

CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

Wave 7 Results

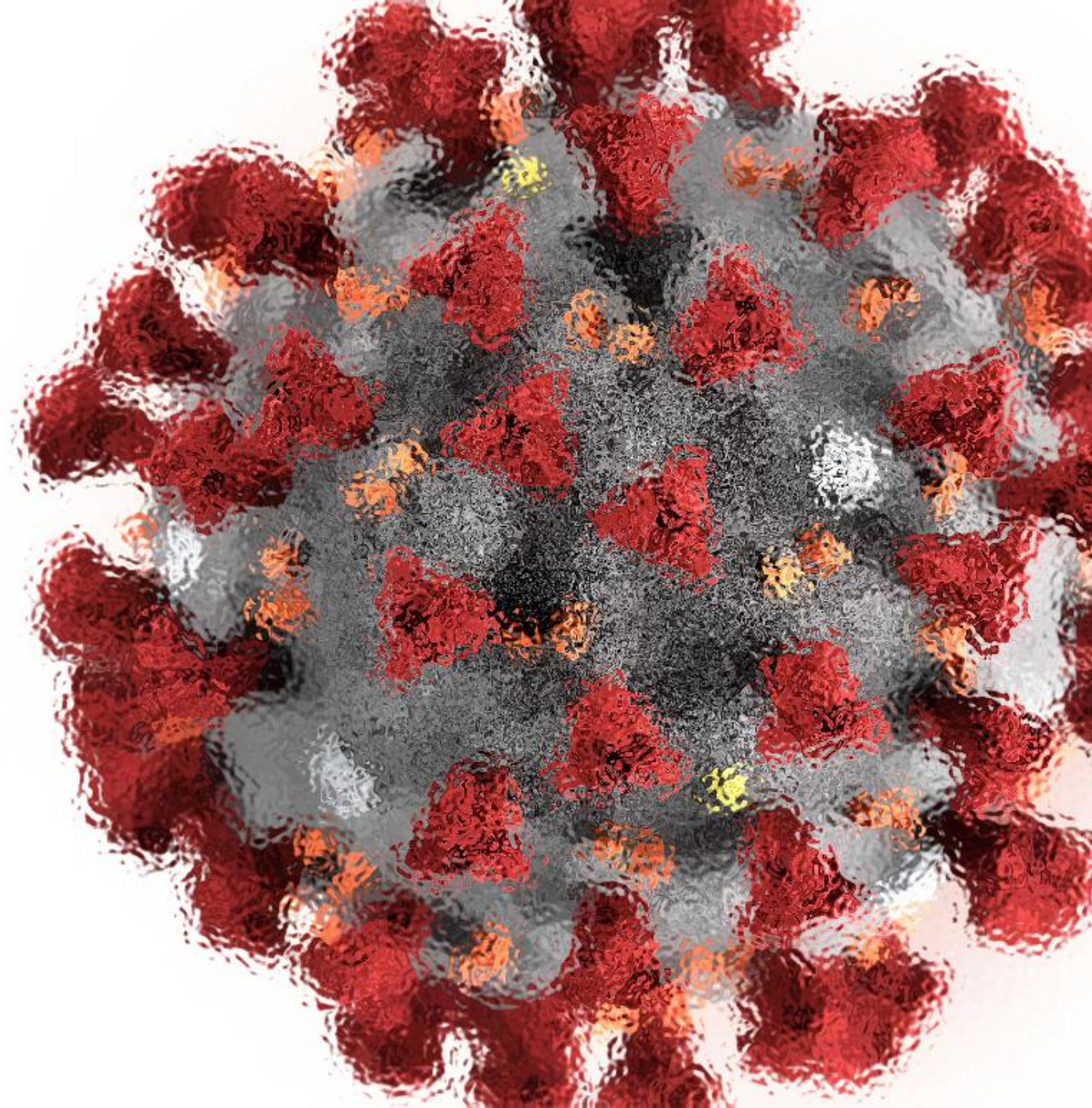
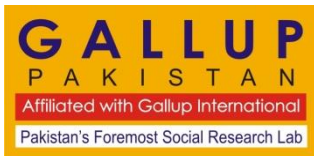


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PANDEMIC

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KEY FINDINGS

1. Sweeping majority close to 80% feel COVID-19 is now under control implying that fear has subsided and need for continued precautions is superfluous.
2. COVID-19 cases trajectory in Pakistan and close to complete lifting of lock down has made Pakistani public very suspicious as a 139% increase (rising from 23% to 55%) since March is measured in people saying COVID-19 is a foreign conspiracy, 6 in 10 saying COVID-19 is a laboratory-made virus, 8 in 10 saying threat is exaggerated and government numbers are not to be believed. The suspicions could erode trust in government and health interventions by government and international organisations in a significant manner and must be carefully dealt with. Policymakers need to work on Communication Strategy that addresses the Foreign, Fake, Futile (3 Fs) that population feels with respect to COVID-19. This is important also for future COVID-19 lockdowns if needed as well as mass vaccinations if required from international community.

KEY FINDINGS

3. Federal Government in Pakistan continued to enjoy significant popular approval of the way it handled COVID-19. In some sense the epidemic provided a significant boost to its faltering popularity mainly because of severe economic crisis. With economic crisis pre COVID-19 now muddled with COVID-19 crisis, people do not necessarily equate the Federal Government with bad economic indicators and blame the inevitable COVID-19. Moreover, government schemes especially Ehsaas Cash transfer has reached to a quarter of households in Pakistan (in survey 1 in 4 report personally receiving Ehsaas). These may not have contributed significantly to their economic uplift (the transfer was small as opposed to loss of income reported) but has provided a symbolic care from the political government. Also Imran Khan's insistence against the lockdown and eventual complete opening has helped in portrayal of PTI as a national party. Lastly, governments benefitting from COVID-19 in the arms of public opinion is well documented and Pakistan is not therefore an exception. However, the political implications for PTI are enormous and it changes the political calculus in profound ways. How public opinion shifts as COVID-19 subsides would remain to be watched by sophisticated poll watchers.

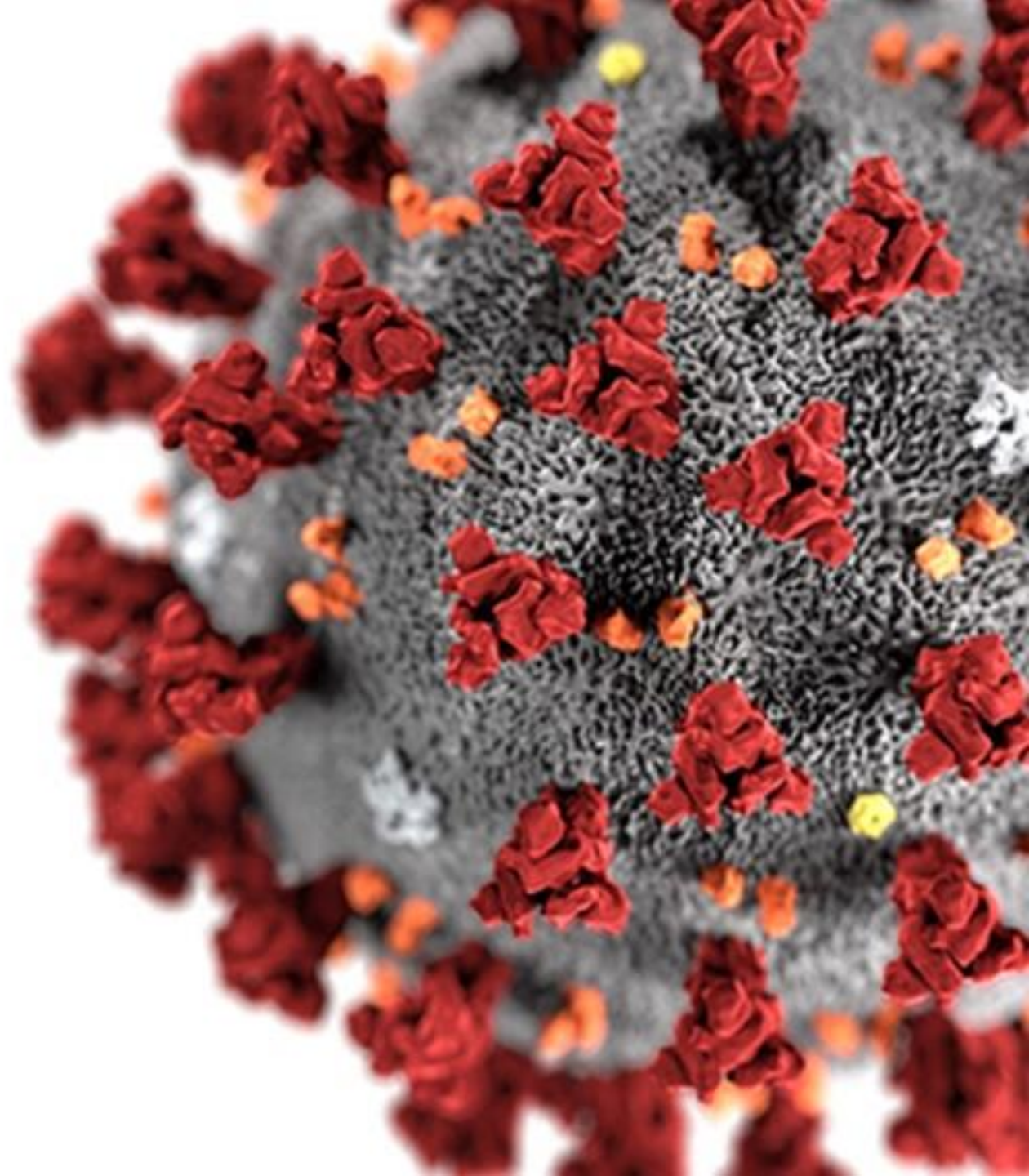
KEY FINDINGS

4. Economy seems to be reviving as all indicators of Economic Vulnerability show improvement in the latest wave. This doesn't mitigate the fact that nearly all households experienced economic shock and those who have fallen below poverty line would need either government or non-government assistance to climb up.
5. 9 in 10 parents now willing to send their children to school - views are quite unanimous across provinces, urban and rural areas. Given however that this is one of the single largest policy decision in terms of magnitude of who it affects (40 million children and over 500,000 teachers with at least 5% of GDP), the government should exercise leadership rather than follow public opinion blindly.

KEY FINDINGS

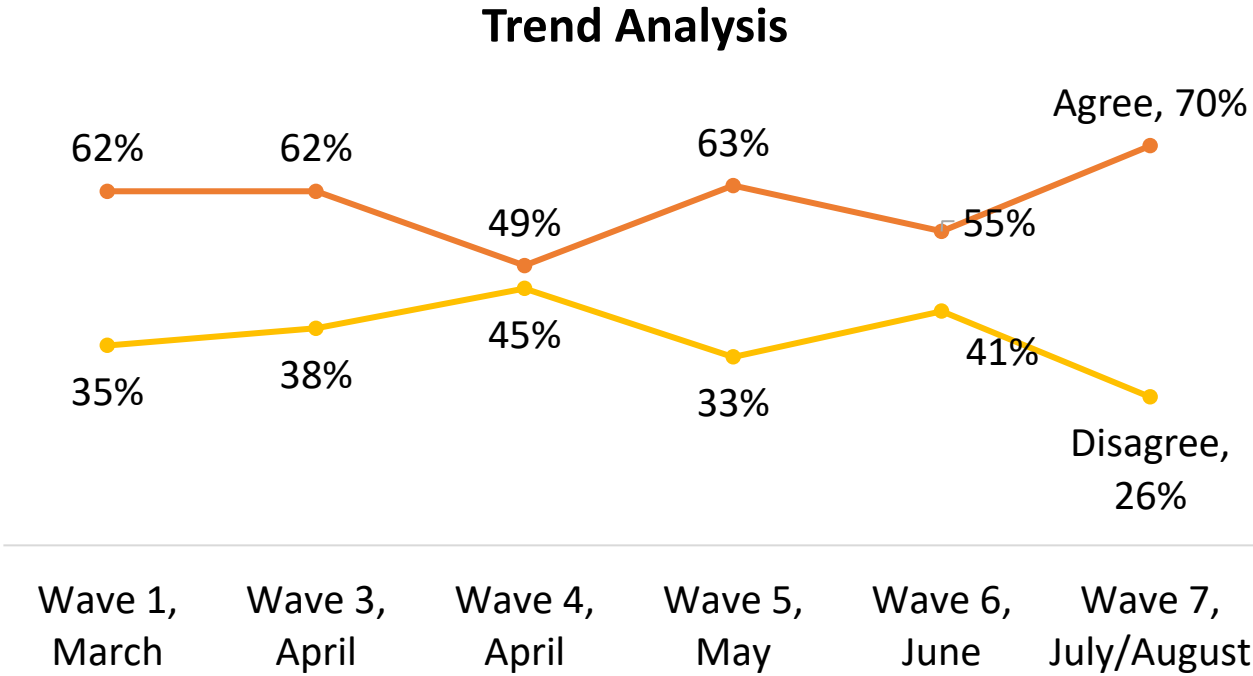
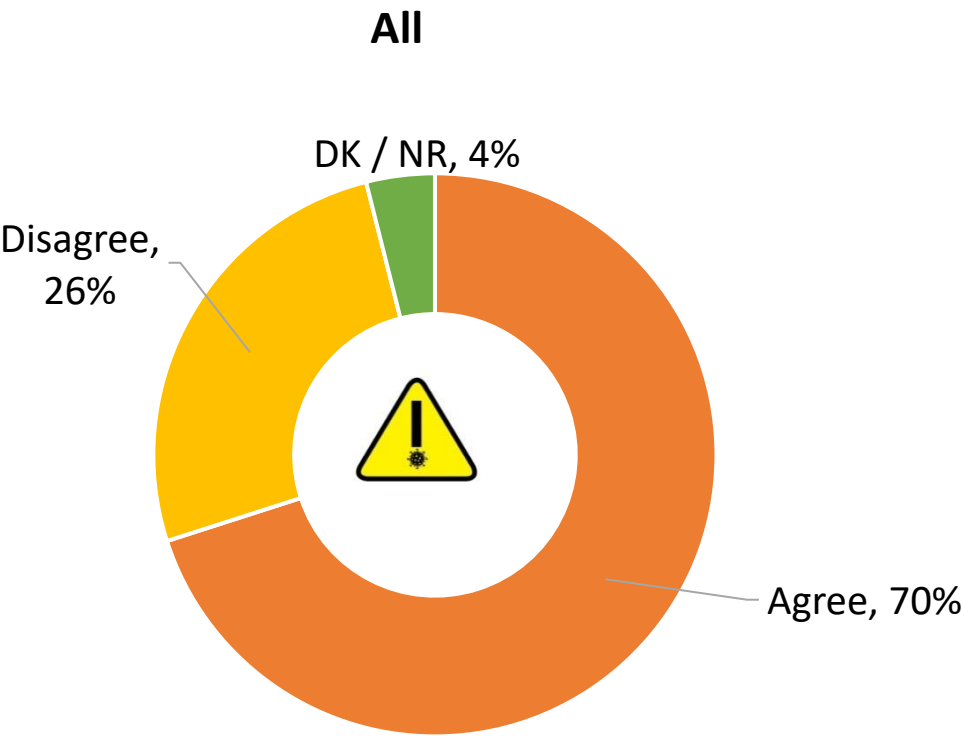
6. Life has revived to pre COVID-19 situation as 8 in 10 (almost more COVID-19 level) report praying Friday prayers at a mosque and a quarter attending weddings. Most Pakistanis are reporting non-adherence to SOPs and 7 in 10 say the wedding they attended was without SOP adherence. Our takeaway is that compliance with SOP is marginal at best anymore and may be restricted to metropolitan cities and there as well largely symbolic.
7. Digital life may be a longterm external benefit of COVID-19 as 1 in 3 children continue to report watching Teleschool transmission. These add up to millions of viewers and by our estimates Teleschool may be the largest single medium to reach young children already. However, we see only a minor rise in reported viewership since June probably showing need for intervention in improving physical outreach and improving content to make it more appealing to the left out population. How would the viewership be affected by the opening of schools is difficult to predict but we would like to highlight that if we want to keep education through digital means as a supplement to conventional education, this month before physical school opening is crucial for behaviour change. Once school opens Teleschool may appear unnecessary and therefore relegated by parents en masse.

SECTION I: PERCEPTIONS OF THREAT FROM COVID-19



RISING BY 15% SINCE WAVE 6 IN JUNE, 70% PAKISTANIS NOW CONSIDER THE THREAT FROM CORONAVIRUS TO BE EXAGGERATED

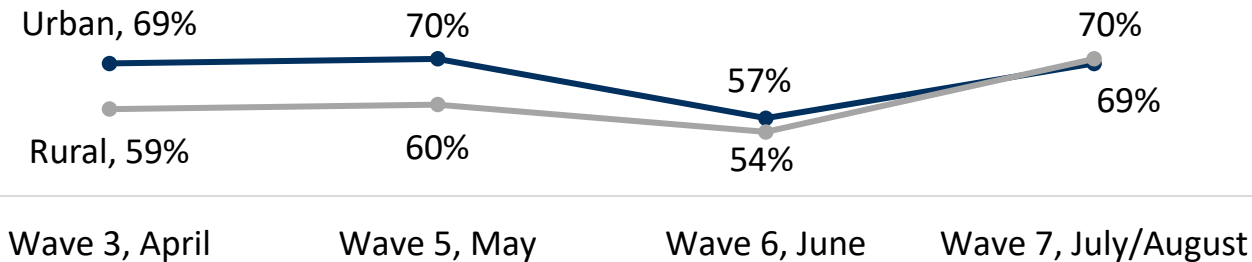
Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?



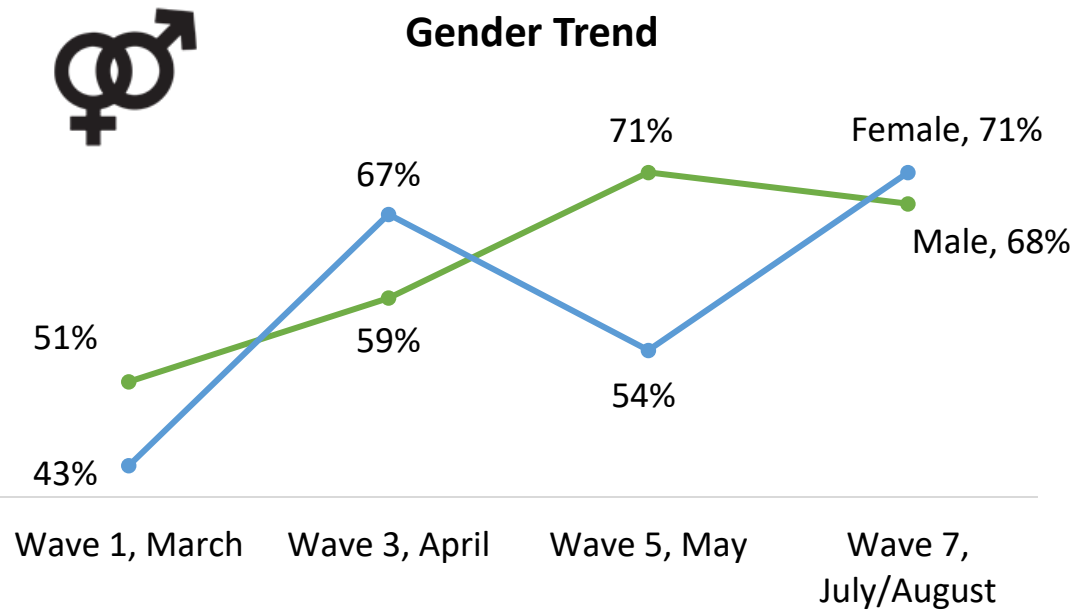
SINCE JUNE, 25% RISE AMONG RESPONDENTS FROM BALOCHISTAN AND 28% RISE AMONG FEMALES WHO AGREE THAT THE CORONAVIRUS THREAT IS EXAGGERATED

Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?

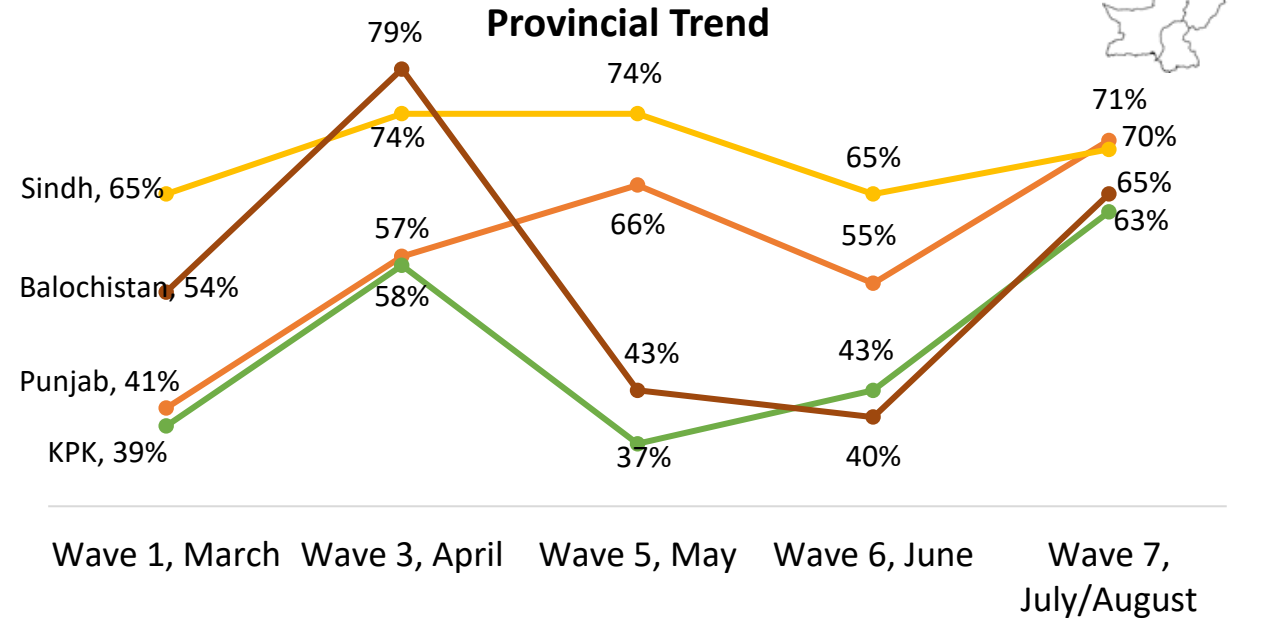
Urban-Rural Trend



Gender Trend



Provincial Trend

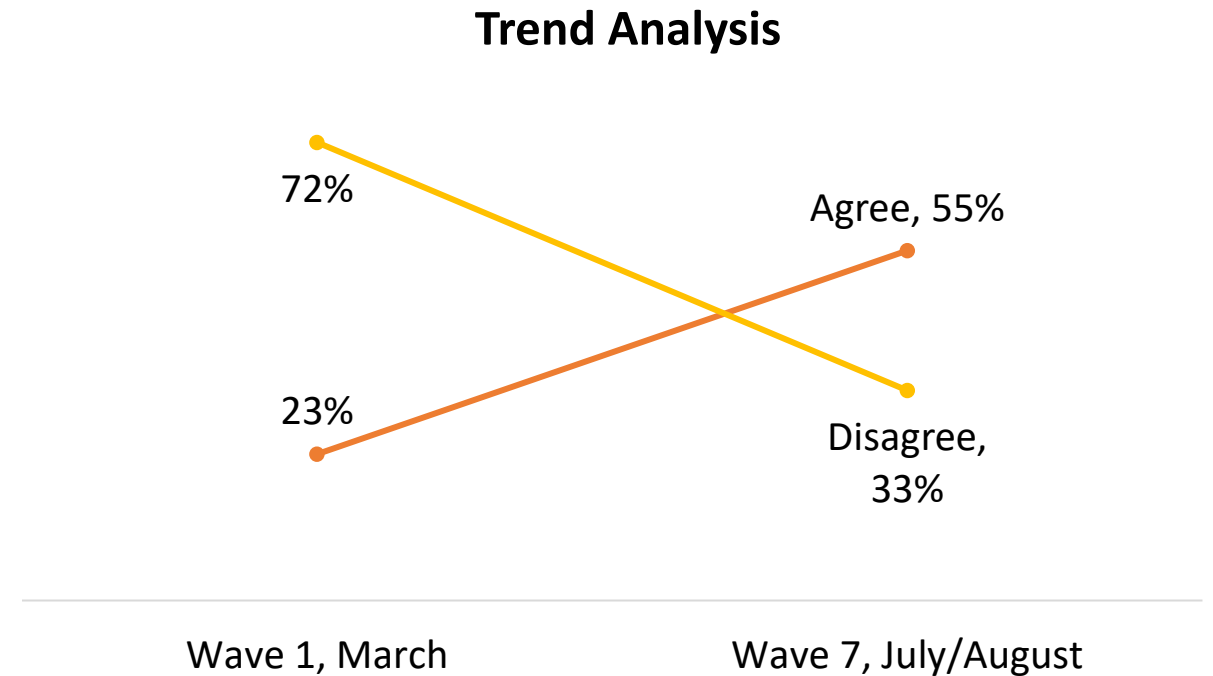
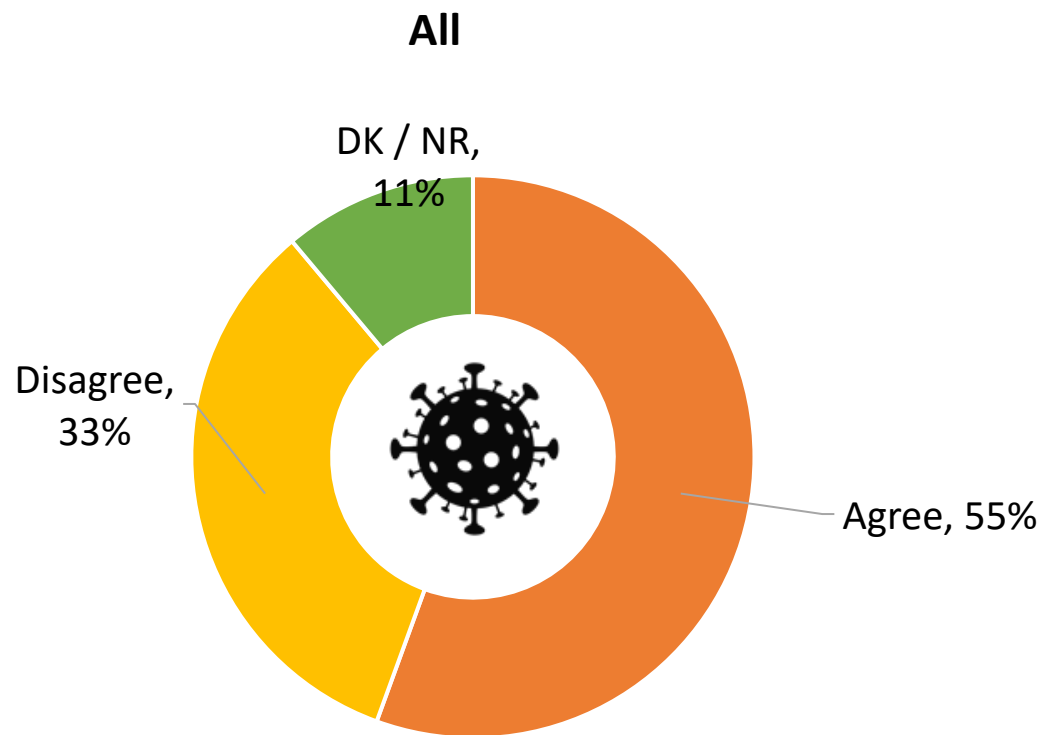


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SINCE MARCH, 32% RISE IN PROPORTION OF PAKISTANIS WHO BELIEVE THAT THE CORONAVIRUS IS A FOREIGN CONSPIRACY

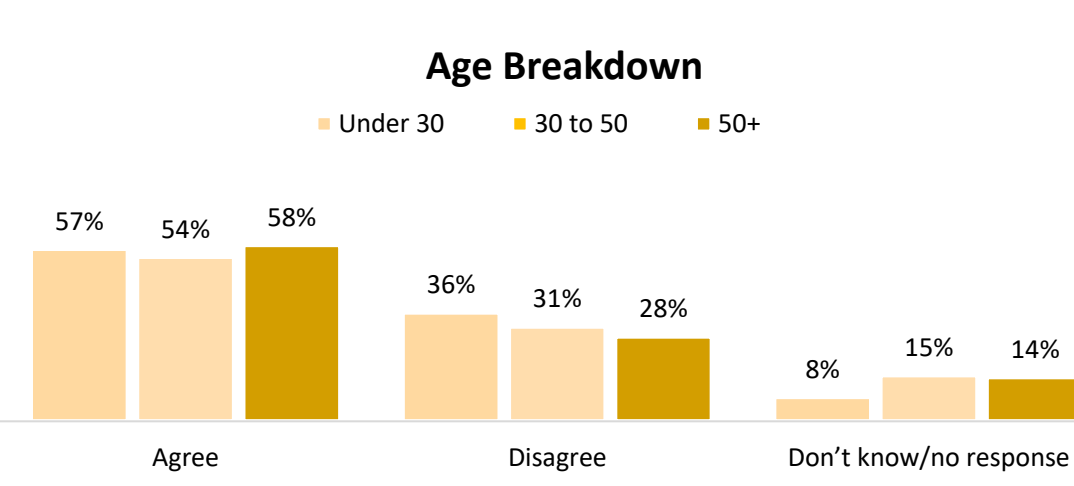
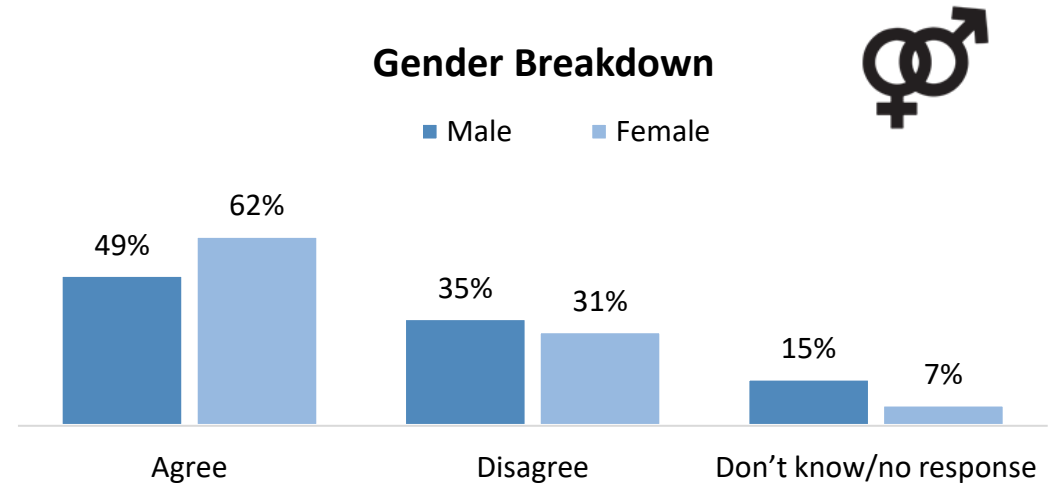
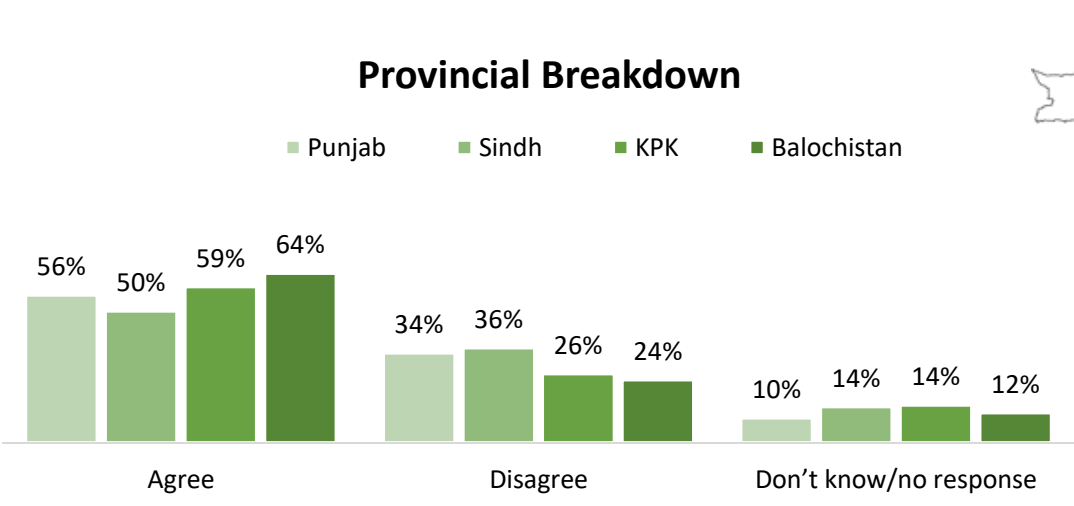
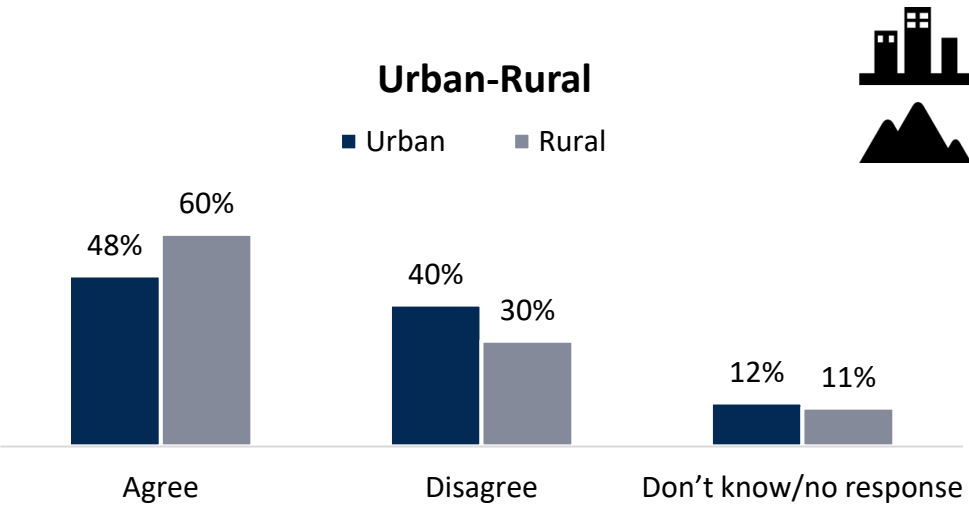
Question: To what extent do you agree or disagree with the following statements: 'I think Coronavirus is a foreign conspiracy'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

