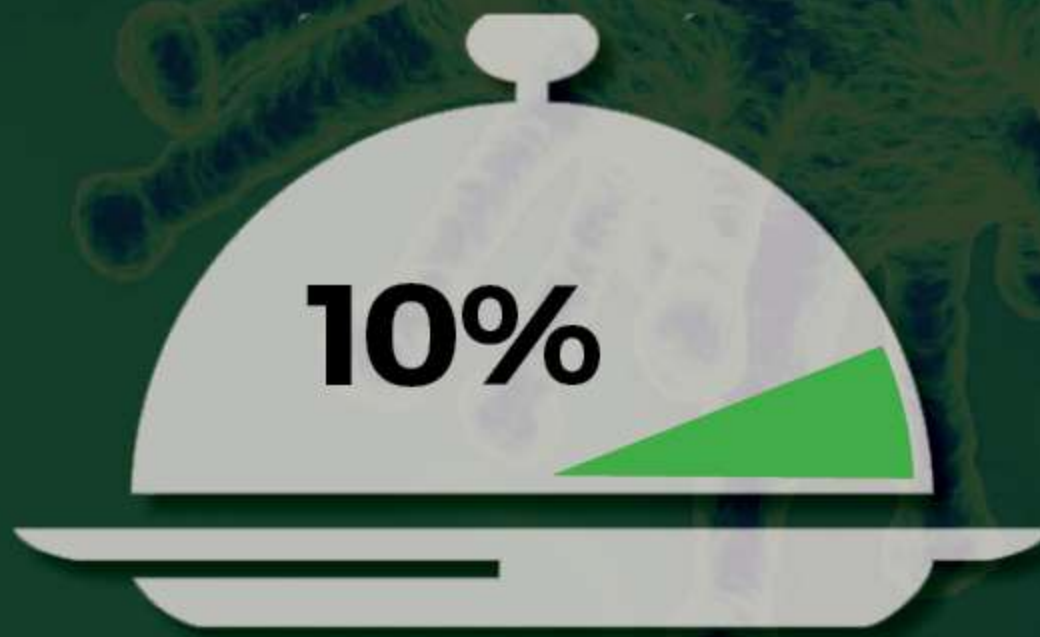


**SINCE JUNE, 12% FALL OBSERVED IN NUMBER OF HOUSEHOLDS WHO REPORT RELYING ON LESS PREFERRED OR INEXPENSIVE FOOD ITEMS TO COVER BASIC NEEDS IN THE PAST 7 DAYS (GALLUP & GILANI PAKISTAN CORONAVIRUS PERCEPTION TRACKER)**

جون کے بعد سے، اُن گھرانوں کی شرح میں 12% کی کمی آئی ہے جنہوں نے گزشتہ 7 دنوں نے اپنے گھر کی بنیادی ضروریات کو پورا کرنے کے لئے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا۔

*In the past 7 days, did you 'Rely on less preferred and less expensive foods' to cover your household's basic needs? (only reporting percentage of people who agreed)*

