

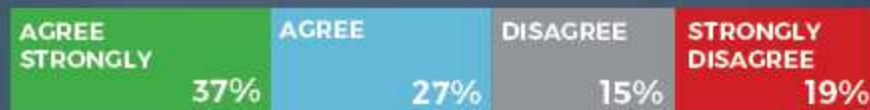
Nearly 2 in 3 (64%) Pakistanis believe that being a housewife is as fulfilling as working for pay, consistent with the global average of 63%. 5% more females than males agree with the statement in Pakistan. (World Values Survey and Gallup & Gilani Pakistan)

تقریباً ہر 3 میں سے 2 (64%) پاکستانیوں کے مطابق گھریلو خاتون ہونا بالکل ایسے ہی ہے جیسے پیسے کمانے کے لیے ملازمت کرنا، دنیا بھر میں اس حوالے سے شرح تقریباً یکساں 63% ہے۔ پاکستان میں مرد حضرات کی نسبت 5% زائد خواتین اس بات سے متفق ہیں۔

*Do you think that being a housewife is just as fulfilling as working for pay?*



**PAKISTAN**



**GLOBAL**



Don't Know / No response not shown



Opinion Poll

WORLD VALUES SURVEY

Social Behaviour

Nearly 2 in 3 (64%) Pakistanis believe that being a housewife is as fulfilling as working for pay, consistent with the global average of 63%. 5% more females than males agree with the statement in Pakistan. (World Values Survey and Gallup & Gilani Pakistan)

Islamabad, 23<sup>rd</sup> September, 2020

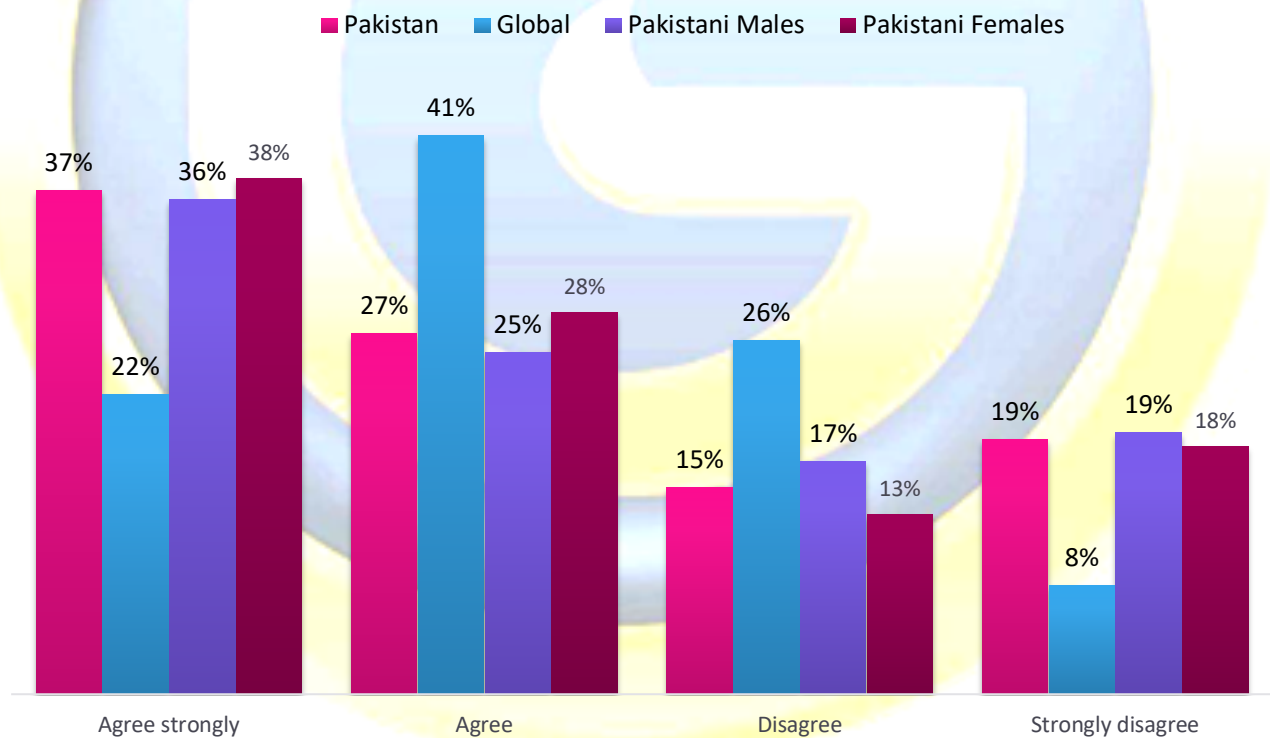
According to a World Values Survey and Gallup & Gilani Pakistan Poll, 64% Pakistanis agree that being a housewife is as fulfilling as working for pay.

A nationally representative sample of adult men and women from across the four provinces was asked the following question, "Do you think that being a housewife is just as fulfilling as working for pay?" In response 37% strongly agreed, 27% agreed, 15% disagreed and 19% strongly disagreed.

Gender Breakdown: 66% Pakistani females and 61% Pakistani males agree with the statement.

Global Results: Globally, 22% respondents strongly agree and 41% agree with the statement.

Question: "Do you think that being a housewife is just as fulfilling as working for pay?"



Note: Don't Know/ No Response not shown

Source: World Value Survey 2017-2020, Gallup & Gilani Pakistan Poll

The Pakistani affiliate of Gallup International Association

([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

(<https://www.worldvaluessurvey.org>)

The study was released by World Values Survey and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The survey was carried out among a sample of 1995 men and women in urban and rural areas of all four provinces of the country, between 2017 and 2019. The global sample was 125,098. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level. The data released by World Values Survey can be accessed at <https://www.worldvaluessurvey.org/WVSONline.jsp>



*Opinion Poll from Gallup Pakistan  
The Pakistani Affiliate of Gallup  
International*



**Wednesday, September 23<sup>rd</sup>, 2020**

*(3 Pages, English version only)*

***Gilani Research Foundation is a not for profit public service project to provide social science research to students, academia, policy makers and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently Dr. Gilani, who holds a PhD from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

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Daily Gilani Poll  
2020



of Gallup Pakistan  
(1980-2020)