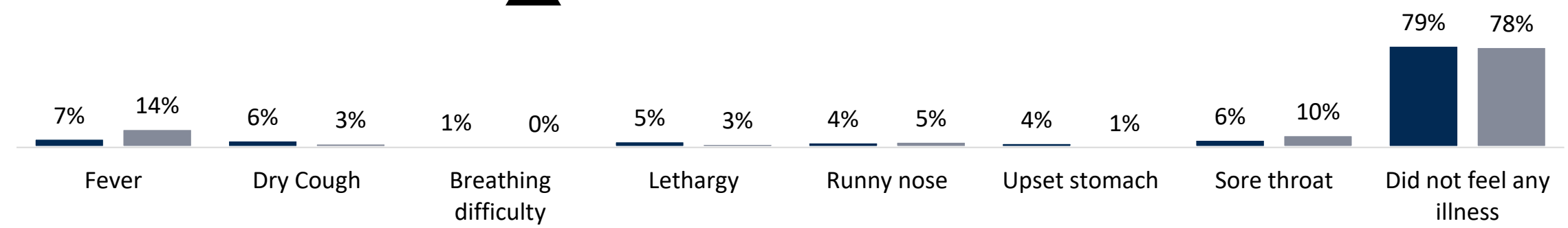
Note: The tabulation above is an attempt to identify possible COVID-19 positive cases based on the number of symptoms experienced by the respondents

RESPONDENTS IN THE 30-39 AGE COHORT WERE MOST LIKELY TO REPORT SUFFERING FROM FEVER (20%) AND SORE THROAT (16%). 90% OF THOSE IN THE MOST VULNERABLE GROUP (50+) DID NOT FEEL ANY ILLNESS



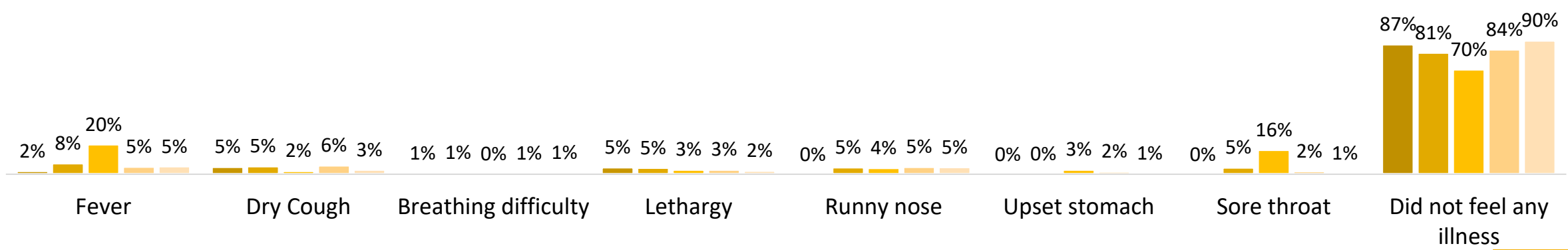
Urban-Rural Breakdown

■ Urban ■ Rural



Age Breakdown

■ Under 18 ■ 18-29 ■ 30-39 ■ 40-49 ■ 50+



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

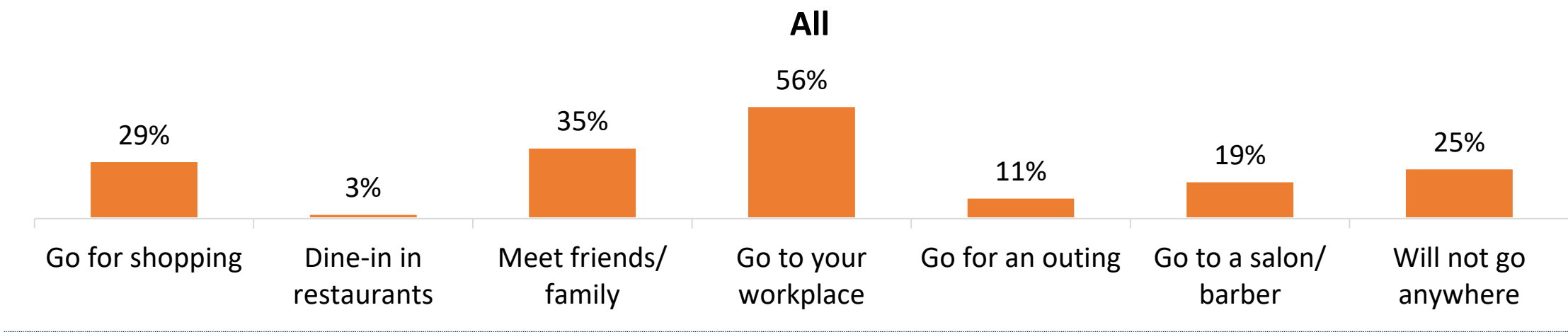
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5



OVER HALF (56%) RESPONDENTS REPORT THAT THEY WOULD GO TO THEIR WORKPLACE IF THE LOCKDOWN WAS LIFTED. SIGNIFICANTLY MORE MALES THAN FEMALES SAY THEY WOULD GO TO THEIR WORKPLACE, VISIT A BARBER OR GO SHOPPING IF THE LOCKDOWN WAS LIFTED. MORE FEMALES (35%) REPORT THEY WOULD NOT GO ANYWHERE

Question: *Imagine that the government removes lockdown from next week, would you...? (MULTIPLE RESPONSES POSSIBLE)*

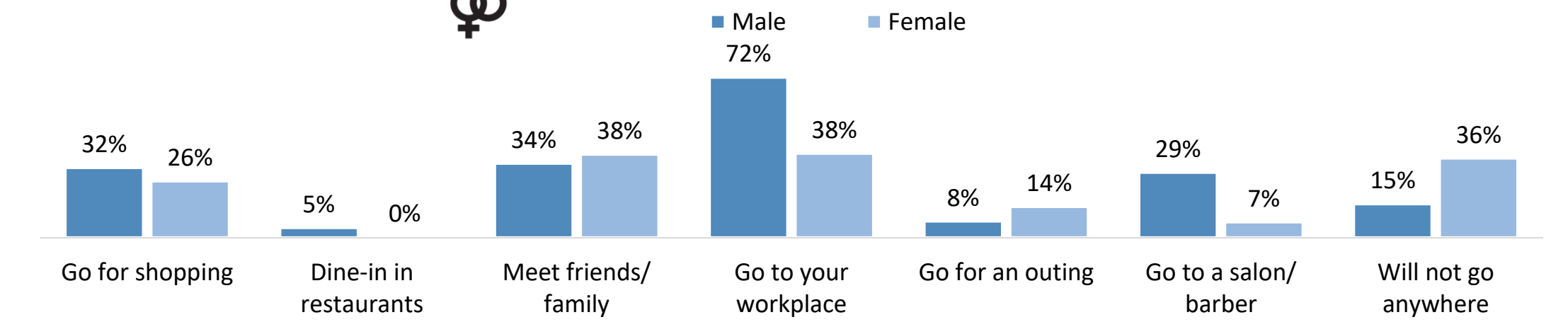
All



Gender Breakdown



Male Female



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

HIGHEST PROPORTION OF RESPONDENTS FROM KP (69%) SAY THEY WOULD GO TO THEIR WORKPLACE IF THE LOCKDOWN WAS LIFTED. 38% FROM SINDH SAY THEY WOULD STILL NOT GO ANYWHERE

Question: *Imagine that the government removes lockdown from next week, would you...? (MULTIPLE RESPONSES POSSIBLE)*



Urban-Rural Breakdown

■ Urban ■ Rural



Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



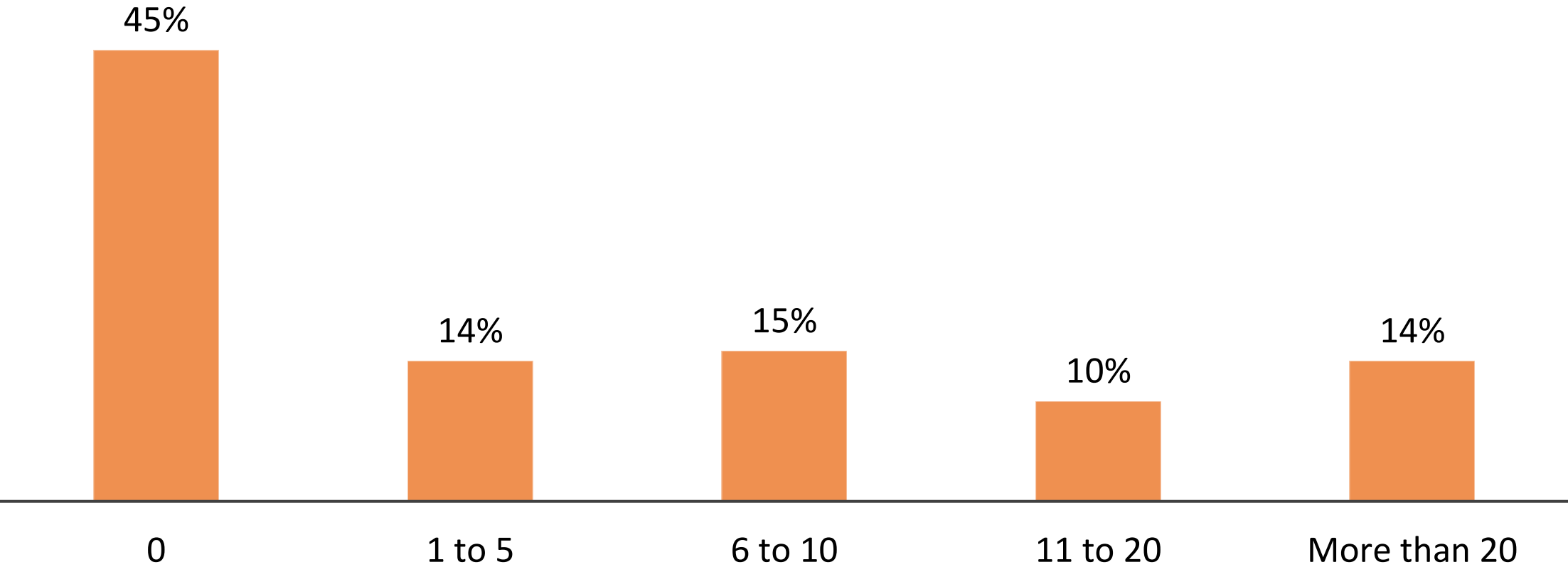
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

1 IN 4 PAKISTANIS (24%) REPORTED MEETING MORE THAN 10 PEOPLE APART FROM THEIR HOUSEHOLD MEMBERS IN THE PAST 4 WEEKS

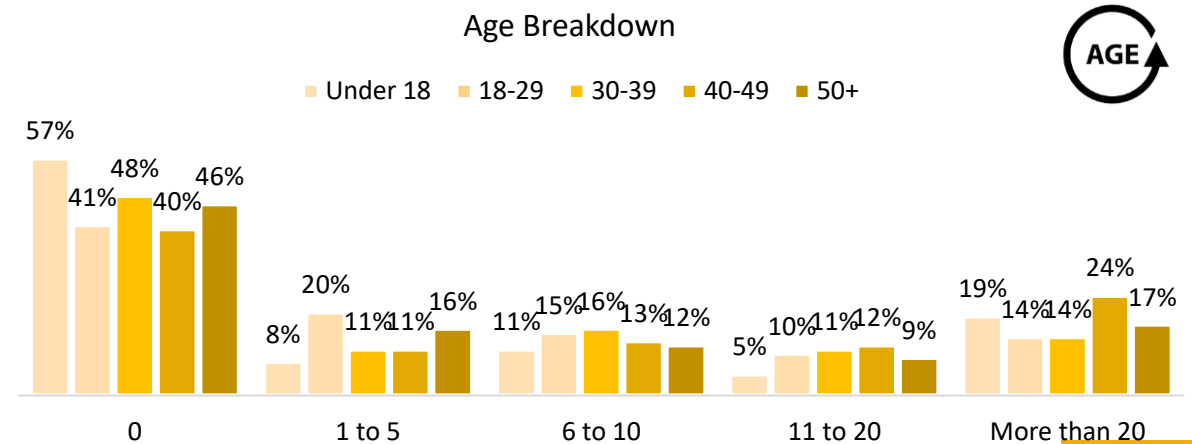
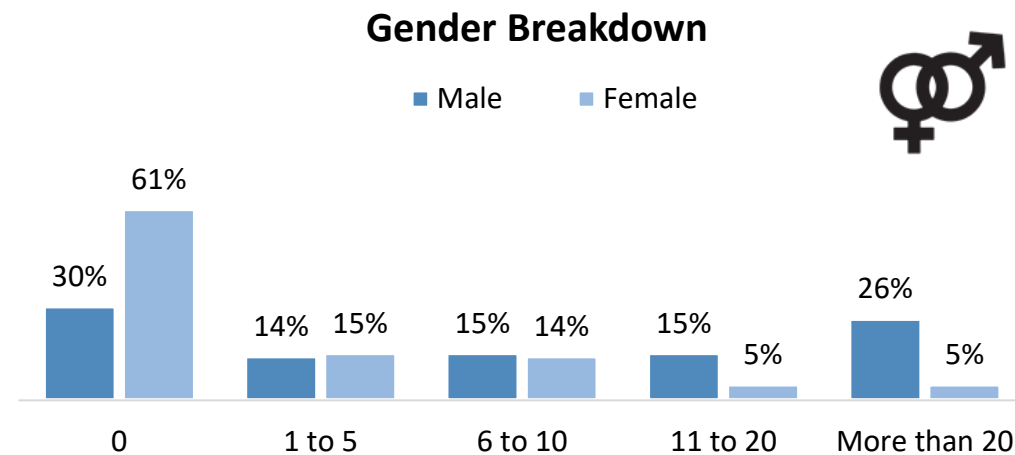
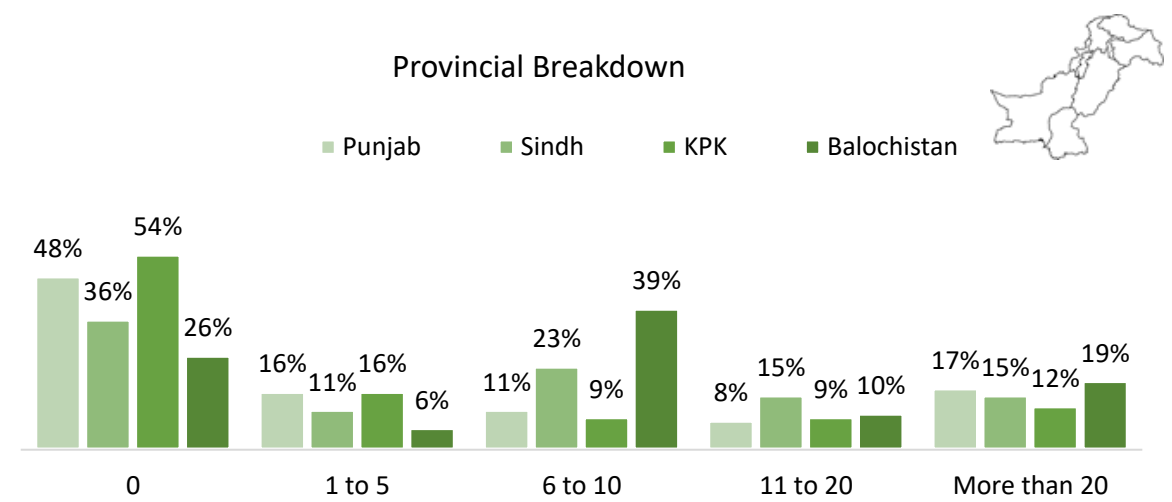
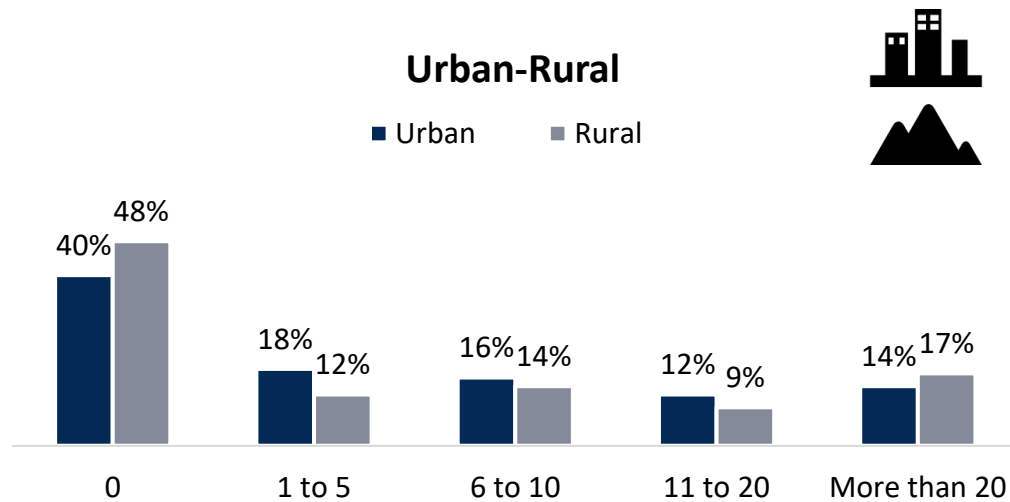
Question: Apart from your household members how many people have you met in last 4 weeks?

All



MALES (41%) AND RESPONDENTS AGED 40-49 (36%) REPORTED MEETING MORE THAN 10 PEOPLE IN THE PAST 4 WEEKS

Question: Apart from your household members how many people have you met in last 4 weeks?



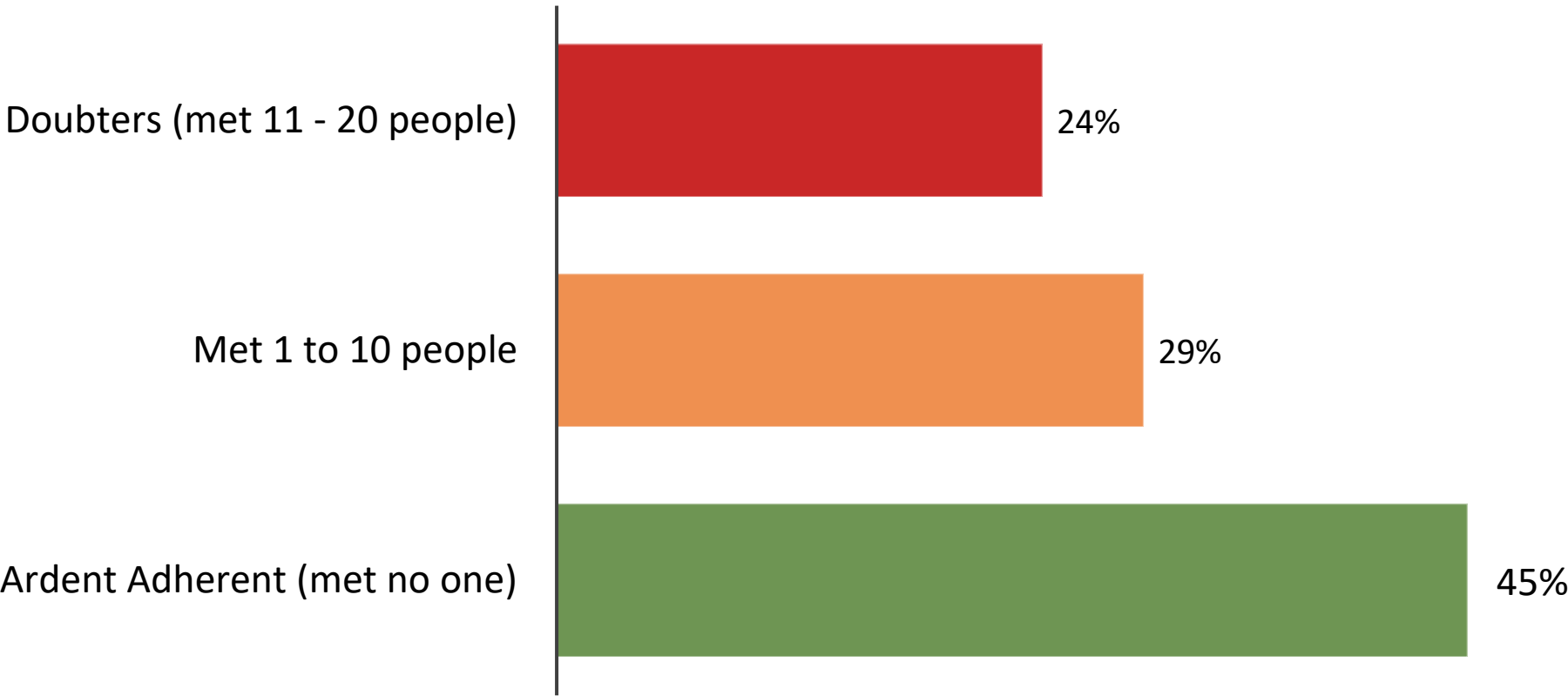
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

NEARLY HALF THE RESPONDENTS (45%) ARE CLASSIFIED AS ARDENT ADHERENTS - THOSE WHO DID NOT MEET ANYONE IN THE PAST 4 WEEKS. 24% ARE CLASSIFIED AS DOUBTERS

