

SPECIAL PRESS RELEASE

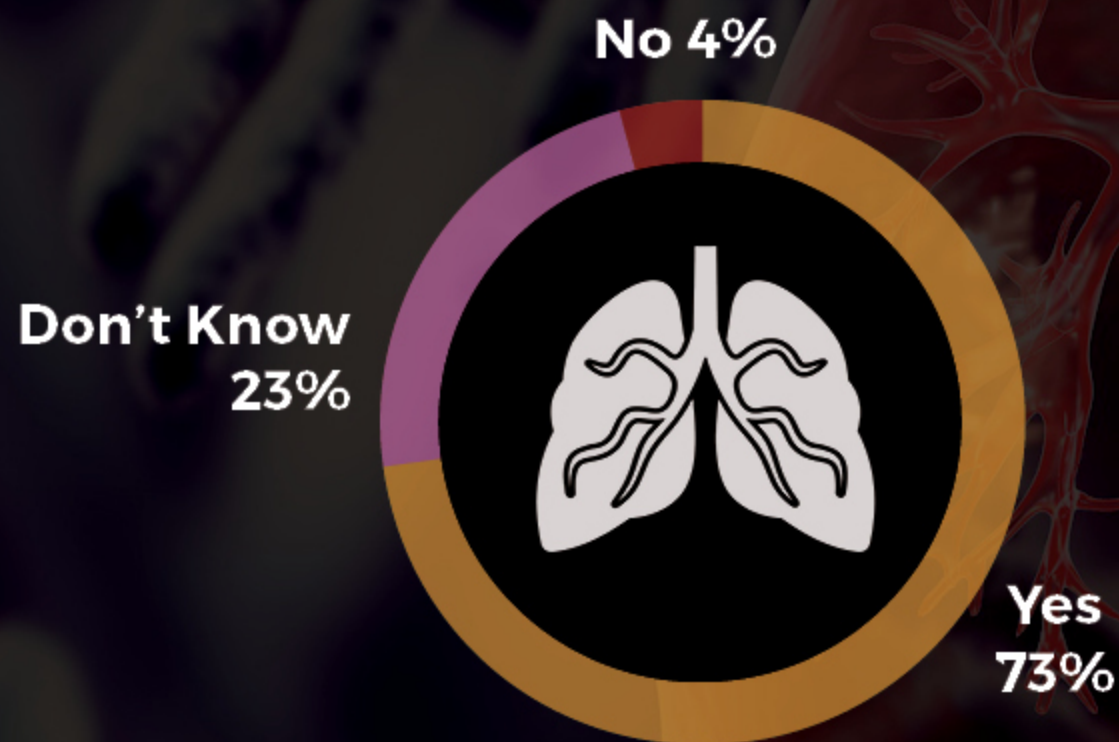
PAKISTAN SOCIAL AND LIVING STANDARDS MEASUREMENT SURVEY

Health Indicators in Pakistan

More than 1 in 4 (27%) Pakistanis from among the 10+ population do not know that Tuberculosis (TB) is curable. Awareness of TB being curable directly linked to respondent's level of education. Pakistanis under 19 years of age least aware of TB being curable. (Gallup Pakistan Big Data Analysis on Health based on Pakistan Social and Living Standards Measurement Survey)

Did you know that tuberculosis can be cured?

All Pakistan



Provincial Breakdown

Percentage who said yes

75%

Sindh

74%

KP

73%

Punjab

62%

Balochistan



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Islamabad, July 30th, 2020

Introduction to the Gallup Data Analytics series on Pakistan Social and Living Standards Measurement data:

This press release part of a special Gallup Data Analytics series that aims to foster an empirical understanding of the social and economic indicators in Pakistan based on data generated by PSLM Surveys.

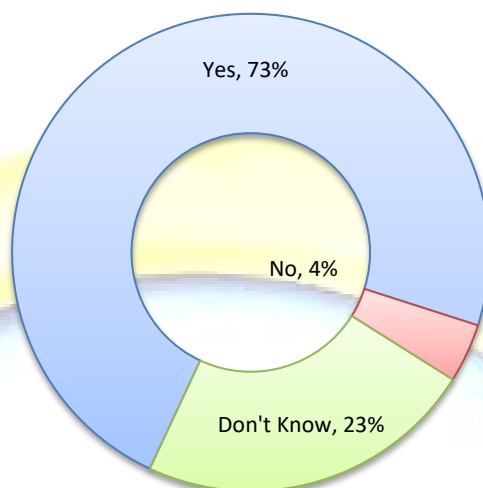
PSLM is the largest survey in Pakistan conducted every two year by Pakistan Bureau of Statistics. The sample covers over 24,000 households and over 150,000 respondents. Gallup Pakistan Data Analytics team has worked extensively on this data and this series of press releases are our attempt to publicize the great efforts done by hundreds of office bearers of Bureau of Statistics who have travelled far and wide to collect this data.

