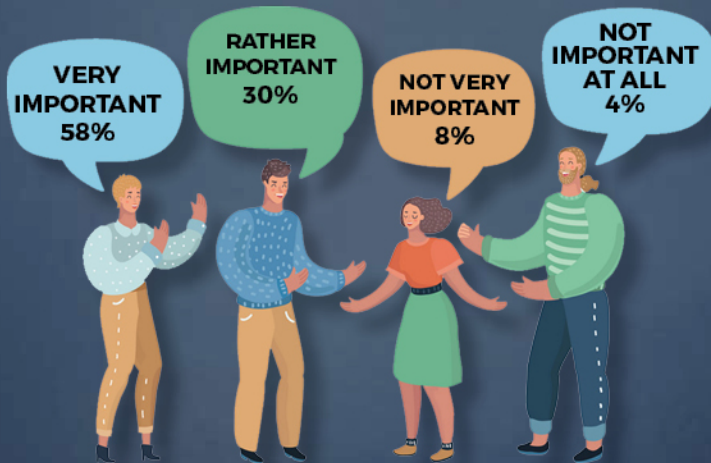


58% Pakistanis claim that friends are very important in their life while **4%** say friends hold no importance at all (World Values Survey & Gallup & Gilani Pakistan Poll)

58% پاکستانیوں کا دعویٰ ہے کہ اُن کی زندگی میں دوست احباب بہت اہم ہے، جبکہ **4%** پاکستانیوں کے (مطابق اُن کی زندگی میں دوست احباب بالکل بھی اہم نہیں ہیں۔

How important are friends in your life?



Opinion Poll

WORLD VALUES SURVEY

Friendship

58 % Pakistanis claim that friends are very important in their life while 4 % say friends hold no importance at all (World Values Survey & Gallup & Gilani Pakistan Poll)

Islamabad, 04th August, 2020

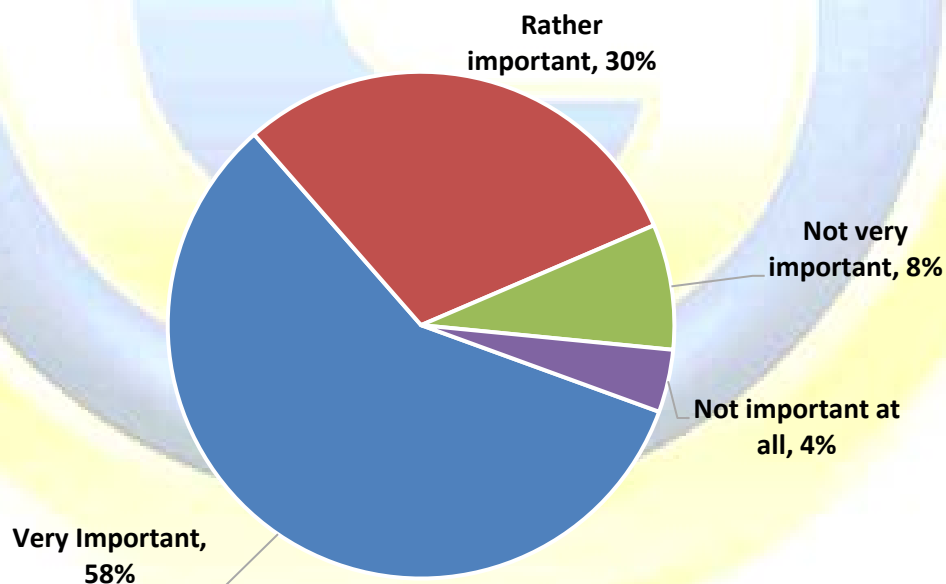
According to a World Values Survey and Gallup & Gilani Pakistan, 58% Pakistanis claim that friends are very important in their lives while 4% say friends hold no importance in their life.

A representative sample of men and women from across the four provinces was asked, “*How important are friends in your life?*” In response, 58% said friends are very important, 30% said they are rather important, 8% said they are not very important while 4% said friends are not important at all.

Comparative Picture:

The question “*How important are friends in your life?*” was asked previously between 1994-1998 and 25% Pakistanis then said very important, 34% said rather important, 30% said not very important and 4% said not at all important. Proportion of Pakistanis claiming that friends are very important rose between 1999 and 2019. For more historical data regarding this question, please visit our website.

Question: “How important are friends in your life?”



Source: Gallup & Gilani Pakistan Poll
Field work conducted by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International Association
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study was released by World Values Survey and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a nationally representative sample of men and women in urban and rural areas of all four provinces of the country, between 2017 and 2019. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The data released by World Values Survey can be accessed at <http://www.worldvaluessurvey.org/WVSONline.jsp>

Opinion Poll from Gallup Pakistan



The Pakistani Affiliate of Gallup International

Tuesday, 04th August, 2020

(3 Pages, English version only)



Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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Daily Gilani Poll
2020



of Gallup Pakistan
(1980-2020)