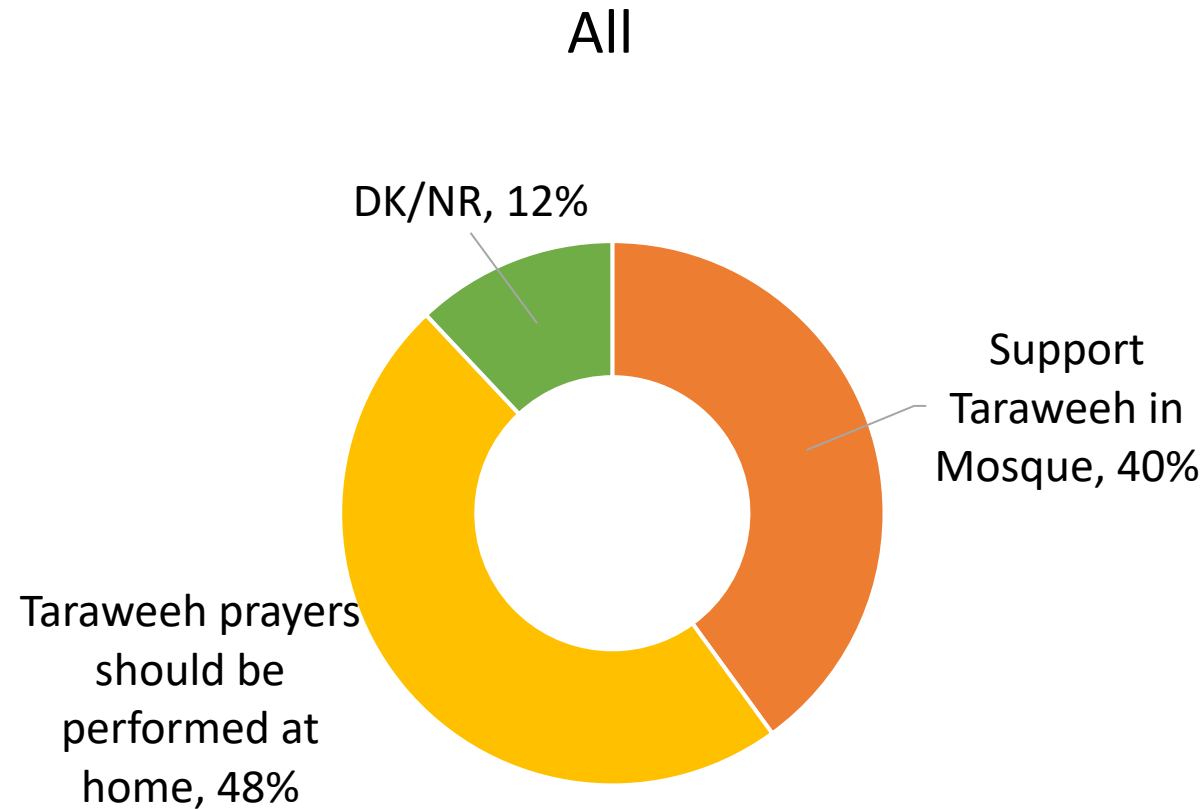
Gallup Index of Compliance with Social Distancing Directives

All



NEARLY HALF PAKISTANIS (48%) WERE IN FAVOUR OF OFFERING TARAAVEEH AT HOME. 40% FAVOURED PRAYING IN THE MOSQUE

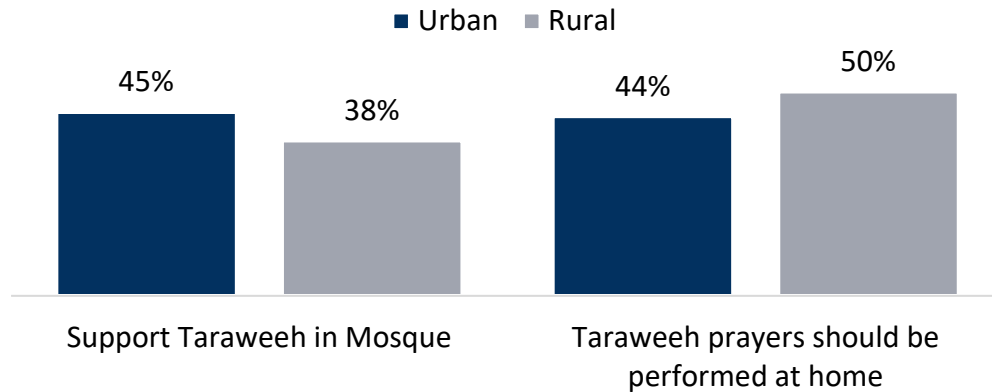
Question: Some people say that they support performing Taraweeh prayers in the mosque while some people think that Taraweeh prayers should be performed at home for health reasons due to the coronavirus. What is your opinion about it ?



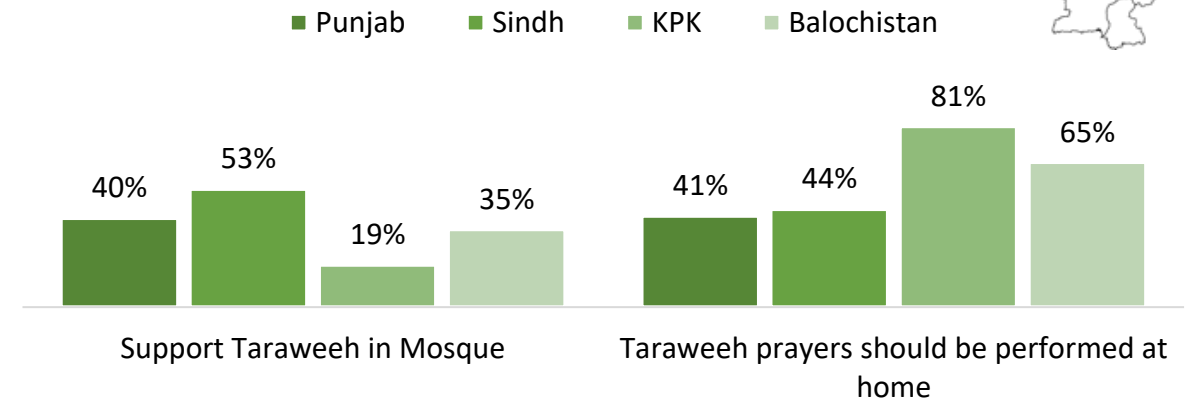
RESPONDENTS FROM SINDH (53%), URBAN AREAS (45%) AND MALES (49%) MOST SUPPORTIVE OF PRAYING TARAWEEH IN A MOSQUE

Question: Some people say that they support performing Taraweeh prayers in the mosque while some people think that Taraweeh prayers should be performed at home for health reasons due to the corona virus. What is your opinion about it ?

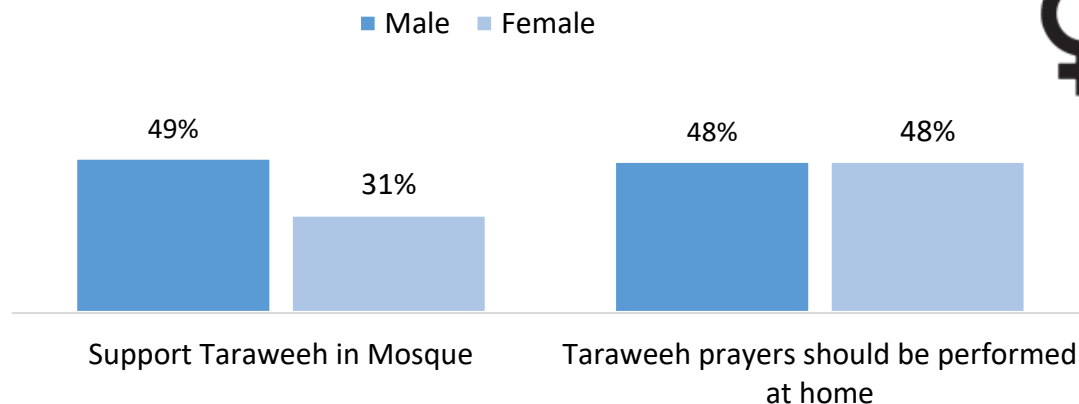
Urban-Rural Breakdown



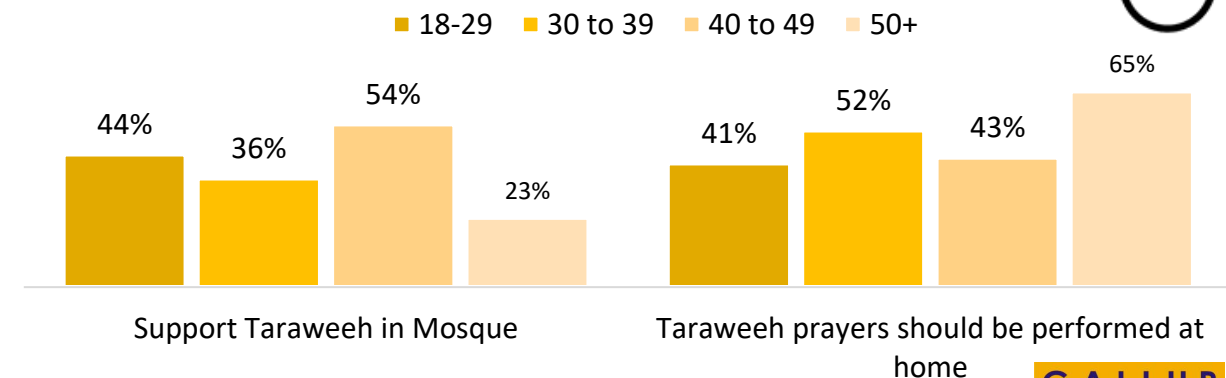
Provincial Breakdown



Gender Breakdown



Age Breakdown



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

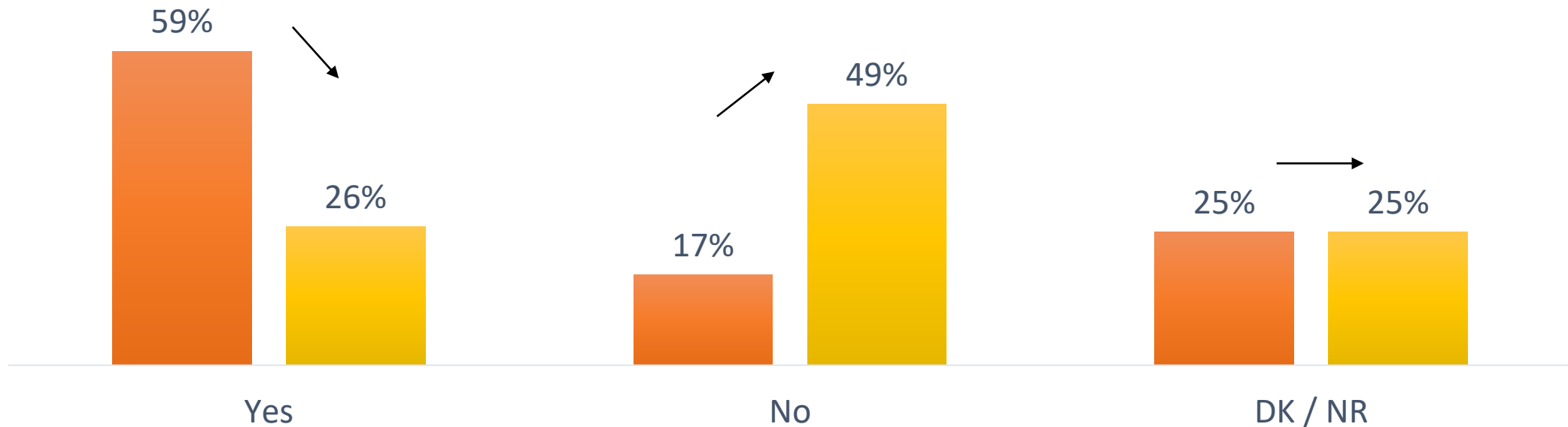
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

1 IN 4 PAKISTANIS (26%) CLAIM TO HAVE PRAYED TARAWEEH IN A MOSQUE THIS YEAR - 33% DECLINE IN THE PROPORTION WHO OFFERED TARAWEEH IN A MOSQUE AS COMPARED TO LAST YEAR

Question: Did you offer Taraweeh in a mosque?

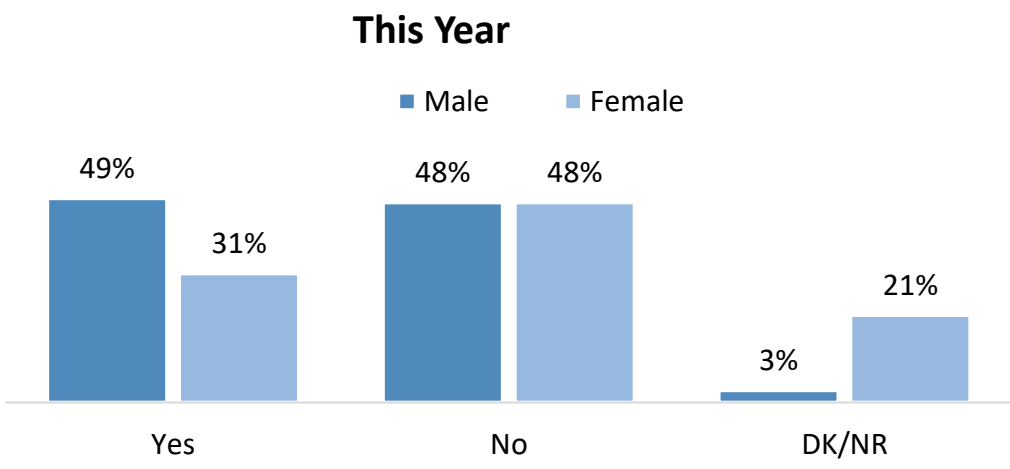
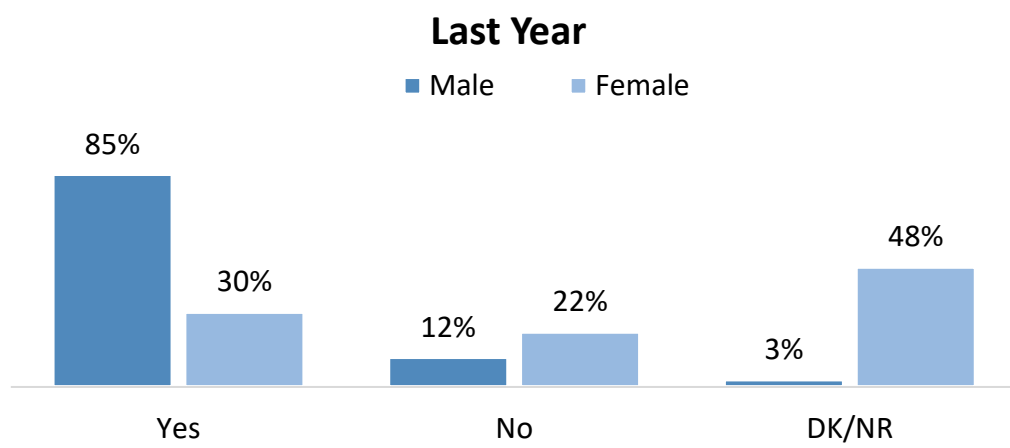
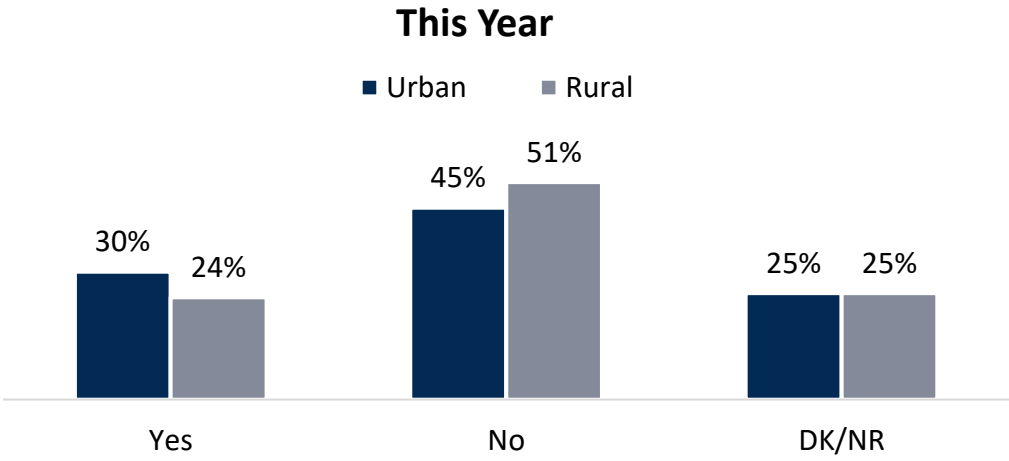
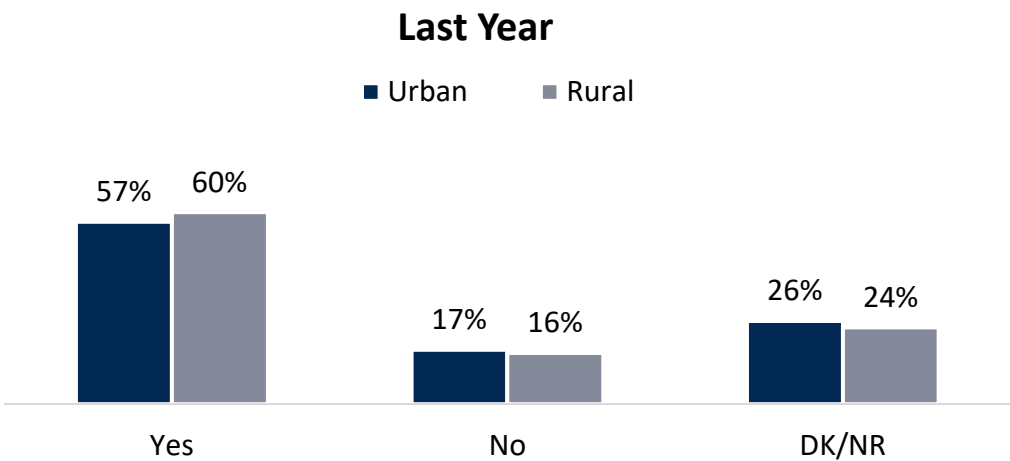
All

■ Last Year ■ This Year



MORE URBAN (30%) THAN RURAL (24%) RESPONDENTS OFFERED TARAWEEH IN A MOSQUE THIS YEAR

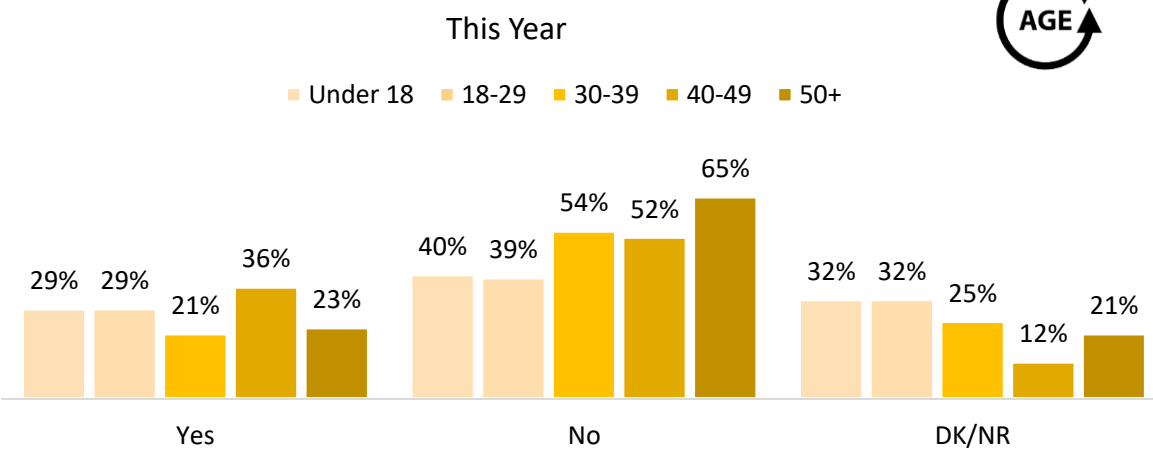
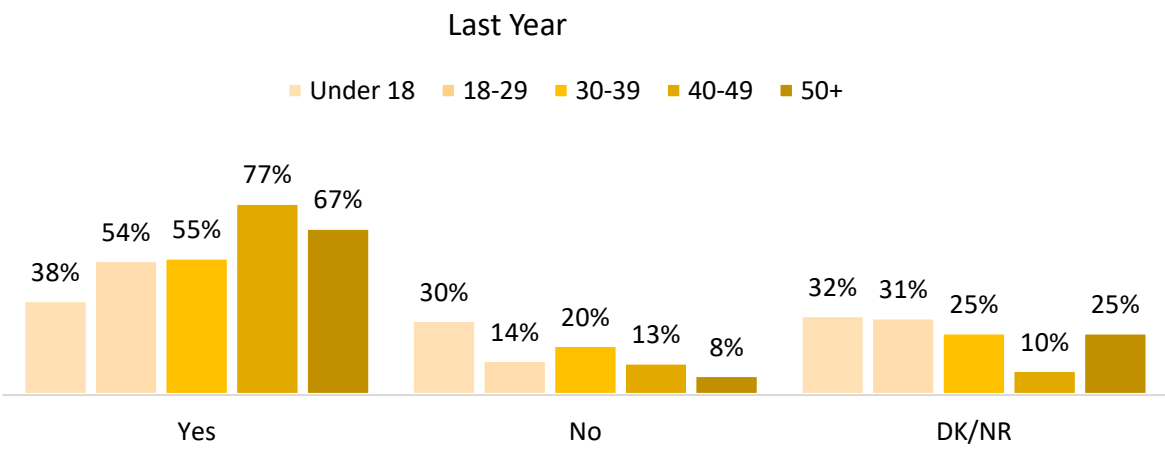
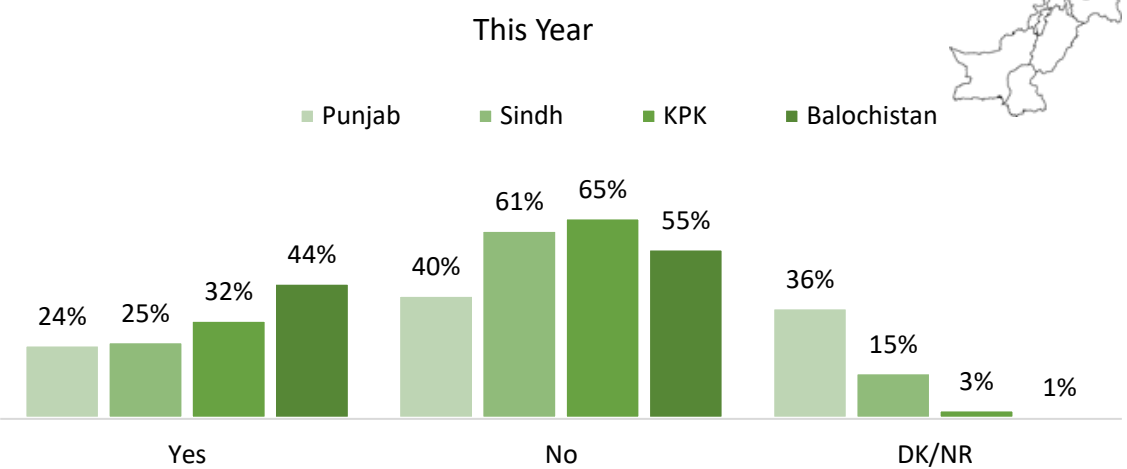
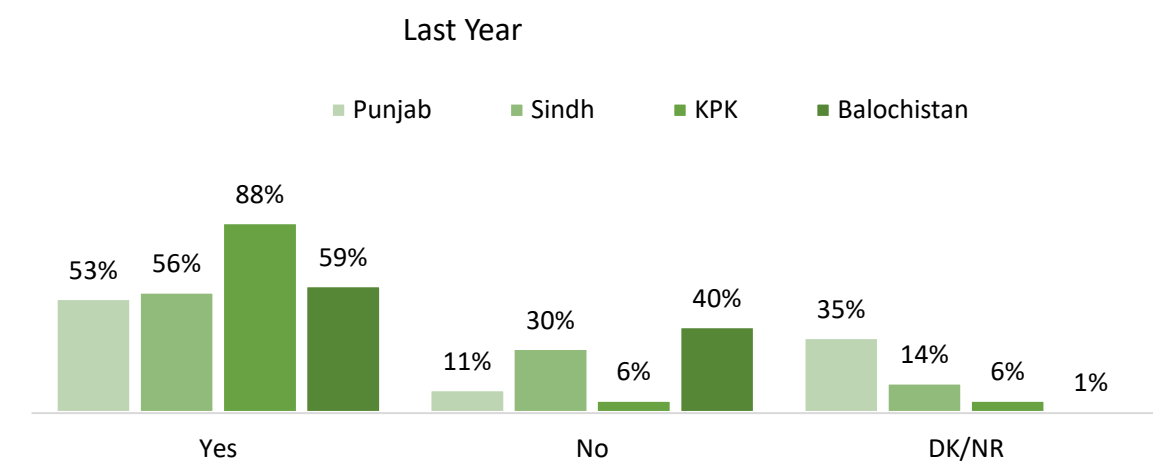
Question: Did you offer Taraweeh in a mosque?