This particular press release aims to assess the prevalence of health diseases across Pakistan along with various demographic breakdowns to provide further insight into the results.

A nationally representative sample of men and women from the 10+ population from across the four provinces was asked the following question: *"Did you know that tuberculosis can be cured?"* In response to this question, 73% Pakistanis said yes, 4% said no while 23% did not know.

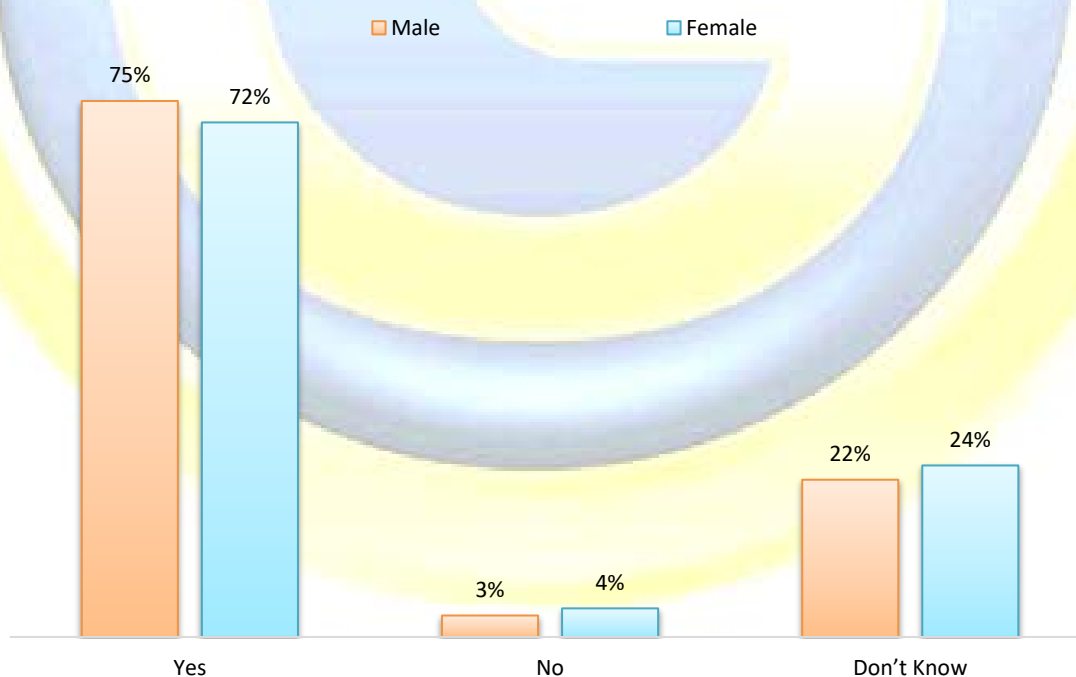
Question: “Did you know that tuberculosis can be cured?”

