

CORONAVIRUS ATTITUDE TRACKER SURVEY PAKISTAN

Wave 6 Results

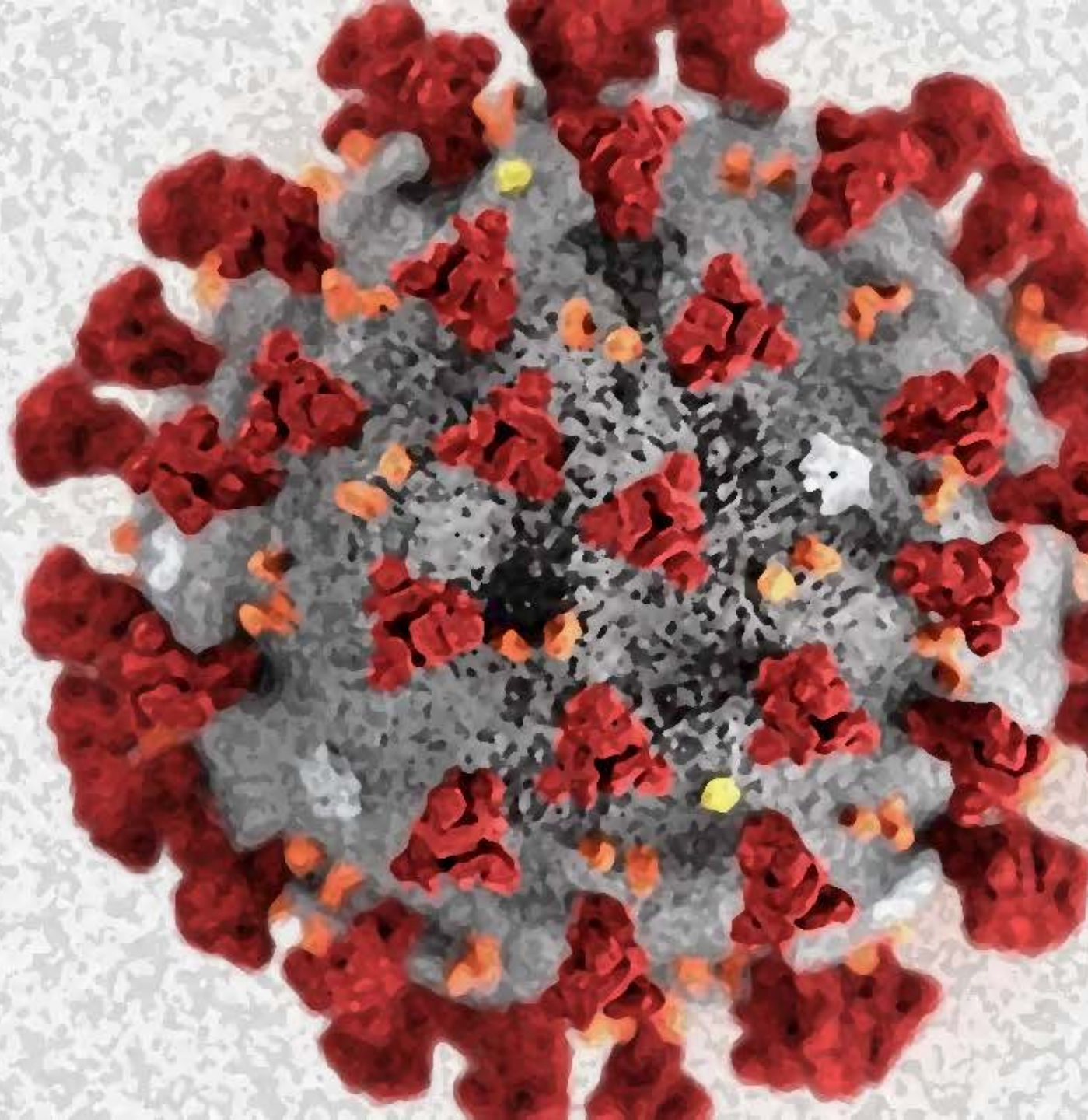


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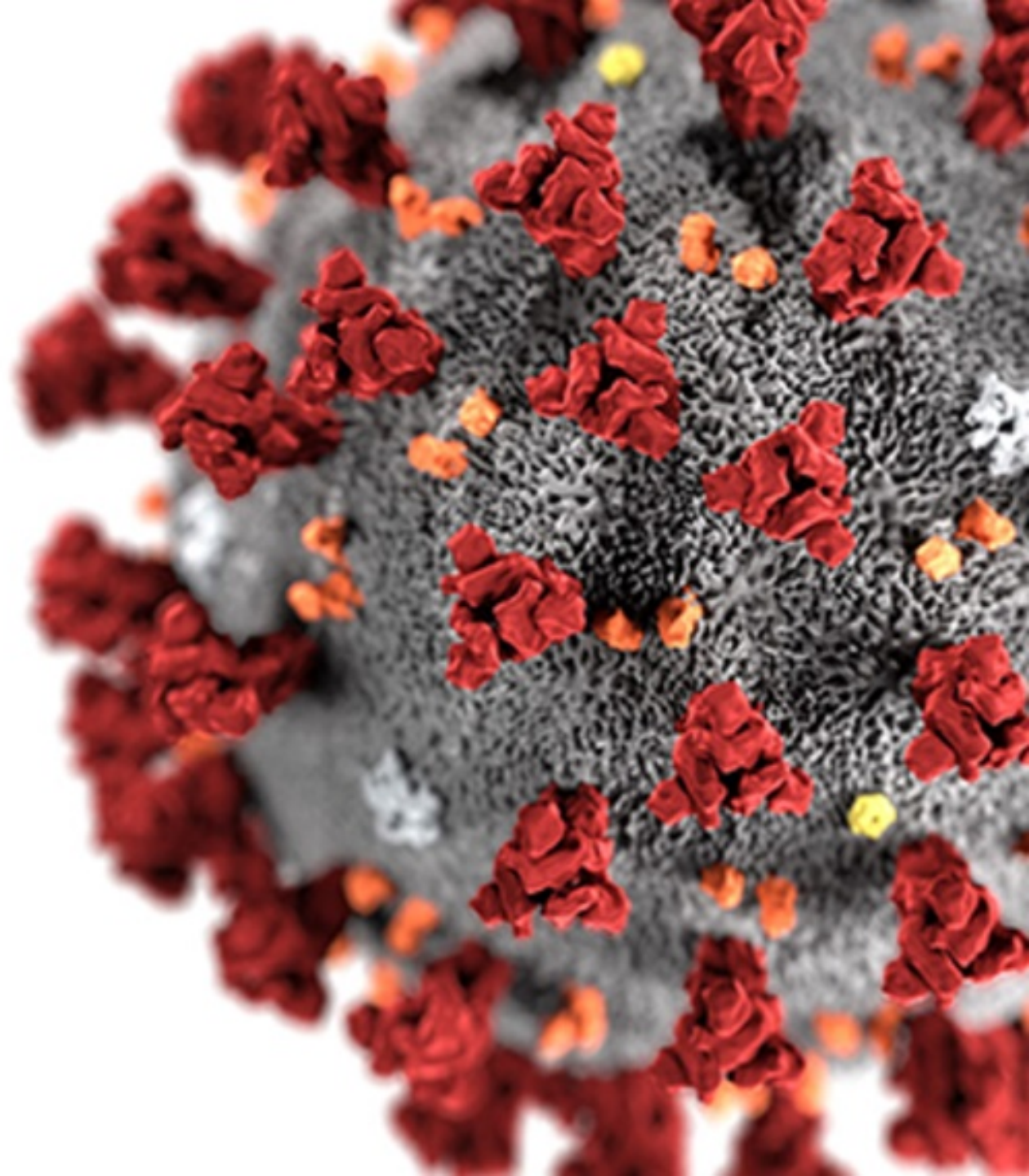
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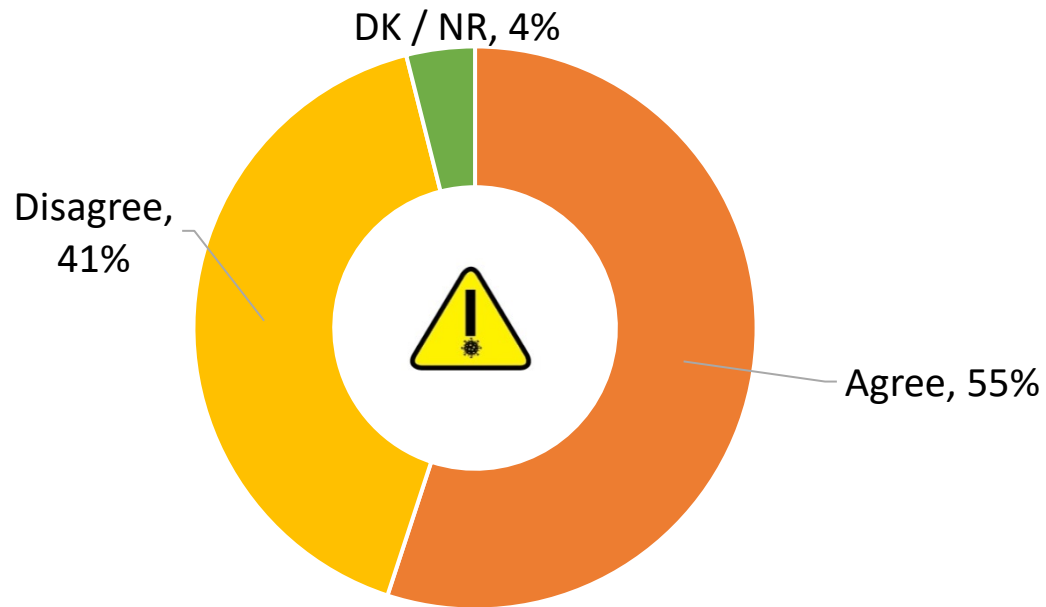
SECTION I: PERCEPTIONS OF THREAT FROM COVID-19



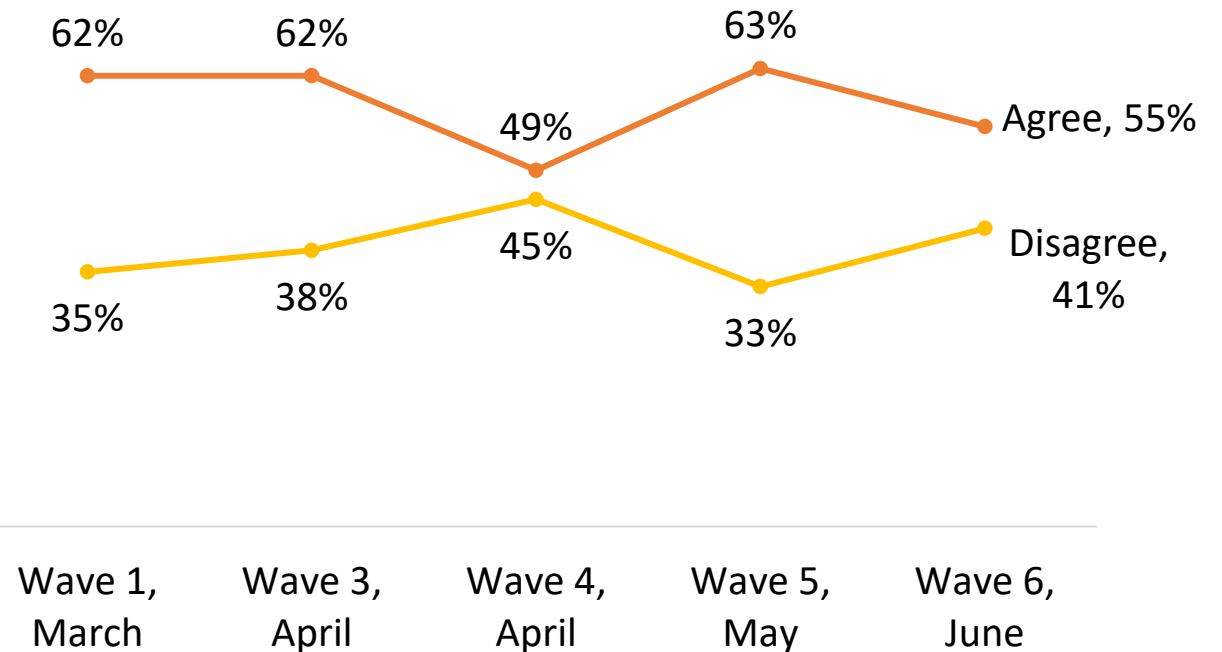
DECLINING BY 8% SINCE WAVE 5 IN MAY, 55% PAKISTANIS STILL CONSIDER THE THREAT FROM CORONAVIRUS TO BE EXAGGERATED

Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?

All

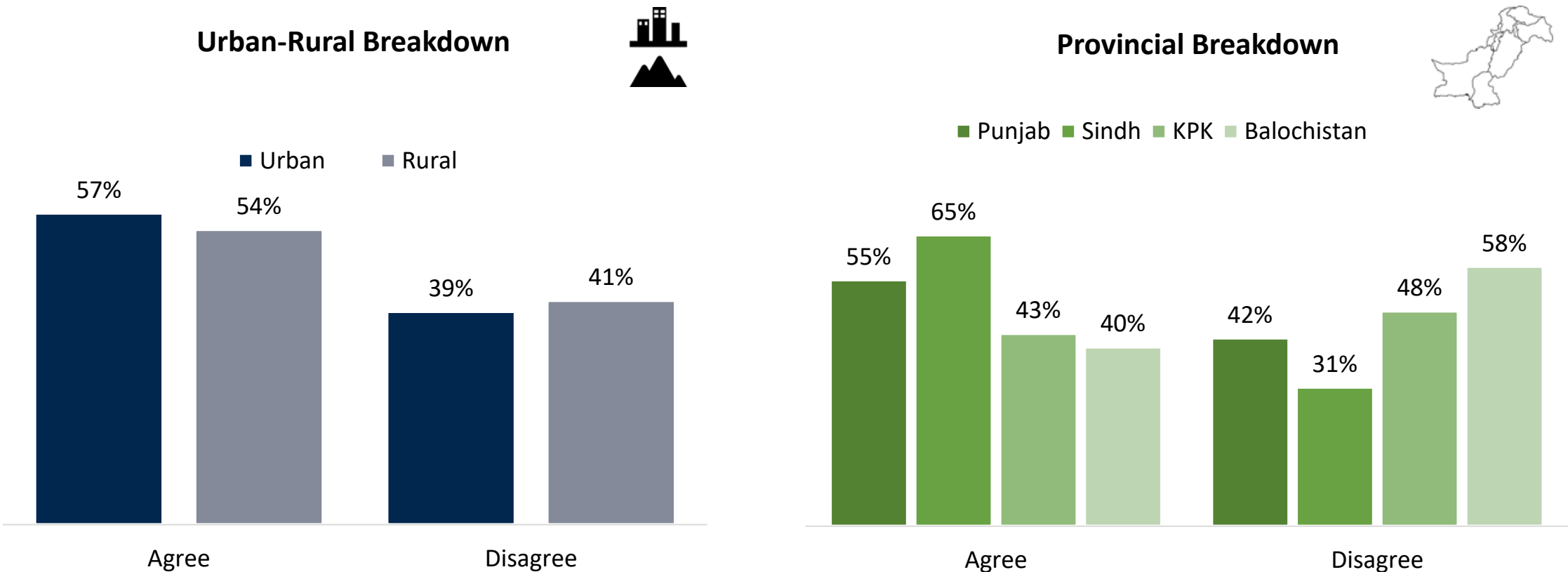


Trend Analysis



URBAN (57%) RESPONDENTS AND THOSE FROM SINDH (65%) ARE MOST LIKELY TO AGREE THAT THE THREAT OF CORONAVIRUS IS EXAGGERATED

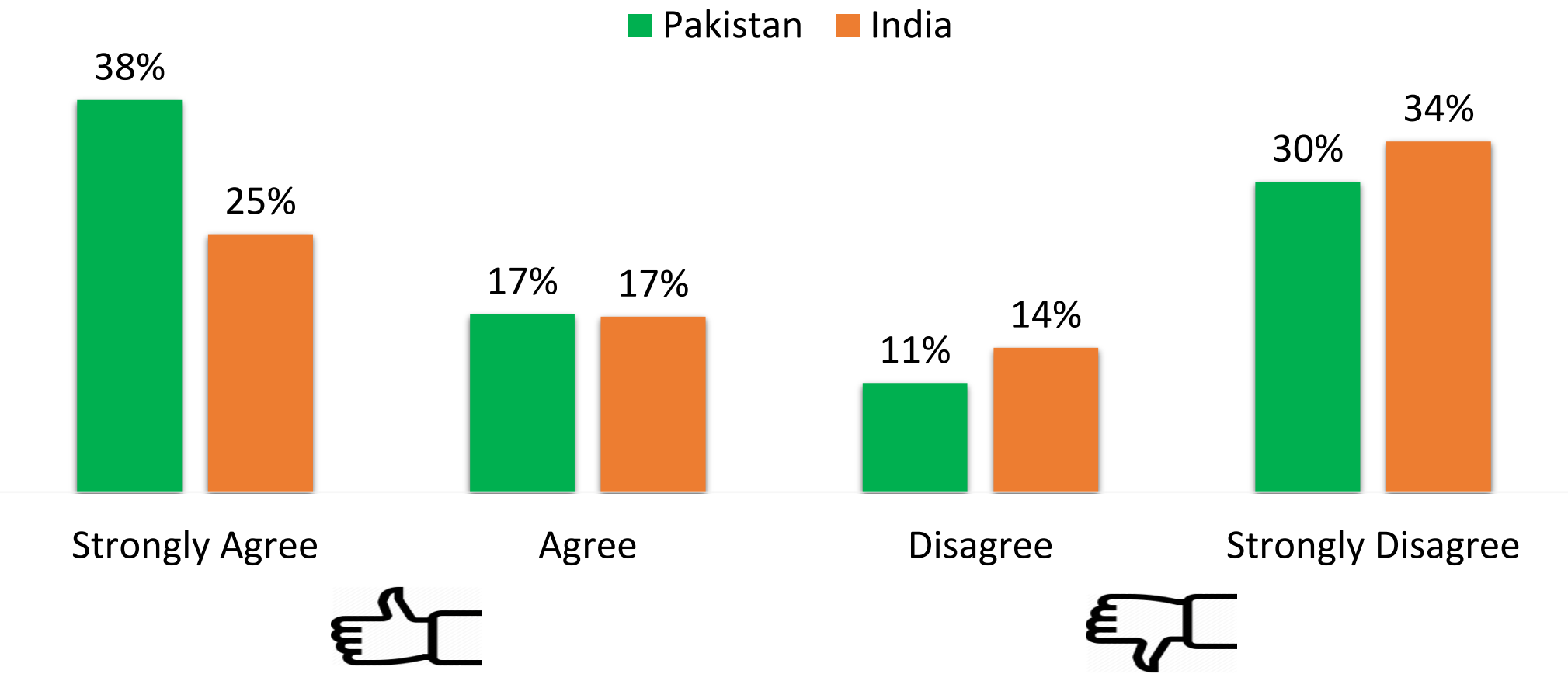
Question: To what extent do you agree/disagree that the threat of Coronavirus is being exaggerated?



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

13% MORE PAKISTANIS THAN INDIANS BELIEVE THE CORONAVIRUS THREAT TO BE EXAGGERATED

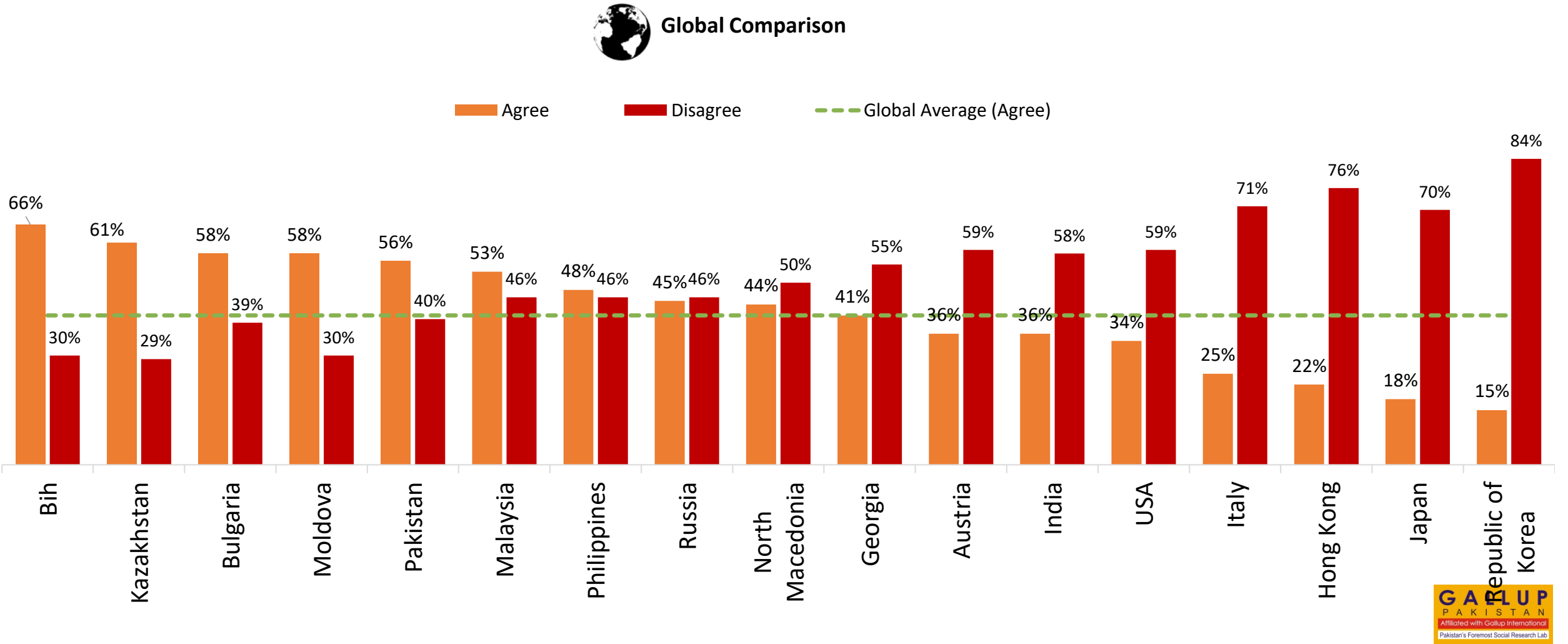
Question: How strongly do you agree or disagree with the following statements? I believe the threat from the Coronavirus is exaggerated



Source for Pakistan: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020 (Wave 6)
Source for India: Centre For Voting Opinion & Trends In Election Research (CVOTER), publicly available at: <http://www.cvoterindia.com/trackers/>

RESPONDENTS FROM PAKISTAN ARE 5th MOST LIKELY TO BELIEVE THAT THE COVID-19 THREAT IS EXAGGERATED. THOSE FROM KOREA (15%) ARE LEAST LIKELY TO SAY THE SAME

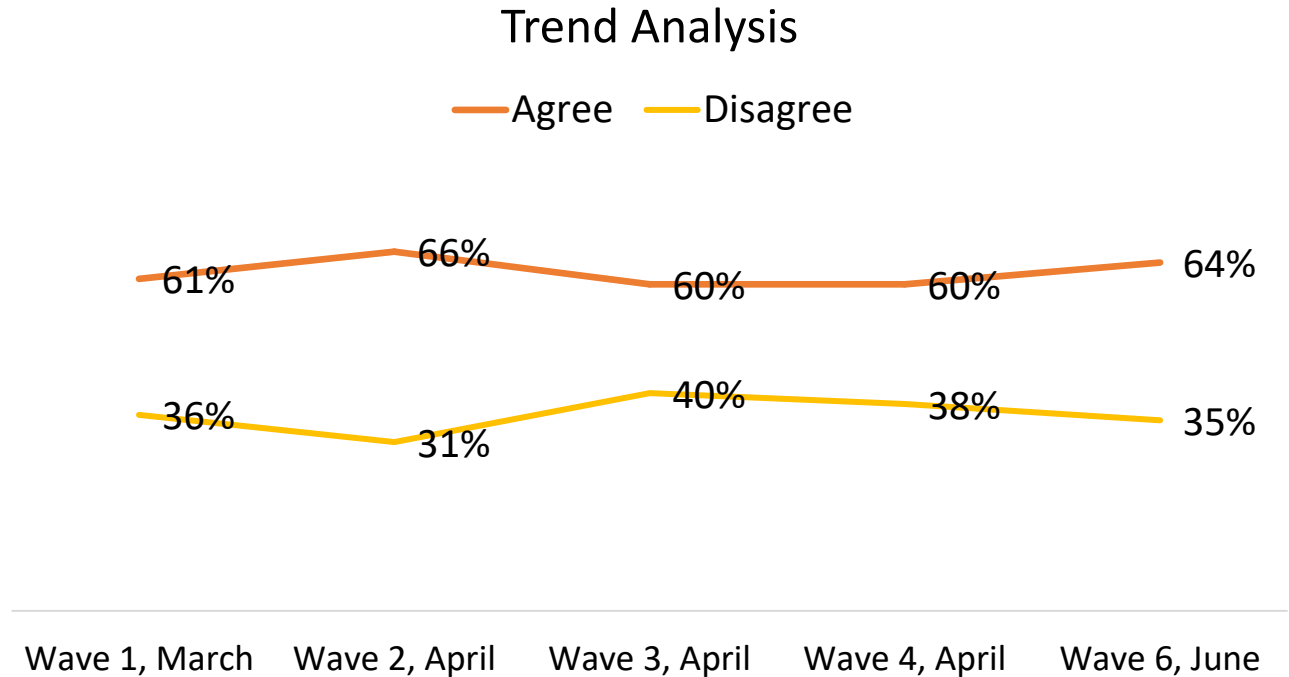
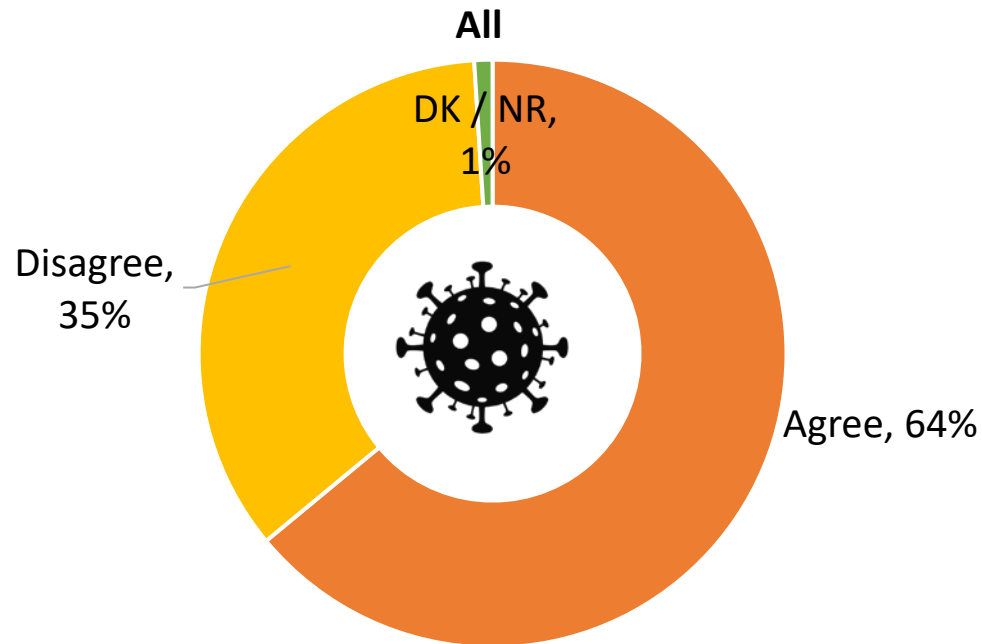
Question: *How strongly do you agree or disagree with the following statements? - I believe the threat from the Coronavirus is exaggerated*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

64% PAKISTANIS CONTINUE TO FEAR THAT THEY OR THEIR FAMILY MEMBERS MAY GET INFECTED BY CORONAVIRUS

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?

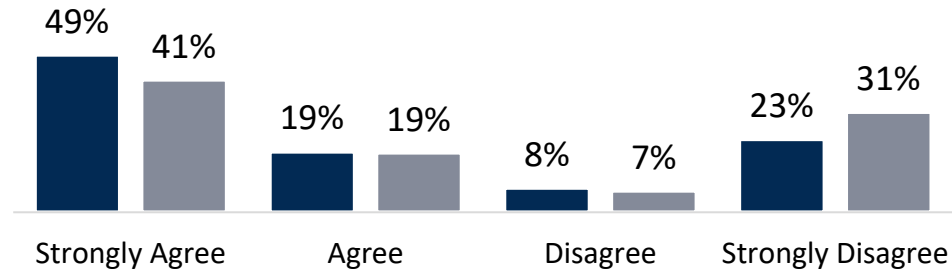


MORE FEMALES (67%) AND THOSE IN THE 30-50 YEARS AGE COHORT (67%) ARE AFRAID THAT THEY OR SOMEONE IN THEIR HOUSEHOLD WILL BE INFECTED BY CORONAVIRUS

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?