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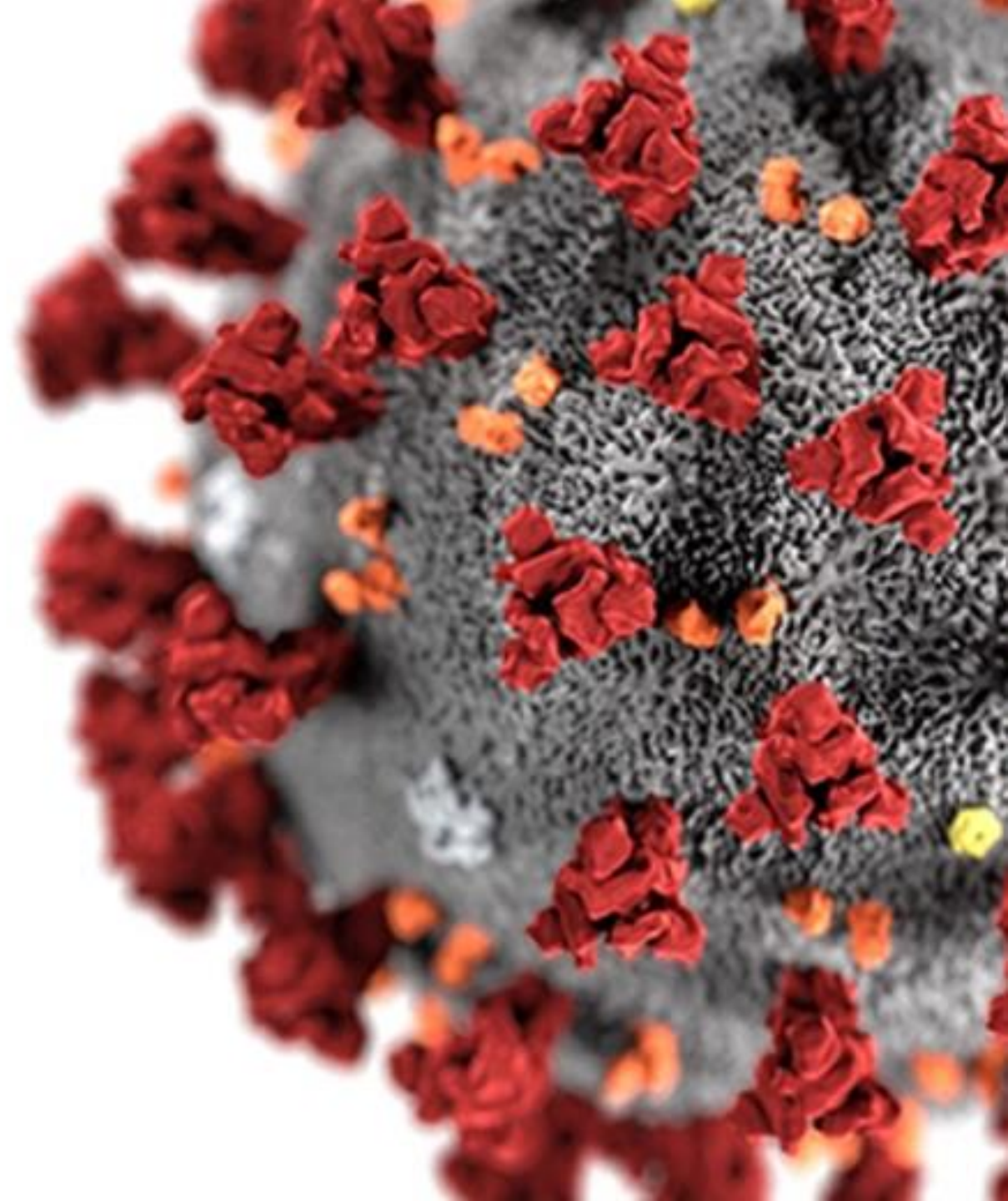
HIGHEST PROPORTION OF RESPONDENTS FROM BALOCHISTAN (44%) AND THOSE IN THE 40-49 AGE COHORT (36%) CLAIM TO HAVE PRAYED TARAWEEH IN A MOSQUE THIS YEAR

Question: Did you offer Taraweeh in a mosque?



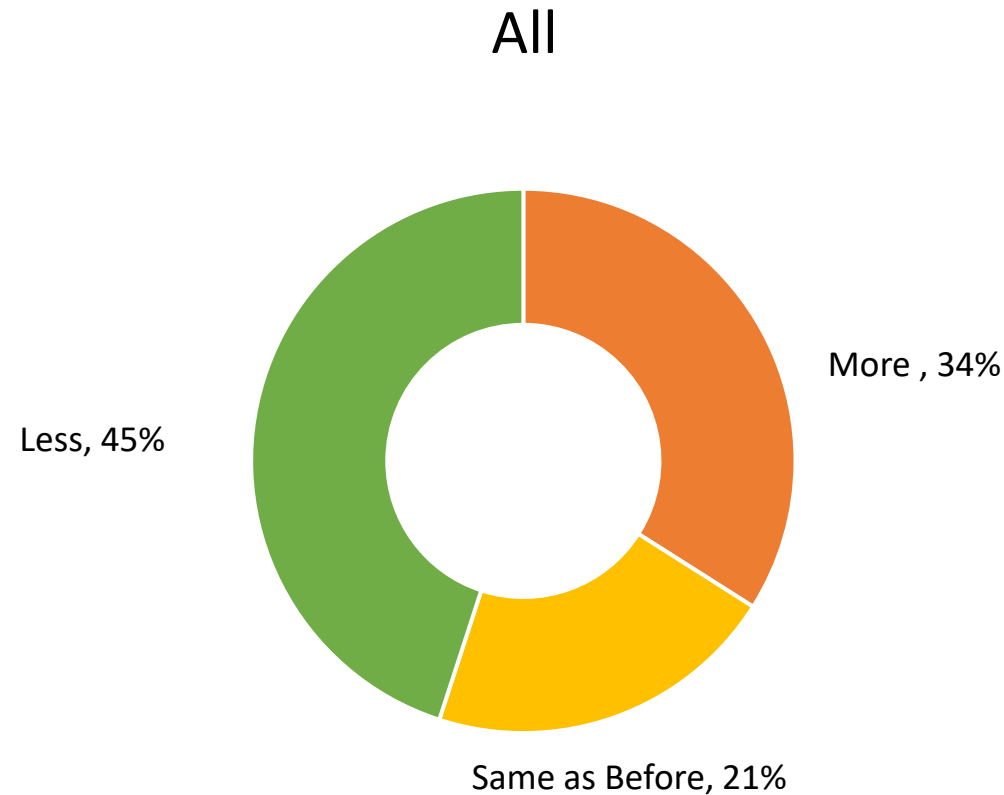
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SECTION II: PUBLIC BEHAVIOUR DURING COVID-19 LOCKDOWN



45% PAKISTANIS CLAIM TO BE WATCHING LESS TELEVISION NOW THAN BEFORE THE LOCKDOWN. 1 IN 3 ARE WATCHING MORE

Question: Since the start of lockdown, are you Watching television more, same as before or less as compared before imposition of lockdown?

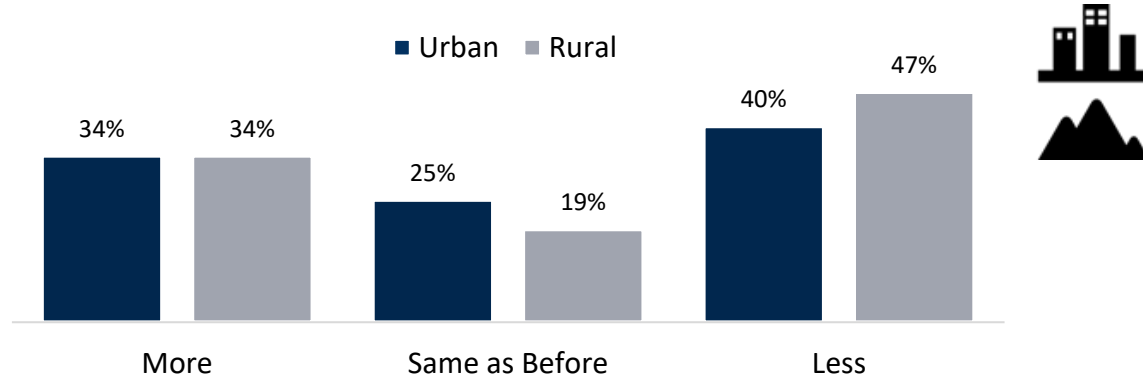


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

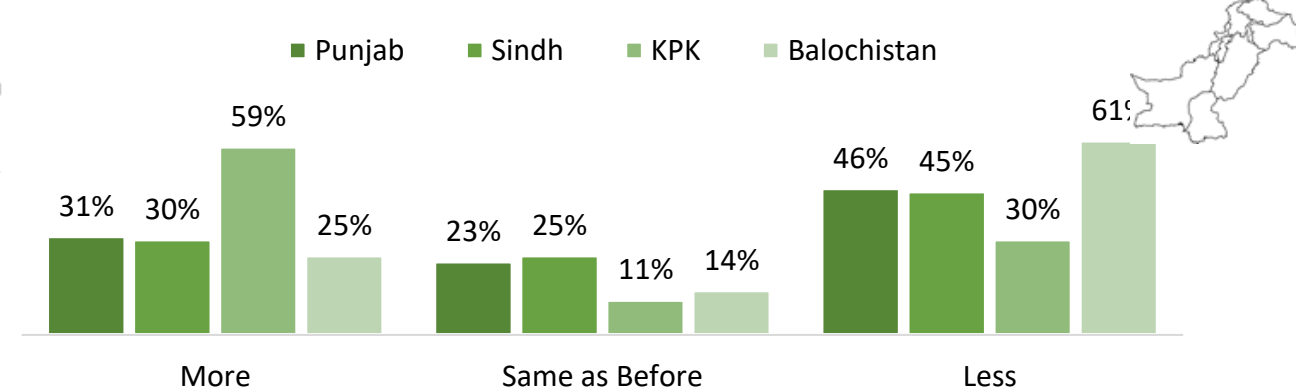
SIGNIFICANTLY HIGHER PROPORTION OF RESPONDENTS FROM KP (59%) CLAIM TO BE WATCHING MORE TELEVISION THAN BEFORE. 47% FEMALES CLAIM TO BE WATCHING LESS TV NOW

Question: Since the start of lockdown, are you Watching television more, same as before or less as compared before imposition of lockdown?

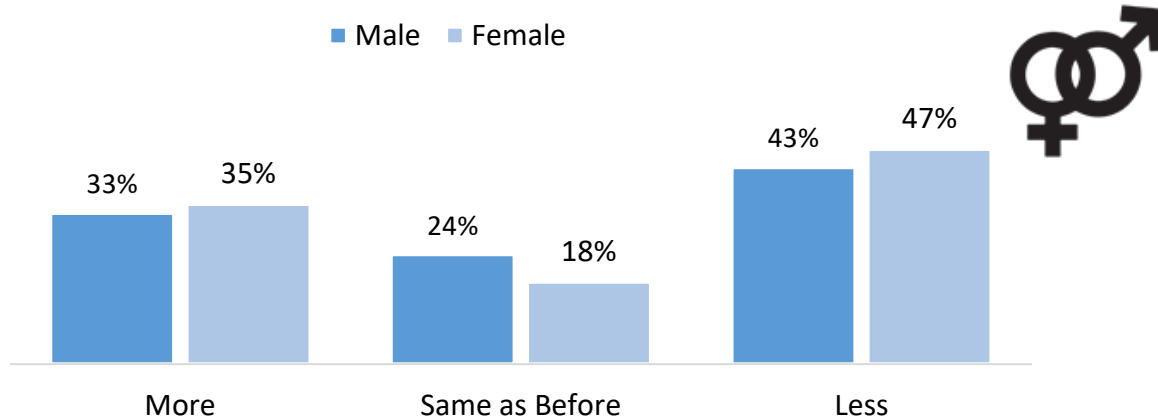
Urban-Rural Breakdown



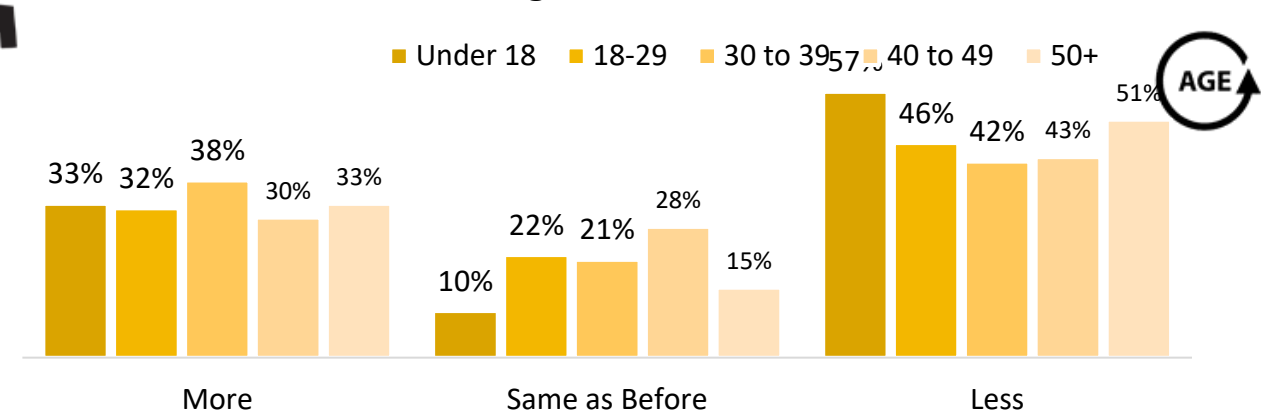
Provincial Breakdown



Gender Breakdown



Age Breakdown

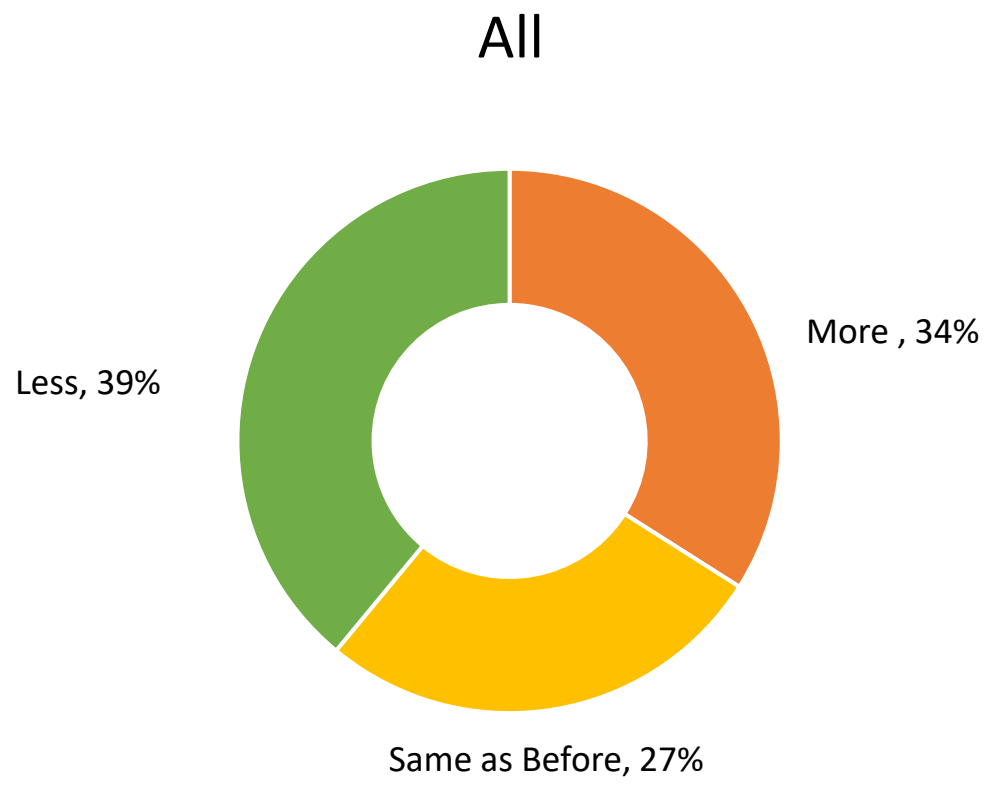


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

PUBLIC OPINION NEARLY SPLIT BETWEEN THOSE WHO ARE USING THEIR MOBILE PHONE LESS OR MORE NOW THAN BEFORE THE LOCKDOWN

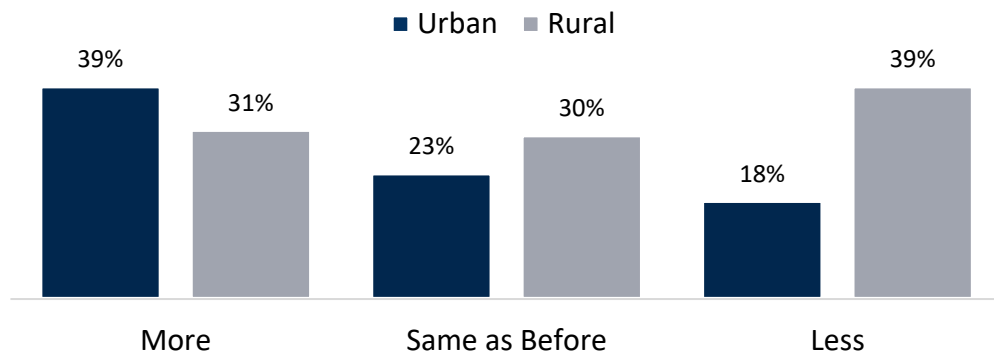
Question: Since the start of lockdown, are you Using mobile phone more, same as before or less as compared before imposition of lockdown?



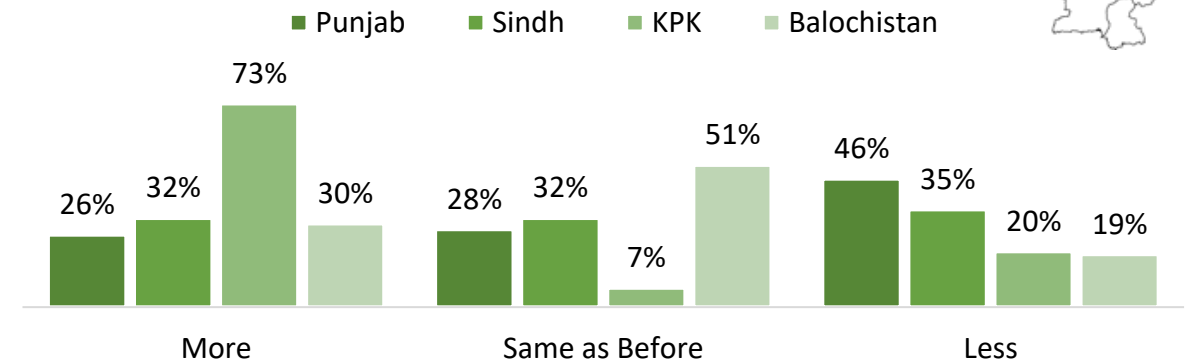
HIGHEST PROPORTION OF RESPONDENTS FROM KP (73%) REPORTED USING THEIR MOBILE PHONES MORE OFTEN THAN BEFORE LOCKDOWN

Question: Since the start of lockdown, are you Using mobile phone more, same as before or less as compared before imposition of lockdown?

