



Opinion Poll

Special Press Release

PAKISTAN SOCIAL AND LIVING STANDARDS MEASUREMENT**Literacy in Pakistan**

3 in 5 (61%) Pakistanis from among the 10+ population claim to be able to read with understanding. Literacy rate significantly higher among males and urban areas of Pakistan. Highest literacy rate reported in Islamabad division while lowest reported in Zhob (Pakistan Social and Living Standards Measurement & Gallup Pakistan)

Islamabad, June 12, 2020

Introduction to the Gallup Data Analytics series on Pakistan Social and Living Standards Measurement data:

This press release is the first part of a special Gallup Data Analytics series that aims to foster an empirical understanding of the social and economic indicators in Pakistan based on data generated by PSLM Surveys.

PSLM is the largest survey in Pakistan conducted every two year by Pakistan Bureau of Statistics. The sample covers over 80,000 households and over 400,000 respondents. The PSLM Survey is designed to be representative at district level for in-depth analysis and for the majority of districts a sample of 1000 respondents has been achieved. Gallup Pakistan Data Analytics team has worked extensively on this data and this series of press releases are our attempt to publicize the great efforts done by hundreds of office bearers of Bureau of Statistics who have travelled far and wide to collect this data.

This particular press release aims to assess the prevalence of literacy across Pakistan along with various demographic breakdowns to provide further insight into the results.

Bilal I Gilani, the Executive Director at Gallup Pakistan explains: ‘The report suggests significant regional, gender and economical disparities with respect to literacy and understanding-based learning. The results suggest that the closer you are to the power centers and the power hierarchy the higher are the chances that you are endowed with the ability to read and understand hence enabling you to function in the modern economy, whereas the further away or at the periphery you are the lower are the chances of you enjoying the privilege of literacy. The report underlines the need for closer understanding of disparity in the country and active participation in policy to mitigate these disparities. Gallup Pakistan’s non-profit Gilani Research Foundation advocates for more regional solutions and decentralized mechanisms to address these disparities that our current series of reports highlight. The reason why we are distributing the results at regional and sub-regional level is to inculcate the idea that Pakistan can only be understood when its sub units are analyzed. Our current understanding of the country is obstructed by very broad and generalized lengths of urban and provincial areas, and we need to dig into regional and sub regional levels to understand how Pakistan and its economy actually functions’.

A nationally representative sample of men and women from the 10+ population from across the four provinces was asked the following question: “*Can you read a simple statement in any language with understanding?*” In response to this question, 61% Pakistanis said that they could read a simple statement with understanding while 39% said they could not read



Question: “Can you read a simple statement in any language with understanding?”

All Pakistan

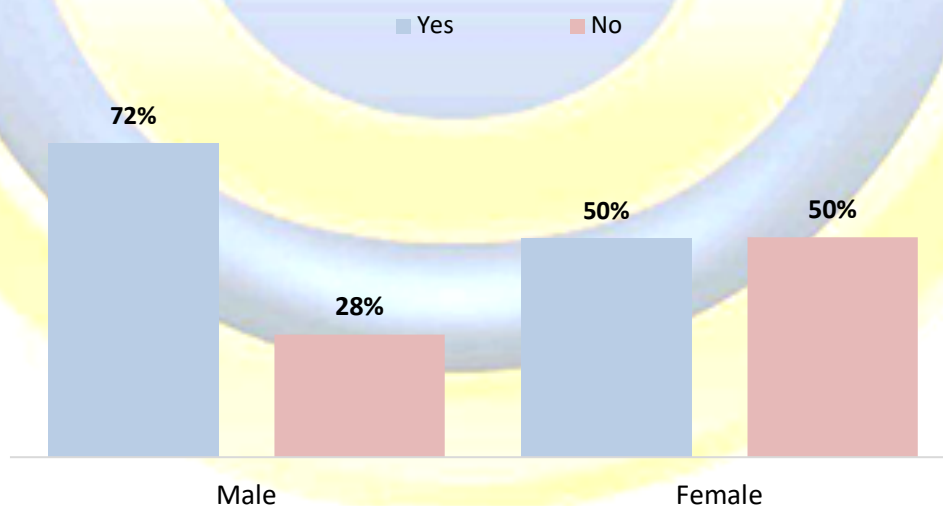


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gender Breakdown: Significant Gender disparity exists over basic literacy in Pakistan