FEMALES (62%) AND RURAL RESPONDENTS (60%) ARE MOST LIKELY TO CONSIDER CORONAVIRUS A FOREIGN CONSPIRACY

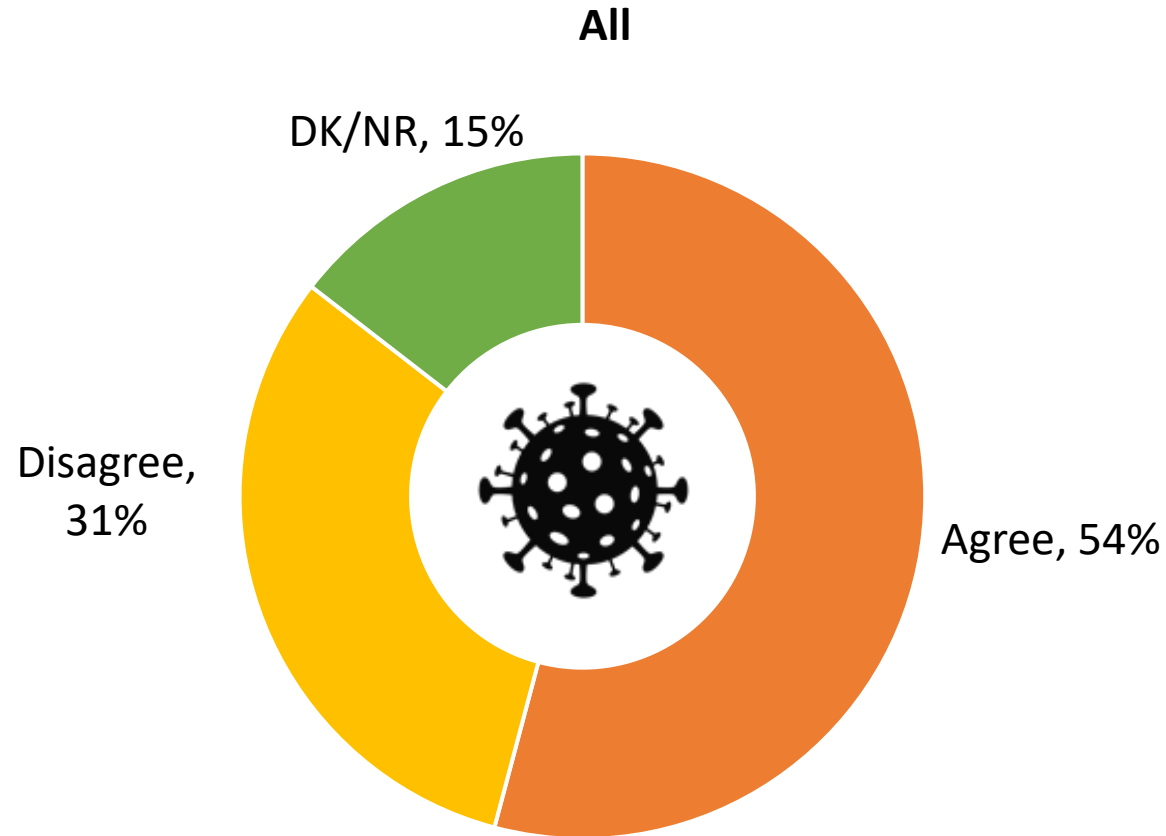
Question: To what extent do you agree or disagree with the following statements: 'I think Coronavirus is a foreign conspiracy'



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OVER 1 IN 2 PAKISTANIS OPINE THAT CORONAVIRUS IS LABORATORY-MADE VIRUS AND IS SPREAD AROUND THE WORLD ON PURPOSE

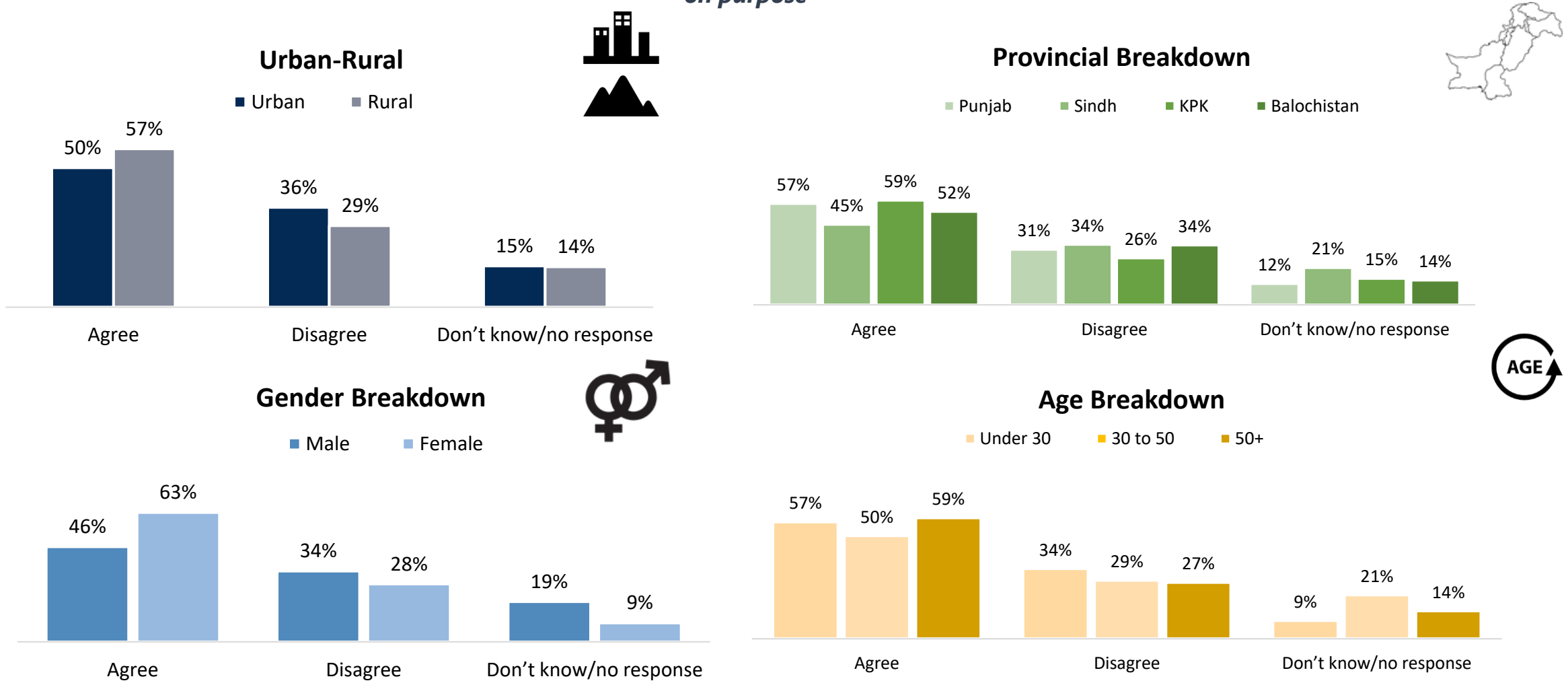
Question: To what extent do you agree or disagree with the following statements: 'I think Corona is laboratory-made virus spread in the world on purpose'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

FEMALE RESPONDENTS (63%) ARE MOST LIKELY TO CLAIM THE CORONAVIRUS IS LABORATORY-MADE AND SPREAD IN THE WORLD ON PURPOSE

Question: To what extent do you agree or disagree with the following statements: 'I think Corona is laboratory-made virus spread in the world on purpose'

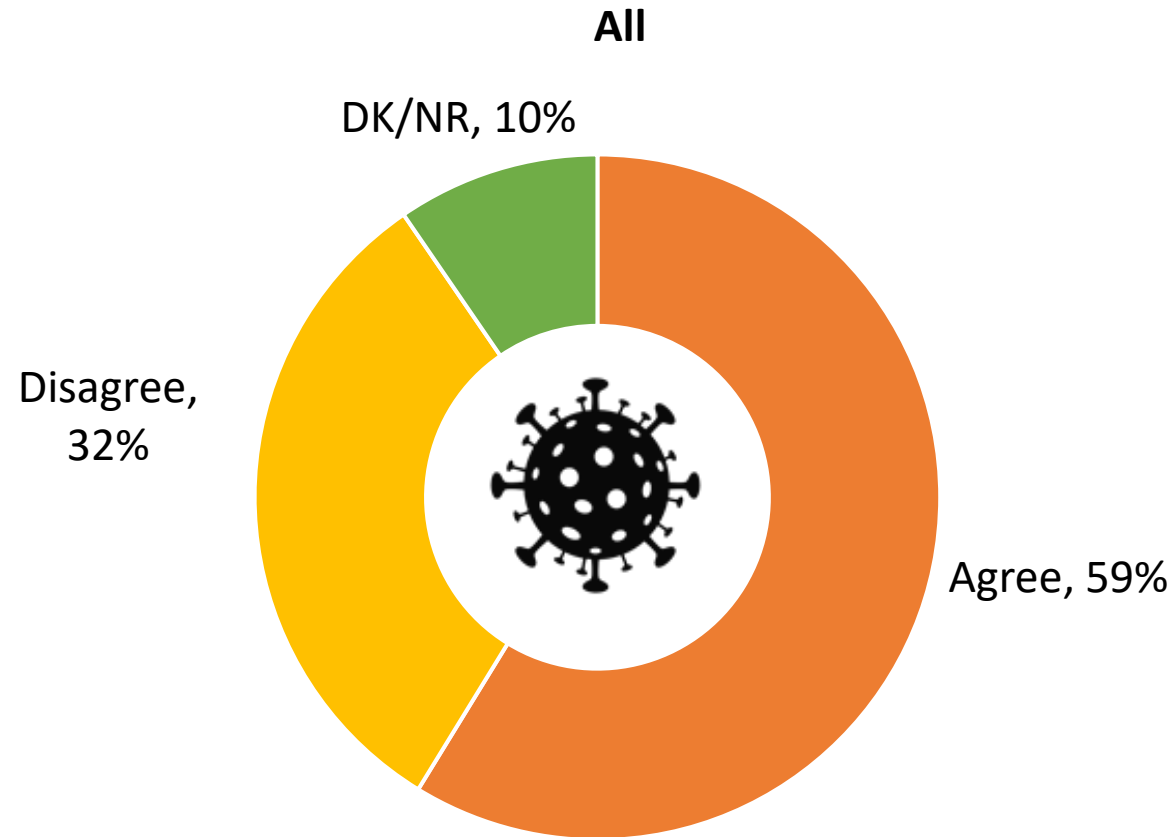


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

NEARLY 3 IN 5 PAKISTANIS SAY THAT ALTHOUGH THEY TAKE PRECAUTIONS, THEY ARE UNSURE IF CORONAVIRUS IS REAL

Question: To what extent do you agree or disagree with the following statements: 'Although I do take precautions, I am not 100% sure whether Coronavirus is real'



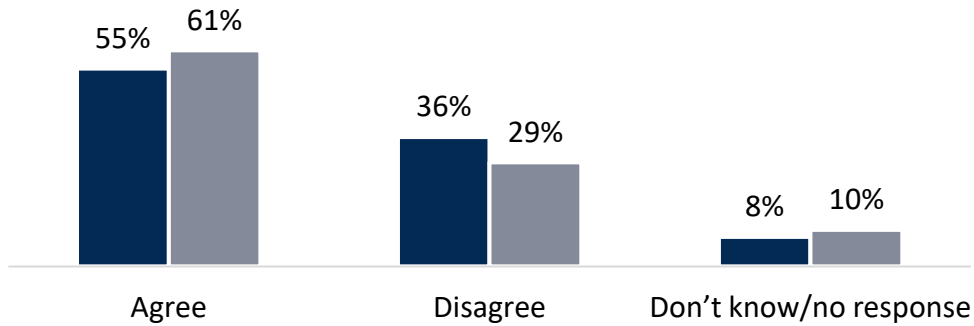
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

HIGHEST PROPORTION OF RESPONDENTS FROM KP (66%) AND FEMALES (64%) WERE LIKELY TO SAY THAT ALTHOUGH THEY ARE TAKING PRECAUTIONS, THEY ARE NOT SURE IF CORONAVIRUS IS REAL

Question: To what extent do you agree or disagree with the following statements: 'Although I do take precautions, I am not 100% sure whether Coronavirus is real'

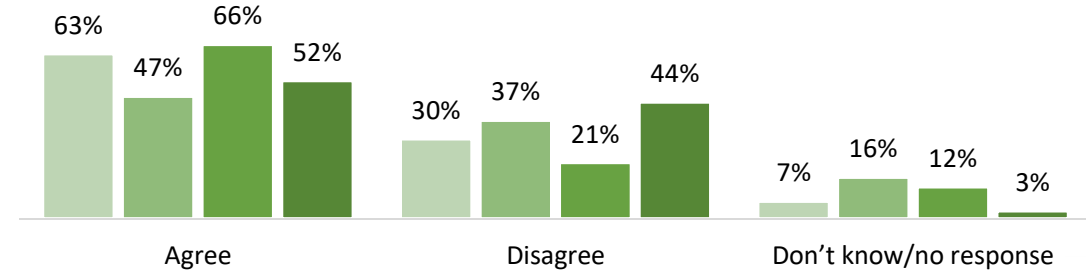
Urban-Rural

■ Urban ■ Rural



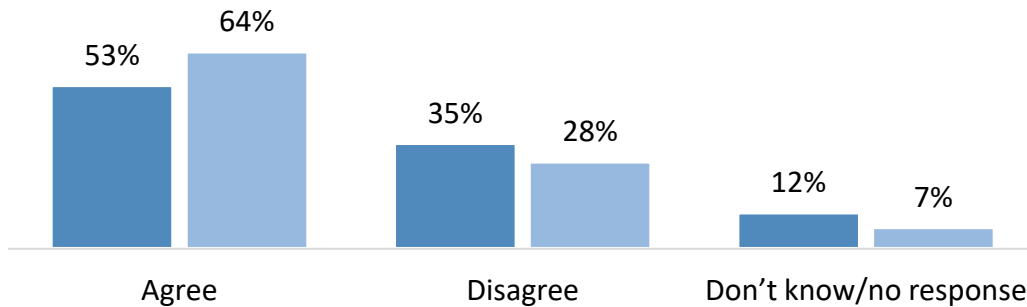
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



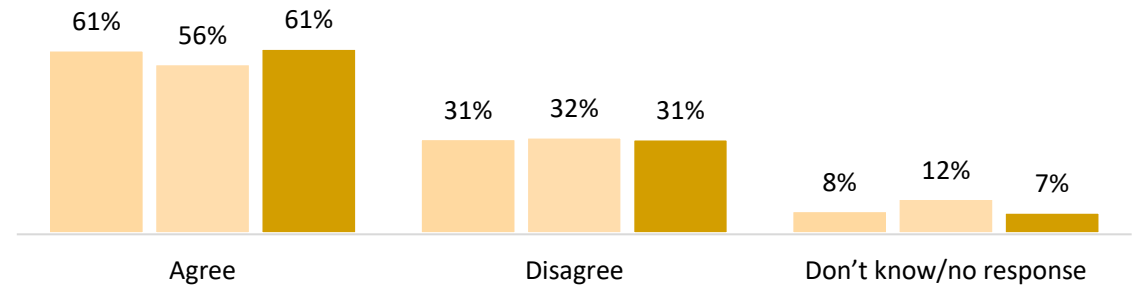
Gender Breakdown

■ Male ■ Female



Age Breakdown

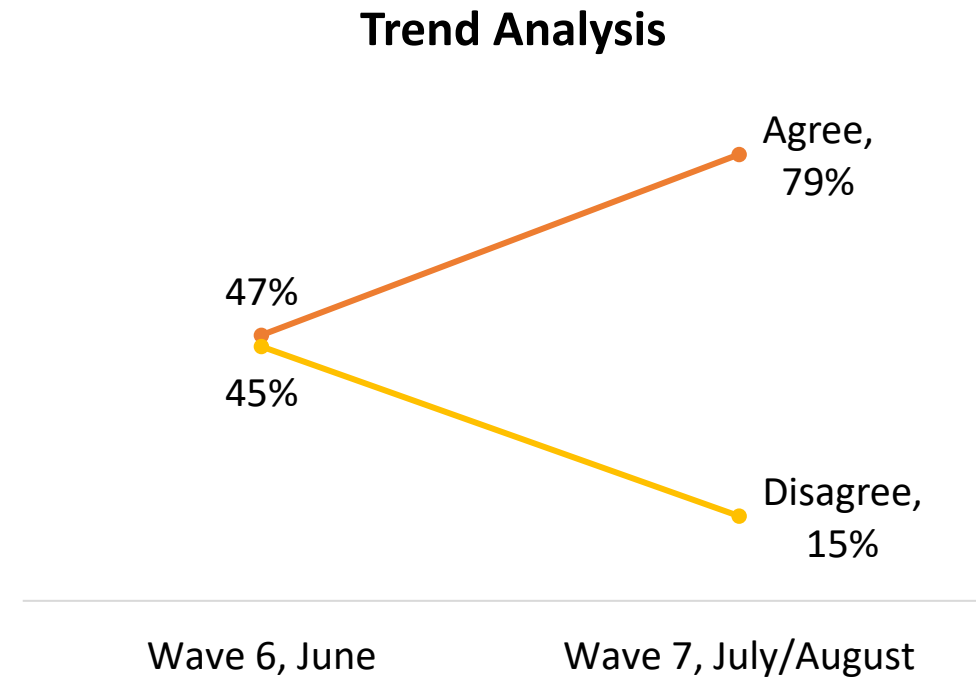
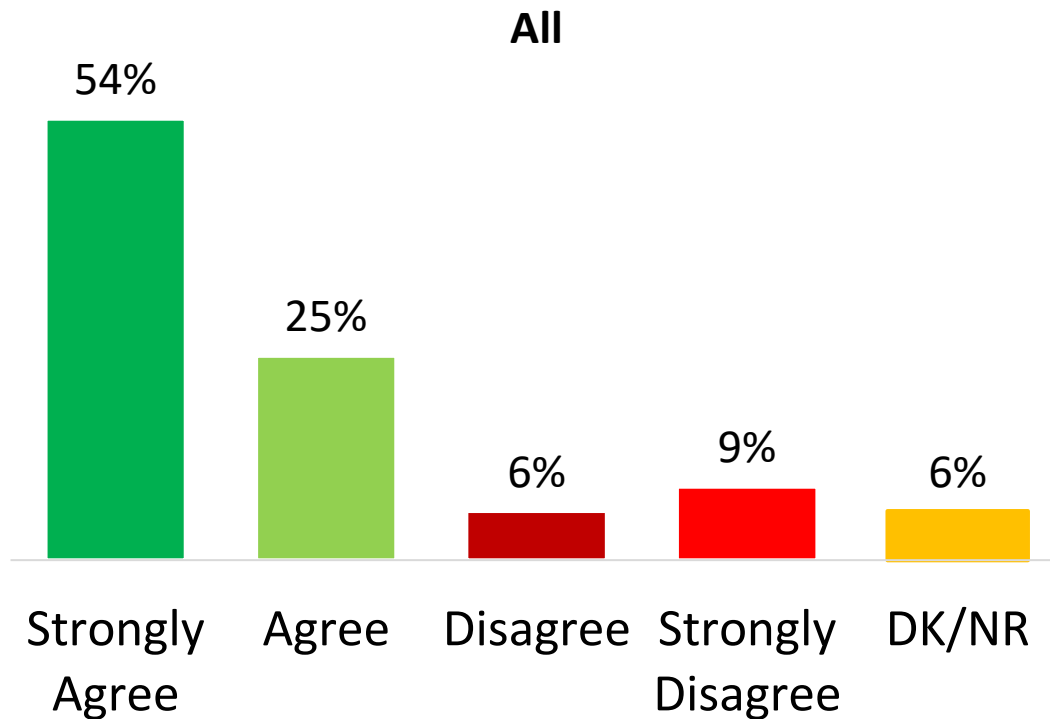
■ Under 30 ■ 30 to 50 ■ 50+



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

WITH A 32% RISE SINCE JUNE, NEARLY 4 IN 5 PAKISTANIS NOW AGREE THAT THE CORONAVIRUS PANDEMIC IS UNDER CONTROL

Question: *To what extent do you agree or disagree with the following statements: 'I think the Coronavirus pandemic is now under control'*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

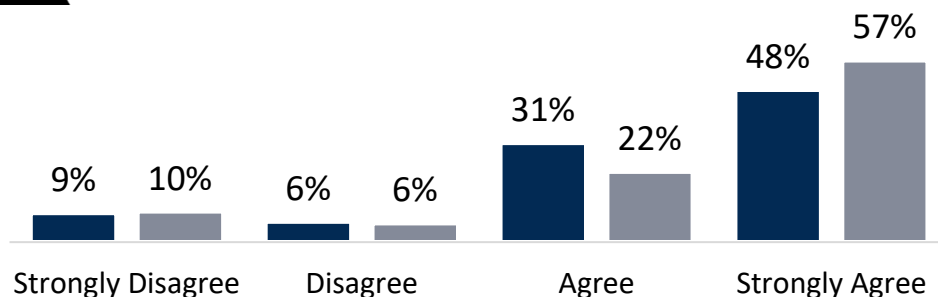
RESPONDENTS FROM KP (20%) AND THOSE AGED 50+ (24%) MOST LIKELY TO SAY THAT THE PANDEMIC IS NOT UNDER CONTROL YET

Question: *To what extent do you agree or disagree with the following statements: 'I think the Coronavirus pandemic is now under control'*



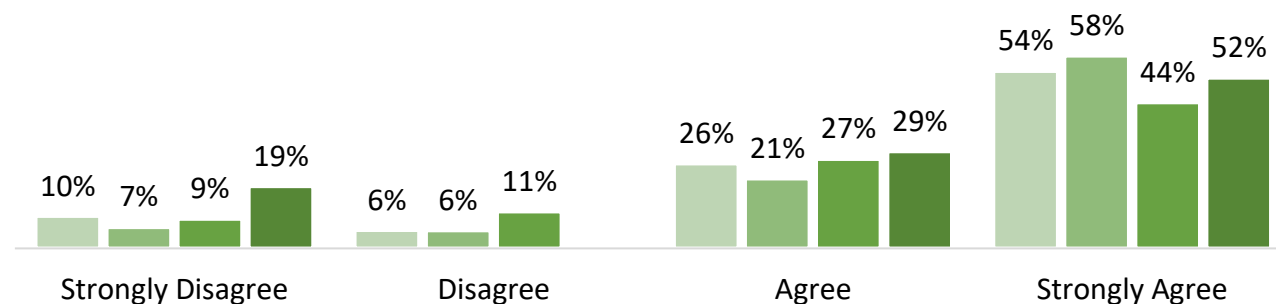
Urban-Rural Breakdown

■ Urban ■ Rural



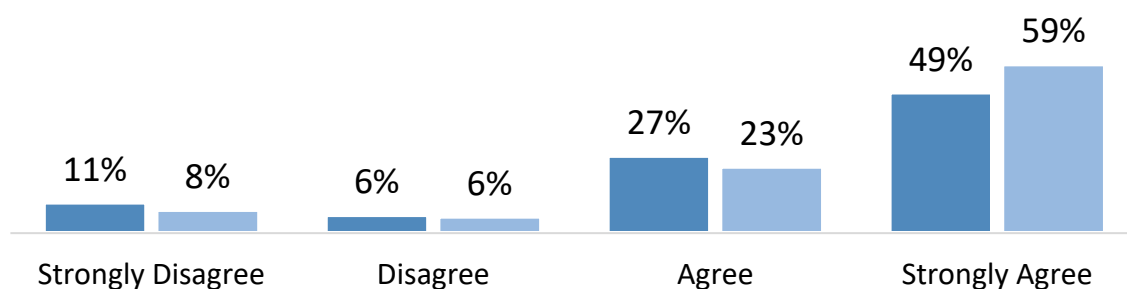
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



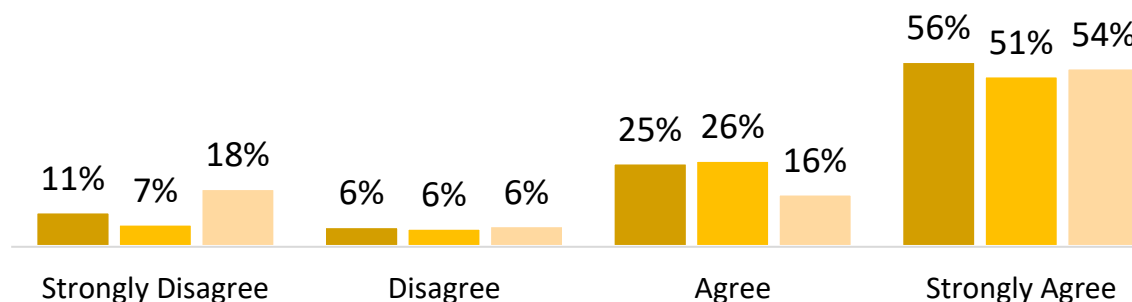
Gender Breakdown

■ Male ■ Female



Age Breakdown

■ Under 30 ■ 30 – 50 ■ 50+

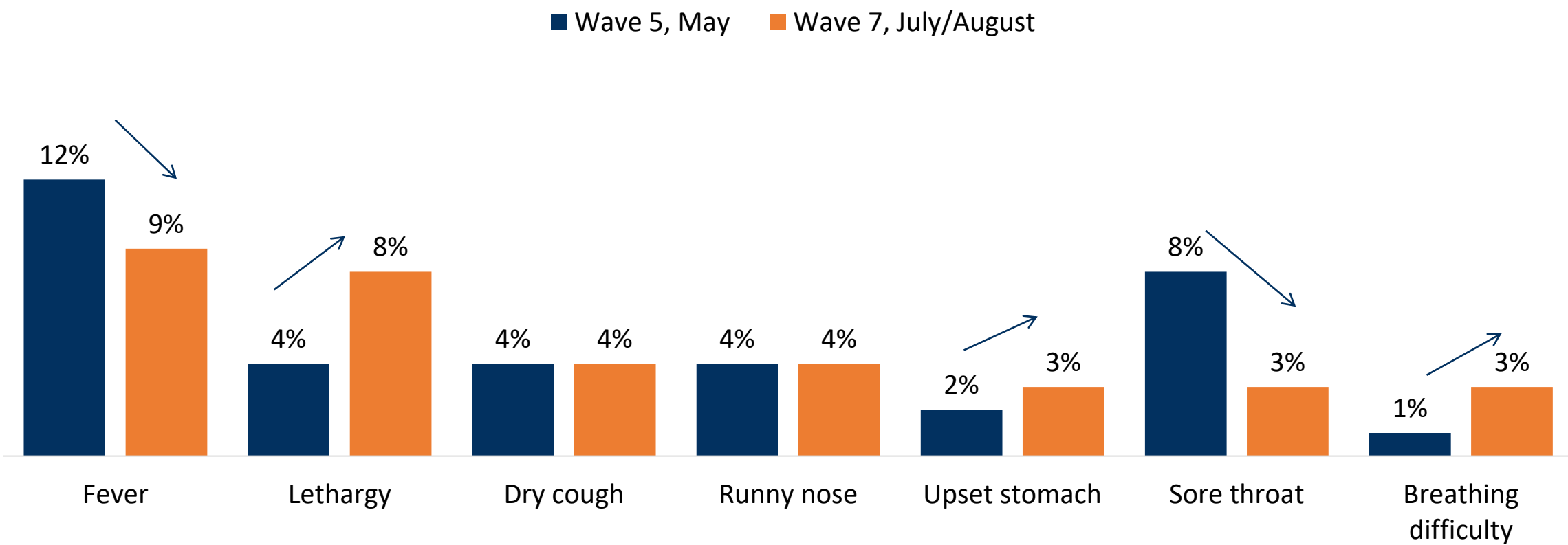


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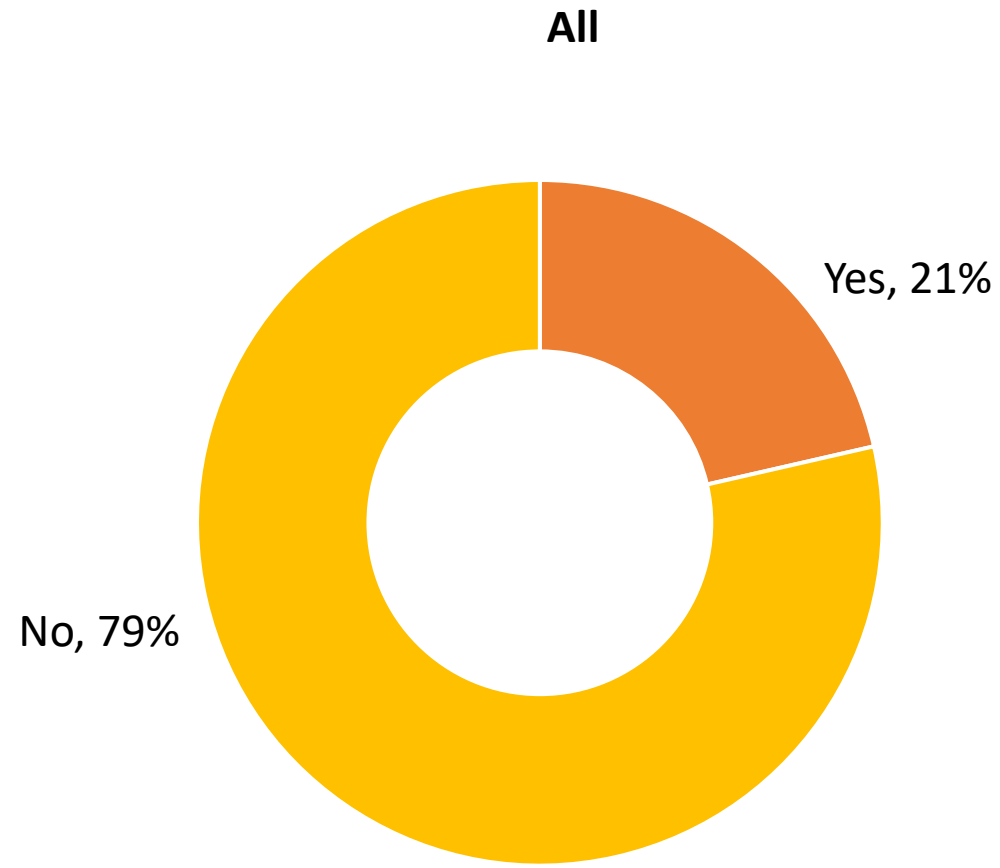
SINCE MAY, A DECLINE IN THE PROPORTION OF PAKISTANIS OBSERVED WHO REPORT EXPERIENCING ANY ILLNESS THAT COULD POTENTIALLY BE A COVID-19 SYMPTOM. 9% PAKISTANIS REPORT SUFFERING FROM FEVER IN THE PAST 4 DAYS AND 8% SUFFERED FROM LETHARGY

Question: In last 4 days, which of the following illnesses have you suffered from?