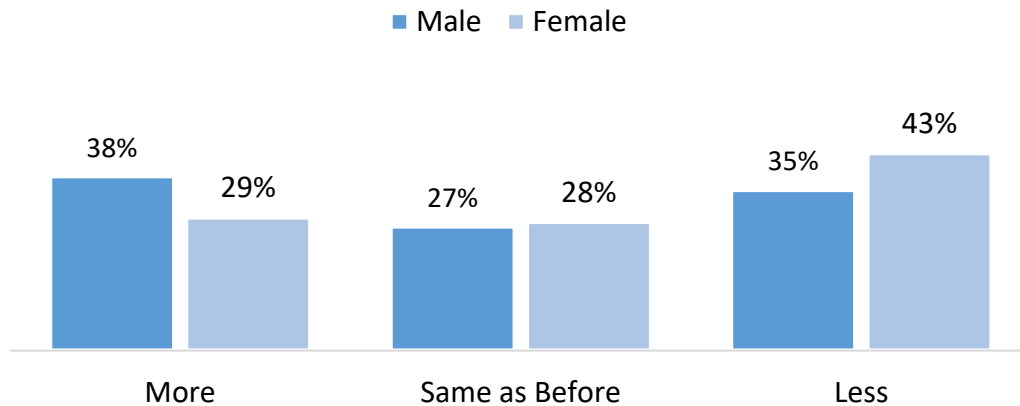
Urban-Rural Breakdown



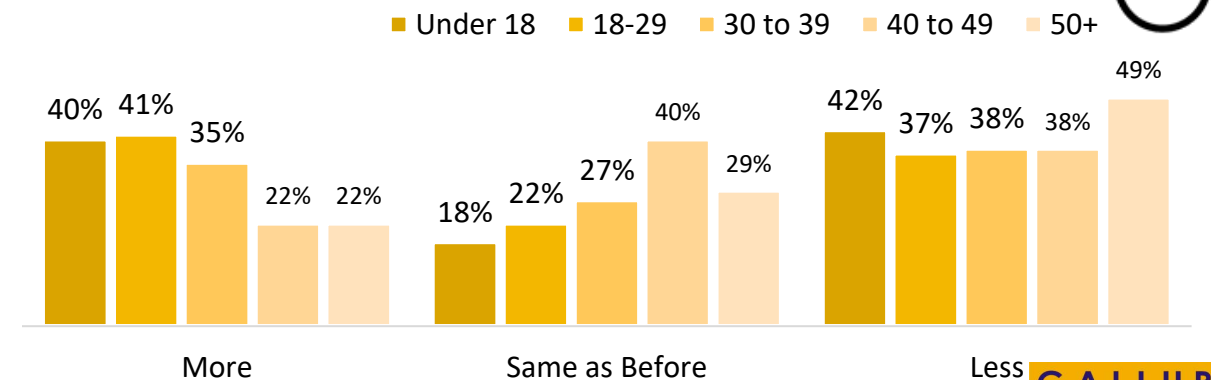
Provincial Breakdown



Gender Breakdown



Age Breakdown

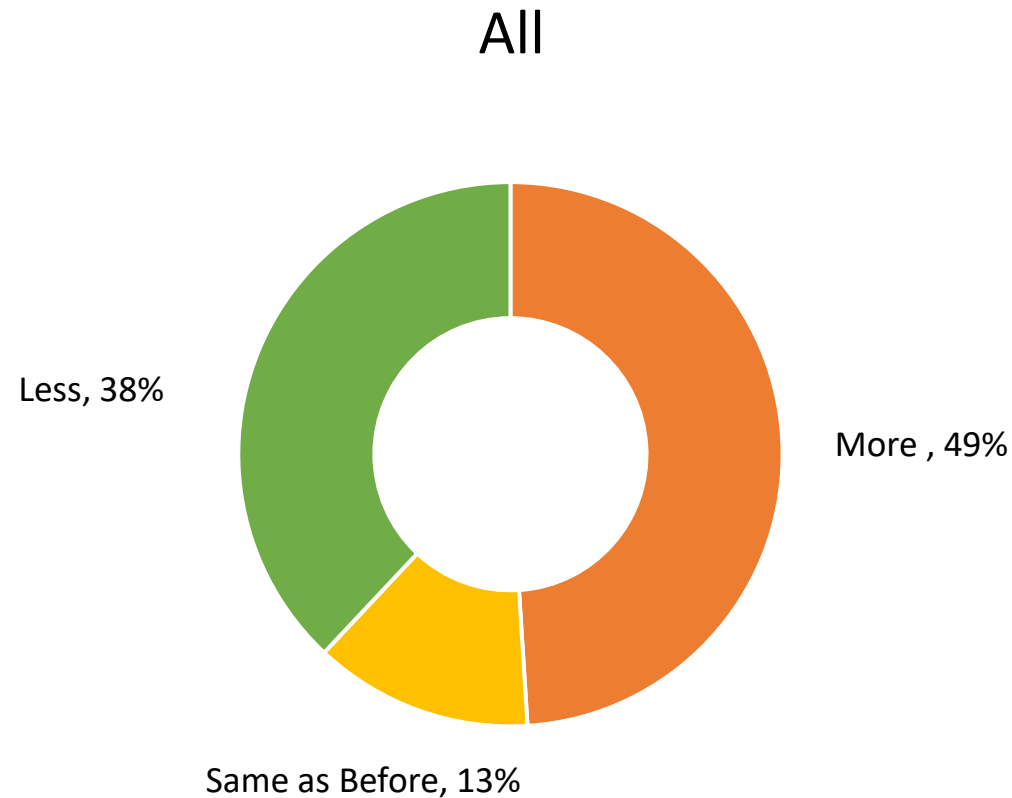


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

1 IN 2 PAKISTANIS (49%) CLAIM TO BE SPENDING MORE TIME DOING HOUSEHOLD CHORES NOW THAN BEFORE THE IMPOSITION OF LOCKDOWN

Question: Since the start of lockdown, are you Doing household chores e.g. cleaning, cooking etc more, same as before or less as compared before imposition of lockdown?

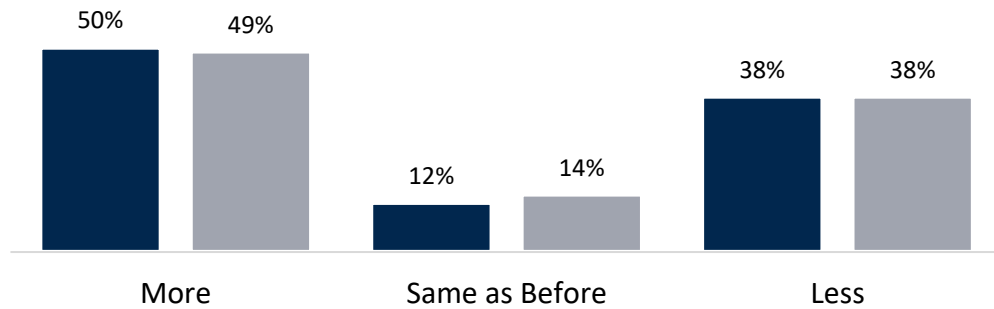


SIGNIFICANTLY MORE FEMALES (60%), RESPONDENTS FROM KP (72%) AND THOSE AGED 30-39 (54%) SAY THEY ARE SPENDING MORE TIME DOING HOUSEHOLD CHORES DURING THE LOCKDOWN

Question: Since the start of lockdown, are you Doing household chores e.g. cleaning, cooking etc more, same as before or less as compared before imposition of lockdown?

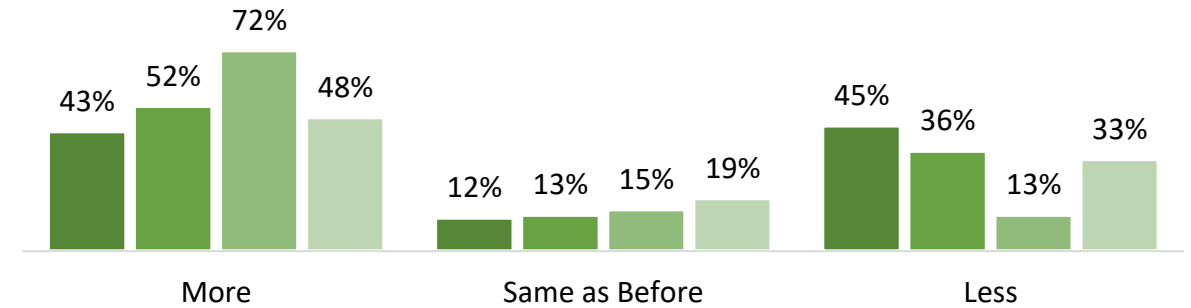
Urban-Rural Breakdown

■ Urban ■ Rural



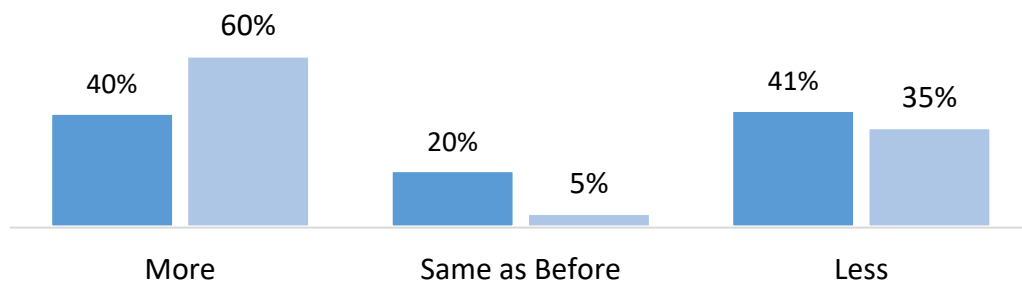
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



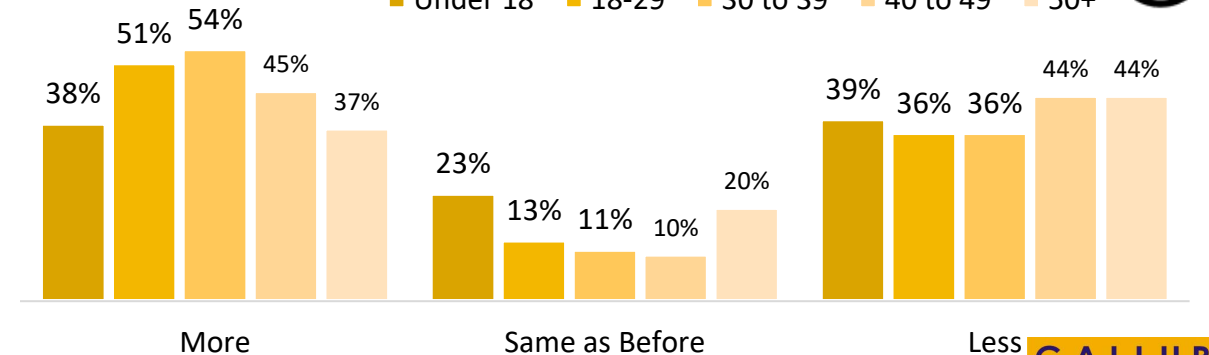
Gender Breakdown

■ Male ■ Female



Age Breakdown

■ Under 18 ■ 18-29 ■ 30 to 39 ■ 40 to 49 ■ 50+

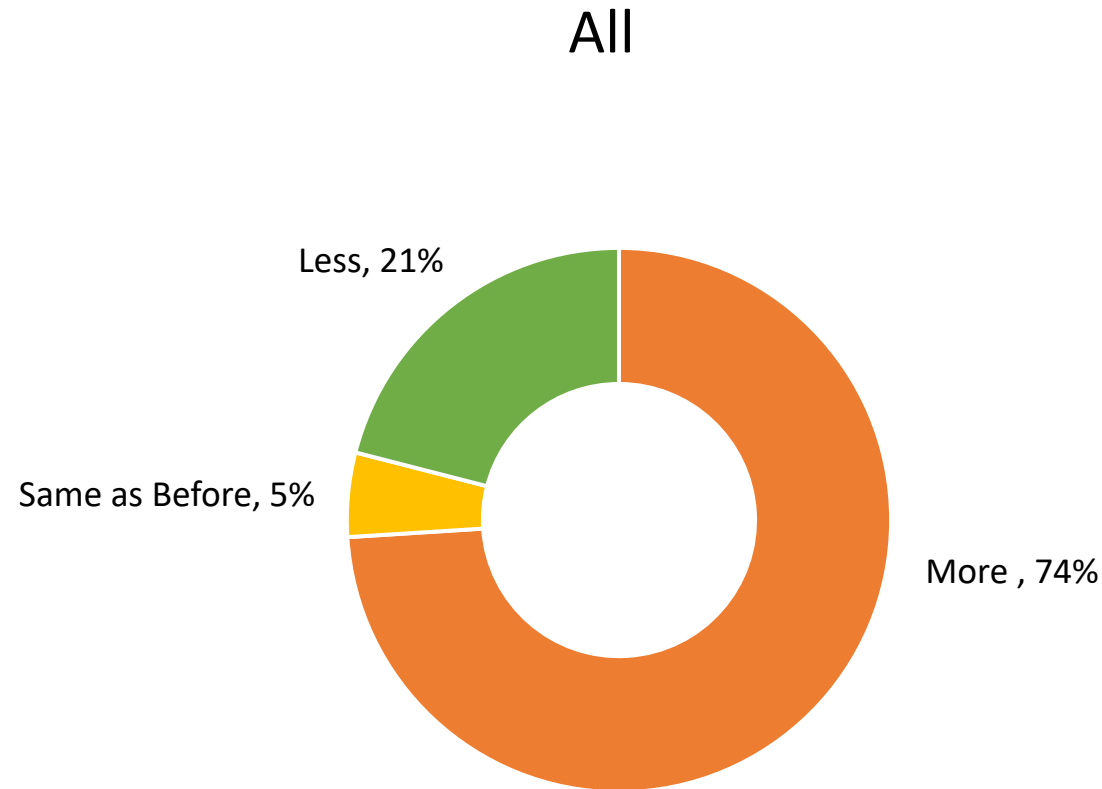


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

PAKISTANIS NEARLY UNANIMOUS THAT THE LOCKDOWN PERIOD DUE TO COVID-19 HAS PROVIDED THEM AN OPPORTUNITY TO SPEND QUALITY TIME WITH FAMILY

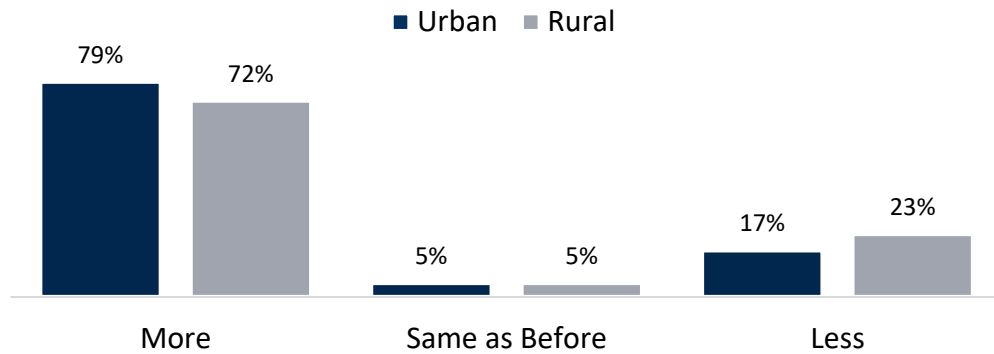
Question: Since the start of lockdown, are you Spending quality time with family more, same as before or less as compared before imposition of lockdown?



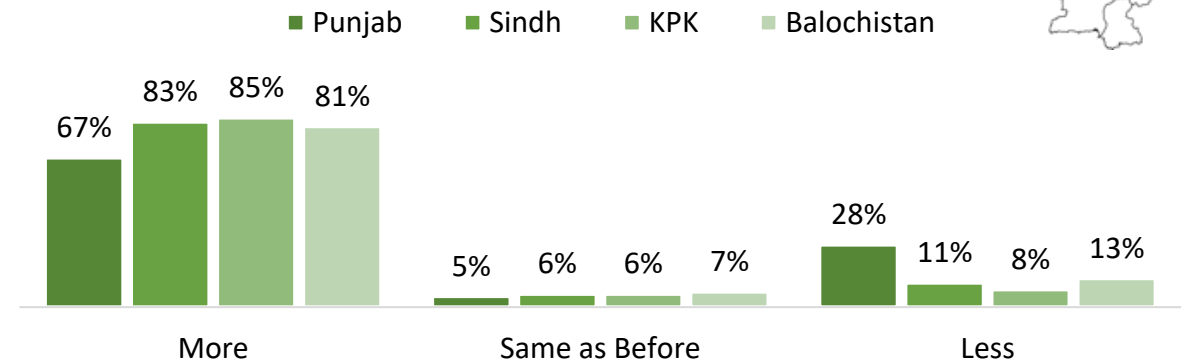
LOWEST PROPORTION OF RESPONDENTS FROM PUNJAB (67%) REPORTED SPENDING INCREASED QUALITY TIME WITH FAMILY DURING THE LOCKDOWN

Question: Since the start of lockdown, are you Spending quality time with family more, same as before or less as compared before imposition of lockdown?

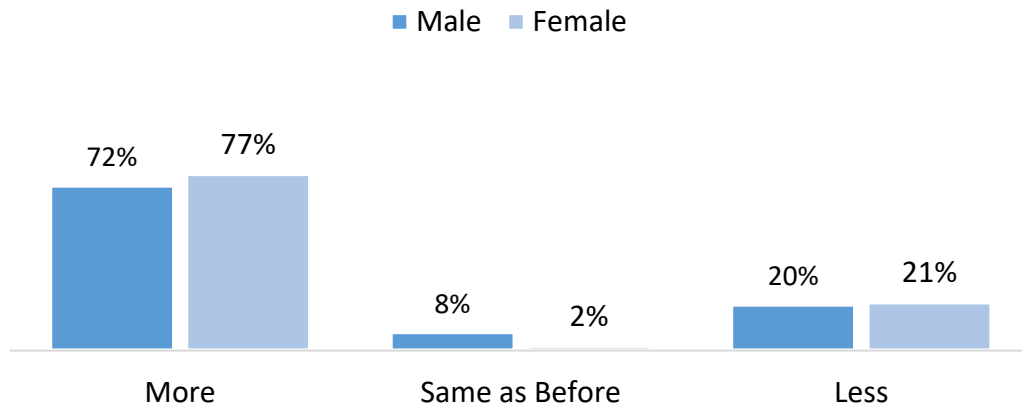
Urban-Rural Breakdown



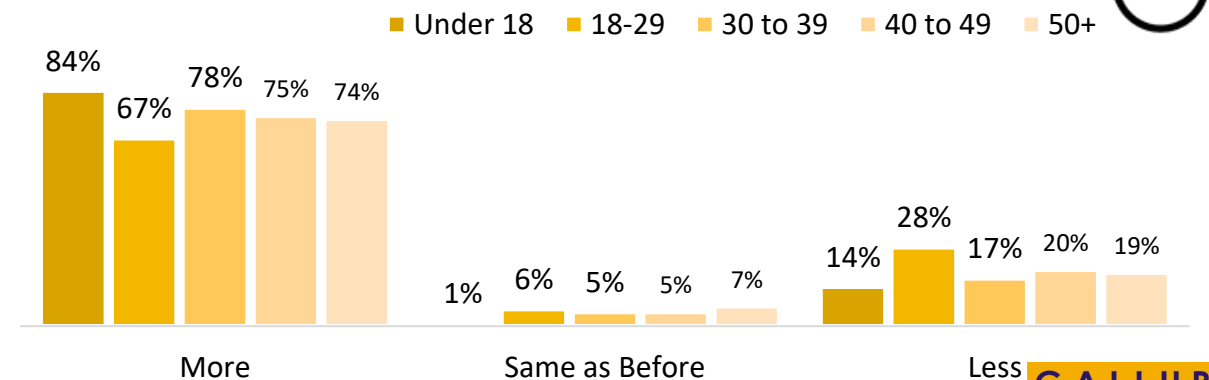
Provincial Breakdown



Gender Breakdown



Age Breakdown

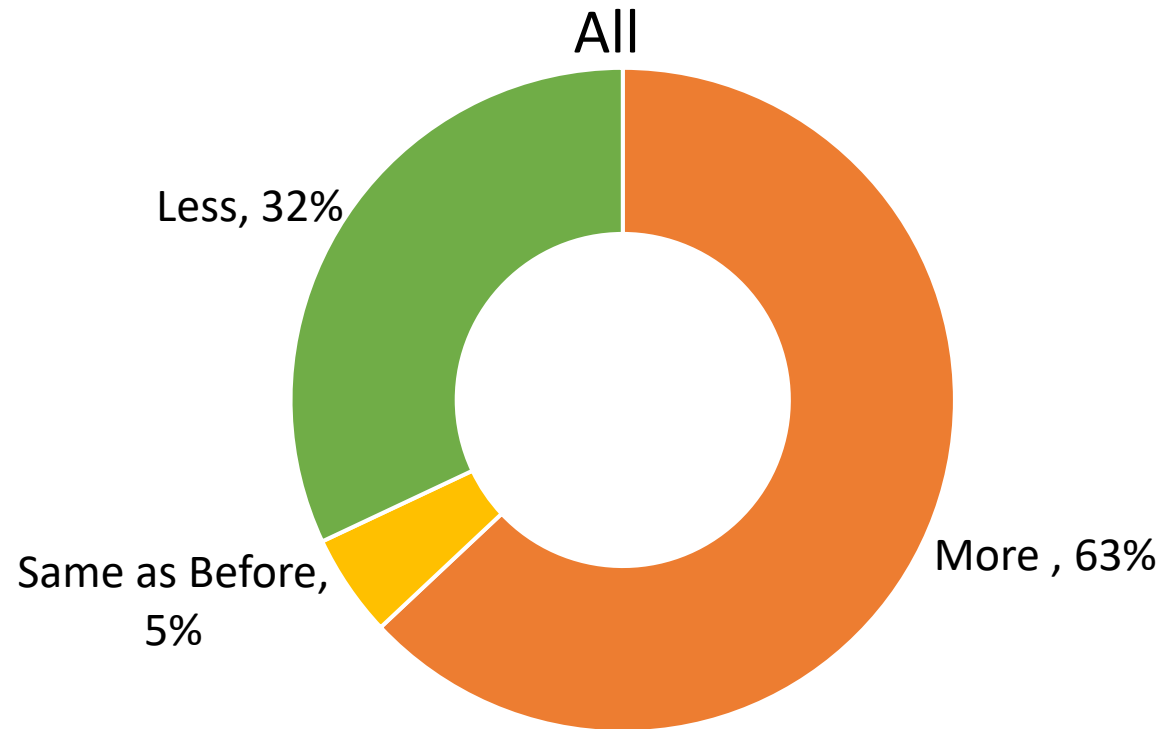


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

MAJORITY PAKISTANIS (63%) SAY THEY ARE OFFERING MORE PRAYERS THAN USUAL SINCE THE LOCKDOWN

Question: Since the start of lockdown, are you Offering prayers more, same as before or less as compared before imposition of lockdown?