Nearly 3 in 4 male Pakistanis are able to read a statement in any language with understanding while only 1 in 2 women reported being able to do the same

Gender Breakdown

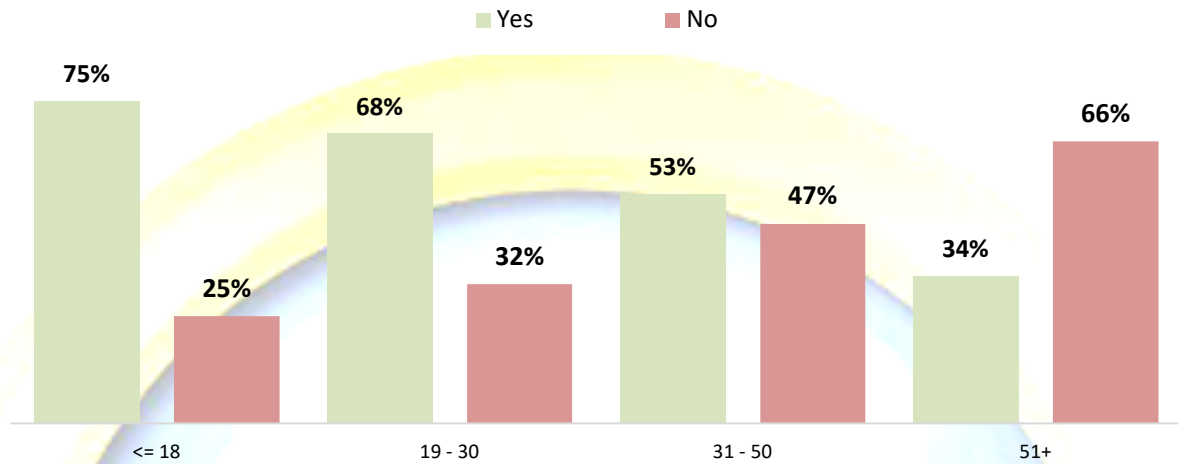


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Age Breakdown: 3 in 4 Pakistanis aged 18 or below able to read with basic understanding, only 1 in 3 aged 51+ able to read

Greater rate of literacy among younger Pakistanis, lowest literacy rate among respondents aged 51+