All Pakistan



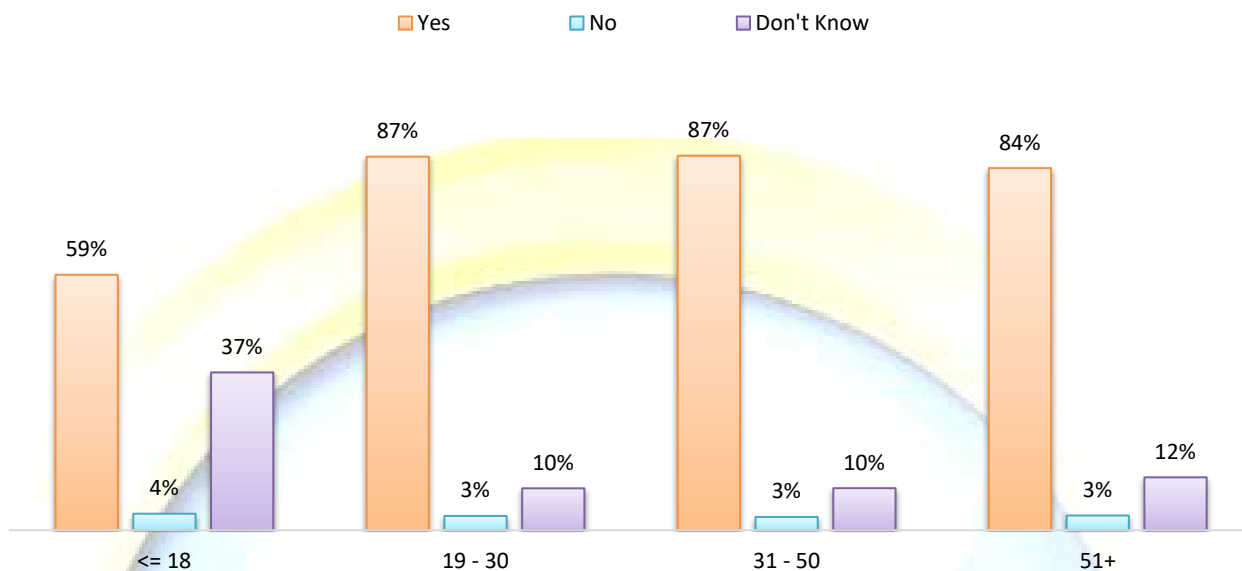
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gender Breakdown: Similar proportions of males and females reported knowing that TB is curable



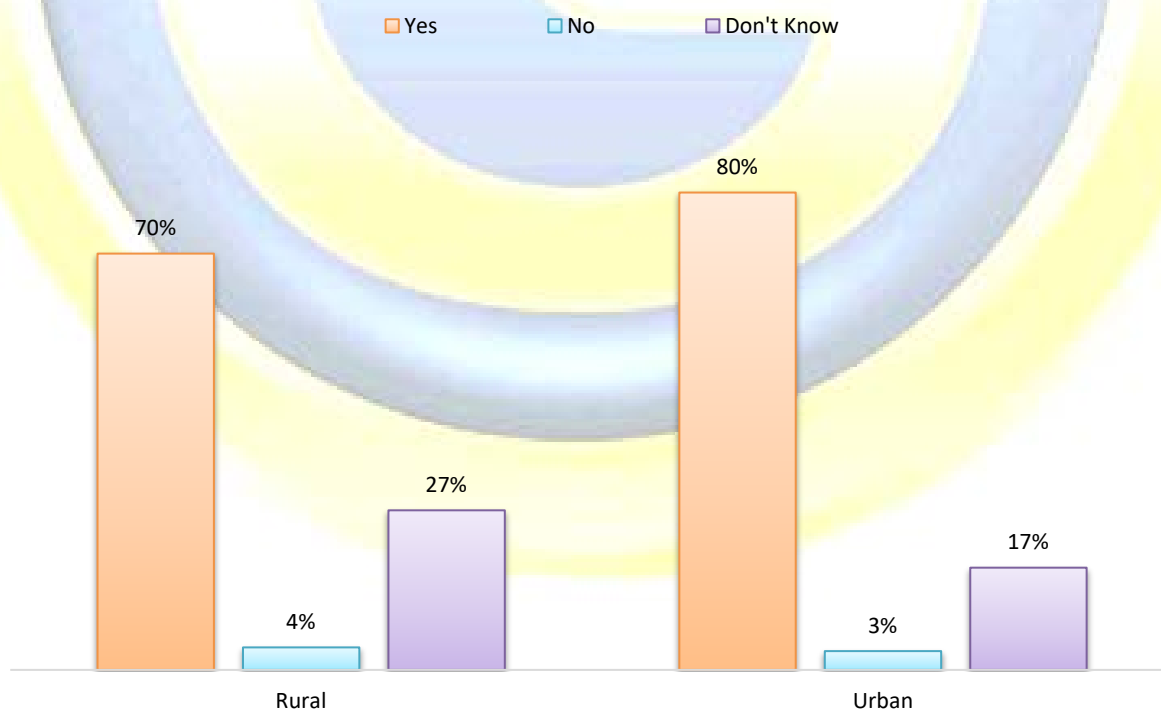
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Age Breakdown: Only 2 in 3 Pakistanis under 19 years of age know that TB is curable