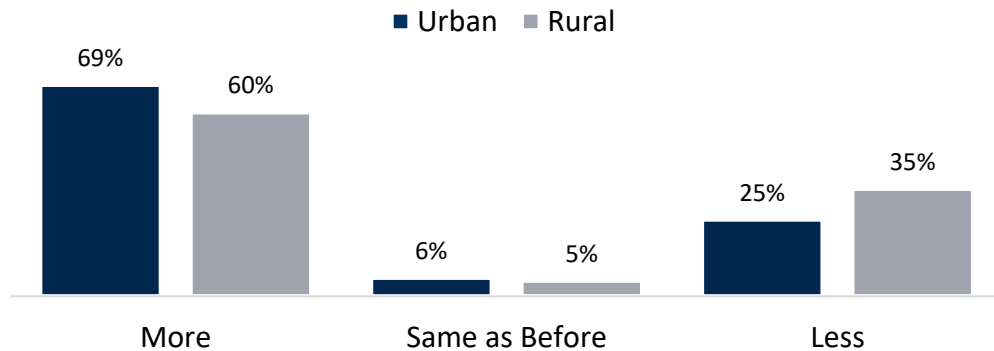


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

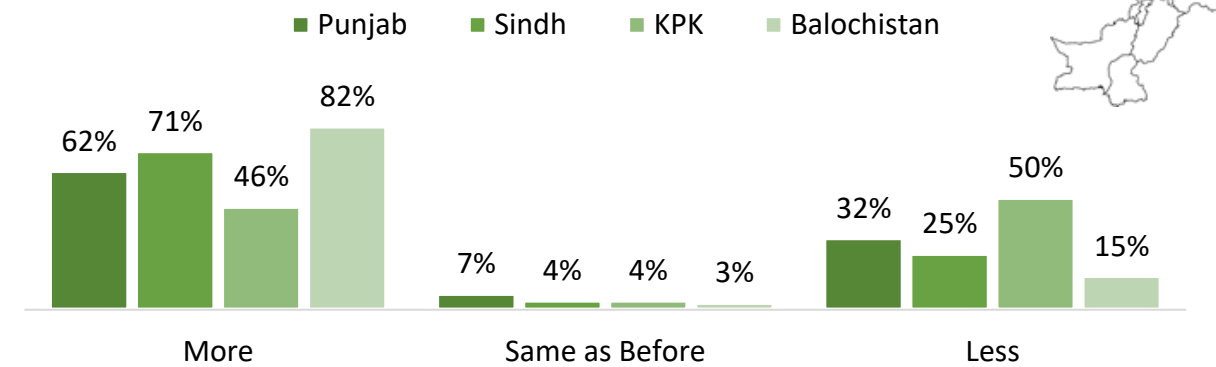
6% MORE FEMALES THAN MALES REPORTED OFFERING LESS PRAYERS SINCE LOCKDOWN

Question: Since the start of lockdown, are you Offering prayers more, same as before or less as compared before imposition of lockdown?

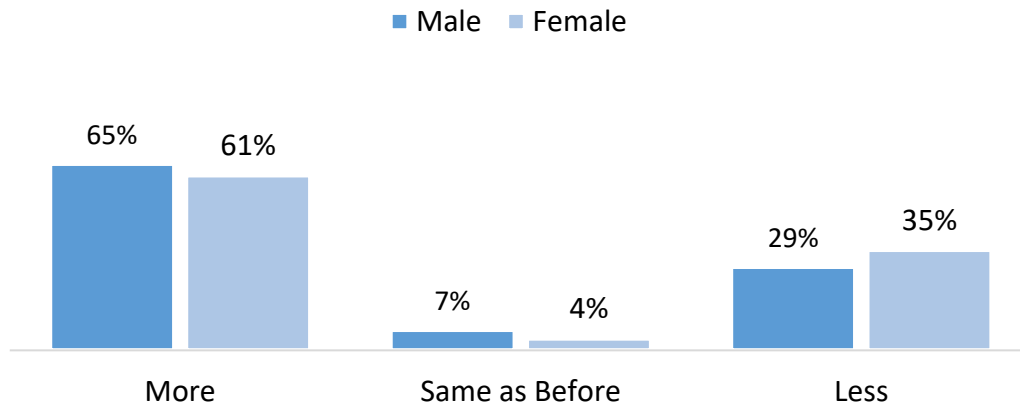
Urban-Rural Breakdown



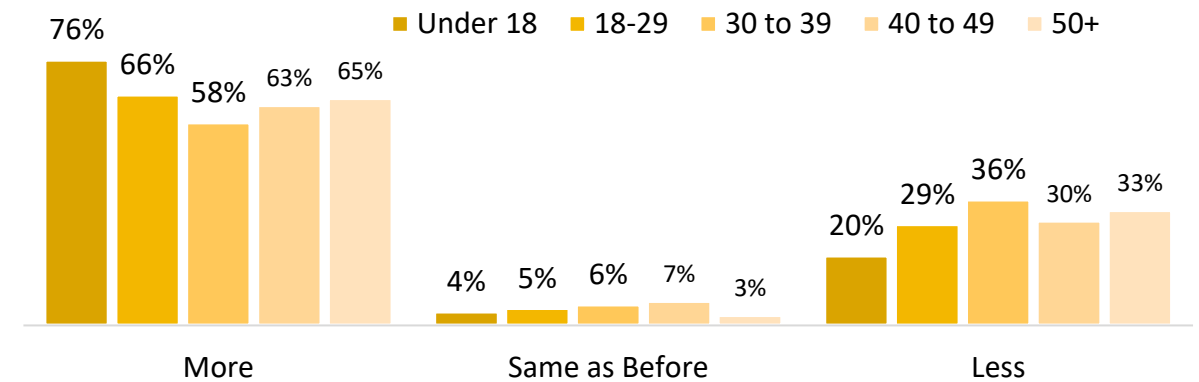
Provincial Breakdown



Gender Breakdown



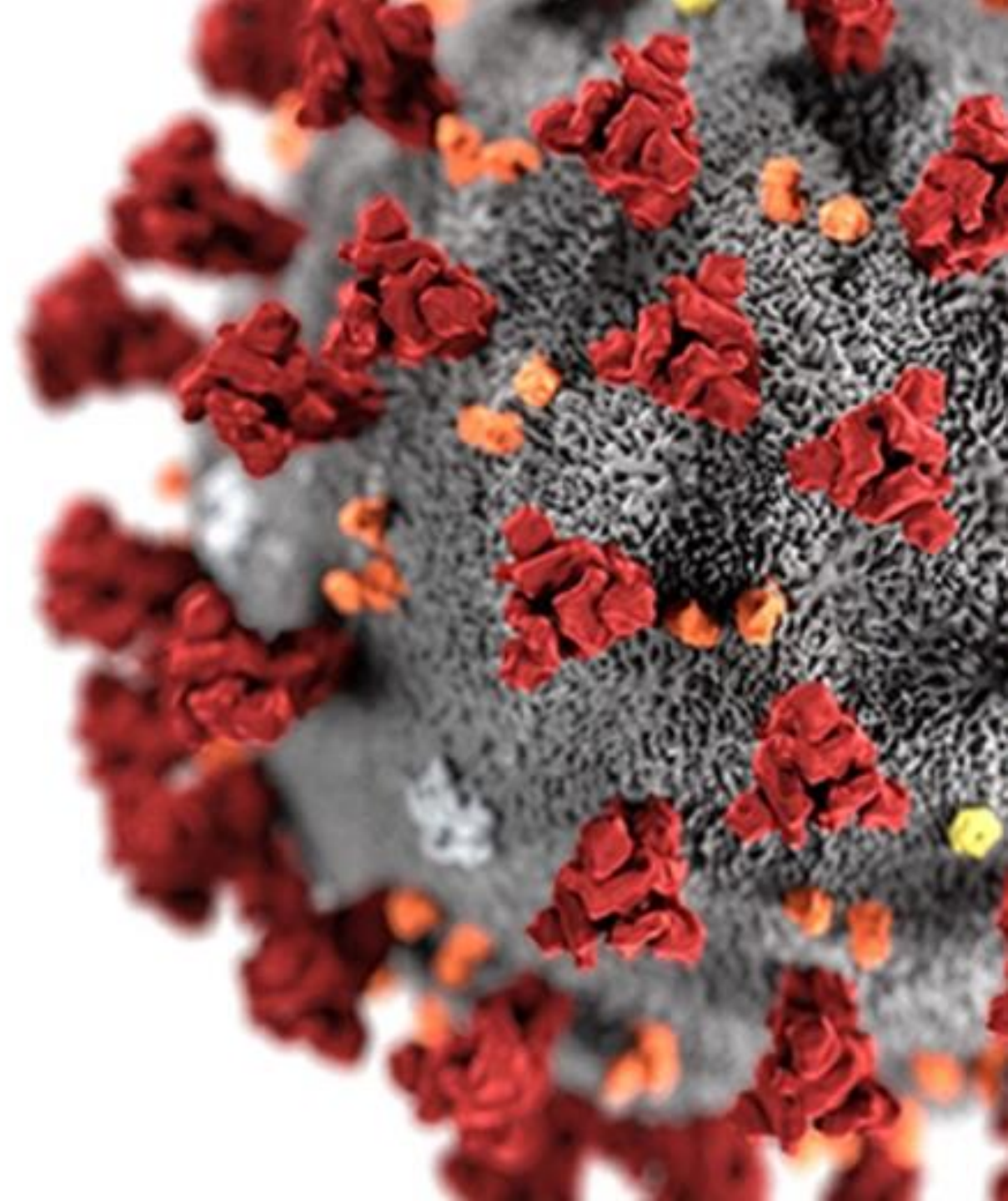
Age Breakdown



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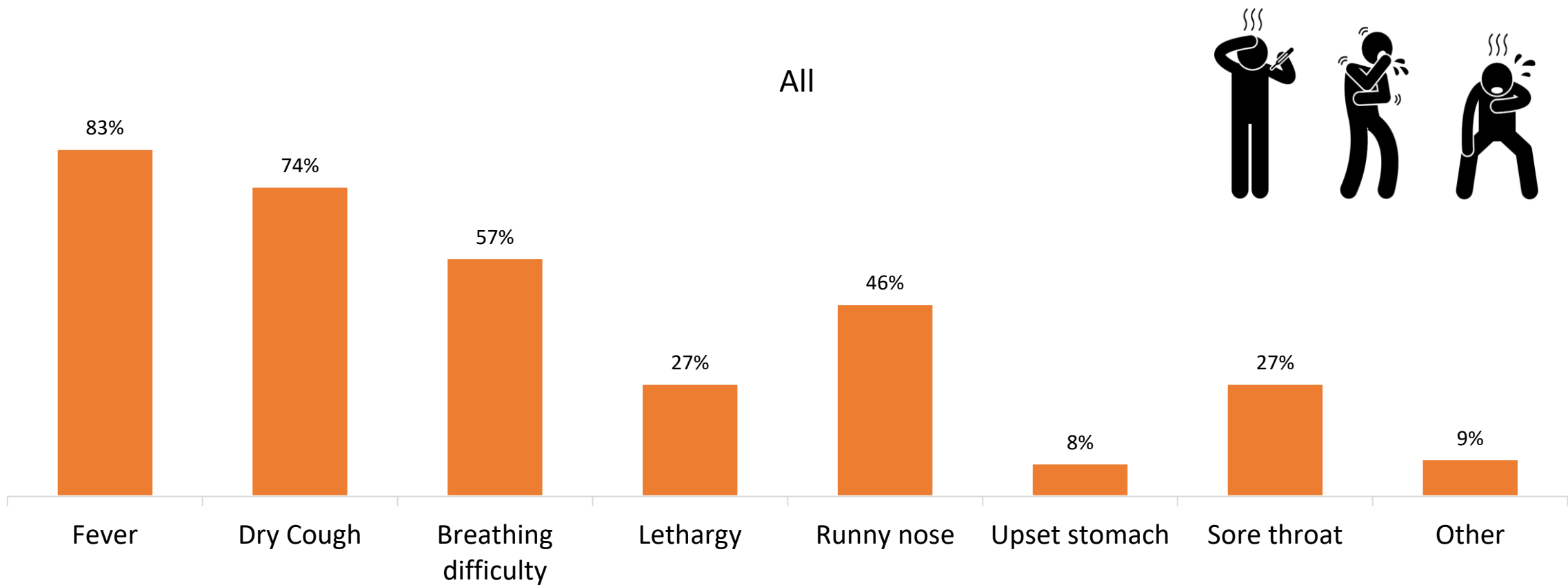
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

SECTION III: **PUBLIC AWARENESS** **OF COVID-19**



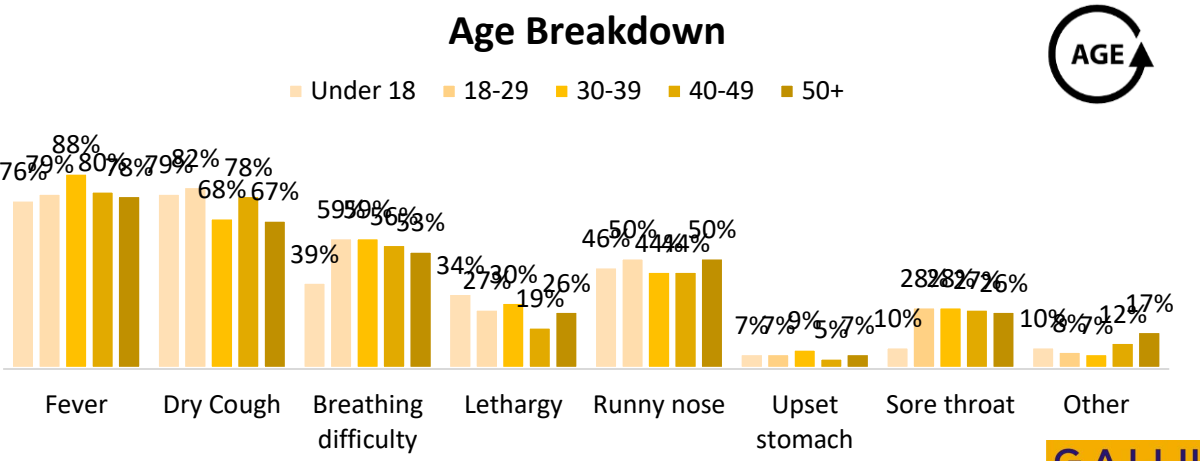
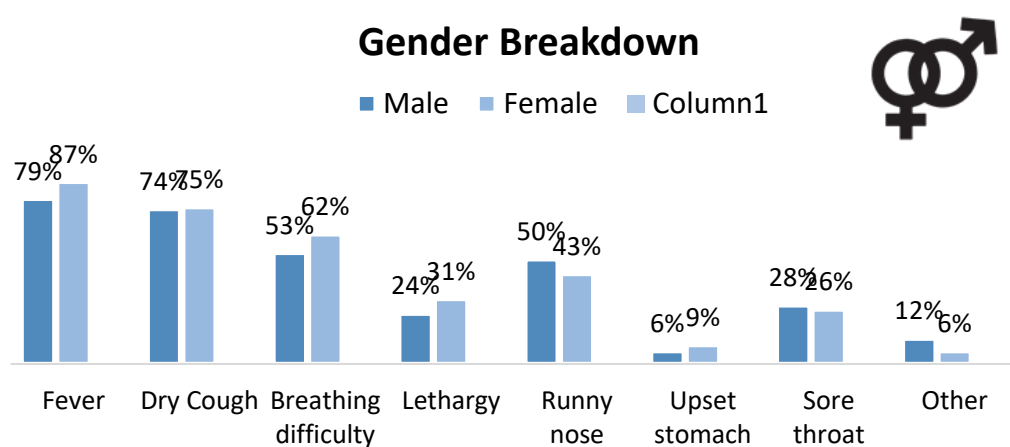
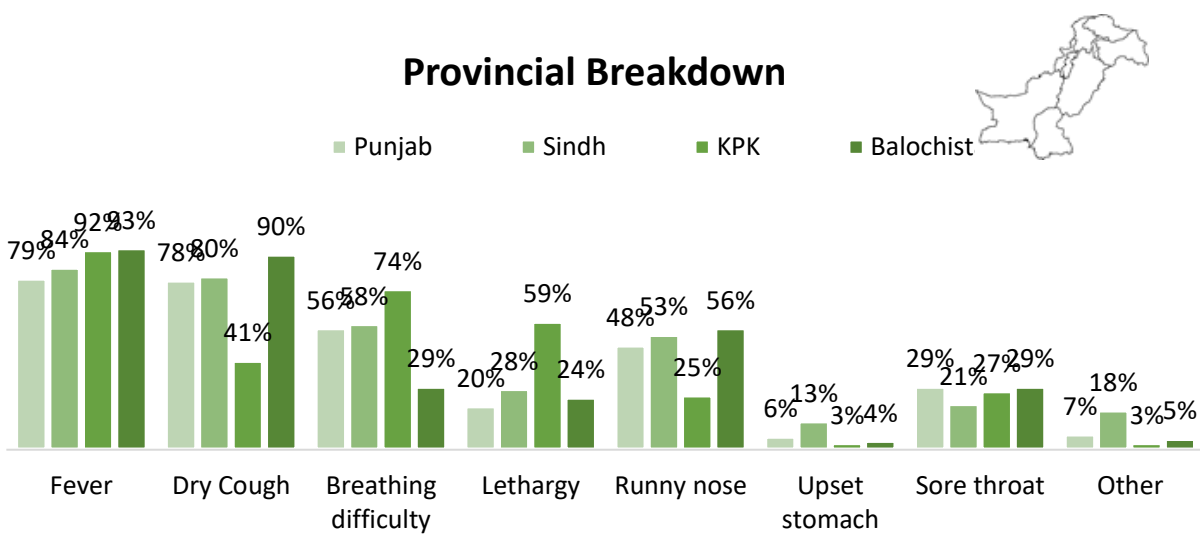
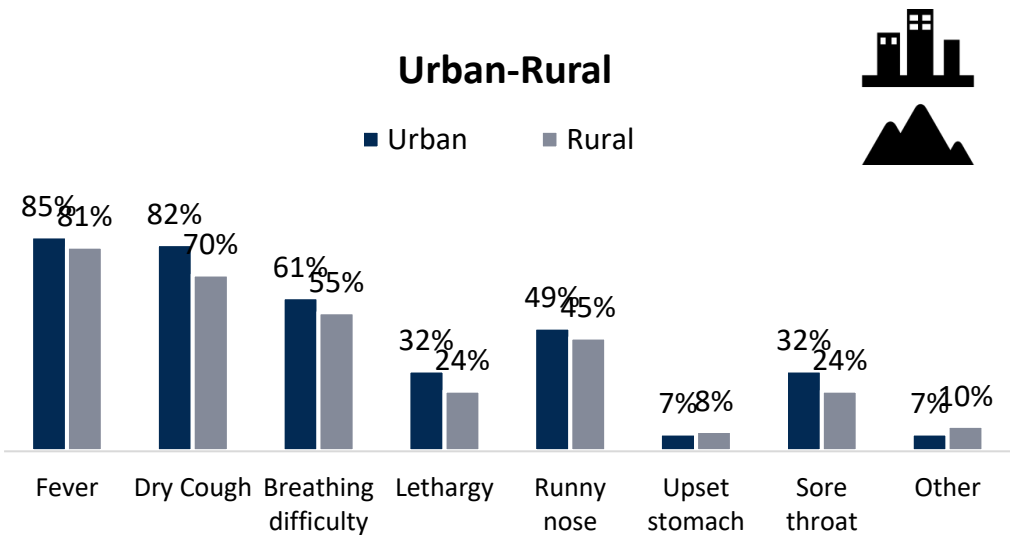
83% PAKISTANIS BELIEVE FEVER IS A SYMPTOM OF CORONAVIRUS. 3 IN 4 SAY DRY COUGH

Question: What do you think are Coronavirus symptoms?



OVER 9 IN 10 RESPONDENTS FROM KP AND BALOCHISTAN BELIEVE FEVER TO BE A SYMPTOM OF CORONAVIRUS

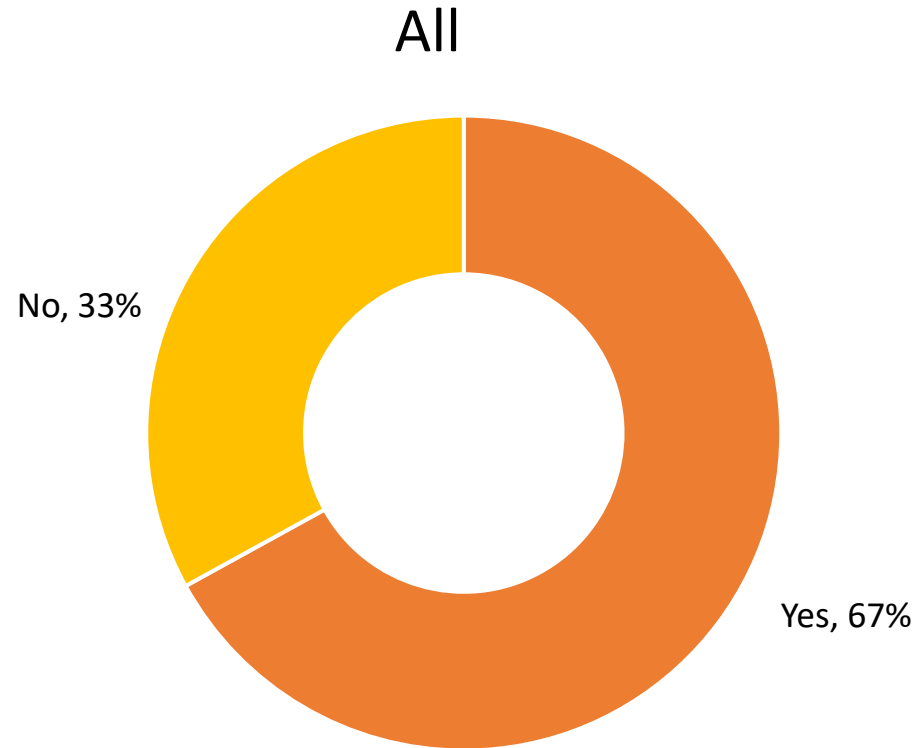
Question: What do you think are Coronavirus symptoms?



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

2 IN 3 PAKISTANIS ARE AWARE OF TIGER FORCE

Question: Are you aware of Tiger force – a volunteering force?