Age Breakdown

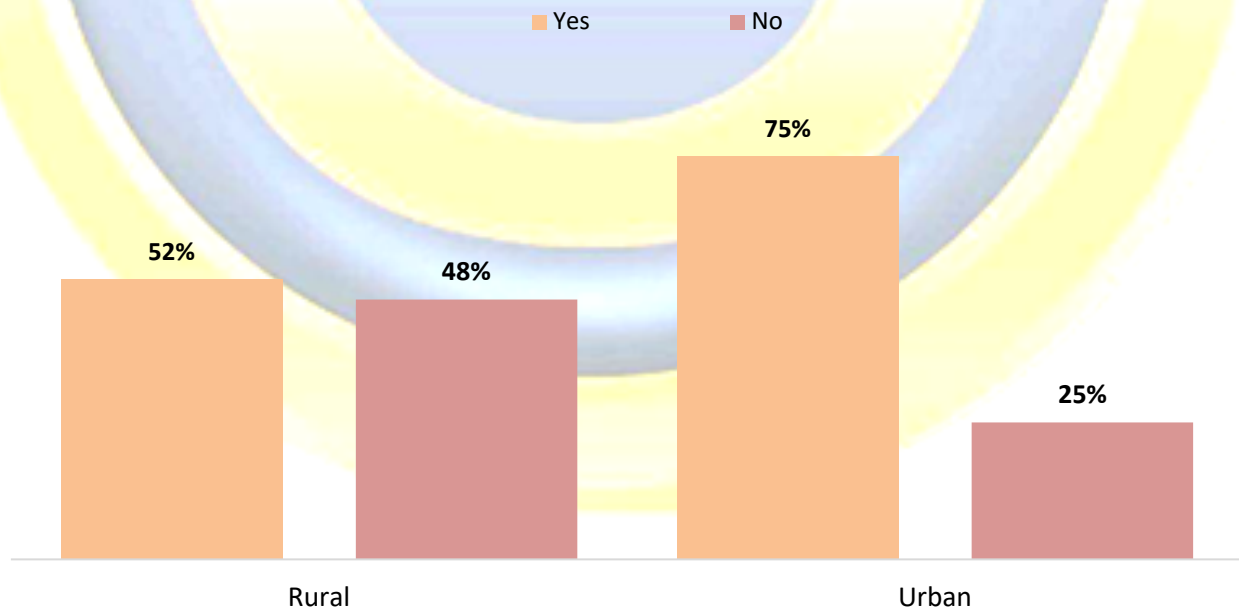


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Urban/Rural Breakdown: Significantly higher literacy rate among Urban Pakistanis

A much higher percentage of respondents (75%) from urban areas of Pakistan claimed to be able to read with understanding compared to respondents (52%) that belonged to rural areas

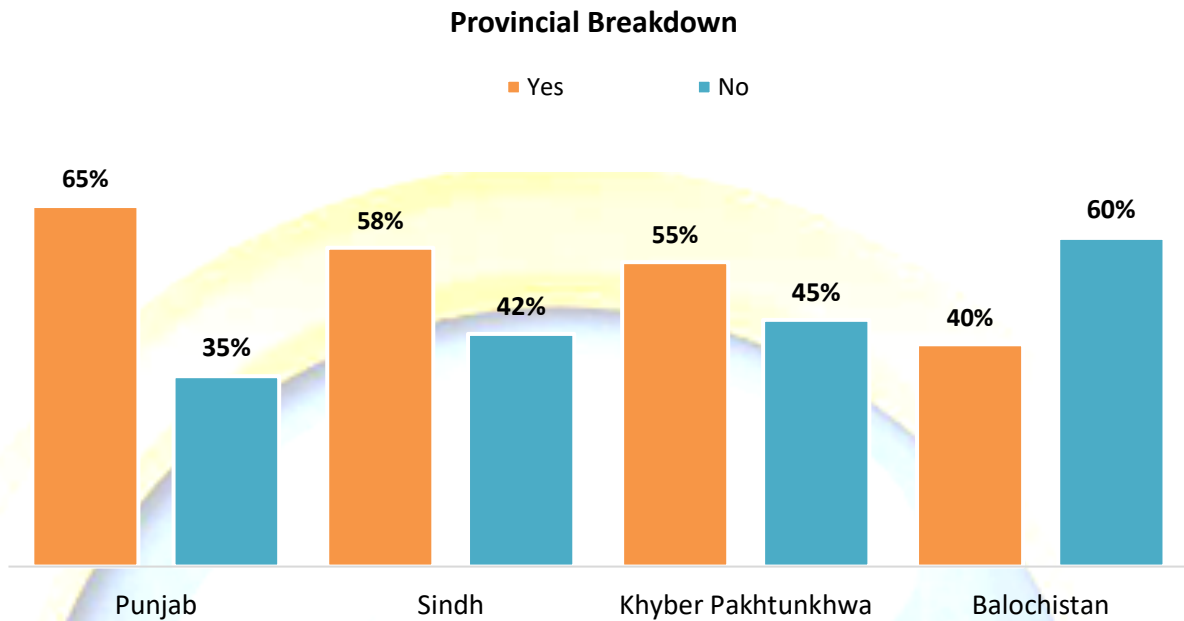
Urban/Rural Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Provincial Breakdown: Punjab has the highest literacy rate of 65%

