



Opinion Poll

Special Press Release

PAKISTAN SOCIAL AND LIVING STANDARDS MEASUREMENT**Literacy in Pakistan**

2 in 5 (39%) Pakistanis from among the 10+ population have never attended school. While 2 in 3 Pakistanis aged 51+ have never attended school the number has halved to 1 in 3 for Pakistanis aged 10-30 indicating improved formal education across generations, however significant gender and provincial disparities still exist. (Pakistan Social and Living Standards Measurement & Gallup Pakistan)

Islamabad, June 18, 2020

Introduction to the Gallup Data Analytics series on Pakistan Social and Living Standards Measurement data:

This press release is the first part of a special Gallup Data Analytics series that aims to foster an empirical understanding of the social and economic indicators in Pakistan based on data generated by PSLM Surveys.

PSLM is the largest survey in Pakistan conducted every two year by Pakistan Bureau of Statistics. The sample covers over 80,000 households and over 400,000 respondents. The PSLM Survey is designed to be representative at district level for in-depth analysis and for the majority of districts a sample of 1000 respondents have been achieved. Gallup Pakistan Data Analytics team has worked extensively on this data and this series of press releases are our attempt to publicize the great efforts done by hundreds of office bearers of Bureau of Statistics who have travelled far and wide to collect this data.

This particular press release aims to assess the prevalence of formal education across Pakistan along with various demographic breakdowns to provide further insight into the results.

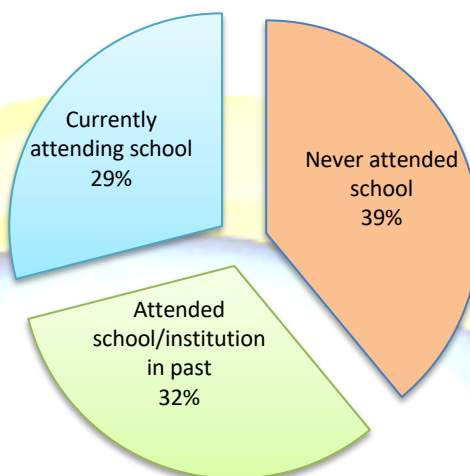
Bilal I Gilani, the Executive Director at Gallup Pakistan explains: 'The report suggests significant regional, gender and economical disparities with respect to literacy and understanding-based learning. The results suggest that the closer you are to the power centers and the power hierarchy the higher are the chances that you are endowed with the ability to read and understand hence enabling you to function in the modern economy, whereas the further away or at the periphery you are the lower are the chances of you enjoying the privilege of literacy. The report underlines the need for closer understanding of disparity in the country and active participation in policy to mitigate these disparities. Gallup Pakistan's non-profit Gilani Research Foundation advocates for more regional solutions and decentralized mechanisms to address these disparities that our current series of reports highlight. The reason why we are distributing the results at regional and sub-regional level is to inculcate the idea that Pakistan can only be understood when its sub units are analyzed. Our current understanding of the country is obstructed by very broad and generalized lengths of urban and provincial areas, and we need to dig into regional and sub regional levels to understand how Pakistan and its economy actually functions'.

A nationally representative sample of men and women from the 10+ population from across the four provinces were asked about their educational background. In response to this question, 39% Pakistanis said that they never attended school, 32% said they attended school in the past while 29% said they are currently attending school.



Question: "What is your educational background?"

