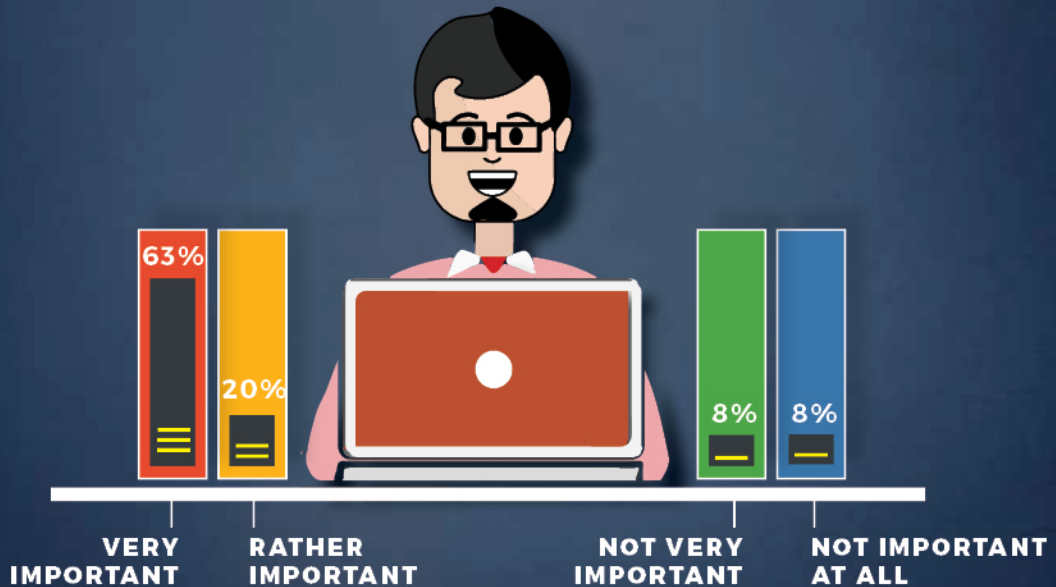


Nearly 4 in 5 Pakistanis (83%) consider work to be an important part of their life; 8% say work is not important at all (World Values Survey & Gallup & Gilani Pakistan Poll)

تقریباً ہر 5 میں سے 4 (83%) پاکستانیوں کے مطابق اُن کی زندگی میں کام اہم ہے، 8% پاکستانیوں کے مطابق اُن کی زندگی میں کام / ملازمت بالکل بھی اہم نہیں ہے۔

How important is work in your life?



Don't Know/ No Response - Not shown

Opinion Poll

**WORLD VALUES SURVEY
Employment**

Nearly 4 in 5 Pakistanis (83%) consider work to be an important part of their life; 8% say work is not important at all (World Values Survey & Gallup & Gilani Pakistan Poll)

Islamabad, 10th August, 2020

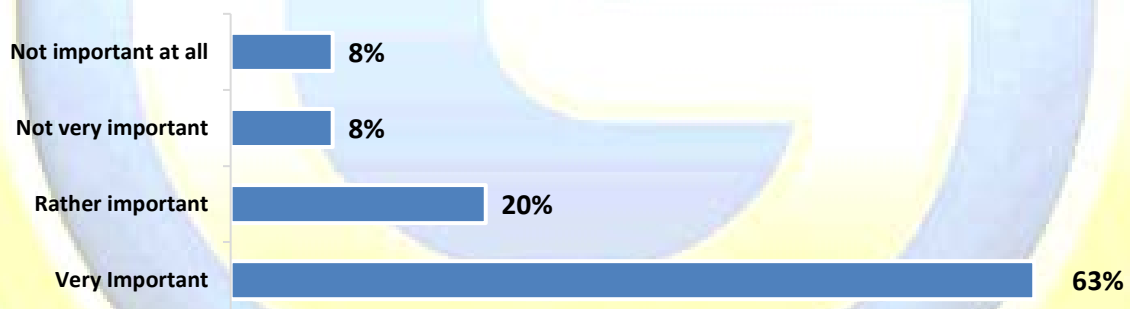
According to a World Values Survey and Gallup & Gilani Pakistan, 83% Pakistanis consider work to be an important part of their lives while 8% say work is not important at all.

A representative sample of men and women from across the four provinces was asked, “How important is work in your life?” In response, 63% said work is very important, another 20% said it is rather important, 8% said not very important while 8% said work is not important at all.

Comparative Picture:

The question “How important is work in your life?” was asked previously between 1994-1998 and 68% Pakistanis then said very important while between 1999-2004, 60% claimed that work is very important. Proportion of Pakistanis claiming that work is very important rose between 1994 and 2014. For more historical data regarding this question, please visit our website.

Question: “How important is work in your life?”



	1994-1998	1999-2004	2010-2014	2017-2019
Very important	68%	60%	73%	63%
Rather important	25%	33%	17%	20%
Not very important	6%	5%	5%	8%
Not at all important	1%	2%	3%	8%
DK/NR	-	-	2%	1%

Note: Don't Know/ No Response not shown

Source: Gallup & Gilani Pakistan Poll

Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com

The study was released by World Values Survey and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a nationally representative sample of men and women in urban and rural areas of all four provinces of the country, between 2017 and 2019. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level. The data released by World Values Survey can be accessed at <http://www.worldvaluessurvey.org/WVSONline.jsp>

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International



Monday, 10th August, 2020

(3 Pages, English version only)

Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)