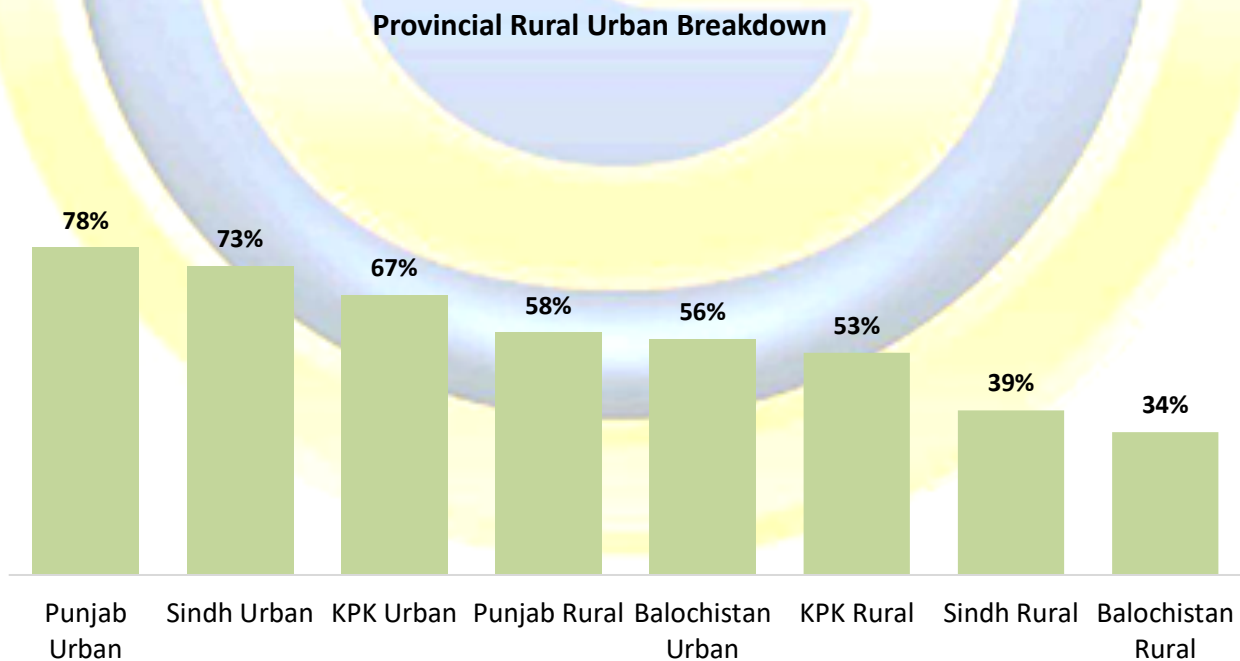
Lowest literacy rate was reported in Balochistan at 40%



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan
(<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Breakdown: Punjab urban ranks highest in terms of literacy followed by Sindh Urban