1 IN 5 (21%) PAKISTANIS CLAIM TO PERSONALLY KNOW SOMEONE WHO TESTED POSITIVE FOR COVID-19

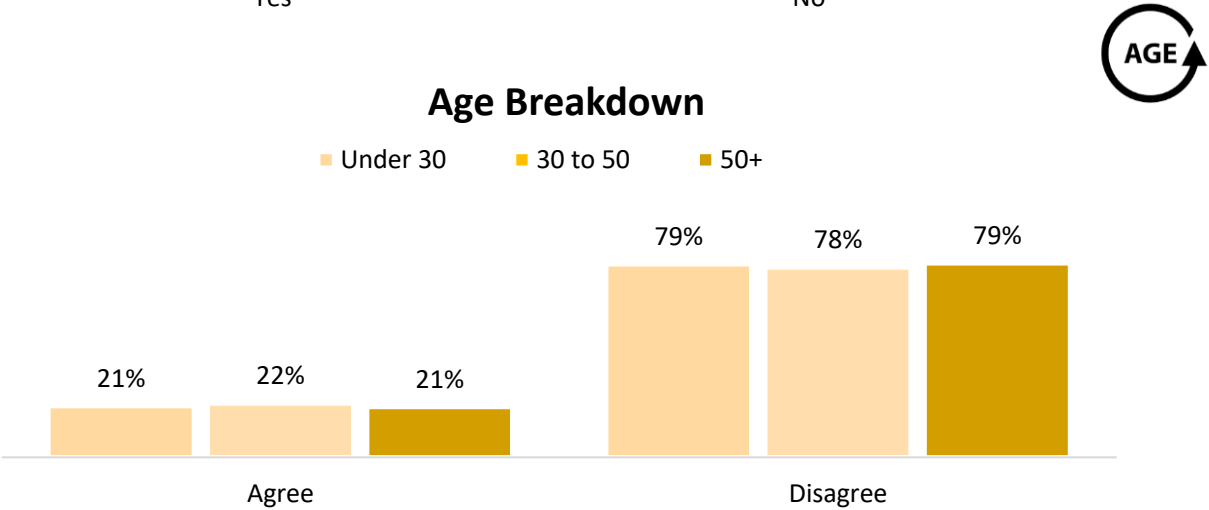
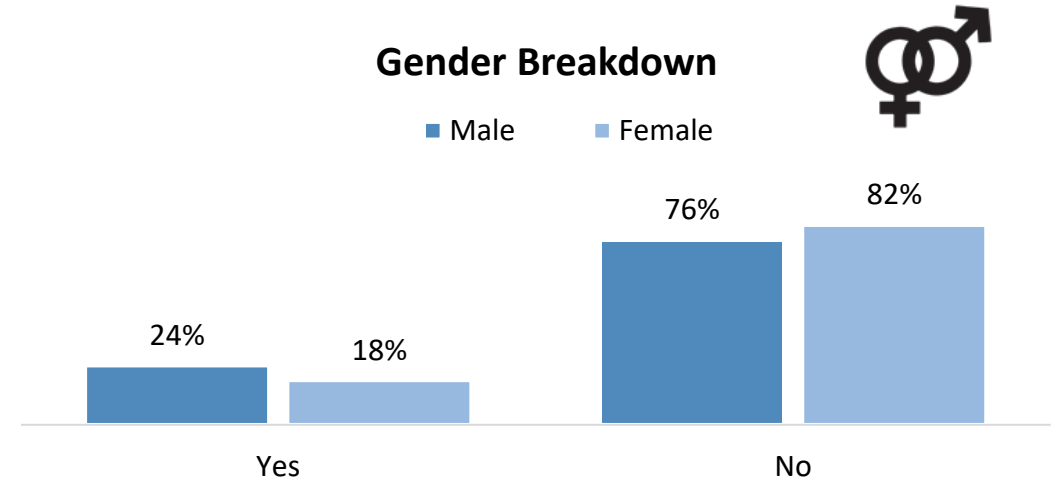
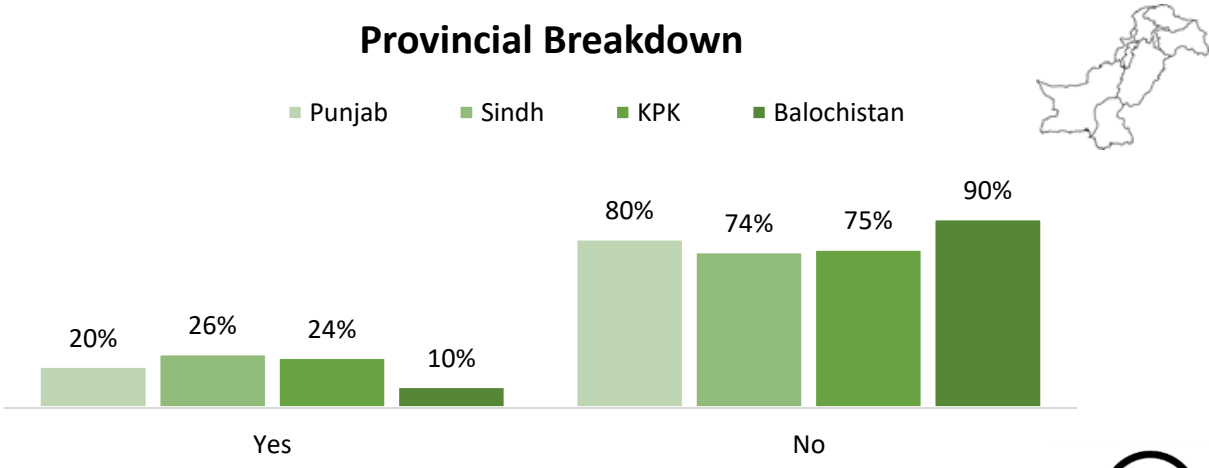
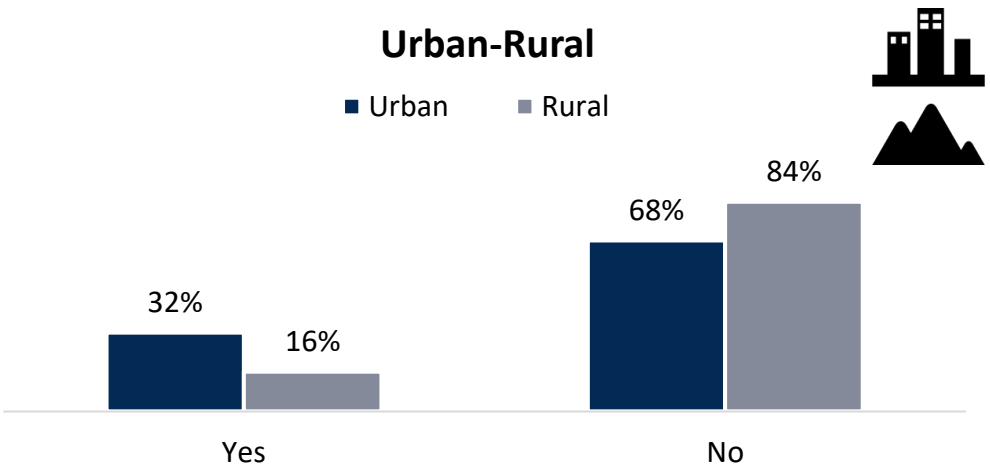
Question: Do you personally know anyone who has tested positive for COVID-19?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

URBAN RESPONDENTS (32%), MALES (24%) AND THOSE FROM SINDH (26%) MOST LIKELY TO SAY THAT SOMEONE THEY KNOW PERSONALLY HAS BEEN INFECTED BY CORONAVIRUS

Question: Do you personally know anyone who has tested positive for COVID-19?



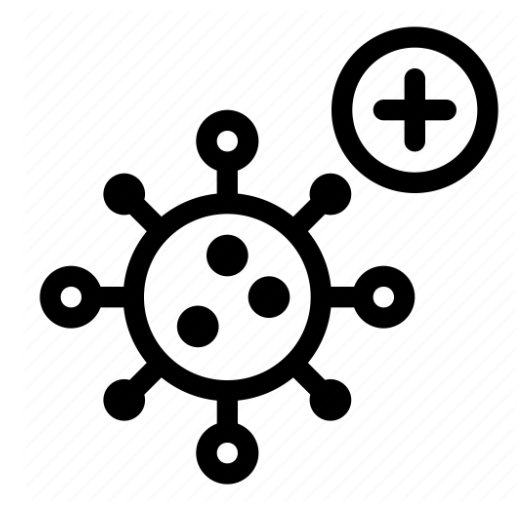
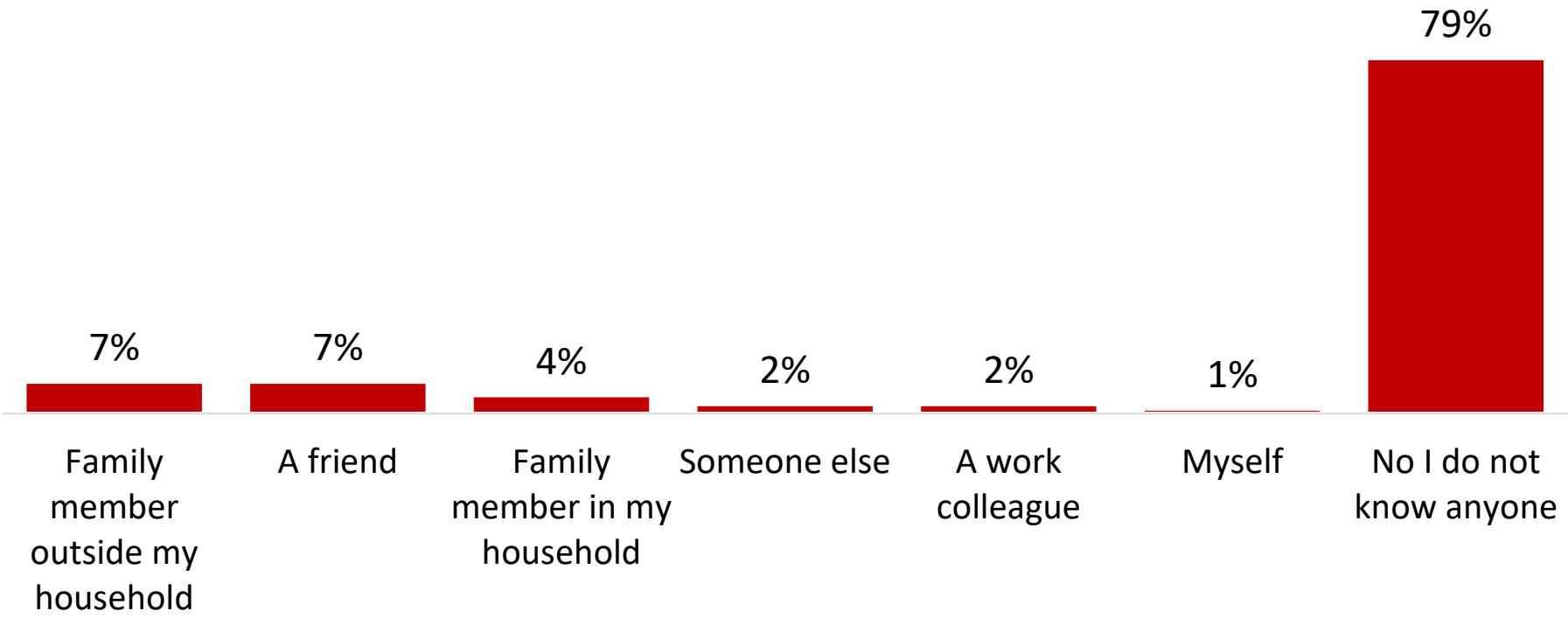
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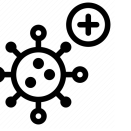
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

34% RESPONDENTS WHO PERSONALLY KNEW SOMEONE WHO HAD TESTED POSITIVE FOR COVID-19 SAID A FAMILY MEMBER OUTSIDE THEIR HOUSEHOLD WAS INFECTED, 19% SAID IT WAS SOMEONE FROM WITHIN THEIR HOUSEHOLD. ONLY 4% CLAIMED THEY THEMSELVES HAD TESTED POSITIVE

Question: Do you personally know anyone who has tested positive for COVID-19? Was that a family member, a work colleague, a friend or someone else?

All





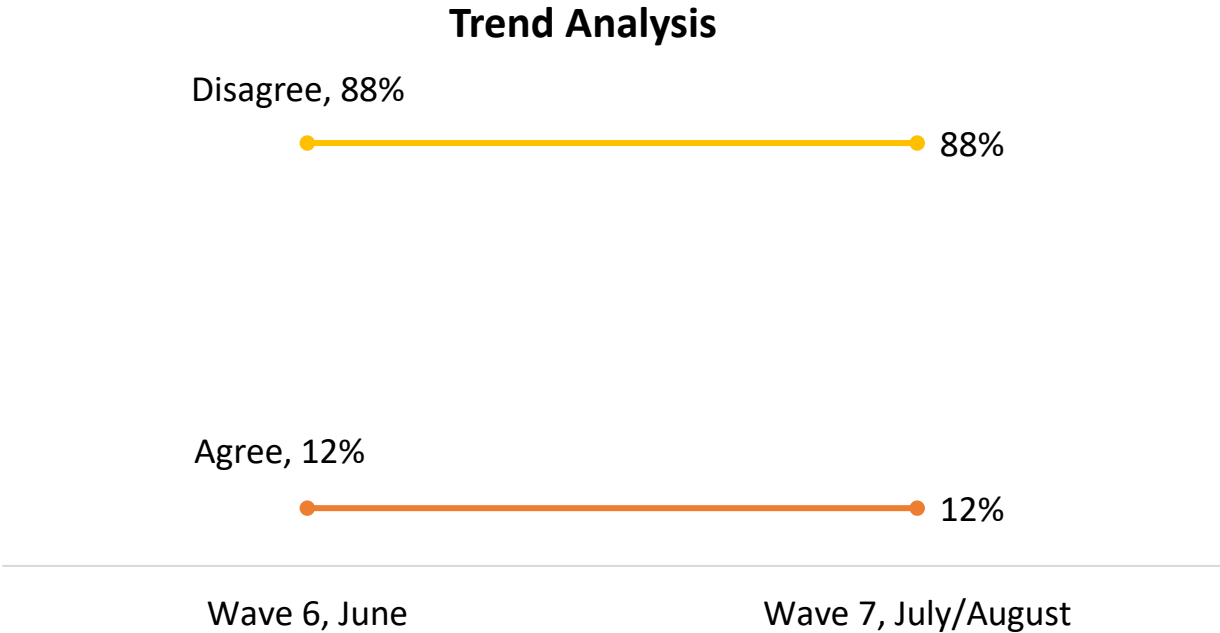
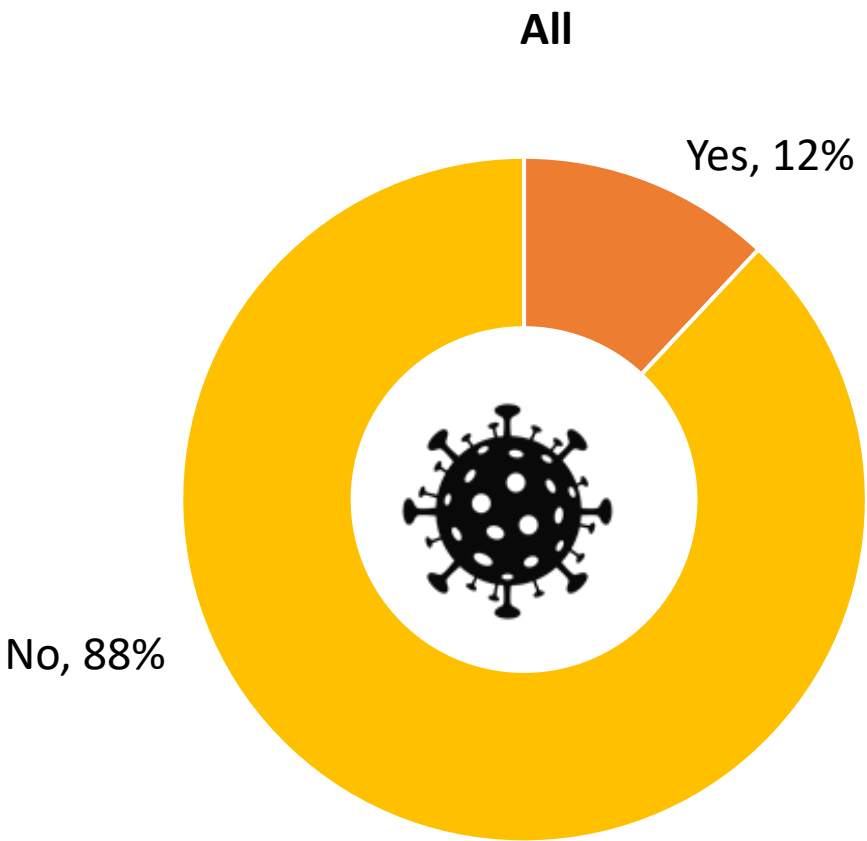
1% of the adult population in Pakistan claims to have been affected by COVID-19 themselves.

This adds to around 1 million adult Pakistanis who claim to have had COVID-19. The number is significantly higher from the reported numbers:

- i. Self perception of COVID-19 is very high without actually being tested. Those who are saying they have COVID-19 in survey are not telling whether they got tested for COVID-19. So essentially the number can include respondents who have unconfirmed coronavirus.
- ii. Govt numbers are incomplete as health facilities across Pakistan, including dispensaries and small hospitals, have also been performing COVID-19 tests. It is difficult to ensure that all tests in a day are actually reported.

12% PAKISTANIS CLAIM THAT SOMEONE IN THEIR SOCIAL CIRCLE DIED AFTER CONTRACTING THE CORONAVIRUS

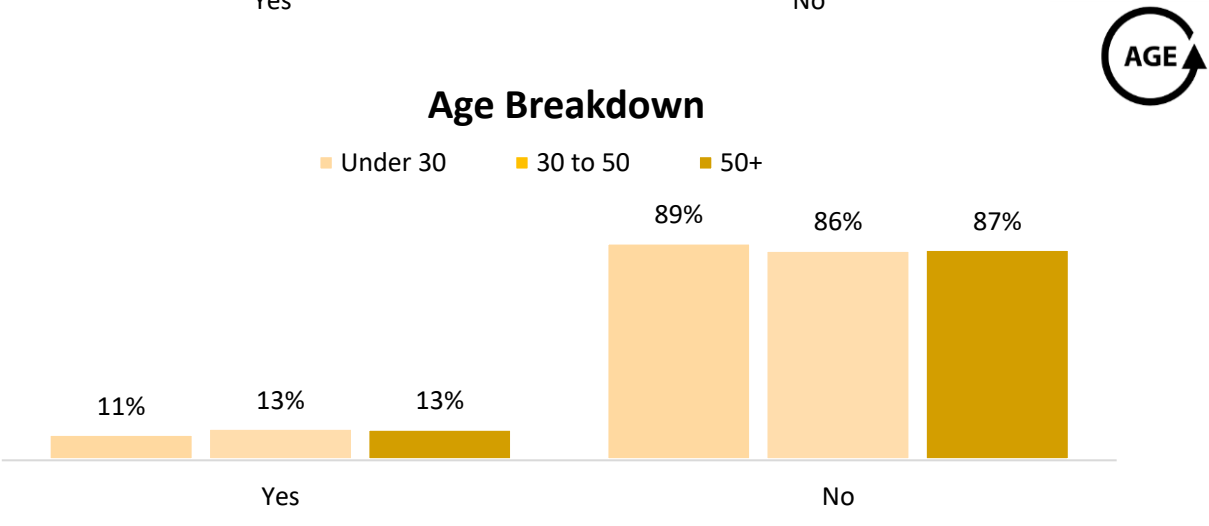
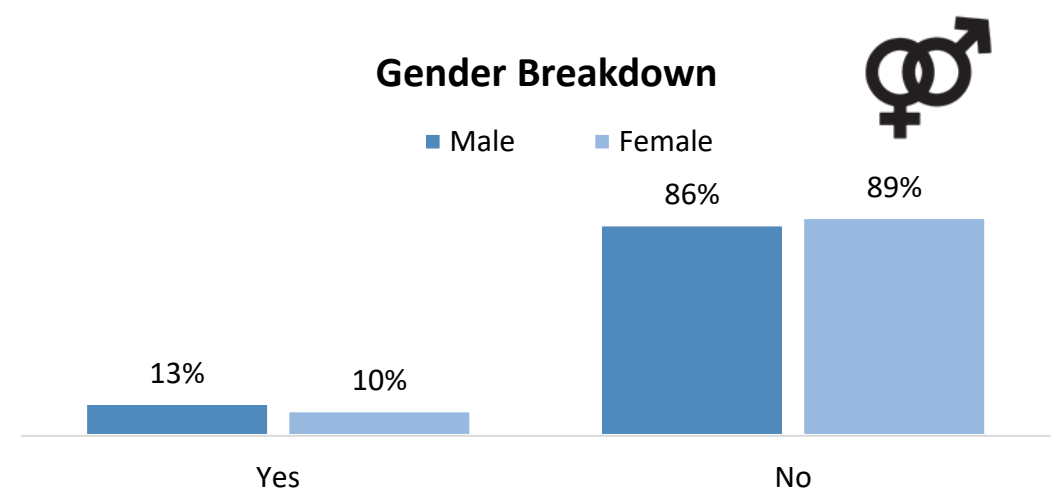
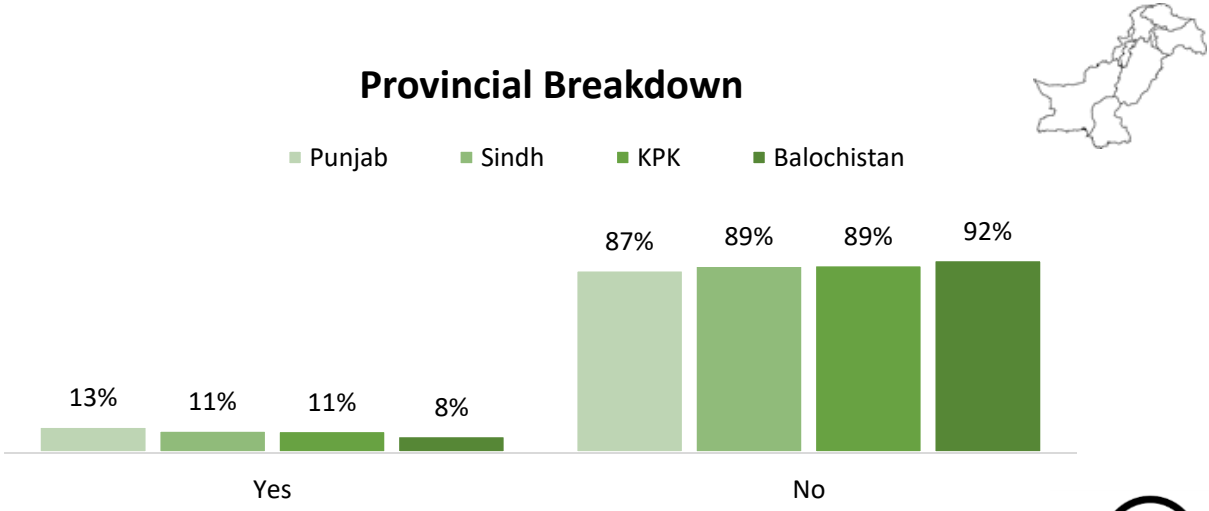
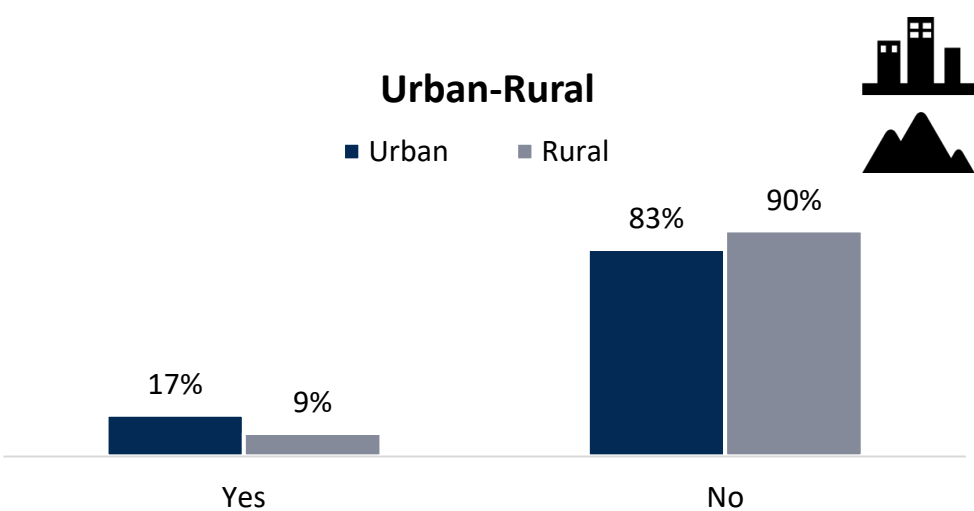
Question: Do you know someone in your social circle who died of Coronavirus?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

RESPONDENTS FROM PUNJAB AND URBAN AREAS MOST LIKELY TO REPORT THAT SOMEONE IN THEIR SOCIAL CIRCLE DIED DUE TO CORONAVIRUS

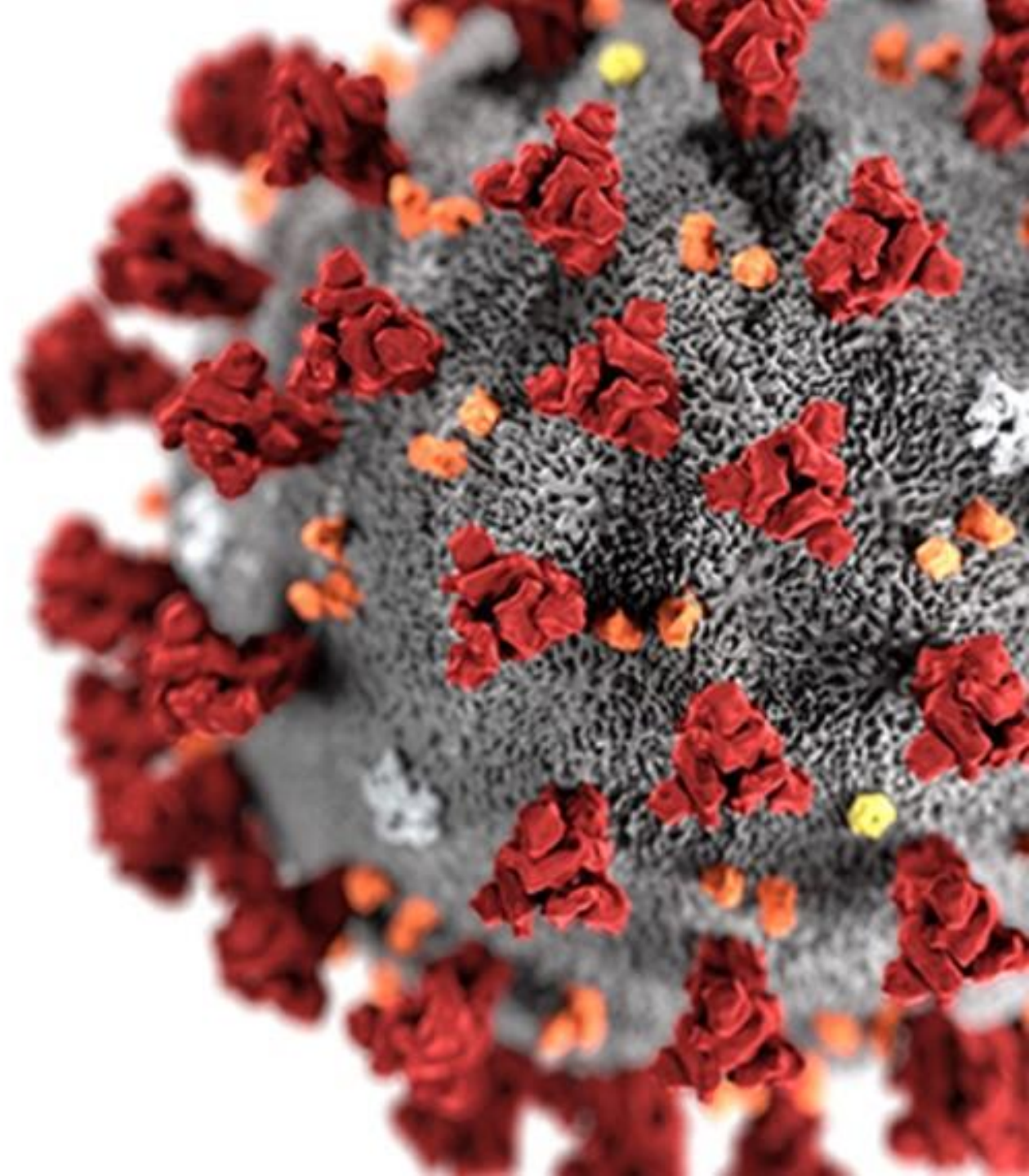
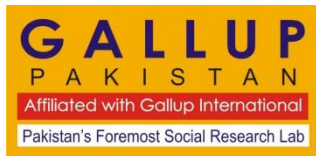
Question: Do you know someone in your social circle who died of Coronavirus?