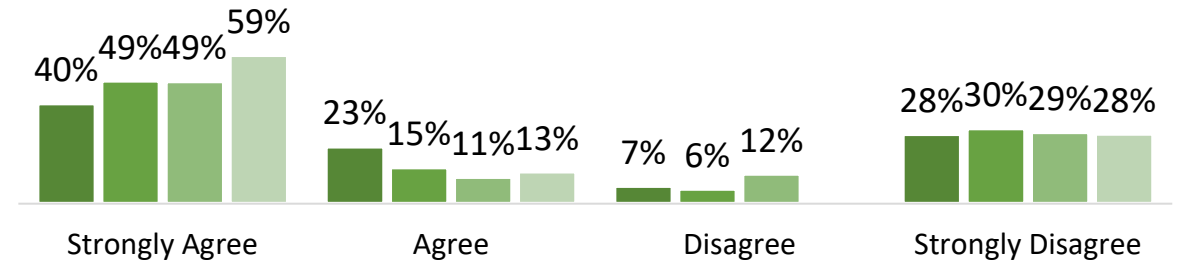
Urban-Rural Breakdown

■ Urban ■ Rural



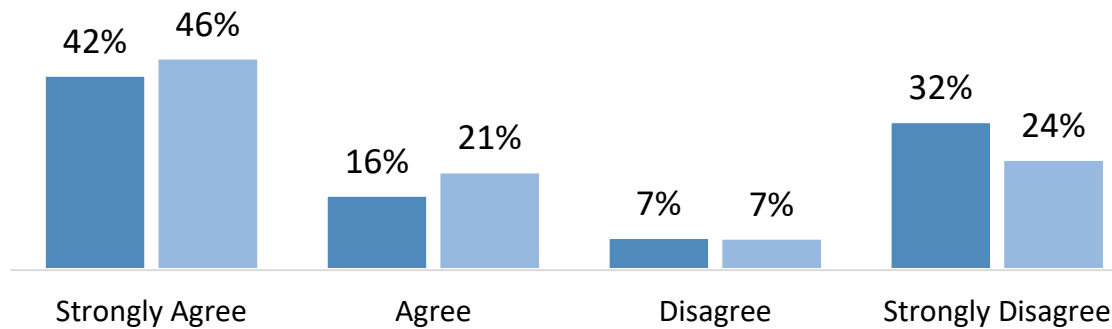
Age Breakdown

■ Punjab ■ Sindh ■ KP ■ Balochistan



Gender Breakdown

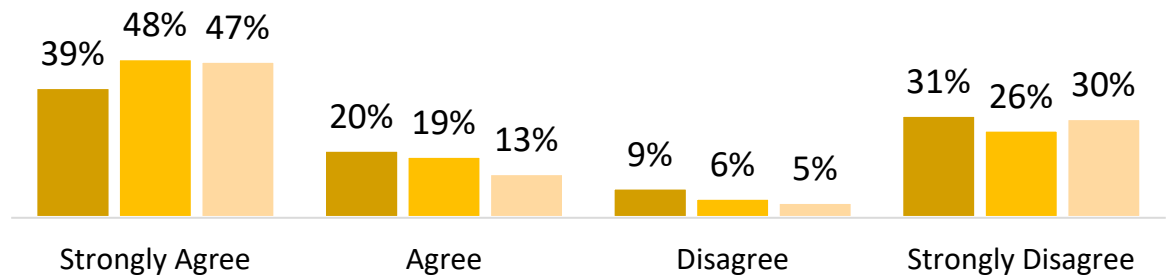
■ Male ■ Female



Age Breakdown



■ Under 30 ■ 30 – 50 ■ 50+



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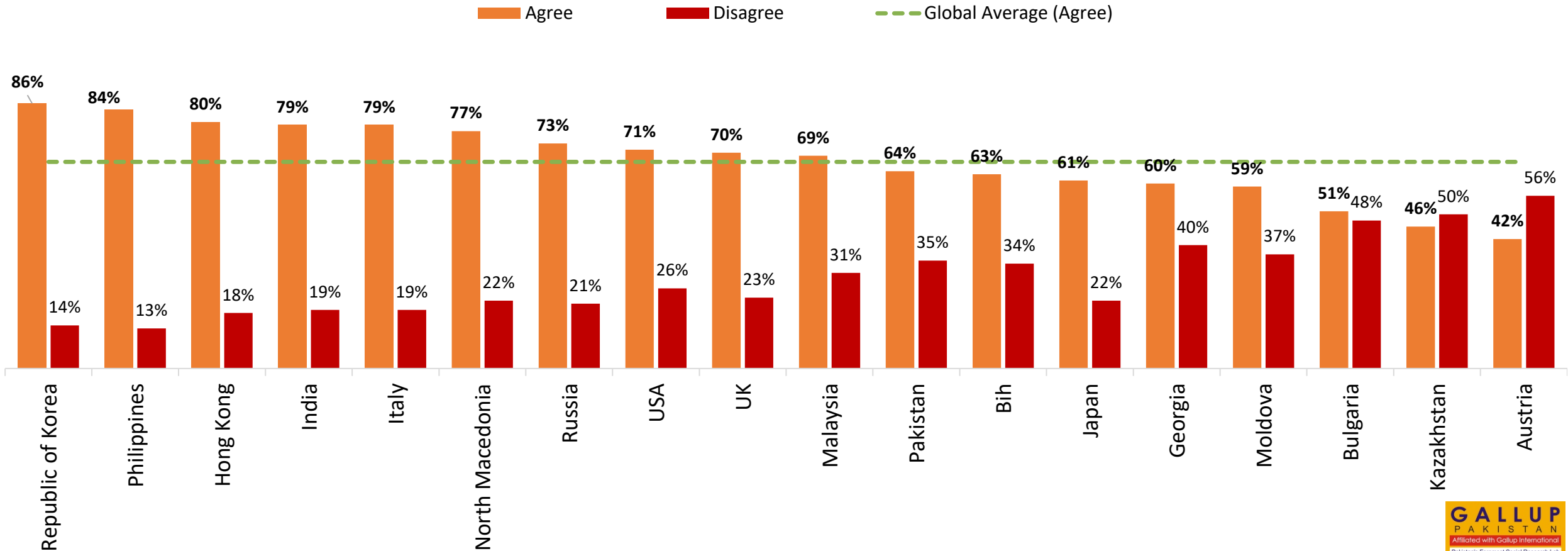
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

RESPONDENTS FROM KOREA (86%) ARE MOST FEARFUL ABOUT CATCHING THE INFECTION. PAKISTAN NOW RANKS 11TH OUT OF 17 COUNTRIES IN TERMS OF BEING FEARFUL ABOUT CATCHING THE INFECTION – PREVIOUSLY IT RANKED 16TH

Question: To what extent do you agree or disagree with the following statement "I am afraid that myself & someone in my household will be infected by Coronavirus"?

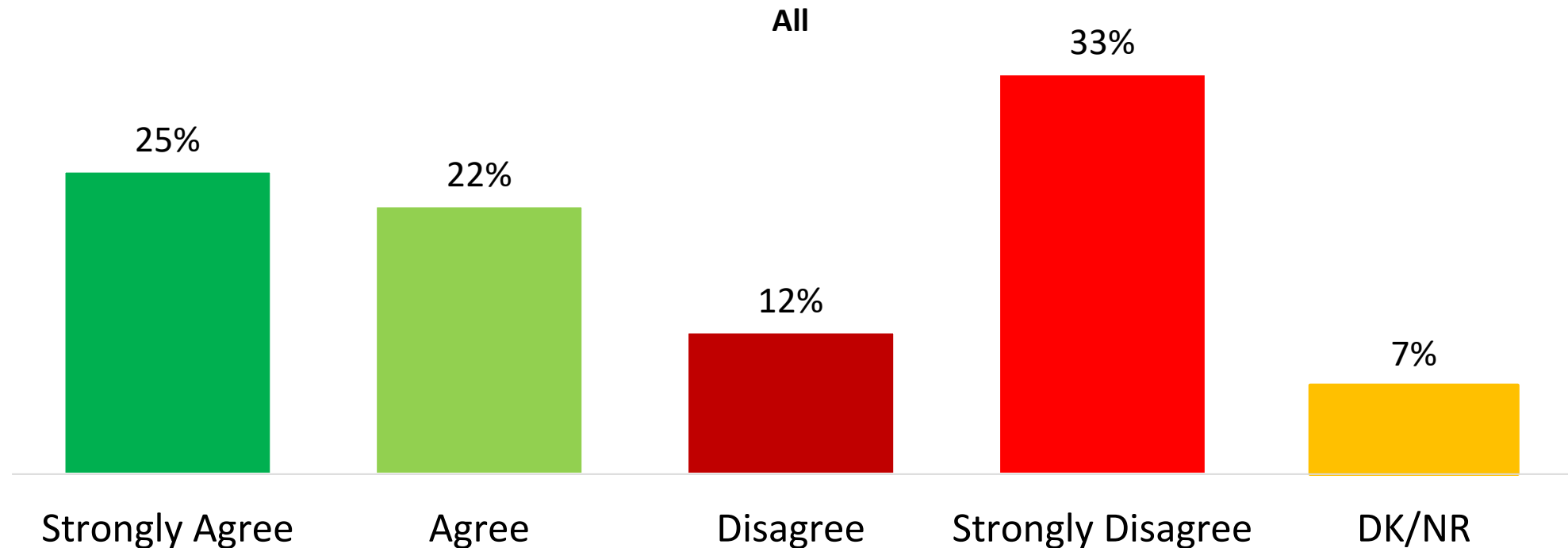


Global Comparison



PUBLIC OPINION SPLIT OVER THE COVID-19 PANDEMIC BEING UNDER CONTROL; 47% AGREE WHILE 45% DISAGREE – 33% STRONGLY DISAGREE

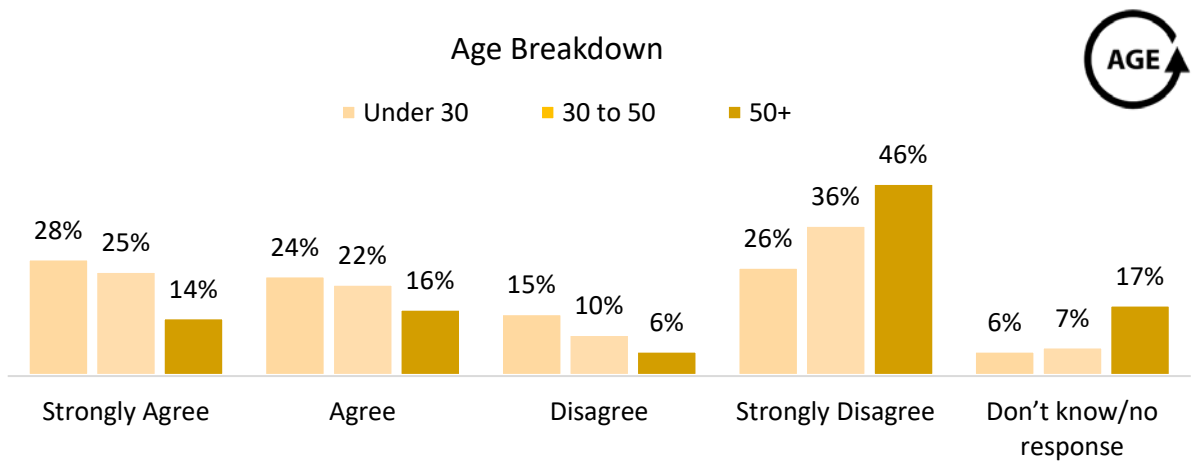
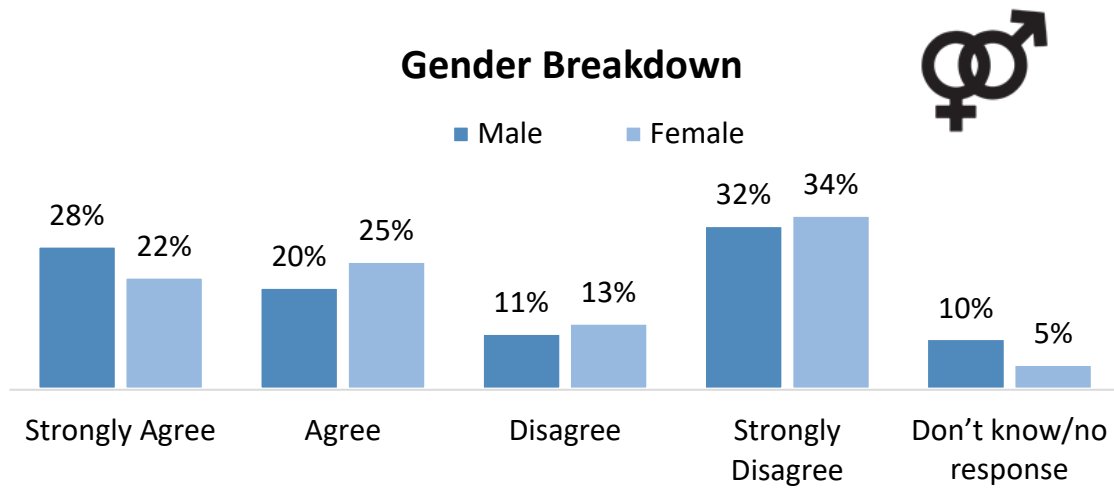
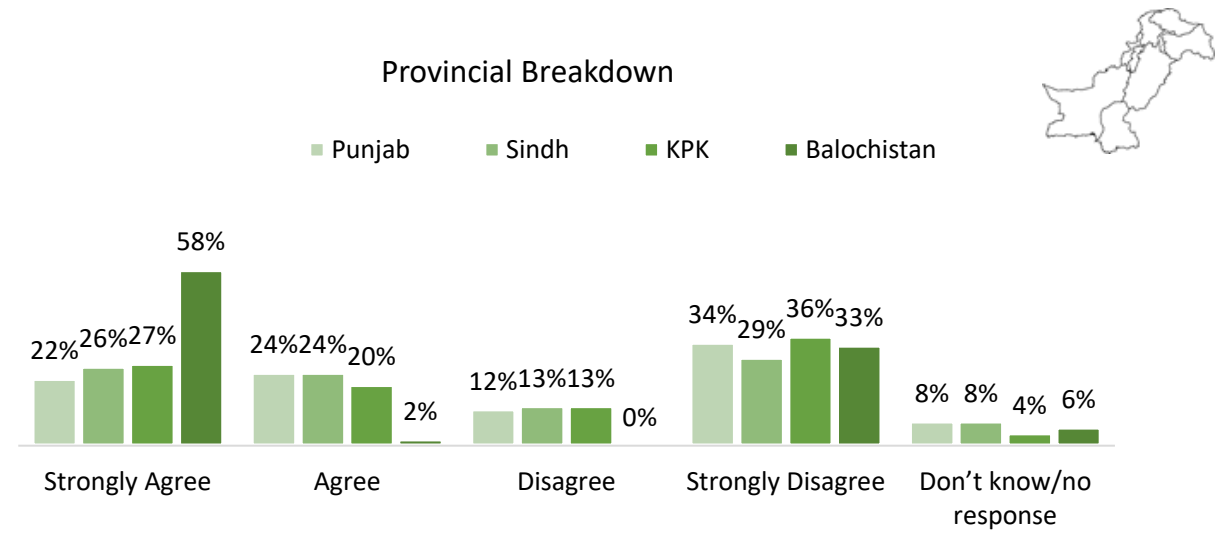
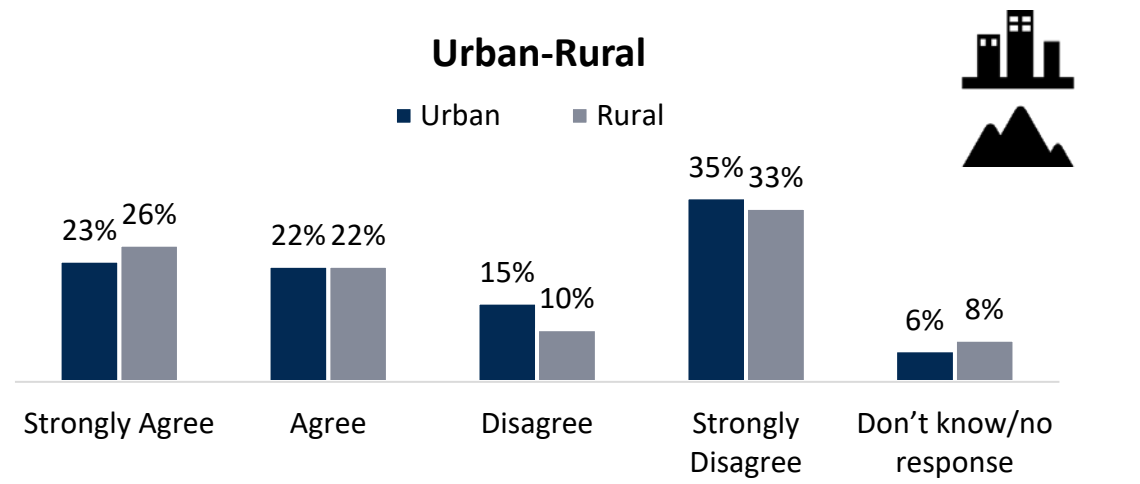
Question: *To what extent do you agree or disagree with the following statements: 'I think the Coronavirus pandemic is now under control'*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

RESPONDENTS FROM BALOCHISTAN (60%) AND RURAL AREAS (48%) ARE MOST LIKELY TO SAY THAT THE PANDEMIC IS NOW UNDER CONTROL

Question: *To what extent do you agree or disagree with the following statements: 'I think the Coronavirus pandemic is now under control'*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

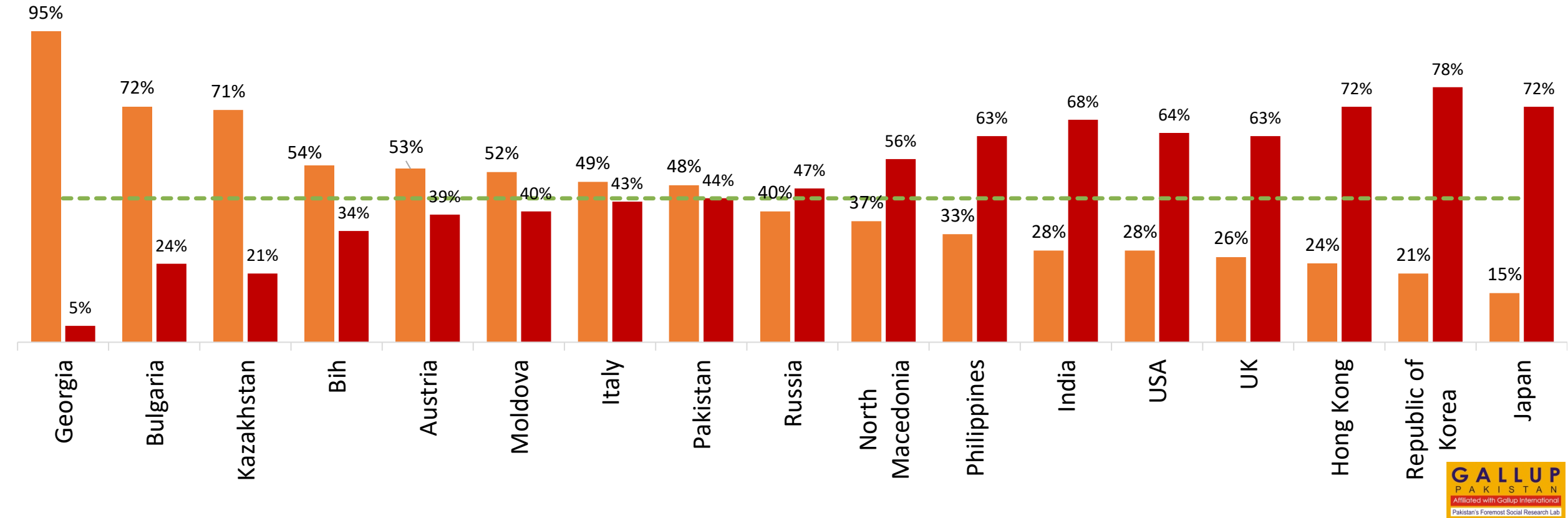
HIGHEST PROPORTION OF RESPONDENTS FROM GEORGIA OPINE THAT THE COVID-19 SITUATION IS UNDER CONTROL. PAKISTAN RANKS 8TH ON THE SCALE OF COUNTRIES WHO AGREE. MEANWHILE RESPONDENTS FROM KOREA MOST LIKELY TO DISAGREE

Question: *To what extent do you agree or disagree with the following statements: 'I think the Coronavirus pandemic is now under control'*



Global Comparison

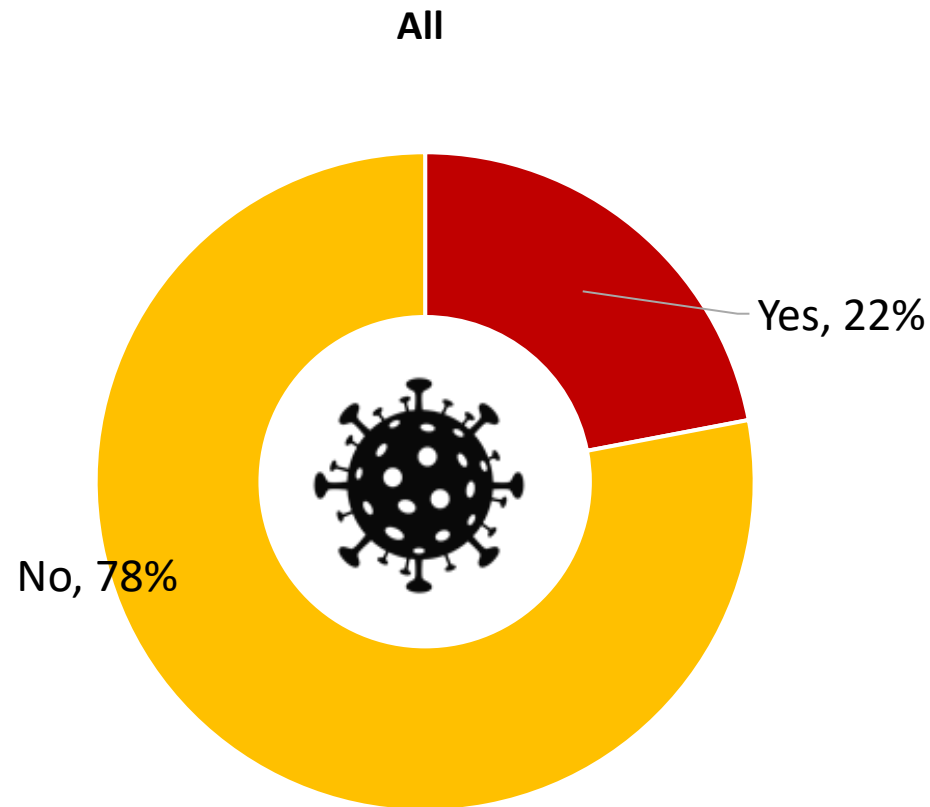
Agree Disagree Global Average (Agree)



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

EVERY 1 IN 5 PAKISTANI (22%) CLAIMS THAT SOMEONE FROM WITHIN HIS/HER SOCIAL CIRCLE HAS CONTRACTED THE CORONAVIRUS

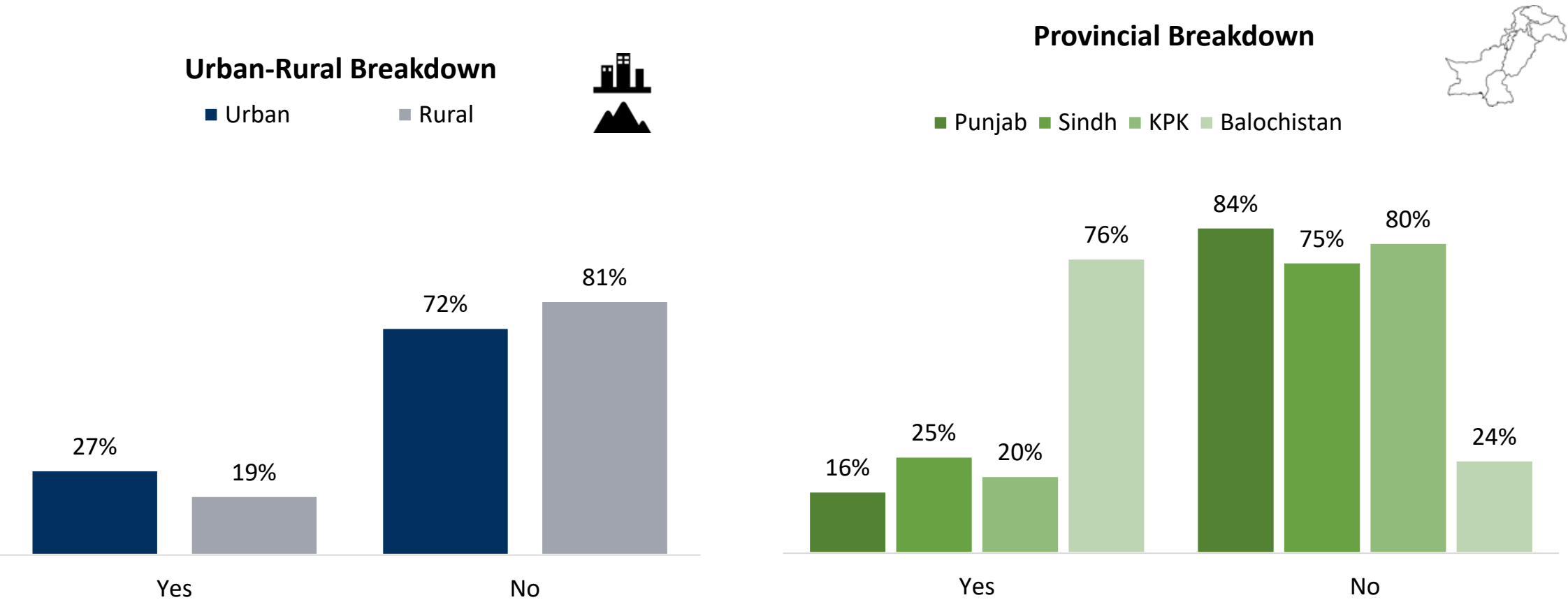
Question: *Do you know someone in your social circle who has been diagnosed with Coronavirus?*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

URBAN PAKISTANIS AND RESPONDENTS FROM BALOCHISTAN AND SINDH ARE MOST LIKELY TO SAY THAT SOMEONE IN THEIR SOCIAL CIRCLE HAS BEEN INFECTED BY CORONAVIRUS

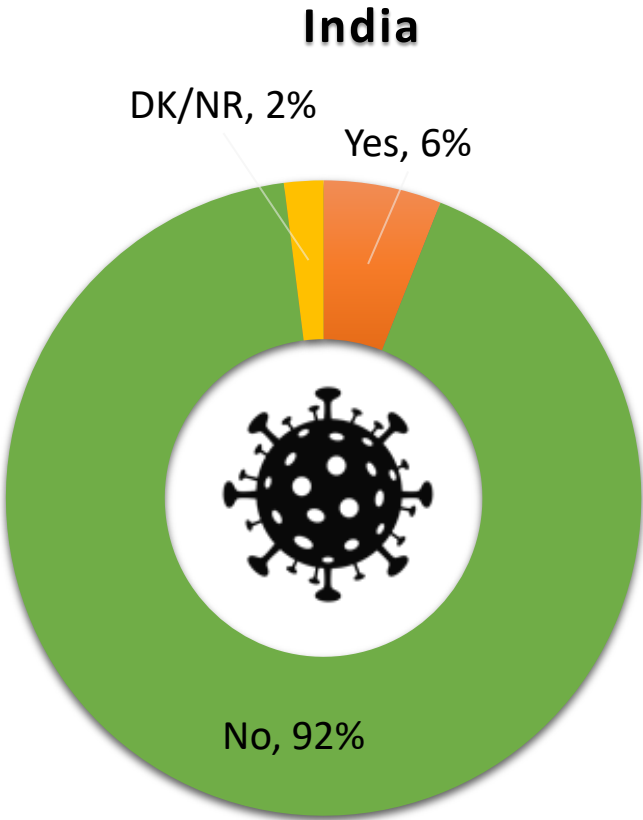
Question: *Do you know someone in your social circle who has been diagnosed with Coronavirus?*



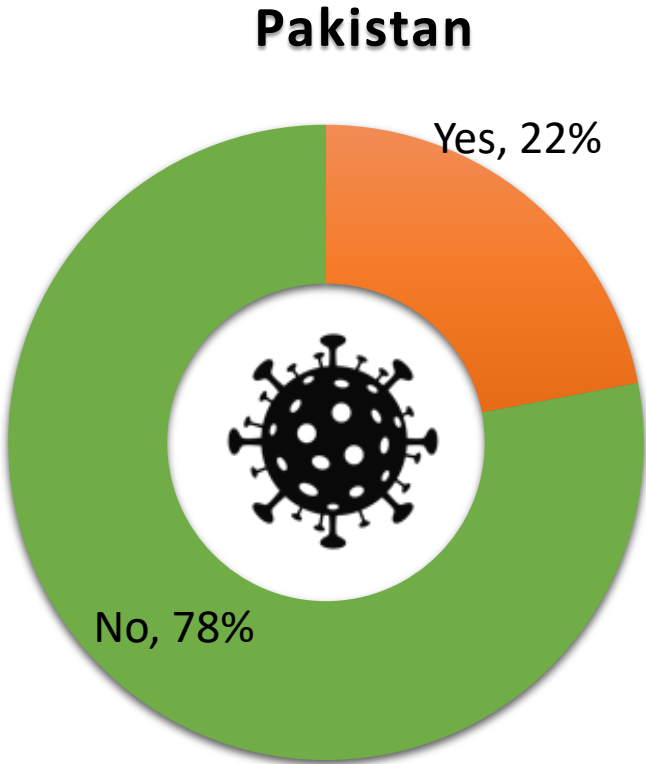
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

22% PAKISTANIS REPORTED SOMEONE FROM THEIR SOCIAL CIRCLE BEING INFECTED BY CORONAVIRUS. IN COMPARISON, ONLY 6% INDIANS REPORTED THE SAME

Question: Has anyone in your family or surroundings been infected from Coronavirus?