Sindh rural (39%) and Balochistan rural (34%) have the lowest literacy rate

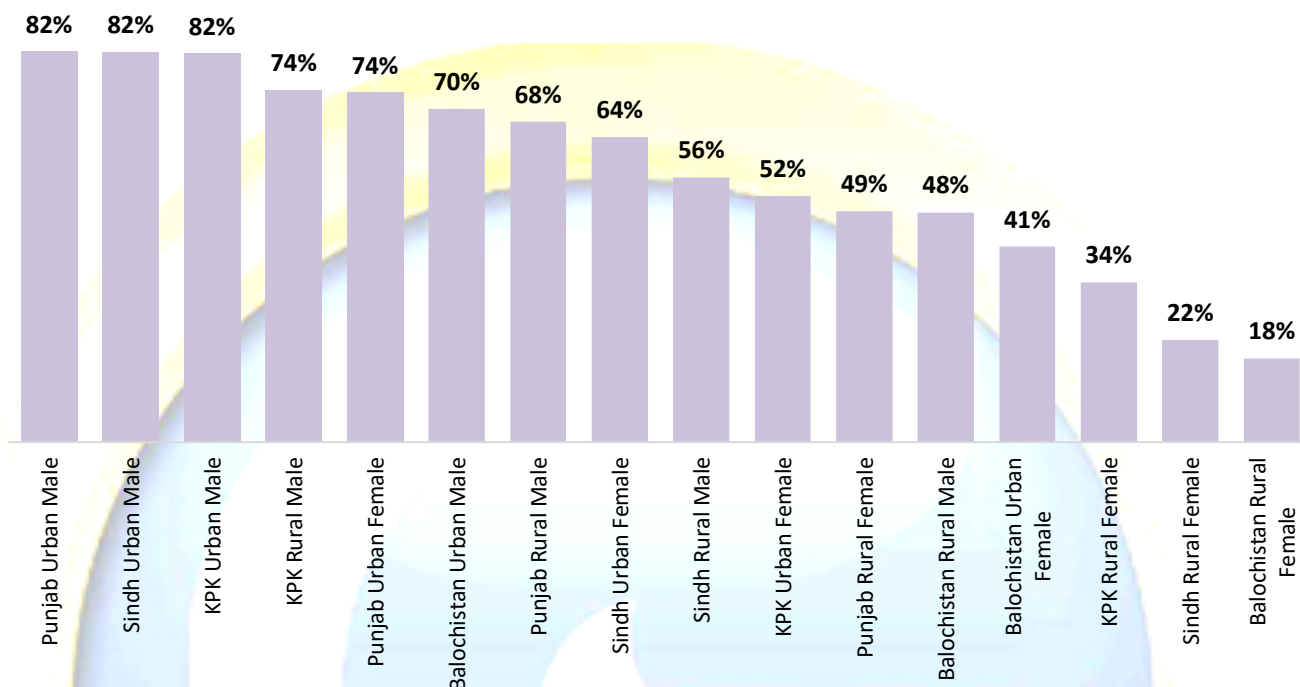


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan
(<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Gender Breakdown: Males from urban areas of Punjab, Sindh and KP had the highest literacy rate

Females from rural KP (34%), Sindh (22%) and Balochistan (18%) have the lowest literacy rate

Provincial Rural Urban Gender Breakdown

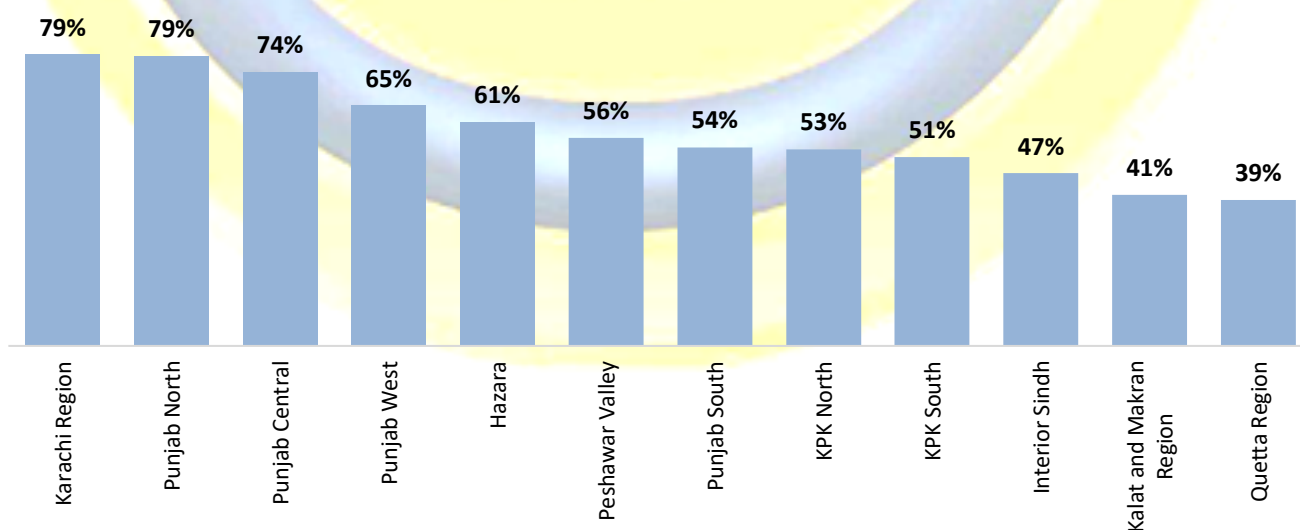


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan
(<http://www.pbs.gov.pk/node/2967>)