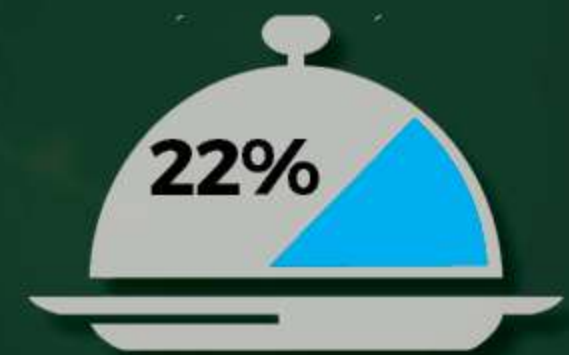
## WAVE 7, JULY/AUGUST



## WAVE 4, APRIL



## WAVE 6, JUNE





Opinion Poll

**CORONAVIRUS**

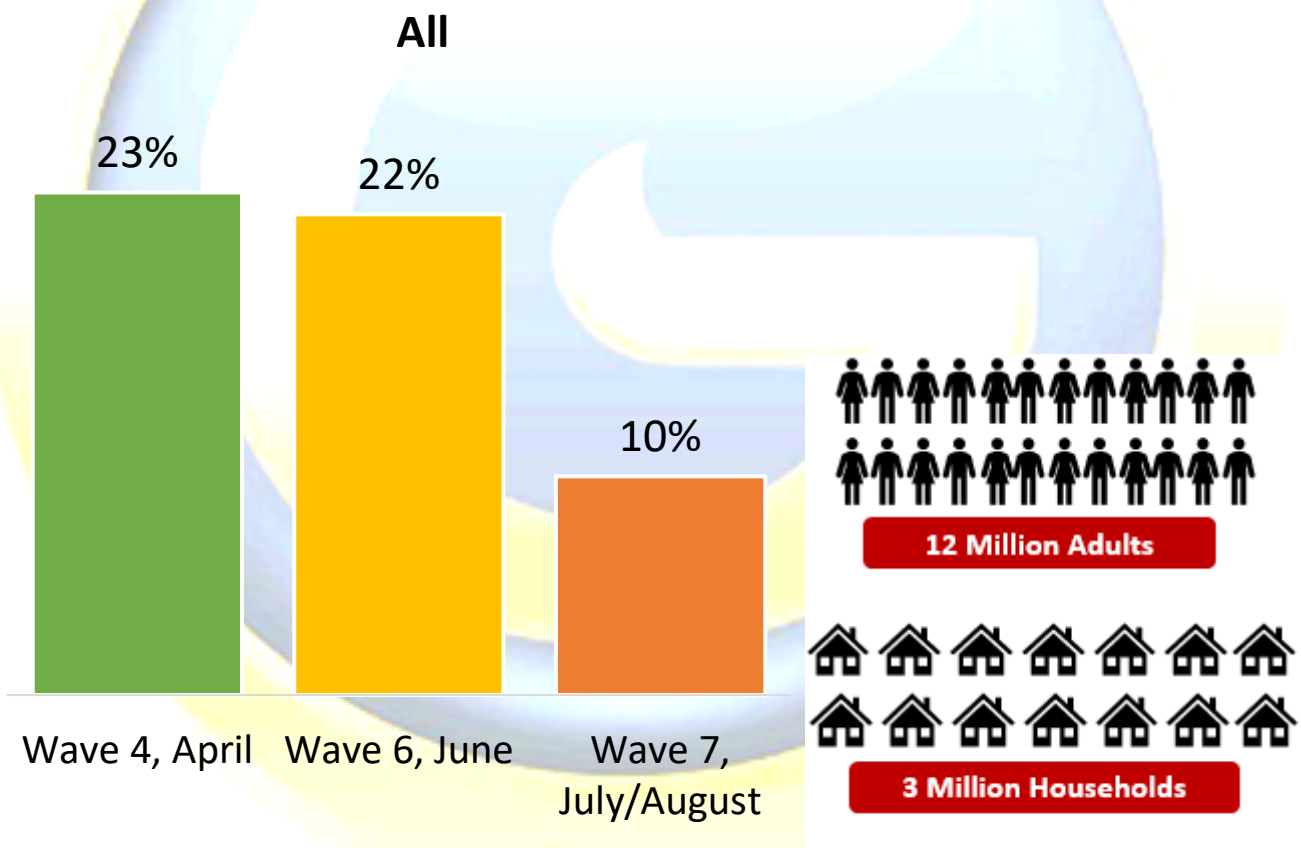
**Since June, 12% fall observed in number of households who report relying on less preferred or inexpensive food items to cover basic needs in the past 7 days (Gallup & Gilani Pakistan Coronavirus Perception Tracker)**

Islamabad, 18<sup>th</sup> September, 2020

According to a Gilani Research Foundation Survey carried out by Gallup & Gilani Pakistan, since June, 12% fall observed in number of households who report relying on less preferred or inexpensive food items to cover basic needs in the past 7 days.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “In the past 7 days, did you ‘Rely on less preferred and less expensive foods’ to cover your household’s basic needs?” In response to this question, 10% agree while 90% disagree.

**Question: “In the past 7 days, did you ‘Rely on less preferred and less expensive foods’ to cover your household’s basic needs? (only reporting percentage of people who agreed)”**



Source: Gallup Pakistan Coronavirus Attitude Tracker Survey 2020, Wave 7  
Fieldwork conducted by Gallup Pakistan, the Pakistani affiliate of Gallup International Association  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,326 men and women in urban and rural areas of all four provinces of the country, during July 9 – August 10, 2020. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level.



Opinion Poll from Gallup Pakistan  
The Pakistani Affiliate of Gallup



**Friday, September 18<sup>th</sup>, 2020**

*(3 Pages, English version only)*

**Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.**

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

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Daily Gilani Poll  
2020



of Gallup Pakistan  
(1980-2020)