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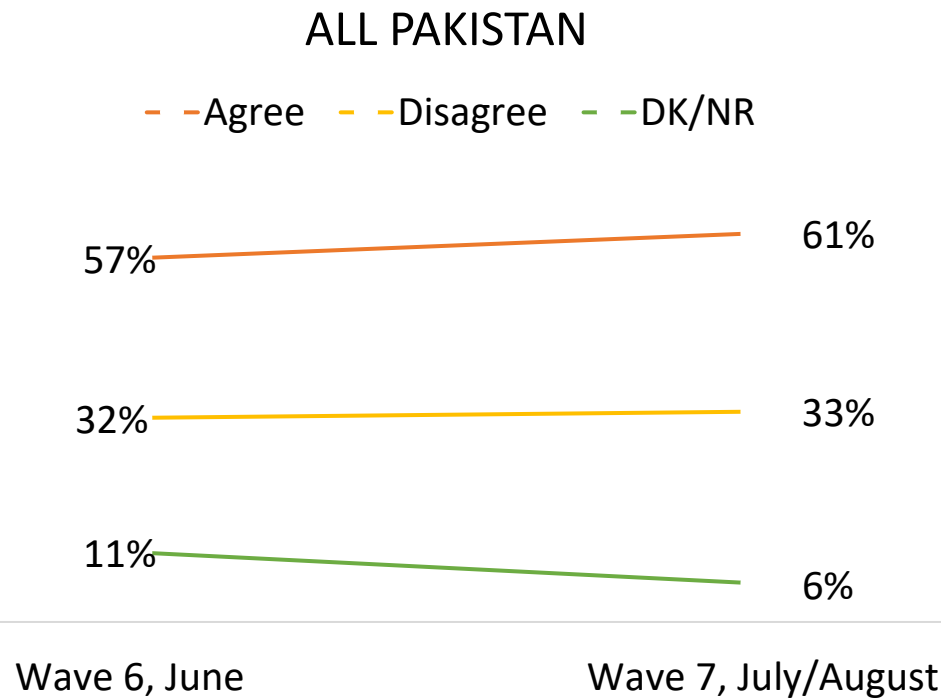
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SECTION II: **PUBLIC OPINION ON** **GOVERNMENT** **RESPONSE TO THE** **COVID-19 OUTBREAK**



1 IN 3 PAKISTANIS CONTINUE TO BE SKEPTICAL ABOUT THE NUMBER OF COVID-19 CASES BEING REPORTED BY THE GOVERNMENT

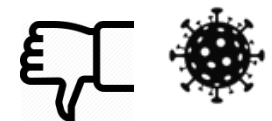
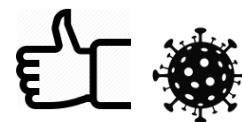
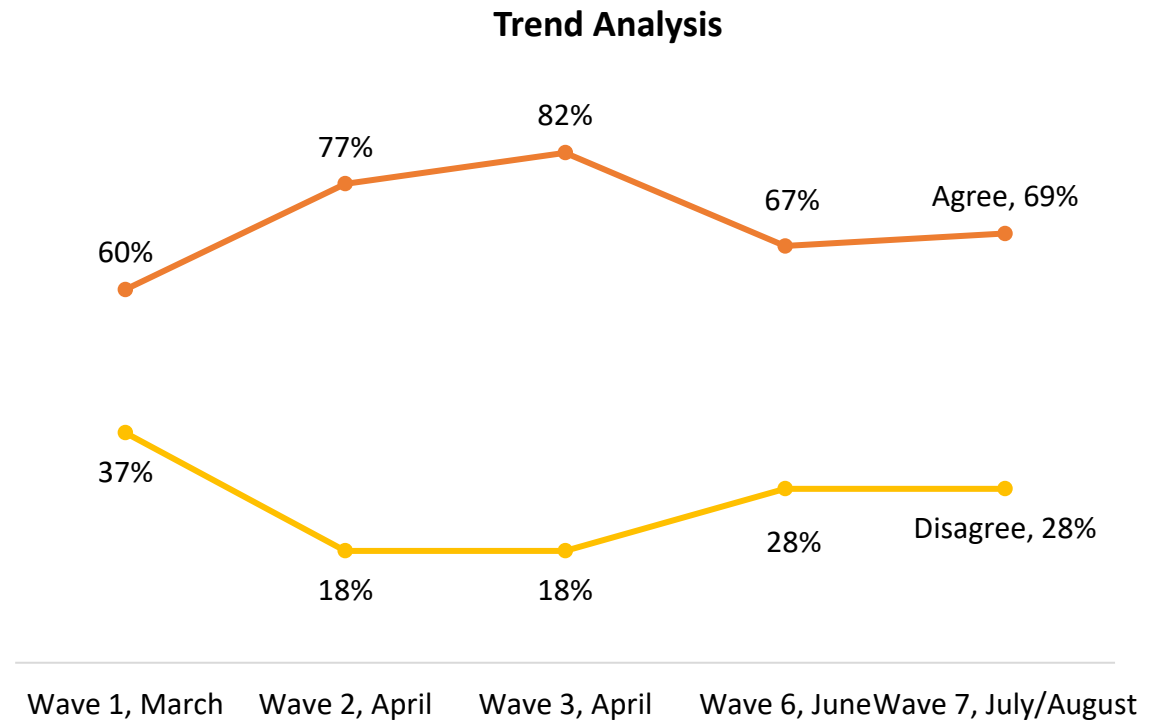
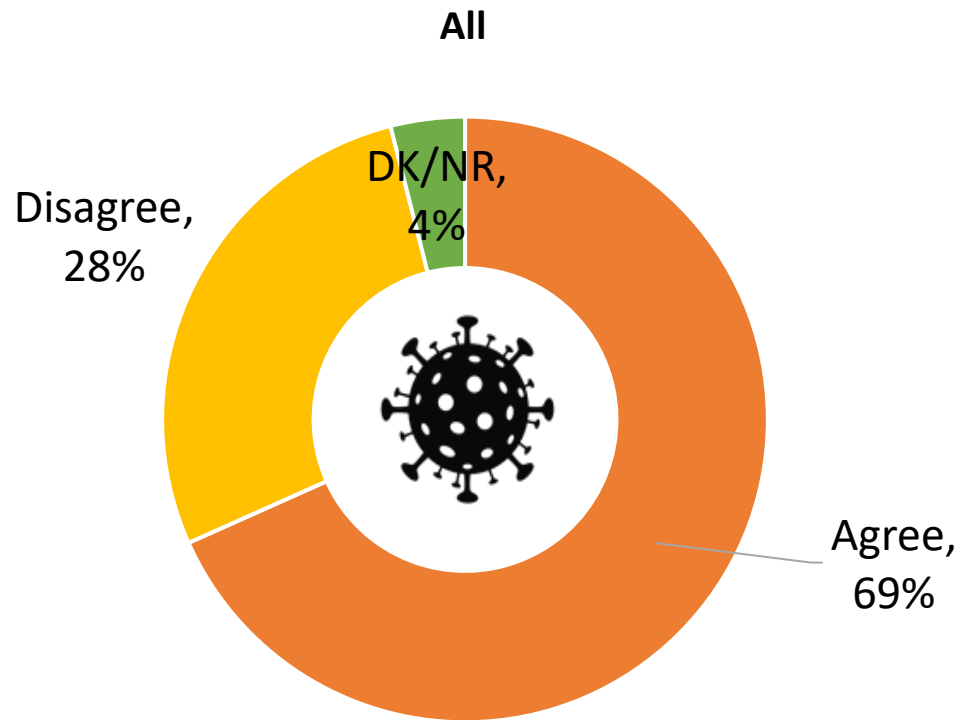
Question: *To what extent do you agree or disagree with the following statements: 'I believe the number of Coronavirus cases being report by the government are accurate'*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

FEDERAL GOVT CONTINUES TO ENJOY UNUSUAL LEVELS OF POPULATION SUPPORT WITH RESPECT TO ITS COVID 19 PERFORMANCE

Question: *To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?*

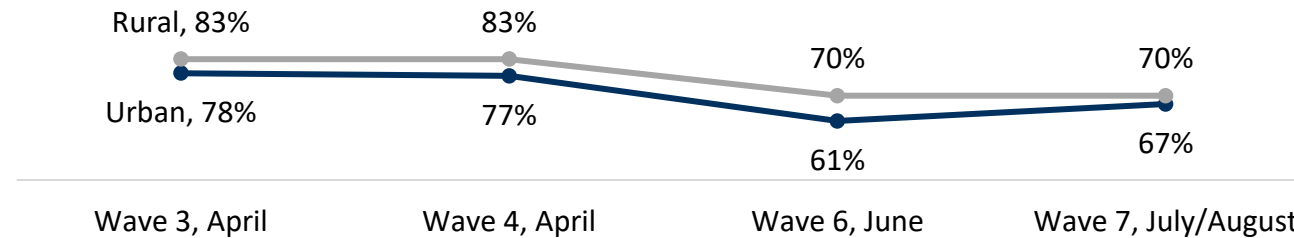


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

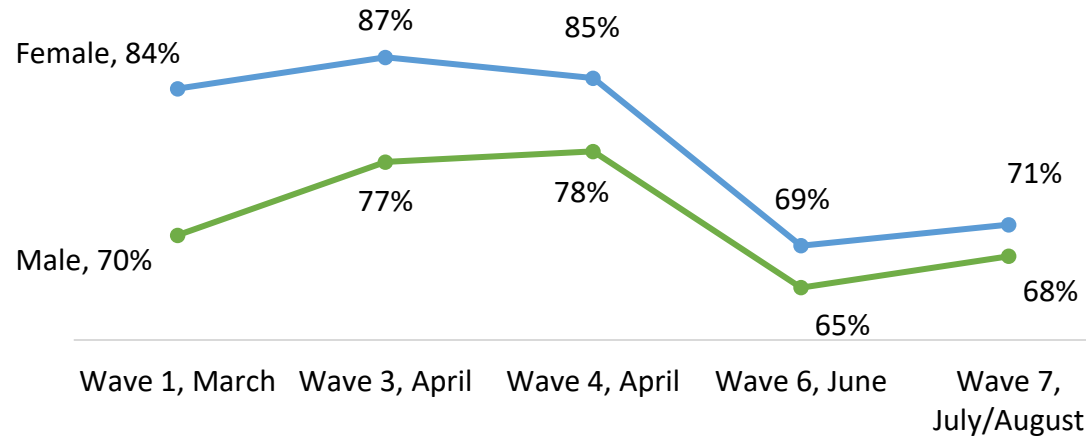
SINCE JUNE, 16% FALL AMONG RESPONDENTS FROM KP WHO AGREE THAT THE FEDERAL GOVERNMENT IS CONTROLLING THE CORONAVIRUS SITUATION WELL

Question: *To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?*

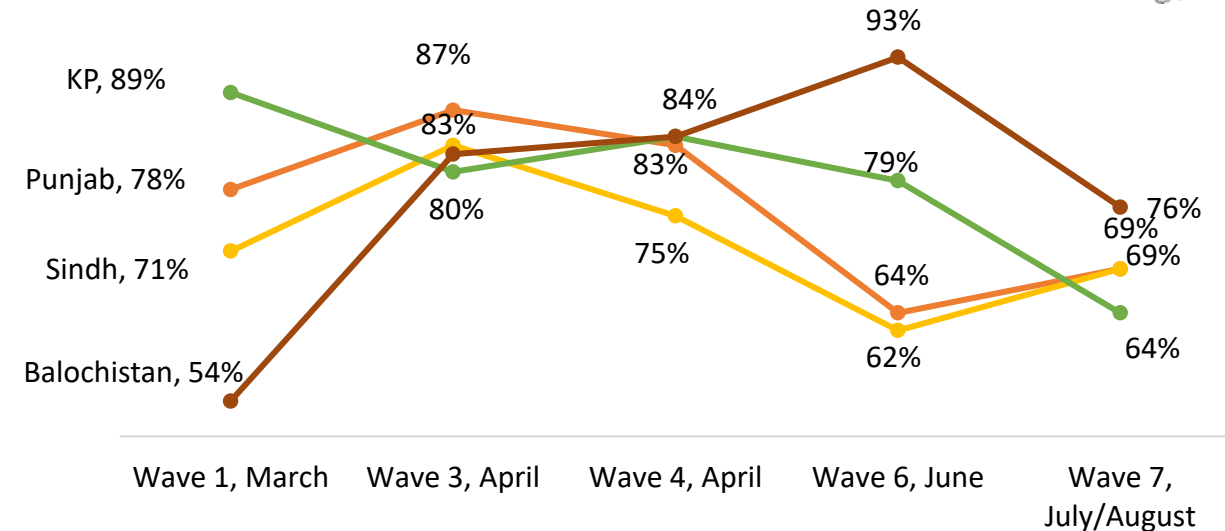
Urban-Rural Trend



Gender Trend



Provincial Trend

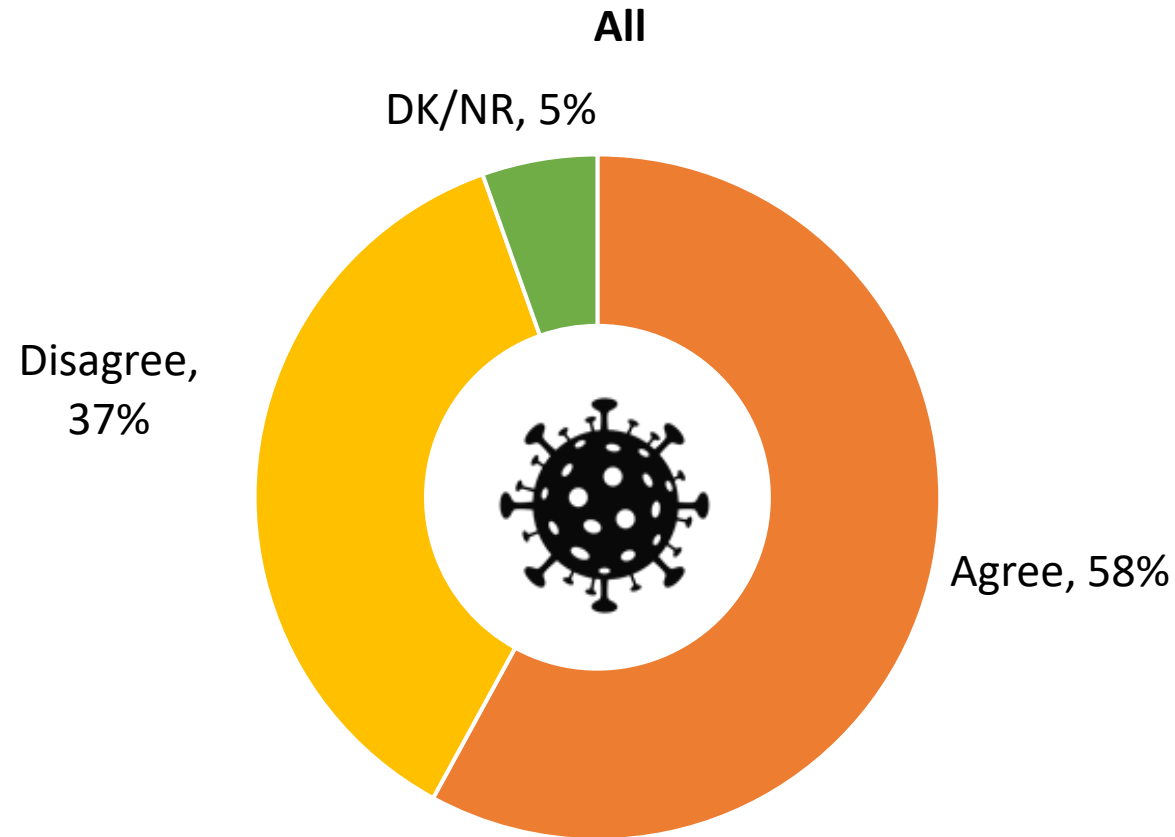


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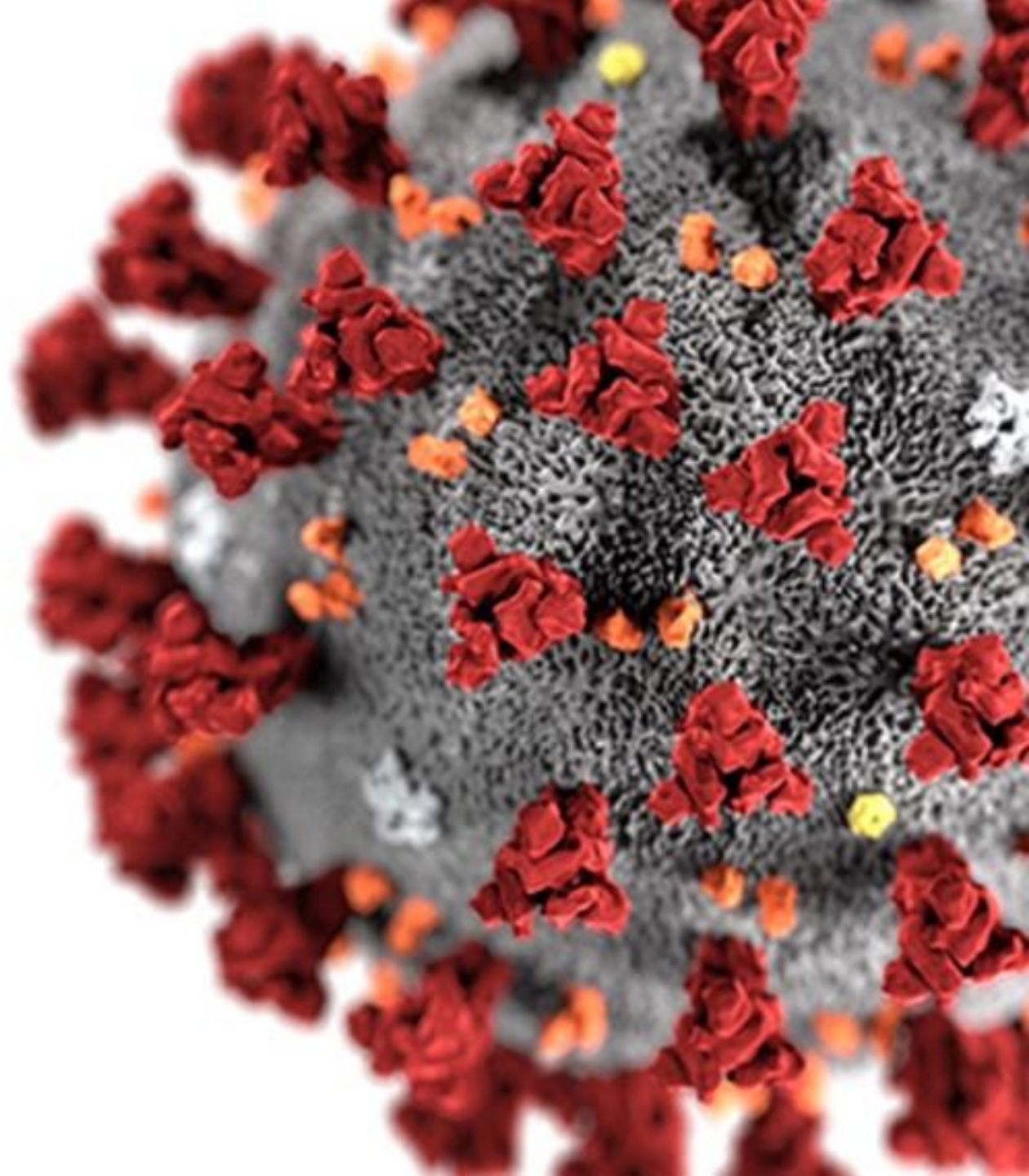
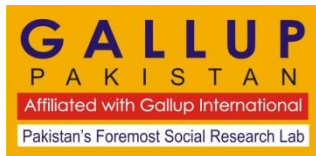
NEARLY 3 IN 5 (58%) PAKISTANIS BELIEVE THAT HAD THEY BEEN THE PRIME MINISTER, THEY WOULD HAVE NEVER IMPOSED A LOCKDOWN IN THE COUNTRY

Question: To what extent do you agree or disagree with the following statements: 'If I was Prime Minister, I would never impose lock down'



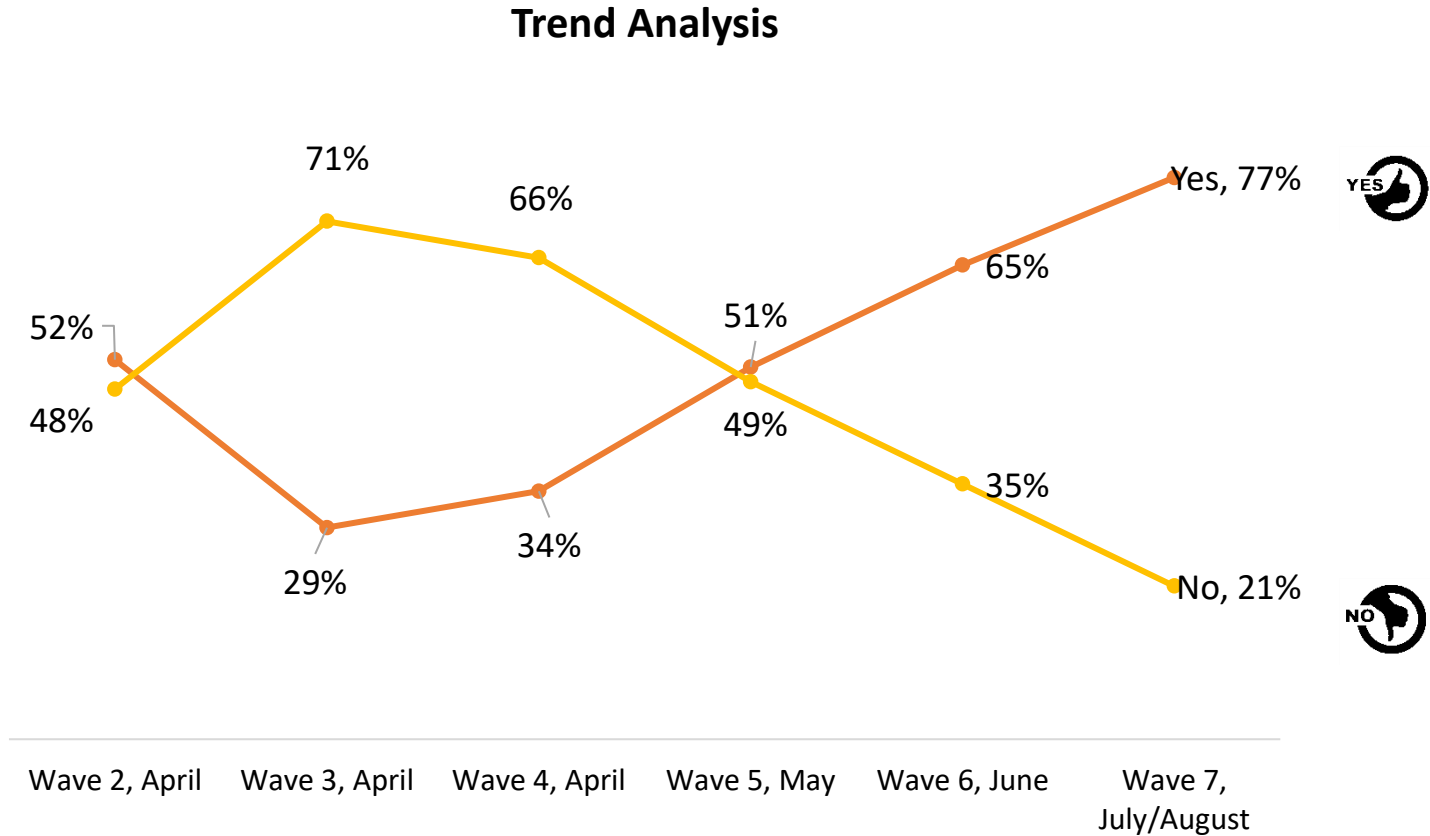
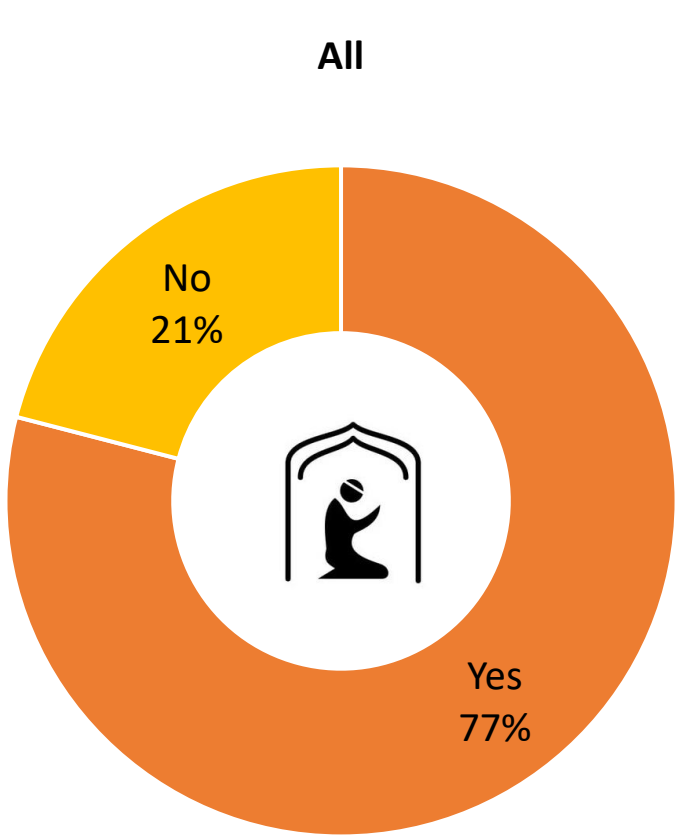
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SECTION III: **SOCIAL BEHAVIOR IN** **RESPONSE TO THE** **OUTBREAK OF COVID-19**



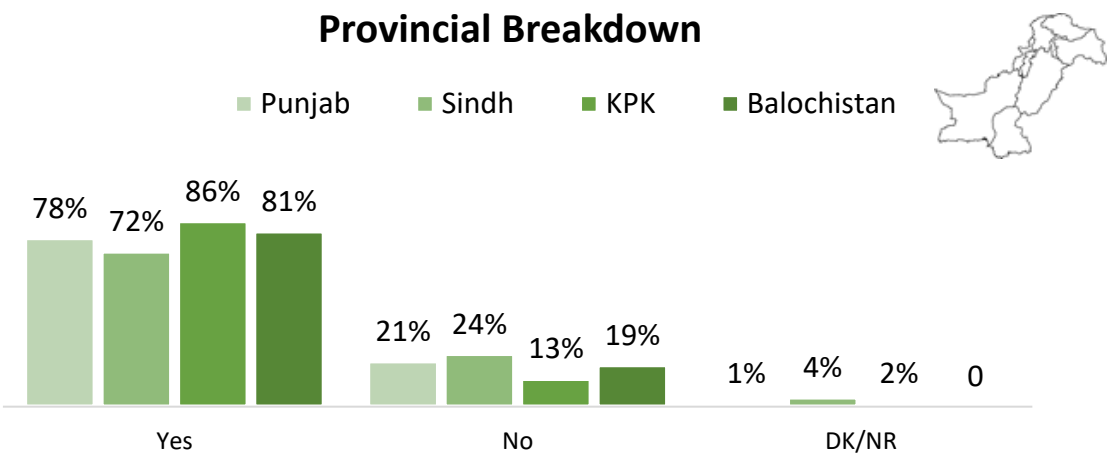
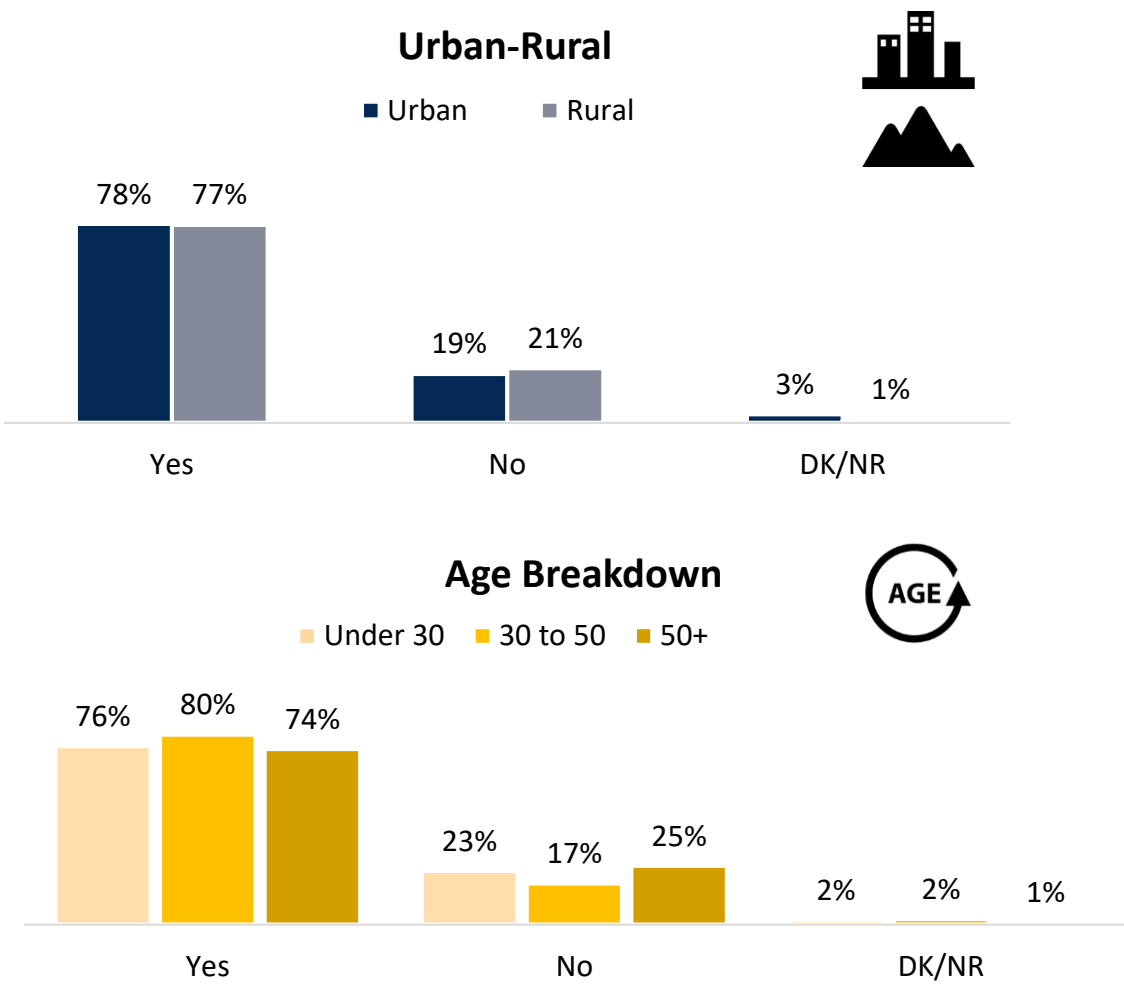
SINCE WAVE 4, A STEADY RISE IN THE PROPORTION OF PAKISTANIS OBSERVED WHO REPORT A MALE FAMILY MEMBER OFFERING JUMMAH IN A MOSQUE. 77% REPORTED THE SAME IN JULY/AUGUST

Question: Did any male member of your household go for Friday prayers last Friday?