12 regions Breakdown: Karachi region and Punjab North had the highest literacy rate at 79%

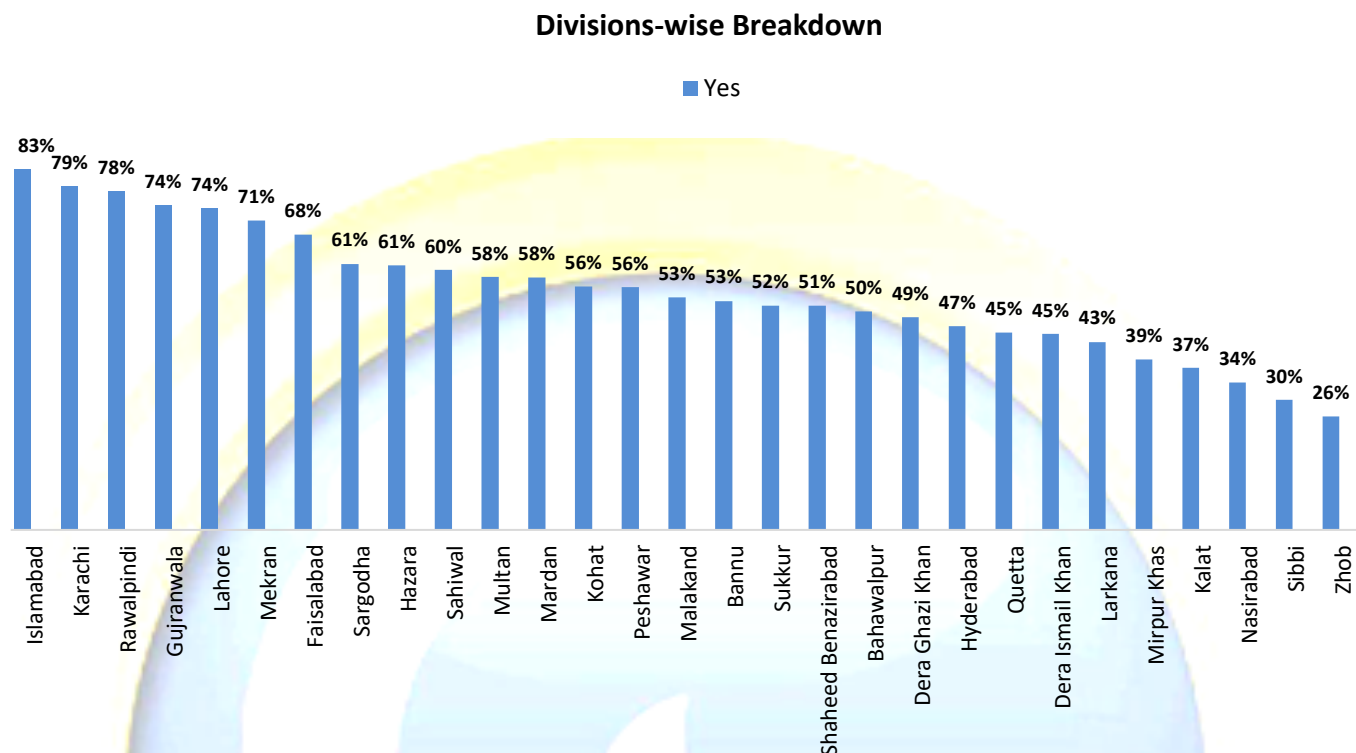
Quetta region (39%) and Kalat and Makran region (41%) had the lowest literacy rate