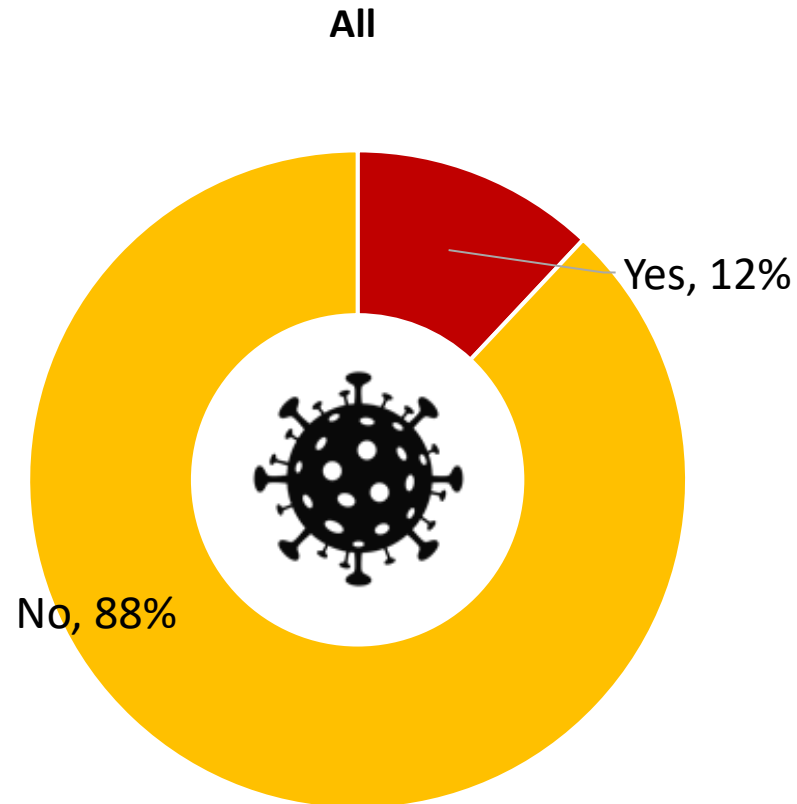
Question: Do you know someone in your social circle who has been diagnosed with Coronavirus?



Source for Pakistan: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020 (Wave 6)
Source for India: Centre For Voting Opinion & Trends In Election Research (CVOTER), publicly available at: <http://www.cvoterindia.com/trackers/>

12% PAKISTANIS CLAIM TO KNOW SOMEONE IN THEIR SOCIAL CIRCLE WHO DIED AFTER CONTRACTING THE CORONAVIRUS

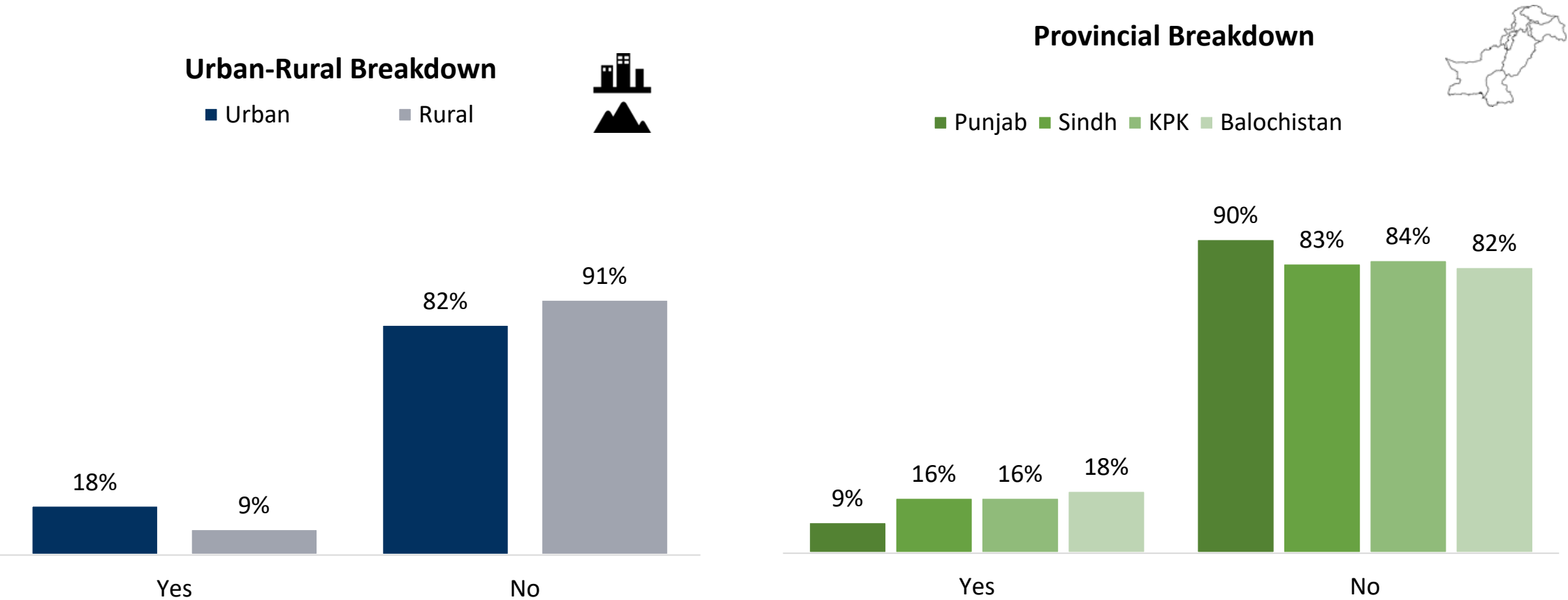
Question: *Do you know someone in your social circle who died of Coronavirus?*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

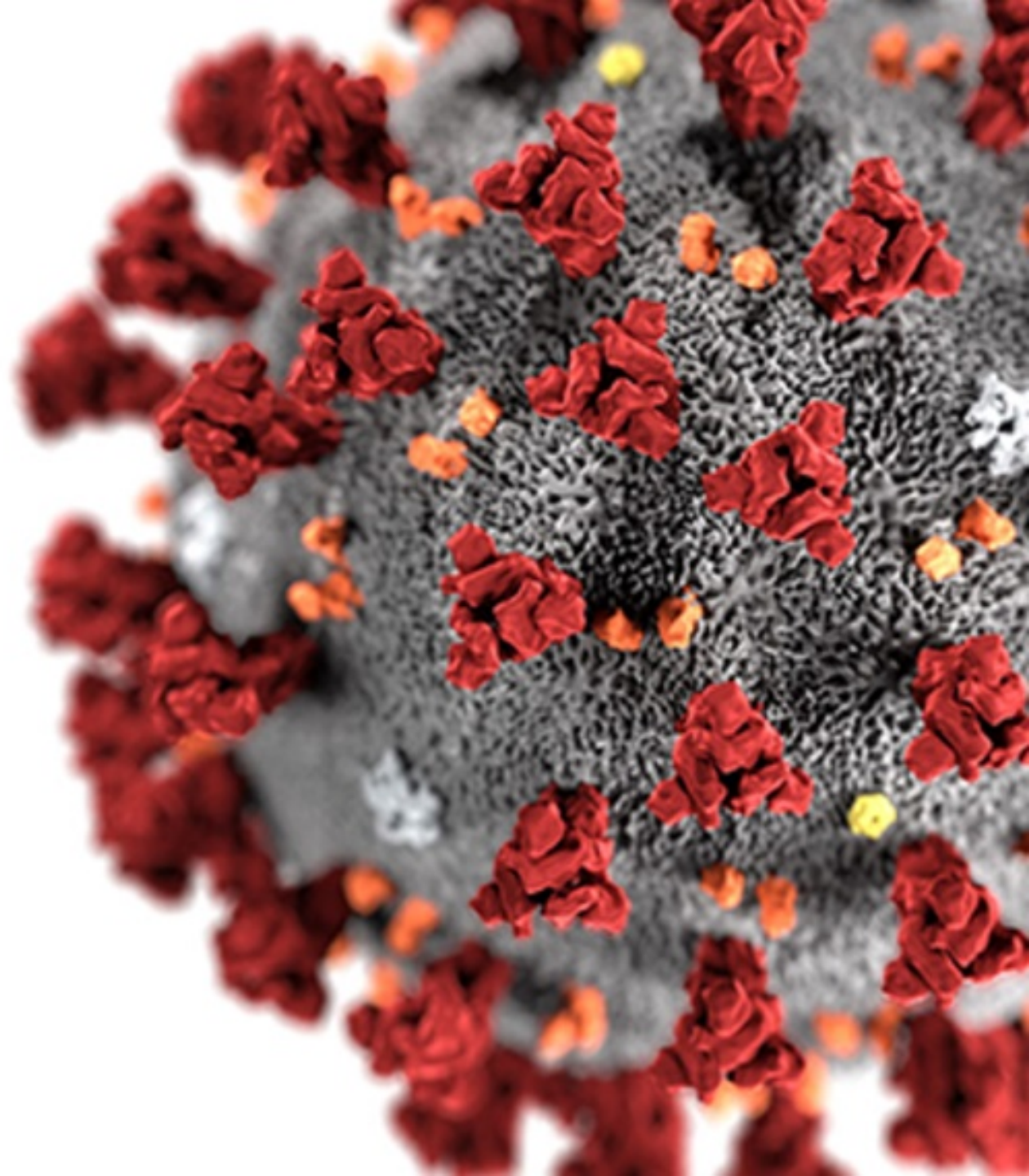
URBAN PAKISTANIS AND RESPONDENTS FROM BALOCHISTAN AND SINDH ARE MOST LIKELY TO REPORT THAT SOMEONE IN THEIR SOCIAL CIRCLE DIED DUE TO CORONAVIRUS

Question: *Do you know someone in your social circle who died of Coronavirus?*



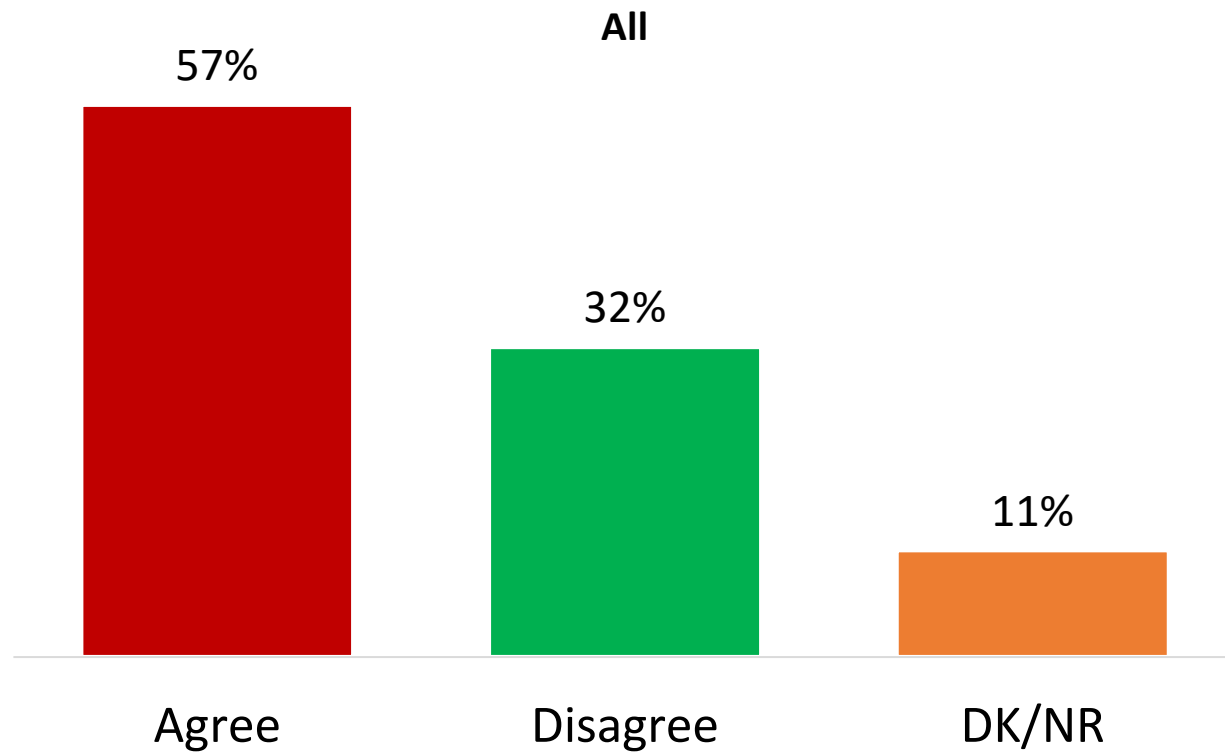
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

SECTION II: **PUBLIC OPINION ON** **GOVERNMENT** **RESPONSE TO THE** **COVID-19 OUTBREAK**



1 IN 3 PAKISTANIS ARE SKEPTICAL ABOUT THE NUMBER OF COVID-19 CASES BEING REPORTED BY THE GOVERNMENT

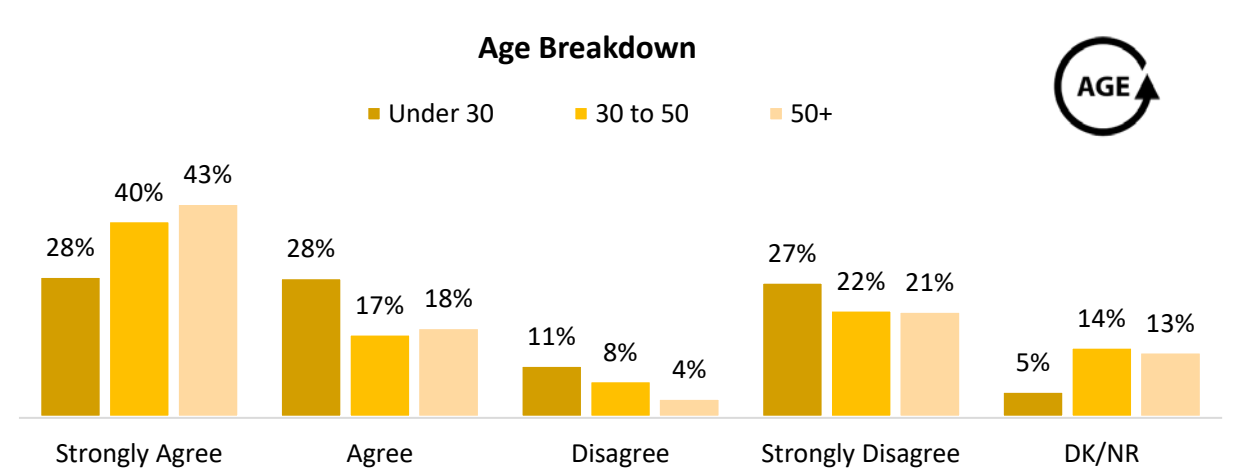
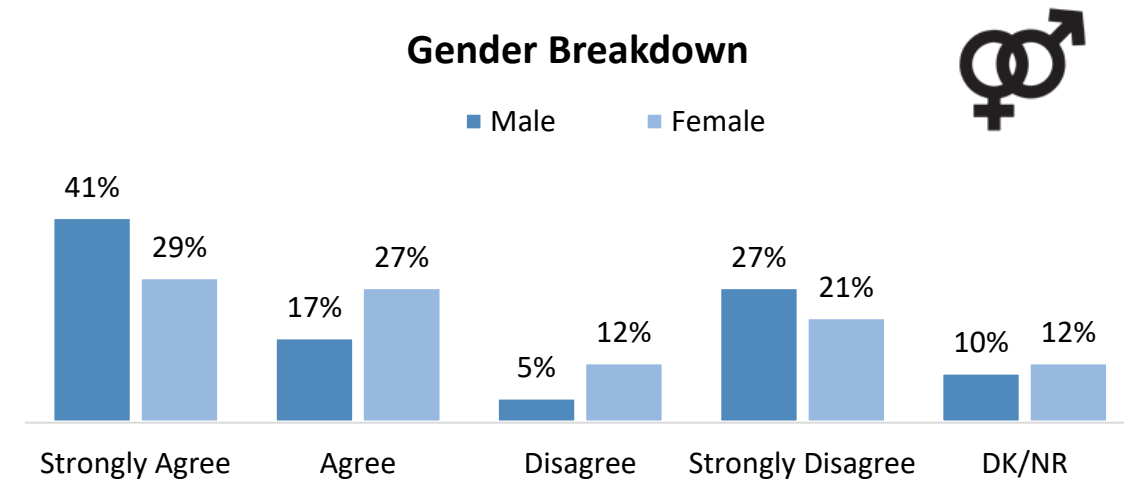
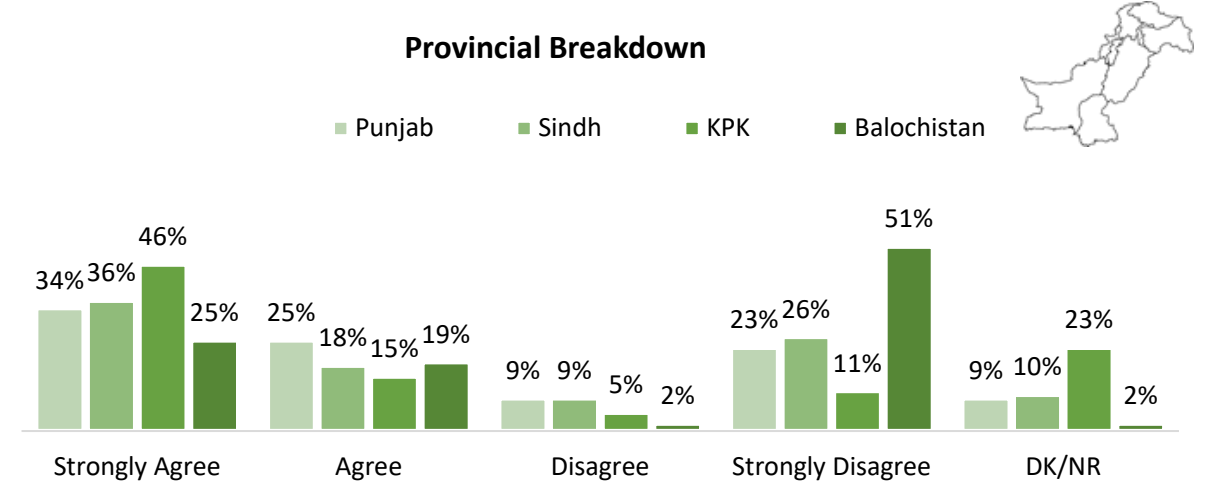
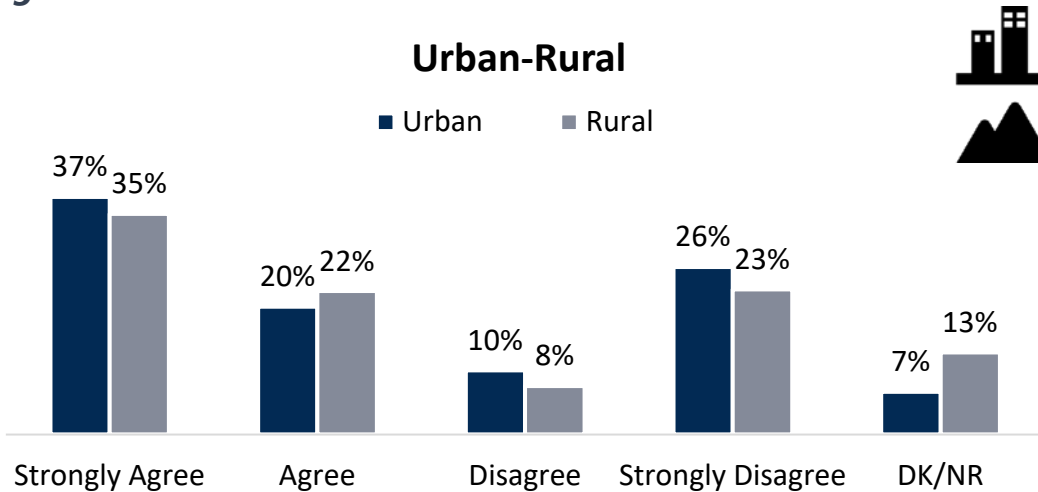
Question: *To what extent do you agree or disagree with the following statements: 'I believe the number of Coronavirus cases being report by the government are accurate'*



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

RESPONDENTS FROM KP (46%) AND MALES (41%) MOST STRONGLY AGREE THAT THE GOVERNMENT IS ACCURATELY REPORTING COVID-19 CASES IN PAKISTAN

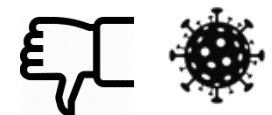
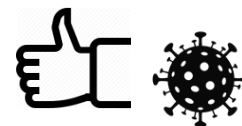
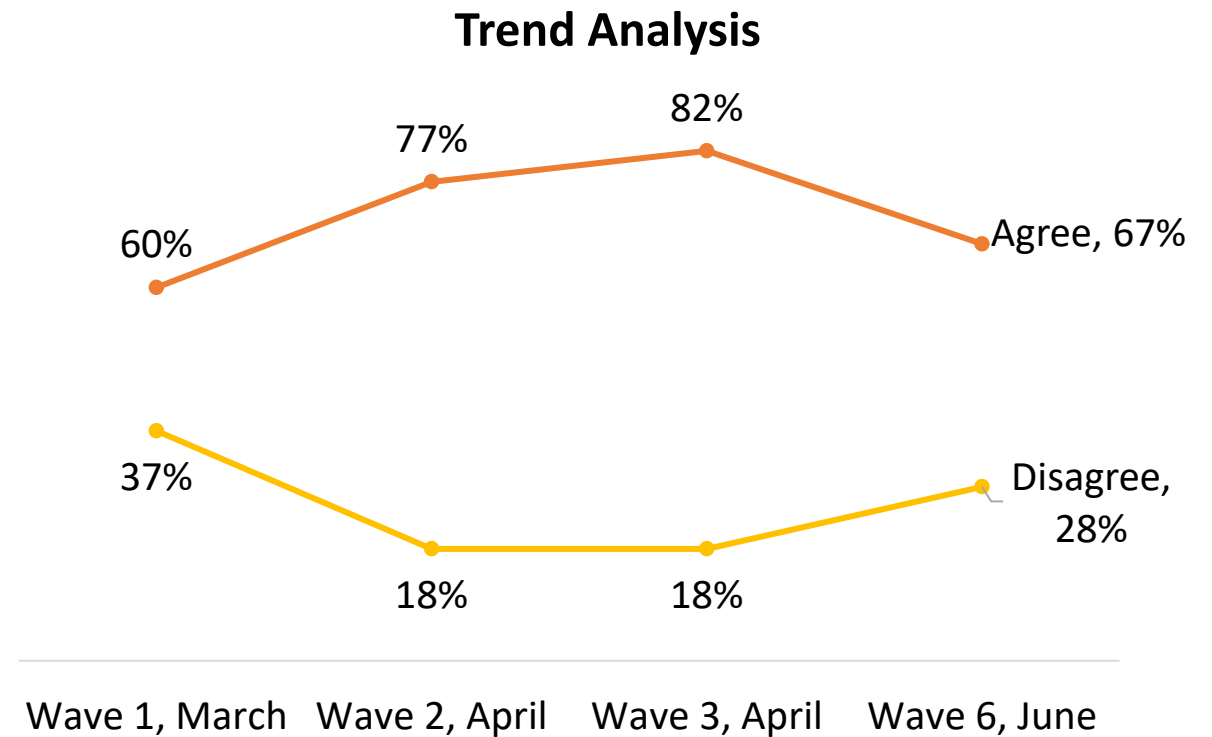
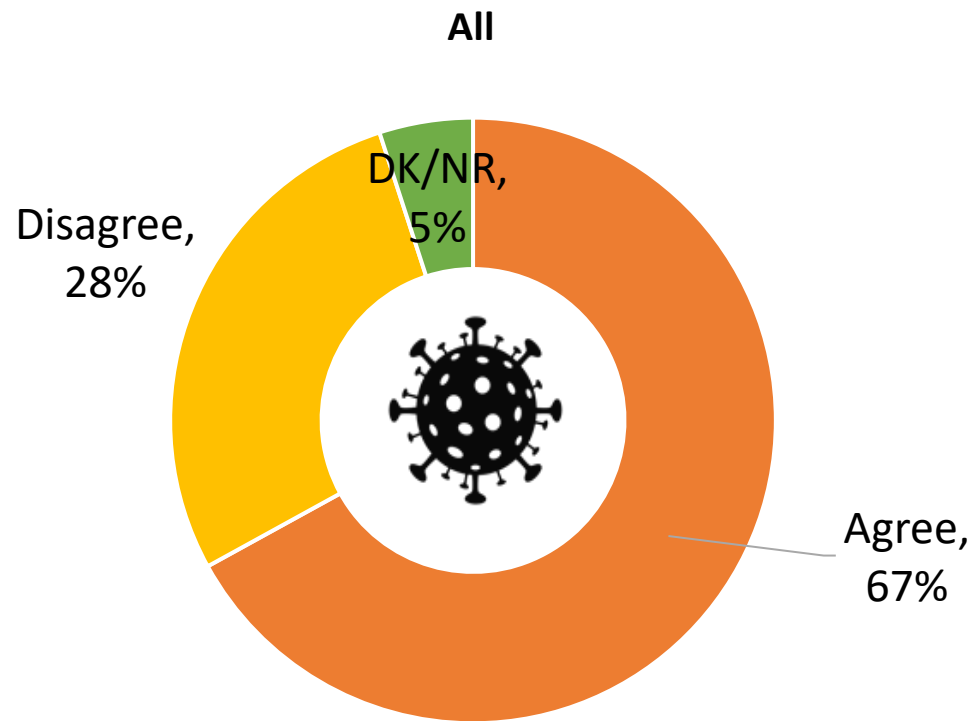
Question: To what extent do you agree or disagree with the following statements: 'I believe the number of Coronavirus cases being report by the government are accurate'



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

SINCE APRIL, A HEFTY 15% DECLINE IN THE PROPORTION OF PAKISTANIS WHO OPINE THAT THE FEDERAL GOVERNMENT OF PAKISTAN IS CONTROLLING THE CORONAVIRUS SITUATION VERY WELL- NOW 67% AGREE WHILE 28% DISAGREE

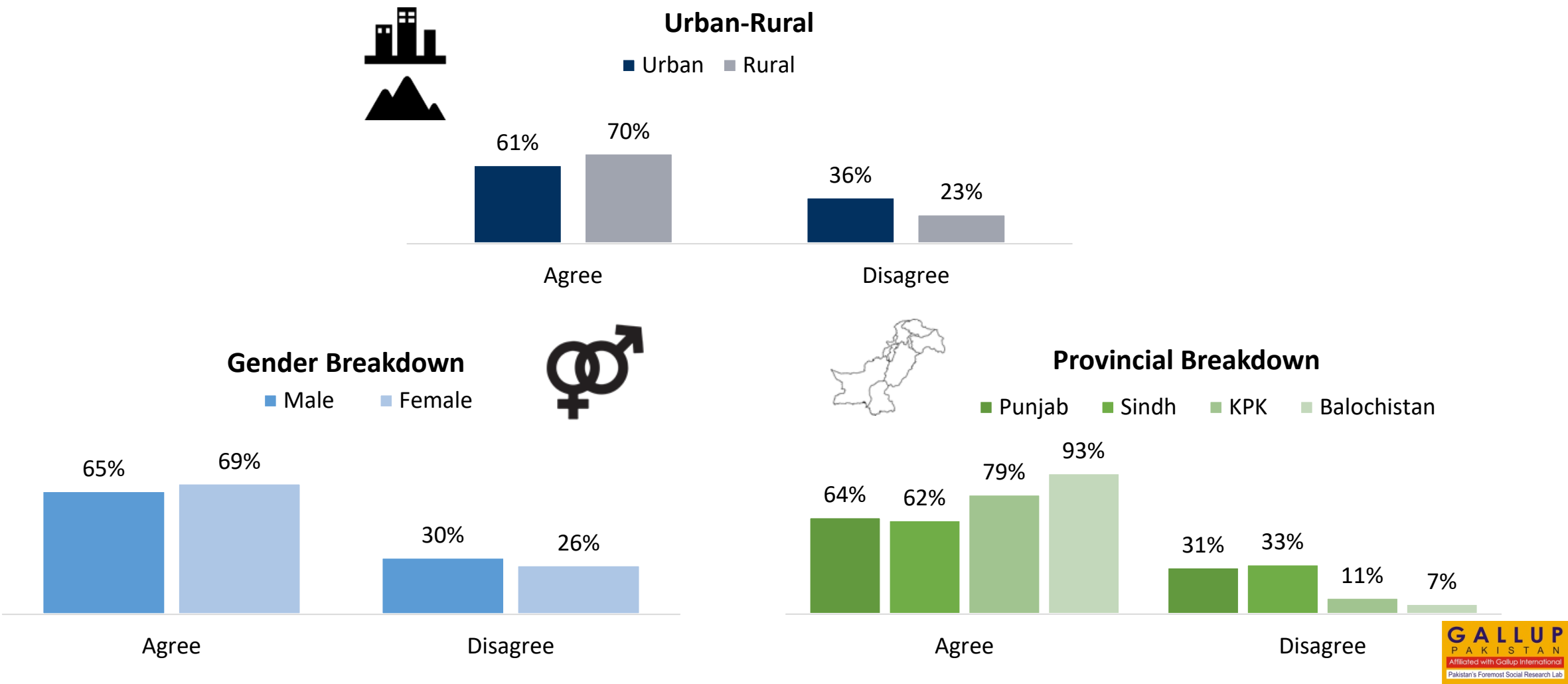
Question: To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