HIGHEST PROPORTION OF RESPONDENTS FROM KP (86%) REPORT A FAMILY MEMBER VISITING THE MOSQUE FOR JUMMAH PRAYER

Question: Did any male member of your household go for Friday prayers last Friday?

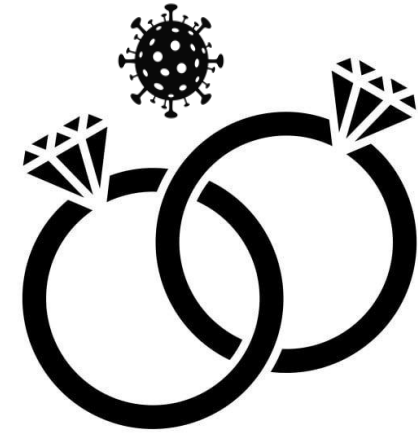
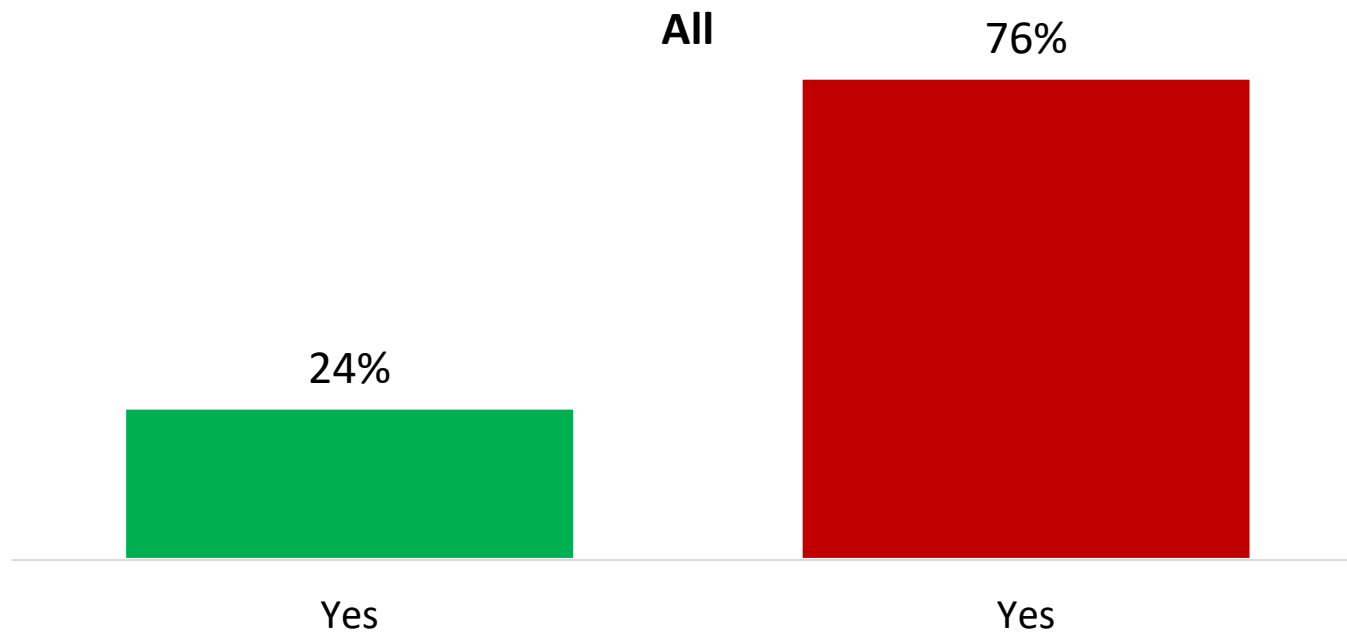


Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

NEARLY 1 IN 4 PAKISTANIS CLAIM TO HAVE ATTENDED A WEDDING IN THE PAST 2 MONTHS

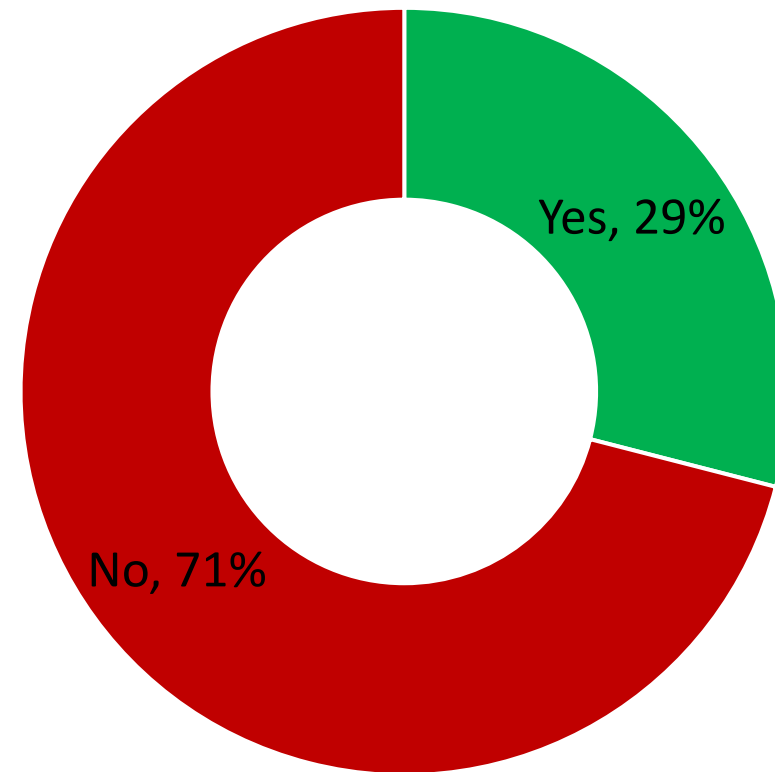
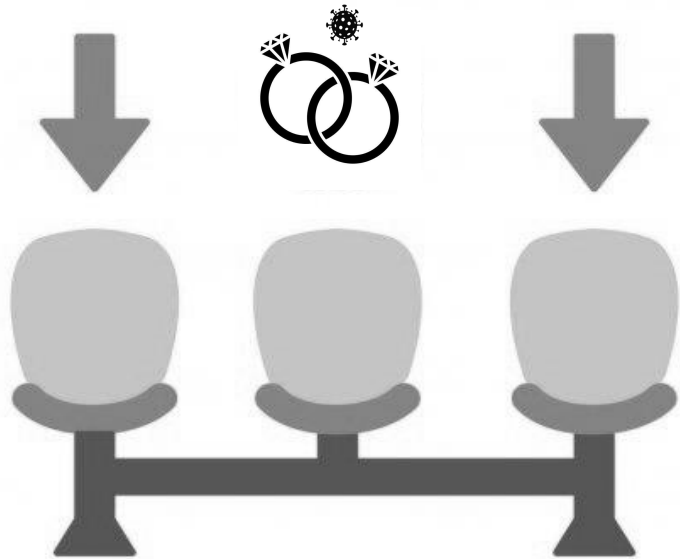
Question: Have you attended a wedding in the past 2 months?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

71% PAKISTANIS WHO ATTENDED A WEDDING IN THE PAST 2 MONTHS SAY SOPs WERE NOT BEING FOLLOWED AT THE WEDDING

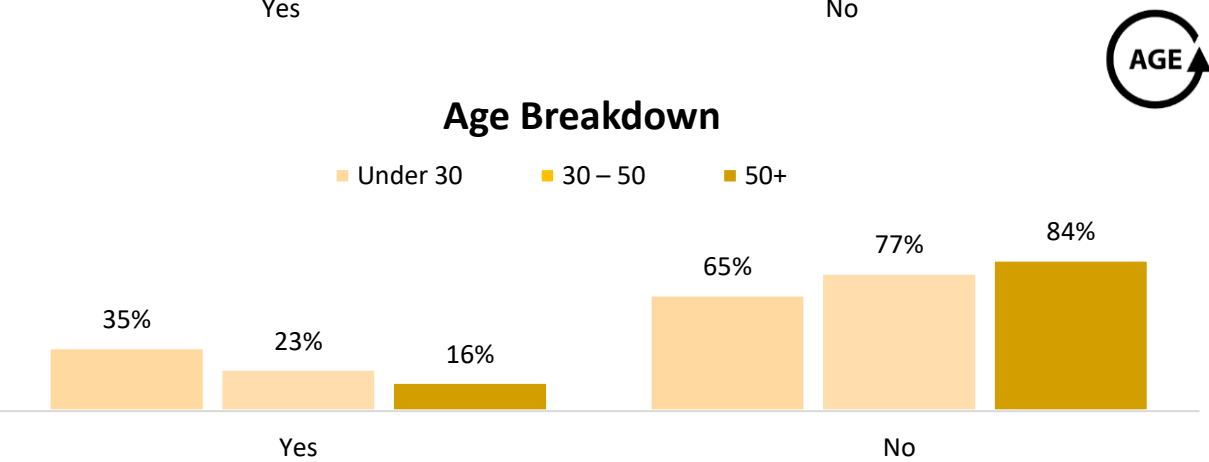
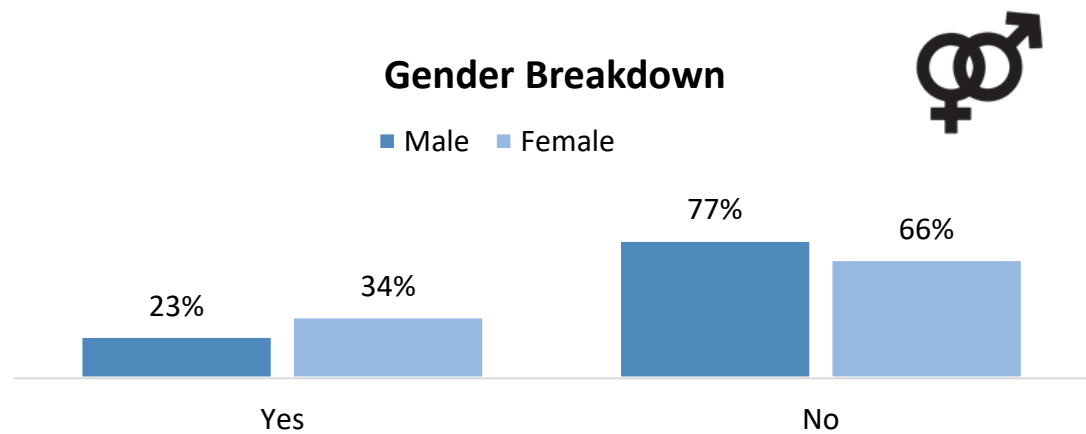
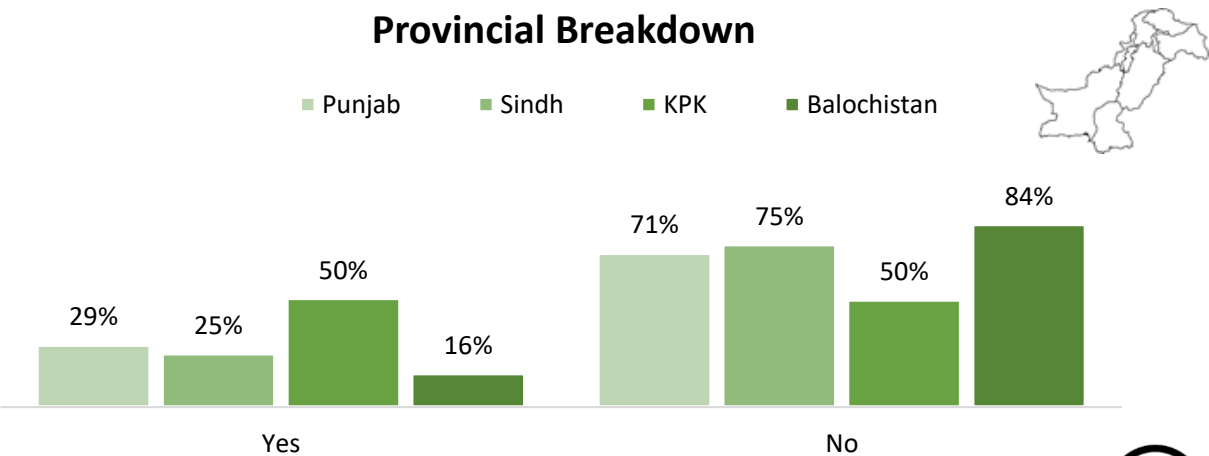
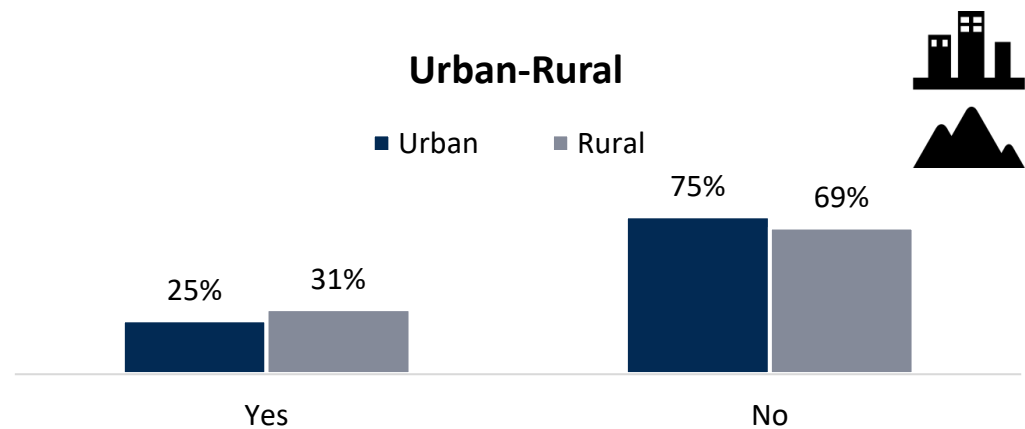
Question: Were the SOPs being followed at the wedding you attended?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

RESPONDENTS FROM KP WERE MOST LIKELY TO REPORT ATTENDING A WEDDING IN THE PAST 2 MONTHS WHERE SOPS WERE BEING FOLLOWED

Question: Were the SOPs being followed at the wedding you attended?

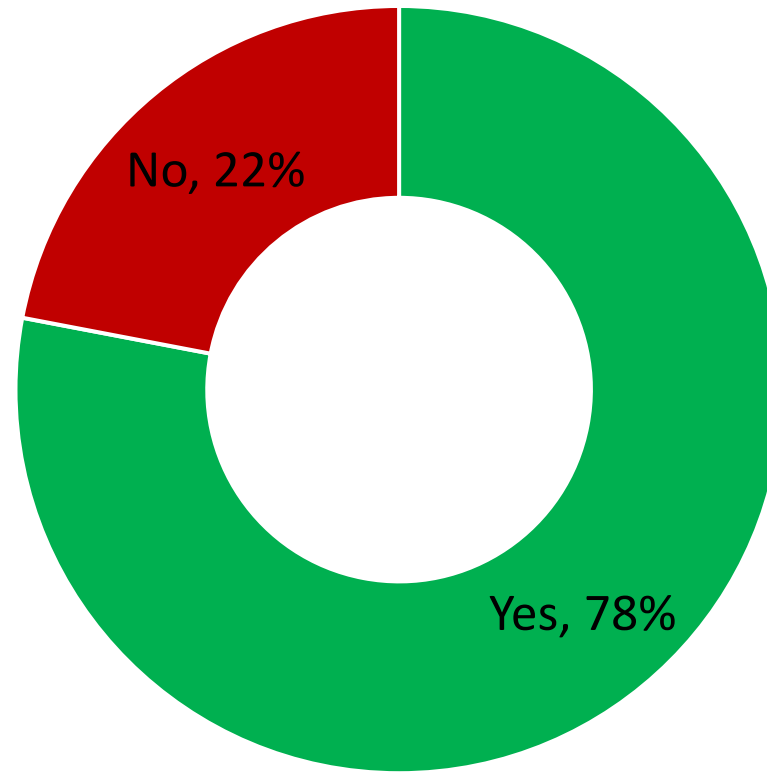


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

78% PAKISTANIS SAY THEY HAVE HEARD THE NEW RINGTONE MESSAGE THAT IS PLAYED WHEN CALLING SOMEONE

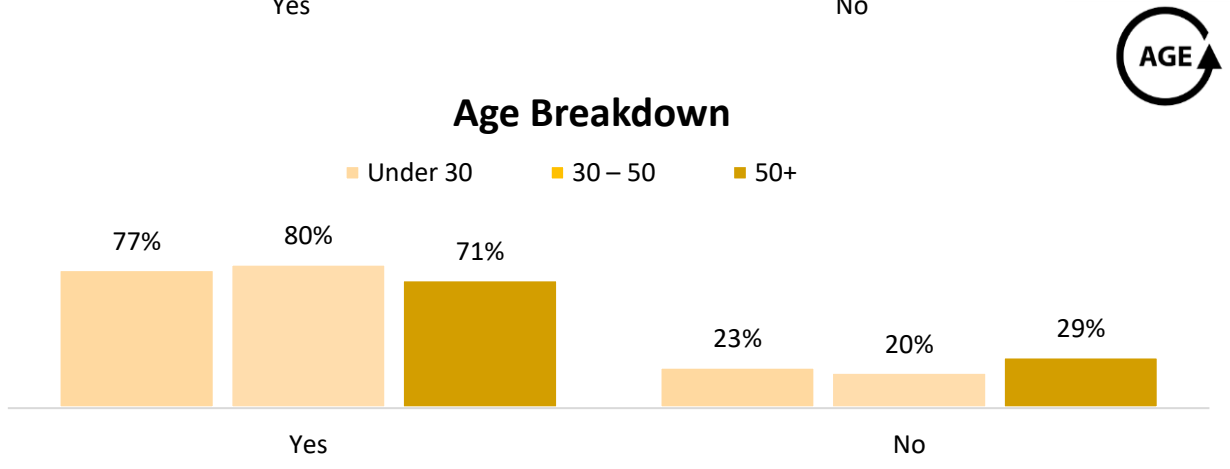
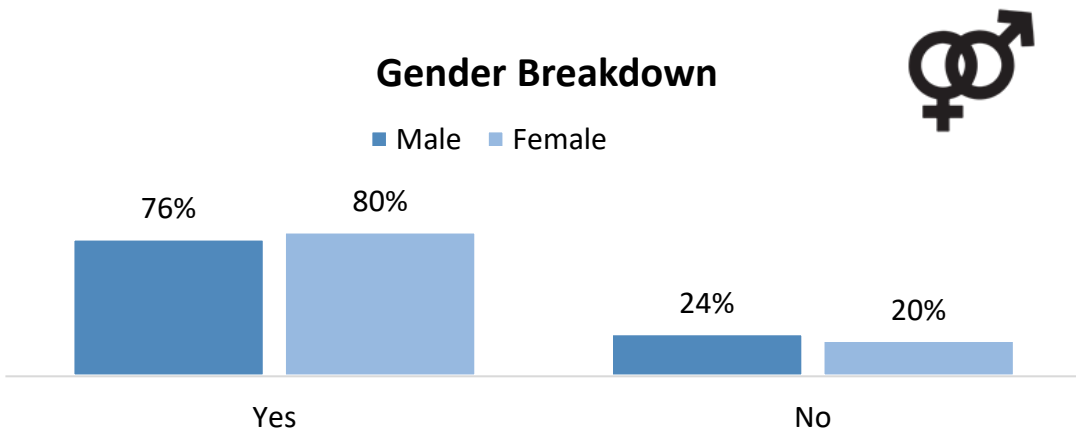
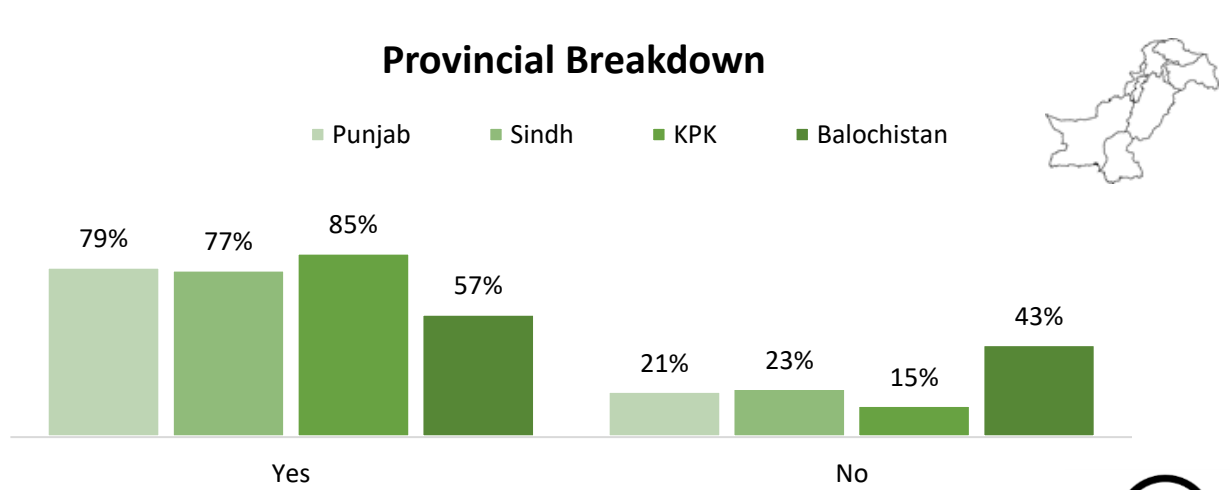
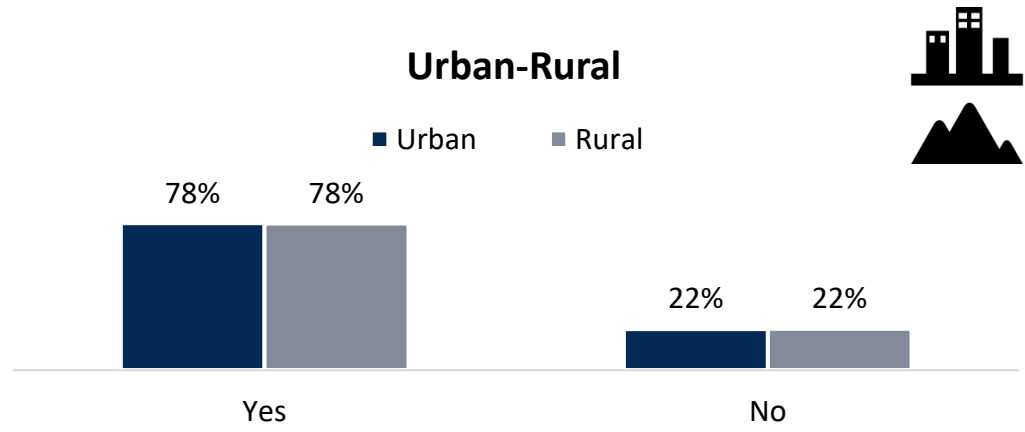
Question: Do you agree/ disagree with the following statements: 'I have listened to new ringtone message that is being played when you call someone'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

FEMALE RESPONDENTS AND THOSE FROM KP WERE MOST LIKELY TO HAVE HEARD THE NEW RING TONE MESSAGE WHICH IS PLAYED WHEN CALLING SOMEONE

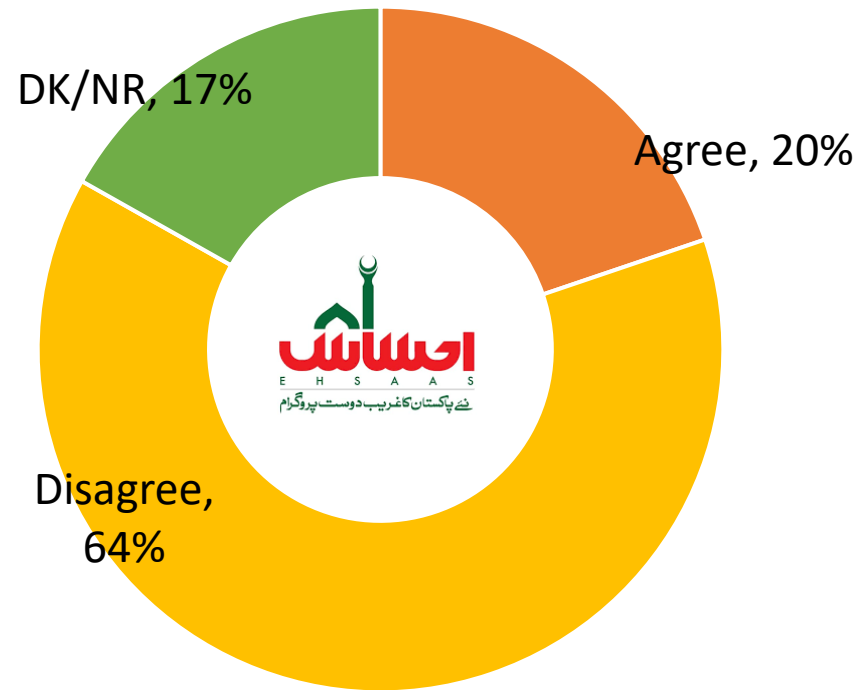
Question: Do you agree/ disagree with the following statements: 'I have listened to new ringtone message that is being played when you call someone'



1 IN 5 PAKISTANIS CLAIM TO HAVE PERSONALLY RECEIVED MONEY THROUGH THE GOVERNMENT'S EHSAA S CASH TRANSFER PROGRAM INITIATIVE

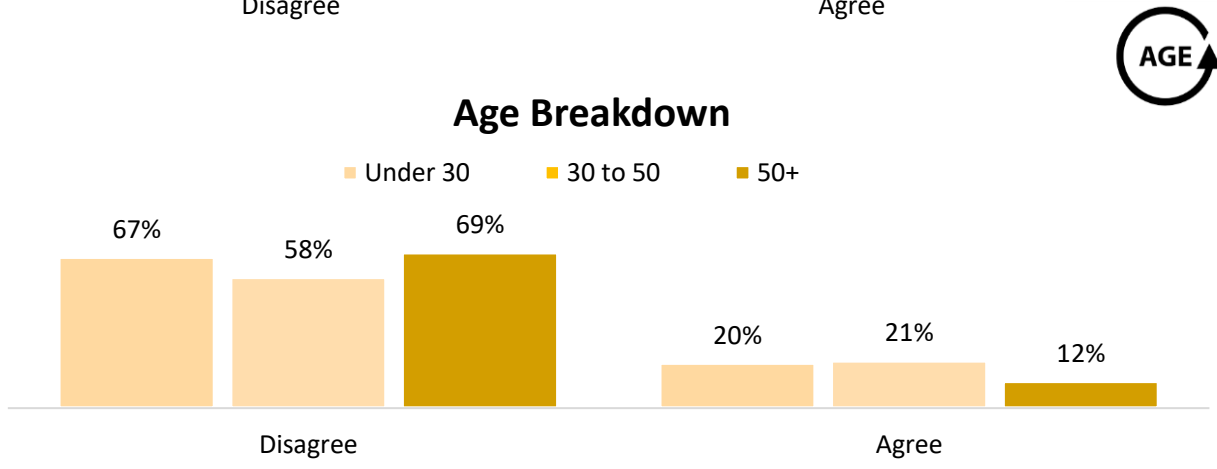
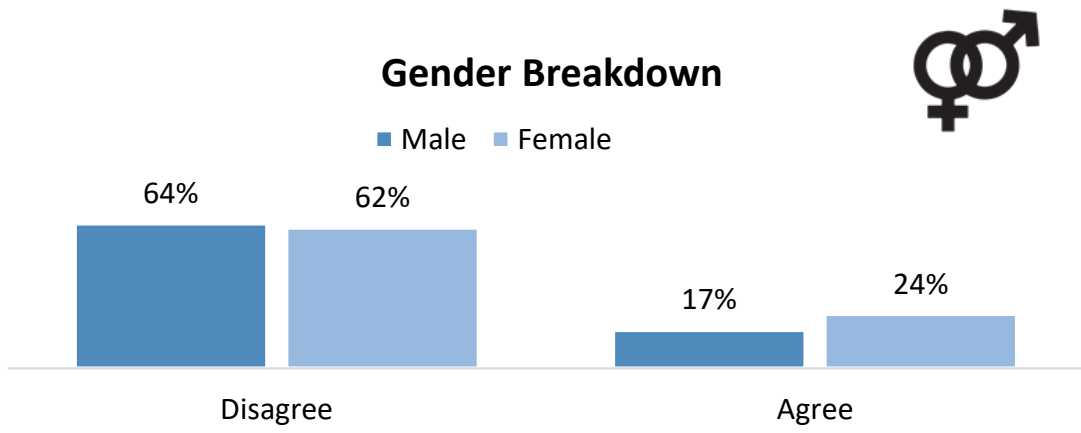
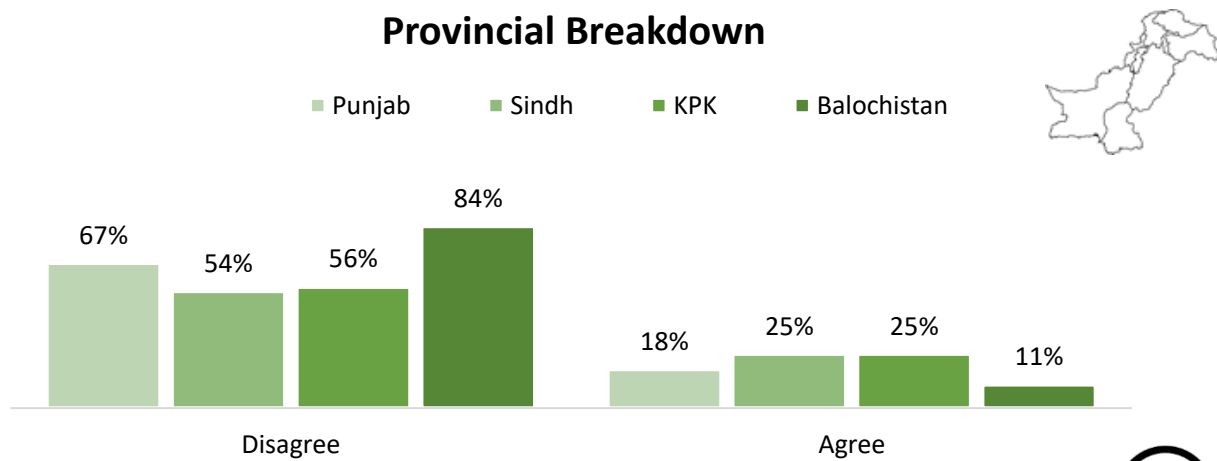
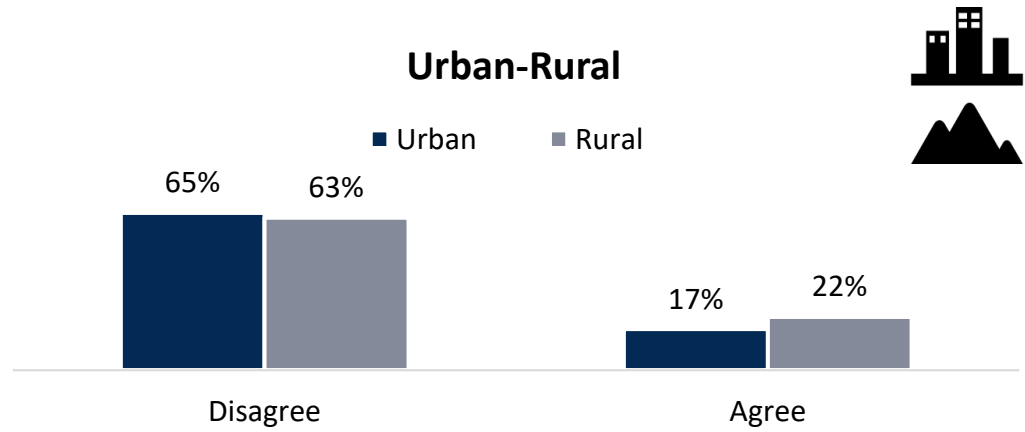
Question: Do you agree/disagree with the following statements: 'I have personally received Ehsaas cash transfer money from government of Pakistan'