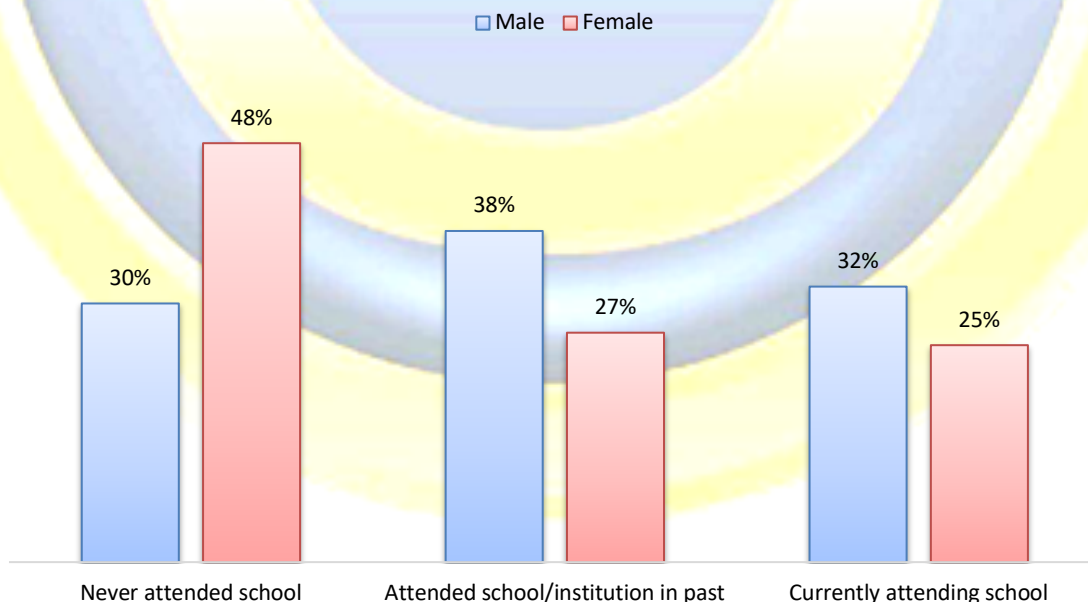
All Pakistan



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gender Breakdown: Significant Gender disparity exists over educational background in Pakistan
1 in 2 female Pakistanis have never attended school compared to 1 in 3 male Pakistanis who have never attended school

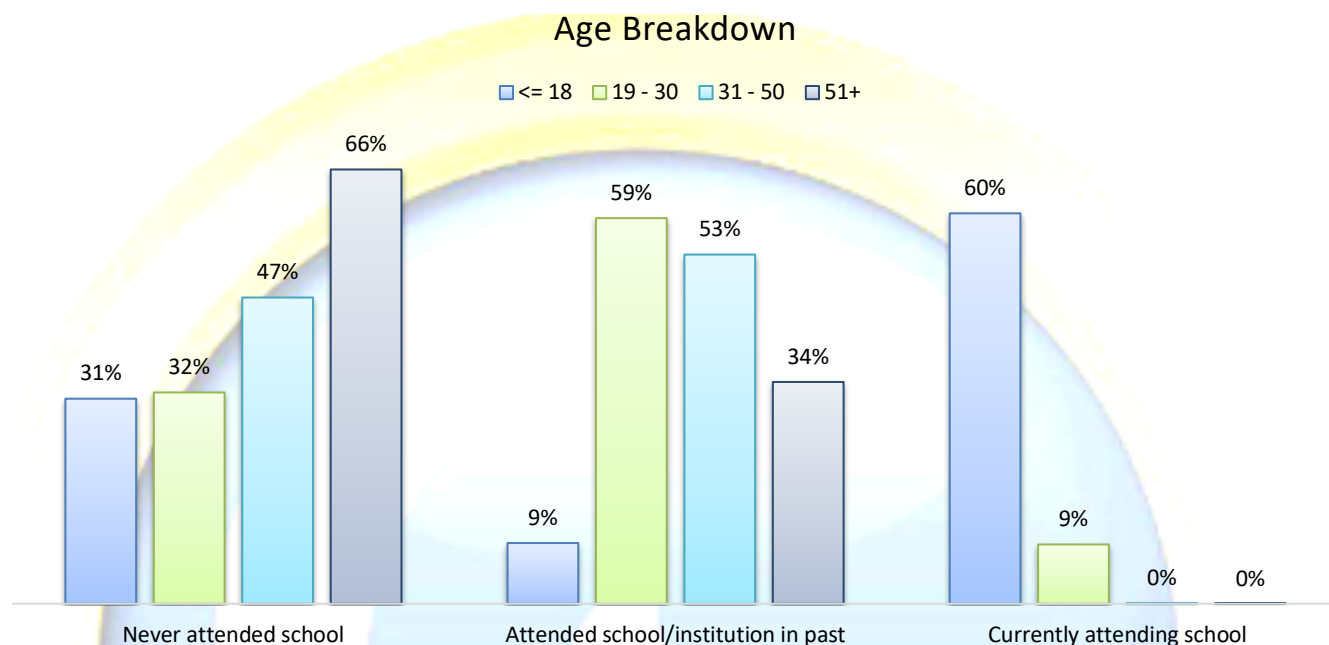
Gender Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