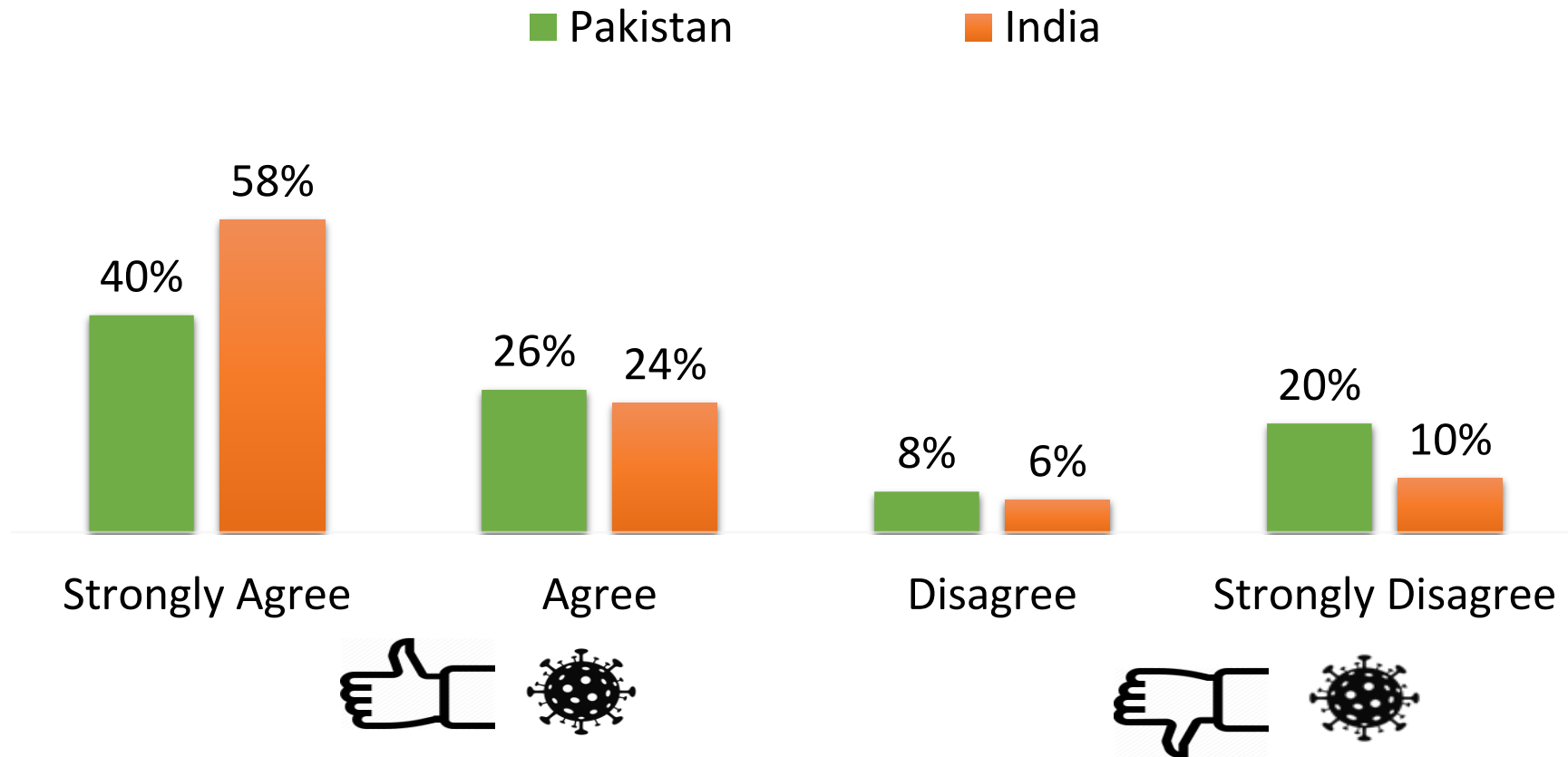
HIGHEST LEVEL OF SATISFACTION WITH GOVERNMENT PERFORMANCE OBSERVED AMONG RURAL RESPONDENTS (70%) AND THOSE FROM KP (79%) AND BALOCHISTAN (93%). RESPONDENTS FROM SINDH MOST DISSATISFIED (33%)

Question: *To what extent do you agree/disagree that the Federal Government of Pakistan is controlling the Coronavirus situation very well?*



82% INDIANS CLAIM TO BE SATISFIED WITH HOW MODI'S GOVERNMENT IS HANDLING THE PANDEMIC. A LOWER PROPORTION OF PAKISTANIS - 66% , ARE SATISFIED WITH IMRAN KHAN'S GOVERNMENT

Question: How strongly do you agree or disagree with the following statements? I think the _____ government is handling the Coronavirus well



Source for Pakistan: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020 (Wave 6)

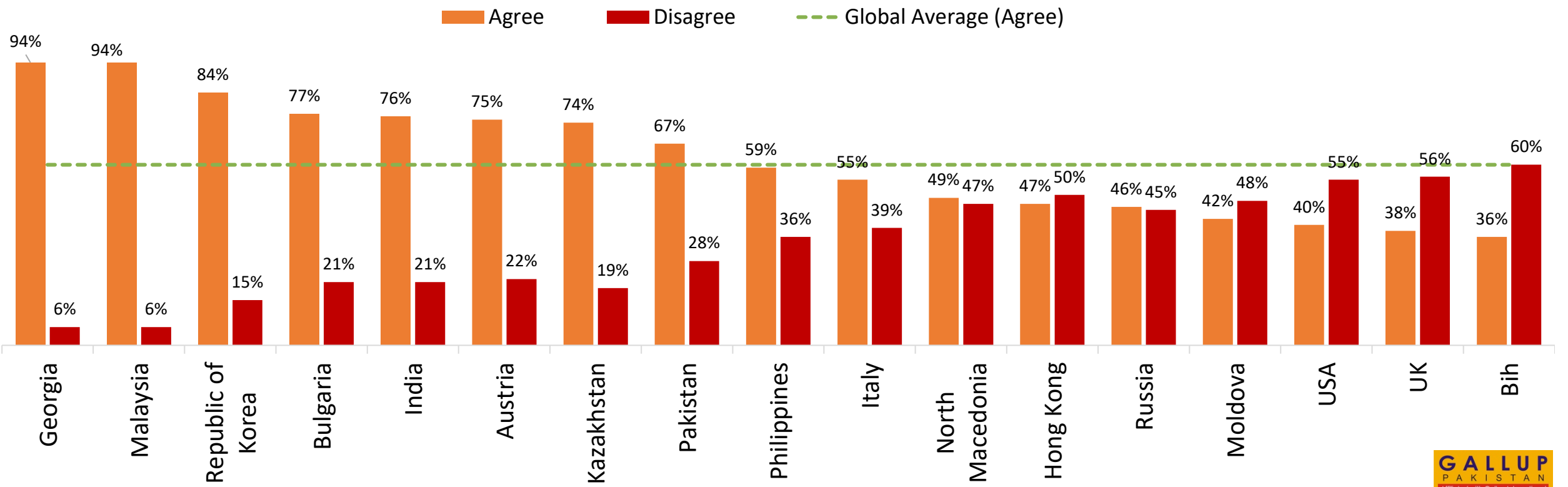
Source for India: Centre For Voting Opinion & Trends In Election Research (CVOTER), publicly available at: <http://www.cvoterindia.com/trackers/>

RESPONDENTS FROM GEORGIA AND MALAYSIA REPORT HIGHEST LEVEL OF SATISFACTION WITH THEIR GOVERNMENT WITH RESPECT TO CONTROLLING SPREAD OF COVID-19. RANKING FOR PAKISTAN FALLS FROM 4TH TO 8TH OUT OF 17 COUNTRIES IN TERMS OF SATISFACTION WITH THE GOVERNMENT

Question: How strongly do you agree or disagree with the following statements? I think the ____ government is handling the Coronavirus well

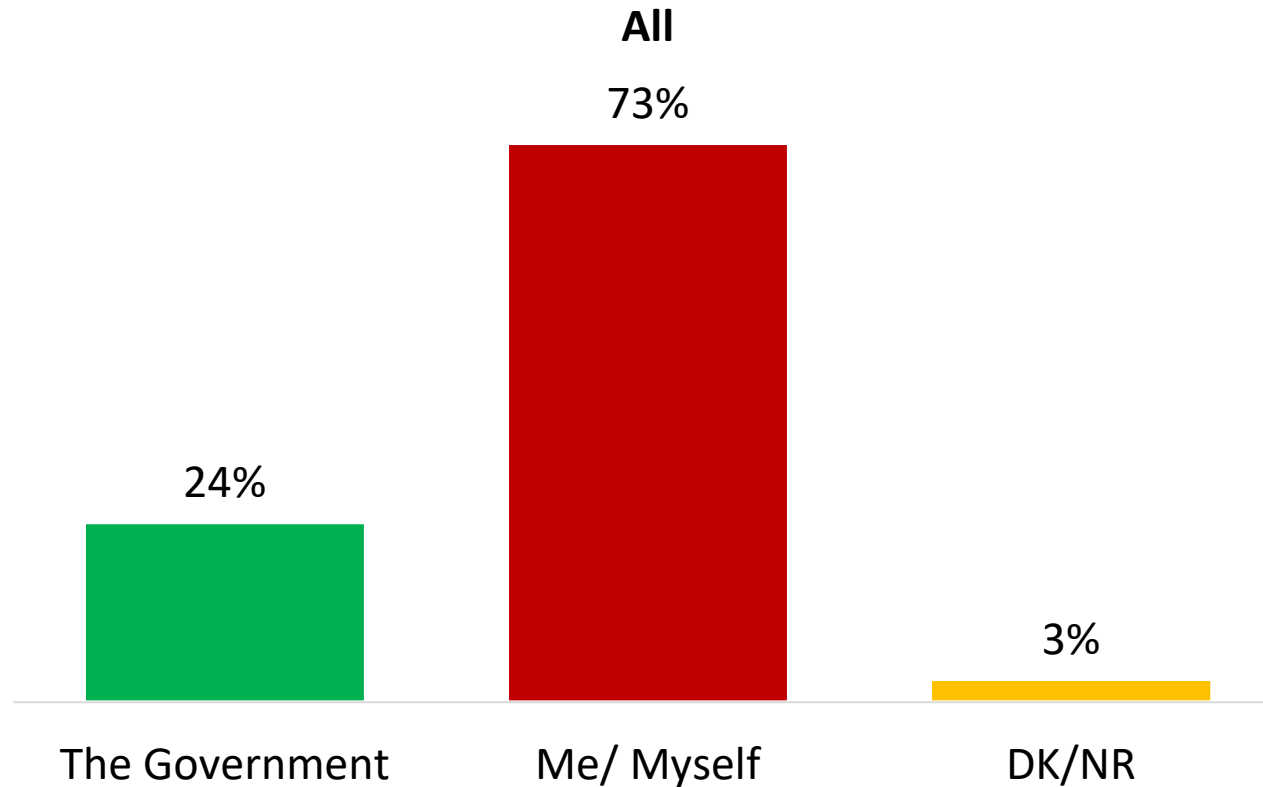


Global Comparison



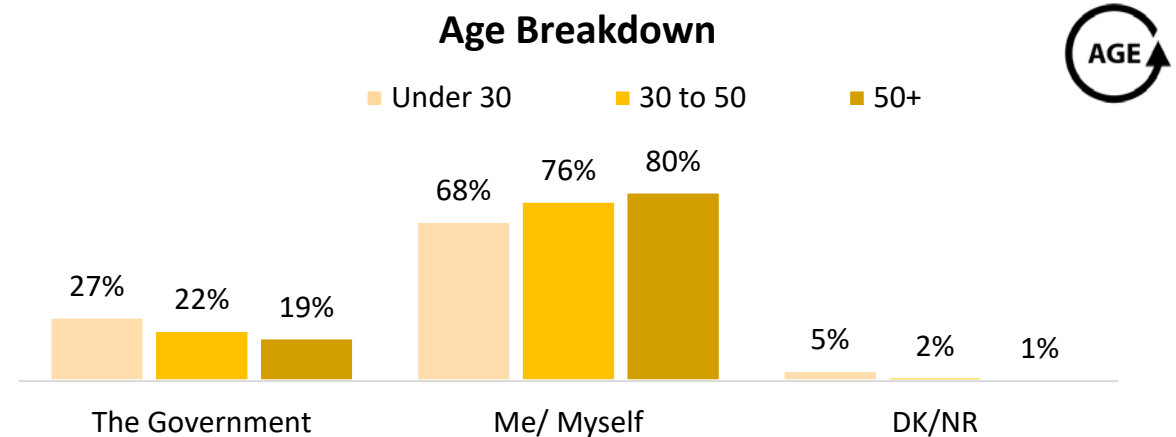
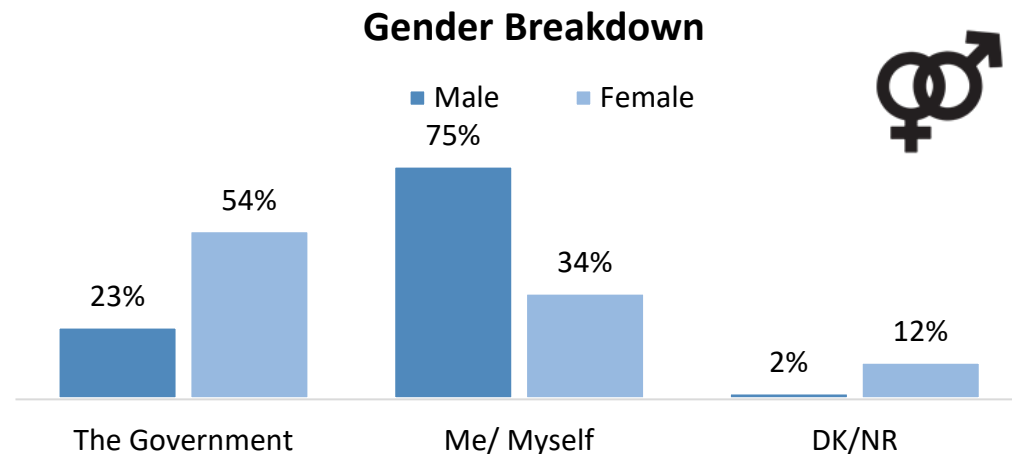
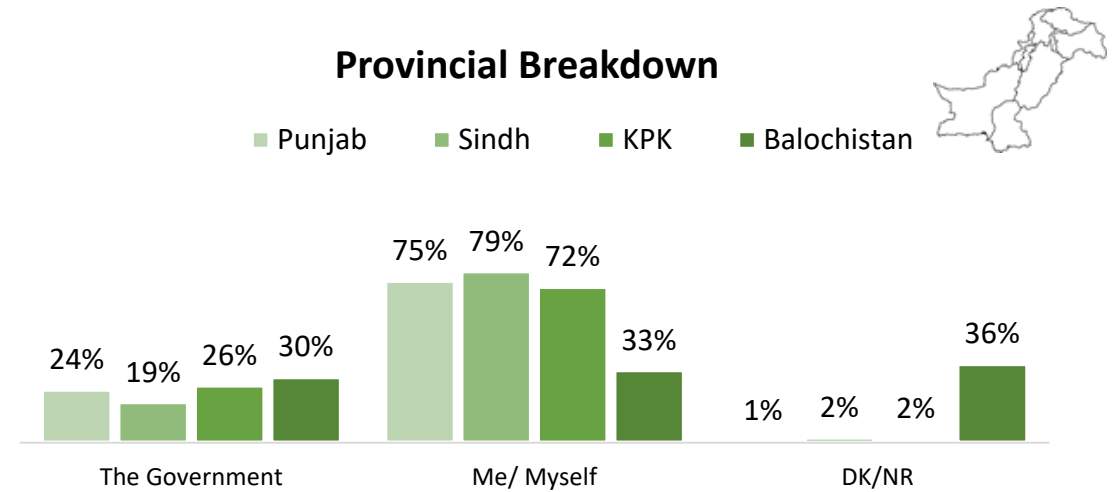
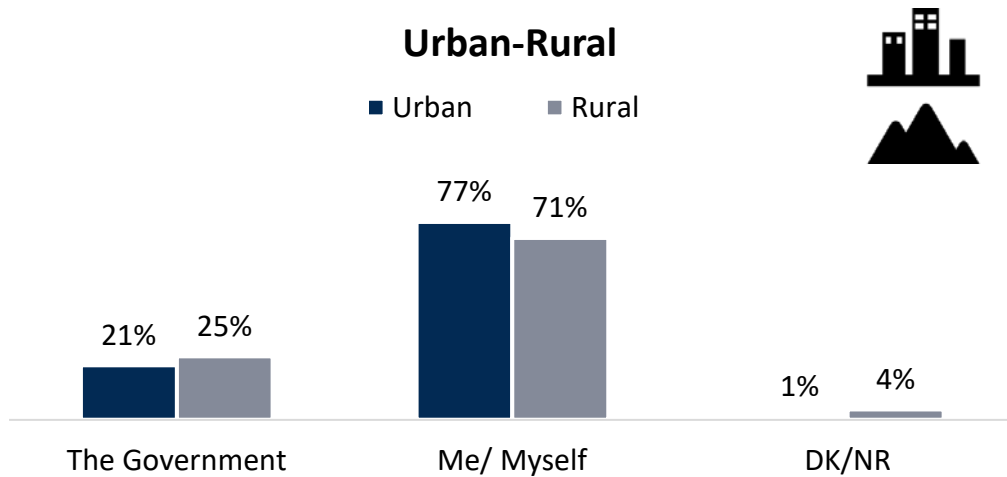
3 IN 4 PAKISTANIS OPINE THAT DECISIONS REGARDING THEIR HEALTH IS ONES OWN RESPONSIBILITY. 24% SAY IT IS THE GOVERNMENTS RESPONSIBILITY

Question: Ultimately who do you think is responsible for decisions about your health - the government or yourself?



SIGNIFICANTLY HIGHER PROPORTION OF FEMALES (54%) THAN MALES (23%) BELIEVE THAT DECISIONS ABOUT HEALTH IS THE RESPONSIBILITY OF THE GOVERNMENT

Question: Ultimately who do you think is responsible for decisions about your health - the government or yourself?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

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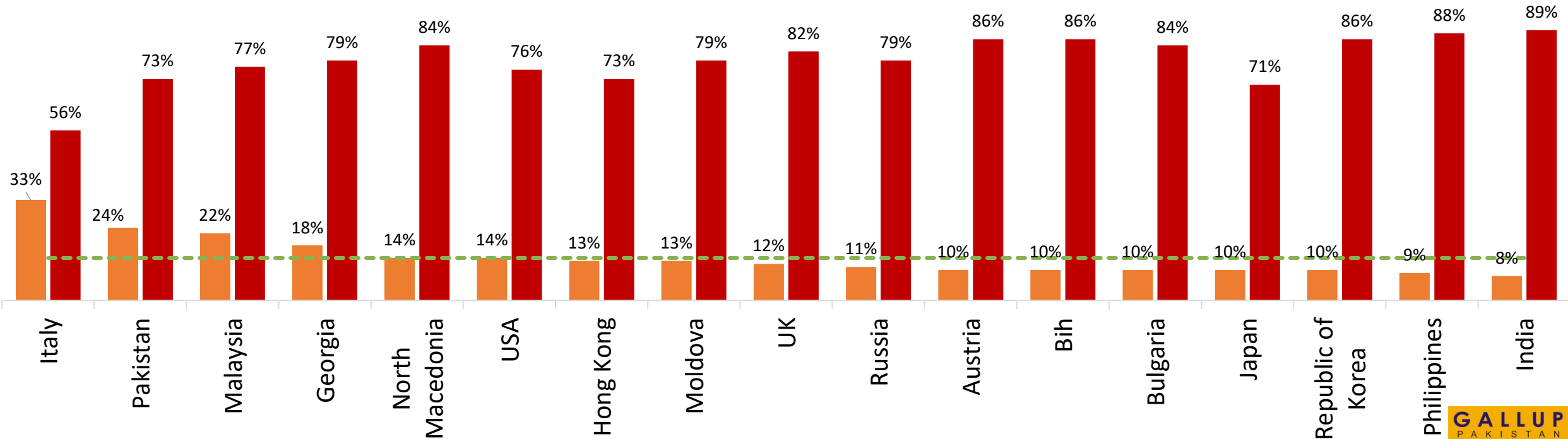
RESPONDENTS FROM ITALY (33%) ARE MOST LIKELY TO SAY THAT DECISIONS REGARDING AN INDIVIDUALS HEALTH IS THE GOVERNMENT’S RESPONSIBILITY. PAKISTAN RANKS 2ND OUT OF 17 COUNTRIES REPORTING THE SAME

Question: Ultimately who do you think is responsible for decisions about your health - the government or yourself?



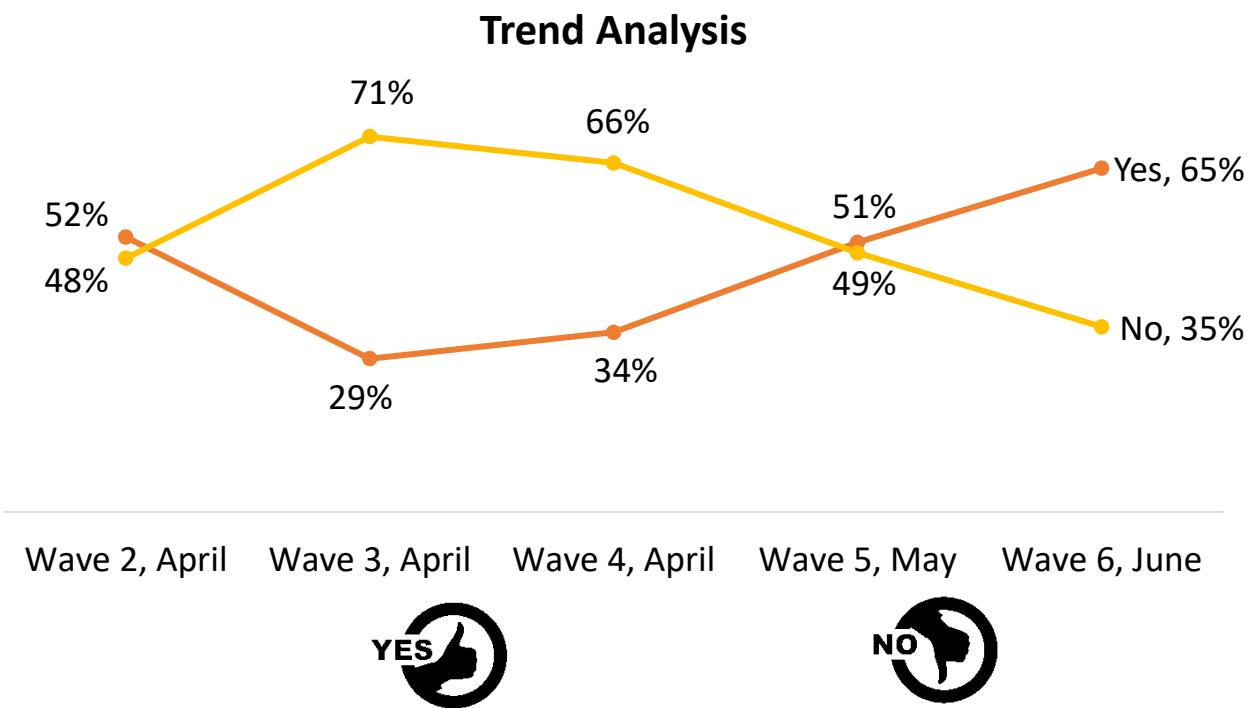
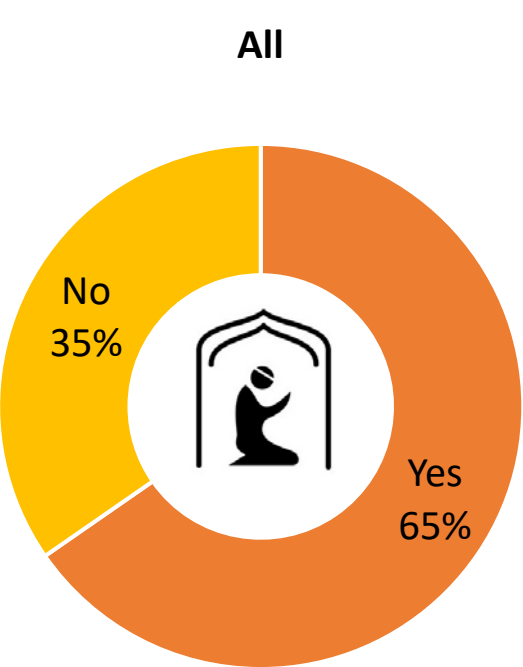
Global Comparison

The Government



AFTER A SIGNIFICANT DECLINE IN EARLY APRIL (29%), NEARLY 2 IN 3 PAKISTANIS (65%) NOW REPORT A MALE FAMILY MEMBER VISITING THE MOSQUE FOR JUMMAH PRAYER

Question: Did any male member of your household go for Friday prayers last Friday?

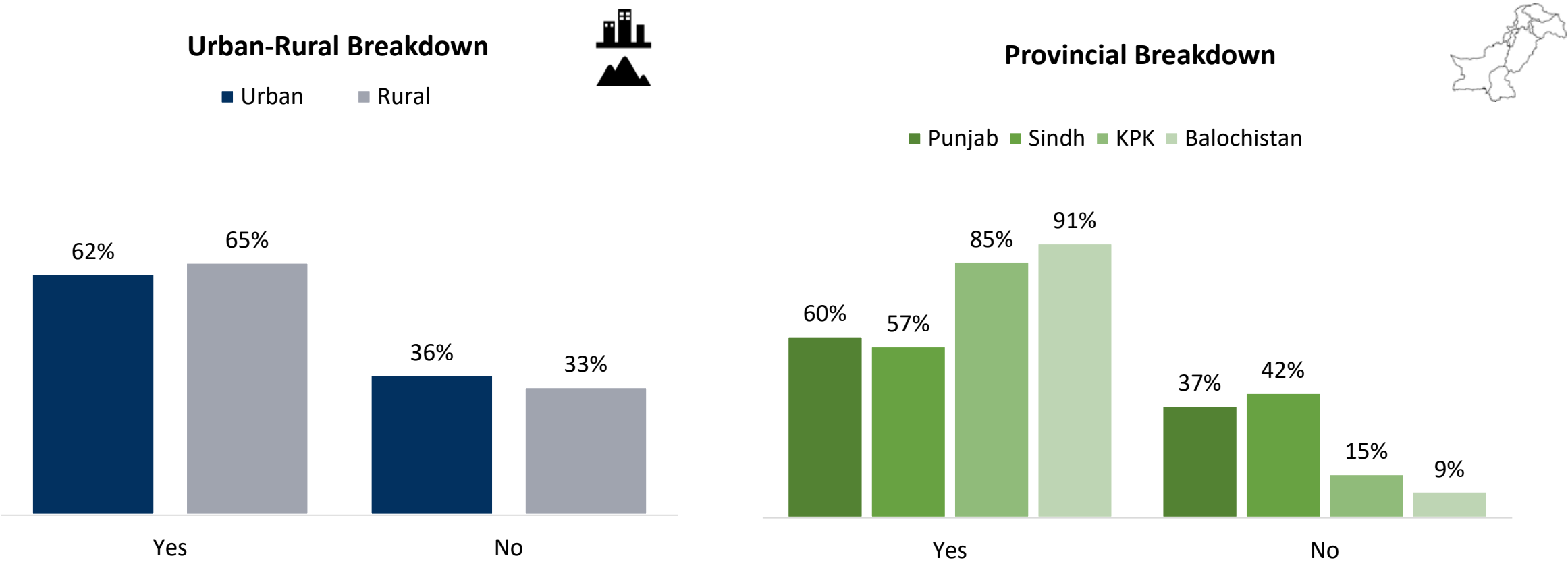


After an initial fall in the proportion of respondents who reported a male family member offering Jummah in a mosque, an increase has been observed across the provinces.

Since wave 3, a significant increase in the proportion of respondents who report a male family member offering Jummah in a mosque has been observed- from 29% to 65%.

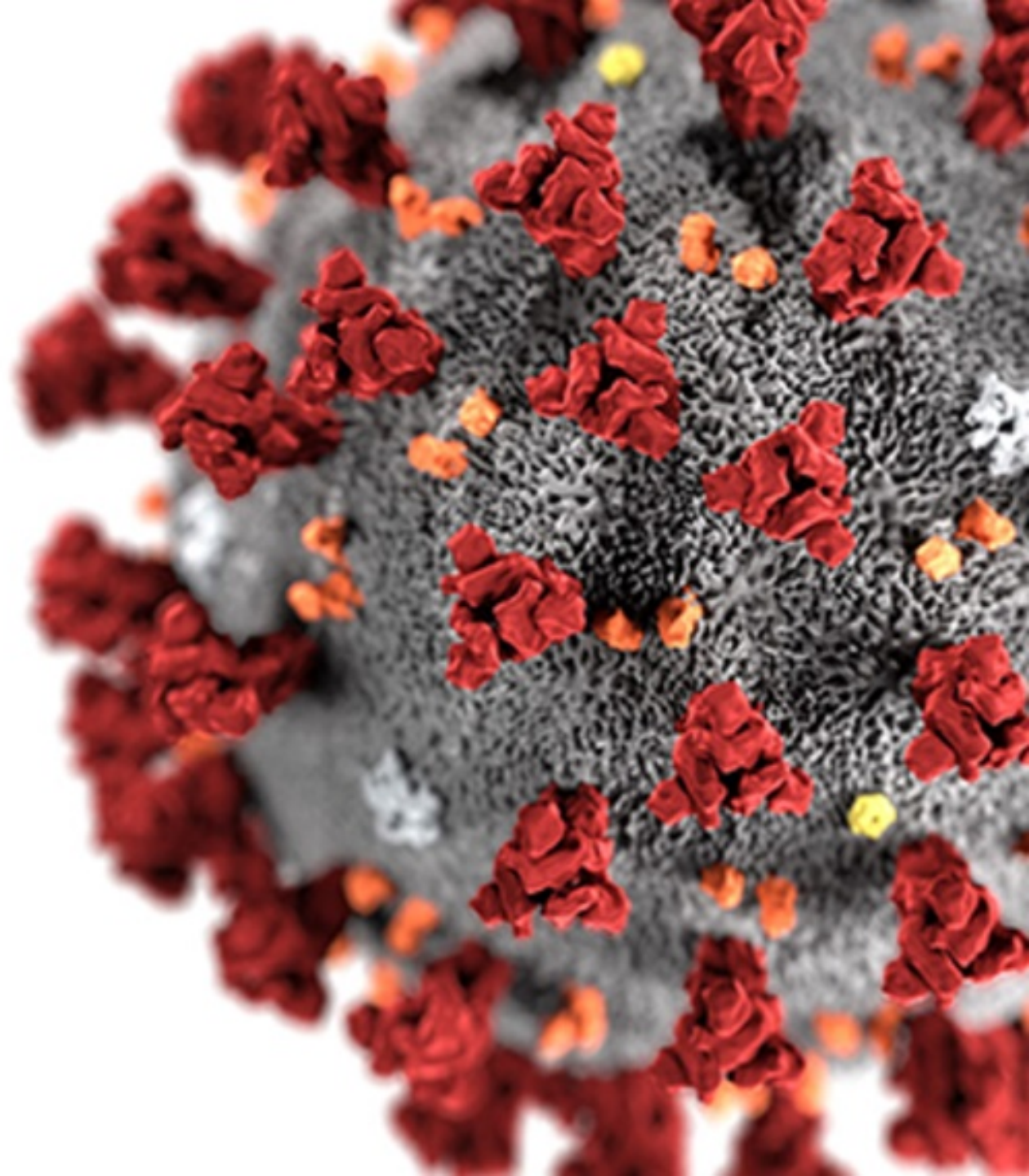
RESPONDENTS FROM BALOCHISTAN (91%) ARE MOST LIKELY TO SAY THAT A MALE FAMILY MEMBER OFFERED FRIDAY PRAYERS IN A MOSQUE. 42% FROM SINDH REPORT OTHERWISE

Question: Did any male member of your household go for Friday prayers last Friday?



