

A SIGNIFICANT MAJORITY OF PAKISTANIS (84%) CLAIM THAT THEIR HOUSEHOLD INCOME HAS DECREASED SINCE THE SPREAD OF THE CORONAVIRUS PANDEMIC IN PAKISTAN (GALLUP & GILANI PAKISTAN CORONAVIRUS PERCEPTION TRACKER)

پاکستانیوں کی بھاری اکثریت (84%) کے مطابق پاکستان میں کورونا وائرس وباء کے شروع ہونے کے بعد سے ان کے گھرانے کی آمدنی میں کمی آئی ہے۔

How strongly do you agree or disagree with the following statement:  
‘My household income has decreased since COVID-19 started’?





Opinion Poll

**CORONAVIRUS  
ECONOMY**

**A significant majority of Pakistanis (84%) claim that their household income has decreased since the spread of the coronavirus pandemic in Pakistan (Gallup & Gilani Pakistan Coronavirus Perception Tracker)**

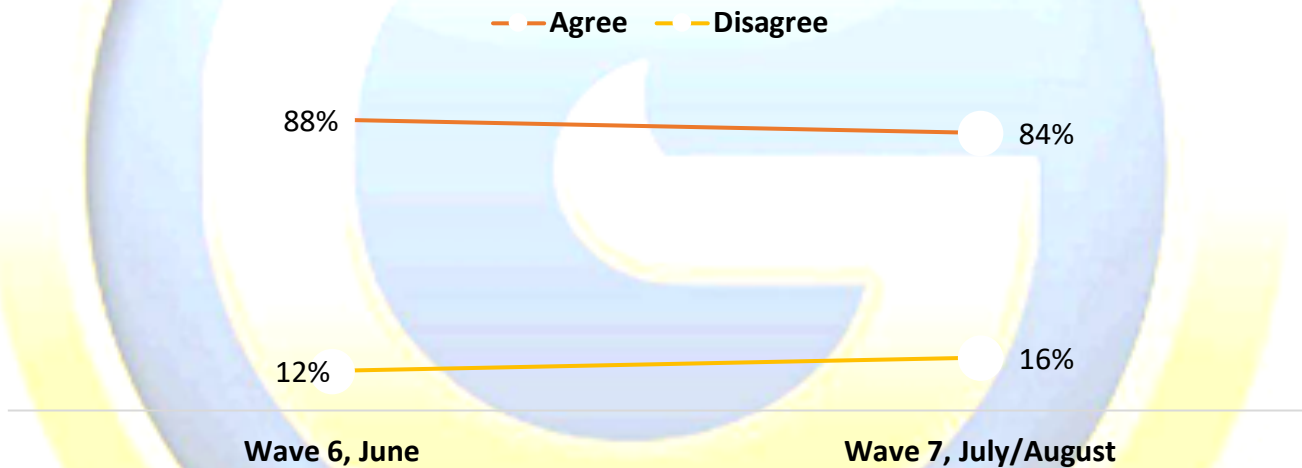
Islamabad, 16<sup>th</sup> September, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, 84% claim that their household income has decreased since the spread of the coronavirus pandemic in Pakistan.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “How strongly do you agree or disagree with the following statement: ‘My household income has decreased since COVID-19 started?’” In response to this question, 84% agree while 16% disagree.

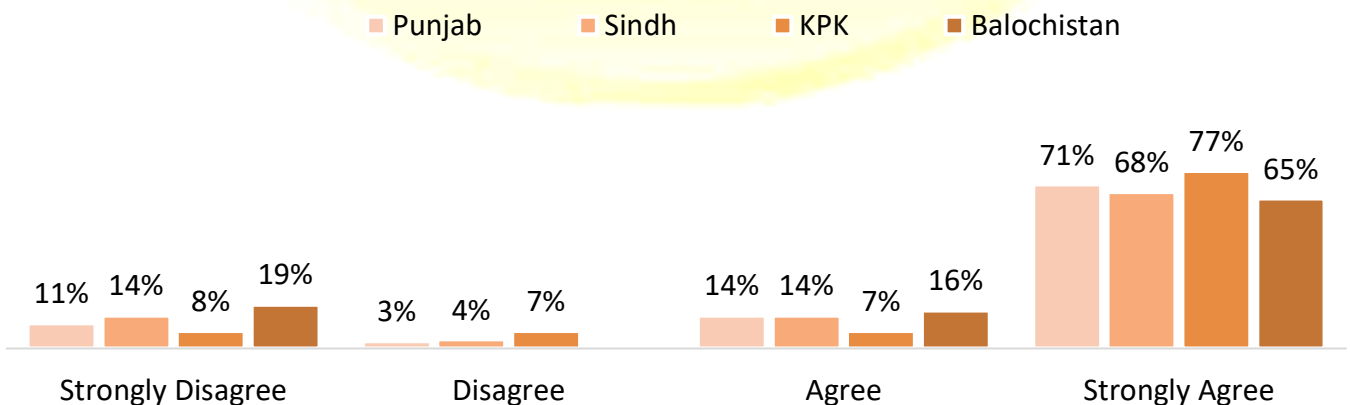
**Question: “How strongly do you agree or disagree with the following statement: ‘My household income has decreased since COVID-19 started?’”**