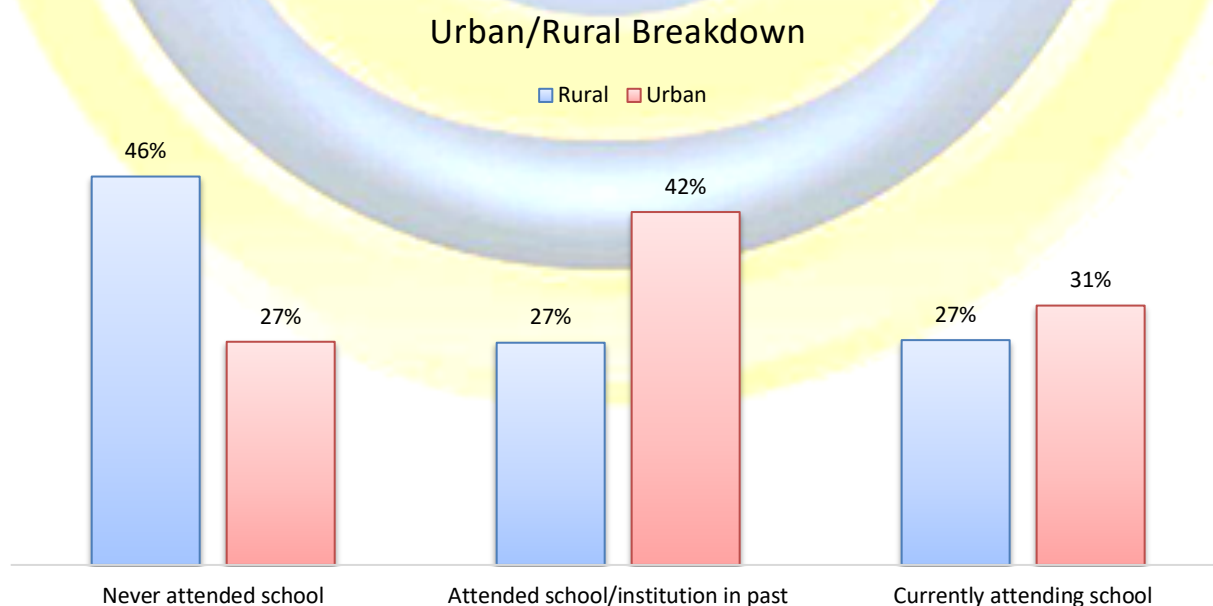
Age Breakdown: 2 in 3 Pakistanis aged 51+ have never attended school compared to 1 in 3 Pakistanis aged 10-30 who have never attended school

Formal education has improved across generations indicating that the focus could now be directed towards teaching quality and curriculum, connecting education with employability and creating well-rounded individuals for a positive social milieu.