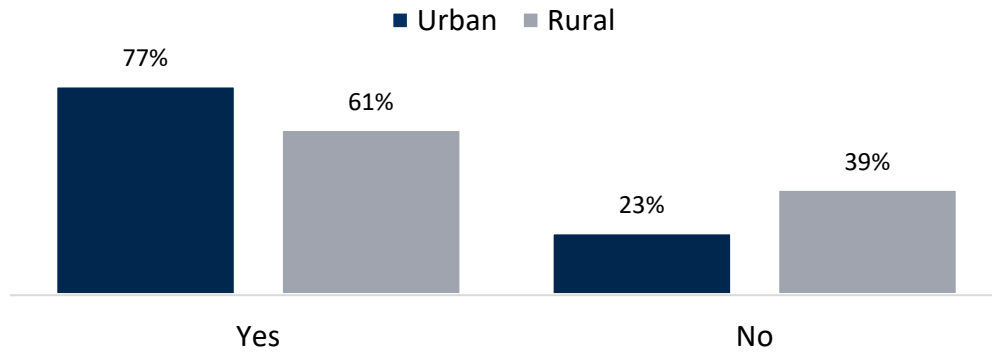


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

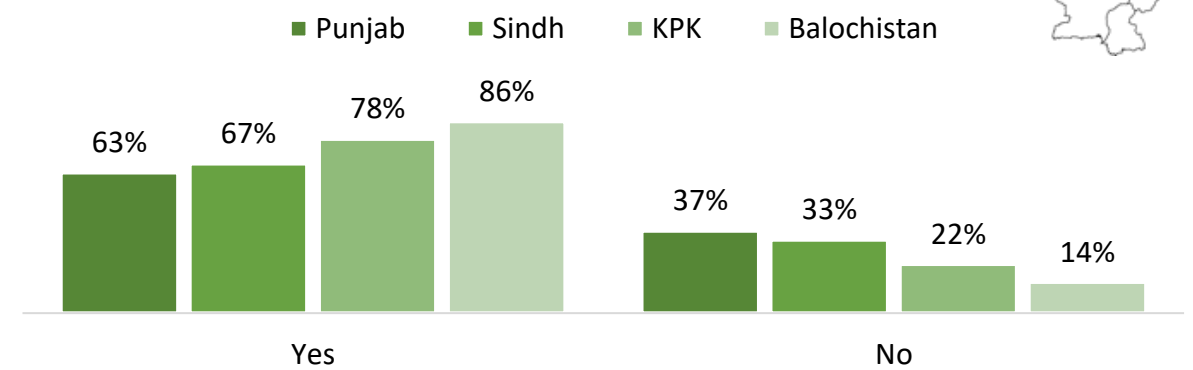
RESPONDENTS FROM PUNJAB, RURAL AND FEMALES LEAST AWARE OF TIGER FORCE

Question: Are you aware of Tiger force – a volunteering force?

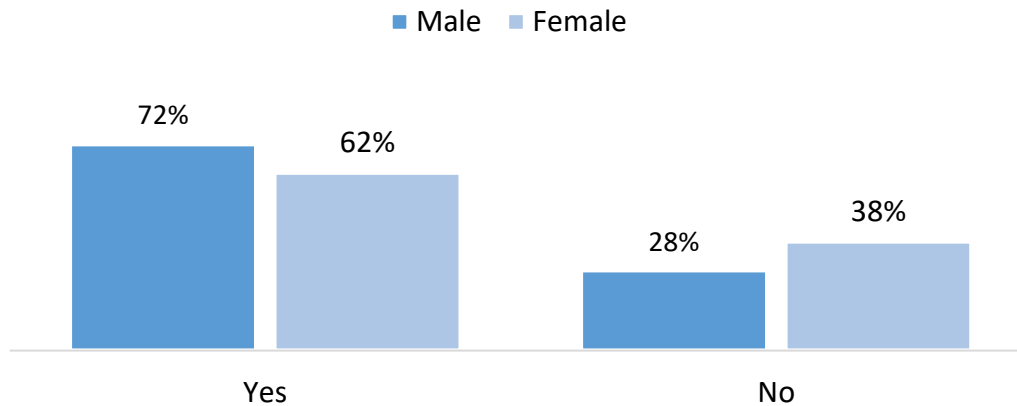
Urban-Rural Breakdown



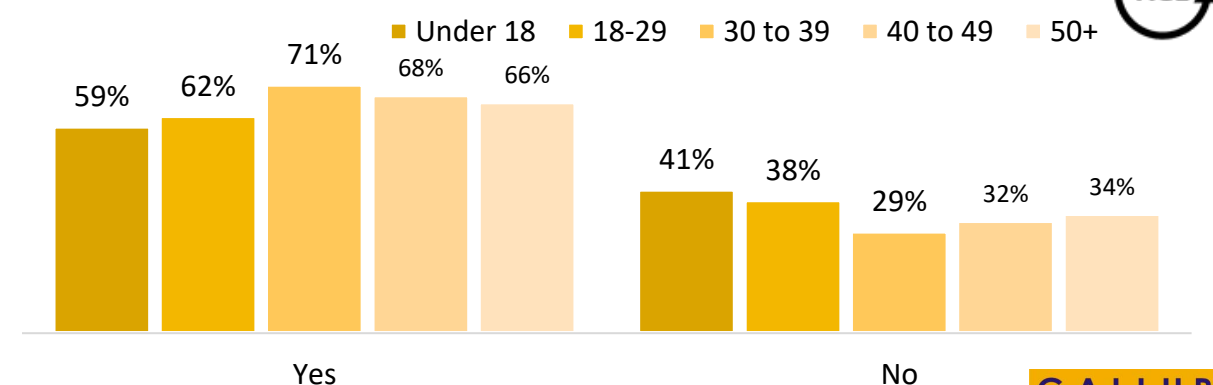
Provincial Breakdown



Gender Breakdown



Age Breakdown

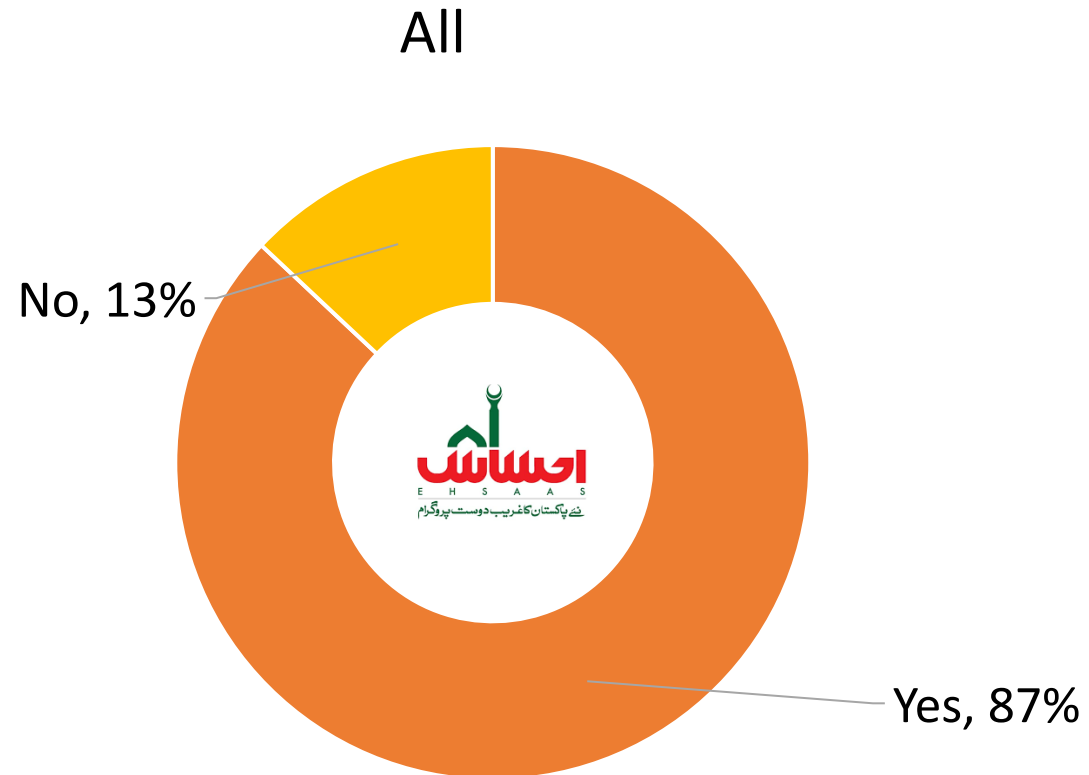


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

9 IN 10 PAKISTANIS ARE AWARE OF EHSAAS EMERGENCY CASH TRANSFER PROGRAMME

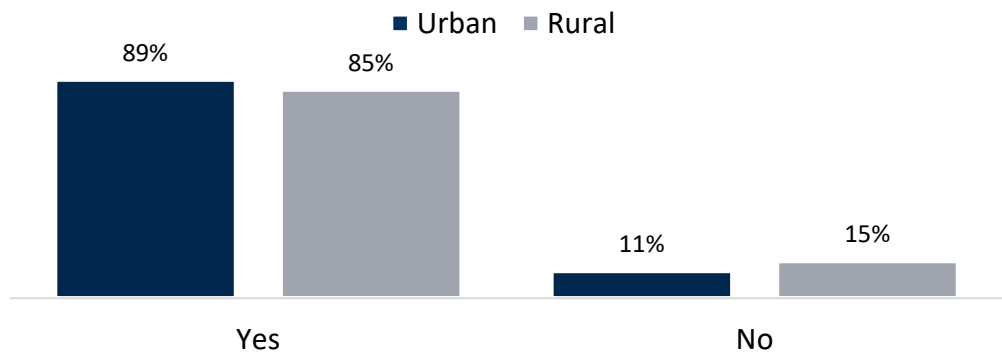
Question: Are Are you aware of Ehsaas Emergency Cash Transfer Programme?



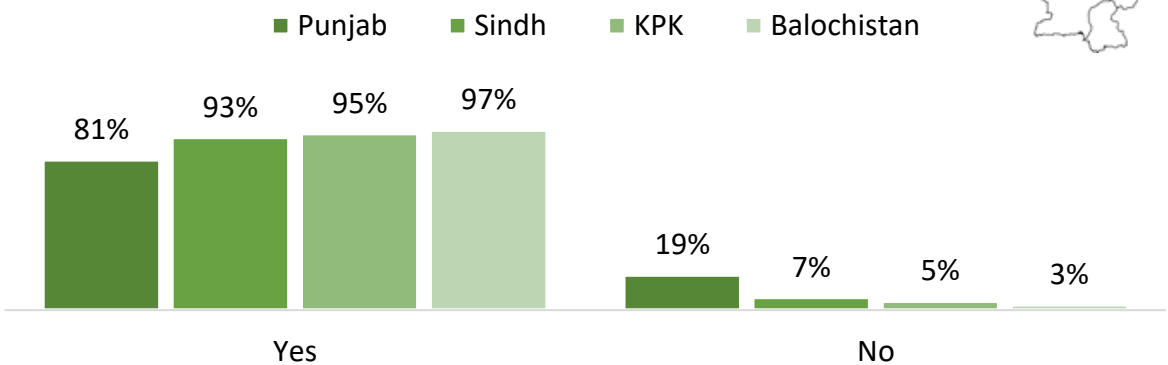
RESPONDENTS FROM PUNJAB (19%) AND THOSE AGED BELOW 18 LEAST AWARE OF EHSAA'S EMERGENCY CASH TRANSFER PROGRAMME

Question: Are you aware of Ehsaas Emergency Cash Transfer Programme?

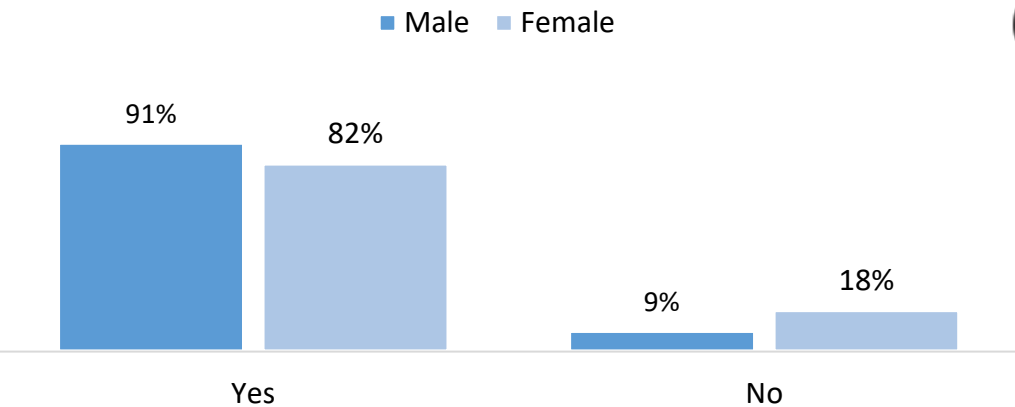
Urban-Rural Breakdown



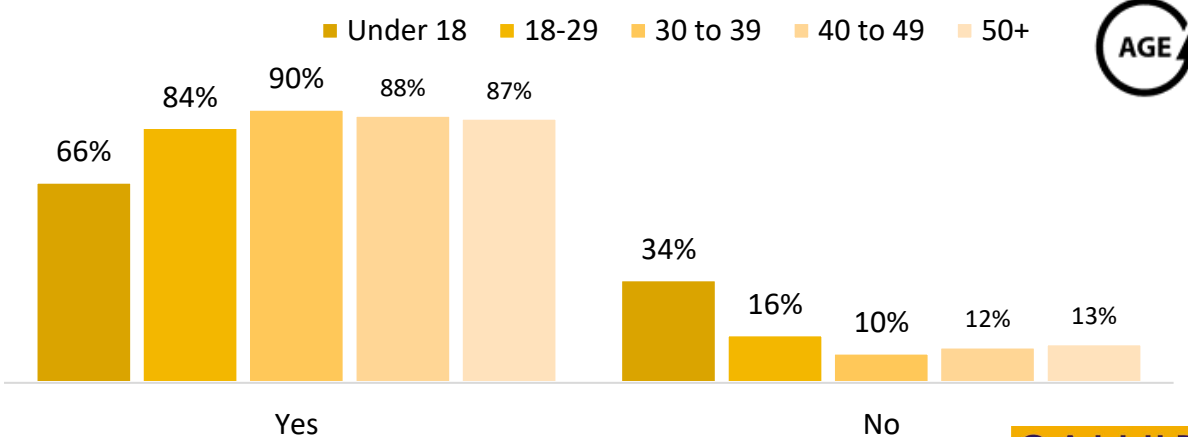
Provincial Breakdown



Gender Breakdown



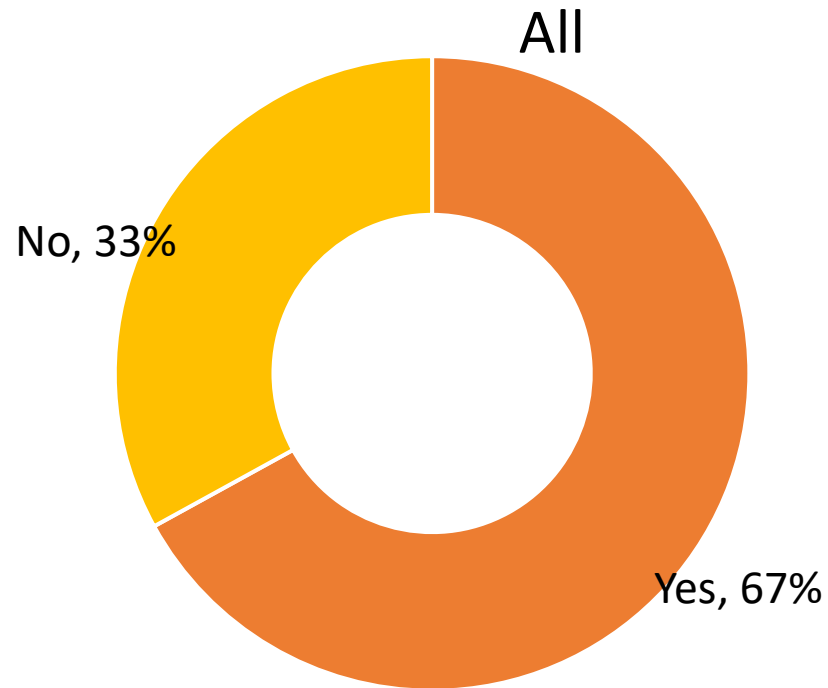
Age Breakdown



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

2 IN 3 PAKISTANIS (67%) ARE AWARE OF ANY COVID-19 RELATED AWARENESS TEXT MESSAGES

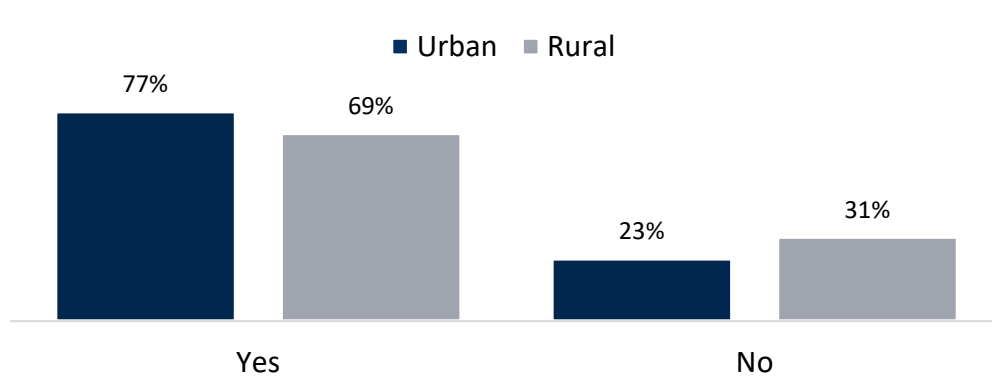
Question: Are you aware of Public awareness text messages about Coronavirus?



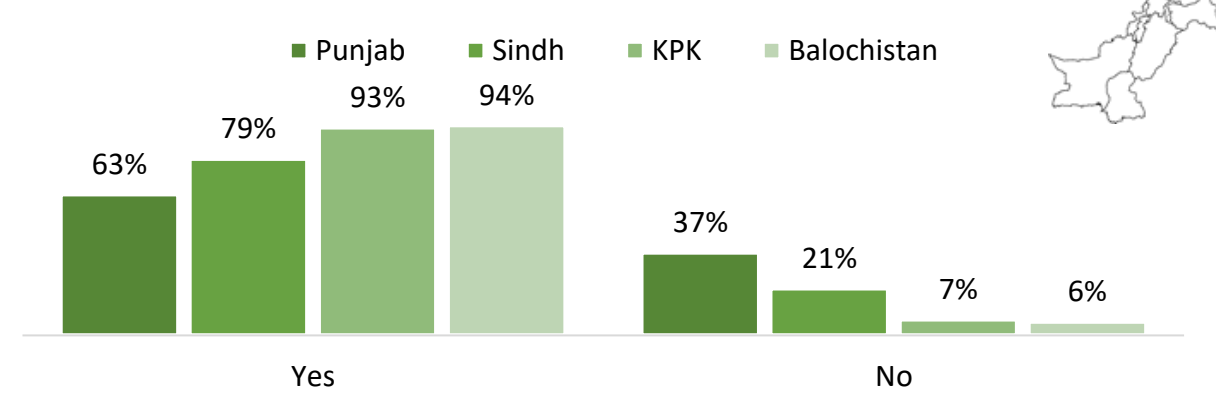
WOMEN (67%) AND RESPONDENTS FROM PUNJAB (63%) LEAST AWARE OF COVID-19 RELATED AWARENESS TEXT MESSAGES

Question: Are you aware of Public awareness text messages about Coronavirus?