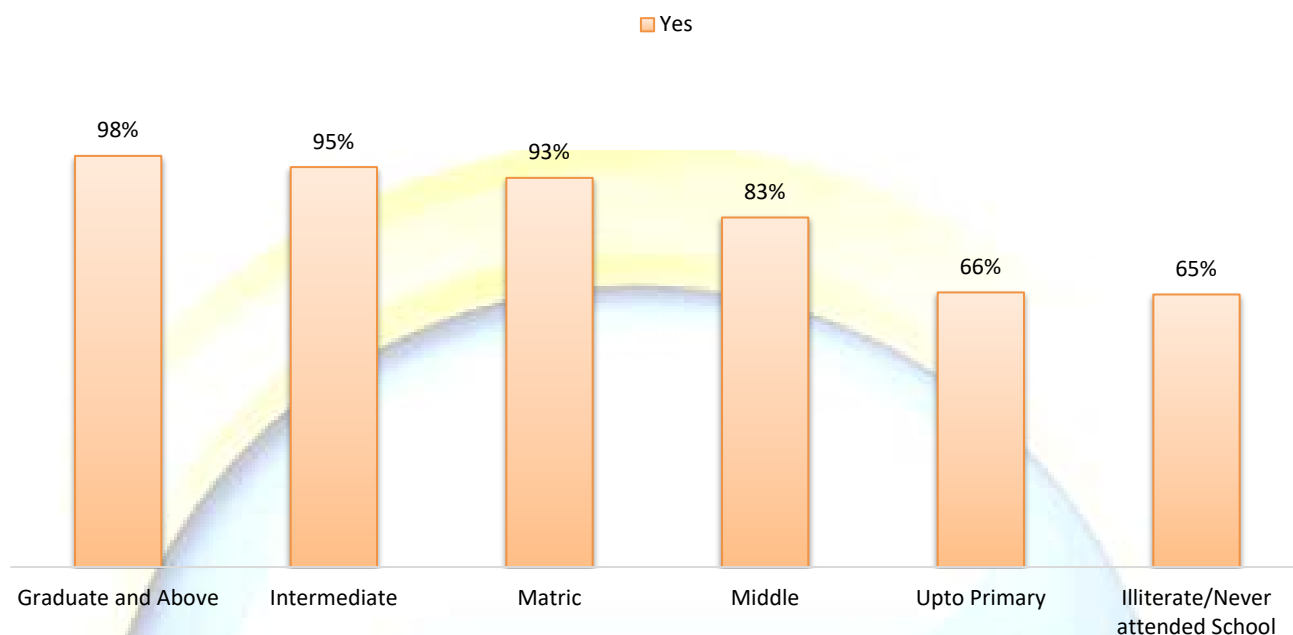
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Urban/Rural Breakdown: Urban respondents more likely to know that TB is curable compared to rural respondents



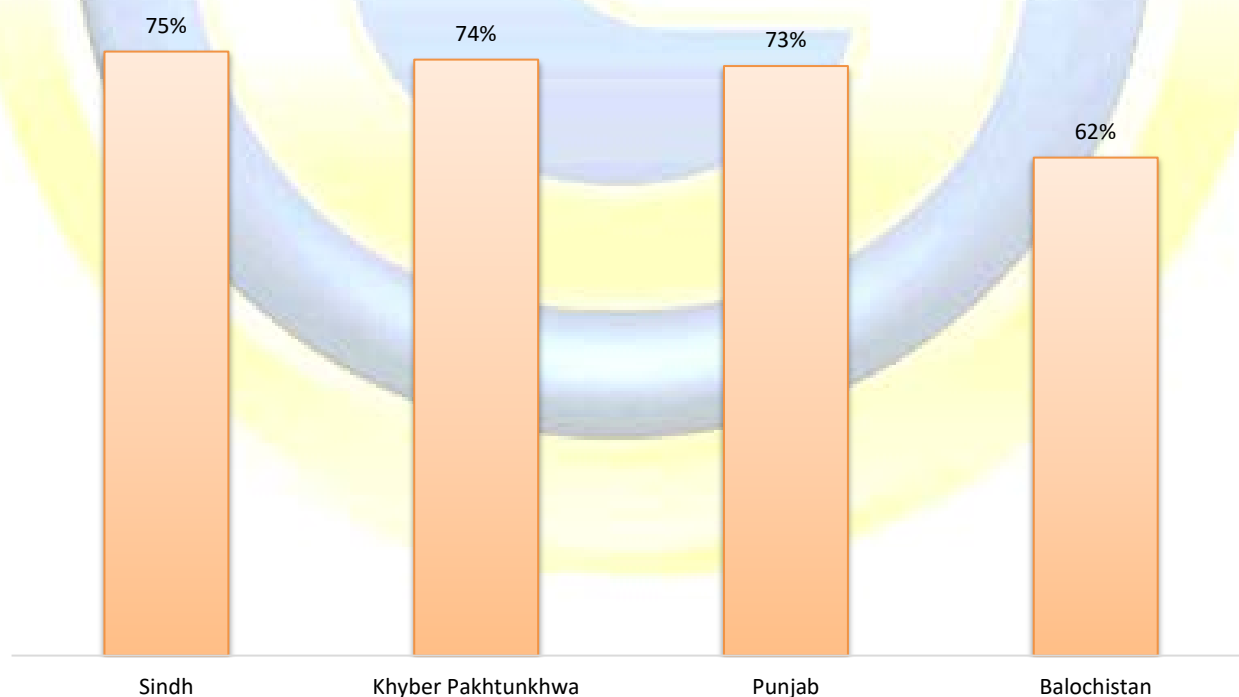
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Education level Breakdown: 98% Pakistani with Graduate or above level of education know that TB is curable compared to only 65% illiterate Pakistanis who are aware of TB being curable