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Urban/Rural Breakdown: Significantly higher formal education among Urban Pakistanis
Half of rural Pakistanis have never attended school compared to 1 in 3 urban Pakistanis

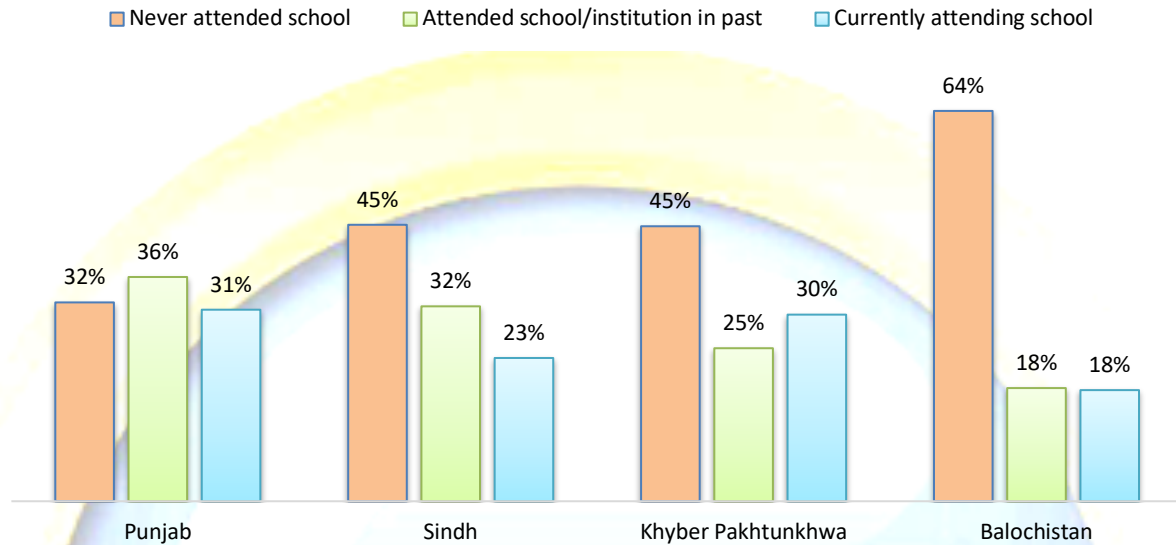


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Provincial Breakdown: 2 in 3 Baloch Pakistanis have never attended school

Punjab has the lowest percentage of Pakistanis who never attended schools

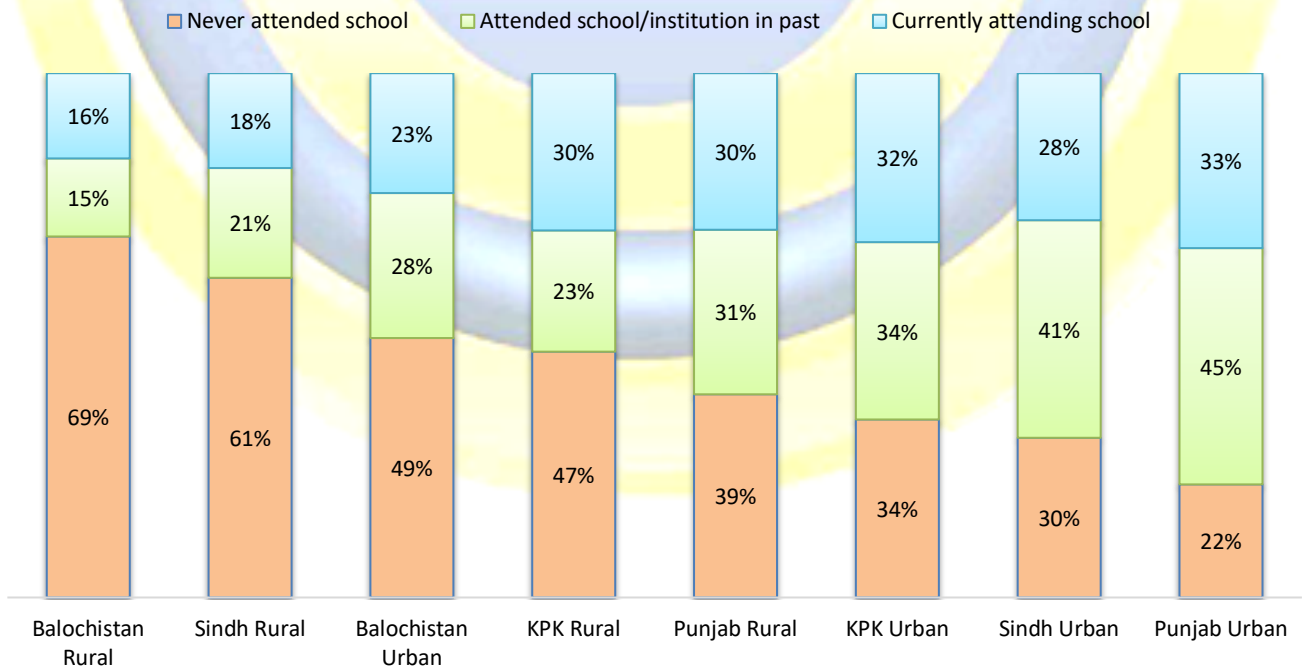
Provincial Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Breakdown: Nearly 2 in 3 Pakistanis from Rural Balochistan and Sindh have never attended school