All



RESPONDENTS FROM BOTH SINDH AND KP (25% EACH) WERE MOST LIKELY TO SAY THEY HAD RECEIVED MONEY THROUGH THE EHSAA'S CASH TRANSFER PROGRAM INITIATIVE

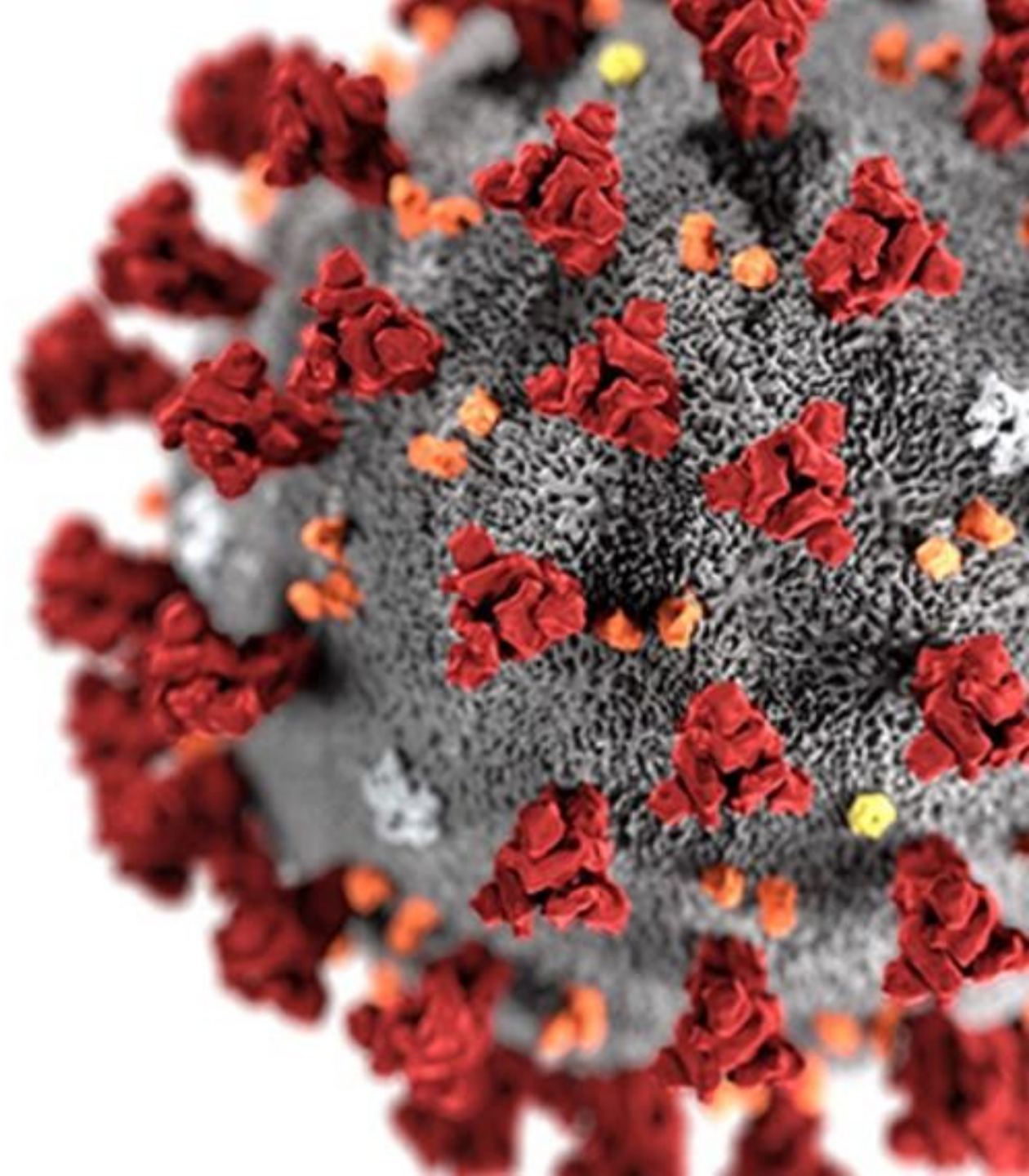
Question: Do you agree/ disagree with the following statements: 'I have personally received Ehsaas cash transfer money from government of Pakistan'



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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

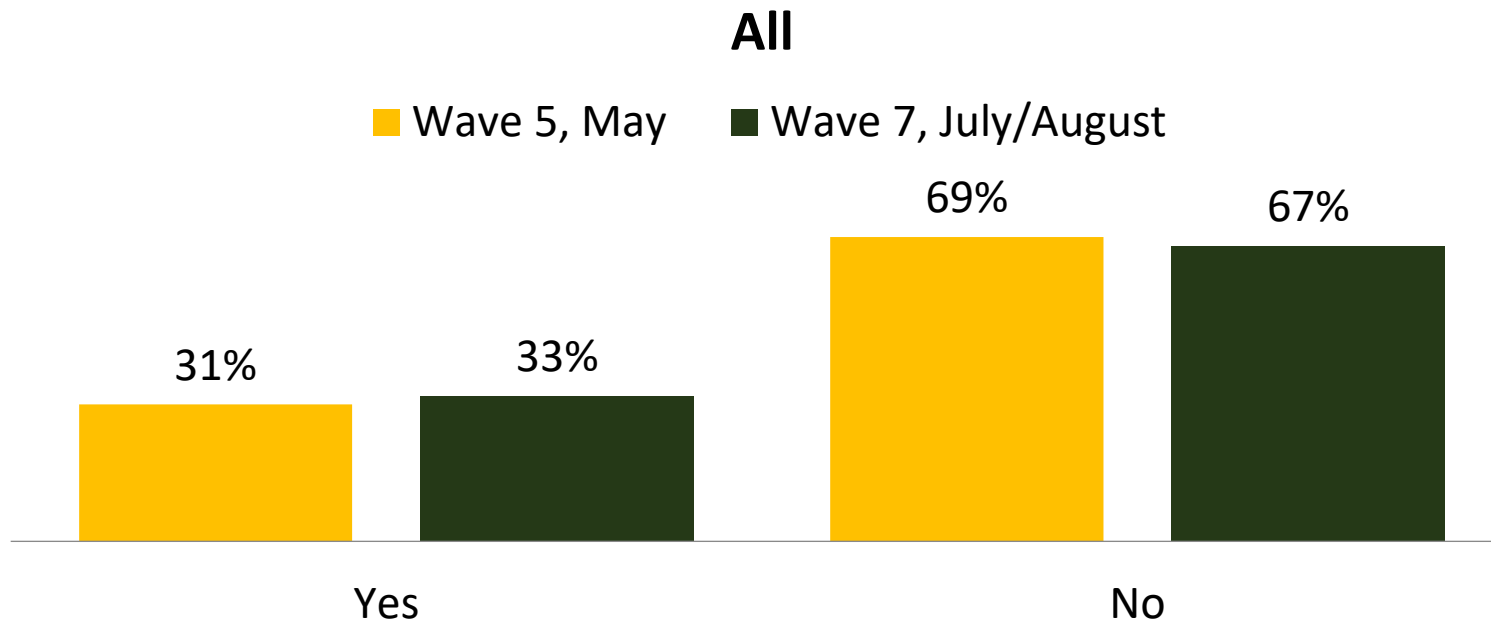
SECTION IV: **PUBLIC PERCEPTION** **REGARDING EDUCATION** **RELATED ACTIVITIES** **DURING COVID-19** **PANDEMIC**



1 IN 3 PAKISTANIS REPORT THAT THEIR KIDS HAD SEEN THE TELESCHOOL TRANSMISSION – A 2% RISE SINCE MAY

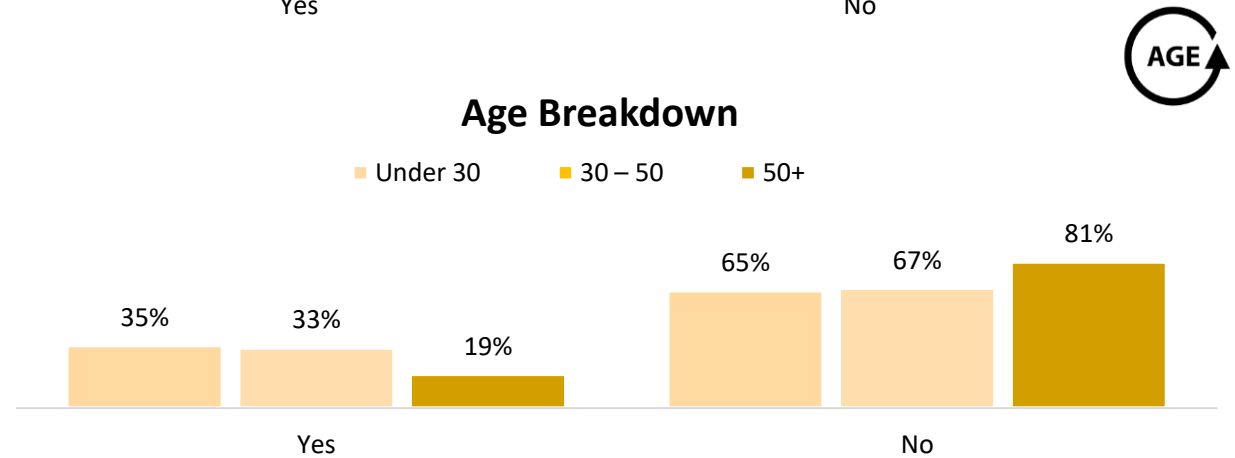
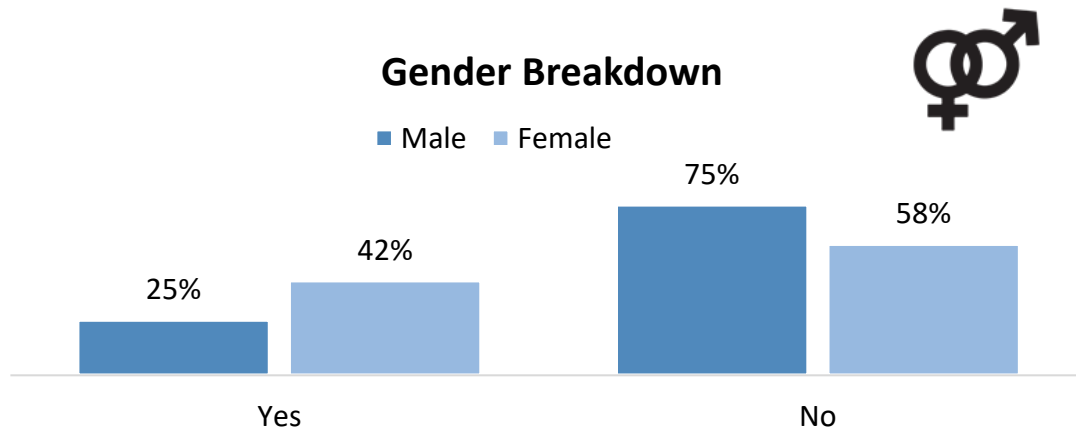
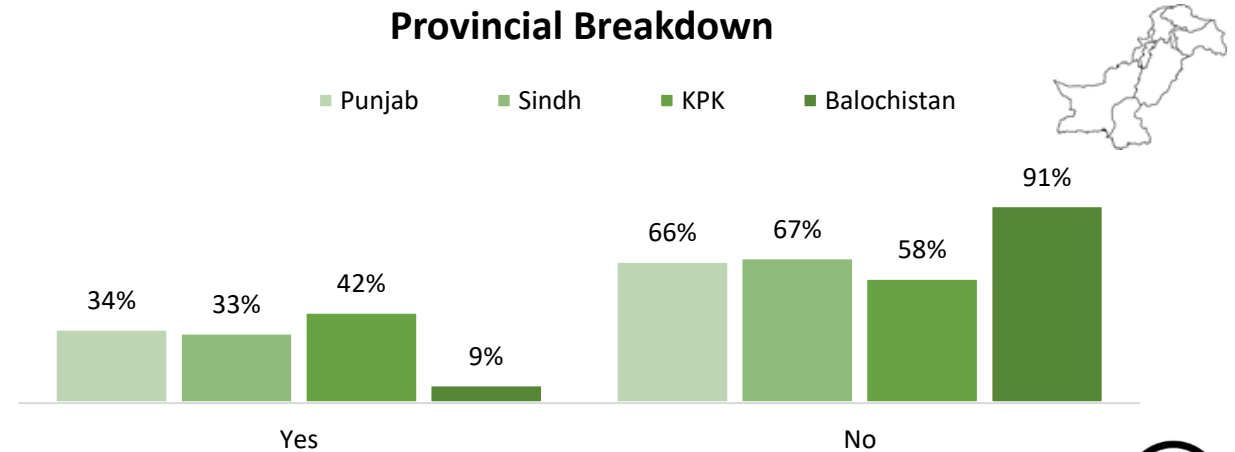
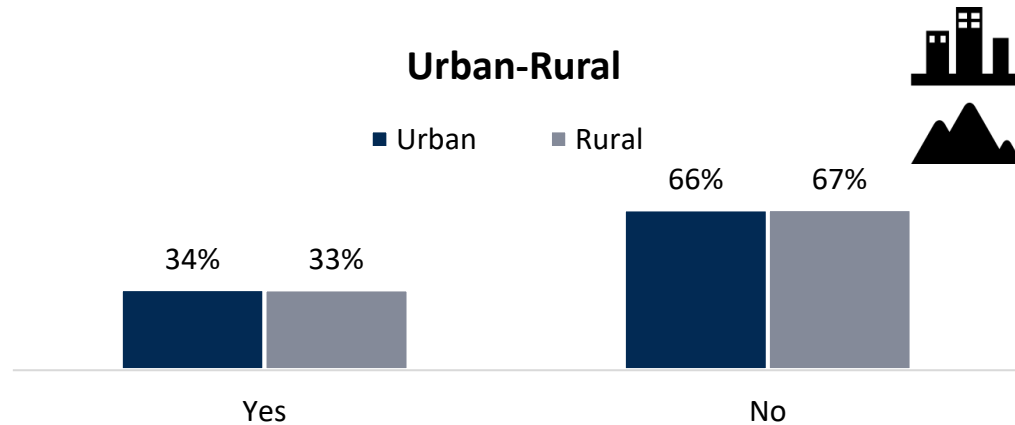
WAVE 5: Question: (Asked from only those respondents who had read/heard about Teleschool) initiative) Have you or children watched the Teleschool transmission?

WAVE 7: Question: Did your kids watch the Teleschool transmission today?



FEMALES (42%) AND RESPONDENTS FROM KP (42%) WERE MOST LIKELY TO SAY THAT THEIR KIDS SAW THE TELESCHOOL TRANSMISSION

Question: Do you agree/ disagree with the following statements: 'Today my kids watched Teleschool transmission'

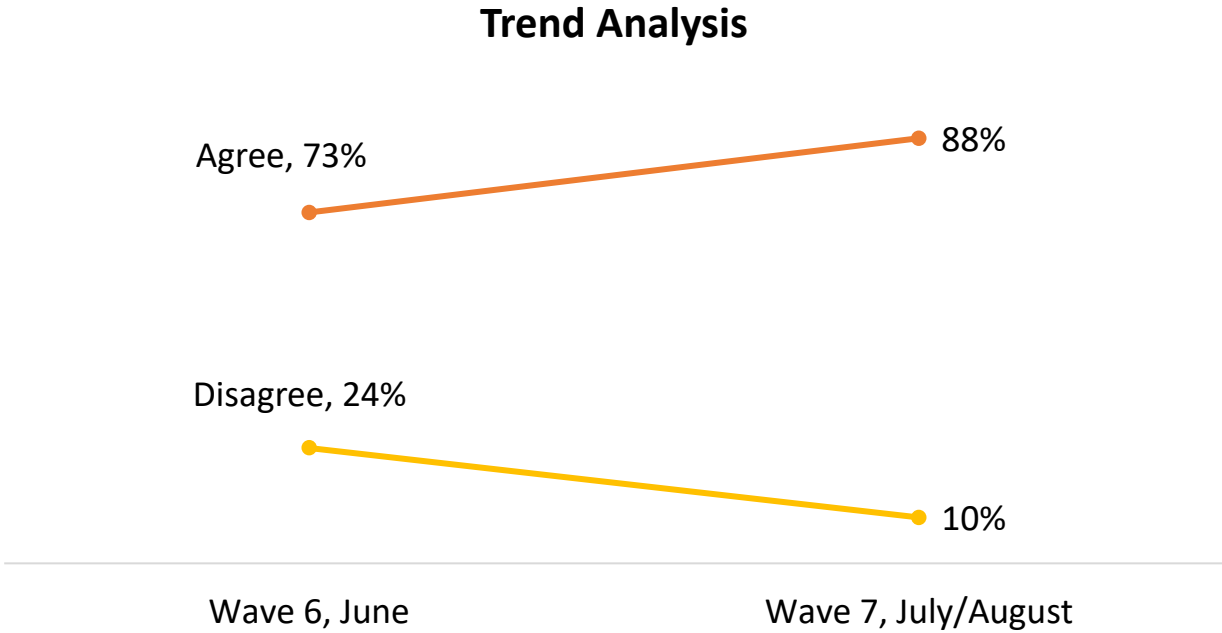
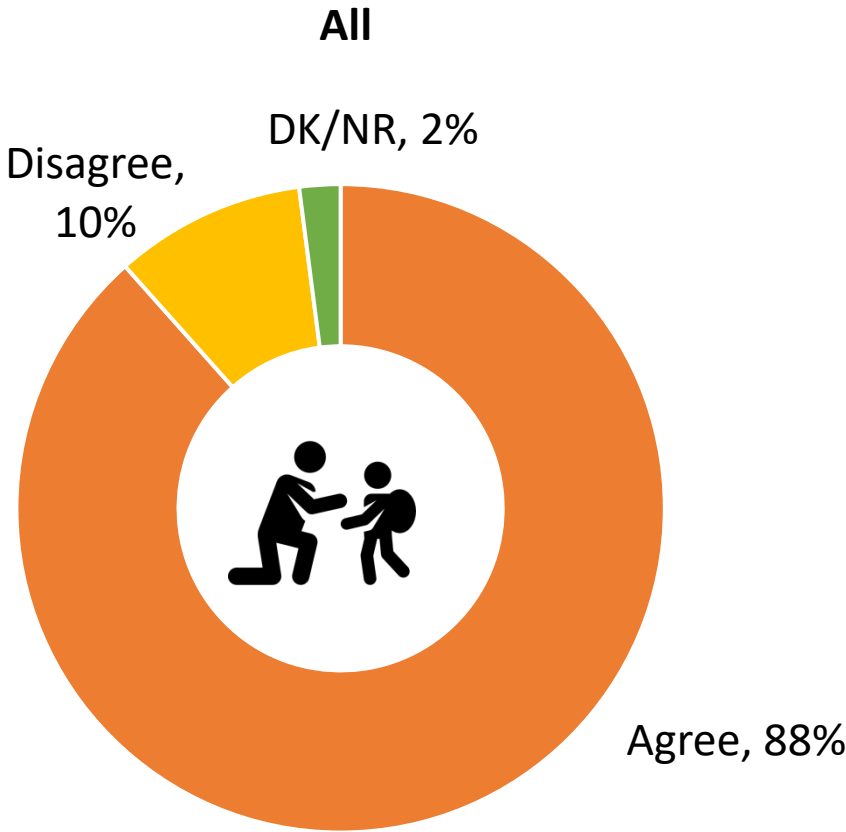


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

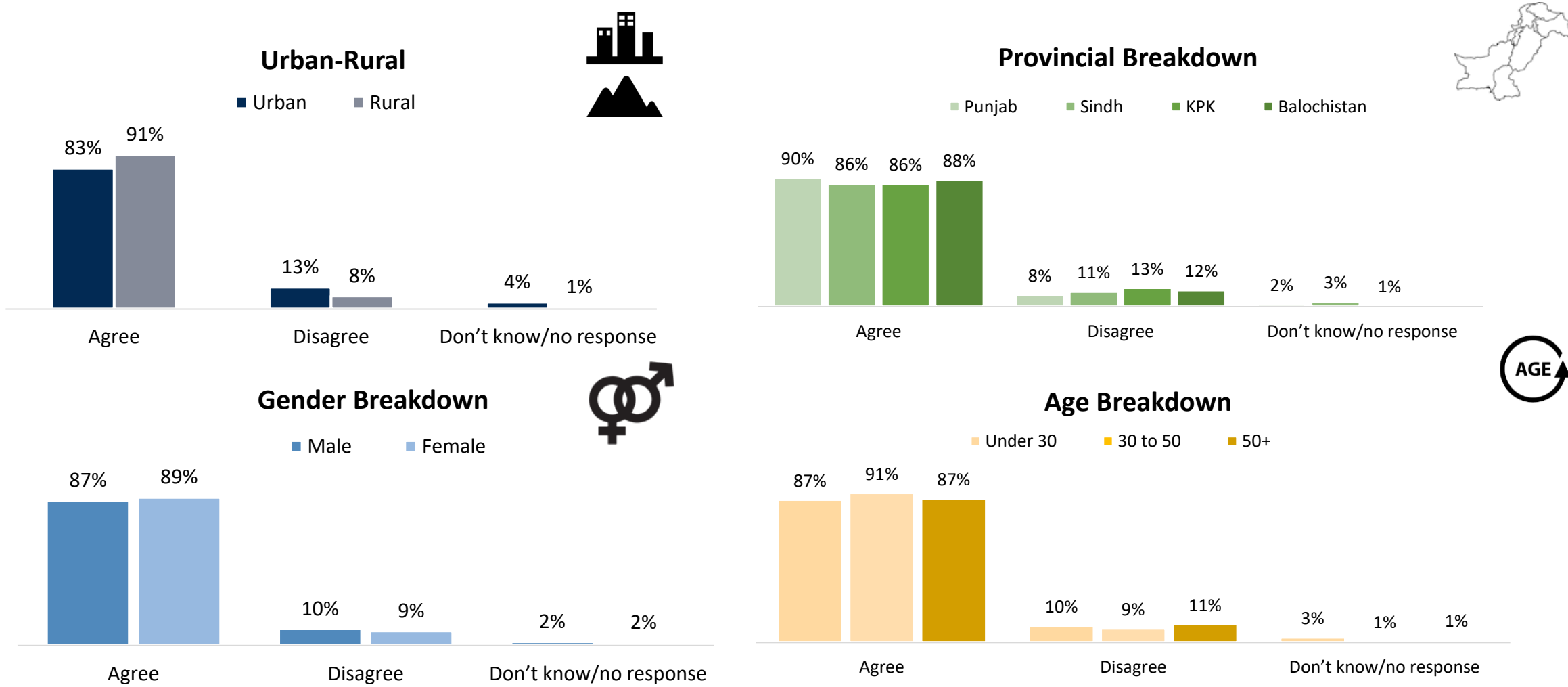
A SIGNIFICANT MAJORITY OF PAKISTANIS (88%) SAY THEY WILL SEND THEIR CHILDREN TO SCHOOL IF THEY REOPEN – 15% INCREASE SINCE JUNE

Question: To what extent do you agree or disagree with the following statements: 'I will send my children back to school if they reopen'



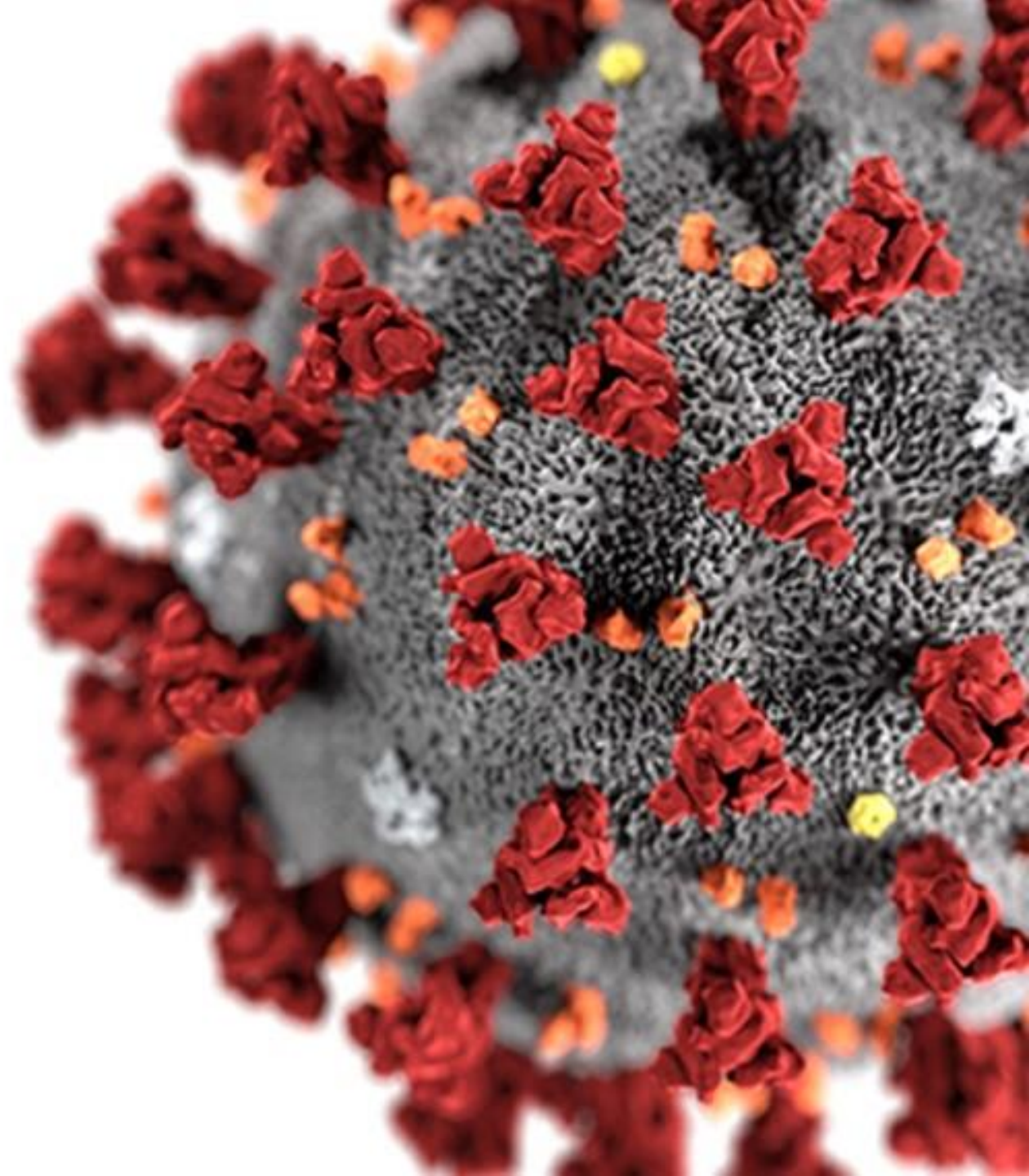
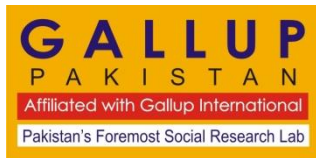
URBAN RESPONDENTS (13%) AND FEMALES (9%) MOST LIKELY TO SAY THEY WILL NOT BE SENDING THEIR CHILDREN TO SCHOOL IF THEY REOPEN

Question: To what extent do you agree or disagree with the following statements: 'I will send my children back to school if they re-open'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SECTION V: **PUBLIC OPINION ON** **POST COVID-19 LIFE IN** **PAKISTAN**

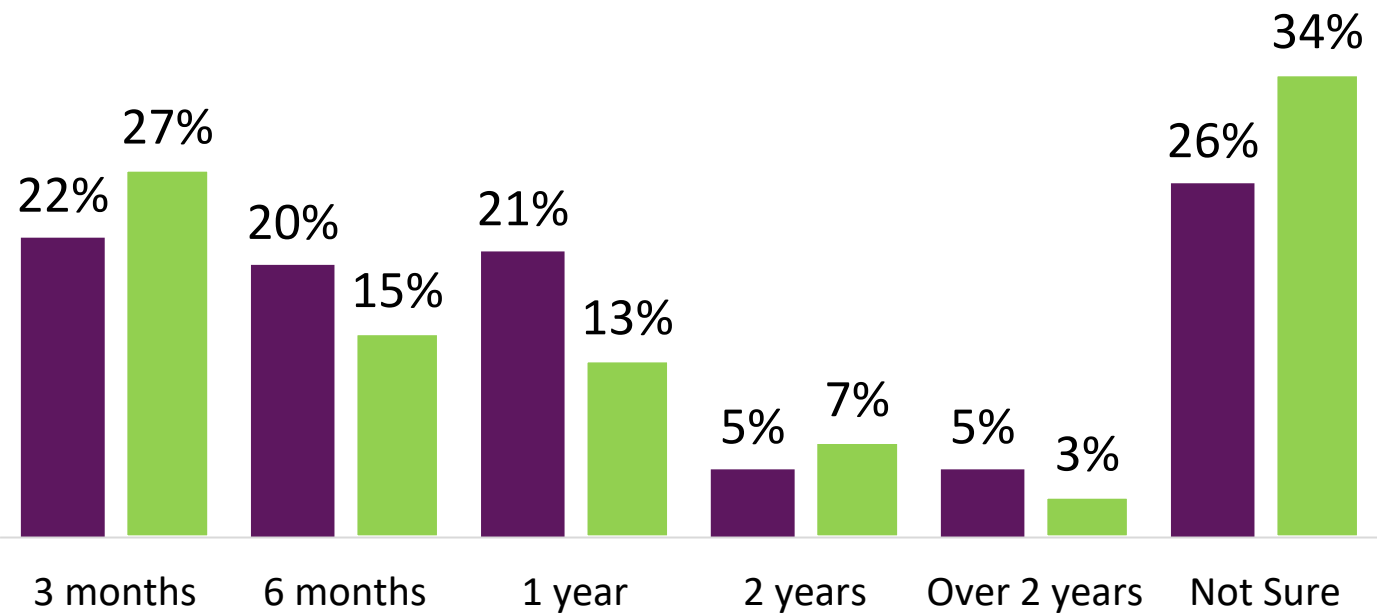


RIISING BY 8% SINCE W6 IN JUNE, 1 IN 3 PAKISTANIS ARE UNSURE HOW LONG THE IMPACT OF COVID-19 PANDEMIC LAST. 42% ARE HOPEFUL THAT ABOUT THINGS RETURNING TO NORMAL BY THE END OF THE YEAR

Question: How long do you anticipate the impact of the virus to last, and things to return to normal?