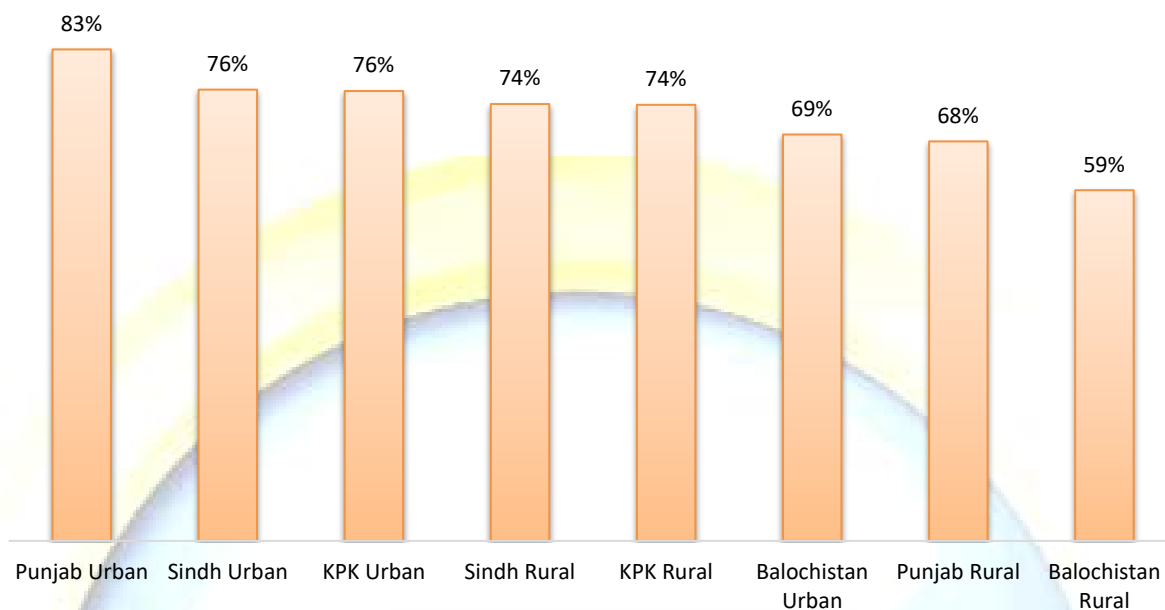
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Provincial Breakdown: Only 3 in 5 Pakistanis from Balochistan know that TB is curable