Provincial Rural Urban Breakdown

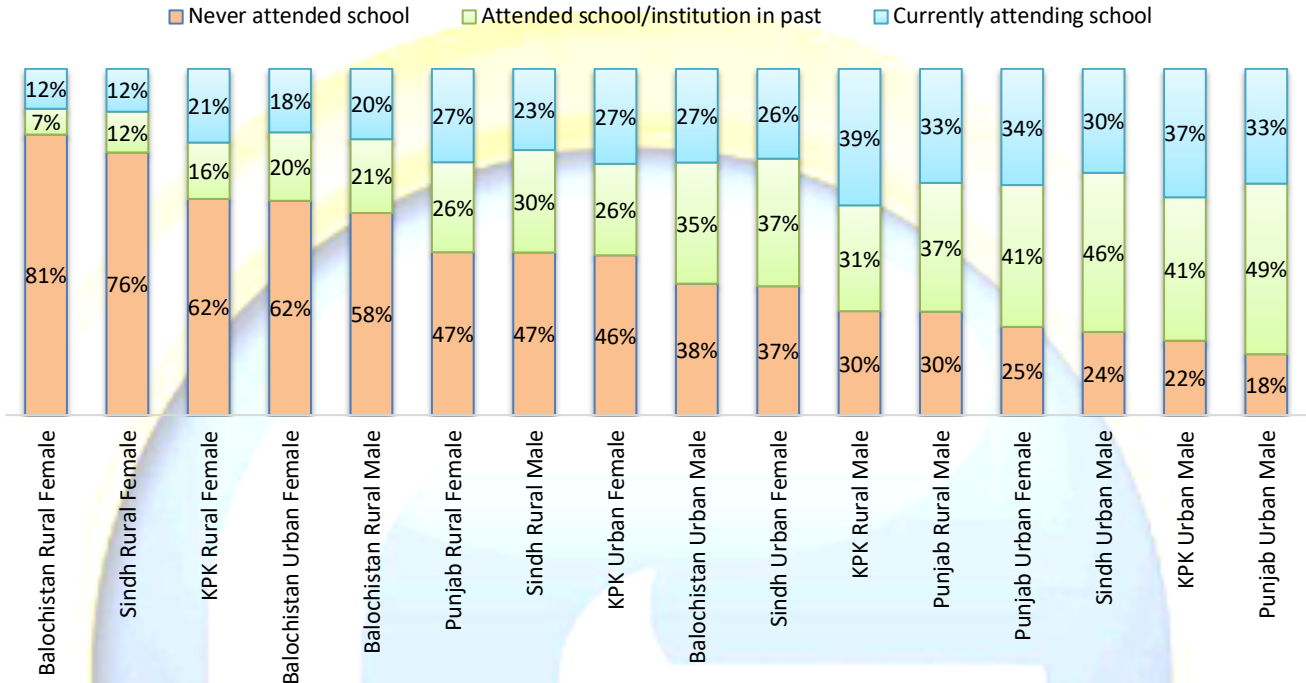


Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Gender Breakdown: 4 in 5 female Pakistanis from Rural Sindh and Balochistan have never attended school