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

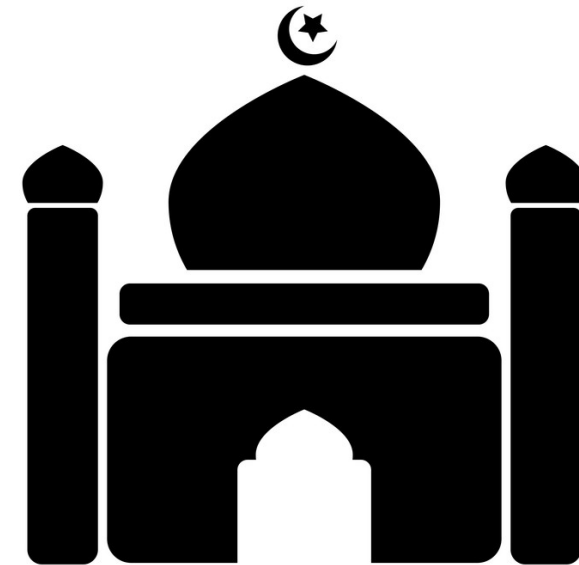
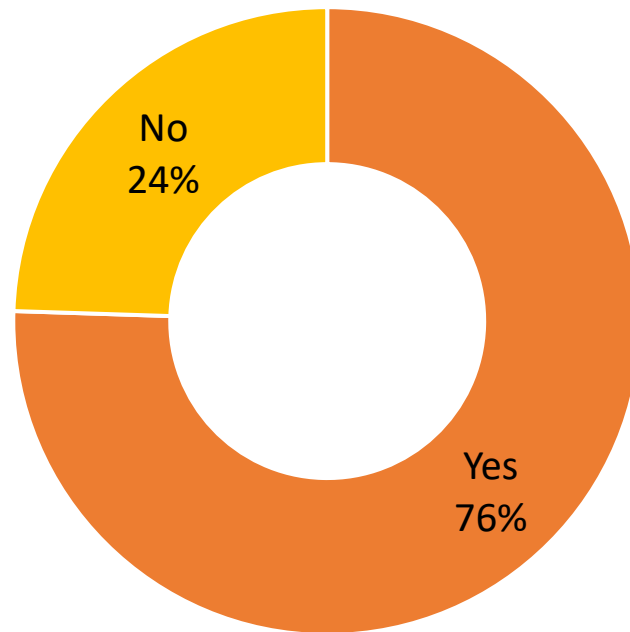
SECTION III: **EID-UL-FITR 2020** **DURING COVID-19**



3 IN 4 PAKISTANIS REPORT THAT A MALE MEMBER OF THEIR HOUSEHOLD OFFERED EID PRAYERS IN A MOSQUE THIS YEAR

Question: Did any male member of your household offered Eid prayers in a mosque this year?

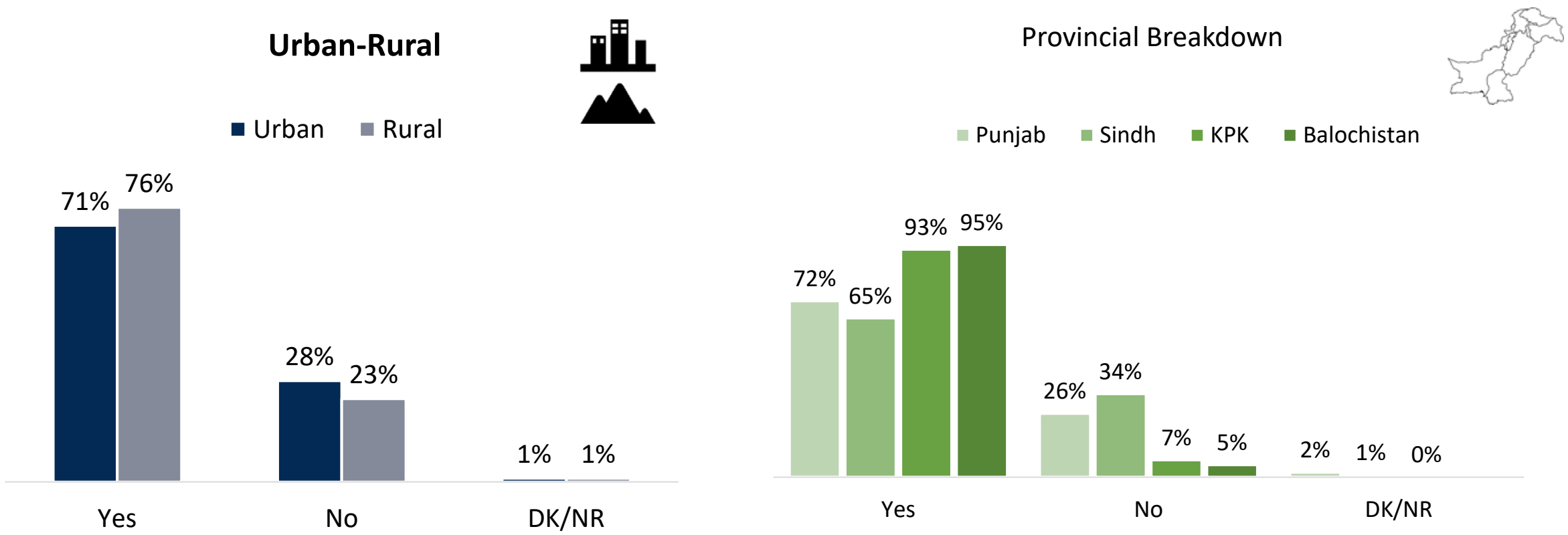
All



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

RESPONDENTS FROM RURAL AREAS (76%), BALOCHISTAN (95%) AND KP (93%) WERE MOST LIKELY TO REPORT THAT A MALE FAMILY MEMBER OFFERED EID PRAYERS IN A MOSQUE

Question: Did any male member of your household offered Eid prayers in a mosque this year?

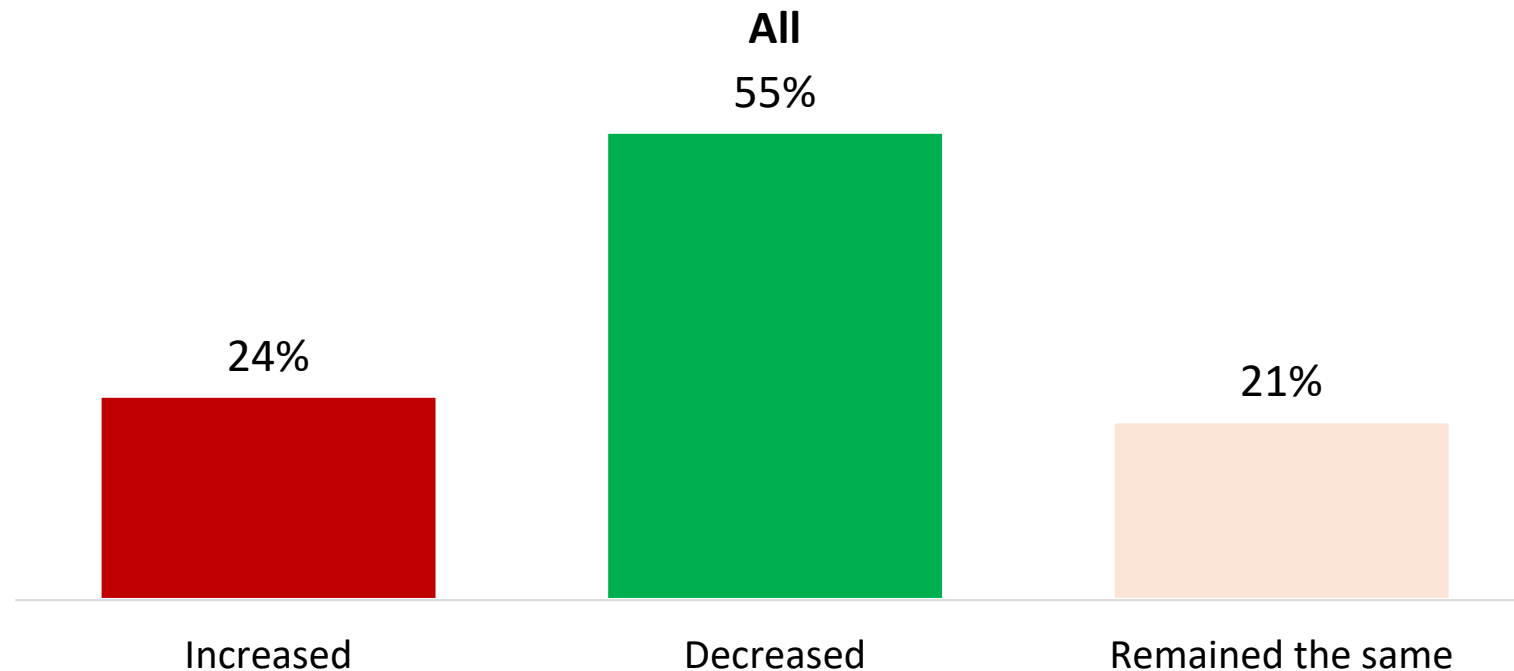


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

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1 IN 4 PAKISTANIS CLAIM THAT AS COMPARED TO LAST YEAR, THEIR HOUSEHOLD SPENDING ON EID-UL-FITR HAD INCREASED THIS YEAR

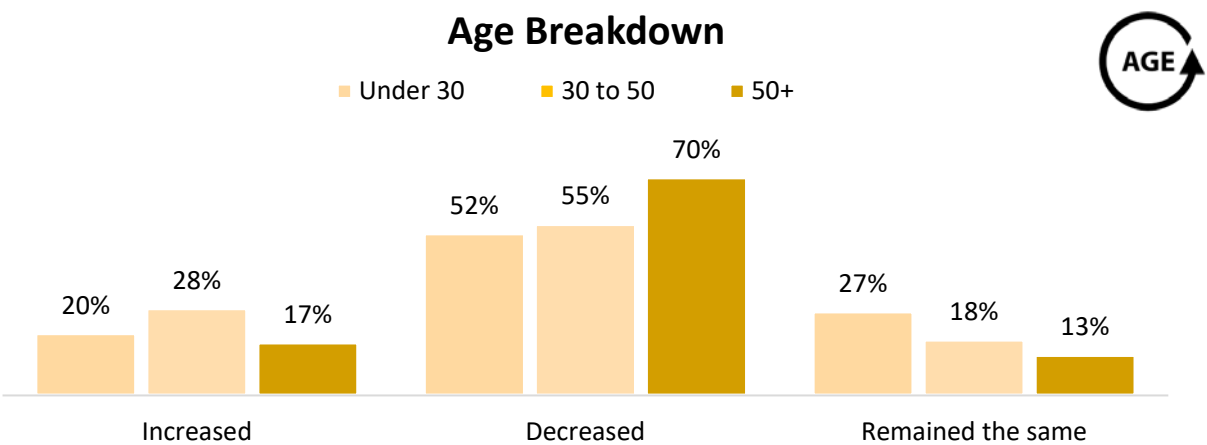
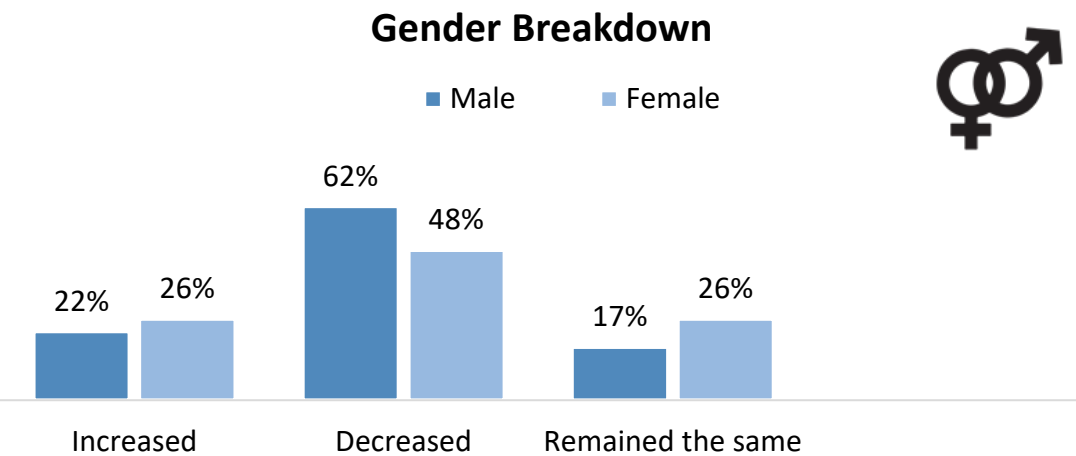
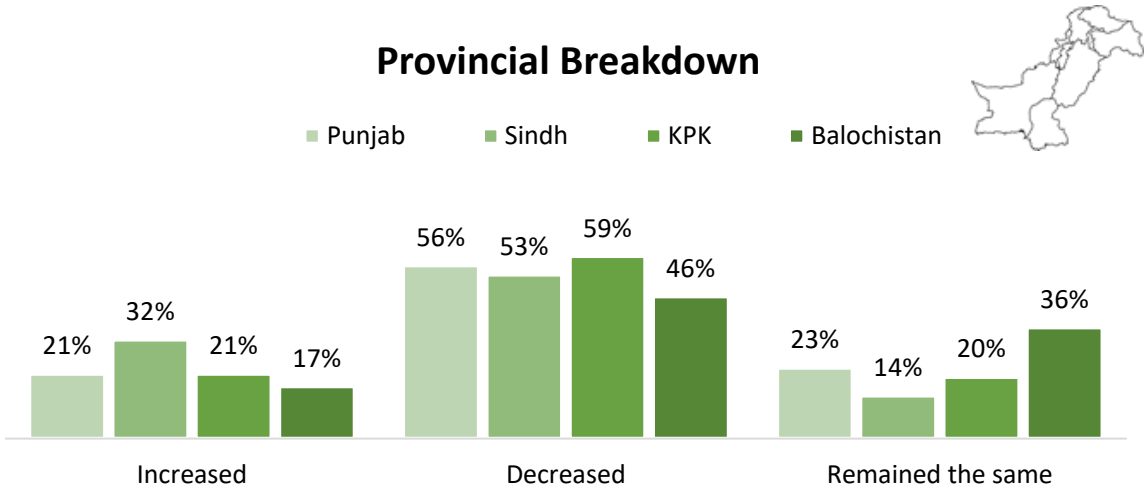
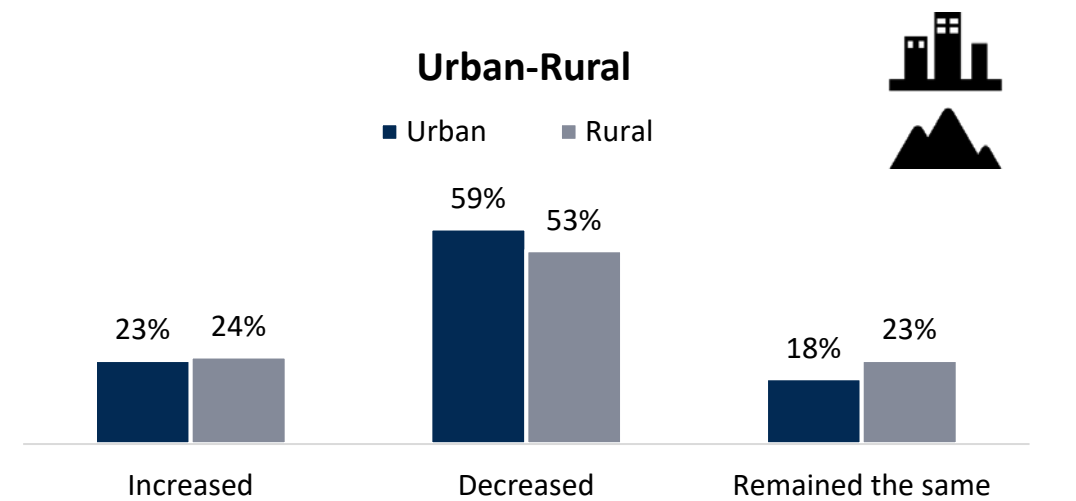
Question: As compared to last year's Eid-ul-Fitr (2019), did your household spending increase, decrease or remained the same on Eid this year?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

MORE FEMALES (26%) AND RESPONDENTS FROM SINDH (32%) WERE LIKELY TO SAY THAT THEIR SPENDING ON EID THIS YEAR WAS MORE THAN LAST YEAR'S EID-UL-FITR

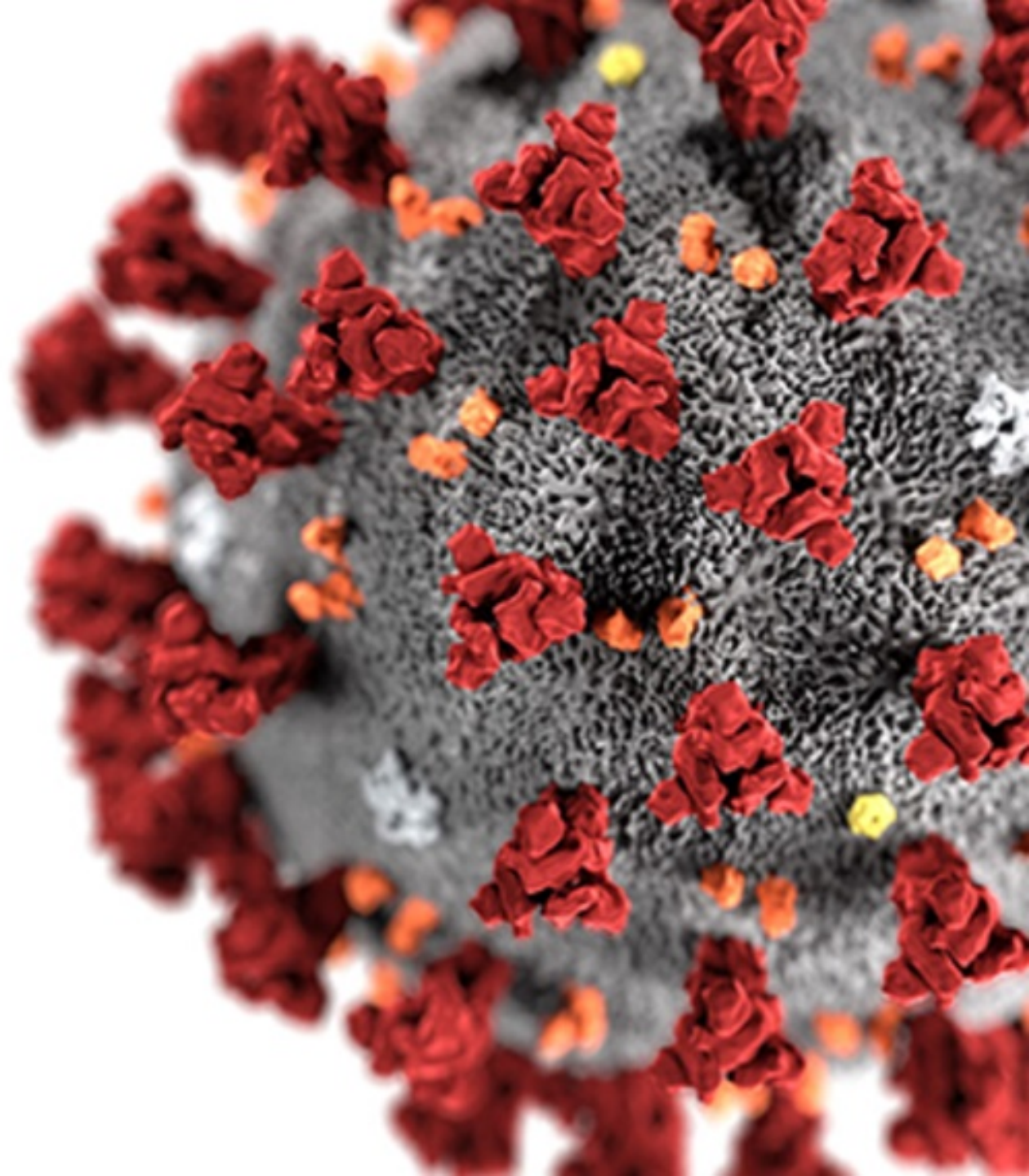
Question: As compared to last year's Eid-ul-Fitr (2019), did your household spending increase, decrease or remained the same on Eid this year?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

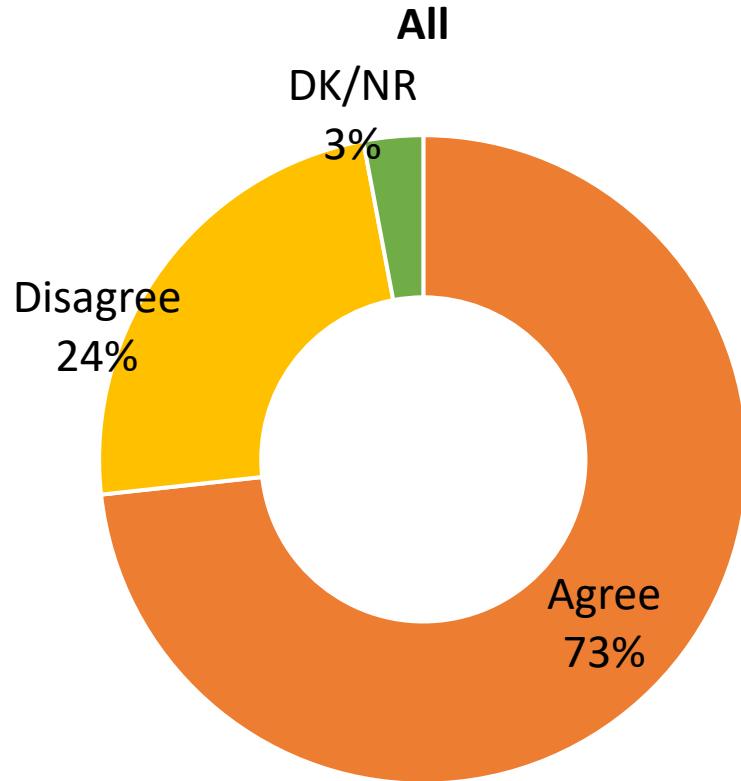
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

SECTION IV: **PUBLIC PERCEPTION** **REGARDING EDUCATION** **RELATED ACTIVITIES** **DURING COVID-19** **PANDEMIC**



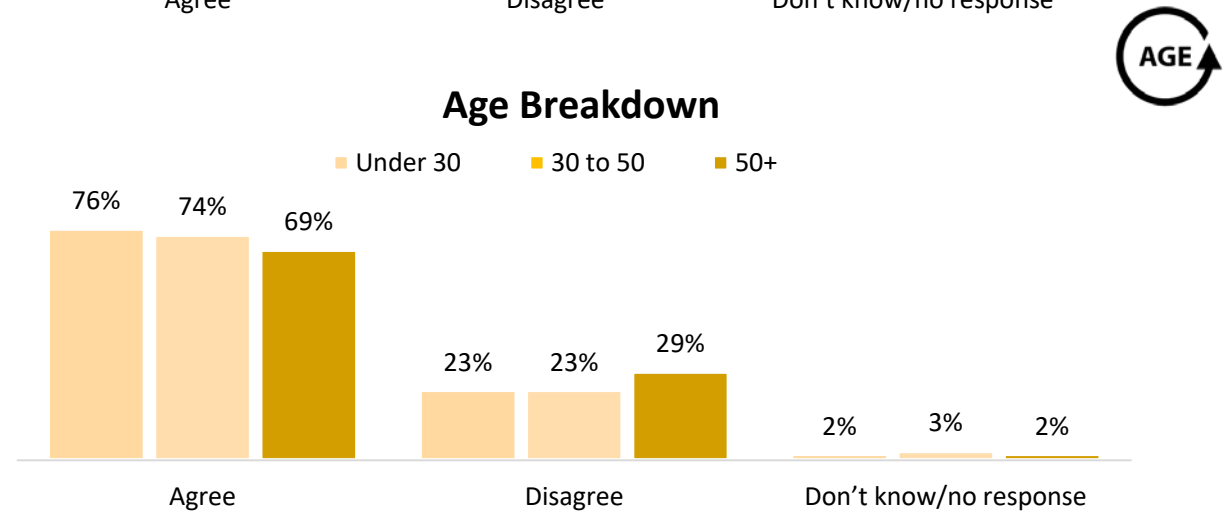
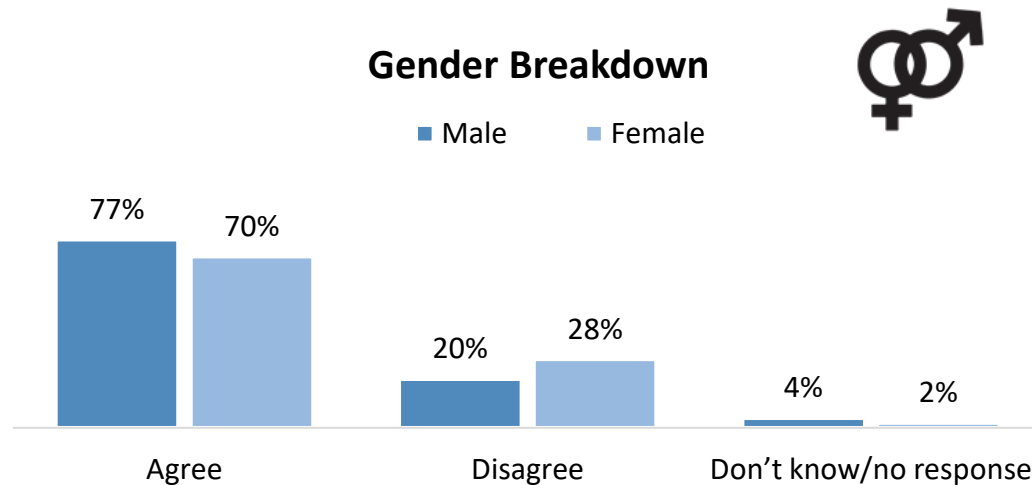
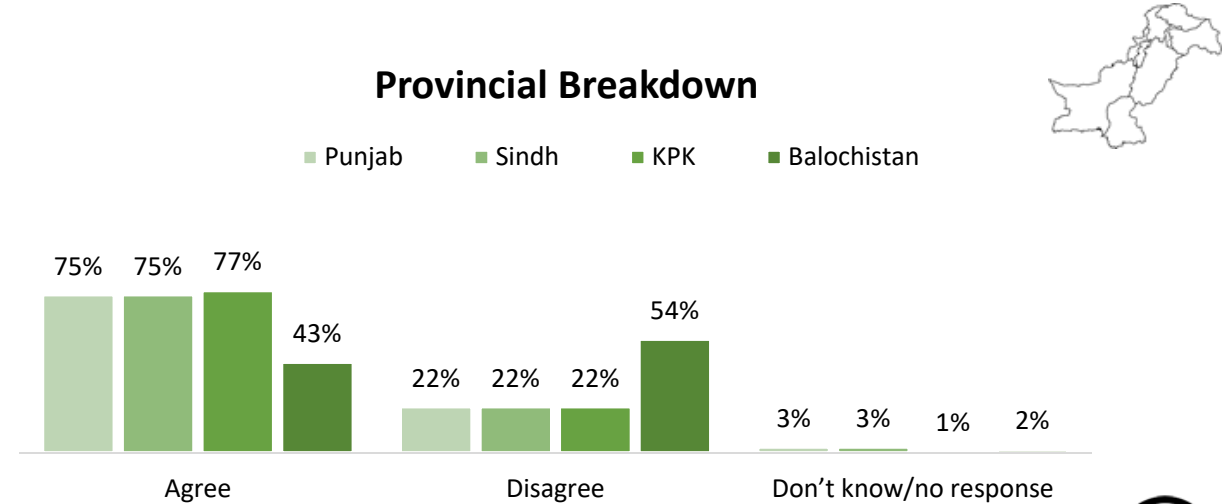
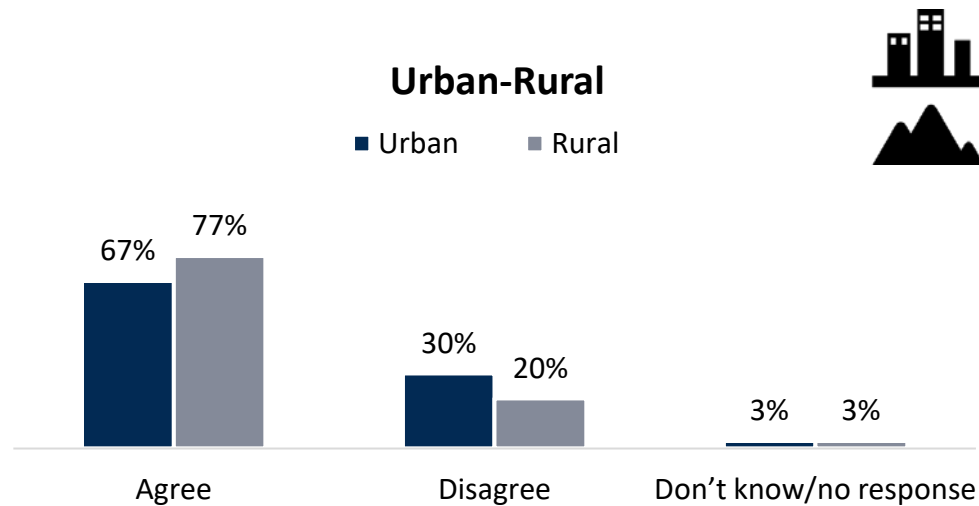
3 IN 4 (73%) PAKISTANIS SAY THAT THEY WILL SEND THEIR CHILDREN TO SCHOOL IF THEY RE-OPEN

Question: *To what extent do you agree or disagree with the following statements: 'I will send my children back to school if they re-open'*



URBAN RESPONDENTS (30%) AND FEMALES (28%) ARE MOST LIKELY TO SAY THEY WILL NOT BE SENDING THEIR CHILDREN TO SCHOOL IF THEY RE-OPEN

Question: To what extent do you agree or disagree with the following statements: 'I will send my children back to school if they re-open'

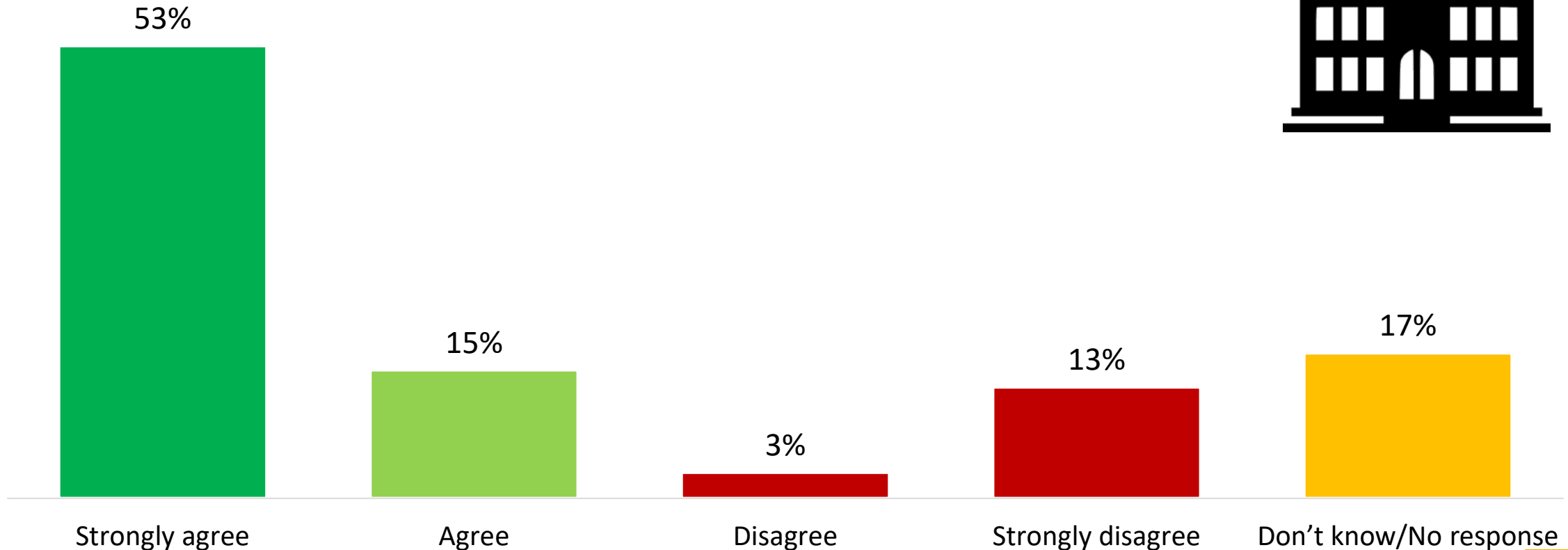
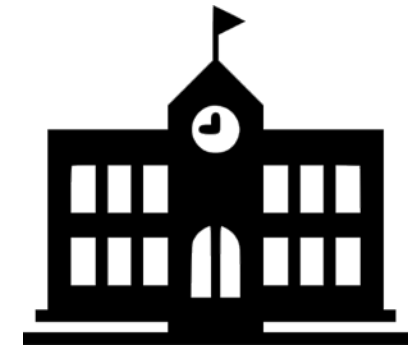


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

68% PAKISTANIS SAY THAT HAD THEY BEEN TEACHERS THEY WOULD RETURN TO SCHOOL IF THEY RE-OPENED TOMORROW

Question: Do you agree or disagree with the following statement: 'If I was a teacher, I would go back to school if they re-open tomorrow'?