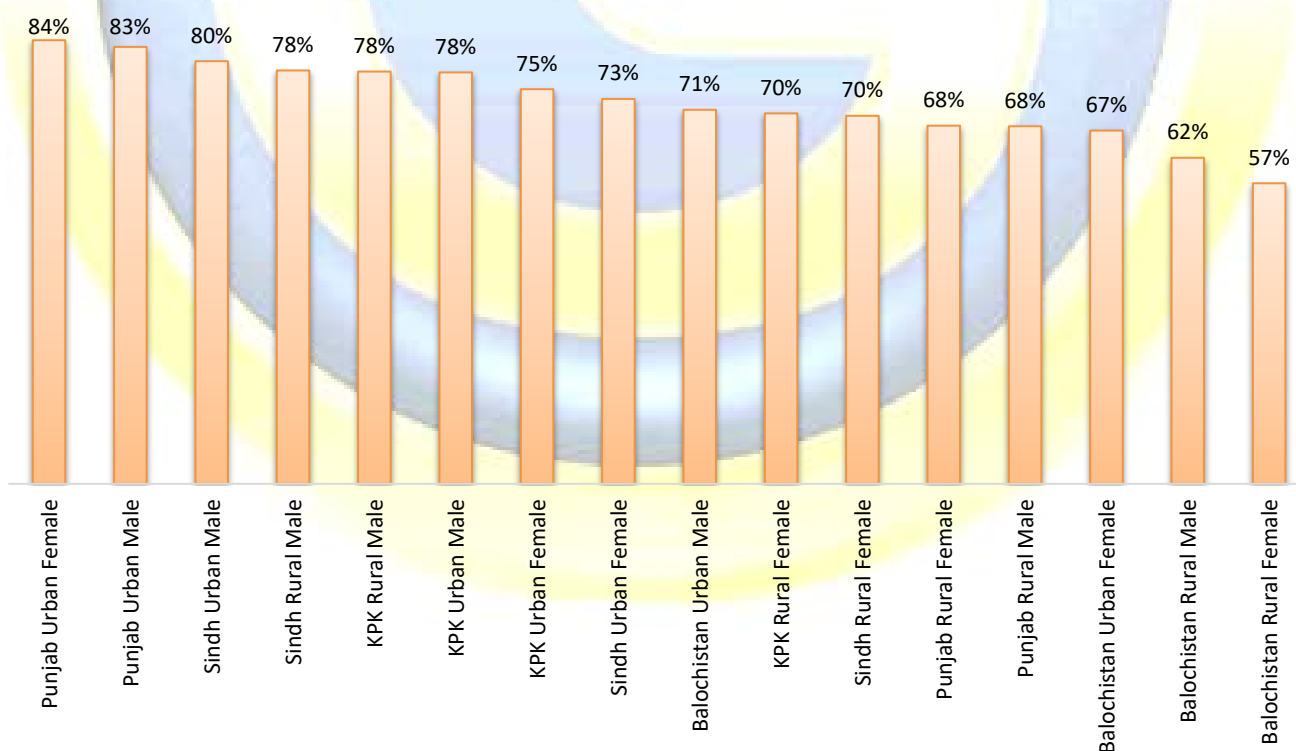
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Breakdown: Urban Punjab most informed of TB being curable at 83% while Rural Balochistan least aware at 59%



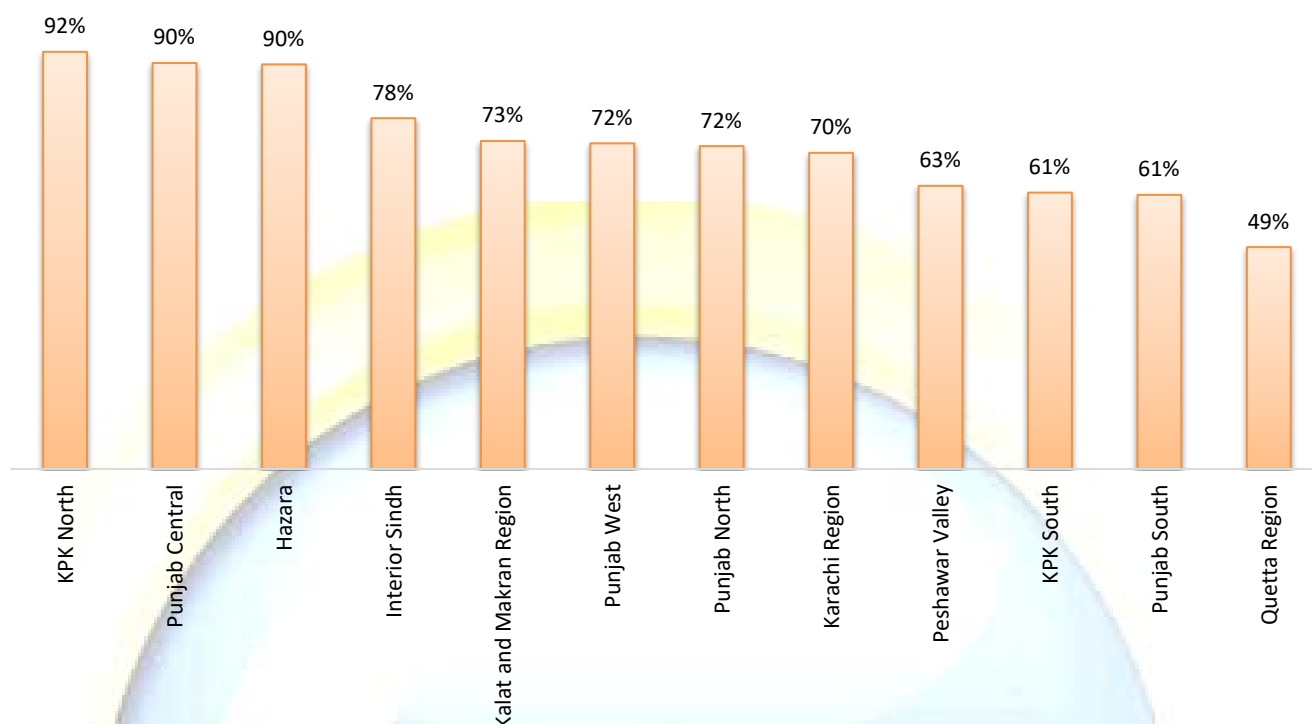
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Province Rural Urban Gender Breakdown: Urban Punjab females most informed of TB being curable at 84% while Balochistan rural females least informed