82% urban Punjabi males have attended school at some point in their life, the highest percentage across all provinces

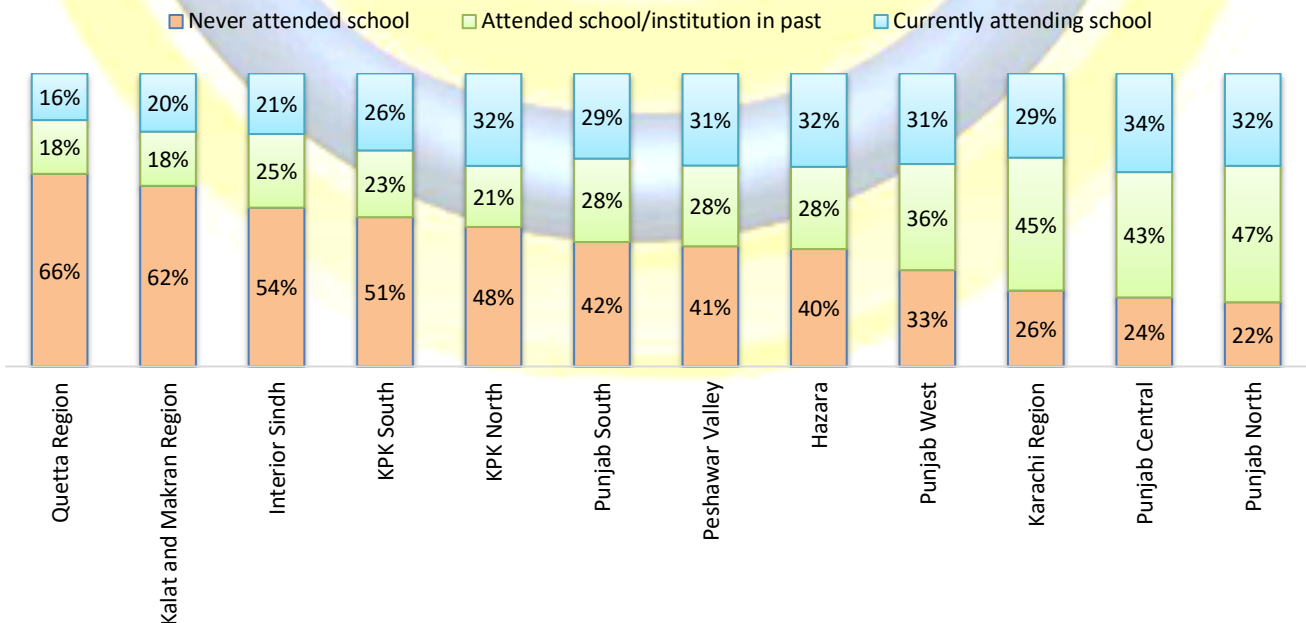
Provincial Rural Urban Gender Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

12 regions Breakdown: 2 in 3 Pakistanis in the Quetta region have never attended school