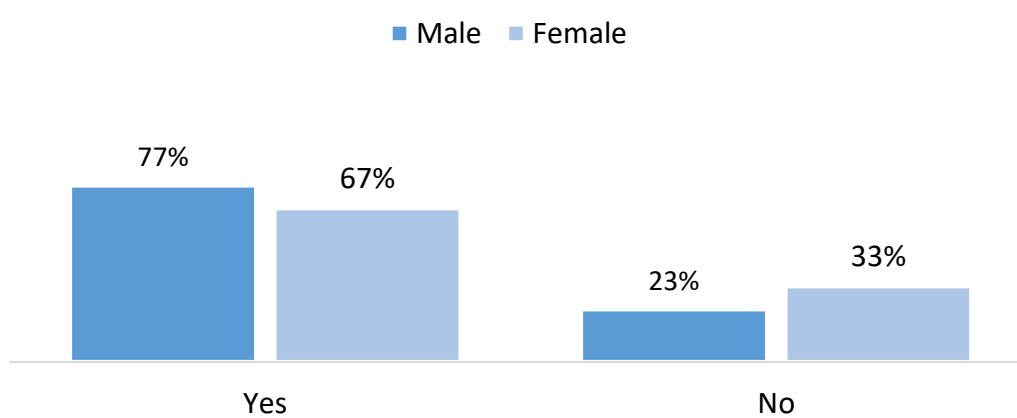
Urban-Rural Breakdown



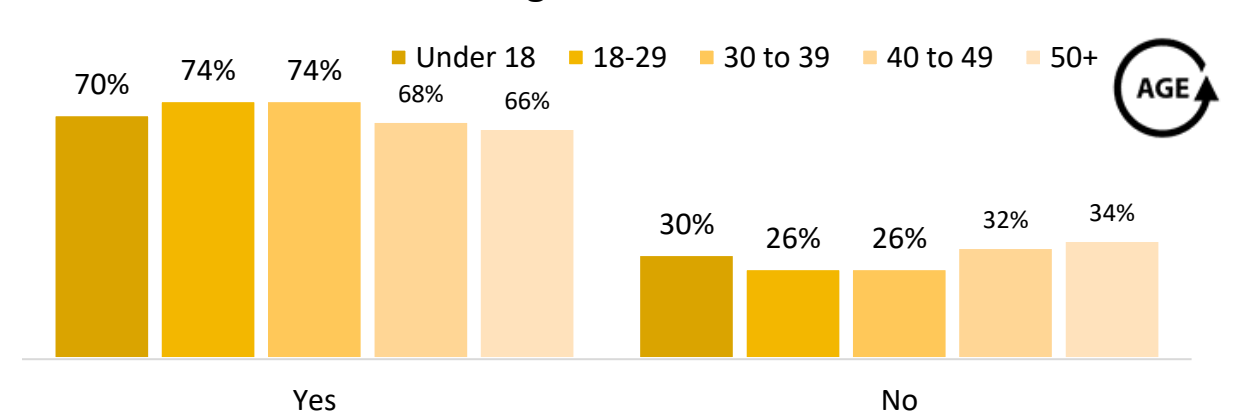
Provincial Breakdown



Gender Breakdown



Age Breakdown

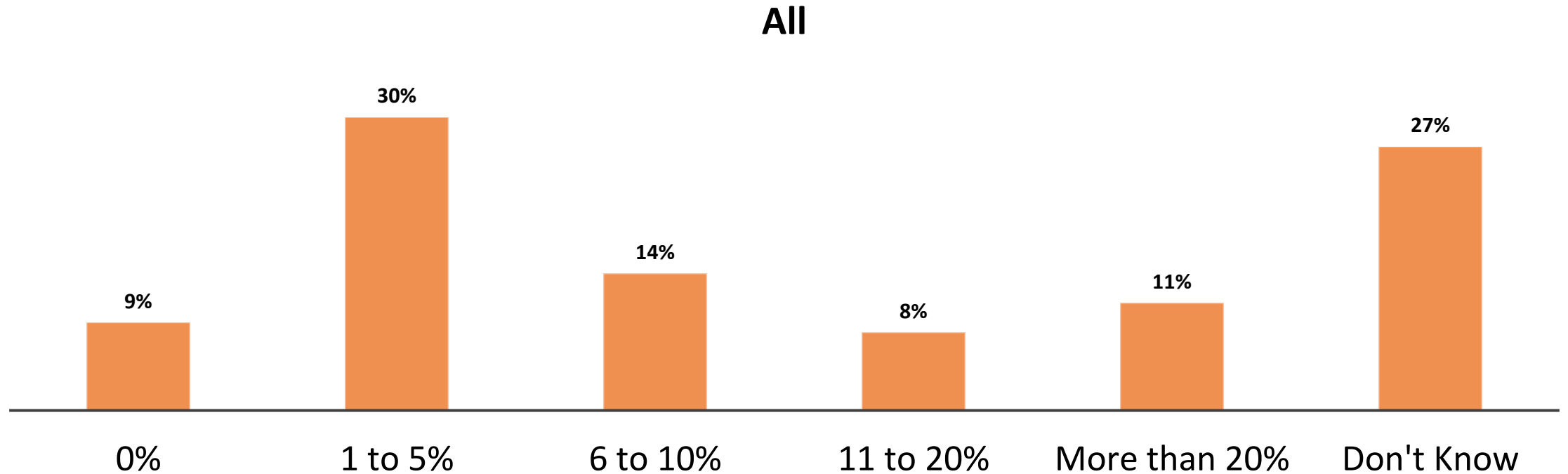


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

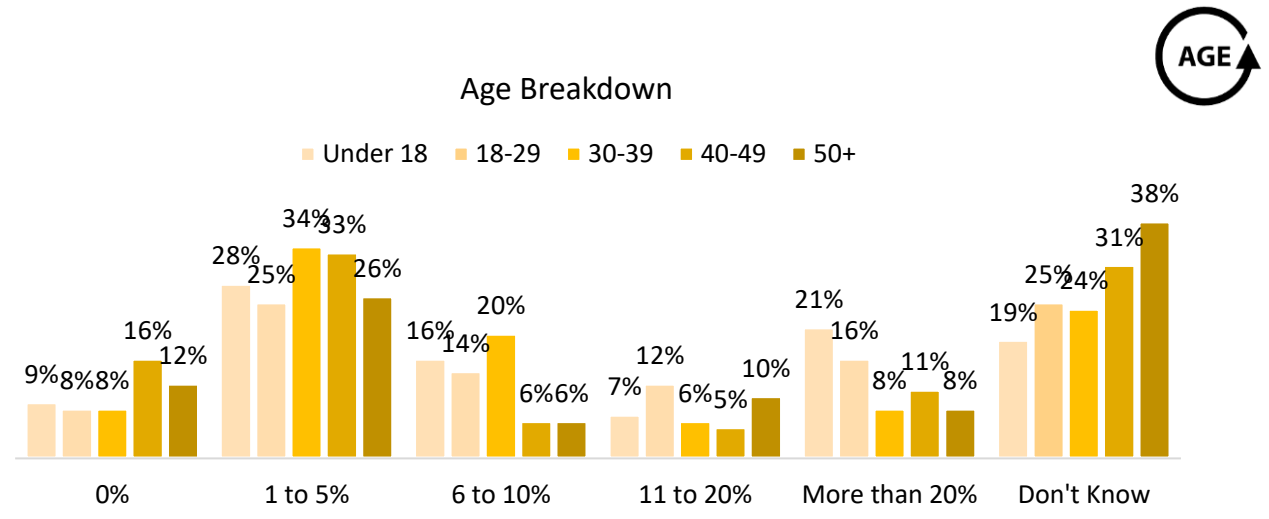
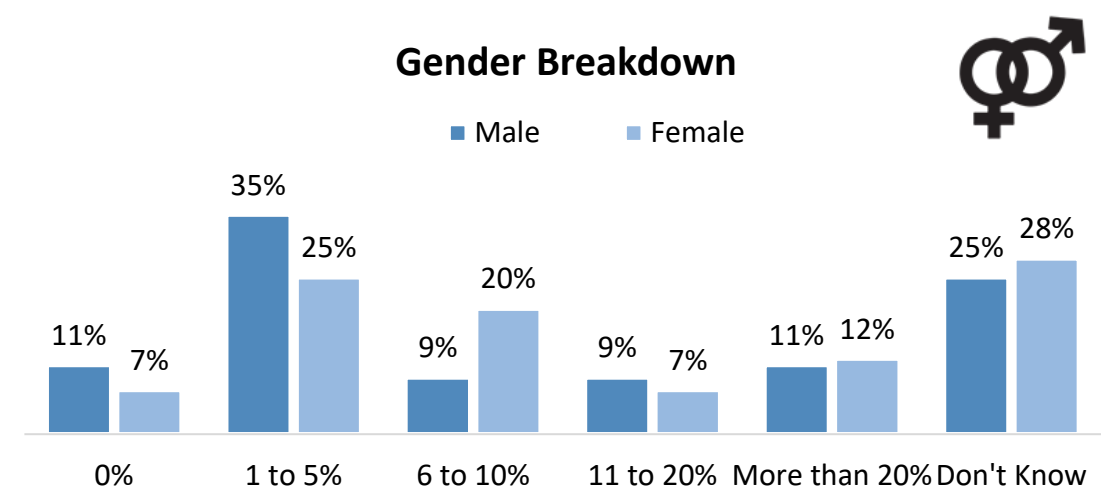
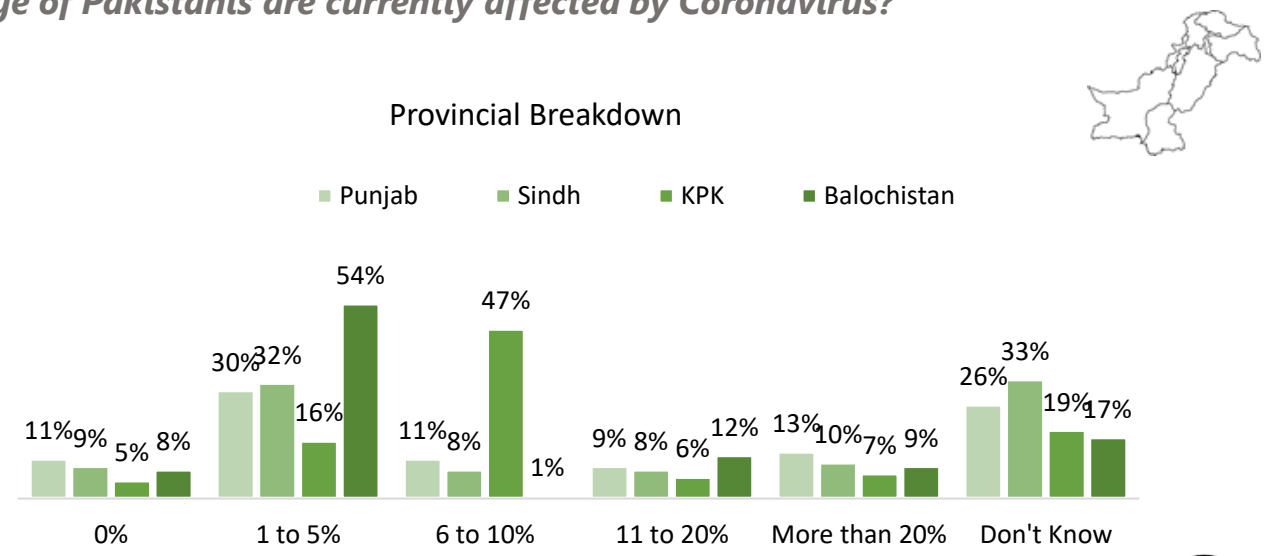
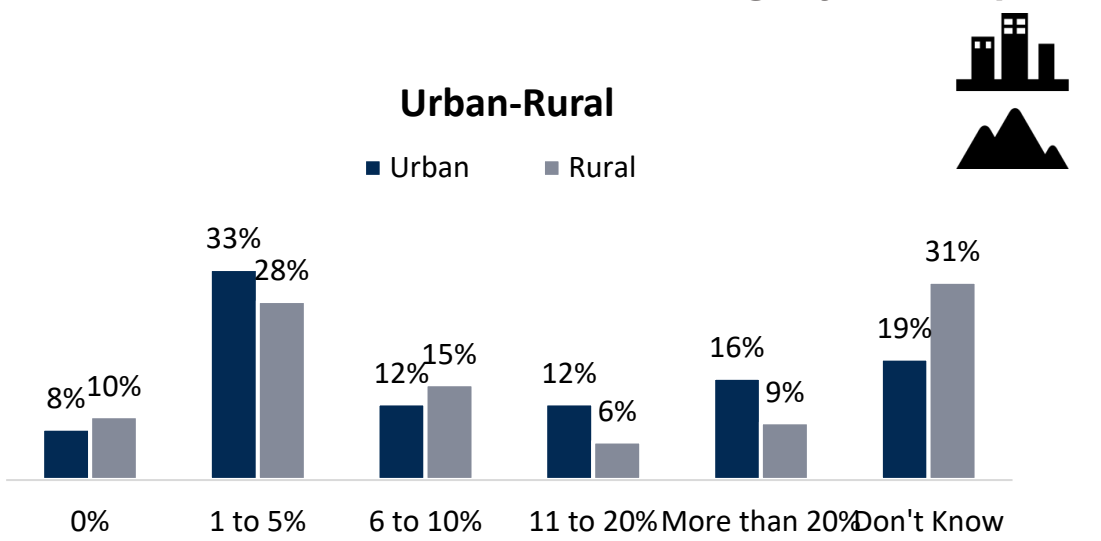
3 IN 10 PAKISTANIS BELIEVE ONLY 1-5% OF PAKISTANI POPULATION IS CURRENTLY AFFECTED BY CORONAVIRUS

Question: According to you, what percentage of Pakistanis are currently affected by Coronavirus?



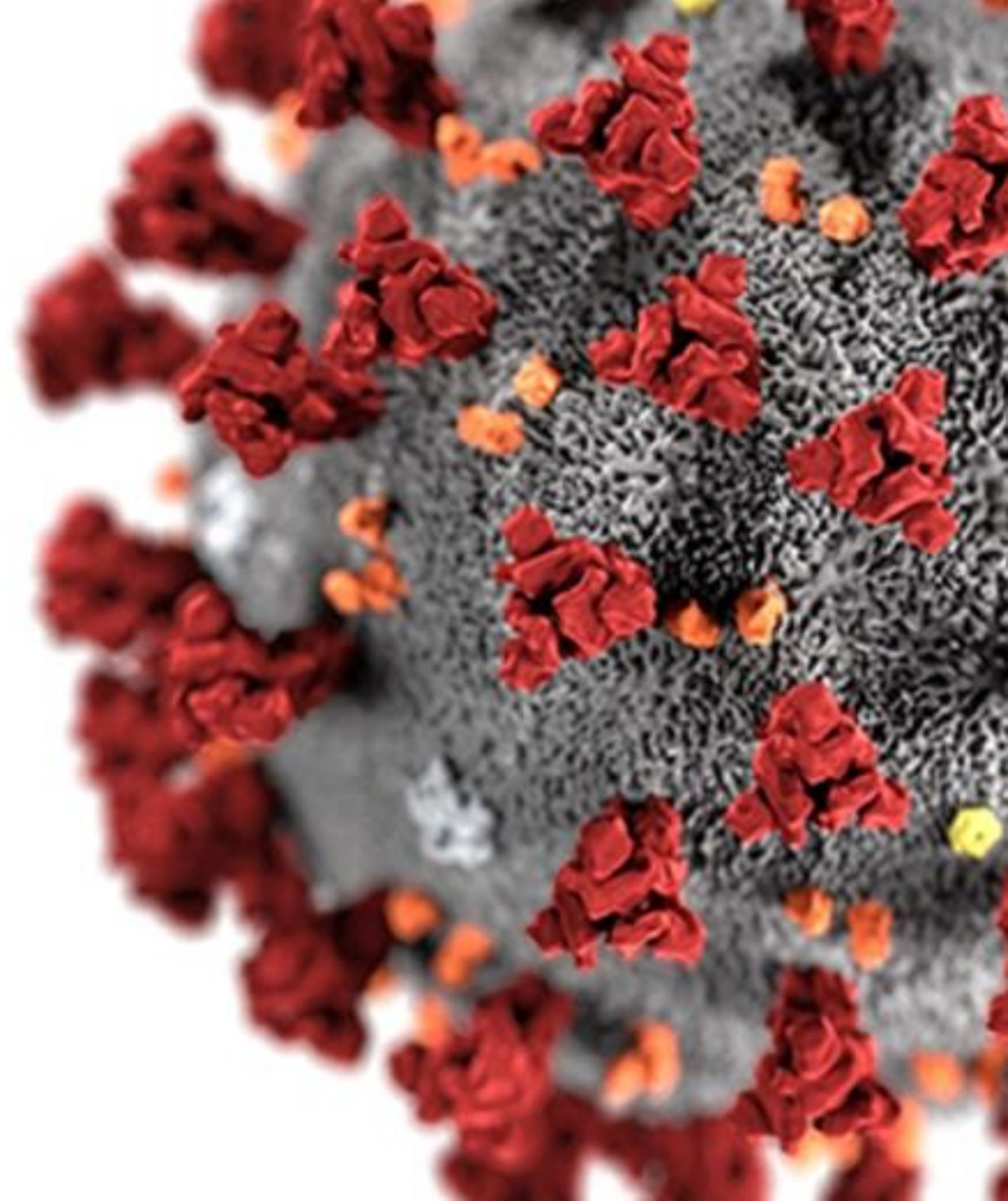
MALES (11%), RESPONDENTS FROM PUNJAB (11%) AND RURAL AREAS (10%) ARE MORE LIKELY TO SAY THAT NO ONE IN PAKISTAN IS CURRENTLY AFFECTED BY CORONAVIRUS

Question: According to you, what percentage of Pakistanis are currently affected by Coronavirus?



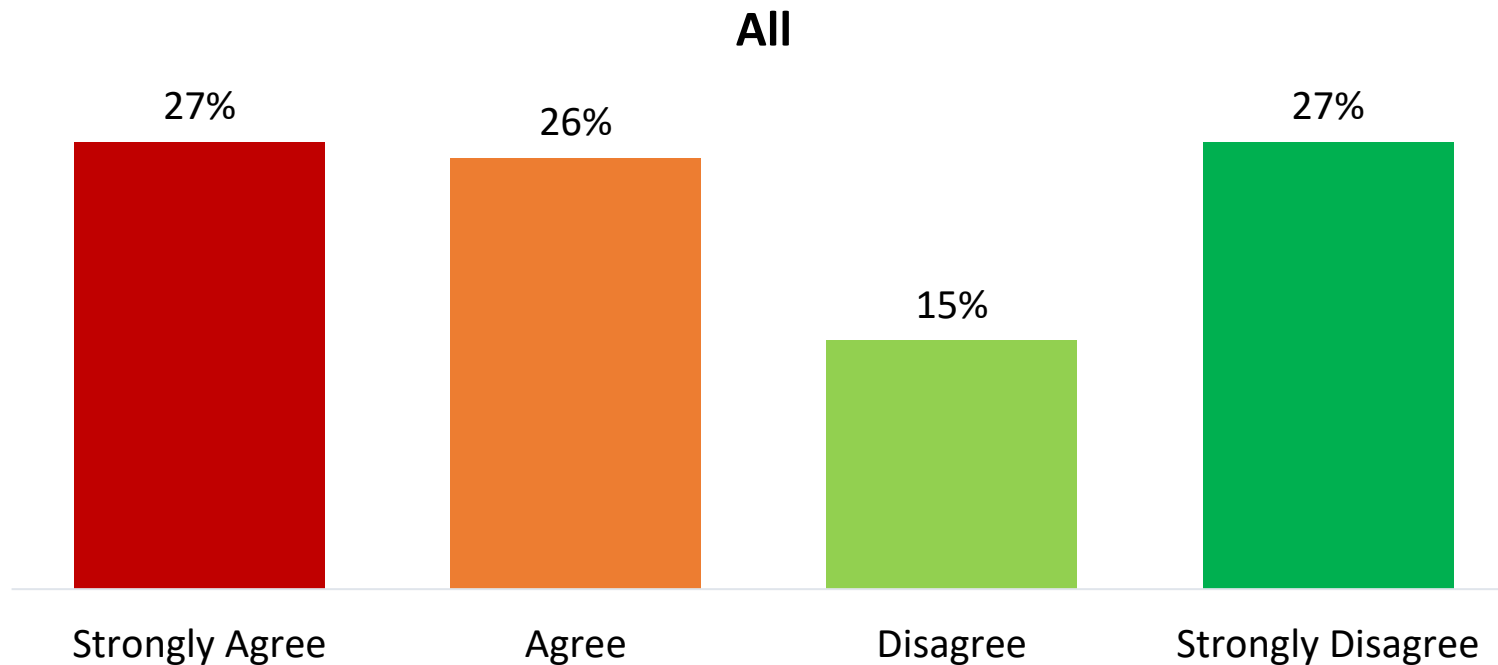
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SECTION IV: EFFECTS OF COVID- 19 LOCKDOWN



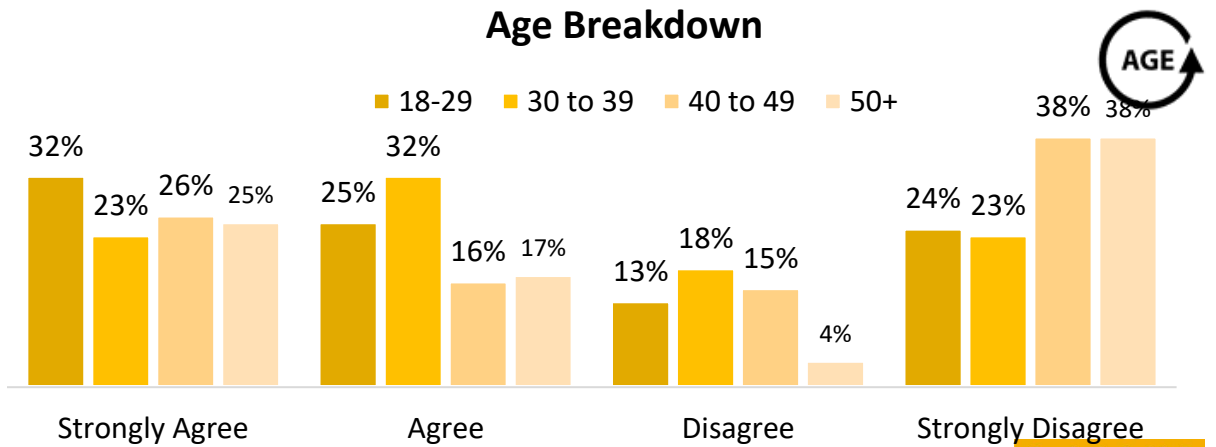
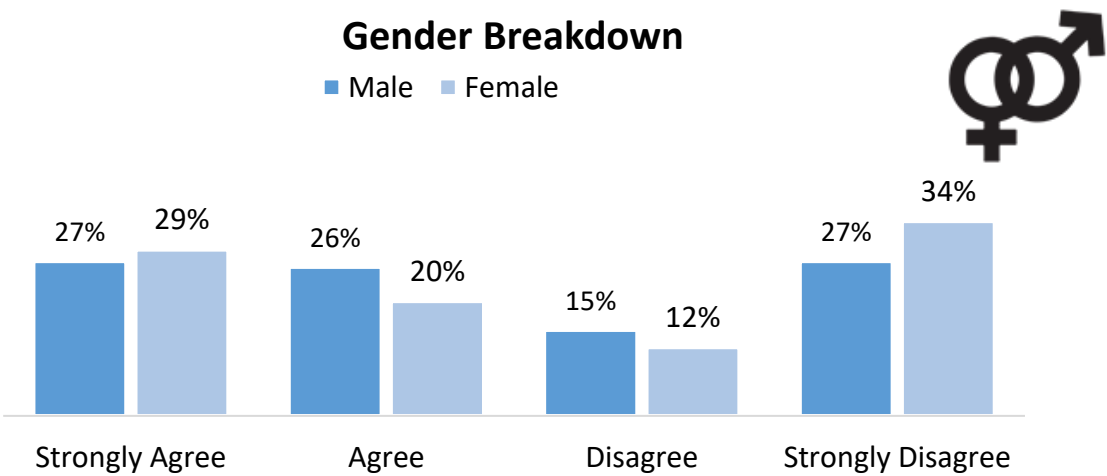
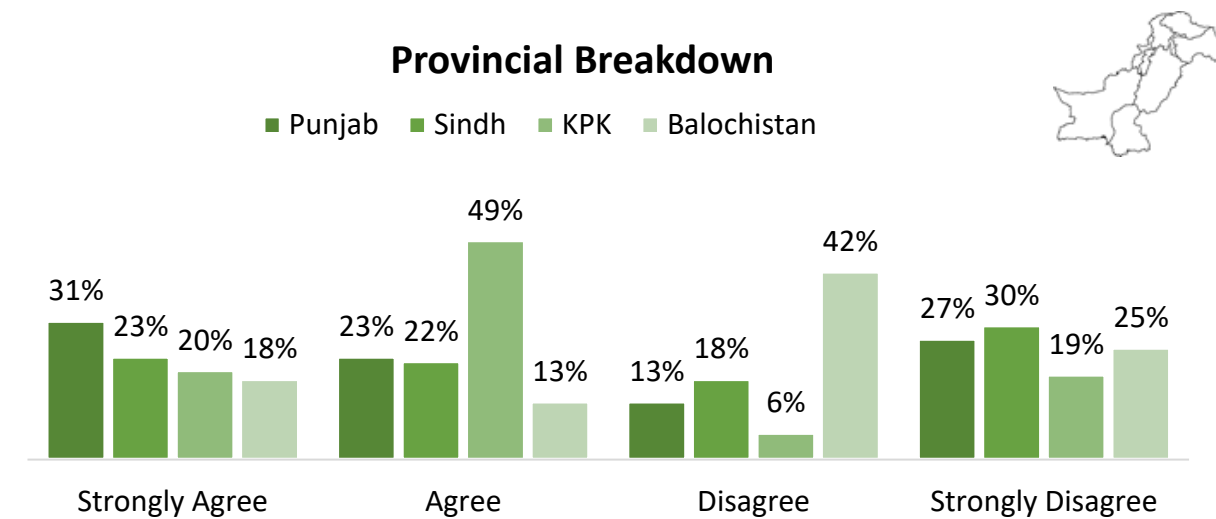
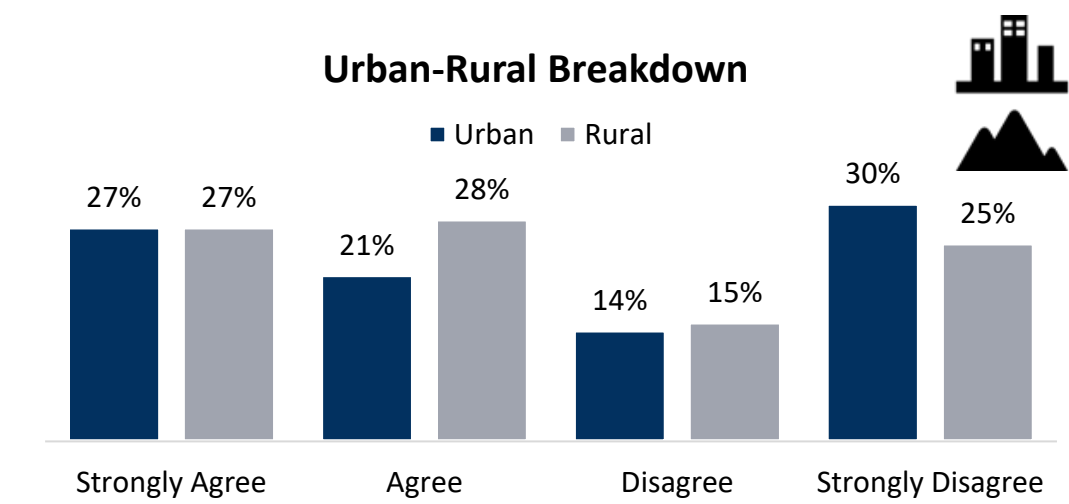
MORE THAN HALF PAKISTANIS AGREE THAT LOCKDOWN HAS INCREASED DOMESTIC FIGHTS BETWEEN MARRIED COUPLES