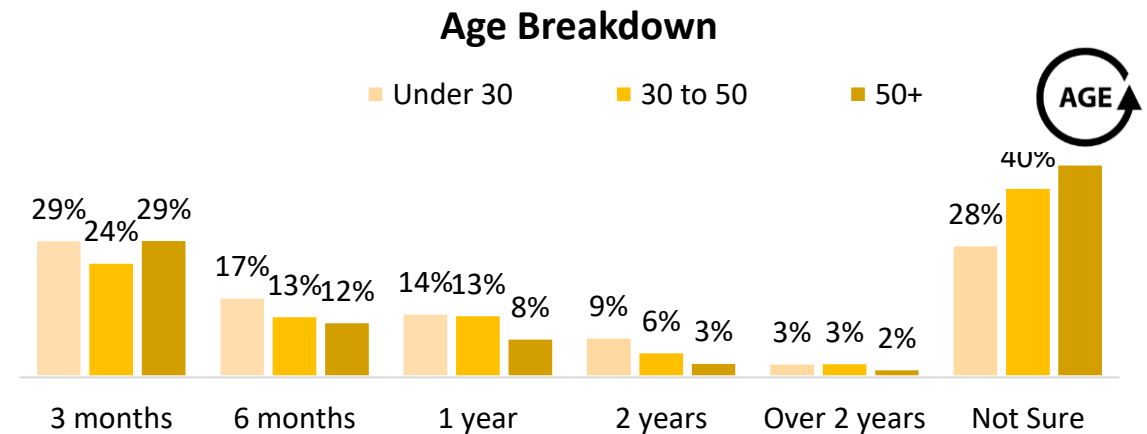
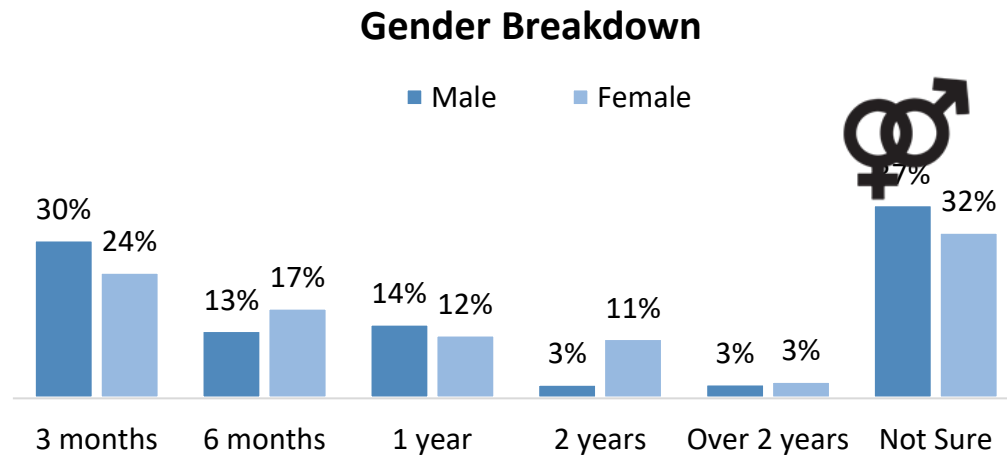
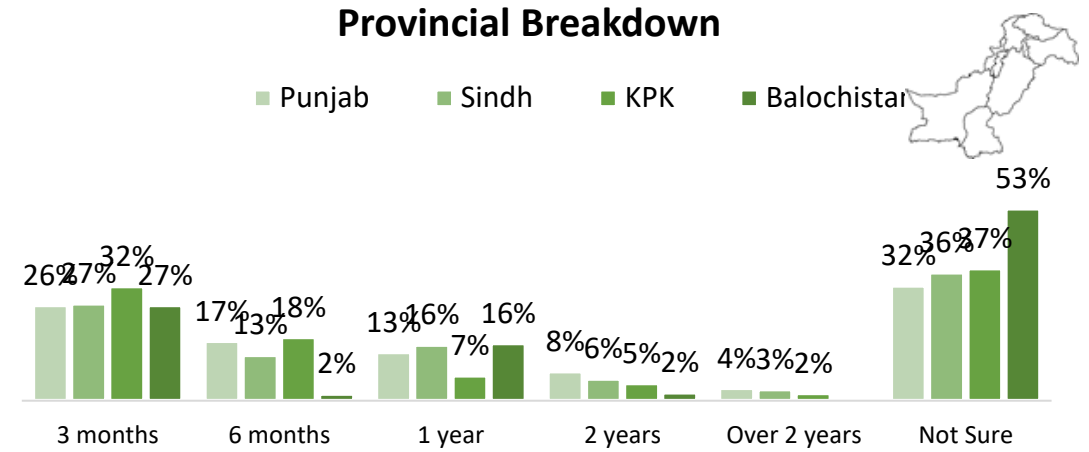
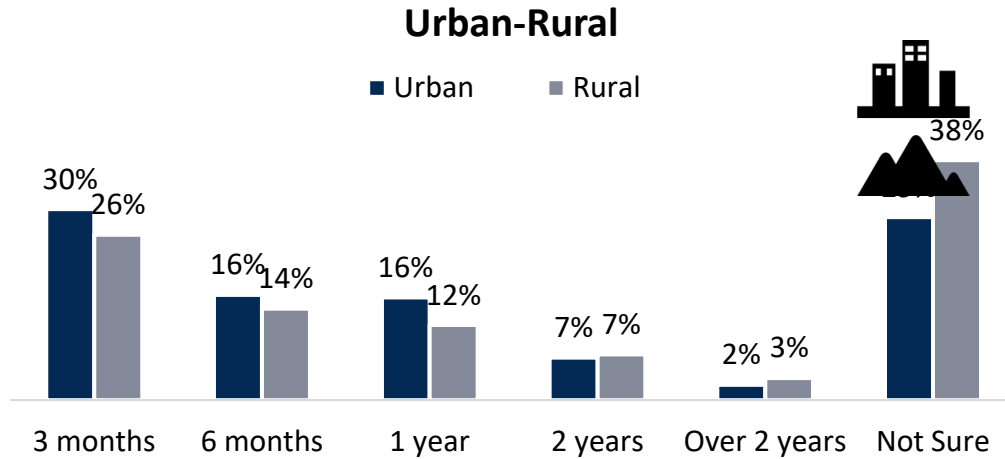
All

■ Wave 6, June ■ Wave 7, July/August



RESPONDENTS FROM KP (50%), MALES (43%) AND YOUNG PEOPLE (46%) ARE MOST OPTIMISTIC ABOUT LIFE IN PAKISTAN RETURNING TO NORMAL IN THE NEXT 3 TO 6 MONTHS

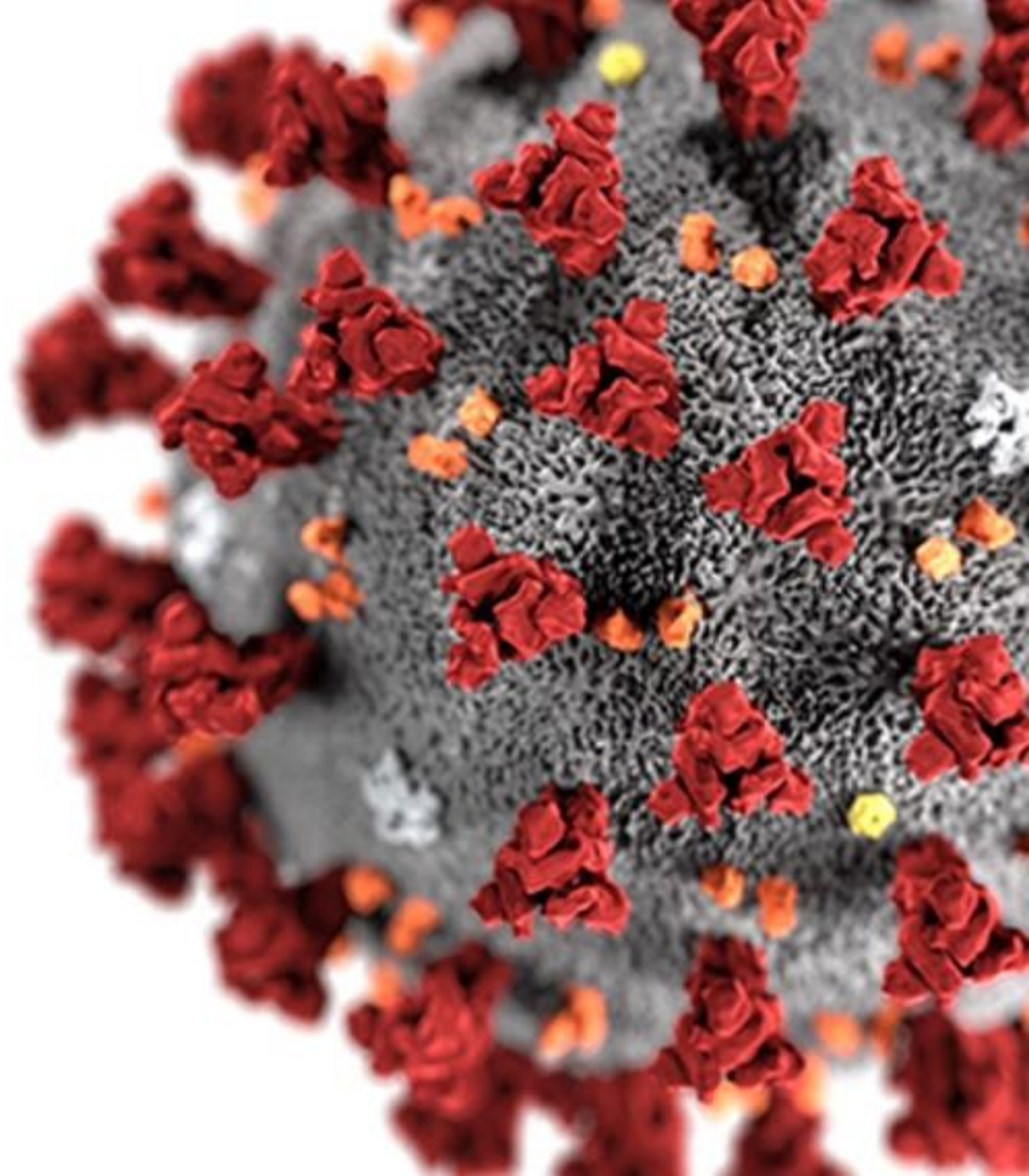
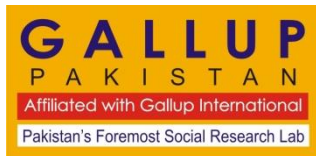
Question: How long do you anticipate the impact of the virus to last, and things to return to normal?



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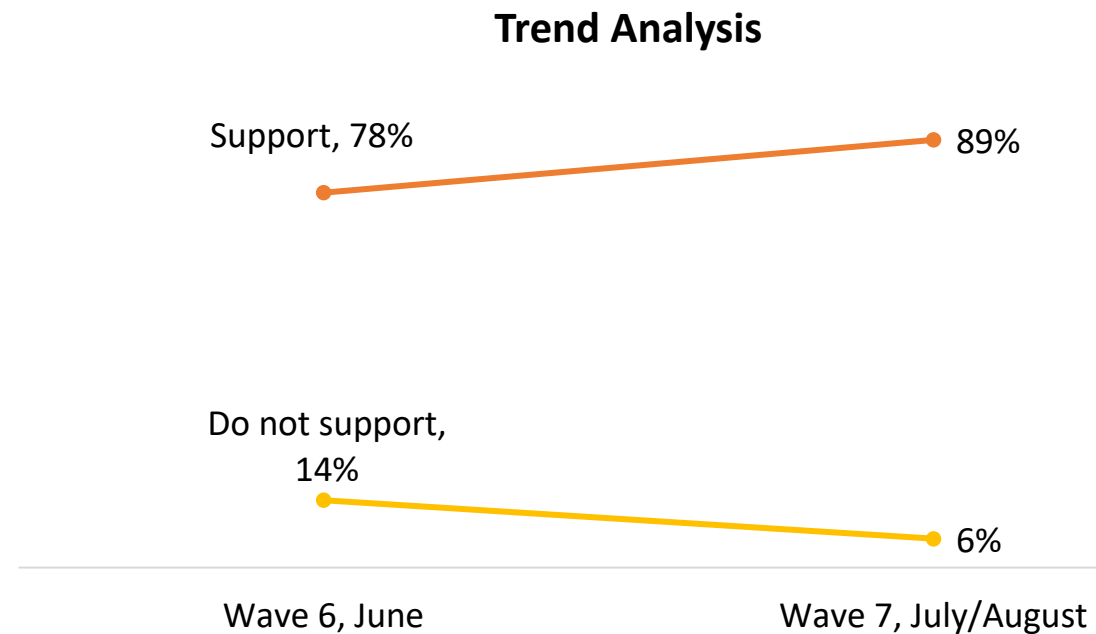
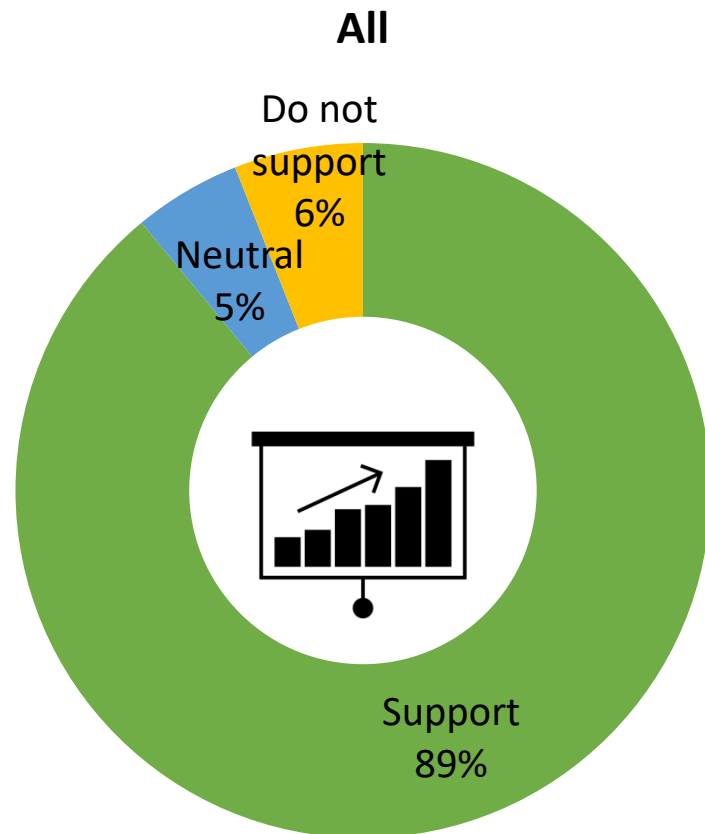
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SECTION VI: **COVID-19 AND** **BUSINESSES IN** **PAKISTAN**



9 IN 10 PAKISTANIS SUPPORT FURTHER OPENING UP OF BUSINESSES ACROSS THE COUNTRY BY RELAXING THE LOCKDOWN – 11% RISE SINCE JUNE

Question: To what extent do you support further opening up of business across the country by easing lockdown?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

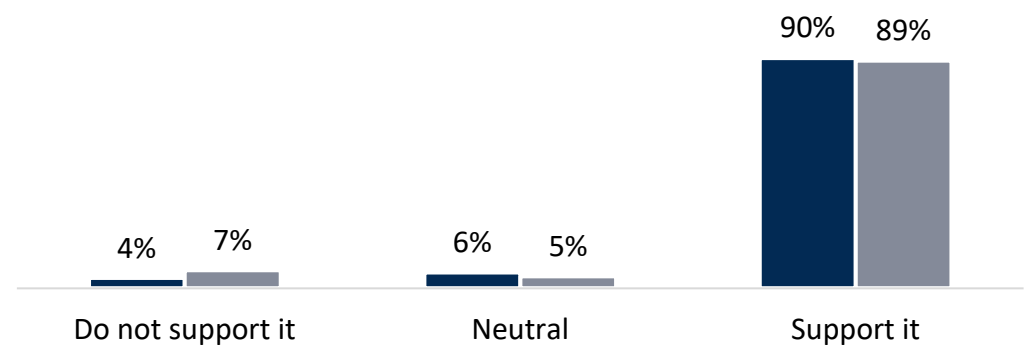
WHILE THE HIGHEST PROPORTION OF RESPONDENTS FROM BALOCHISTAN (97%) SUPPORT FURTHER OPENING UP OF BUSINESSES ACROSS THE COUNTRY BY EASING THE LOCKDOWN, NEARLY 1 IN 10 FROM KP OPPOSE THE SAME

Question: To what extent do you support further opening up of business across the country by easing lockdown?



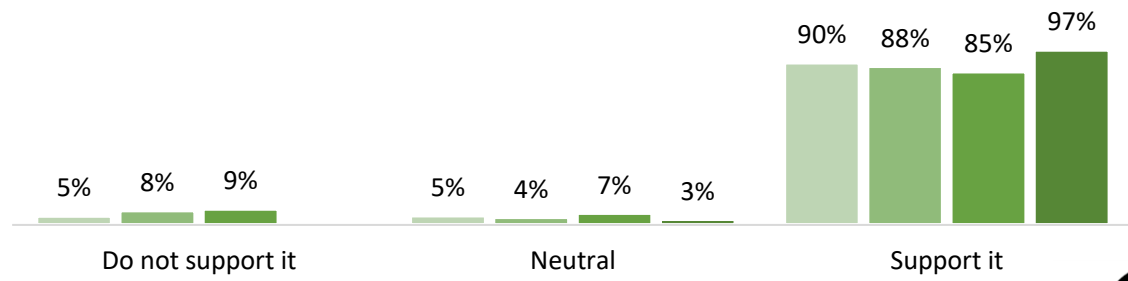
Urban-Rural

Urban Rural



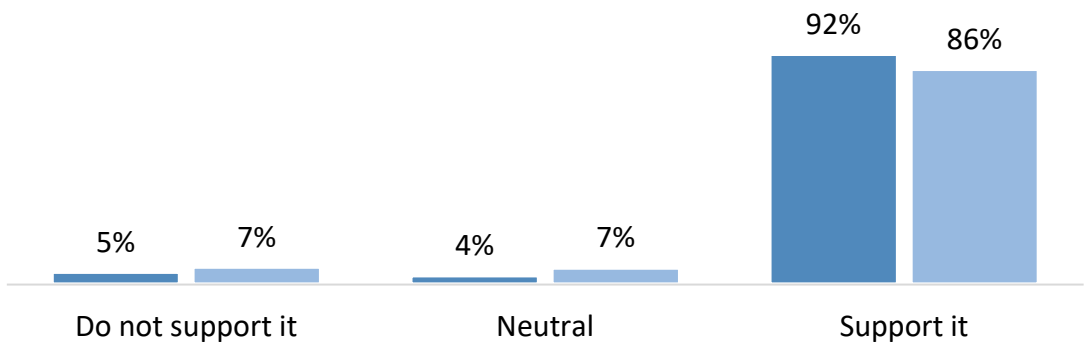
Provincial Breakdown

Punjab Sindh KPK Balochistan



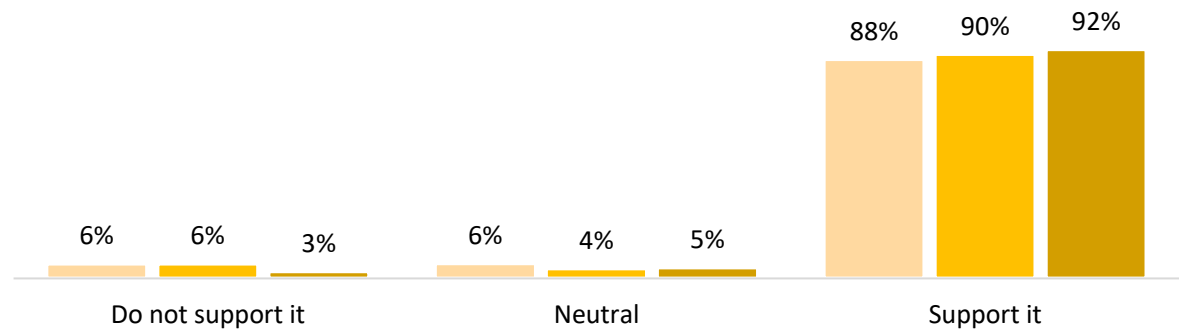
Gender Breakdown

Male Female



Age Breakdown

Under 30 30 to 50 50+

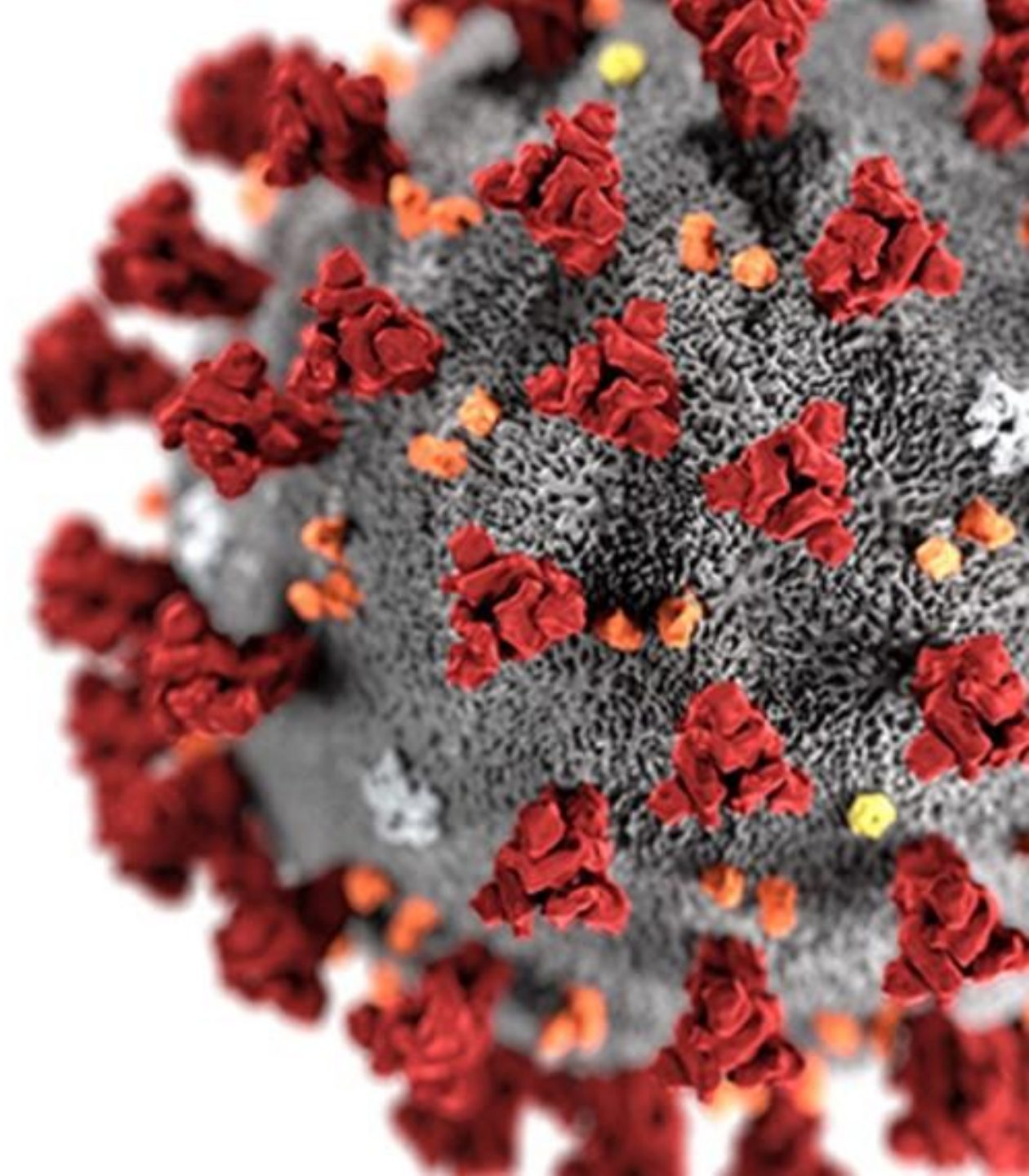
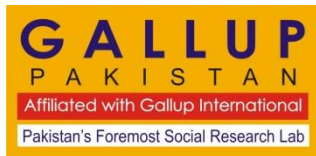


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

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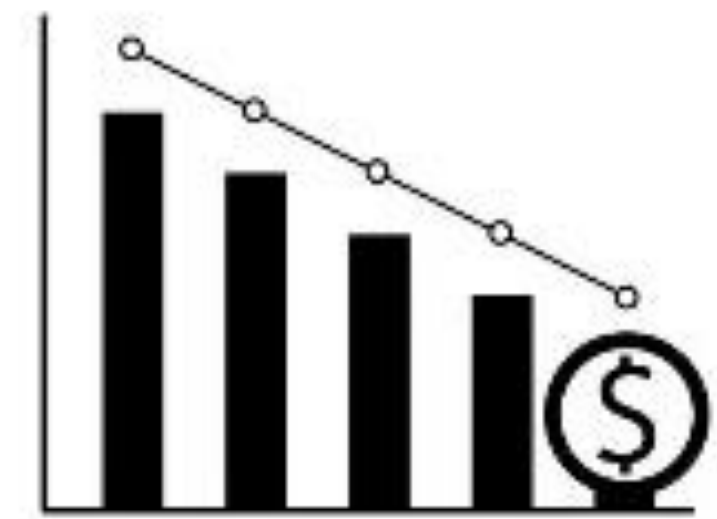
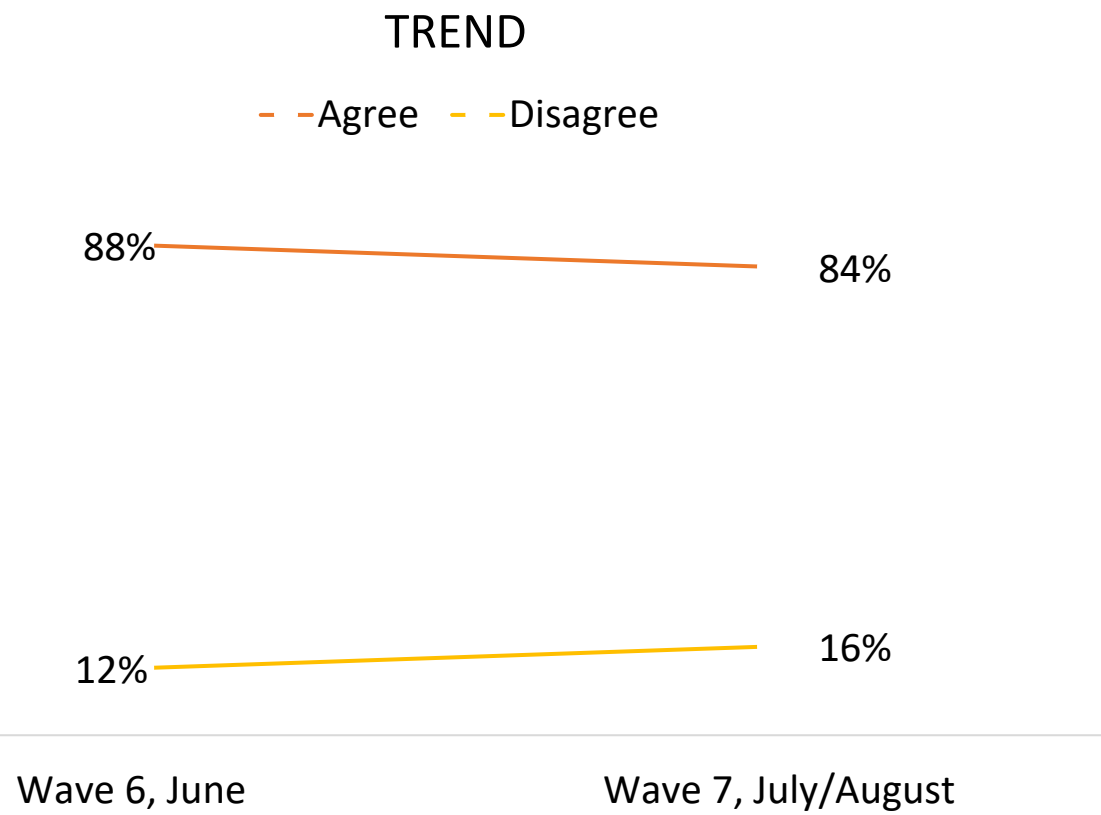


SECTION VII: **PUBLIC PERCEPTION ON** **ECONOMIC IMPACT OF** **COVID-19 OUTBREAK**



A SIGNIFICANT MAJORITY OF PAKISTANIS (84%) CLAIM THAT THEIR HOUSEHOLD INCOME HAS DECREASED SINCE THE SPREAD OF THE CORONAVIRUS PANDEMIC IN PAKISTAN

Question: How strongly do you agree or disagree with the following statements? - My household income has decreased since Covid 19 started'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

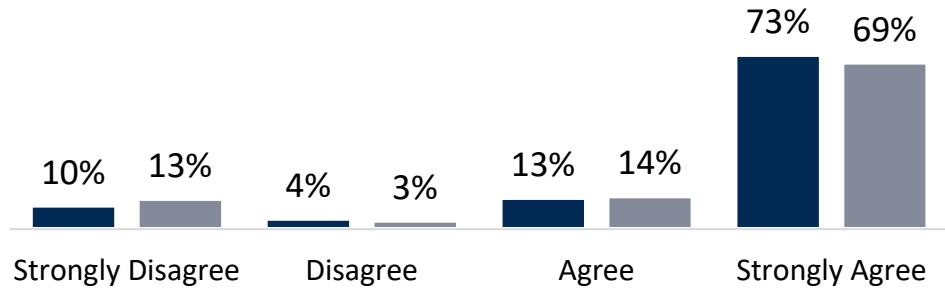
RESPONDENTS FROM KP (77%) AND THOSE AGED 50+ (76%) MOST LIKELY TO SAY THAT THEIR HOUSEHOLD INCOME HAS FALLEN SINCE THE START OF THE COVID-19 PANDEMIC

Question: How strongly do you agree or disagree with the following statements? - My household income has decreased since Covid-19 started