12 Regions Breakdown



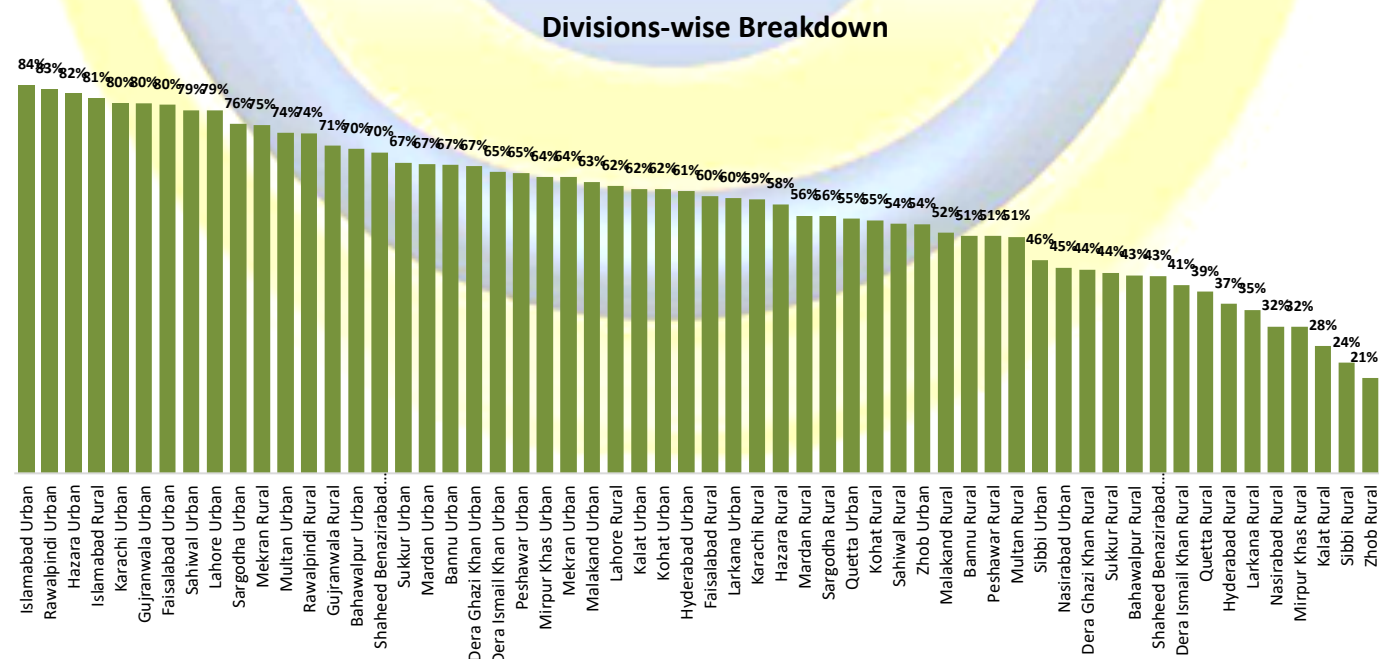
Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan
(<http://www.pbs.gov.pk/node/2967>)

Divisions-wise Breakdown: Islamabad division reported the highest (83%) literacy rate while Zhob division reported lowest literacy rate (26%)



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Division Rural Urban Breakdown: Islamabad urban reported the highest (84%) literacy rate and Zhob rural reported lowest (21%) literacy rate



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gallup Pakistan Snapshot of Demographic & Geographic Literacy Rate in Pakistan

	Highest Literacy Rate	Lowest Literacy Rate	Differential between highest and lowest rate
Gender Breakdown	Males (72%)	Females (50%)	22%
Urban Rural Breakdown	Urban Areas (75%)	Rural Areas (52%)	23%
Age Breakdown	<= 18 (75%)	51+ Age Group (34%)	41%
Provincial Breakdown	Punjab (65%)	Balochistan (40%)	25%
District wise breakdown	Islamabad (83%)	Zhob Division (26%)	57%

GALLUP PAKISTAN IS WORKING ON CREATING A DASHBOARD TO RELEASE DETAILED RESULTS OF THE PSLM SURVEYS IN WHICH WE AIM TO ADD TREND ANALYSIS ON SELECTED INDICATORS. WE ARE LOOKING FOR COLLABORATION IN THIS REGARD AND ANYONE INTERESTED SHOULD WRITE TO caf@gallup.com.pk



*Special Release from Gallup Pakistan
The Pakistani Affiliate of Gallup*



Friday, 12 June, 2020

(3 Pages, English version Only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Contact us:

Phone: +92-51-2655630

E-mail: caf@gallup.com.pk

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)