TREND



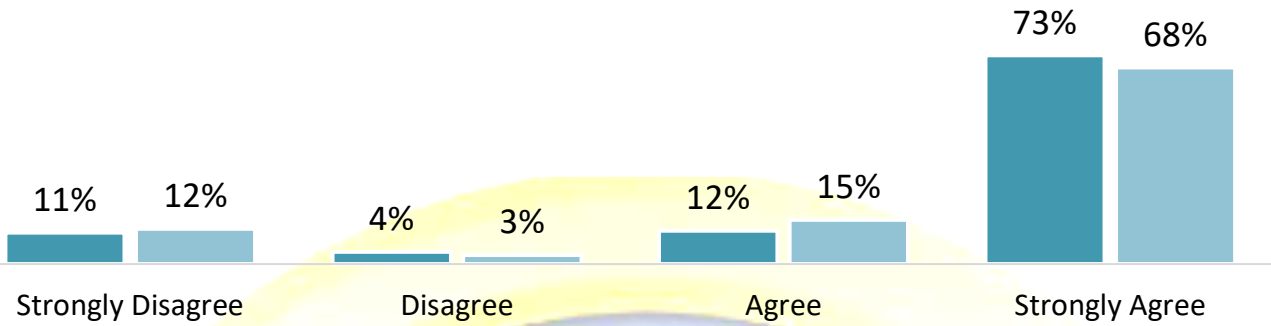
Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7  
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

Provincial Breakdown



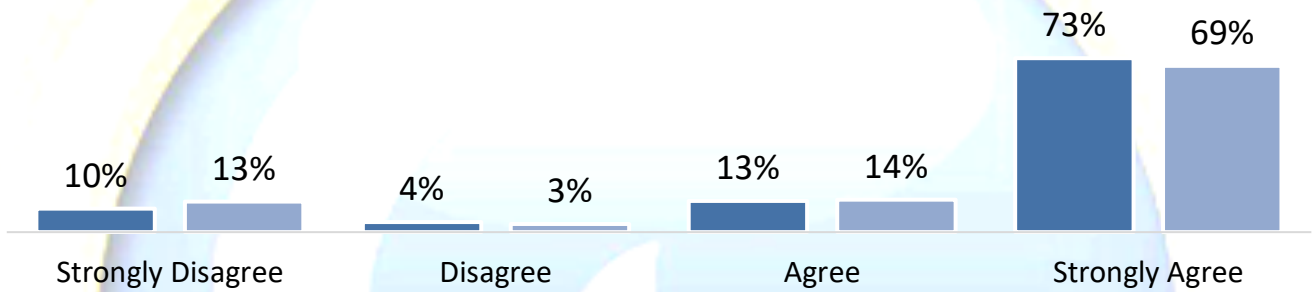
### Gender Breakdown

■ Male ■ Female



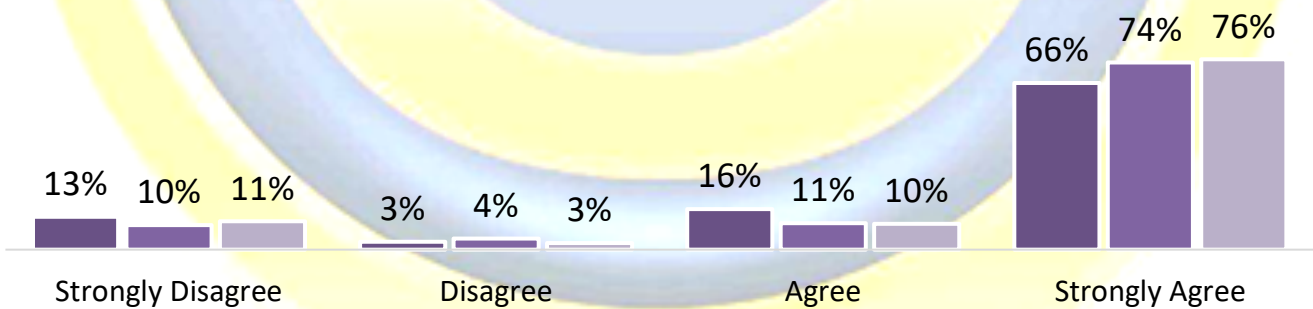
### Urban-Rural Breakdown

■ Urban ■ Rural



### Age Breakdown

■ Under 30 ■ 30 – 50 ■ 50+



The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,326 men and women in urban and rural areas of all four provinces of the country, during July 9 – August 10, 2020. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan  
The Pakistani Affiliate of Gallup



**Wednesday, September 16<sup>th</sup>, 2020**

(3 Pages, English version only)

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

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Daily Gilani Poll  
2020



of Gallup Pakistan  
(1980-2020)