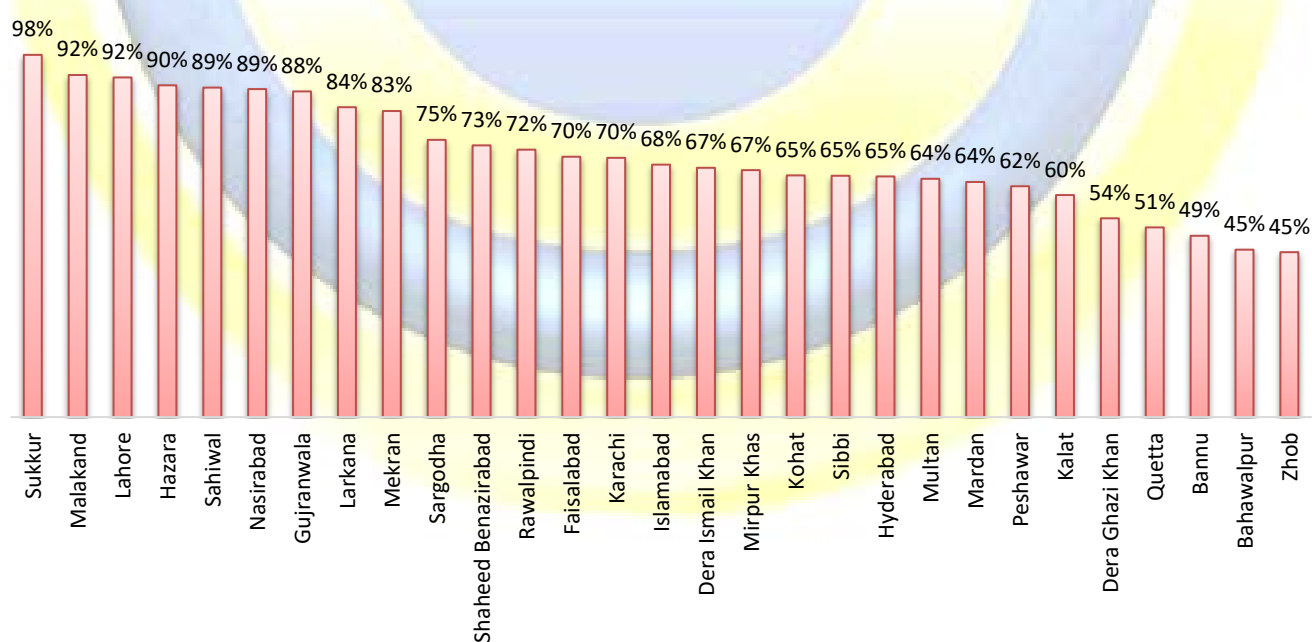
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

12 regions Breakdown: KP North most well-informed of TB being curable while Quetta Region least informed