All

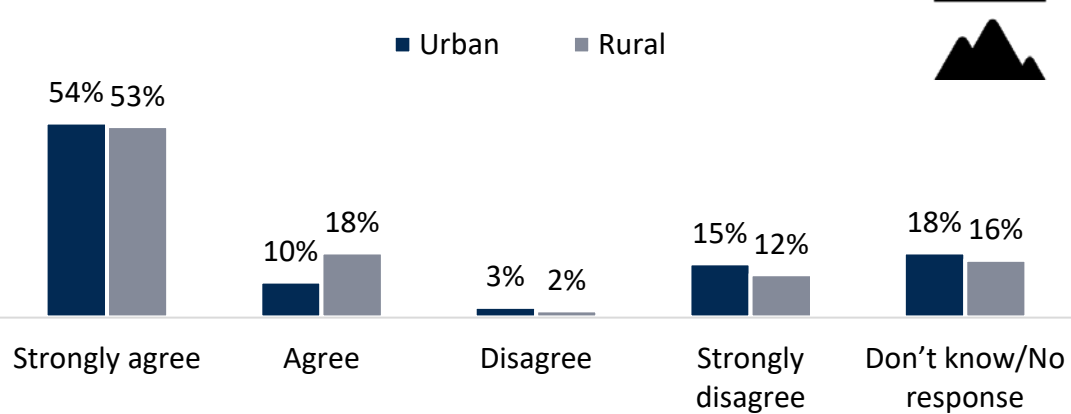


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

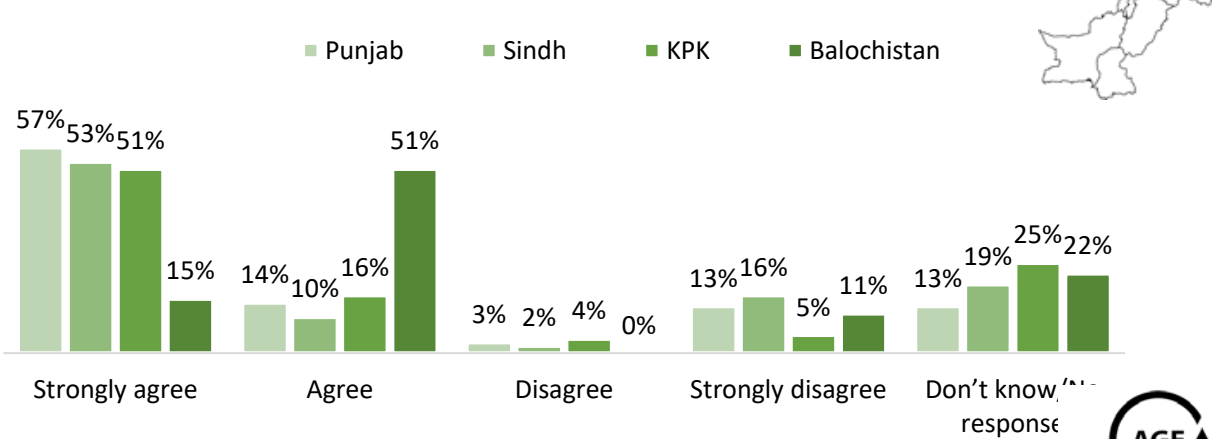
HIGHEST PROPORTION OF FEMALES (69%) AND RESPONDENTS FROM PUNJAB (57%) SAY THEY WOULD GO BACK TO SCHOOLS TOMORROW IF THEY WERE TEACHERS

Question: Do you agree or disagree with the following statement: 'If I was a teacher, I would go back to school if they re-open tomorrow'?

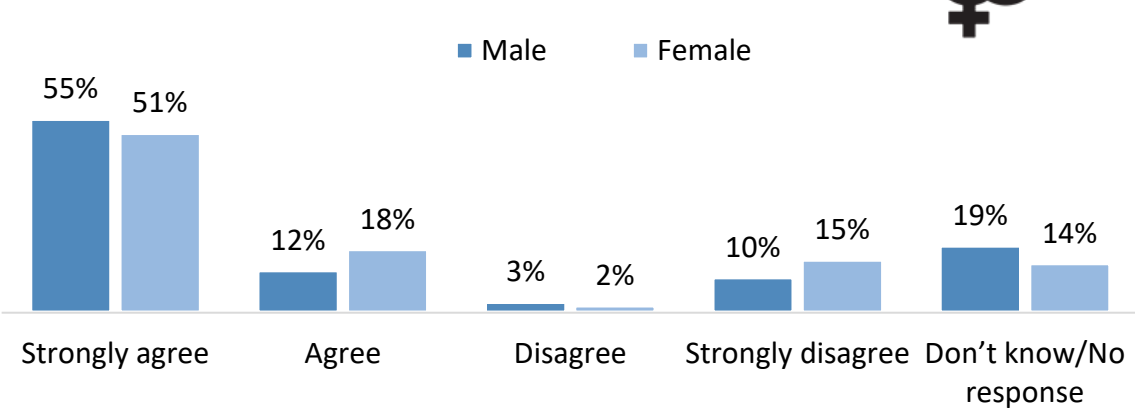
Urban-Rural



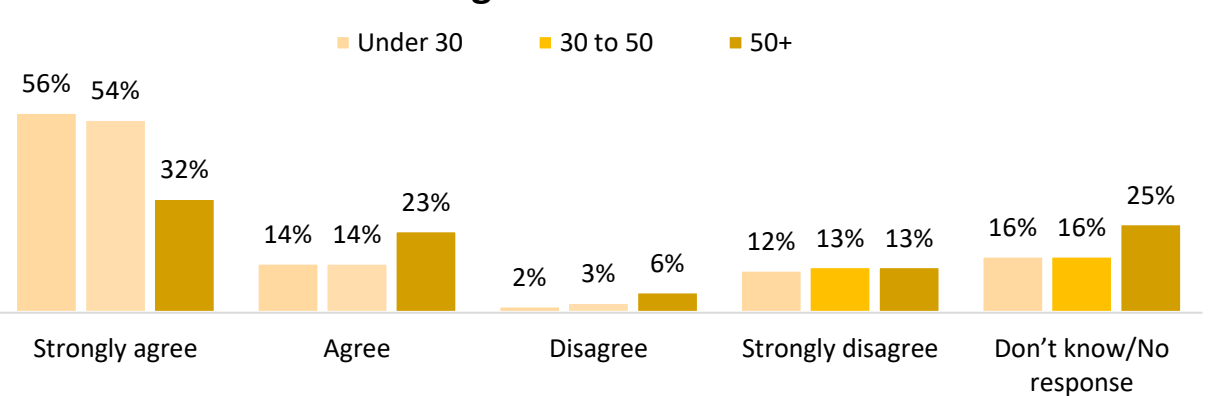
Provincial Breakdown



Gender Breakdown



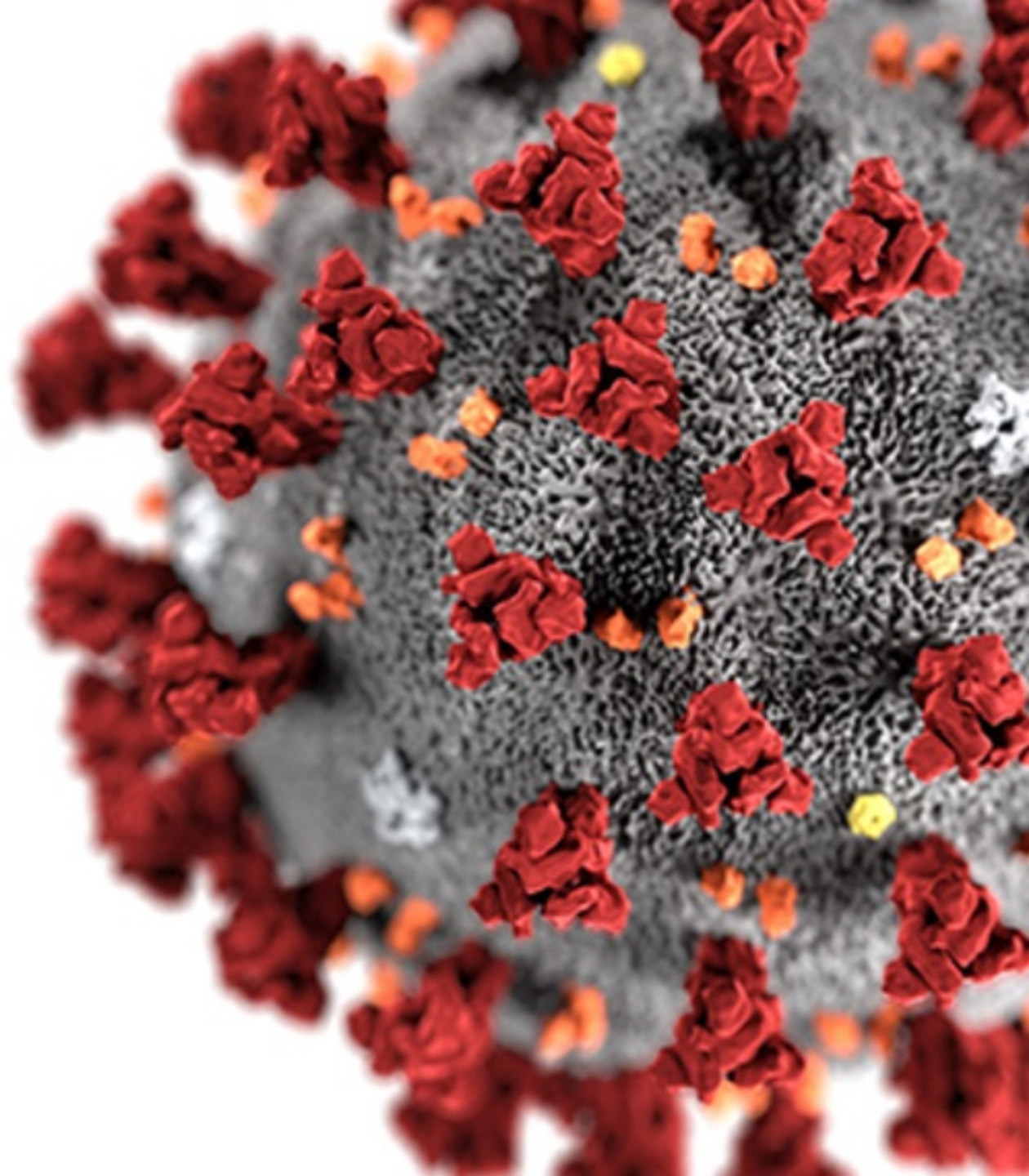
Age Breakdown



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

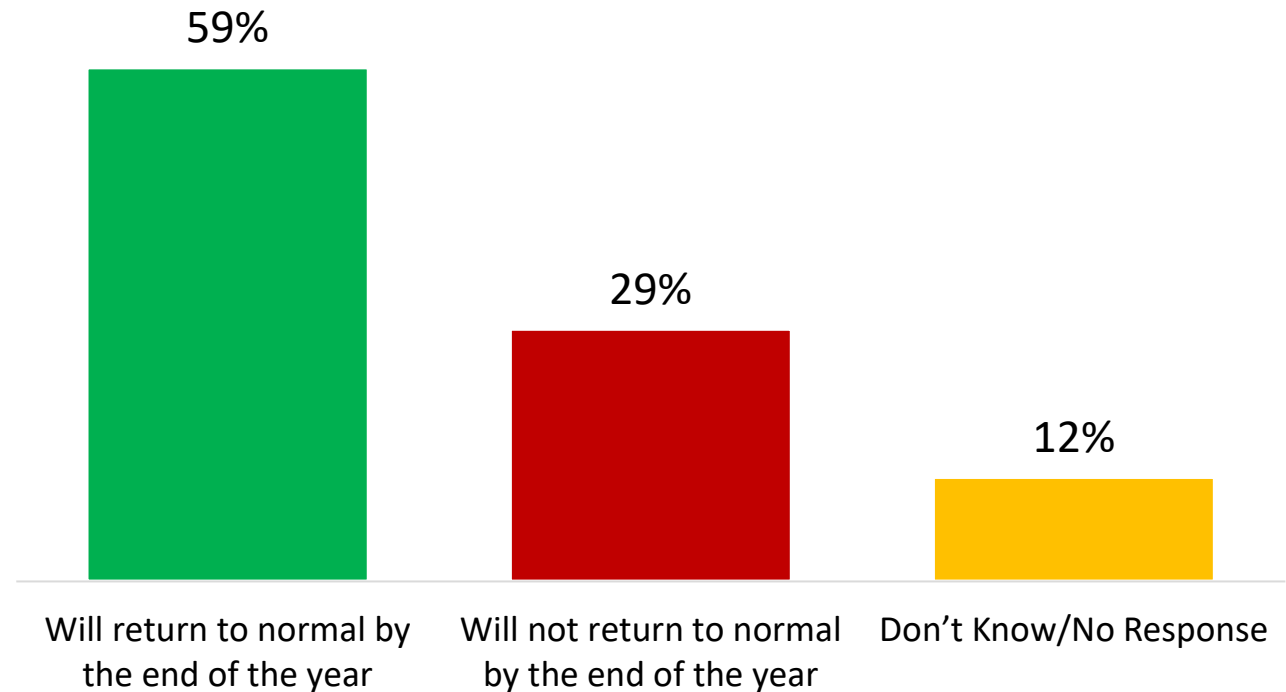
SECTION V: **PUBLIC OPINION ON** **POST COVID-19 LIFE IN** **PAKISTAN**



3 IN 5 (59%) PAKISTANIS ARE HOPEFUL THAT LIFE IN PAKISTAN WILL RETURN TO NORMAL BY THE END OF THE YEAR

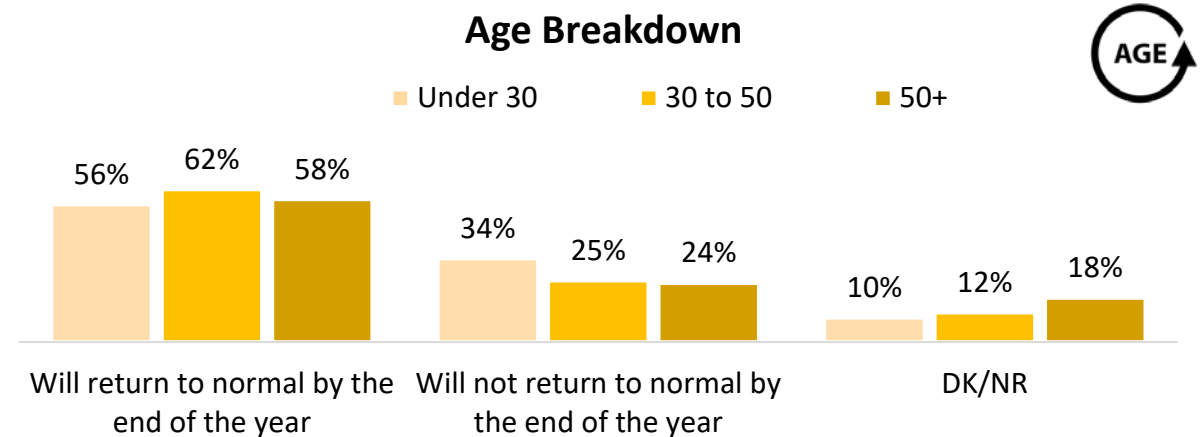
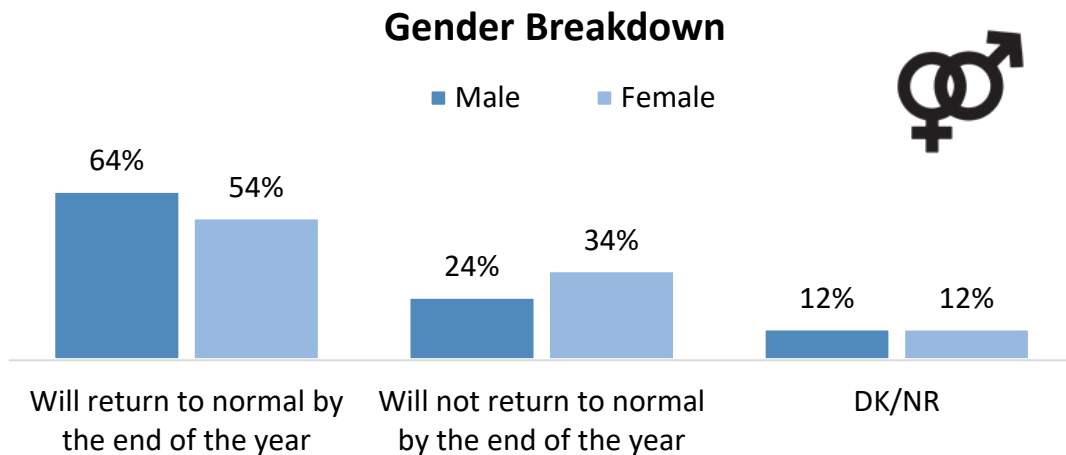
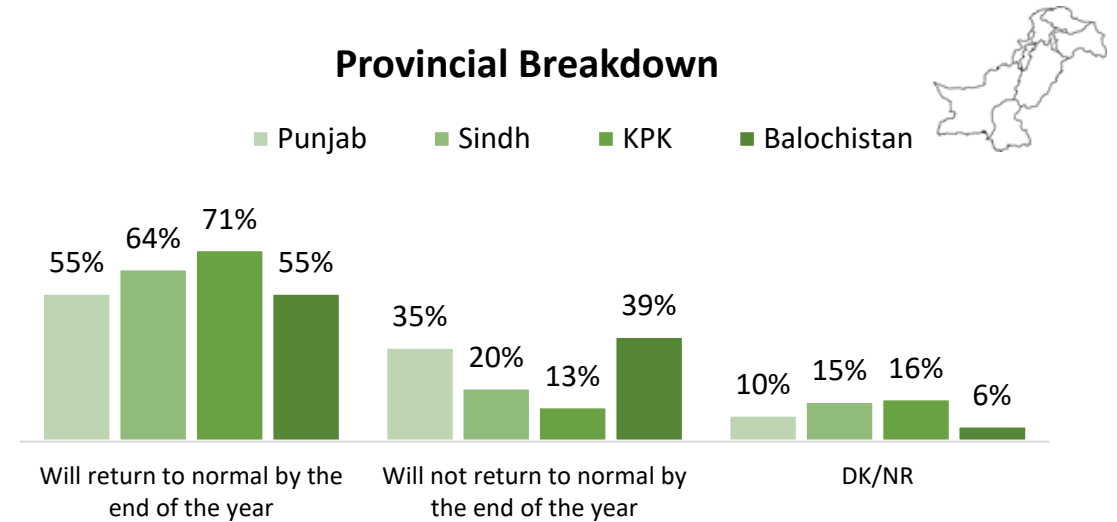
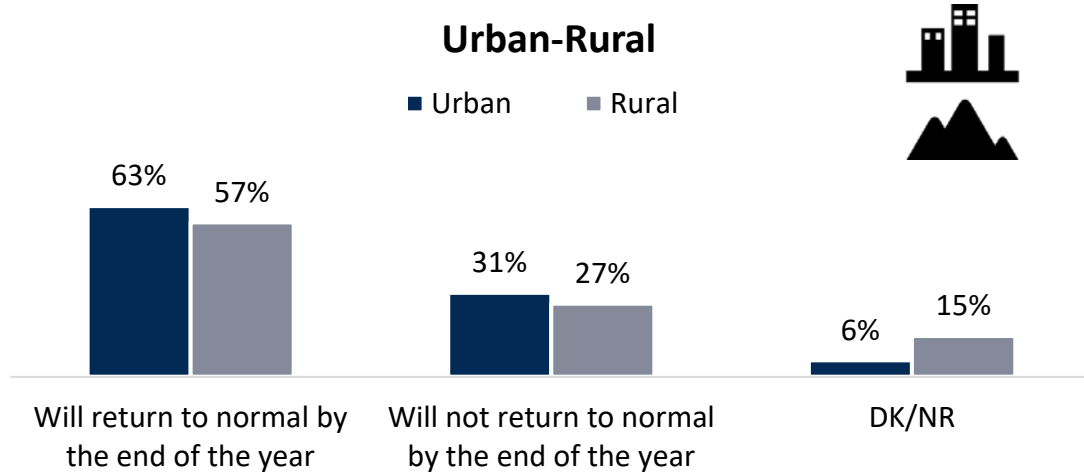
Question: Do you expect the overall life in Pakistan to return, more or less, to normal by the end of the year or rather expect that the life will not return to normal status till that time?

All



RESPONDENTS FROM KP (71%), MALES (64%) AND MIDDLE-AGED PEOPLE (62%) ARE MOST OPTIMISTIC ABOUT LIFE IN PAKISTAN RETURNING TO NORMAL BY THE END OF THE YEAR

Question: Do you expect the overall life in Pakistan to return, more or less, to normal by the end of the year or rather expect that the life will not return to normal status till that time?

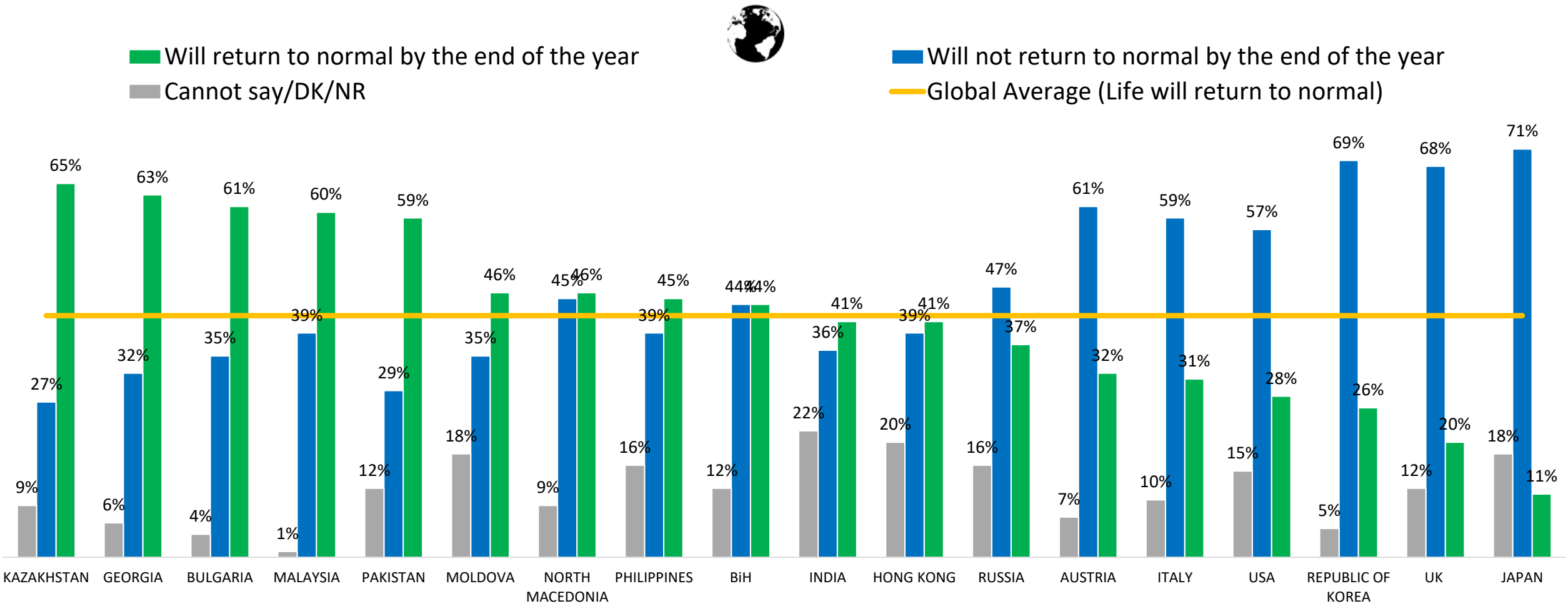


Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

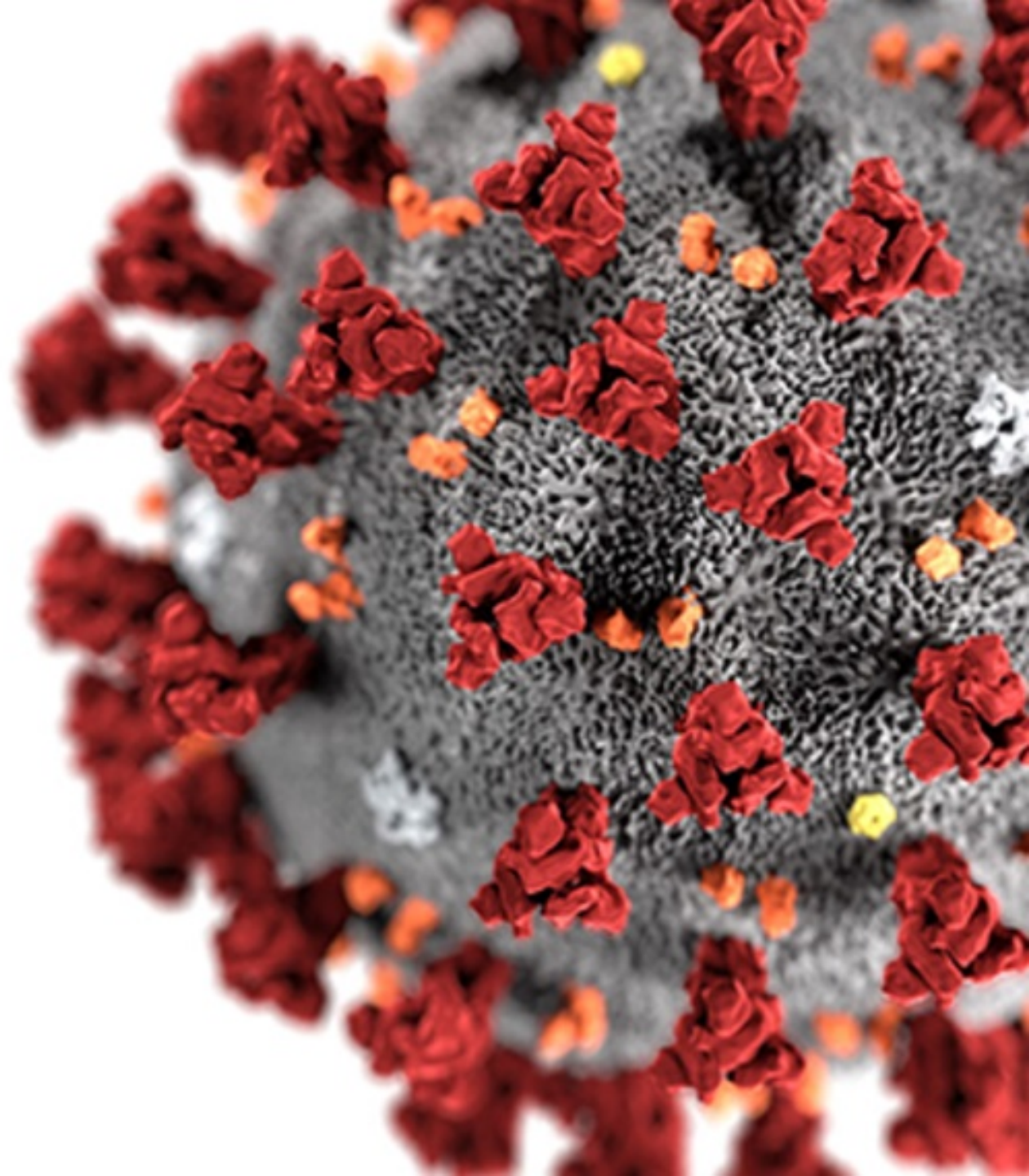
Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

RESPONDENTS FROM KAZAKHSTAN MOST OPTIMISTIC ABOUT LIFE RETURNING TO NORMAL BY END OF 2020 WHILE THOSE FROM JAPAN LEAST OPTIMISTIC. PAKISTAN RANKS 5TH OUT OF 17 COUNTRIES IN TERMS OF OPTIMISM ABOUT THINGS RETURNING TO NORMAL

Question: *Do you expect by the end of the year the overall life in the country to return more or less to normal or you rather expect that the life will not return to normal status in that term?*

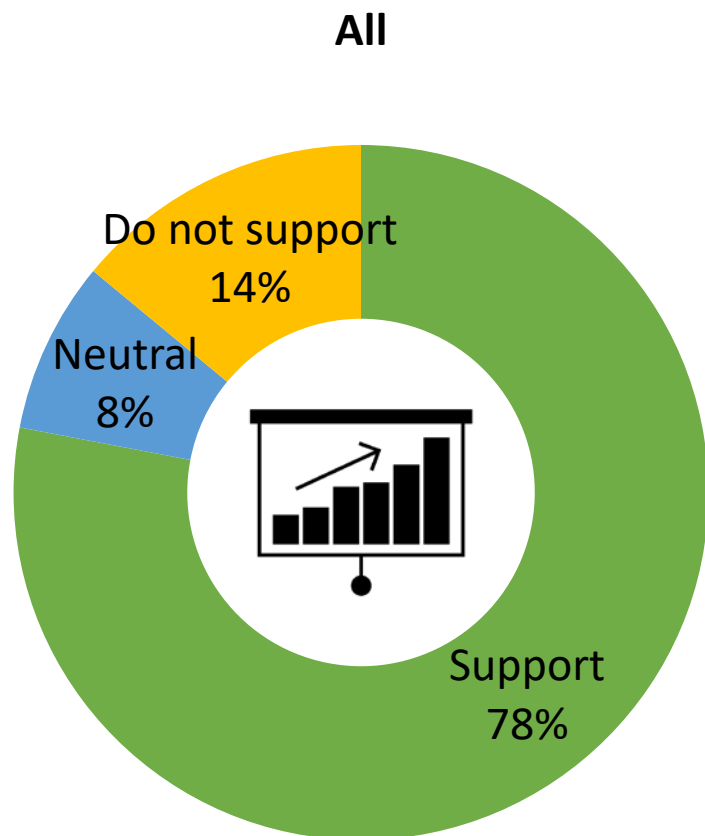


SECTION VI: **COVID-19** IMPACT ON JOB MARKET AND BUSINESSES IN PAKISTAN



78% PAKISTANIS SUPPORT FURTHER OPENING UP OF BUSINESSES ACROSS THE COUNTRY BY RELAXING THE LOCKDOWN. 14% SAY OTHERWISE

Question: To what extent do you support further opening up of business across the country by easing lockdown?