Question: To what extent do you agree/ disagree with the following statement: Lockdown has increased domestic fights between husband/wife



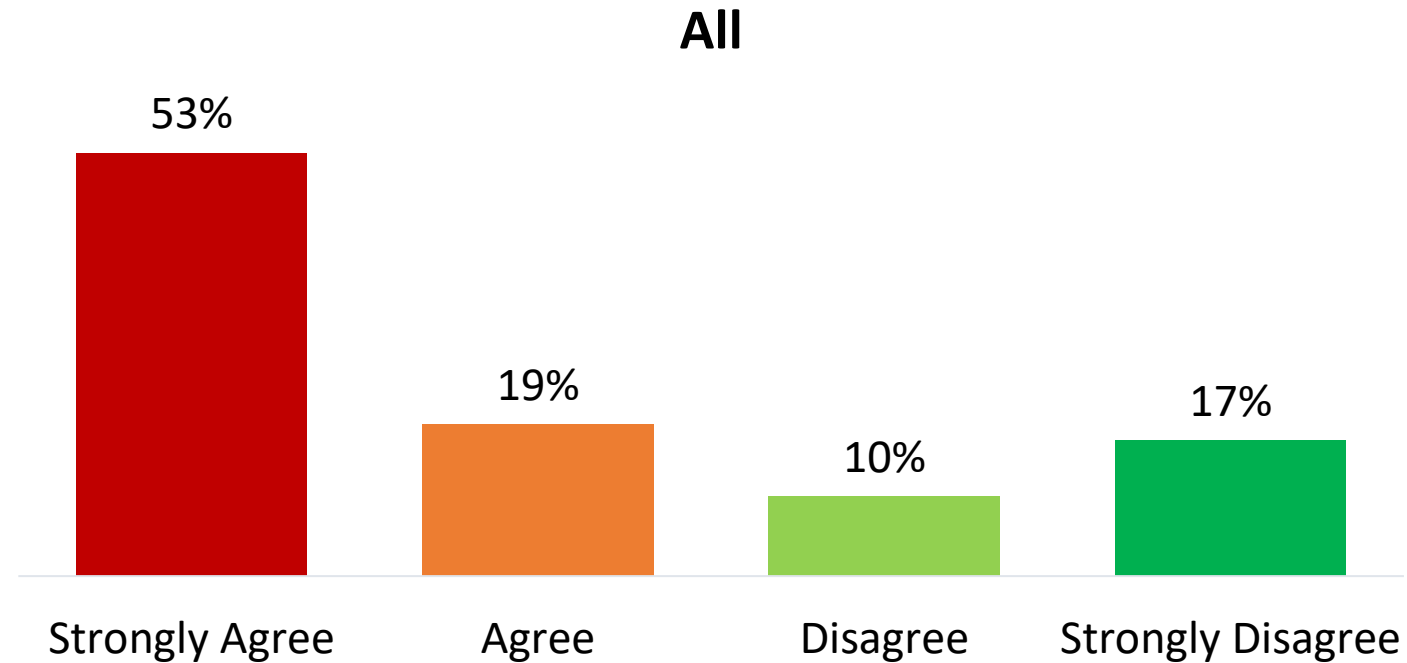
1 IN 2 MALES AND RURAL RESPONDENTS WERE LIKELY TO OPINE THAT THE LOCKDOWN HAS INCREASED DOMESTIC FIGHTS BETWEEN COUPLES

Question: To what extent do you agree/ disagree with the following statement: Lockdown has increased domestic fights between husband/wife



3 IN 4 PAKISTANIS (72%) AGREE THAT THE LOCKDOWN HAS INCREASED BURDEN ON WOMEN

Question: To what extent do you agree/ disagree with the following statement: Lockdown has increased burden on women

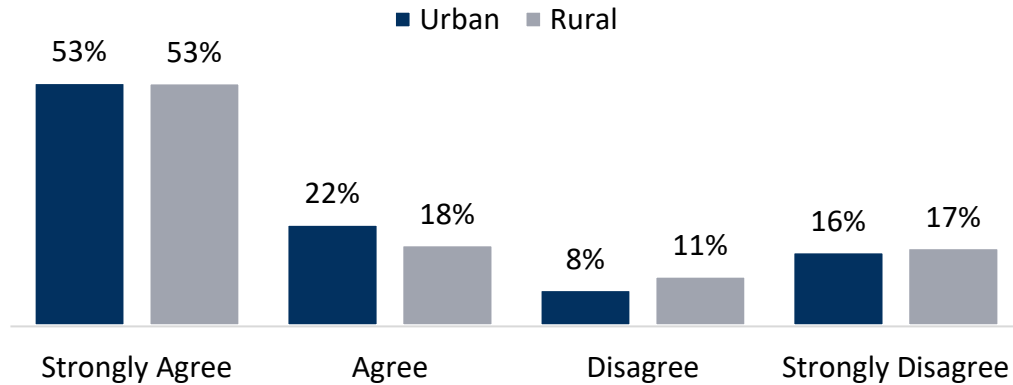


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

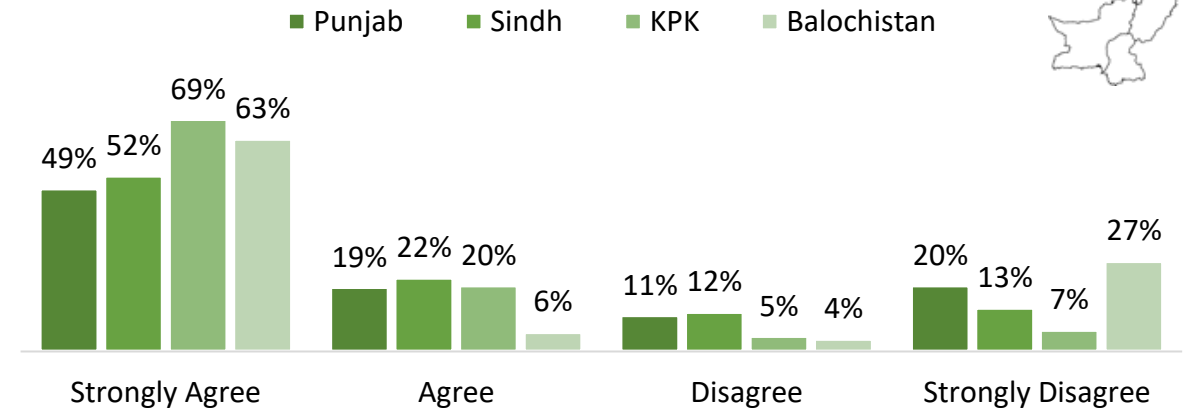
SIGNIFICANTLY MORE FEMALES (78%) THAN MALES (66%) OPINE THAT THE LOCKDOWN HAS INCREASED BURDEN ON WOMEN

Question: To what extent do you agree/ disagree with the following statements? Lockdown has increased burden on women

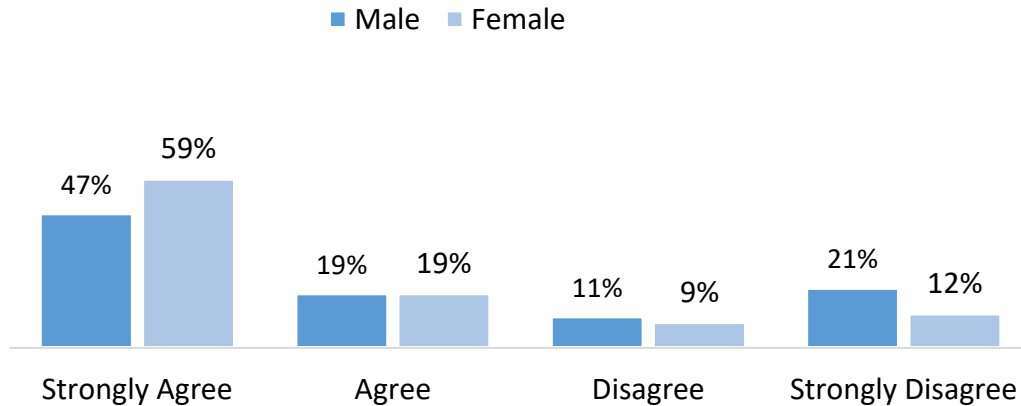
Urban-Rural Breakdown



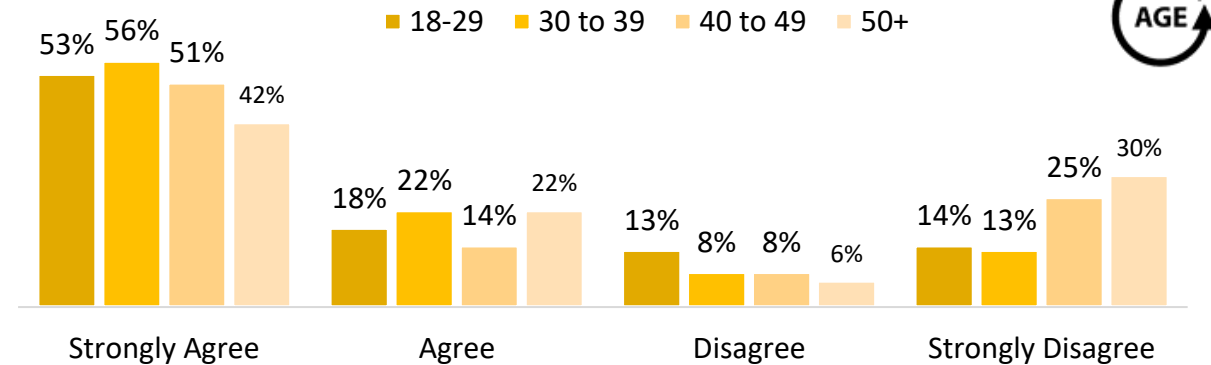
Provincial Breakdown



Gender Breakdown



Age Breakdown



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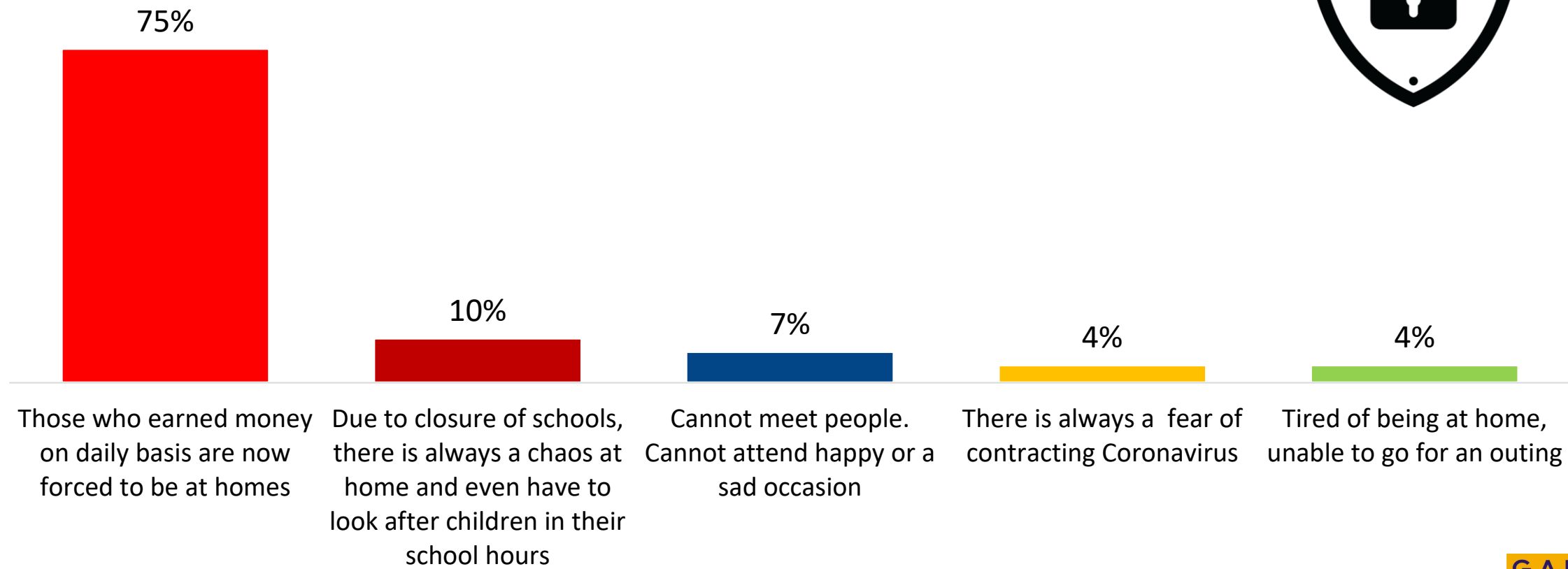
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 5

3 IN 4 PAKISTANIS RANK THE INABILITY OF DAILY WAGE EARNERS TO WORK AS THE MOST SERIOUS REPERCUSSION OF THE COVID-19 LOCKDOWN

Question: Rank the repercussions of lockdown:

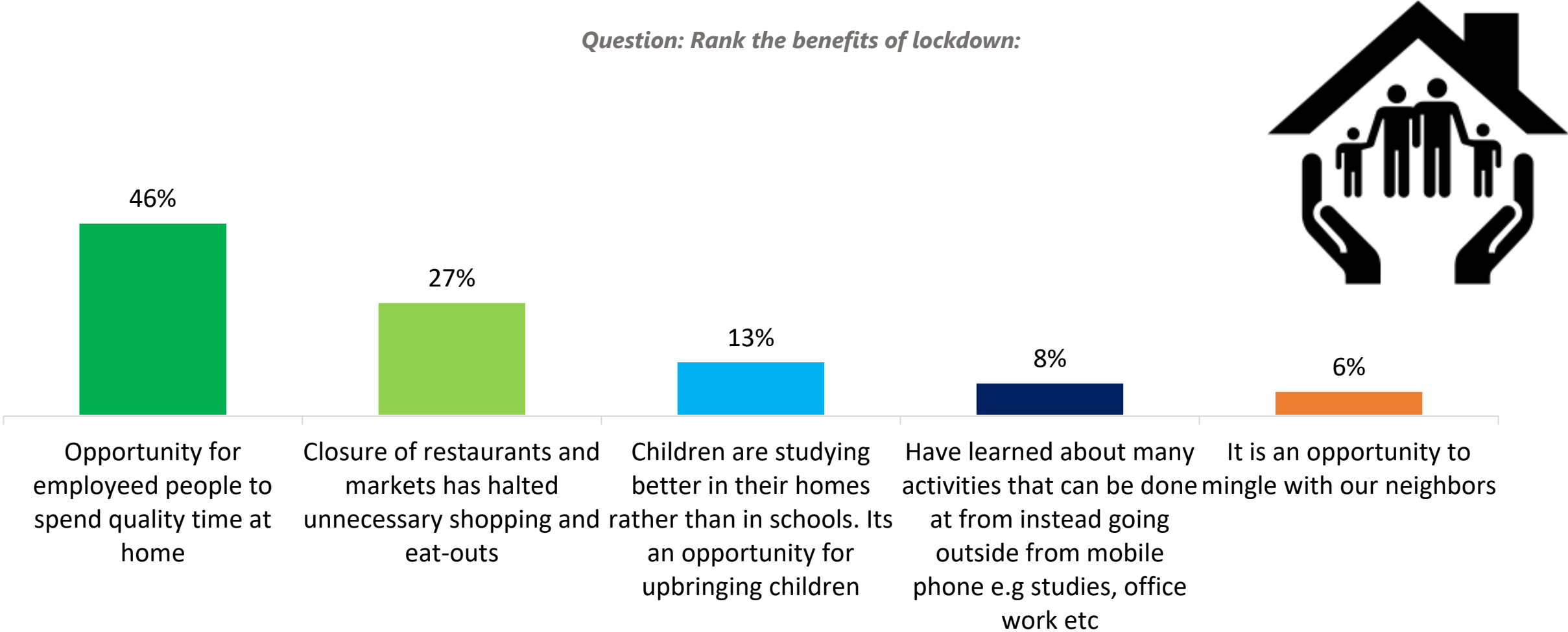


All



NEARLY HALF PAKISTANIS (46%) OPINE THAT THE LOCKDOWN IS AN OPPORTUNITY FOR EMPLOYED PEOPLE TO SPEND QUALITY TIME AT HOME. 27% CONSIDER LOCKDOWN BENEFICIAL FOR HALTING UNNECESSARY SHOPPINGS/HANG OUTS

Question: Rank the benefits of lockdown:



METHODOLOGY



SAMPLE SIZE: 1144



CATI INTERVIEWS

Error Margin
±2 to 3% at 95% confidence
level for national level results



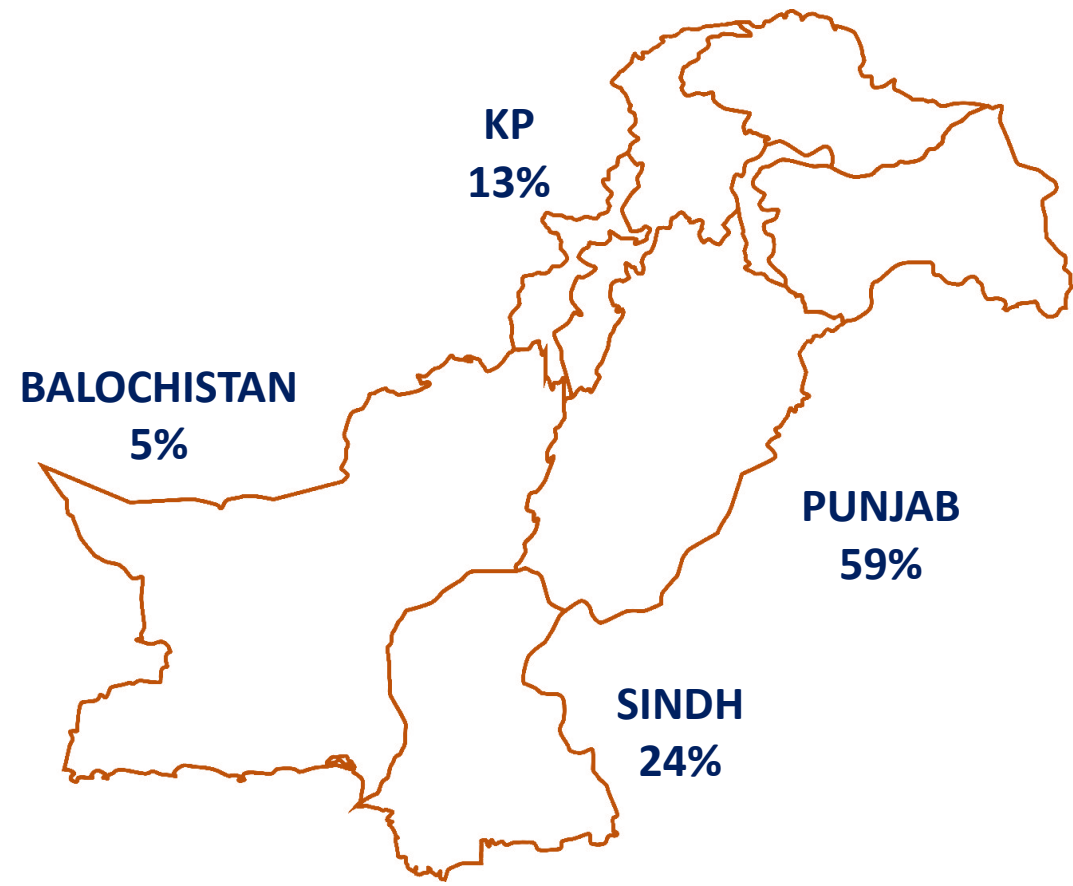
DATA COLLECTION
01st – 20th MAY 2020

Detailed Note on Methodology

Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed.

This methodology uses Random Digit Dialling approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.

Exclusion in sample: According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.

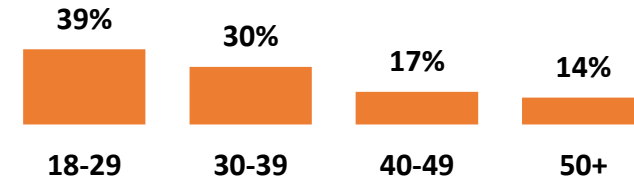


RURAL
65%



URBAN
35%

AGE



FEMALE
48%



MALE
52%



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isb@gallup.com.pk

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