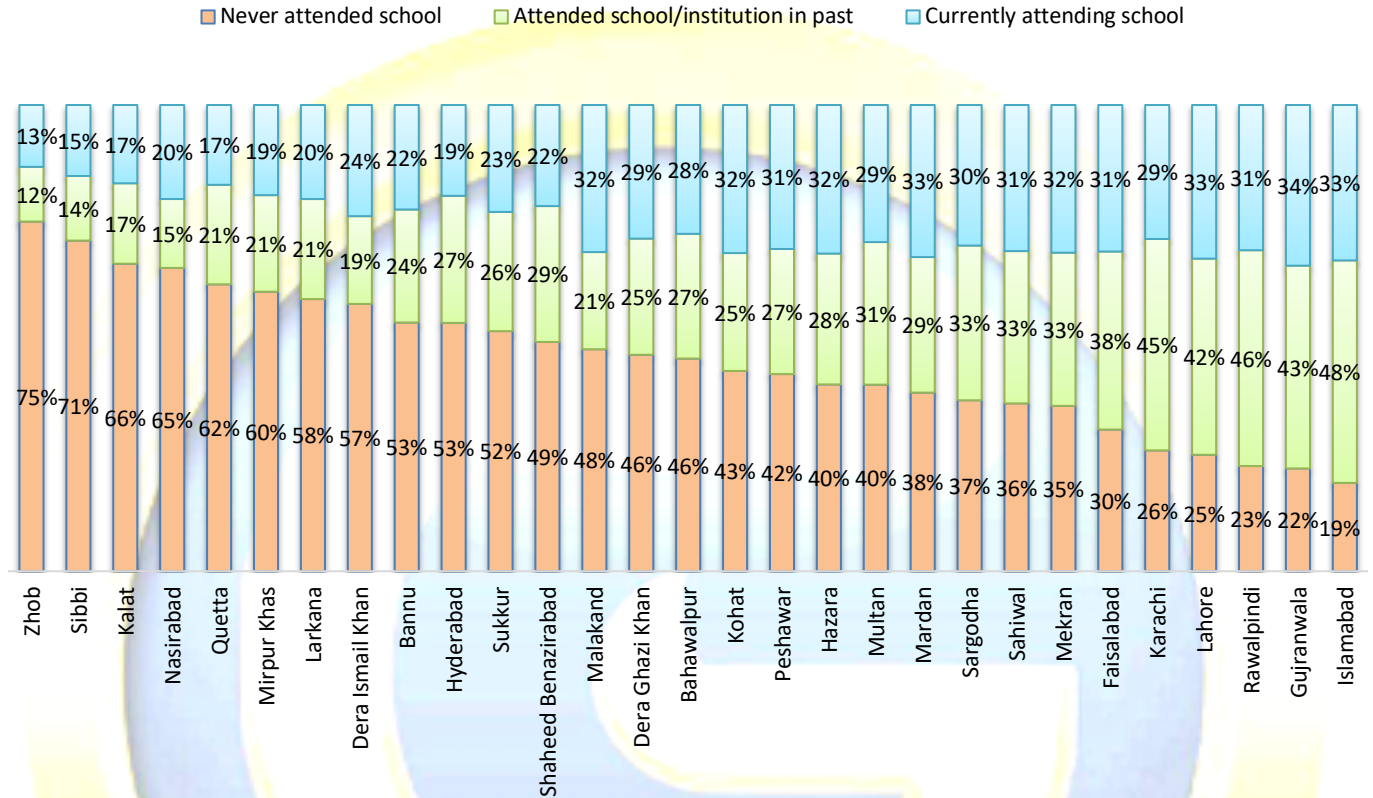
12 Regions Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Divisions-wise Breakdown: Islamabad division had the lowest proportion of Pakistanis (19%) who had never attended school while Zhob had the highest percentage of Pakistanis who never attended school at 75%

Divisions-wise Breakdown



Source: Gallup Pakistan Literacy Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gallup Pakistan Snapshot of Demographic & Geographic Educational Background in Pakistan

	Highest % that never attended School	Lowest % that never attended School	Differential between highest and lowest rate
Gender Breakdown	Females (48%)	Males (30%)	18%
Urban Rural Breakdown	Rural Areas (47%)	Urban Areas (27%)	20%
Age Breakdown	51+ Age Group (66%)	<= 18 (31%)	35%
Provincial Breakdown	Balochistan (64%)	Punjab (32%)	32%
District wise breakdown	Zhob Division (75%)	Islamabad (19%)	56%

GALLUP PAKISTAN IS WORKING ON CREATING A DASHBOARD TO RELEASE DETAILED RESULTS OF THE PSLM SURVEYS IN WHICH WE AIM TO ADD TREND ANALYSIS ON SELECTED INDICATORS. WE ARE LOOKING FOR COLLABORATION IN THIS REGARD AND ANYONE INTERESTED SHOULD WRITE TO caf@gallup.com.pk



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The Pakistani Affiliate of Gallup*



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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of Gallup Pakistan
(1980-2020)