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

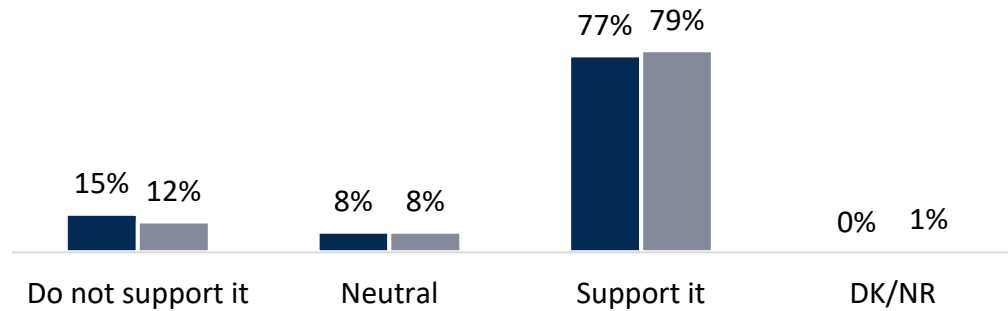
HIGHEST PROPORTION OF RESPONDENTS FROM SINDH (83%) AND RESPONDENTS AGED BELOW 30 SUPPORT FURTHER OPENING UP OF BUSINESSES ACROSS THE COUNTRY BY EASING THE LOCKDOWN

Question: To what extent do you support further opening up of business across the country by easing lockdown?



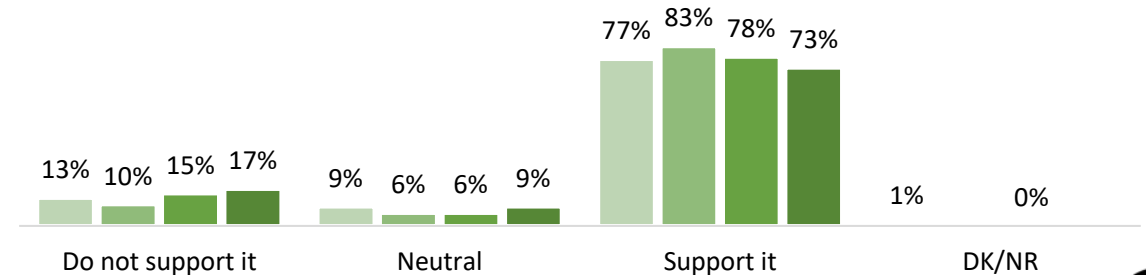
Urban-Rural

■ Urban ■ Rural



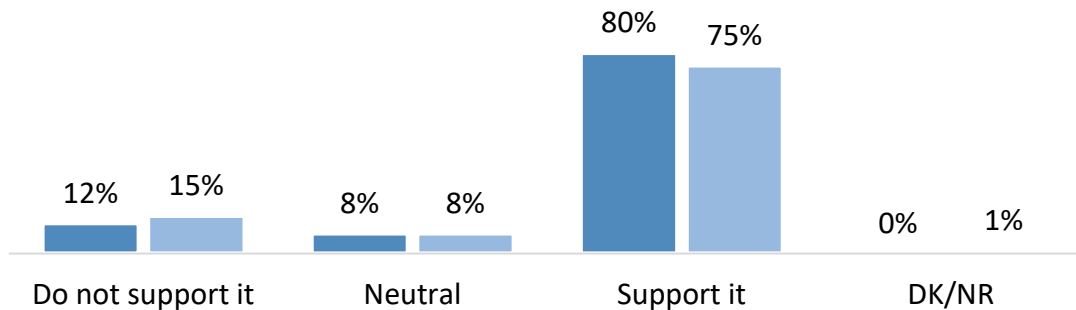
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



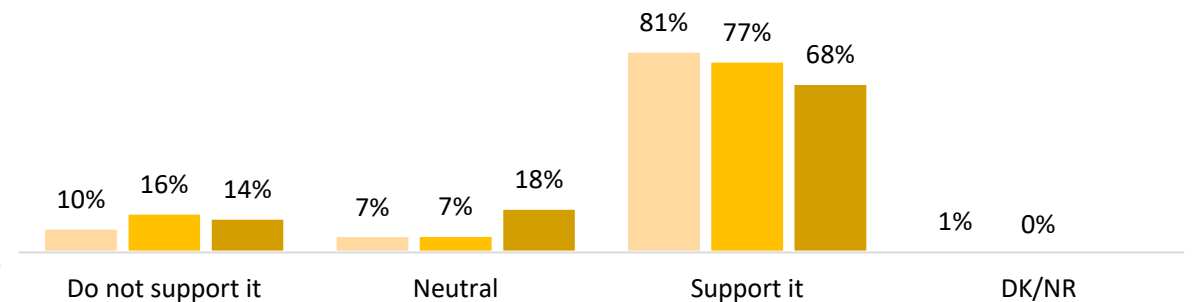
Gender Breakdown

■ Male ■ Female



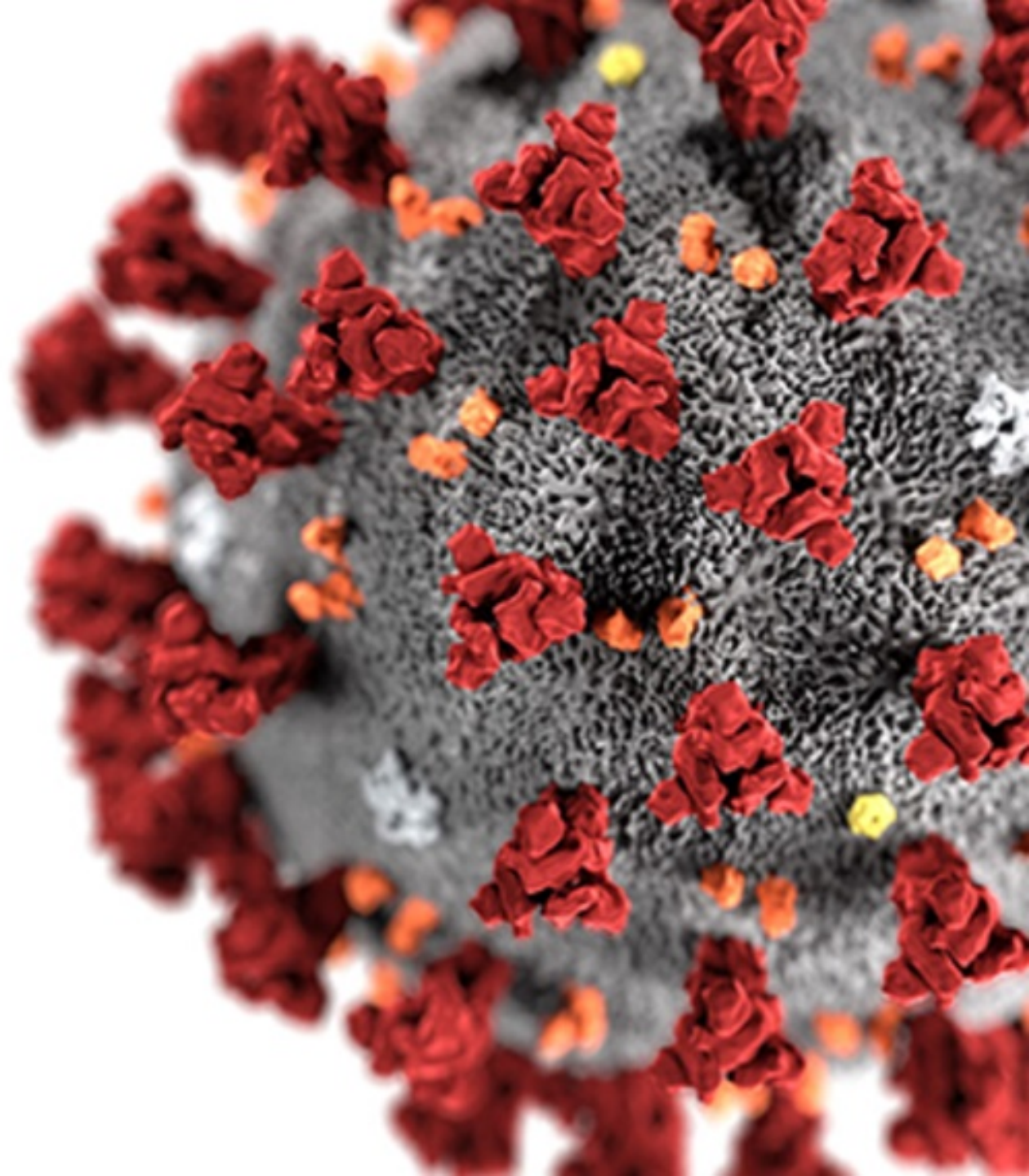
Age Breakdown

■ Under 30 ■ 30 to 50 ■ 50+



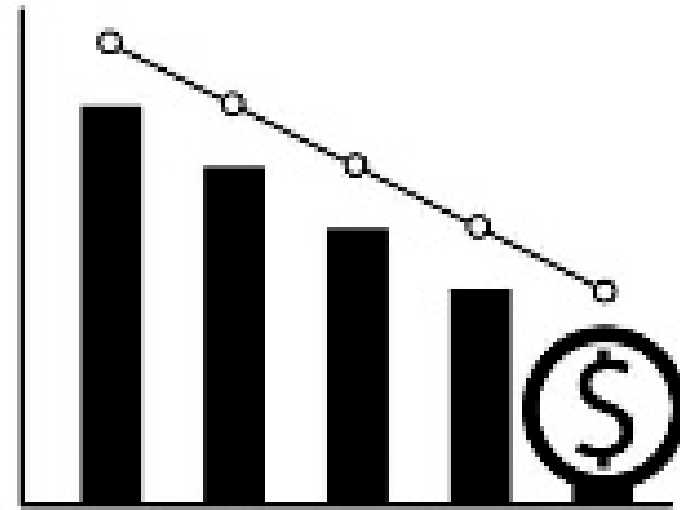
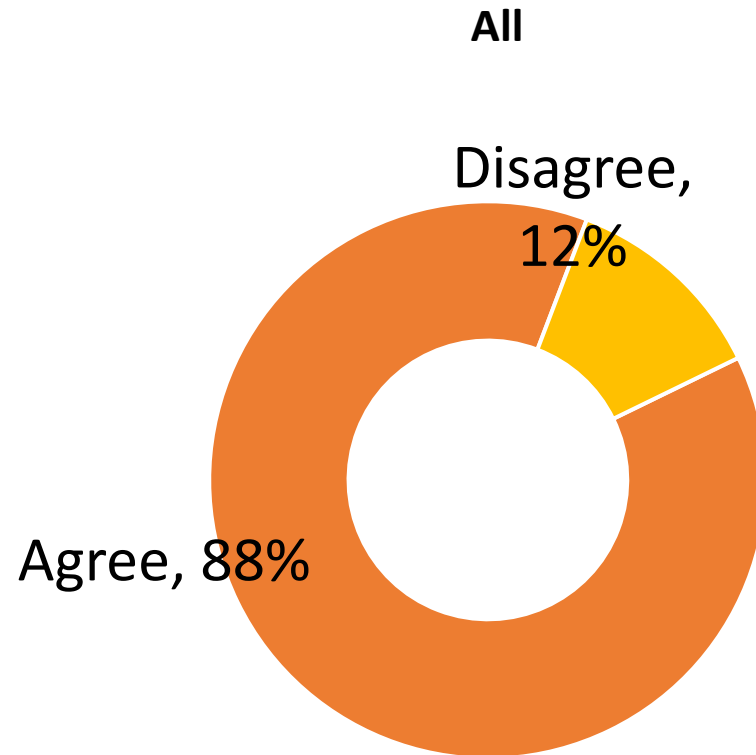
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

SECTION VII: **PUBLIC PERCEPTION ON** **ECONOMIC IMPACT OF** **COVID-19 OUTBREAK**



A SIGNIFICANT MAJORITY OF PAKISTANIS (88%) CLAIM THAT THEIR HOUSEHOLD INCOME HAS DECREASED SINCE THE SPREAD OF THE CORONAVIRUS PANDEMIC IN PAKISTAN

Question: How strongly do you agree or disagree with the following statements? - My household income has decreased since Covid 19 started'

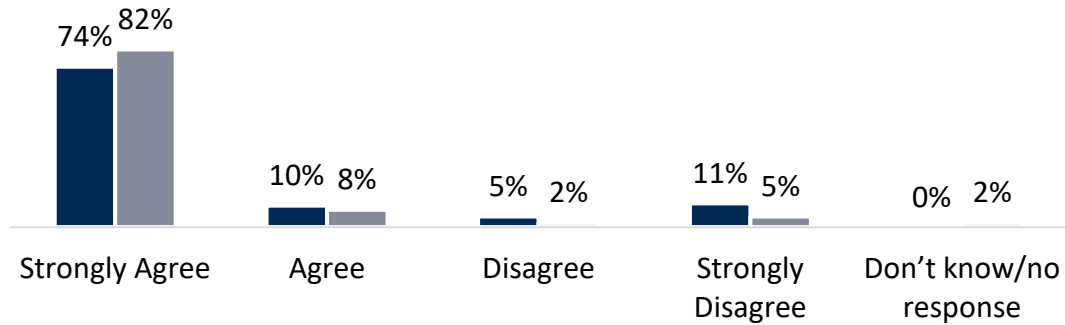


RESPONDENTS FROM KP (92%) AND RURAL AREAS (90%) ARE MOST LIKELY TO SAY THAT THEIR HOUSEHOLD INCOME HAS FALLEN SINCE THE START OF THE COVID-19 PANDEMIC

Question: How strongly do you agree or disagree with the following statements? - My household income has decreased since Covid 19 started

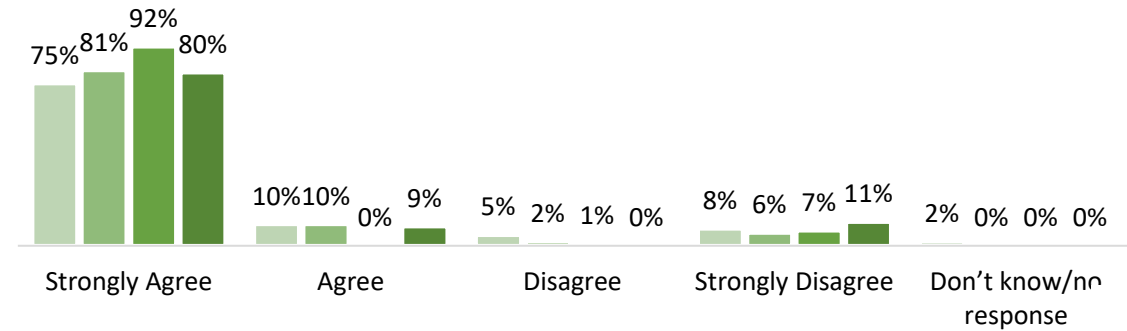
Urban-Rural

■ Urban ■ Rural



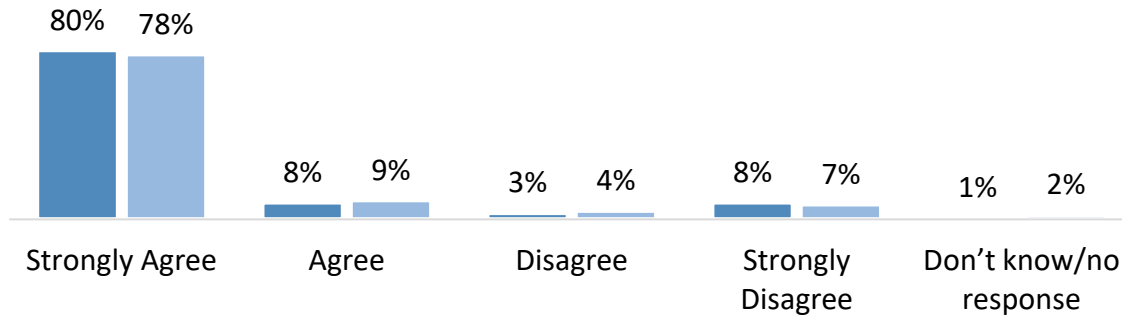
Provincial Breakdown

■ Punjab ■ Sindh ■ KPK ■ Balochistan



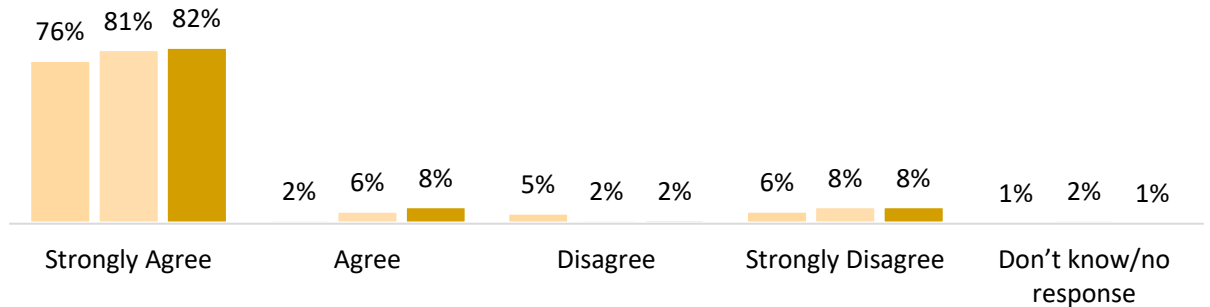
Gender Breakdown

■ Male ■ Female



Age Breakdown

■ Under 30 ■ 30 to 50 ■ 50+



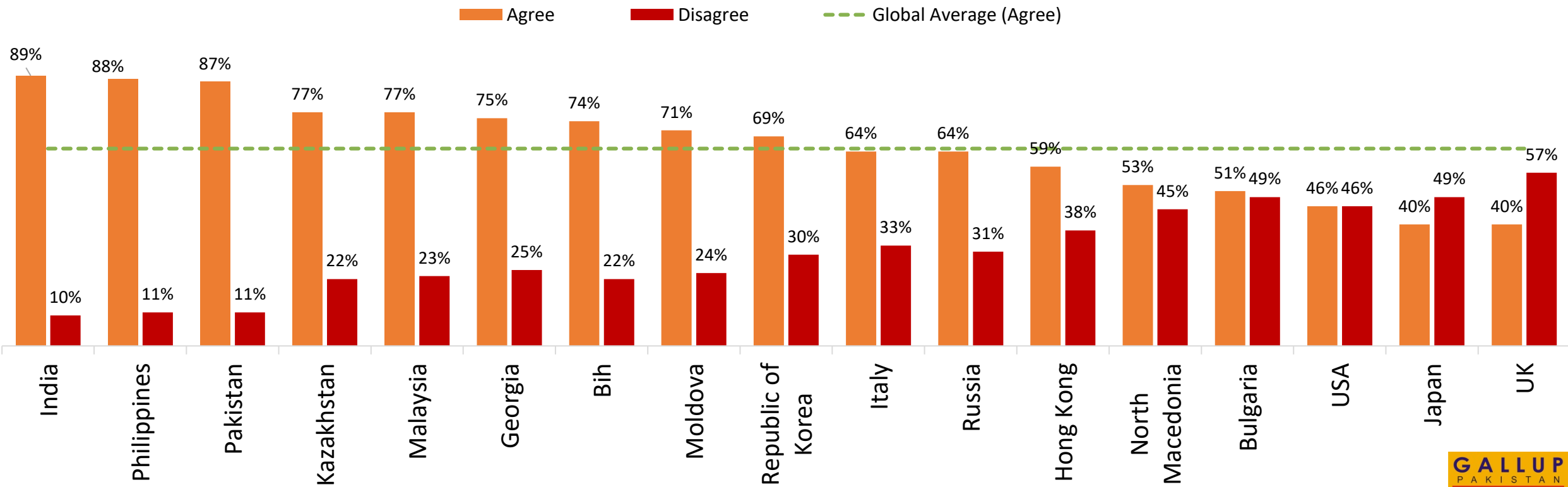
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

RESPONDENTS FROM INDIA AND PHILIPPINES MOST LIKELY TO SAY THAT THEIR HOUSEHOLD INCOME HAS DECLINED EVER SINCE COVID-19 STARTED. PAKISTAN RANKS 3RD OUT OF 17 COUNTRIES REPORTING A DECLINE IN INCOME. HIGHEST PROPORTION OF RESPONDENTS FROM UK DISAGREE

Question: How strongly do you agree or disagree with the following statements? - My household income has decreased since Covid 19 started'

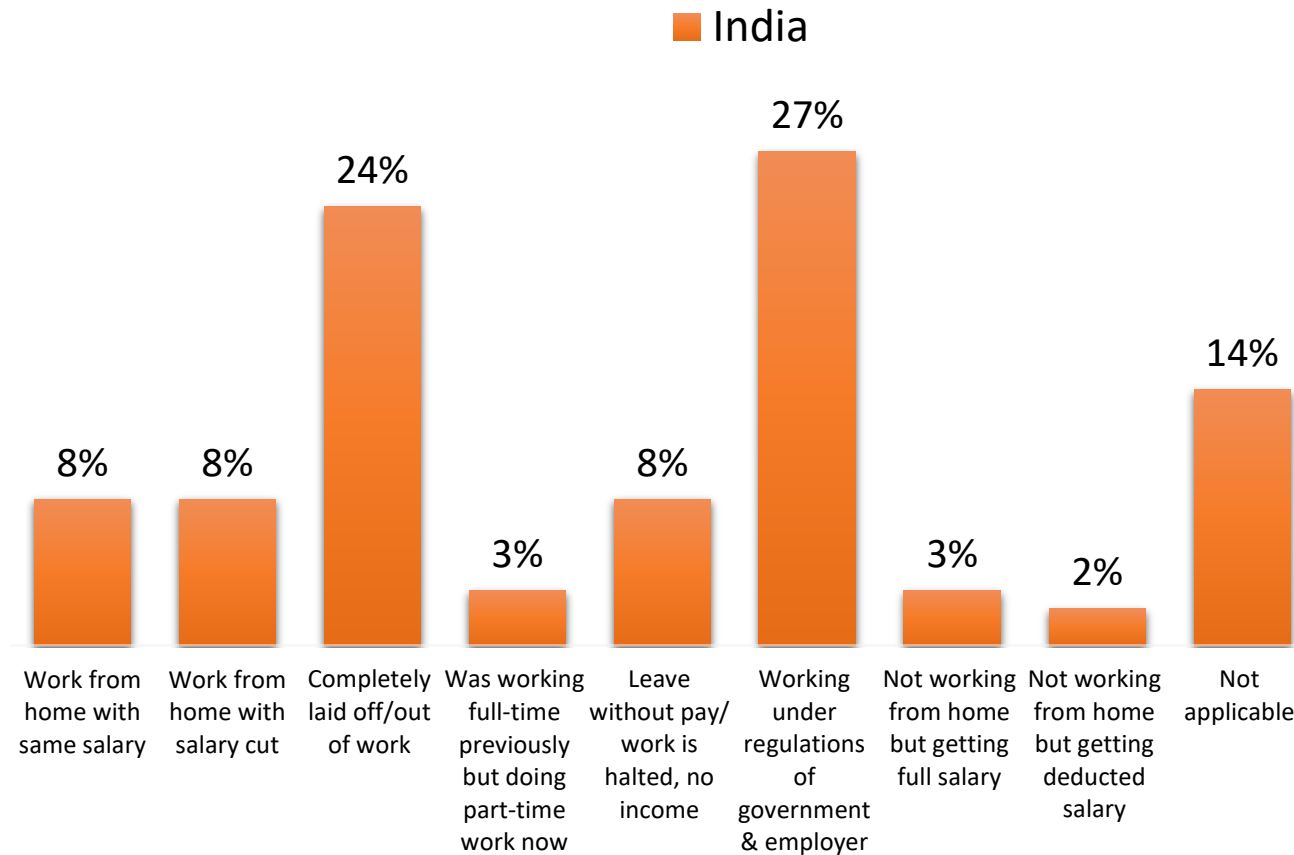


Global Comparison

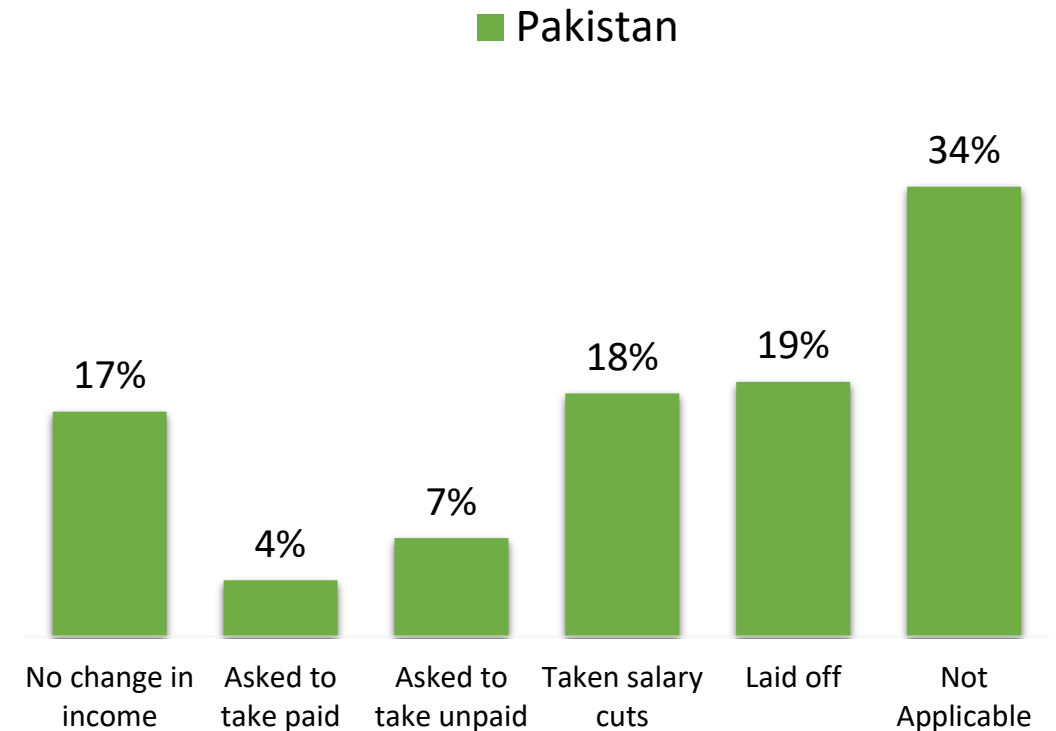


24% INDIANS AND 19% PAKISTANIS REPORT BEING LAID OFF FROM WORK DUE TO THE COVID-19 SITUATION

Question: Which of the following is applicable for you or the main wage earner of your family since the lockdown has been implemented?