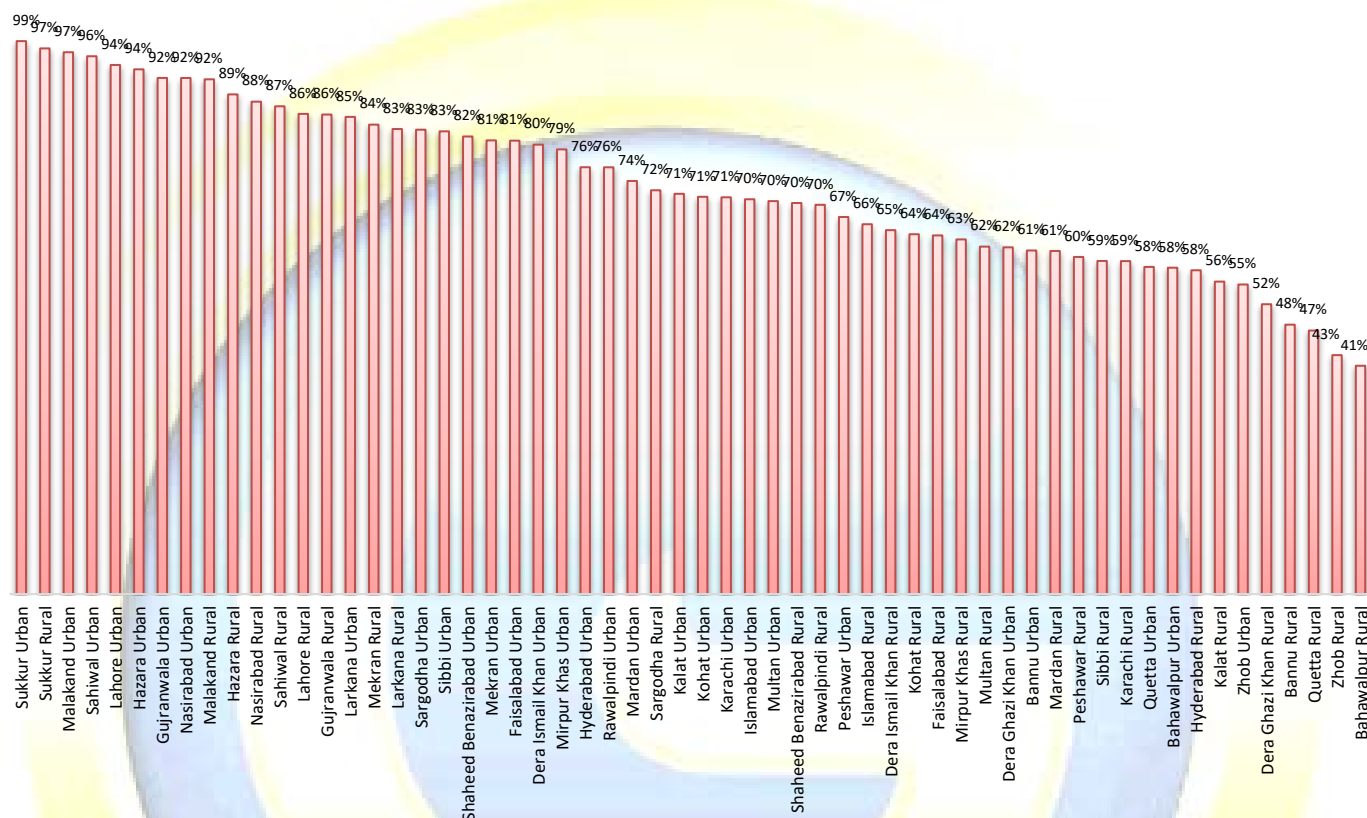
Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Divisions-wise Breakdown: Sukkur most well-informed of TB being curable (98%) while Bahawalpur and Zhob least informed (45%)



Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Division Rural Urban Breakdown: Sukkur Urban most well-informed of TB being curable (99%) while Bahawalpur rural least informed (41%)



Source: Gallup Pakistan Health Indicators Report based on Data Analytics on PSLM 2018-19 data by Government of Pakistan (<http://www.pbs.gov.pk/node/2967>)

Gallup Pakistan Snapshot of Demographic & Geographic Tuberculosis Awareness in Pakistan

	Most Informed	Least Informed	Differential between highest and lowest
Gender Breakdown	Males (75%)	Females (72%)	3%
Urban Rural Breakdown	Urban Areas (80%)	Rural Areas (70%)	10%
Education level Breakdown	Graduate & Above (98%)	Illiterate - Middle (65%)	33%
Provincial Breakdown	Sindh (75%)	Balochistan (62%)	13%
Division wise breakdown	Urban Sukkur (99%)	Rural Bahawalpur (41%)	58%

GALLUP PAKISTAN IS WORKING ON CREATING A DASHBOARD TO RELEASE DETAILED RESULTS OF THE PSLM SURVEYS IN WHICH WE AIM TO ADD TREND ANALYSIS ON SELECTED INDICATORS. WE ARE LOOKING FOR COLLABORATION IN THIS REGARD AND ANYONE INTERESTED SHOULD WRITE TO caf@gallup.com.pk



Special Release from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



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Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

Contact us:

Phone: +92-51-2655630

E-mail: caf@gallup.com.pk

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)