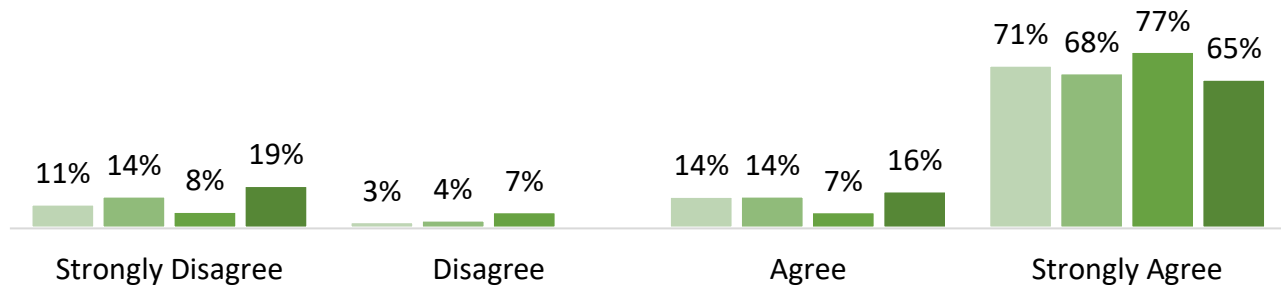
Urban-Rural Breakdown

■ Urban ■ Rural



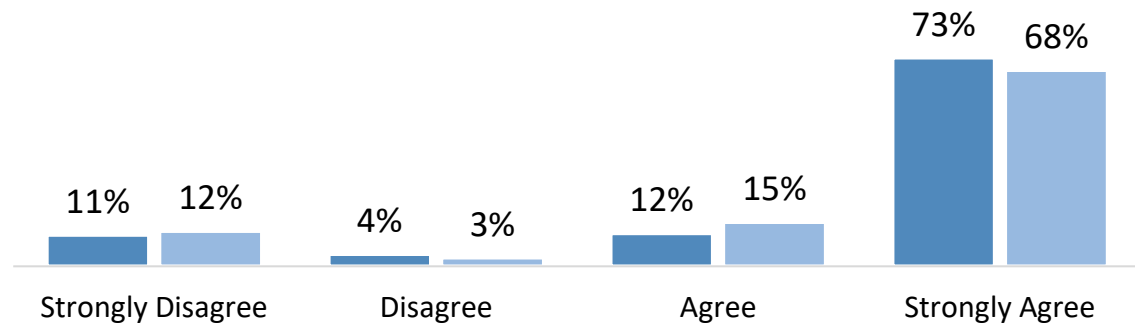
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



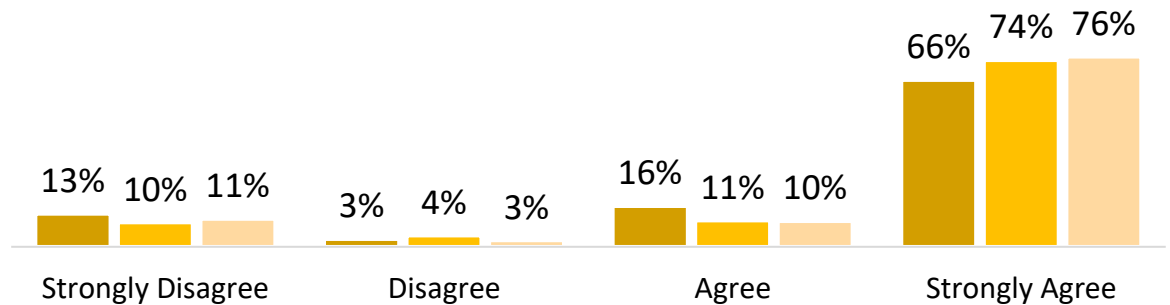
Gender Breakdown

■ Male ■ Female



Age Breakdown

■ Under 30 ■ 30 – 50 ■ 50+

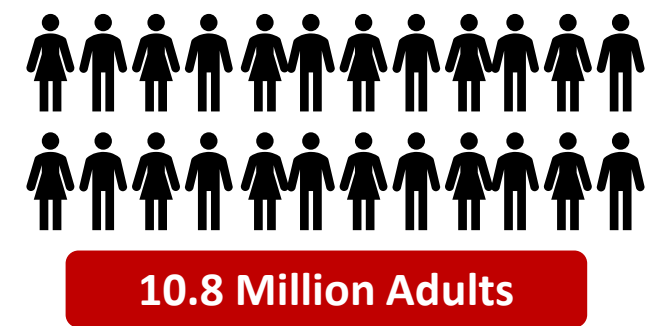
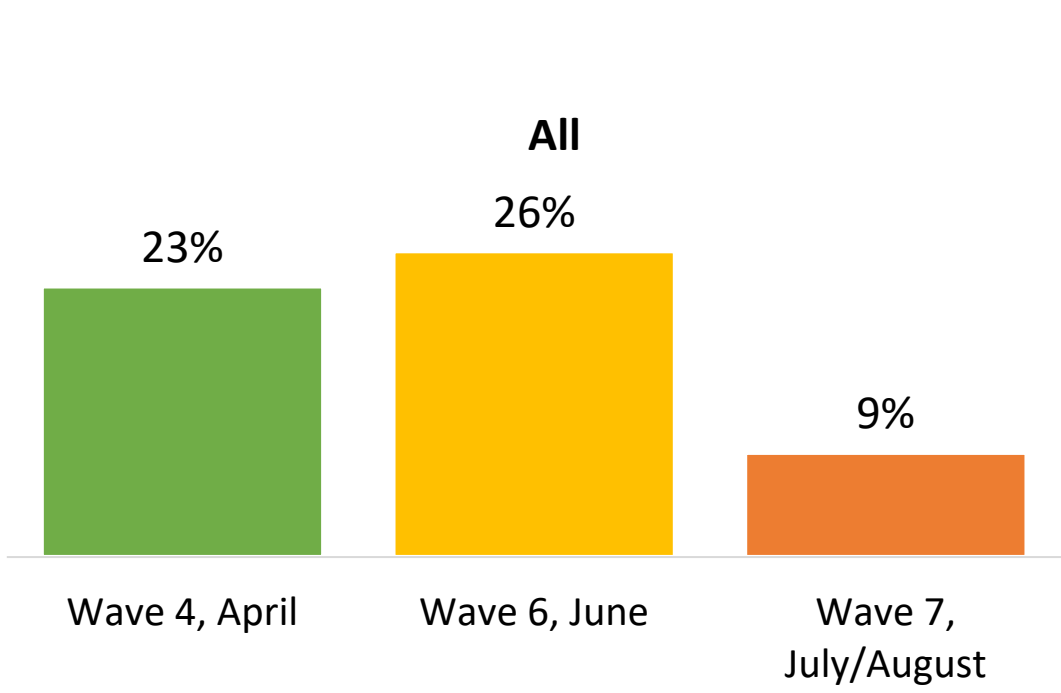


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Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7

SIGNIFICANT DECLINE IN PROPORTION OF PAKISTANIS WHO CLAIM TO HAVE REDUCED THE NUMBER OR SIZE OF MEALS FOR SOME FAMILY MEMBERS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

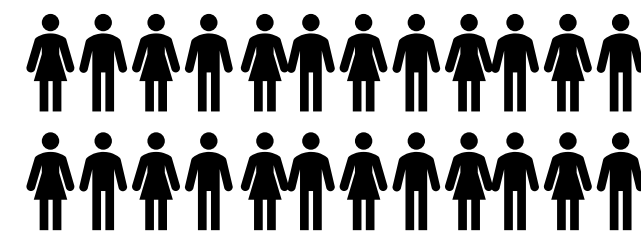
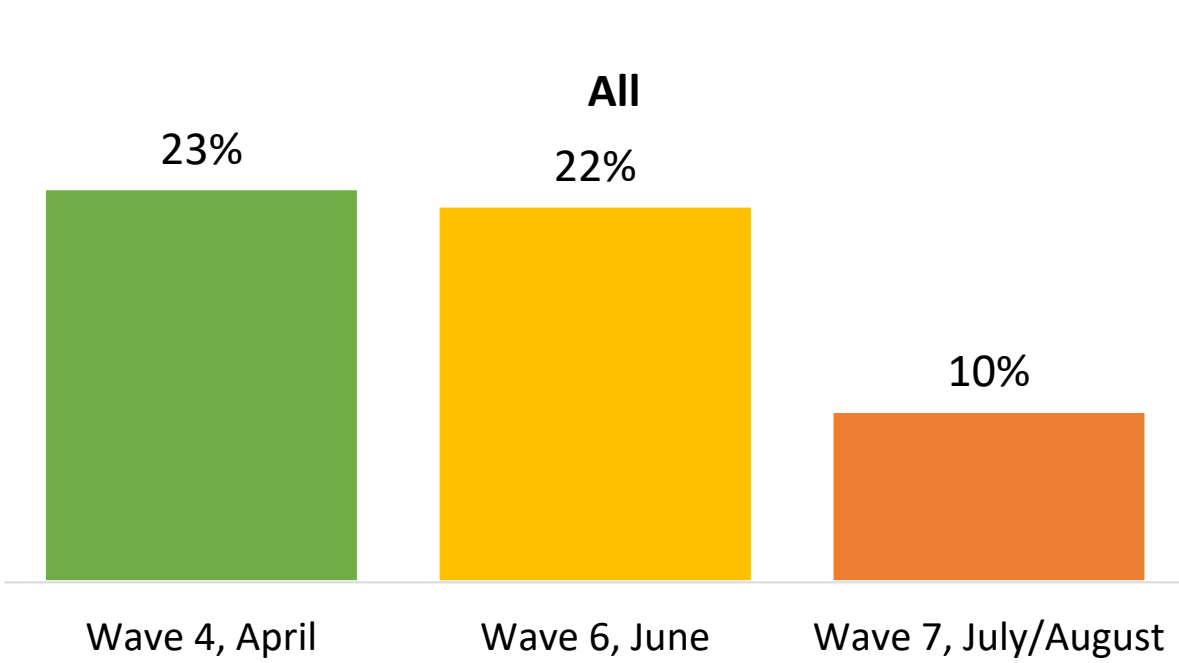
Question: In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs? (only reporting percentage of people who agreed)



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

SINCE JUNE, SIGNIFICANT DECLINE IN THE NUMBER OF HOUSEHOLDS OBSERVED WHO REPORT RELYING ON LESS PREFERRED OR INEXPENSIVE FOOD ITEMS TO COVER BASIC HOUSEHOLD NEEDS IN THE PAST 7 DAYS – 10% FALL FROM 22%

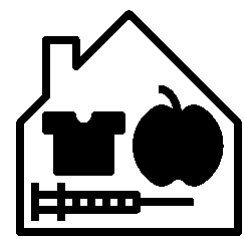
Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?
(only reporting percentage of people who agreed)



12 Million Adults

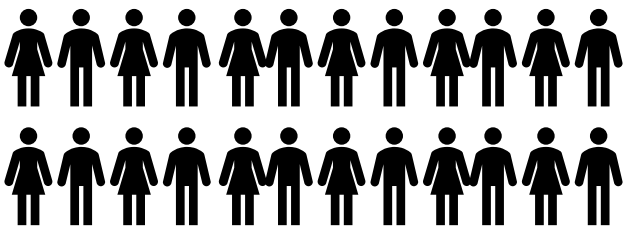
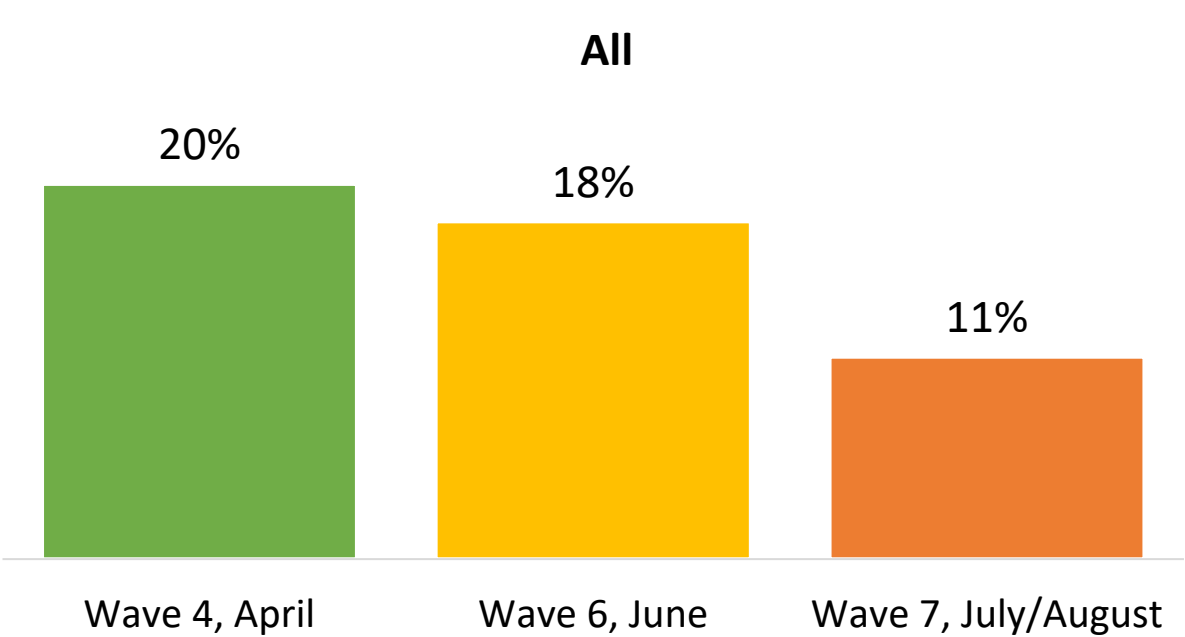


3 Million Households



SINCE JUNE, 7% DECLINE IN PROPORTION OF PAKISTANIS WHO SAY THEY HAVE BORROWED FOOD OR ASKED FOR HELP FROM A FRIEND OR RELATIVE IN THE PAST 7 DAYS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

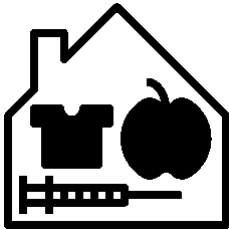
Question: In the past 7 days, did you 'Borrow food or ask for help from a friend or relative' to cover your household's basic needs?
(only reporting percentage of people who agreed)



13.2 Million Adults

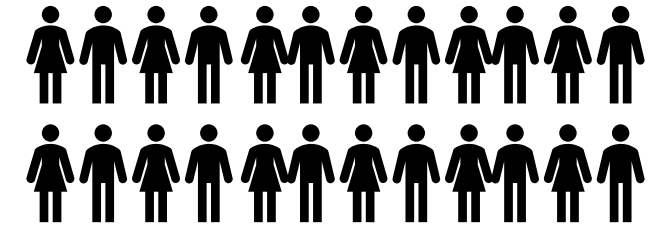
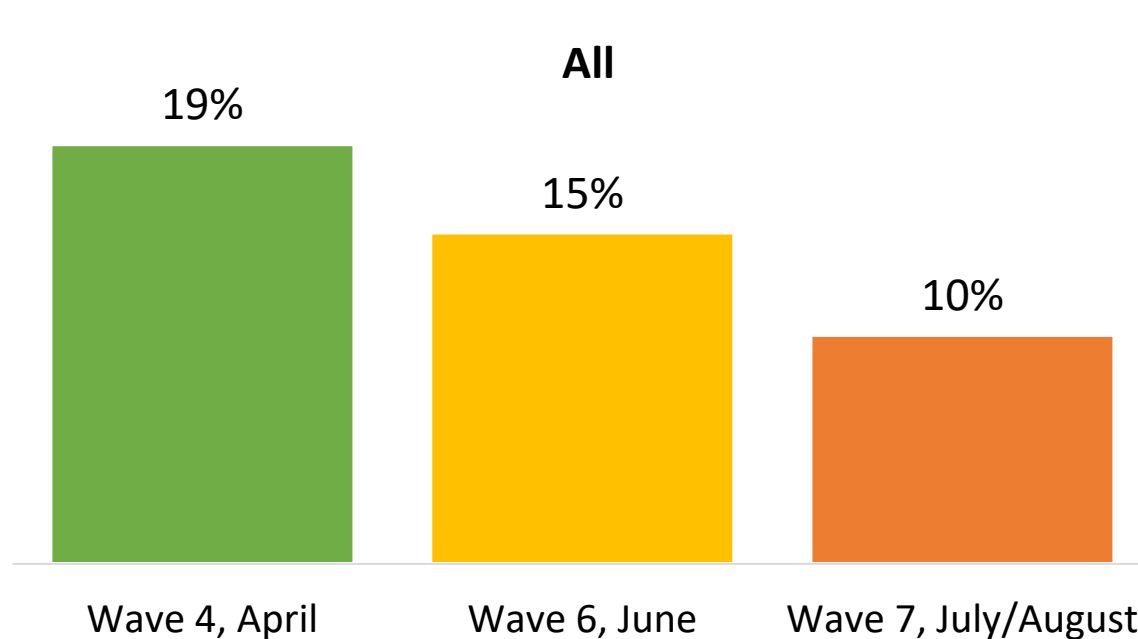


3.3 Million Households



1 IN 10 PAKISTANIS SAY THEY HAVE HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS IN THE PAST 7 DAYS – 9% DECLINE SINCE APRIL

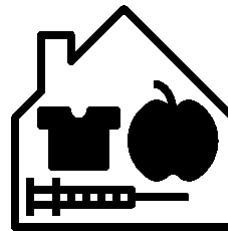
*Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?
(only reporting percentage of people who agreed)*



12 Million Adults

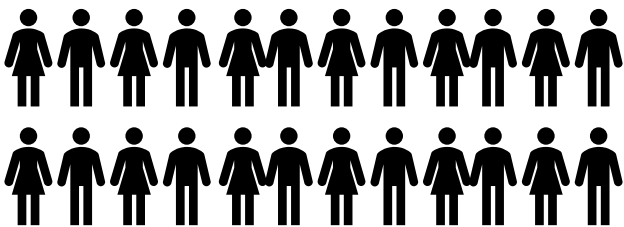
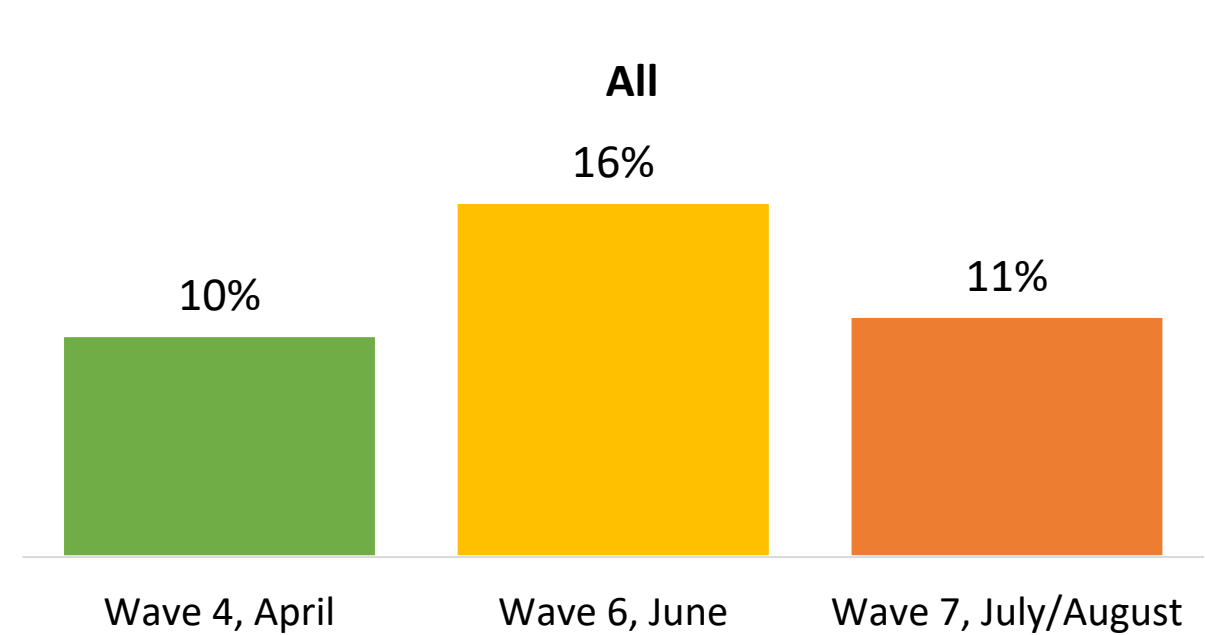


3 Million Households



WITH 5% IMPROVEMENT SINCE JUNE, NOW 11% PAKISTANIS REPORT HAVING STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

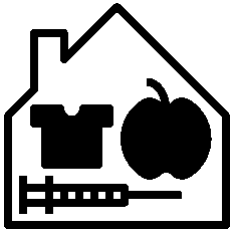
Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs? (only reporting percentage of people who agreed)



13.2 Million Adults

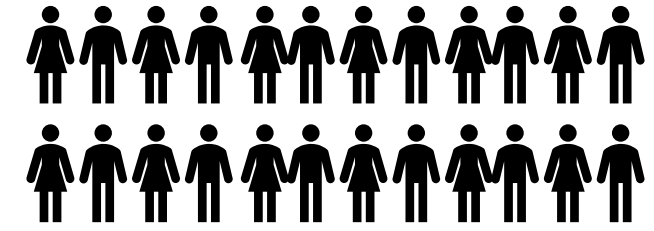
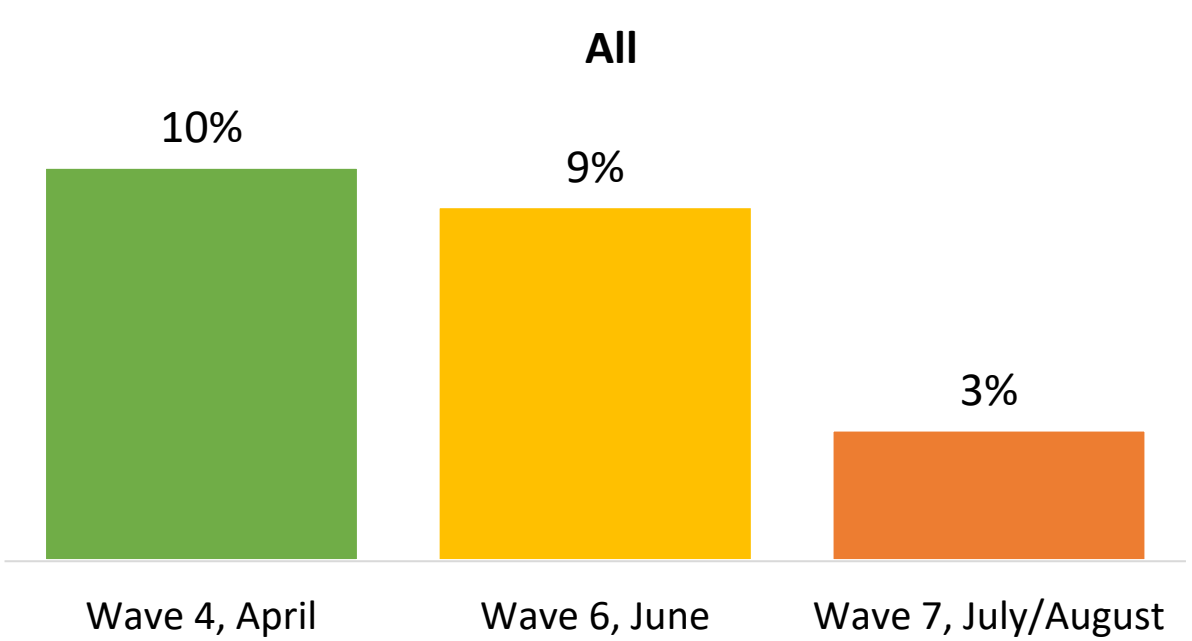


3.3 Million Households

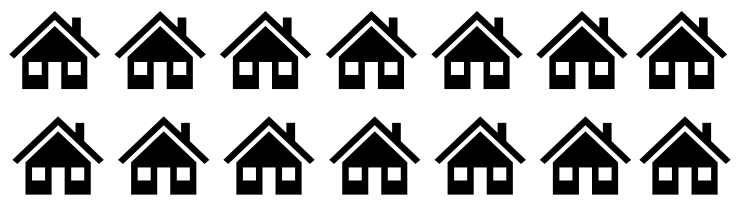


900,000 HH'S CLAIM TO HAVE RELIED ON GOVERNMENT OR NGO ASSISTANCE IN THE PAST WEEK TO COVER THEIR HOUSEHOLD'S BASIC NEEDS – DOWN FROM 3 MILLION HH'S IN APRIL WHO REPORTED THE SAME

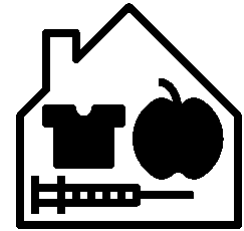
Question: In the past 7 days, did 'rely on government or NGO assistance to cover your household's basic needs?
(only reporting percentage of people who agreed)



3.6 Million Adults

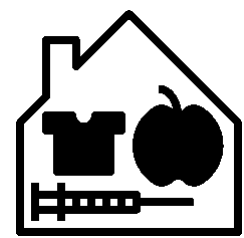
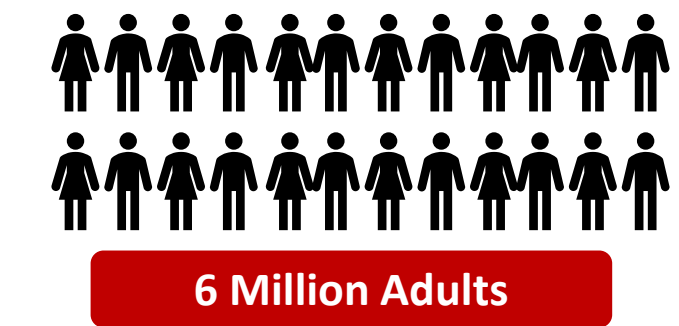
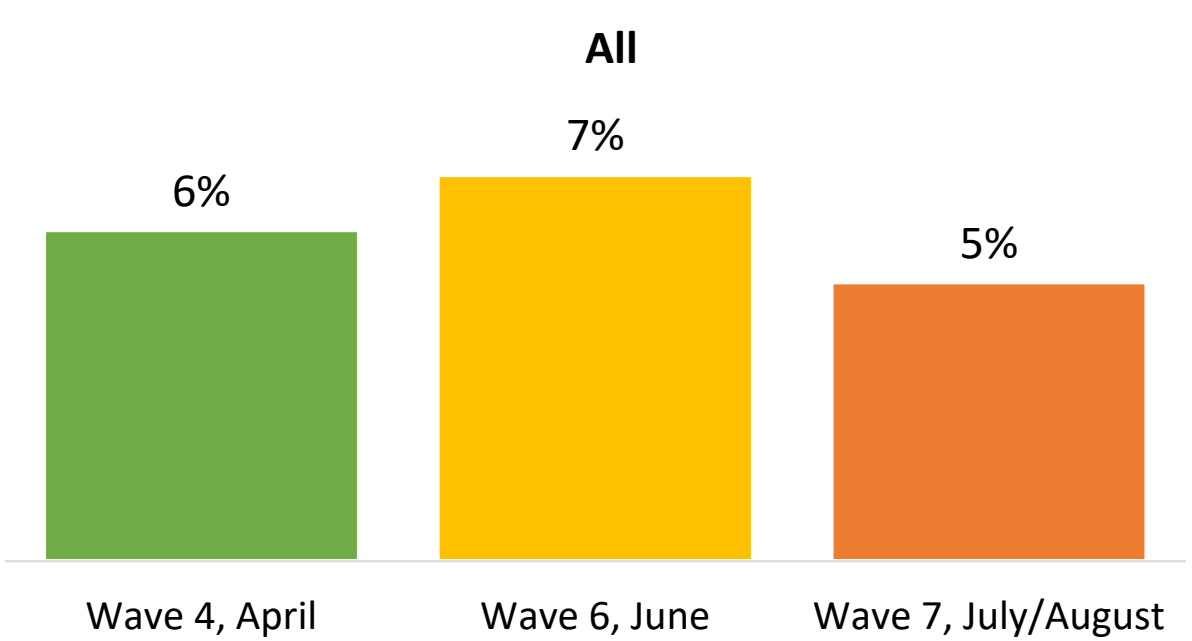


900,000 Households



6 MILLION ADULTS CLAIM TO HAVE SOLD SOME ASSETS IN THE PAST 7 DAYS TO COVER THEIR BASIC HOUSEHOLD NEEDS

Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs?



METHODOLOGY



SAMPLE SIZE: 1326



CATI INTERVIEWS



ERROR MARGIN

±2 to 3% at 95% confidence level
for national level results



DATA COLLECTION

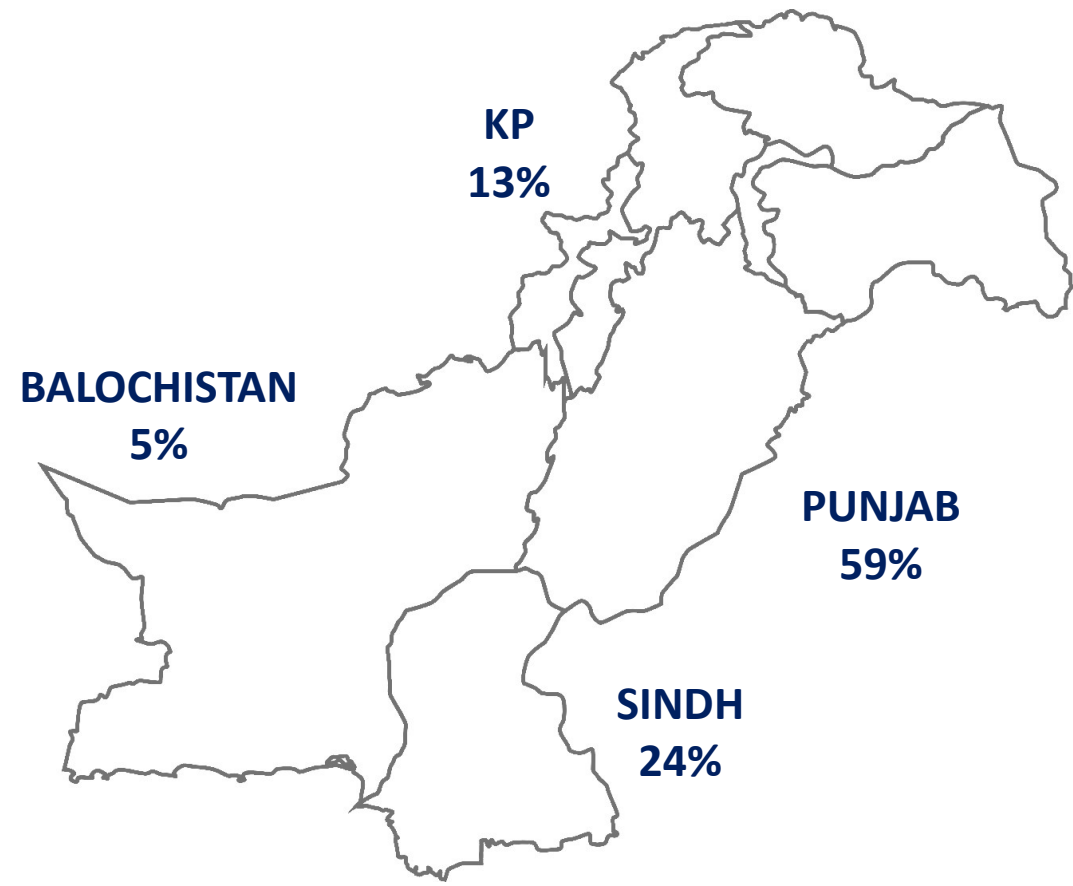
9 July – 10 August 2020

Detailed Note on Methodology

Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed.

This methodology uses Random Digit Dialling approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.

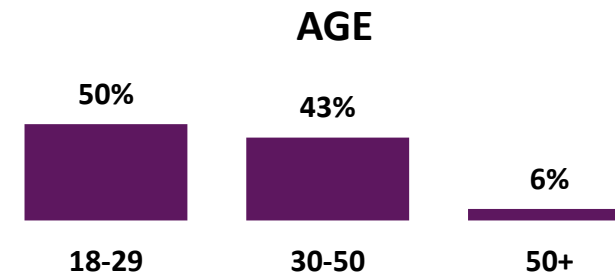
Exclusion in sample: According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.



RURAL
65%



URBAN
35%



FEMALE
48%



MALE
52%



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.



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