Question: How has the COVID-19 situation impacted your income? (Salaried individuals)

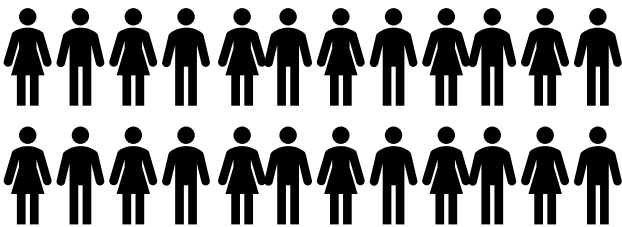
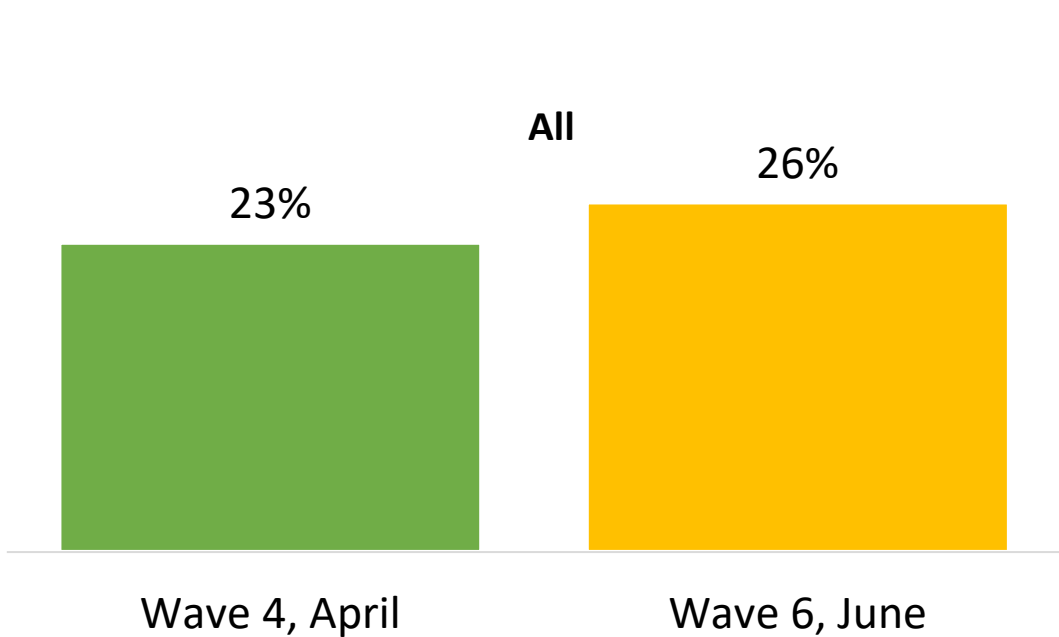


Source for Pakistan: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020 (Wave 6)

Source for India: Centre For Voting Opinion & Trends In Election Research (CVOTER), publicly available at: <http://www.cvoterindia.com/trackers/>

SINCE APRIL, 900,000 MORE HOUSEHOLDS NOW CLAIM TO HAVE REDUCED THE NUMBER OR SIZE OF MEALS FOR SOME FAMILY MEMBERS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

Question: *In the past 7 days, did you 'Reduced the number or size of meals for some household members' to cover your household's basic needs? (only reporting percentage of people who agreed)*



31 Million Adults



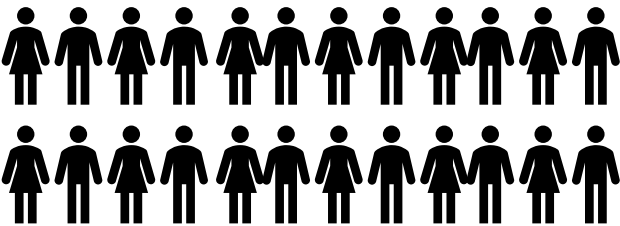
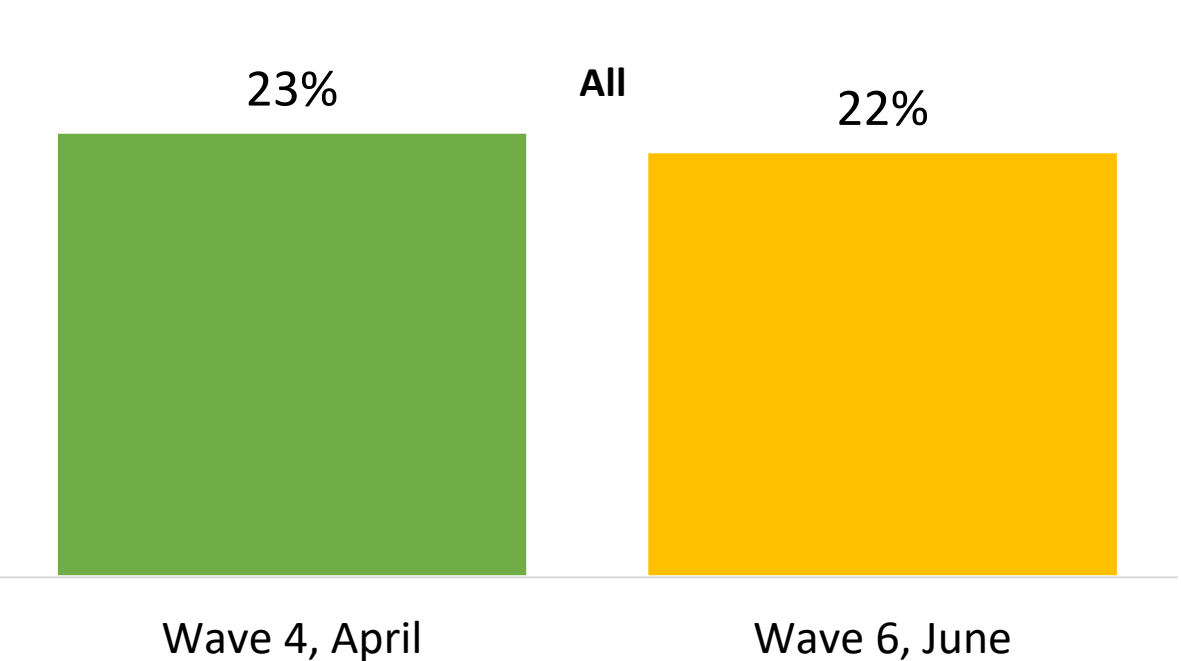
7.8 Million Households

Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.

Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 6

NEARLY 1 IN 4 PAKISTANIS (22%) NOW REPORT RELYING ON LESS PREFERRED AND LESS EXPENSIVE FOOD ITEMS TO COVER BASIC HOUSEHOLD NEEDS

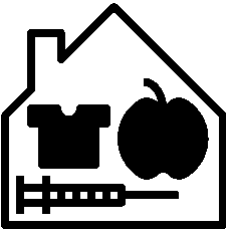
*Question: In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs?
(only reporting percentage of people who agreed)*



26 Million Adults

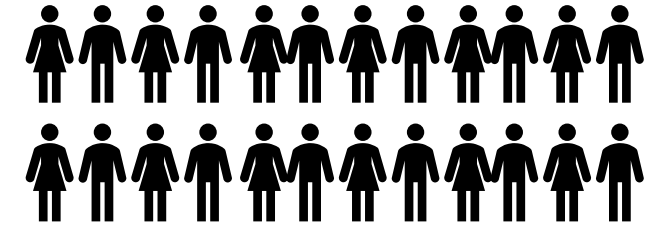
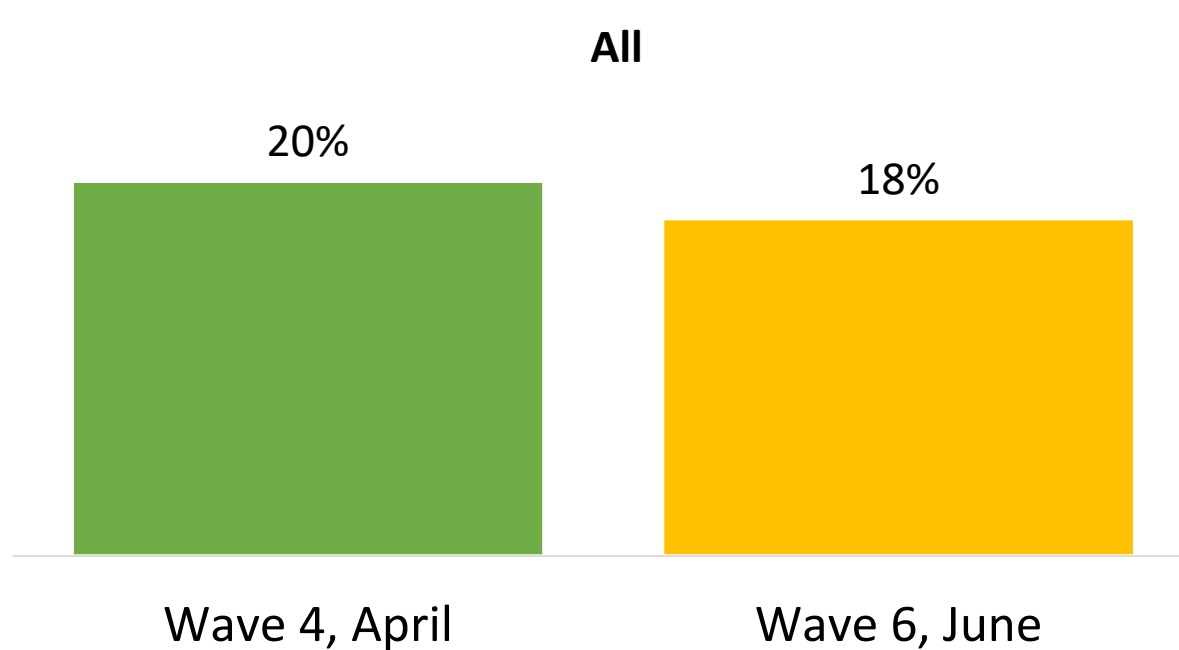


6.6 Million Households



NEARLY 22 MILLION ADULTS SAY THEY HAVE BORROWED FOOD OR ASKED FOR HELP FROM A FRIEND OR RELATIVE IN THE PAST 7 DAYS TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

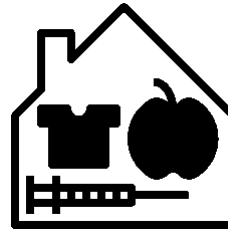
**Question: In the past 7 days, did you 'Borrow food or ask for help from a friend or relative' to cover your household's basic needs?
(only reporting percentage of people who agreed)**



22 Million Adults

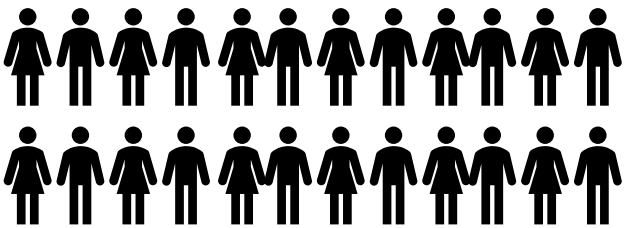
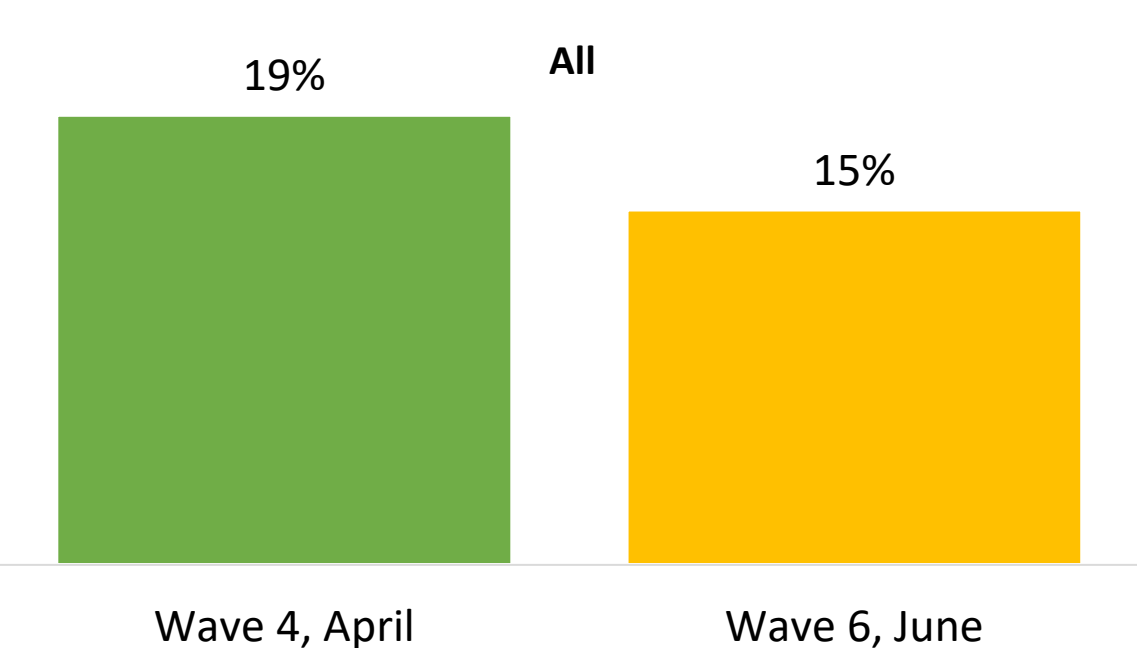


5.4 Million Households



COVID-19 IMPACT ON HOUSEHOLD FINANCES: NEARLY 1 IN 6 PAKISTANIS (15%) SAY THEY HAD TO LEAN ON THEIR SAVINGS TO COVER BASIC HOUSEHOLD NEEDS

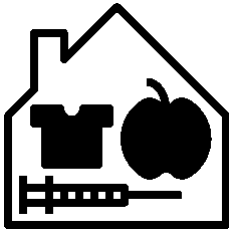
*Question: In the past 7 days, did you 'Use cash or bank savings' to cover your household's basic needs?
(only reporting percentage of people who agreed)*



18 Million Adults

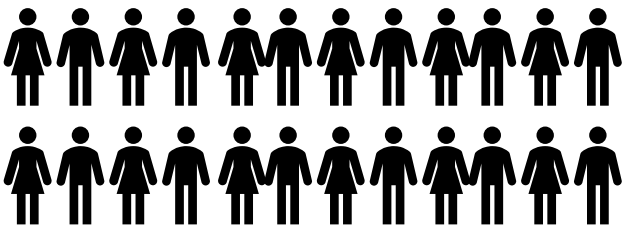
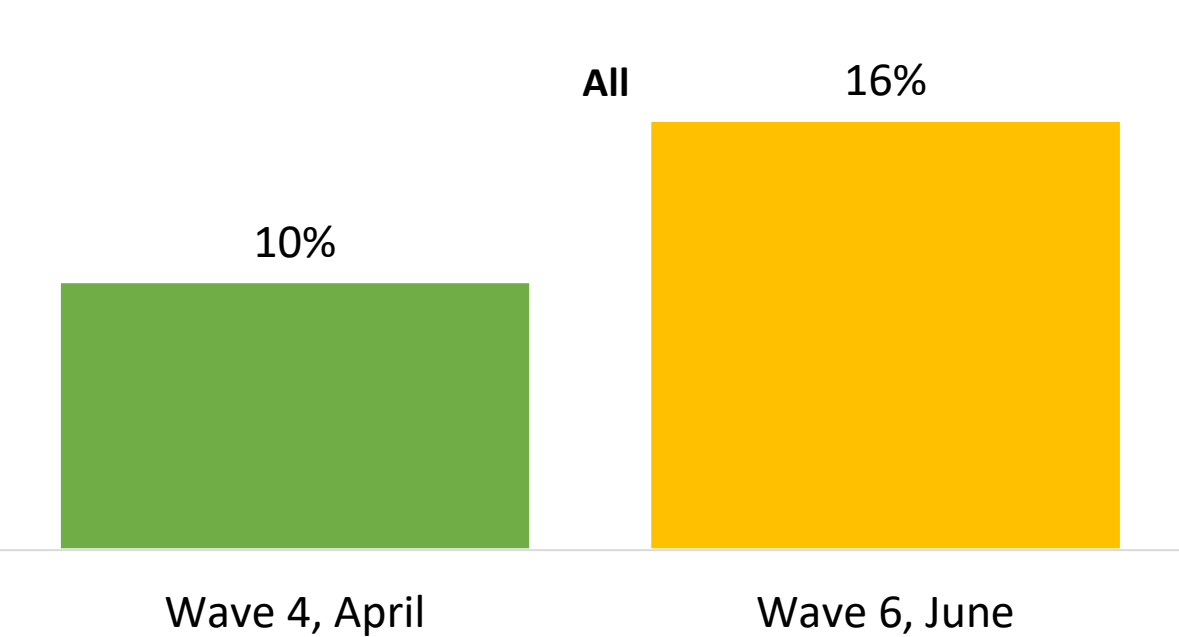


4.5 Million Households



COVID-19 IMPACT ON HOUSEHOLD FINANCES: SINCE APRIL, NEARLY 7 MILLION MORE ADULTS NOW REPORT THEY HAVE STARTED TO LOOK FOR WAYS TO EARN ADDITIONAL MONEY TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

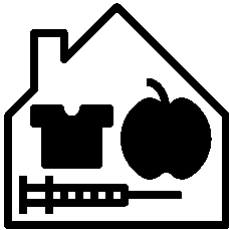
Question: In the past 7 days, did you 'Look for ways to earn additional money (e.g. work more hours, do an occasional job etc.)' to cover your household's basic needs? (only reporting percentage of people who agreed)



19 Million Adults

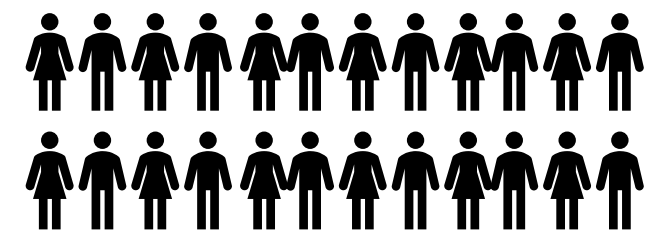
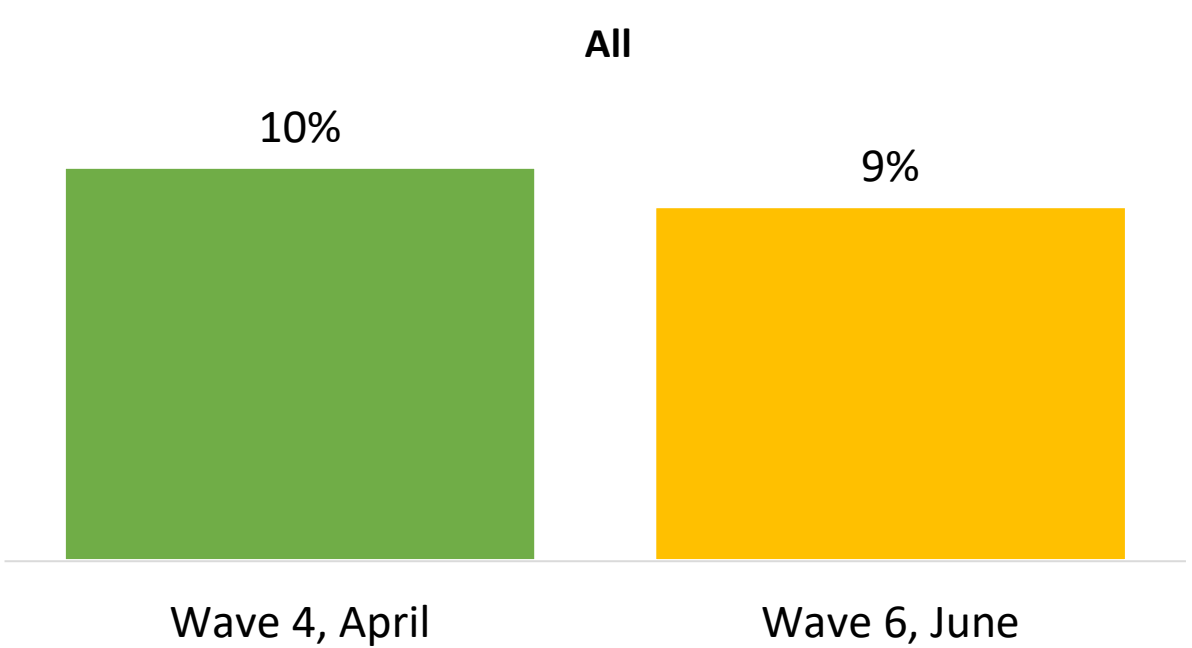


4.8 Million Households



SINCE APRIL, THERE HAS BEEN A DECREASE OF 1.2 MILLION ADULTS WHO CLAIM TO HAVE RELIED ON GOVERNMENT OR NGO ASSISTANCE IN THE PAST WEEK, TO COVER THEIR HOUSEHOLD'S BASIC NEEDS

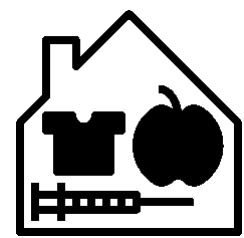
*Question: In the past 7 days, did 'rely on government or NGO assistance to cover your household's basic needs?
(only reporting percentage of people who agreed)*



10.8 Million Adults

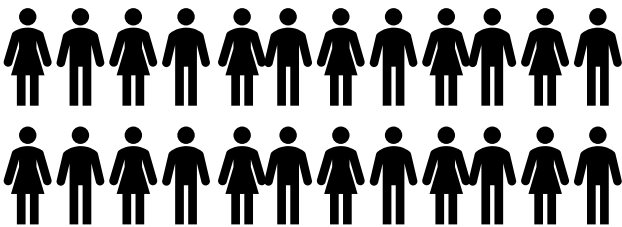
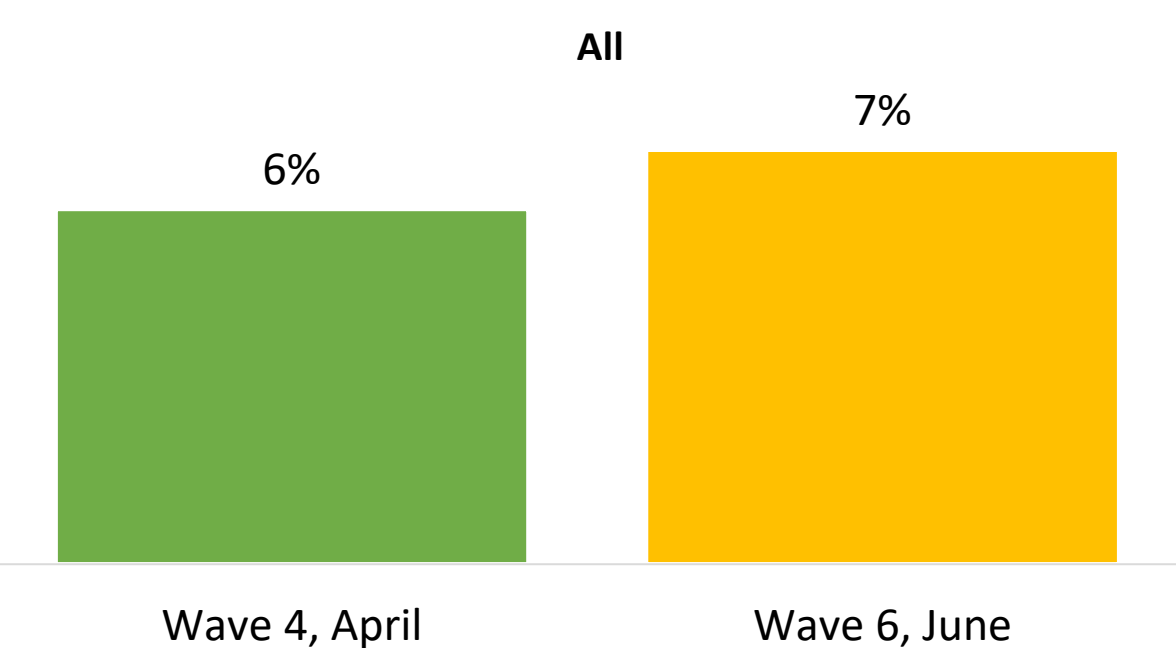


2.7 Million Households



IMPACT OF COVID-19 ON HOUSEHOLD FINANCES: 2.1 MILLION HOUSEHOLDS CLAIM TO HAVE SOLD SOME ASSETS IN THE PAST 7 DAYS TO COVER THEIR BASIC HOUSEHOLD NEEDS

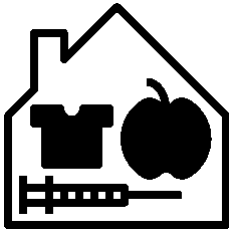
Question: In the past 7 days, did you 'Sell assets' to cover your household's basic needs? (only reporting percentage of people who agreed)



8.4 Million Adults



2.1 Million Households



METHODOLOGY



SAMPLE SIZE: 1050



CATI INTERVIEWS

Error Margin
±2 to 3% at 95% confidence
level for national level results



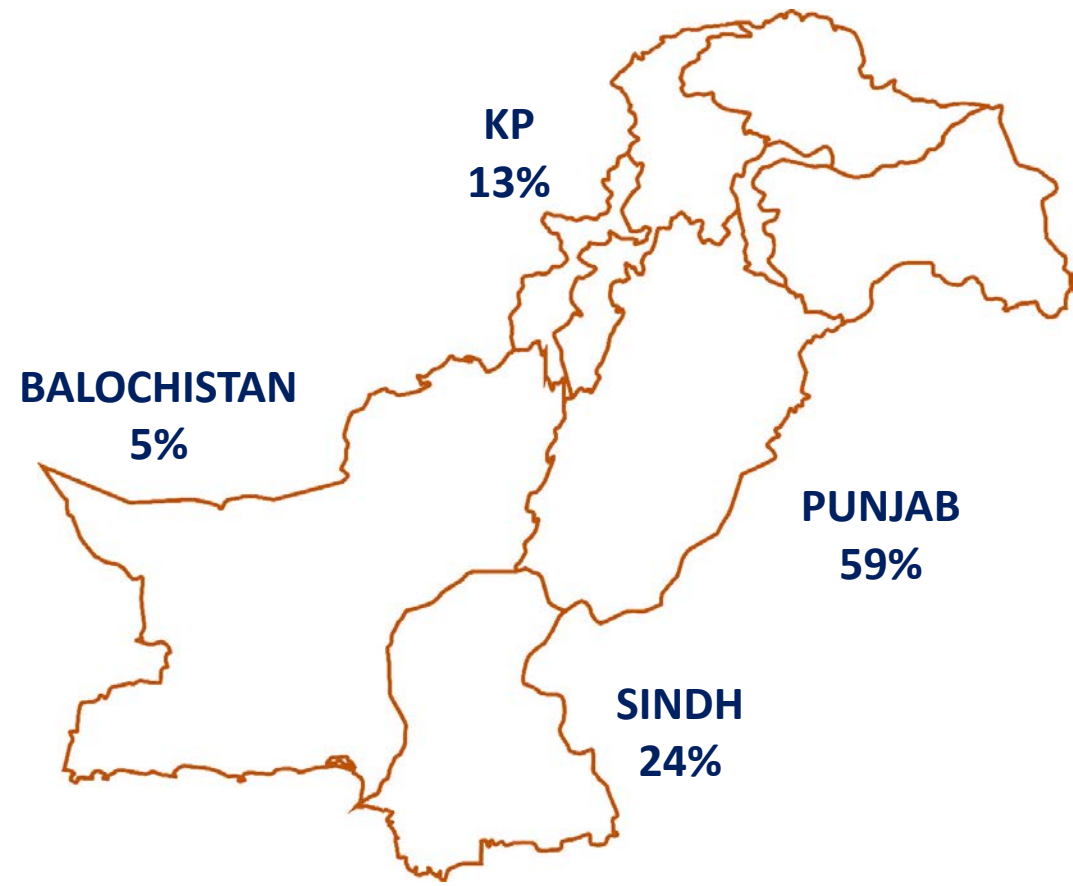
DATA COLLECTION
4TH – 13TH JUNE 2020

Detailed Note on Methodology

Gallup Pakistan's usual approach of fieldwork is conducting face-to-face interviews in households using geographical sampling. The sampling is done using the census as the frame. Due to coronavirus lockdown, as well as health and safety concerns, we have halted all face-to-face interviews, therefore CATI methodology has been employed.

This methodology uses Random Digit Dialling approach where all mobile phone numbers in Pakistan (130 million active sims) are the universe.

Exclusion in sample: According to PSLM (a government survey), 90% of households in Pakistan claim someone in their household owns a mobile phone. This means that 10% households are excluded from the sample.

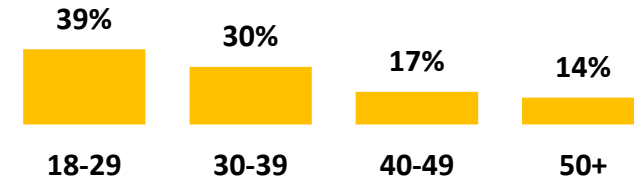


RURAL
65%



URBAN
35%

AGE



FEMALE
48%



MALE
52%



Caution: Findings below the national level have significantly different error margin calculations. We advise use of the below national numbers only as telling broad direction of the results and not as statistically significant numbers.



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isb@gallup.com.pk

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